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Subject: Comments to ENERGY STAR Top Tier: Proposed Recognition Criteria

Please see the collective comments below from SHC Home Appliances, Kenmore Brand, and Consumer Electronics regarding the latest draft.

1. Has the EPA collaborated with CEE on the recognition criteria?
2. How will the performance expectations be upheld as product innovation transitions occur?
3. How will the 12 month calendar cycle for this designation align with new product introduction during the year?
4. What is the lead time for new product eligibility requests? Different for mid year vs. end of year?
5. Do you expect to modify the recognition criteria annually?
6. Do you anticipate manufacturer's imposing short term running changes to current production in order to meet recognition criteria (thus potentially increasing total eligible products in each category)?
7. There is concern about sales associates being able to meaningfully differentiate the two designations of E*, and if the EPA is intending to provide field support during the on-boarding period.

Thank you.

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