

----- Message from Kees Sales Team <sales@keesappliance.com> on Sat, 19 Mar 2011 14:19:46 +0000  
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**To:** "mostefficient@energystar.gov"  
<mostefficient@energystar.gov>

**Subject:** Incremental improvement

If I understand the statement: **“must represent more than an incremental improvement in energy efficiency”** correctly, in order to qualify for the “Most Efficient” rating, a product has to improve substantially in regards to the energy efficiency previously declared. I see a HUGE problem with this – what if a product was already incredibly energy efficient – it would be impossible to achieve a “more than incremental improvement in energy efficiency”. Thus, the result would be that many companies who have been responsible toward our environment/energy usage for many years would be totally left out of this “Most efficient” list. It’s like **not** giving an Academic Excellence award to a student who only raised their GPA from 3.8 to 3.9 on a 4 point scale.

Instead, why wouldn’t each product be rated based on the amount of energy they use? Seems to me like that’s the whole goal here. If a company improves significantly over what they used to do – that’s fantastic – but they shouldn’t be lauded over a company who’s product is actually more energy efficient.

Please let me know if I have misunderstood the situation. Thank you for your time.

Sincerely,

*Barbi Smith*

Kees Appliance Center

910-944-8887

E-mail: [sales@keesappliance.com](mailto:sales@keesappliance.com)

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