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ENERGY STAR®, a U.S. Environmental Protection Agency and U.S. Department of Energy program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit [www.energystar.gov](http://www.energystar.gov).

## Promoting ENERGY STAR Qualified Programmable Thermostats

### What is ENERGY STAR?

ENERGY STAR is the government-backed symbol for energy efficiency. It identifies products in more than 50 categories that use less energy without sacrificing quality or performance. ENERGY STAR qualified products are an easy, convenient solution to energy and cost concerns.



### How do programmable thermostats earn the ENERGY STAR?

Qualified programmable thermostats are shipped with a default energy-saving program. The thermostat can maintain weekday and weekend programs, each with four or more settings for different times of the day. Qualified programmable thermostats must also be accurate within +/- 2 degrees.

### What are the benefits of ENERGY STAR qualified programmable thermostats?

- **Save energy** – Qualified programmable thermostats automatically adjust your home's temperature settings, allowing you to save energy while you are sleeping or away.
- **Save money** – With proper use, qualified programmable thermostats can save about \$180 every year in energy costs.
- **Save the environment** – By maintaining energy-efficient temperature settings, qualified programmable thermostats help prevent global warming by reducing greenhouse gas emissions caused by burning fossil fuels at power plants.
- **High-performance features** – Many qualified programmable thermostats include features that make them more user friendly, such as touch-pad screen programming, vacation/hold options, digital/backlit displays, and phone or voice programming.

### Why sell ENERGY STAR products?

- In 2007, more than 70% of households nationwide recognized the ENERGY STAR label.
- The average homeowner spends \$2,000 each year on utility bills, half of which goes toward heating and cooling—recommending ENERGY STAR qualified products can help your customers reduce their energy costs.
- Promoting the programmable thermostats proper use guidelines will help save your customers money and build customer loyalty.
- Demonstrate your commitment to energy efficiency and help fight global warming.

### What are the proper use guidelines?

- Set your thermostat based on the following recommendations:
  - In the winter, set the temperature 8 degrees lower when you're asleep or away.
  - In the summer set the temperature 7 degrees higher when you're away and 4 degrees higher when you're asleep.
- Once you've programmed your settings, resist the urge to override them.
- Choose an efficient "Vacation" or "Hold" setting when you are gone for a few days. A few degrees cooler in the winter, a few degrees warmer in the summer.
- Thermostats should be placed on interior walls, away from heating or cooling vents or drafts.
- Don't forget to change the batteries once a year.

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