

Email received on January 4, 2010 from Tom Woltjer.

Good morning,

I am sending this e-mail to give input on the proposed Energy Star program changes relative to lighting. I am the Energy Solutions Manager at North Coast Electric. We are a large regional electrical distributor with 33 locations primarily in the Pacific Northwest. We are very active participants in supporting the promotion of Energy Star products and energy efficiency in general.

I have a simple suggestion for improving our ability to support and promote Energy Star products. On the Energystar.gov web site there are a growing number of lists showing what lighting products are officially qualified to use the Energy Star brand label. These include CFL fixtures, CFL lamps, SSL fixtures and later this year there will be SSL lamps.

Most utilities we work with use these lists as their official definition of what is Energy Star and therefore qualifies for various rebate and incentive programs. We promote these programs to our customers and use these Energy Star lists to identify products in our business system which qualify for these rebates. What I am suggesting would be a great help in these efforts is to create a simple opt-in e-mail based notification that would tell us:

- 1) When items have been added to the list and what the items are so we can begin promoting them as soon as possible.
- 2) When items are being dropped from the list, what the items are and how long we have to get rid of inventory so we can remove them from our incentive programs and manage our inventory efficiently.

We just simply need to know what changes are occurring in a timely and proactive manner so we can properly support the sales and marketing of Energy Star branded products.

Thanks for your consideration.

Tom

Tom Woltjer
Energy Solutions Manager
North Coast Electric