



# ENERGY STAR® Lighting Newsletter

## LIGHTING THE WAY TO A BRIGHTER FUTURE

### In This Issue:

- [A Tip o' the Light Bulb to Alex Baker](#)
- [Lamps Specification V1.0 Draft 2 Released!](#)
- [Plan Your Trip to St. Paul, MN!](#)
- [ENERGY STAR Third-Party Certification Update](#)
- [ENERGY STAR on the road!](#)
- [Keeping Up-to-Date in a Data World](#)
- [So What's the Price of a Light Bulb These Days?](#)
- [ENERGY STAR for Kids \(Team Lorax!\)](#)
- [Get Noticed on the ENERGY STARs Across America Map!](#)
- [Partner Opportunity: Promote New Lighting Technologies](#)
- [Is Your Coworker in the Dark about ENERGY STAR?](#)
- [Helpful Reminders: ENERGY STAR Website Shortcuts](#)

### A Tip o' the Light Bulb to Alex Baker!



A big and bright **THANK YOU** to Alex Baker for his time, commitment and dedication to advancing ENERGY STAR lighting. During his 5 year tenure at the U.S. Environmental Protection Agency (EPA), Alex enlightened countless partners on the benefits of ENERGY STAR lighting, worked tirelessly writing and revising multiple specifications (including the development of two technology-neutral specifications: Luminaires and Lamps), endlessly answered questions, gave presentations and was an indefatigable ambassador for the ENERGY STAR lighting program.

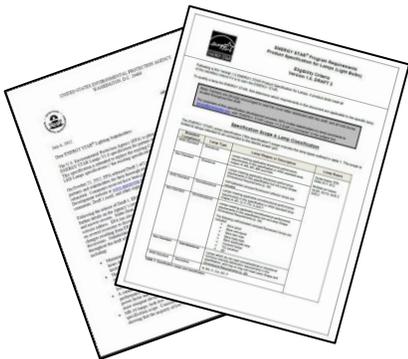
Thank you again, Alex, for lighting the world more efficiently! Best wishes in your new endeavors!!

Taylor Jantz-Sell has the honor of trying to fill his shoes. Please feel free to contact [Taylor Jantz-Sell](#) at EPA for any lighting related efforts.

[Back to the top](#)

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### Lamps Specification V1.0 Draft 2 Released!



EPA released Draft 2 Version 1.0 of the ENERGY STAR Product Specification for Lamps (Light Bulbs) on Friday, July 6, 2012. This specification, once finalized, will replace the existing Compact Fluorescent Lamps (V4.3) and Integral LED Lamps (V1.4) specifications with one technology neutral specification while also increasing performance requirements for quality and reliability of lamps carrying the ENERGY STAR.

Draft 2 builds on the comments received during the comment period for Draft 1, which was released in October, 2011. It is important to note that content can change from draft to draft and EPA carefully considers stakeholder comments.

Stakeholder input is vital in the specification development process and manufacturers, energy efficiency program sponsors and retailers are highly encouraged to provide feedback during the comment period. **Please submit comments on this draft proposal to [lamps@energystar.gov](mailto:lamps@energystar.gov) no later than Friday, August 24, 2012.** When submitting comments, please include “ENERGY STAR Lamps Second Draft Comments” in the subject line.

A copy of the ENERGY STAR® Lamps V1.0 Draft 2 Specification webinar the EPA held on August 8<sup>th</sup> will be posted at [www.energystar.gov/lamps](http://www.energystar.gov/lamps).

To review the progress of the specification development process, download the latest draft, or review stakeholder comments, please visit [www.energystar.gov/lamps](http://www.energystar.gov/lamps). If you would like to be added to the distribution list to receive updates as they are released, please send a request to [lamps@energystar.gov](mailto:lamps@energystar.gov).

[Back to the top](#)

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## Plan Your Trip to St. Paul, MN!



Planning is well under way for the 2012 ENERGY STAR Products Partner Meeting happening in St. Paul, MN, October 22-24. Engage with industry stakeholders at the annual meeting for lighting, appliance, and electronics partners and be a part of the 20<sup>th</sup> anniversary of ENERGY STAR!

The most recent agenda for this three-day meeting, which continues to be updated, can be found at [www.energystar.gov/partnermeeting](http://www.energystar.gov/partnermeeting)

The partner meeting will kick off Monday morning with topics such as:

- The latest lighting specifications, test methods and standards
- Lessons from LED and specialty CFL rebate programs
- Marketing the broader product performance and quality ENERGY STAR delivers
- Bringing a new lighting product to market
- Advances in the ways EPA shares product info with consumers
- **New!** For new partners is a session about what you should know to maximize your participation in the ENERGY STAR program

A product expo will showcase the latest ENERGY STAR certified lighting products and manufactures will be on hand to answer questions. Manufacturers should contact Kristen Catanese at [kristen.catanese@icfi.com](mailto:kristen.catanese@icfi.com) by August 24<sup>th</sup> to reserve space. Booths are available on a first come/ first serve basis.

Online registration will begin in late August, however partners are encouraged to reserve hotel rooms as there is a limited amount available.

[Back to the top](#)

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## ENERGY STAR Third-Party Certification Update

Since the Luminaires V1.1 specification became effective on April 1, 2012 thousands of luminaires have been added to the qualified product list found at [www.energystar.gov](http://www.energystar.gov). The list continues to grow with each new update, which currently happens twice a month (around the first and the middle of the month).

EPA-recognized certification bodies (CBs) and labs continue to fine-tune their processes to reduce turnaround times and seek efficiencies to meet demand. This contributes to a constantly growing list of qualified products!

Product Category	Certified in 2011	Certified in 2012	Total Lighting Products Certified through 3PC Process
<b>CFLs</b>	191	315	665
<b>LED Lamps</b>	357	729	1086
<b>Luminaires</b>	166	6477	6643
<b>Decorative Light Strings</b>	1462	1290	2752
Subcomponents (not counted as certified products)	190	384	574

Frequently asked questions about this, and other topics, can be found online [here](#) where you can subscribe to receive updates. Some other helpful links:

- [www.energystar.gov/lightingfaq](http://www.energystar.gov/lightingfaq) Takes you to the page for frequently asked lighting questions, including topics such as qualification and third-party certification requirements for ENERGY STAR
- [www.energystar.gov/3rdpartycert](http://www.energystar.gov/3rdpartycert) Takes you to the main page for information regarding EPA's third-party certification requirements for ENERGY STAR
- [www.energystar.gov/CSD](http://www.energystar.gov/CSD) Takes you to the page to access the optional Certified Subcomponent Database intended to streamline the qualification process for luminaires
- [www.energystar.gov/lightinglabs](http://www.energystar.gov/lightinglabs) Takes you to the main page for EPA-recognized lighting laboratories and certification bodies

Products may be disqualified through the verification testing component of the ENERGY STAR program. Updated lists of disqualified products can be found at [www.energystar.gov/integrity](http://www.energystar.gov/integrity), where you can also sign up to receive updates on disqualified products.

[Back to the top](#)

## ENERGY STAR on the road!

Staying connected and supporting partners is important to the ENERGY STAR lighting program. The ENERGY STAR lighting team has been busy reaching out to manufacturers and industry partners to answer questions and help promote ENERGY STAR lighting.

Leveraging face-to-face opportunities is a great way to strengthen relationships and build the program with new and existing partners. The last several months have provided several opportunities for collaboration with ENERGY STAR partners including:

**LightFair International:** In May, program representatives traveled to the Las Vegas Convention Center to join over 24,000 lighting enthusiasts at the 2012 LightFair International in Las Vegas, NV. We received many visits from potential ENERGY STAR partners who are on the cutting edge of technology. There was great excitement over ENERGY STAR's role in lighting, rebates and interest in expanding the program. Manufacturers recognize the importance of ENERGY STAR when bringing products to market. ENERGY STAR represents quality to consumers and is needed for products to qualify for utility incentives and rebates, which are particularly helpful when marketing new LED products. Read more about LightFair at [The ENERGY STAR Current](#) blog.



Taylor Jantz-Sell of EPA (L) and Tanya Hernandez (R) of ICF International at the 2012 LightFair in Las Vegas.

See you in Philadelphia next April for LightFair 2013!

**Dallas Lighting Market:** ENERGY STAR representatives were on hand at the International Lighting Market in June in Dallas, TX. This is the prime event to see the newest products that luminaire manufacturers are bringing to the market. Commonly referred to as the Dallas Market, this event is held twice a year for luminaire manufacturers. ENERGY STAR representatives met with manufacturers in their showrooms to answer questions

about the new Luminaires V1.1 specification and support the efforts to promote the ENERGY STAR label. Manufacturers continue to see the value of the brand in the market and continue to certify new products.

**NEEP Summit:** ENERGY STAR program representatives attended the Northeast Energy Efficiency Partnership (NEEP) summit in June in Stamford, CT, meeting with utility program sponsors to answer questions and provide an update on the ENERGY STAR lighting program to help energy efficiency program sponsors plan for 2013 programs.

**New and expanded test labs:** Visits to the TUV SUD and CSA testing facilities in Atlanta, GA, and the new UL facility in Allentown, PA, allowed program representatives to see how these testing labs and certification bodies for ENERGY STAR lighting products are rapidly expanding to meet the needs of ENERGY STAR product certification.

**West Coast Utility Lighting Team Meeting:** What is a program administrator to do with so many different lighting programs? This consortium of energy efficiency program sponsors met in June in Portland, OR to try to figure this out. ENERGY STAR program representatives joined colleagues from the Lighting Facts program, Design Lights Consortium, Top Ten and the Lighting Design Lab in Seattle in a panel discussion focusing on the multiple lists of lighting products available to program sponsors to clarify different program roles and explore ways to consolidate and share data.

**DOE SSL Market Introduction Workshop:** Keeping ahead in a rapidly changing industry, an ENERGY STAR representative attended the DOE SSL Market Introduction in Pittsburgh, PA, this past June. This conference includes the latest information on solid state lighting and allows for robust conversation and industry feedback.

[Back to the top](#)

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## Keeping Up-to-Date in a Data World

In this fast-paced online world, up-to-the-minute, accurate data is important, and ENERGY STAR partners rely on accurate and timely qualified product lists. EPA is in the process of moving to a new data exchange system that will make it easier for partners to stay connected to qualified product lists and automate much of the work that is currently done manually.

One of the most important parts of managing data is ensuring a solid structure is in place. EPA contractors are busy building and testing this structure so that the move to the new system is smooth for all involved.

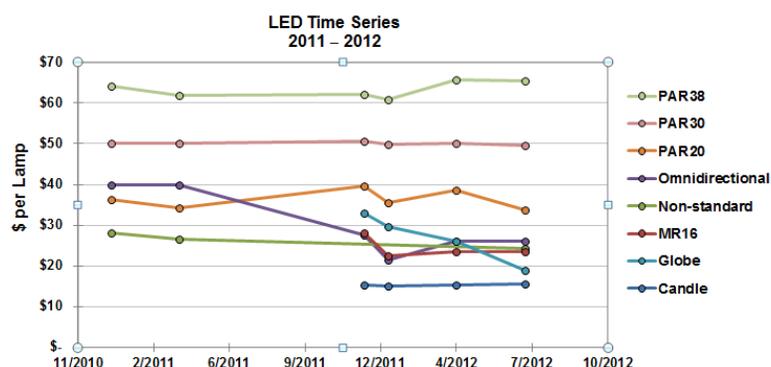
Things to look forward to will be additional product information, sorting capabilities, and the ability to directly link to the system for data updates. While not all of this will be immediately available, we'll keep you updated regularly via this newsletter with what's coming in 2013!

If you have additional questions or suggestions, please contact [Taylor Jantz-Sell](#).

[Back to the top](#)

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## So What's the Price of a Light Bulb These Days?



The price of a light bulb continues to change as new products become available and technologies make lighting more efficient. EPA can help you stay up-to-date on pricing changes. The Light Bulb Price Tracker is updated quarterly and the most recent copy can be found at:

[www.energystar.gov/lightingresources](http://www.energystar.gov/lightingresources).

Look for the *Light Bulb Price Trends* document in the resources section for Light Bulbs.

[Back to the top](#)

## ENERGY STAR for Kids (Team Lorax!)

Team ENERGY STAR is part of EPA's Change the World, Start with ENERGY STAR campaign, specifically for kids and their families. Kids care about the environment and want to help, and Team ENERGY STAR provides them a fun way to get involved with protecting the climate.

Featuring the loveable and engaging Dr. Seuss' The Lorax as the spokesperson for the trees and the planet, Team ENERGY STAR includes everything kids ages 6 and up need for a chance to learn, enjoy themselves, and make a difference by saving energy, saving money, and protecting the climate.

Visit [www.energystar.gov/team](http://www.energystar.gov/team) today to join The Lorax and help save the planet with EPA's Team ENERGY STAR.



[Back to the top](#)

## Get Noticed on the ENERGY STARs Across America Map!

Do you have an ENERGY STAR event to promote? The STARs Across America map is the perfect place! Contact your ENERGY STAR account manager for more information (lighting manufacturers please contact Kirsten Murray at [kirsten.murray@icfi.com](mailto:kirsten.murray@icfi.com)).

Make a change today to save energy and protect the climate. 2,870,785 individuals already have.

[TAKE THE PLEDGE](#) [FIND HELPFUL RESOURCES](#) [BECOME A PLEDGE DRIVER](#) [SHARE YOUR STORY](#)

[Map View](#) [List View](#)

The image is a screenshot of the ENERGY STARs Across America map interface. It features a map of the United States with numerous blue and orange star markers indicating events. A sidebar on the right contains "INTERACTIVE MAP FILTERS" with a "Zoom to my:" section for selecting a state or zip code, and an "I'm interested in:" section with checkboxes for "Events" and "Participation". Below these are filters for "Upcoming Events" (checked), "Past Events" (checked), and "All Pledge Drivers" (selected). A "SHOW ME" button is at the bottom of the sidebar. At the top of the map area, there are four buttons: "TAKE THE PLEDGE", "FIND HELPFUL RESOURCES", "BECOME A PLEDGE DRIVER", and "SHARE YOUR STORY". Below the map, there is a "Current ENERGY STAR Activity:" section with a text box containing "Sears Holdings Corp is holding Sears Home Improvement at the Lawrence County Fair on Aug 13, 2012 - Aug 13".

[Back to the top](#)

## Partner Opportunity: Promote New Lighting Technologies



Connecticut's SmartLiving Center™ is seeking industry partners to promote energy efficiency through ENERGY STAR certified lighting products. With the increasing availability of new lighting options on today's market, it is important to educate consumers about making efficient lighting choices, and even more important to help consumers select quality products.

The Connecticut Energy Efficiency Fund in partnership with The United Illuminating Company has released a Request for Information designed to solicit ENERGY STAR certified lighting products from retailers and manufacturers to

upgrade the current lighting and educational displays at the SmartLiving Center. Participating retailers and manufacturers will be given the opportunity to promote their brand and products at the SmartLiving Center which receives 13,000 visitors annually. This is an important opportunity to spread the message about energy efficiency and quality energy-saving lighting products.

For more information, please contact Elizabeth Olney at [elizabeth.olney@uinet.com](mailto:elizabeth.olney@uinet.com).

[Back to the top](#)

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## Is Your Coworker in the Dark about ENERGY STAR?

My ENERGY STAR Account (MESA) is a tool for ENERGY STAR partners and stakeholders to keep their contact information current and access program resources like the ENERGY STAR logos. Maintaining up-to-date contact information in MESA ensures that partners receive important communication from EPA.

[Home](#) > [Partner Resources](#) > [Login to My ENERGY STAR Account](#)

Login to My ENERGY STAR Account

User Name: \*

Password: \*

For example, EPA relies on the contact information partners maintain in MESA to distribute reminders about the submission of unit shipment data (USD), an annual requirement of partnership for manufacturers. Incorrect contact information can result in a failure to receive such important announcements. Log into MESA at [www.energystar.gov/mesa](http://www.energystar.gov/mesa) to ensure your information is up to date.

[Back to the top](#)

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## Helpful Information: ENERGY STAR Website Shortcuts

The ENERGY STAR website is always being updated with the latest information – including a new “Who’s Who” document outlining some of the various labels and organizations one comes across in the lighting industry.

As always, bookmark the helpful links below to take you straight to where you need to go to stay up-to-date!

[www.energystar.gov/lightingresources](http://www.energystar.gov/lightingresources) – Resources for ENERGY STAR lighting products.

[www.energystar.gov/lighting](http://www.energystar.gov/lighting) - Consumer-facing page for ENERGY STAR lighting products.

[www.energystar.gov/3rdpartycert](http://www.energystar.gov/3rdpartycert) - Information about EPA's third-party certification requirements for ENERGY STAR.

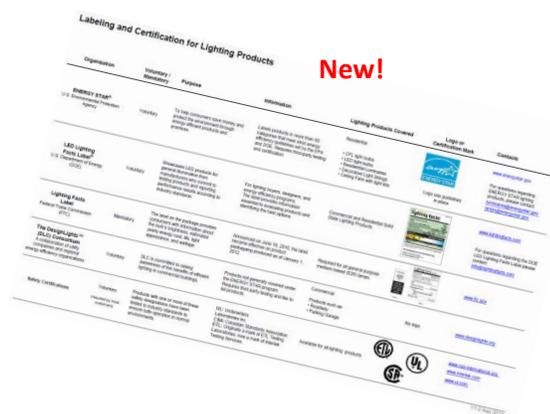
[www.energystar.gov/lightinglabs](http://www.energystar.gov/lightinglabs) - Information on EPA-recognized lighting laboratories and certification bodies.

[www.energystar.gov/lightingfaqs](http://www.energystar.gov/lightingfaqs) - Searchable database of frequently asked questions and clarifications about certifying lighting products.

[www.energystar.gov/integrity](http://www.energystar.gov/integrity) - Access logo guidelines, report logo abuse, and learn about third-party verification testing and product disqualification.

Email: [luminaires@energystar.gov](mailto:luminaires@energystar.gov) or [lamps@energystar.gov](mailto:lamps@energystar.gov)

[Back to the top](#)



For more information, visit: [www.energystar.gov](http://www.energystar.gov) or [email us!](#)  
Are there topics you'd like to see in the next lighting newsletter?  
Contact [Taylor Jantz-Sell](#) and let her know!