

ENERGY STAR Update

U.S. Environmental Protection Agency

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ENERGY STAR Encourages Car Dealerships to Work with NADA on Survey

In conjunction with ENERGY STAR and the EPA, the National Automobile Dealers Association (NADA) has launched a program to help new car and truck dealerships reduce energy consumption through the Agency's ENERGY STAR program.

In many other sectors of the commercial buildings market, there exist national data sets detailing how buildings use energy. These data enable EPA to develop 1 – 100 ENERGY STAR scores, which rank individual buildings relative to other similar buildings across the country. A score of 50 represents median energy performance, whereas a score of 75 means that a building is more energy efficient than 75 percent of similar buildings nationwide. These scores provide building owners and managers with the critical information they need to assess performance, prioritize investments, and verify improvements over time.

Currently there is no national data set on how new-car dealerships use energy. As a result, new-car dealerships are not currently able to earn a 1 – 100 ENERGY STAR score EPA's online energy benchmarking tool, ENERGY STAR Portfolio Manager. For this reason, NADA and EPA are encouraging dealerships to complete a brief survey, available at www.nada.org/energystar. The survey asks dealers to share their annual utility bills, square footage—inside and out—and different types of equipment used at the dealership, among other questions. To make this benchmark as informed as possible, NADA and EPA will need 500 dealerships to complete the survey.

To encourage participation, NADA has launched a new program called Energy Ally, which is a way for outside organizations, such as accounting, consulting and energy management firms, to partner with dealers to get the survey completed. Businesses that assist at least five dealerships complete the survey will be recognized with an NADA Energy Ally designation. Information on how to apply to become an Energy Ally is available at www.nada.org/energystar.

COOL FACTS: Dealers are already doing many great things to reduce their energy use in communities across the country. One such dealer, Shelor Motor Mile in Christiansburg, VA has made some simple and cost effective fixes like installing more efficient lighting and purchasing high efficiency heating and cooling systems that will save money and energy. John Jordan, Energy Manager at Shelor Motor Mile, also says that teaching employees about how to save energy is a large part of saving energy at any facility. "No matter how good your buildings are and how good your equipment is, it's the human behavior that can make or break an energy efficiency program," Jordan said.

From high efficiency compressed air tools, to giving drivers remote controls to shut garage doors after they leave, simple fixes have helped Shelor Motor Mile become a leader in energy efficiency. Learn more about what Shelor Motor Mile is doing to improve energy efficiency by watching the video found here, www.nada.org/energystar.

Products, homes and buildings that earn the ENERGY STAR label prevent greenhouse gas emissions by meeting strict energy efficiency requirements set by the U.S. EPA. In 2012 alone, Americans, with the help of ENERGY STAR, saved \$24 billion on their utility bills and prevented greenhouse gas emissions equal to those of 50 million vehicles. From the first ENERGY STAR qualified computer in 1992, the ENERGY STAR label can now be found on products in more than 65 different categories, with more than 4.5 billion sold over the past 20 years. Over 1.4 million new homes and 20,000 facilities, including offices, schools, hospitals, and industrial plants, have earned the ENERGY STAR.

To learn more about NADA, go to: www.nada.org/regulatory_affairs/energy/default

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