



CELEBRATING
20 YEARS OF
ENERGY STAR

2012 ENERGY STAR[®] Products Partner Meeting

October 22-24, 2012 | St. Paul, Minnesota



APPLIANCES

ELECTRONICS

LIGHTING

WATER HEATERS

Preliminary Draft, September 2012



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AGENDA

Sunday, October 21

4:00–7:00 p.m. Registration & Expo Set-up

Monday, October 22 (Day 1)

6:30 a.m.–4:30 p.m. Registration

7:00–8:00 a.m. Breakfast

	Lighting	Partner Networking	EXPO
8:00–8:45 a.m.	Welcome & ENERGY STAR Lighting Update (Plenary)		
8:45–9:45 a.m.	Lighting Specification Development Updates		
9:45–10:00 a.m.	BREAK		
10:00–11:00 a.m.	WATTS a LUMEN???? ENERGY STAR & EISA— Update & Resources		
11:00 a.m.–Noon	Expanding ENERGY STAR Lighting Portfolios Lessons Learned		
Noon–1:00 p.m.	LUNCH		
1:00–2:00 p.m.	The Latest in Lighting Test Methods & Standards		
2:00–3:00 p.m.	Marketing Lighting: The Broad Value ENERGY STAR Delivers	Dimming Compatibility: Pathway Towards Solutions	
3:00–3:30 p.m.	BREAK		
3:30–4:30 p.m.	Bringing an ENERGY STAR Qualified Lighting Product to Market		
4:30–5:30 p.m.	All About ENERGY STAR: What Every Partner Should Know (Introductory for newer partners)		
5:30–6:30 p.m.			

6:30 p.m. Reception, Hosted by Lowe’s, Location TBD

AGENDA



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Tuesday, October 23 (Day 2)

6:30 a.m.–4:30 p.m. Registration

7:00–8:00 a.m. Breakfast

	Plenary & Cross Product Interest	Appliances and Water Heaters	Consumer Electronics	Lighting	Partner Networking	EXPO
8:00–9:00 a.m.	Welcome to Saint Paul and ENERGY STAR Update					
9:00–10:00 a.m.	National Retailer Panel: Strategies for Energy Efficiency Program Partnerships (Cross Track)					
10:00–10:15 a.m.	BREAK					
10:15–11:15 a.m.		ENERGY STAR Appliance & Water Heater Program Highlights		How to Navigate Lighting Certification (Lighting manufacturers only)		
11:15–12:15 p.m.			ENERGY STAR Consumer Electronics Program Highlights			
12:15–1:15 p.m.	LUNCH					
1:15–2:15 p.m.	Environmental Activism: the Role of Young People in Changing Energy Use Behavior (Plenary)					
2:15–4:30 p.m.	Retailer Meet & Greets (Cross Track) Refreshment Break will be available during this time					
4:30–5:30 p.m.	Connecting Consumers with ENERGY STAR Qualified Products—Advances in EPA Product Lists (Cross Track)					
5:30–6:30 p.m.						

6:30 p.m. Reception, Hosted by Best Buy The Science Museum



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AGENDA

Wednesday, October 24 (Day 3)

6:30 a.m.–Noon Registration Open

7:00–8:00 a.m. Breakfast

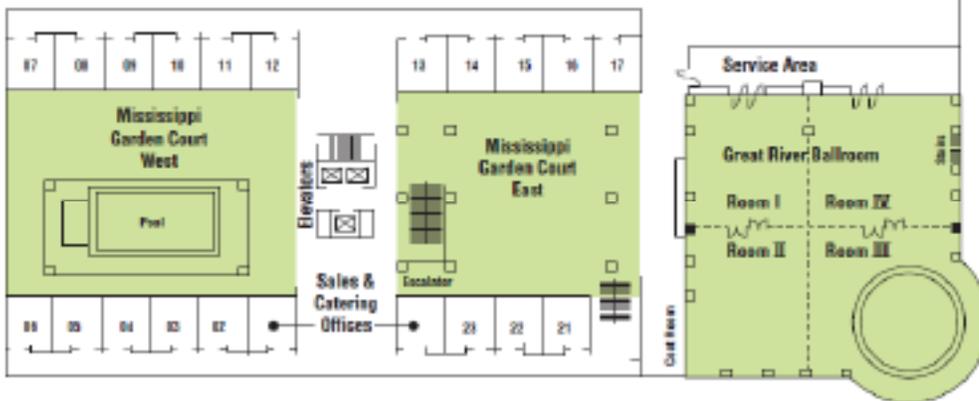
	Plenary & Cross Product Interest	Appliances and Water Heaters	Consumer Electronics	Partner Networking	EXPO
8:00–9:00 a.m.		Appliance Specification Updates and Emerging Technology: What's Next			
9:00–10:00 a.m.		Water Heaters (Part 1 of 2): Where are we Now?			
10:00–10:15 a.m.	BREAK				
10:15–11:15 a.m.		Big Savings Opportunities in Small Market Appliances: Ductless Heating & Cooling, Freezers and Air Purifiers			
11:15–12:15 p.m.		Water Heaters (Part 2 of 2): Case Studies on Innovative Marketing Programs	How to Collaborate to Develop Successful CE Promotions		
12:15–1:15 p.m.	LUNCH				
1:15–2:15 p.m.	Independent Retailer Panel: Working Together "Efficiently" for "Efficiency" (Cross Track)				
2:15–3:15 p.m.		EPA Responsible Appliance Disposal (RAD) Program Update	Sleek, Streaming & Smart—the Future of the CE Industry		
3:15–3:30 p.m.	BREAK				
3:30–4:30 p.m.			Digital Strategies for the Digital Age		
4:30–5:30 p.m.					

5:30 p.m. Adjourn

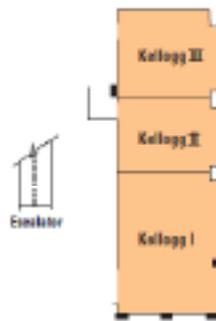


ENERGY STAR Meeting Space

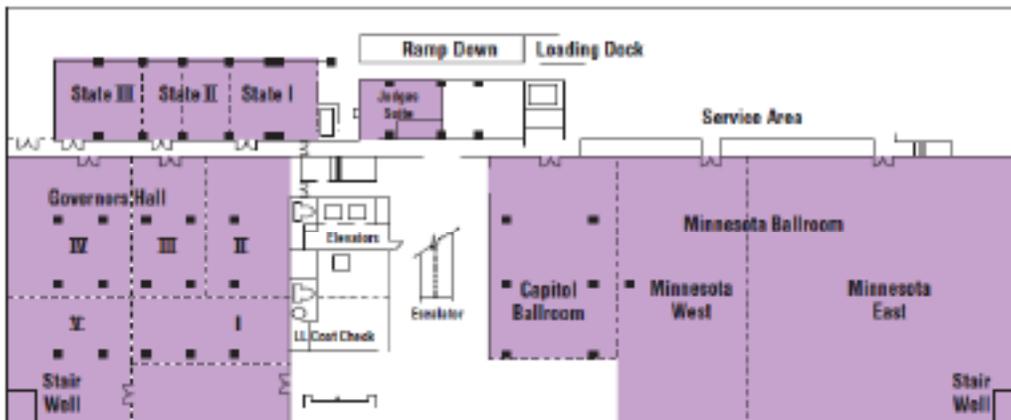
First Floor



Lobby Level



Lower Level



We would like to thank the following partners for their generous support of the 2012 ENERGY STAR Products Partner Meeting:



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