

**Peters, Sophia**

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**From:** ES Audio/DVD  
**Sent:** Wednesday, January 21, 2009 4:38 PM  
**To:** ES Audio/DVD  
**Subject:** FW: ENERGY STAR Audio/Video Comments Due January 23rd

**From:** Carlson, Thad [mailto:Thad.Carlson@bestbuy.com]  
**Sent:** Thursday, January 15, 2009 11:25 AM  
**To:** AudioVideo@energystar.gov  
**Cc:** Doug Johnson  
**Subject:** FW: ENERGY STAR Audio/Video Comments Due January 23rd

I would like to submit the following comments for consideration on behalf of Best Buy:

1. Proposed products must be easy for consumers to understand what category they reside in. An example would be "CD, DVD, and Blu-Ray Players & Recorders" would be more preferable than "Any device with an optical pick up unit reading a laser-like signal reflecting off the surface of a disk."
2. The effective date needs to be on the first day of a calendar month to make reporting accurate. We will not pull data for a range of days, but will submit monthly reporting for ENERGY STAR qualified products. Ideally, this specification launch should be coordinated with other products, and even better at a calendar quarter break (January 1<sup>st</sup>, April 1<sup>st</sup>, July 1<sup>st</sup>, October 1<sup>st</sup>).
3. The final proposed specification needs to ensure initial available product meeting the standard represents well below 25% of the products available on the market – I would suggest a target of 10%. The length of time it takes to deliver a standard into the market will allow natural advances in technology to quickly surpass the new ENERGY STAR standard. We cannot afford a similar situation that recently happened to the television specification .....
4. Prior to the specification being finalized, Best Buy would like the opportunity to evaluate the proposed standard against our current assortment to best provide guidance to the EPA and interested stakeholders.

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