

**2016 ENERGY STAR® Products Partner Meeting**  
**Preliminary Agenda-At-A-Glance** (Subject to Change)

<b>MONDAY, OCTOBER 24, 2016</b>			
4:00 p.m. - 6:00 p.m.	Registration & Expo Set-up		
6:00 p.m. - 7:00 p.m.	EPA Welcome Gathering, Location TBD		
<b>TUESDAY, OCTOBER 25, 2016 (Day 1)</b>			
7:30 a.m. - 4:30 p.m.	Registration		
7:30 a.m. - 8:30 a.m.	Breakfast		
	<b>Appliances &amp; Water Heaters</b>	Networking*	EXPO**
8:30 a.m. - 8:40 a.m.	Welcome to New Orleans & Call to Order <i>(Plenary)</i>		
8:40 a.m. - 9:00 a.m.	ENERGY STAR Appliances Update <i>(Plenary)</i>		
9:00 a.m. - 10:00 a.m.	Putting Miles on the Road: Collaborative Opportunities with Appliances		
10:00 a.m. - 10:15 a.m.	Break		
10:15 a.m. - 11:15 a.m.	Putting Miles on the Road: Collaborative Opportunities with Appliances (cont'd)		
11:15 a.m. - 12:15 p.m.	Break		
12:15 p.m. - 1:15 p.m.	Lunch	RAD Working Lunch <i>(Invite Only)</i>	
1:15 p.m. - 1:45 p.m.	ENERGY STAR Water Heater Update <i>(Plenary)</i>		
1:45 p.m. - 2:45 p.m.	Getting From "No" to "Woah!": How to Successfully Work with Contractors to Sell Water Heaters		
2:45 p.m. - 3:00 p.m.	Break		
3:00 p.m. - 4:15 p.m.	Getting to "Yes": Best Practice Messaging and Tactics for Water Heater Promotion		
4:15 p.m. - 5:15 p.m.	EPA Office Hours	Partner Working Meetings*	
5:15 p.m. - 6:15 p.m.	Partner Working Meetings*		
<b>WEDNESDAY, OCTOBER 26, 2016 (Day 2)</b>			
8:00 a.m. - 4:30 p.m.	Registration		
8:00 a.m. - 9:00 a.m.	Breakfast		
	<b>Plenary &amp; Cross Product Interest: Appliances, Water Heaters, Electronics &amp; Lighting</b>	Electronics	Networking* EXPO**
9:00 a.m. - 9:30 a.m.	ENERGY STAR Program Update <i>(Plenary)</i>		
9:30 a.m. - 10:30 a.m.	ENERGY STAR Consumer Education & Marketing Update <i>(Plenary)</i>		
10:30 a.m. - 10:45 a.m.	Break		
10:45 a.m. - 11:15 a.m.	ENERGY STAR Electronics Update <i>(Plenary)</i>		
11:15 a.m. - 12:15 p.m.		Increasing the Volume on Sound Bars	
12:15 p.m. - 1:15 p.m.	Lunch		
1:15 p.m. - 2:15 p.m.	The ENERGY STAR Retail Products Platform <i>(Cross Product Interest)</i>		
2:15 p.m. - 3:15 p.m.	Reaching Consumers on a Budget <i>(Cross Product Interest)</i>		
3:15 p.m. - 3:30 p.m.	Break		
3:30 p.m. - 4:30 p.m.	Walking the Walk: Reducing Energy Use in Your Buildings and Plants	Partner Working Meetings*	
4:30 p.m. - 5:30 p.m.	EPA Office Hours	Partner Working Meetings*	
6:30 p.m. - 8:30 p.m.	ENERGY STAR Reception, Hosted by Sears Holdings Corporation, Location TBD		
<b>THURSDAY, OCTOBER 27, 2016 (Day 3)</b>			
8:00 a.m. - 12:00 p.m.	Registration		
8:00 a.m. - 9:00 a.m.	Breakfast		
	<b>Lighting</b>	Networking*	EXPO**
9:00 a.m. - 10:00 a.m.	ENERGY STAR Lighting Update <i>(Plenary)</i>		
10:00 a.m. - 11:00 a.m.	A New Frontier: Finding the Savings in Connected Lighting		
11:00 a.m. - 11:15 a.m.	Break		
11:15 a.m. - 12:15 p.m.	More than Just a Pretty Bulb: How ENERGY STAR Means Quality		
12:15 p.m. - 1:15 p.m.	Lunch		
1:15 p.m. - 2:15 p.m.	Acronym Overload: An Update on Lighting Standards in the U.S. and Beyond		
2:15 p.m. - 3:15 p.m.	Tearing Down the Last Barrier to Efficient Lighting		
3:15 p.m. - 3:30 p.m.	Break		
3:30 p.m. - 4:00 p.m.	Lighting for Tomorrow Award Ceremony		
4:00 p.m. - 5:30 p.m.	Partner Working Meetings*		
5:30 p.m.	Adjourn		

\*Meeting rooms will be available to Partners during these times for independent working meetings.

Partners make all arrangements. Guidance on signing up for rooms TBD.

\*\*ENERGY STAR Product Expo: Limited slots available on a first-come, first-served basis. Details on securing display space, load in/load out schedule, and format TBD.