



# ENERGY STAR® A BRIGHT CHOICE FOR BUSINESS



U.S. DEPARTMENT OF  
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INNOVATION. PERFORMANCE. SAVINGS.

# Bright Clothes—and a Brilliant Bottom Line

## Upgrade and Save with ENERGY STAR Clothes Washers.

**Save Money.** Each of your old clothes washers could be costing you an extra \$123 or more each year in energy and water bills compared to a new ENERGY STAR qualified model.

**Save Water.** Your old clothes washer wastes nearly 20 gallons of water every cycle compared to a new ENERGY STAR qualified model. By switching to ENERGY STAR you'll save enough water to draw over 3,800 baths over the lifetime of the washer.\*

**Save Time.** New front-load clothes washers have larger capacity, allowing residents to do larger loads and spend less time in the laundry room.

**Save Clothes.** ENERGY STAR clothes washers use sophisticated wash systems that gently flip and spin, which lengthens the life of clothing.

## 10-Year Operating Cost Comparison for a 1-Washer Facility

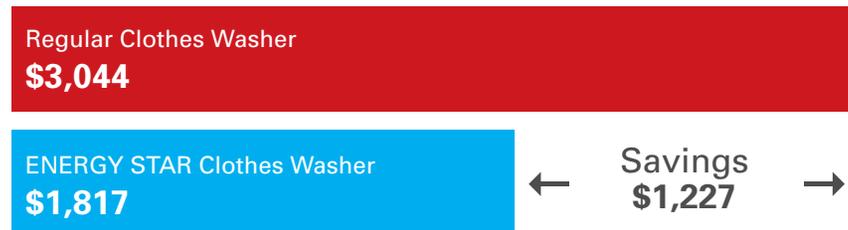


Chart compares water and energy costs of operating 1 clothes washer in a multifamily laundry facility. Estimates assume 950 wash cycles per year (Source: Multihousing Laundry Association), an electricity price of \$0.105/kWh, gas price of \$1.38/therm (Source: U.S. Department of Energy, 2008) and water price of \$.004529/gallon (Source: Raftelis Water and Wastewater Rate Survey, 2006). Assumes gas water heating and electric clothes drying.

\* Assuming a 50 gallon bathtub filled almost 3/4 of the way.

## Everyone Wins with ENERGY STAR.

### Boost Your Savings.

In master-metered apartment buildings, you can cut your energy and water bills without having to pay big price premiums.

### Give Residents What They Want.

ENERGY STAR products save energy and water without trading comfort or convenience. Many models can even safely clean wool, silk and other hand-washables.

### Demonstrate Your Commitment to the Environment.

ENERGY STAR can help you attract and retain residents in a competitive market.

### Start Greening Your Buildings Today.

Choose ENERGY STAR qualified products, an easy first step towards earning green building certifications such as Leadership in Energy and Environmental Design (LEED).



ENERGY STAR is the national symbol of energy efficiency. Only those products that meet strict criteria set by the U.S. government can earn the label. You can find the ENERGY STAR label on products in 50 different categories, from refrigerators to exit signs, and even buildings.

Learn more at [www.energystar.gov](http://www.energystar.gov).