



Building Performance with ENERGY STAR[®] Program Overview

Building Performance with ENERGY STAR is designed to help utilities and energy efficiency program sponsors engage their business customers and local trade allies in an ongoing relationship centered on strategic energy management and a path to continuous performance improvement.

The program helps energy efficiency programs achieve deeper, more comprehensive energy savings in commercial buildings by:

- Packaging EPA's successful business energy management and building upgrade strategies along with the powerful ENERGY STAR brand to enable programs to harvest more energy savings from commercial buildings.
- Targeting businesses interested in an ongoing relationship with their utility or state program sponsor around strategic energy management by utilizing marketing strategies designed to secure the commitment of senior management.
- Going beyond current points of entry into efficiency programs (retrofit, custom incentive, retro-commissioning, etc.) to help customers plan for and tap into program incentives and technical support in a way that makes the most sense from a financial and strategic energy management perspective.
- Building infrastructure for delivering whole building energy improvement services through local trade ally networks.
- Incorporating best practices from successful partner programs and over a decade of ENERGY STAR buildings.

Use of the Building Performance with ENERGY STAR name, logo, and tools will be granted to partners who implement a program that includes several key elements, including benchmarking with EPA's Portfolio Manager tool to score building performance; providing strategic energy management guidance to help customers develop action plans for energy efficiency improvements; offering whole-building assessments of energy efficiency opportunities; engaging local trade ally networks to offer comprehensive services; and aligning financial incentives and technical assistance with a comprehensive approach to building upgrades.

Portfolio Manager is an interactive energy management tool that allows users to track and assess energy and water consumption across a portfolio of buildings using a nationally-recognized performance metric. The performance score compares the energy use of individual buildings against the national stock of similar buildings using a 1 to 100 point scale.

For more information regarding these program elements, please see the "Building Performance with ENERGY STAR Program Framework."