

----- Message from "Evan.Gould@us.bureauveritas.com" <Evan.Gould@us.bureauveritas.com> on Thu, 17 Mar 2011 17:45:36 +0000 -----

To: "mostefficient@energystar.gov"
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Subject: Criteria for TopTier

During the Computers stakeholders meeting, there was discussion about extending ENERGY STAR criteria beyond just "use mode" efficiency, based on the idea that inefficiencies in the creation of a product and possibly end-of-life considerations might cancel or overshadow "use-mode" savings. (Mention was made of PAIA criteria.) From a consumer's perspective, the brand must continue to indicate operational energy savings. But there probably is a percentage of people who are also concerned about the broader impact of the device. A TopTier identification could point to advances in these areas.



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