

Dear Mr. Anderson,

By introducing a high emissivity as a criteria for the Energy Star Roof Products Program, you are effectively eliminating somewhere between 10% to 15% of all the roof coatings presently used in the US market. Aluminum flake based roof coatings are a proven roofing technology. They are low cost, readily available, and dominate the roof coating market. I strongly suggest that you consider eliminating emissivity as a criteria and stick with your original reflectivity requirements since reflectivity is the most important characteristic. Also, keep in mind that high emissivity products have tremendous heat loss in winter months (if not snow covered) and greatly influence the use of heating fuels in a substantial portion of the country.

Bob Aresty
SOLEC