



# 2014 ENERGY STAR® Awards

## Additional Guidance for Window, Door, and Skylight Manufacturers

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### Important Notes:

- This year, organizations may be recognized for Partner of the Year – Window Manufacturer, Partner of the Year – Door Manufacturer, and Partner of the Year – Skylight Manufacturer. Companies could earn up to three awards, but must submit one application for each category.
- EPA reserves the right to disqualify from consideration any application that contains logo, labeling, or messaging violations. Applications may also be disqualified for failure to contain all data points requested in the application.
- Companies whose applications are disqualified will be informed of the reason for disqualification, but will not receive any additional application feedback.
- EPA reserves the right to consider other partner activities not addressed in the application when selecting award winners.
- Supporting documentation is limited to five files. Please use descriptive file names and number the pages in each file. Clearly reference file names and page numbers in the corresponding sections of the narrative.
- Only the first 50 pages of supplemental materials will be reviewed. Applicants will receive no credit for items appearing on or after page 51.

### Supplemental Data (optional)

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For “bonus” points, manufacturers may provide:

- A table, graph, or chart with sales volume data explaining the channels your company uses to sell its products (i.e., big-box stores, custom dealers/distributors, contractors, direct to consumer). The information must include specific numeric ratios, percentages, or actual sales volume data to explain the distribution.
- A table, graph, or chart with data explaining who (what types of companies) are installing your company’s products (e.g., are the majority of your company’s products installed through authorized dealers, builders, remodelers, independent contractors?). The information must include specific numeric ratios, percentages, or actual sales volume data to explain the distribution.
- The average sale price of your company’s top selling (by volume) ENERGY STAR certified double-hung 3’ x 5’ window and that product’s detailed specifications (e.g., frame types, glass package, coating surfaces, spacer used, etc.).
- Product performance data, including details on design features (e.g., frame types, glass package, coating surfaces, spacer used, etc.), for your company’s three most energy-efficient products.