



July 1, 2002

Dear ENERGY STAR[®] TV/VCR Partner or Other Interested Party:

I am pleased to inform you that the Version 2.0 specification for ENERGY STAR labeled TVs, VCRs, and combination products is finalized. Your valuable feedback throughout the development process has been integral to the design of the specification and is appreciated.

Grandfathering. Under Version 2.0, ENERGY STAR has made a significant change with regard to product qualification and labeling during specification transitions. Please note that ENERGY STAR qualification is not automatically granted for the life of the product model as previously allowed under Version 1.0's grandfathering language. To carry the ENERGY STAR label, a product model must meet the ENERGY STAR specification in effect on the model's date of manufacture.

As you may know, the release of Version 2.0 was delayed by a few months while EPA and industry arrived at a mutually agreeable approach to removing grandfathering language from the specification. I would like to take this opportunity to thank industry, and particularly the Electronic Industries Alliance and the Consumer Electronics Association, for their willingness and diligence in addressing this issue with EPA.

Partnership Agreement. In order to remain ENERGY STAR partners, manufacturers must sign the Partnership Agreement before September 1, 2002 and begin implementing the partner commitments. Existing partners who fail to sign a Partnership Agreement by August 30, 2002 will be removed from the ENERGY STAR Partner List.

For clarity, the three key partner commitments address:

- product labeling;
- submittal of qualified product information; and
- submittal of unit shipment data.

To accommodate production cycles, partners will be allowed up to 3 months after signing the Agreement to completely phase in product labeling. In addition, partners will be required to provide an updated list of qualifying models on an annual basis and preferably on a monthly or quarterly basis as models are introduced or discontinued. Finally, unit shipment data will be collected from the TV/VCR industry for the 2002 sales year in early 2003 (no later than March), following the format previously discussed and implemented between EPA and EIA/CEA.



Temporary Product Labels. The new Agreement requires partners to clearly display the ENERGY STAR label on the top/front of qualifying models (as well as on product packaging, in product literature, and on Internet sites where information about ENERGY STAR qualified models is displayed). While EPA encourages partners to build permanent ENERGY STAR labels into their product designs, it also is acceptable and in full compliance with the Agreement to use temporary labels on the top/front of the products that can be removed by the consumer.

Holiday Promotion. By labeling TVs and VCRs, you'll be providing your customers with an easy way to protect the environment while saving money. ENERGY STAR also presents a great opportunity for manufacturers, retailers, and government to work together towards a common goal—to sell more energy-efficient consumer electronics. To that end, we hope you participate in the 2002 Consumer Electronics Holiday Promotion. For details, please visit www.energystar.gov/opie or contact Robin Clark with ICF Consulting at 202-862-1223.

Finally, thank you again for your input throughout the specification revision process. I look forward to an ongoing relationship that will benefit your company, customers, and the environment.

Regards,

Craig Hershberg, Product Manager
ENERGY STAR for Consumer Electronics

Enclosures:

Instructions for Partnering with ENERGY STAR
ENERGY STAR Partnership Agreement
ENERGY STAR Commitment Form
ENERGY STAR Program Requirements for TVs, VCRs, Combination
Units, Television Monitors, and Component Television Units
ENERGY STAR Logo Use Guidelines
