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**From:** Trager, Erin  
**Sent:** Monday, October 17, 2005 12:16 PM  
**Subject:** ENERGY STAR Update Regarding the ENERGY STAR Mark for Office Equipment  
**Attachments:** Cyan and Line Art Cert Marks.pdf

This letter is being sent to you on behalf of EPA and DOE's ENERGY STAR® program.

Dear ENERGY STAR Office Equipment Partner:

In August 2004, EPA distributed a letter to ENERGY STAR partners regarding the timeline for transitioning to the new ENERGY STAR mark. In this letter, EPA announced that office equipment partners would transition to the new ENERGY STAR mark by January 1, 2006. You are receiving this letter because this deadline has been officially extended to **July 1, 2006**. Please note that this date coincides with the anticipated renewal of the bilateral agreement between the US EPA and the European Commission, which will formally recognize the new ENERGY STAR mark.

While use of the new cyan ENERGY STAR mark is currently permitted on qualifying office equipment that is shipped outside the EU, it is important to note that the new mark should not be used on qualifying products shipped to or within the EU until July 1, 2006. EPA encourages partners to continue to use the monochrome line art version of the ENERGY STAR mark for qualifying office equipment shipped to the EU until this date. This version of the mark is available at [www.energystar.gov/logos](http://www.energystar.gov/logos) by following the link for "News for Office Equipment Manufacturers." A file illustrating these two different marks is attached.

In the near future you will be receiving communication from EPA and DOE regarding new Web marketing tools, including a graphic and "roll-over" text that will be accessible on [www.energystar.gov](http://www.energystar.gov) and depicts the new cyan ENERGY STAR mark. Since this Web marketing tool is meant for use on the Internet, it will not be affected by the US-EU Agreement. Therefore, partners should follow the guidance that is provided specifically for the new Web marketing tools when using them on their Internet sites.

EPA apologizes for any confusion that may have resulted from previous conversations or email exchanges regarding the transition date for office equipment. Please contact Erin Trager, ICF Consulting, at [etrager@icfconsulting.com](mailto:etrager@icfconsulting.com) if you have any questions, comments, or concerns regarding this new timeframe for transitioning to the new ENERGY STAR mark. Thank you.

[ICF Consulting](http://www.icfconsulting.com) provides consulting services in a broad range of areas, including global environmental issues. ICF Consulting does not determine or interpret EPA or DOE policy.



**New Cyan Certification Mark**



**Monochrome Line Art Certification Mark**