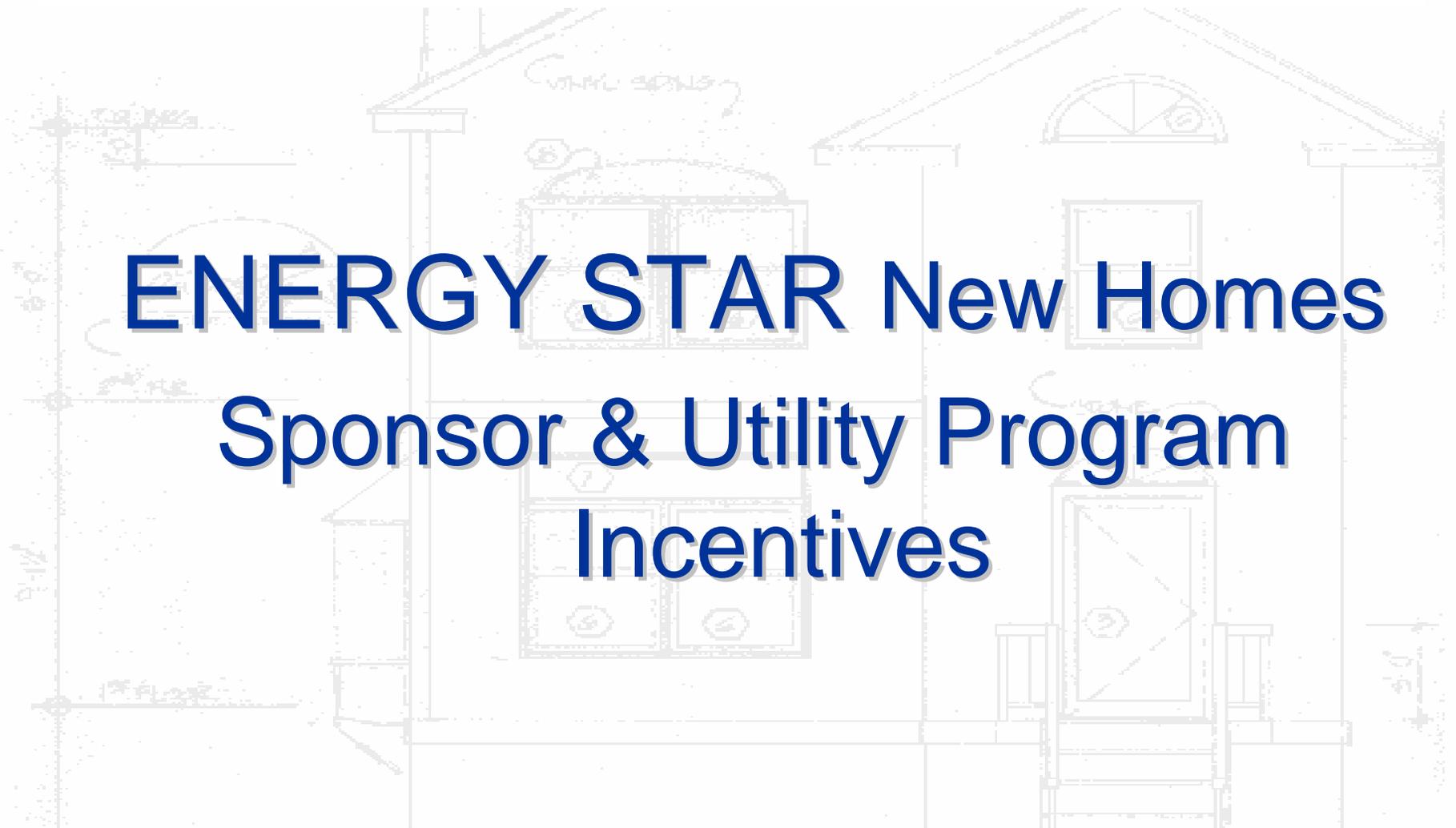


**1st Annual ENERGY STAR
Residential Program Partners Meeting
April 26-27, 2007**



**ENERGY STAR New Homes
Sponsor & Utility Program
Incentives**



Types of Incentives Currently Offered:

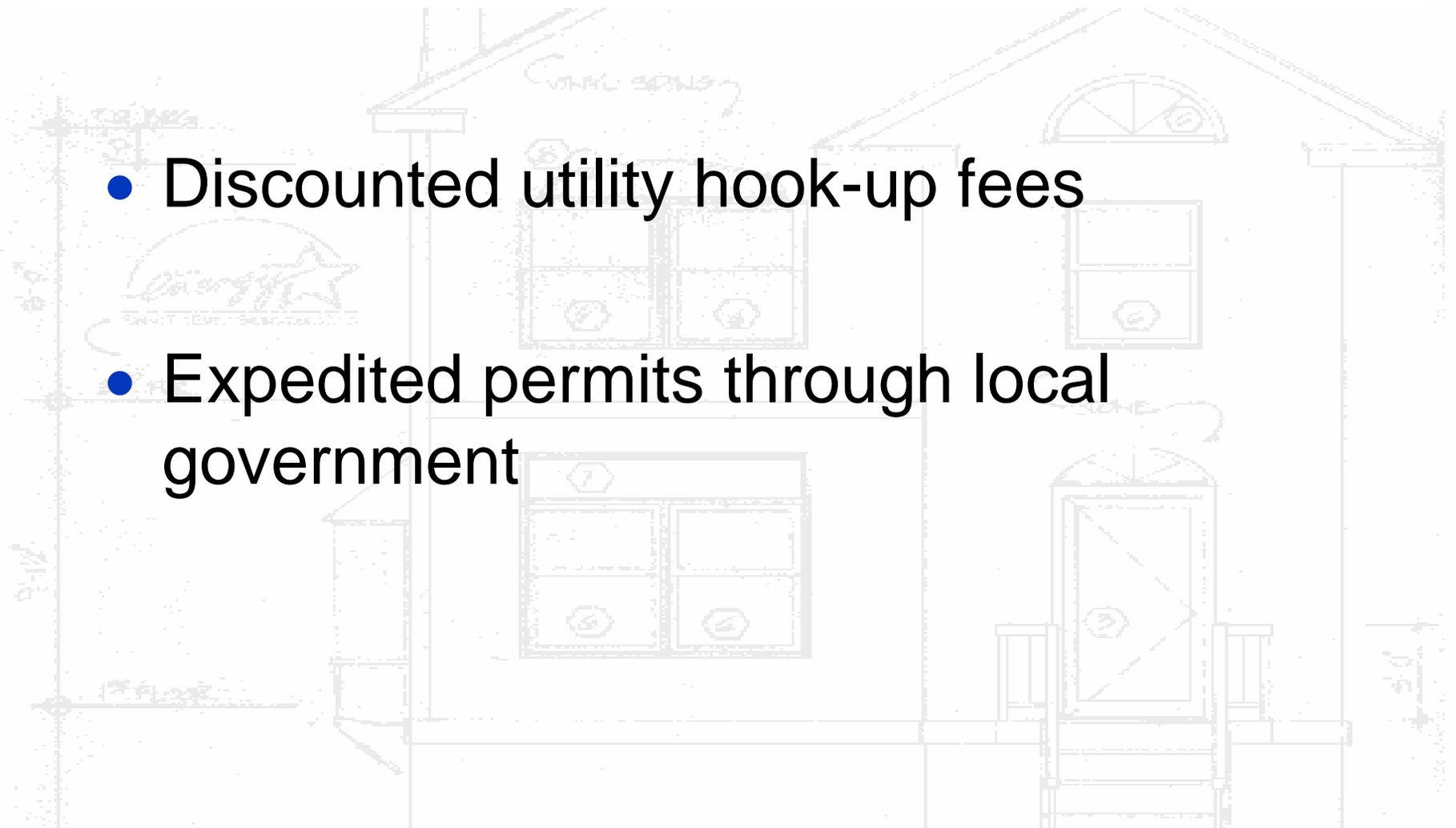


- Cash rebate for each ENERGY STAR home
- HERS rating
- Co-op advertising
- Sales training
- Marketing materials
- Discount on utility bills for homeowner
- Free CFLs
- Rebates for high efficiency furnaces, heat pumps, and water heaters
- Rebates for ENERGY STAR appliances
- Rebates for ENERGY STAR lighting fixtures
- Rebates for model homes

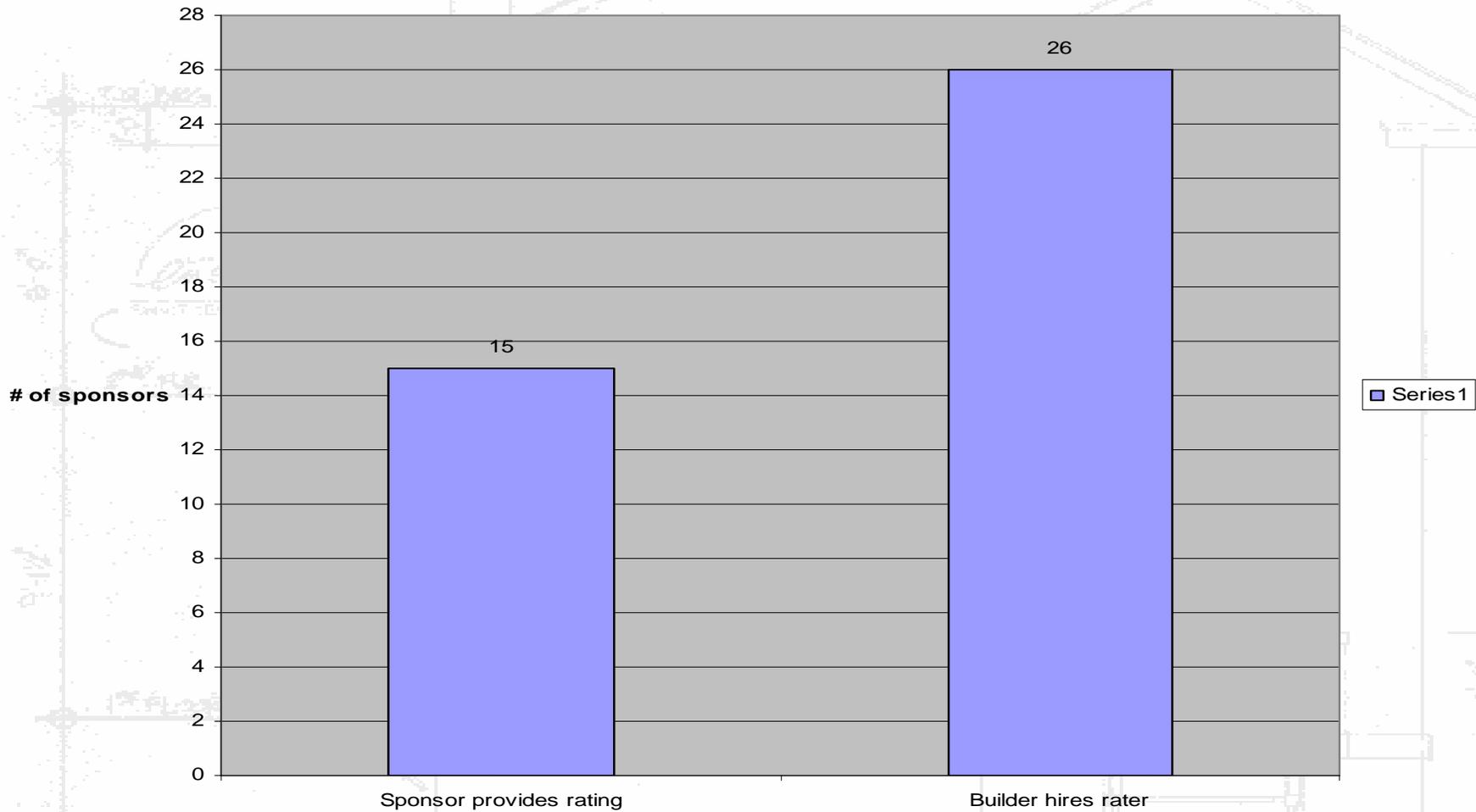
Other possible incentives?



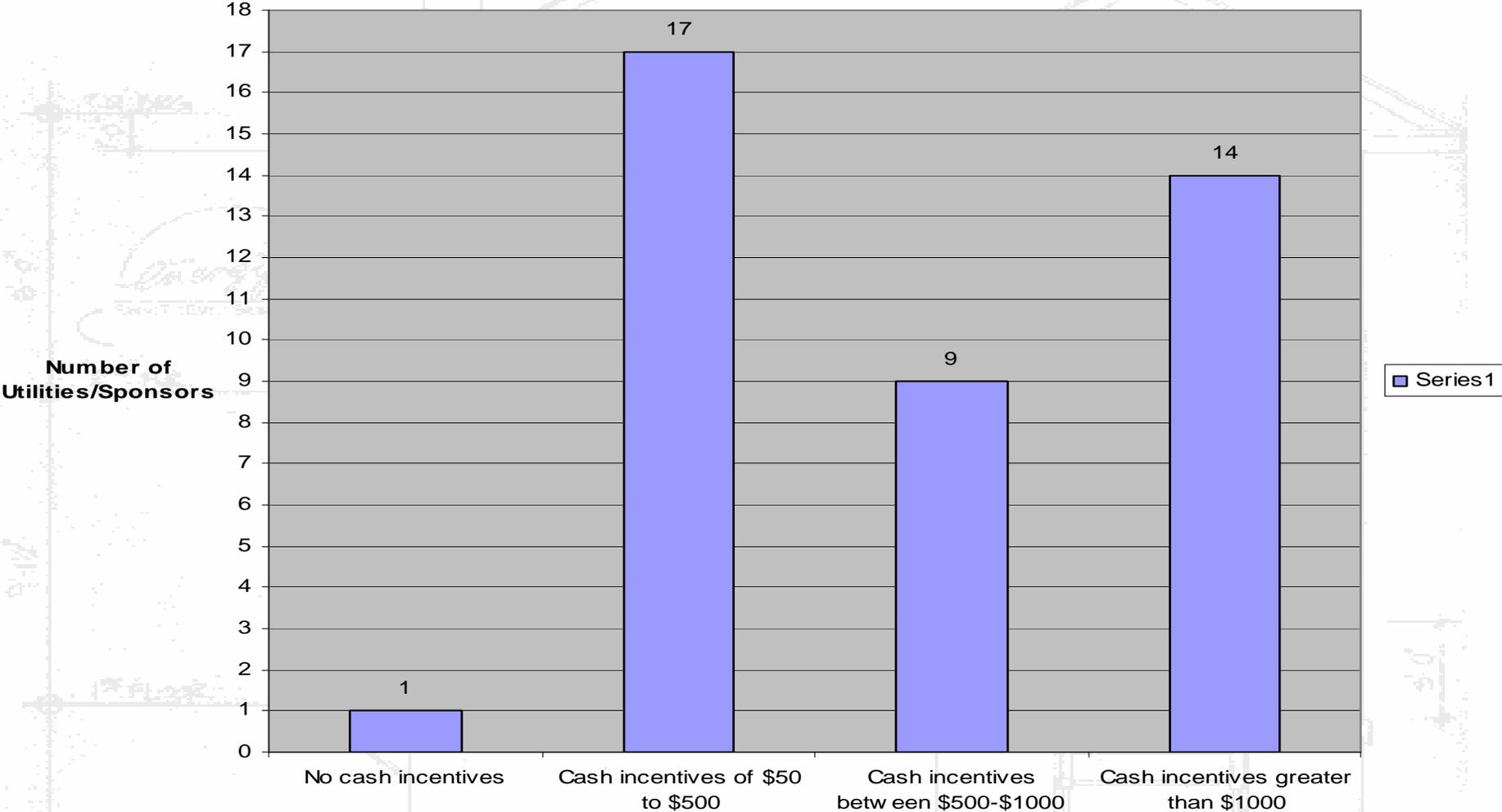
- Discounted utility hook-up fees
- Expedited permits through local government



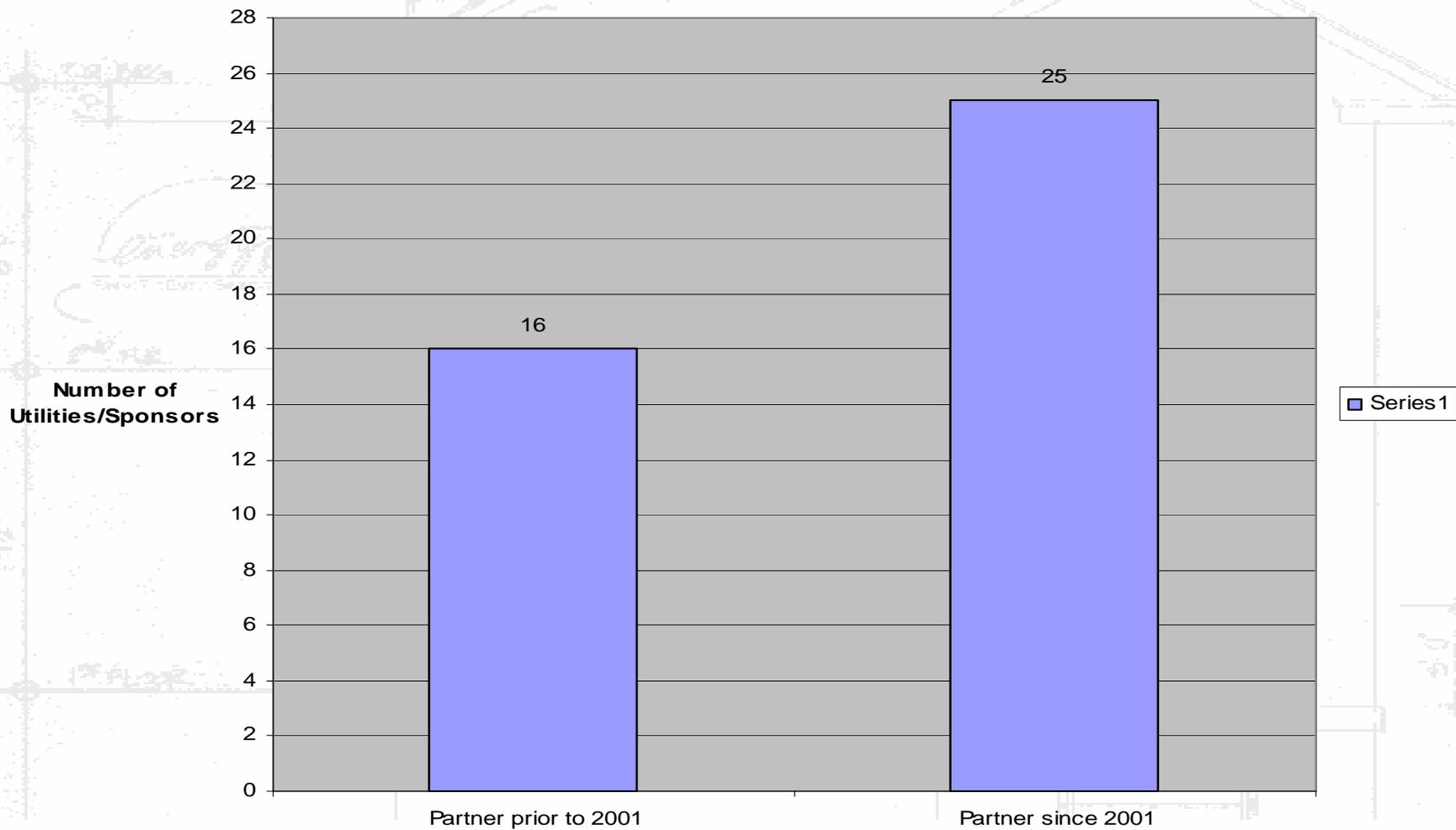
Who pays for the rating?



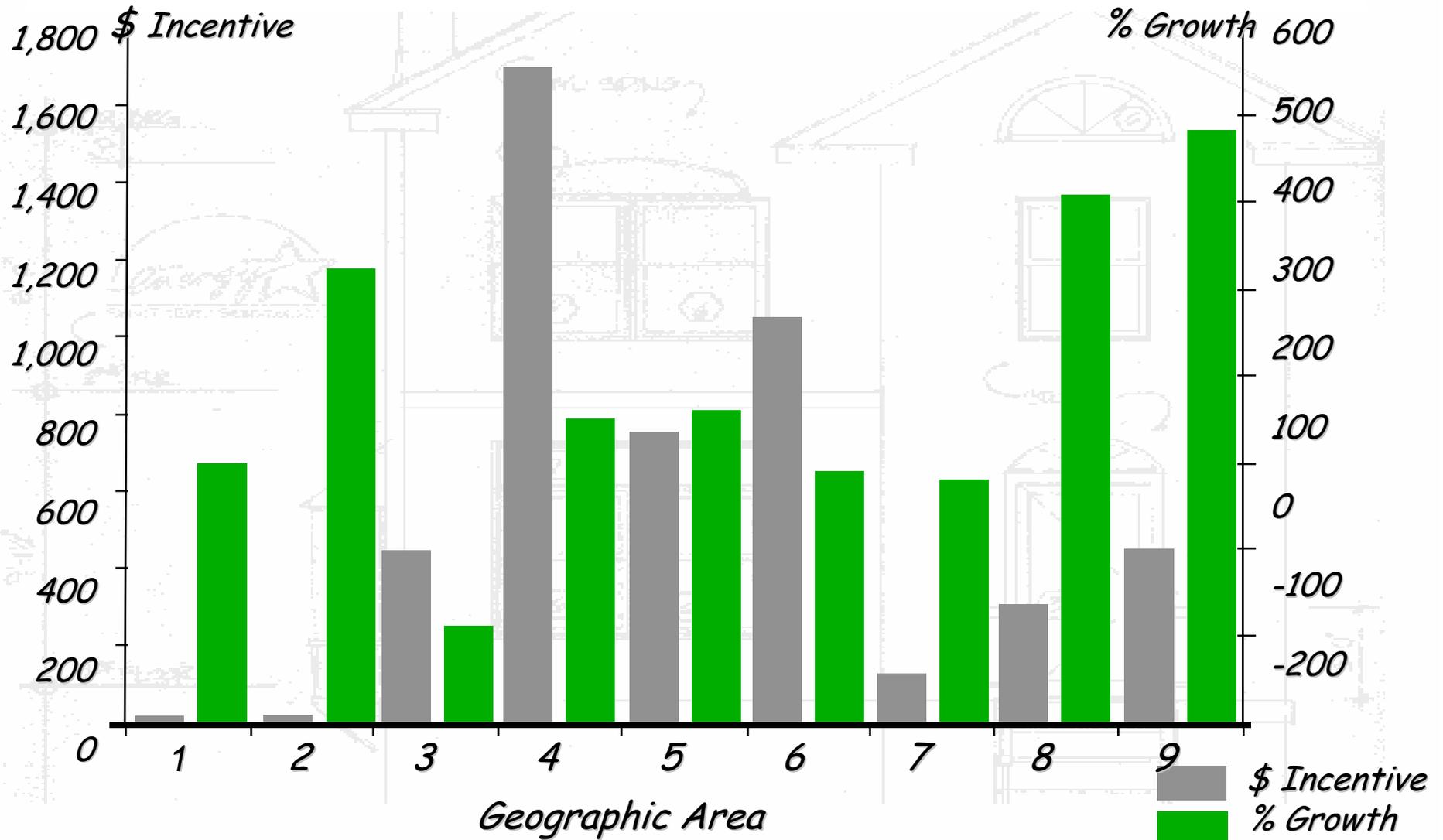
Cash Value of Incentives



Partnership History



Cash Value of Incentives Compared to Percentage Growth Over Past 5 Years



For More Information...



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