



2008 ENERGY STAR[®] Appliance Partner Meeting





2008 ENERGY STAR® Appliance Partner Meeting

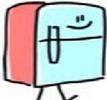


www.RecycleMyOldFridge.com

The ENERGY STAR® Recycle My Old Fridge Campaign
The Time is Right.

Home Recycle Video Challenge Find A Program Teachers And Partners Art Fridges Media Contact Us

On April 28, 2008, new ENERGY STAR qualified fridges must be at least 20% more energy efficient than the minimum federal standard. Only the most energy-efficient models earn the ENERGY STAR label.

 **Click Here for the NEED Teacher Guide**

 **Click Here to See Cool Art Fridges!**

Welcome to the ENERGY STAR Recycle My Old Fridge Campaign!

For many reasons, the time is right to recycle your old fridge. Getting started is easy. Just follow the steps below:

Find out how much your old refrigerator **costs to operate** (in energy and dollars).

Retrieve these costs to those of a **new ENERGY STAR qualified model**.

Identify a **refrigerator recycling program in your area**.

Dial or e-mail the program for participation details.

Get ready... unplug, say good-bye, and recycle your old fridge. When needed, replace your old unit with a **new ENERGY STAR qualified model**.

Energize and encourage others by sharing YOUR story in the **Recycle My Old Fridge Video Challenge**. Spread the word!

The ENERGY STAR Recycle My Old Fridge Campaign is a new, nationwide effort, brought to you by the U.S. Department of Energy and the government's ENERGY STAR program. The campaign encourages every American who owns an old, inefficient refrigerator to save money, energy, and the environment by recycling old refrigerators and, when a replacement is needed, to buy a new ENERGY STAR qualified refrigerator.

ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy, helping us all save money and protect the environment through energy efficient products and practices. Results are already adding up. Americans, with the help of ENERGY STAR, saved enough energy in 2006 alone to avoid greenhouse gas emissions equivalent to those from 25 million cars — all while saving \$14 billion on their utility bills.

The U.S. Department of Energy's overarching mission is to advance the national, economic, and energy security of the United States; to promote scientific and technological innovation in support of that mission; and to ensure the environmental cleanup of the national nuclear weapons complex.

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On April 28, 2008, new ENERGY STAR qualified fridges must be at least 20% more energy efficient than the minimum federal standard. Only the most energy-efficient models earn the ENERGY STAR label.

Find a Refrigerator Recycling Program

Many partners have joined together to make it easy to recycle your old fridge. Here are four ways:

If the Time is Right to Recycle Your Old Fridge ...

1. **Check with Your Local Utility:**
Local utilities and energy-efficiency organizations support a growing number of refrigerator recycling programs. Some programs offer cash to recycle your old fridge; others offer utility bill credits.

[Click here to close Programs by States](#)

California
Alameda Power: 510-748-3949

City of Lompoc

City of Palo Alto: 800-299-7573

City of Pasadena: 626-744-4409

Done Internet 100%

43 Utility Programs in 14 states listed



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www.RecycleMyOldFridge.com

Database of
30,000
appliance
recyclers
(Steel Recycling
Institute)

Recycling
Process
Information

The ENERGY STAR® Recycle My Old Fridge Campaign
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Save energy. Recycling your old fridge saves enough energy to light ten 13-watt ENERGY STAR qualified light bulbs, one after another, for a total of 70 years!

How an Old Fridge Gets Recycled
(You just might be amazed!)

We're used to recycling everyday items, like plastic milk jugs and newspapers, but old refrigerators are recycled, too.

You might be thinking, "My fridge is an old one, but why don't I just unplug it?" Although this is a way to save money and energy immediately, that old fridge will still be taking up space. Recycling your old fridge permanently takes one more energy hog off the electricity grid. Plus, the components of your old fridge can be made into new products.

What happens to a fridge that gets recycled?

Click on the image on the left, and explore the



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www.RecycleMyOldFridge.com/Toolkits

The ENERGY STAR® Recycle My Old Fridge Campaign
The Time is Right.



LEARN MORE AT
energystar.gov

ENERGY STAR®
 Recycle My Old Fridge Campaign



The ENERGY STAR® Recycle My Old Fridge Campaign
The Time is Right.



ASK ABOUT ENERGY STAR

ENERGY STAR

Recycle My Old Fridge Campaign



Recycling your old fridge saves enough energy to light ENERGY STAR light bulbs like this for 70 years!

The Time is Right. Spread the Word.
 Visit www.RecycleMyOldFridge.com to learn more.




Recycling your old fridge saves you enough money to buy coffee for nearly 60 days!

The Time is Right. Spread the Word.
 Visit www.RecycleMyOldFridge.com to learn more.




Recycling your old fridge saves enough energy this year to keep ice cream cold in a new ENERGY STAR fridge for more than 2 years!

The Time is Right. Spread the Word.
 Visit www.RecycleMyOldFridge.com to learn more.




Recycling your old fridge saves enough energy this year to make ice cubes in a new ENERGY STAR fridge for more than 2 years!

The Time is Right. Spread the Word.
 Visit www.RecycleMyOldFridge.com to learn more.




ENERGY STAR® Qualified Refrigeration

On April 29, 2008, the ENERGY STAR specification for refrigerators increased to:

- **FASTER** units will save the ENERGY STAR.
- These fridges that qualify, use even less energy and save consumers even more money.

An average ENERGY STAR qualified refrigerator:

- **SAVES MONEY:** Has ENERGY STAR qualified units can save over \$60 a year when replacing a fridge manufactured before 1992.
- **SAVES ENERGY:** A new fridge uses less energy than a 60-watt light bulb that burns continuously.
- **SAVES THE ENVIRONMENT:** Because they use less energy, ENERGY STAR qualified refrigerators need to use air conditioners and fewer greenhouse gases than less efficient models.

Learn more about ENERGY STAR qualified refrigerators at www.energystar.gov/qualifiedrefrigerators



ENERGY STAR® Qualified Refrigeration

In the U.S., more than 47 million refrigerators are less than 10 years old. ENERGY STAR encourages consumers to recycle old fridges and, when needed, replace them with new ENERGY STAR qualified models.

By recycling an old fridge, consumers can:

- **SAVE MONEY:** An old fridge can cost over \$100 a year to operate!
- **SAVE ENERGY:** Many older fridges sit in the garage or basement largely unused, but continue to use small bits every day.
- **SAVE NATURAL RESOURCES:** Steel and other metals will be made into new products like cars, steel beams and maybe even new appliances.

Learn more about refrigerator recycling at www.RecycleMyOldFridge.com.





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Campaign button on Steel Recycling Institute Web site

Steel Recycling Institute Page 1 of 1

STEEL RECYCLING INSTITUTE

RECYCLING IN NORTH AMERICA'S #1 RECYCLED MATERIAL

- SUSTAINABILITY
- CANS
- CARS
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- CONSTRUCTION
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- MEDIA CENTER
- EDUCATION FOR KIDS
- STEEL LINKS
- HOME

WELCOME TO THE STEEL RECYCLING WEBSITE

The Steel Recycling Institute (SRI) is an industry association that promotes and sustains the recycling of all steel products. The SRI educates the solid waste industry, government, business and ultimately the consumer about the benefits of steel's infinite recycling cycle. For more information on the Steel Recycling Institute, call 1-800-YES-1-CAN (937-1226).

FEATURE ARTICLES:

- EnviroMetal™ Minute: Growing Your Recycling Program (Audio - 1:00 - MP3)
- 2006 Steel Recycling Rates Announced
- PSSSST...We'll let you in on steel's Clean Little Secret...
- Declaration of Recycling for Sustainable Development
- Impact of RFID Chips on Recycling

The Steel Recycling Institute is a proud supporter of the Energy Star Recycle My Old Fridge Campaign:

Recycle My Old Fridge Campaign

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<http://www.recycle-steel.org/>

4/28/2008



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Resource Innovations from



March 2008



Did You Know -

there are more than 47 million fridges over ten years old in the U.S.? Did you also know that ENERGY STAR® refrigerator qualifications will increase from 15% better than the Federal standard to 20% better on April 28, 2008? Learn more about recycling old refrigerators at <http://recyclemyoldfridge.com/>

Through its Resource Innovations newsletter, Whirlpool Corporation strives to assist utilities and energy services professionals to inform consumers about resource efficient and ENERGY STAR® qualified appliances. Whirlpool Corporation's branded appliances are designed around the consumer, with resource and energy management in mind.

Branded National Consumer Promotions:

The KitchenAid ["Perfect Setting"](#) escalating cash back event, running April 6, 2008 through July 5, 2008, offers consumers \$500 cash back when they purchase an appliance package containing 5 select KitchenAid branded appliances. Select appliance packages can include Energy Star qualified KitchenAid brand dishwashers, as well as built-in, side-by-side, and French door refrigerators. Consumers purchasing packages of 4 select KitchenAid brand appliances are eligible to receive \$300 cash back by mail, and those purchasing 3 select appliances can receive \$200 cash back, while those purchasing 2 select appliances can receive \$100 cash back by mail.

May is Maytag Month! Consumers can receive up to \$500 cash back when they purchase select Maytag brand appliances between April 27, 2008 and June 1, 2008. Consumers purchasing 4 select Maytag brand appliances can receive \$400 cash back. Consumers purchasing 3 select appliances can receive \$200 cash, back while those purchasing 2 select Maytag brand appliances can receive \$100 cash back. Consumers will receive a bonus \$100 cash back when their package purchase includes the Energy Star qualified Maytag Ice2O French door refrigerator.

The Amana brand ["Suite Deal on Stainless"](#) event offers consumers that purchase select Amana brand stainless steel kitchen appliance packages up to \$300 cash back by mail. Consumers can receive \$150 cash back for purchasing a package containing 4 select Amana brand stainless steel appliances of which includes an Energy Star qualified dishwasher. Consumers purchasing packages containing 3 select Amana brand stainless steel kitchen appliances are eligible to receive \$100 cash back by mail. As a bonus, consumers will have an opportunity to receive an additional \$50 - \$120 cash back when they upgrade the refrigerator within the package to qualified models. There is an additional \$30 bonus cash back when consumers upgrade the dishwasher within the package to an eligible Energy Star qualified model.

Whirlpool "Resource Innovations" e-newsletter



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Appliances Insider eNewsletter

August 2008

[Appliance Rebates](#) [Lighting Coupons](#) [Buying Guides](#) [Register Your Appliance](#)

High-Profile Pair in the Square Sweepstakes

Enter for a chance to WIN a GE Profile™ Frontload Washer and Dryer Pair!
Hurry! Sweepstakes ends September 8, 2008!

No purchase necessary to enter or win. See official rules.

Recipes

- [Hot Chicken Salad Casserole](#)
- [Cream Cheese Crescents](#)
- [More recipes on GEApliances.com](#)

From Your GE Advantium® Recipe Community



- [Chicken and Peppers in White Wine Sauce](#)
- [Spinach-Stuffed Mushrooms](#)
- [Tips to convert Advantium recipes for conventional ovens](#)

GE Profile™



GE Profile™ Refrigerator with Armoire styling
The unique French door design with sculptured, stainless handles features an external water dispenser and two bottom freezer drawers. Plus, in-the-door gallon storage opens up additional shelf space in the fresh food section.

GE Monogram®



Professional Cooking Tower
Create a powerful customized cooking tower by combining an Advantium® Oven, a convection single wall oven, and a warming drawer.

- [Advantium Wall Oven](#)
- [Convection Single Wall Oven](#)
- [Professional Warming Drawer](#)

GE Parts & Accessories



Get the Perfect Fit For Your Compactor
Need replacement bags for your GE Profile® built-in trash compactor? The [GE Parts & Accessory Store](#) carries heavy duty square bags designed to perfectly fit your compactor.

Available in boxes of 12 (part # WC80X5015 or WC80X8017) and 75 (WX80X75).

Order your compactor bags from the Compactors section of the [GE Parts & Accessories Store](#).

Confessions from the kitchen



"I once made a loaf of bread even the birds couldn't eat!"

[Gallery of Confessions](#)



WIN \$25,000 Decor Cash in the GE Lighting "What's Your Lighting Style?" Sweepstakes

Enter for a chance to win \$25,000 cash to redecorate your home. \$100,000 in prizes will be awarded in all, so enter every day.

No purchase necessary. [Official rules](#).

- [What's Your Lighting Style? Sweepstakes](#)
- [GE Lighting Coupons](#)

||| (VIDEO) How to adjust your oven temperature using knob oven controls.

Appliance Tip of the Month

[Dishwasher help if the motor is humming, but the dishwasher will not run.](#)



The Art of Recycling: The Coolest Show in Town



Visit The National Building Museum to see amazing artwork created from old, recycled refrigerators, as part of the U.S. Department of Energy's ENERGY STAR® "Recycle My Old Fridge Campaign."

The show runs August 25 through September 2.

GE "Appliance Insider" e-newsletter



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Nationwide Marketing Group Performance Art Fridge by Michael Israel



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Poll

How long do you allow an item to remain idle before you discount heavily and cash sale?

Less than 30 days

30 - 45 days

45 - 60 days

Michael Israel to Paint Live on Stage at RentDirect

08-01-08
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“ Israel will be painting the refrigerators on behalf of Nationwide Marketing Group to be later displayed at an ENERGY STAR art exhibit called, The Art of Recycling. ”



Recycled refrigerator panels will be used as a canvas for renowned inspirational artist Michael Israel at the PrimeTime! by Nationwide Kickoff on Sunday, August 17 at Mandalay Bay Resort in Las Vegas.

Israel will be painting the refrigerators on behalf of Nationwide Marketing Group to be later displayed at an ENERGY STAR art exhibit called, The Art of Recycling: The Coolest Show in Town. The art exhibition will be held at the National Building Museum in Washington, DC from August 25 to September 2 and will showcase recycled refrigerators decorated by ENERGY STAR partner organizations from across the country.

"We saw the art exhibit as a perfect opportunity to introduce our new Nationwide Recycles logo that symbolizes our long-term commitment to reconditioning, the equipment, and a

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Home > Green Living > Your Older Fridge - An Energy Hog?
Your Older Fridge - An Energy Hog?

Written by NAPSI
Wednesday, 07 May 2008

(NAPSI) - Here's an idea many families can warm to: You may be able to save money and energy with a new refrigerator. It's chilling but true: If your refrigerator was manufactured before 1993, it could be using more than twice as much energy as a new energy-efficient model and be costing you over \$100 a year to run.

On the energy bright side, the U.S. Department of Energy (DOE) says that if all the refrigerators bought this year met the new ENERGY STAR® criteria, it would save enough energy to light all the homes in Washington, D.C. for over 20 months. In fact, the next generation of such refrigerators is so efficient that the average one uses less energy in a year than a 60-watt lightbulb left on all year.

To earn the designation, refrigerators are required to be 20 percent more efficient than the minimum federal standard.

Video Contest

To further encourage people to recycle their old fridges and to purchase qualified units, the DOE is leading the first nationwide refrigerator recycling initiative. The Recycle My Old Fridge campaign is a national call to recycle older, inefficient

Imperial Valley Weather

Imperial Valley

Today: Mostly Sunny
96°F | 66°F

Tomorrow: Mostly Sunny
96°F | 62°F

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Weather data provided by the National Weather Service

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It May Be Time to Recycle that Old Fridge

You may be throwing away up to \$100 every year you keep your old refrigerator plugged in.

Pepco and the U.S. Department of Energy want you to know that any refrigerator built before 1993 is an energy hog. An old fridge uses twice as much energy to keep food cold as newer models.

Replace your old unit with an ENERGY STAR qualified model and save that \$100. Many retailers offer rebates and also will take your old fridge back for proper recycling.

If everyone who purchases a new refrigerator this year chooses an ENERGY STAR model, enough energy could be saved to light every household in the District of Columbia for 20 months.

Visit www.recycleyoldfridge.com to calculate how much money your old fridge is costing you, and to find money-saving incentives and recycling options.

We invite your organization to submit a decorated refrigerator that will be displayed at the National Fridge Art Exhibit, August 25 to September 2, at the National Building Museum, 401 F St., N.W.



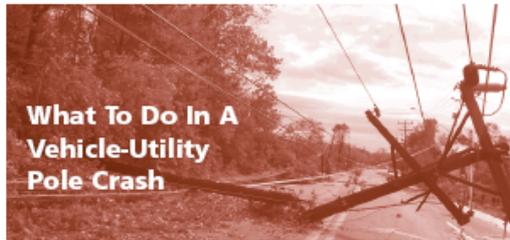
Street Lights Go Energy Efficient

Over the next five years, Pepco will replace mercury vapor street lights with more energy-efficient, high pressure sodium (HPS) fixtures. Federal legislation has prohibited the manufacture or import of mercury vapor lamp ballasts since January 2008.

Crews are expected to complete street light replacements by 2012. There are several benefits to converting to HPS fixtures:

- high pressure sodium street lights use less energy, but produce more light (lumens) than mercury vapor devices,
- the light illumination of the high pressure sodium is a softer, more yellowish light while the mercury vapor is white in color, and
- the illumination from the high pressure sodium lights may reduce the glare for motorists.

This project supports our commitment to saving energy and protecting the environment.



What To Do In A Vehicle-Utility Pole Crash

Pepco cares about your safety – even while driving. If you are involved in a vehicle-utility pole crash, please heed the following safety rules.

- If your vehicle leaves the road and hits a pole, stay inside and call 911 from your cell phone, or yell for help.
- Never leave the vehicle until a utility line crew arrives to de-energize the line and tells you it's safe. Tell your passengers this, too.
- In the rare case of a vehicle fire, jump out as far as possible and land with both feet on the ground. Afterwards, shuffle or hop away with both feet touching the ground simultaneously.
- Never touch any downed utility pole or wire. Always assume energized electricity is running through them.
- Stay clear from all areas near any downed poles and/or wires – including the ground, a car, tree or rooftop.
- If you witness a pole accident – or to report a downed wire or other life threatening emergency – call Pepco at 202-872-3432 (TTY: 202-872-2369).

To learn more about safety, visit pepco.com and click "Safety."



Customer Service: (202) 833-7599
TTY Telephone Number for Hearing Impaired: (202) 872-2369
To Report Power Outages: 1-877-PEPCO 62 (1-877-737-2662)

PEPCO "Lines" customer newsletter included campaign information



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Campaign in the Media

CNN.com /living

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updated 3 hours, 26 minutes ago

Toss your fridge, save money

STORY HIGHLIGHTS

- Some new refrigerators use half of what your old one uses.
- Government Web site calculates how much you can save.
- Energy Dept. has contest involving tossing your old fridge.

Next Article in Living »

By Jennifer Brice

House

[This Old House] -- You've probably been pining for that energy-efficient fridge for awhile (especially considering if your current model was built before 1993, it costs at least double to run than new Energy Star-rated models of the same size), but throwing away your old one isn't exactly eco-friendly.

To address the problem, the Department of Energy has announced its new Recycle My Old Fridge Campaign.

Check out RecycleMyOldFridge.com to figure out how much your inefficient current fridge is costing you, compare those costs to an Energy Star appliance, find a recycling program in your area along with contact details, and enter the Recycle My Old Fridge Video Challenge for a chance to win a trip for two to Washington, DC.

The campaign was launched in conjunction with new Energy Star guidelines released April 28, which state all standard-sized refrigerators must be 20 percent more efficient than the federal standard to qualify. (Under the old system, fridges only had to be 15 percent more efficient.)

Interesting facts:

- If you ditch your pre-1993 fridge, you'll save enough on energy costs to buy coffee for nearly 80 days. This Old House: Hire energy auditor
- If every American home replaced its pre-1993 fridge with an Energy Star model, we would prevent annual greenhouse gas emissions equivalent to those of more than 6.3 million cars.
- If everyone who buys a new refrigerator in 2008 chooses an Energy Star model over a non-qualified one, it would save \$92 million each year in energy bills. This Old House: Shrink energy bills
- Refrigerators qualified under the new Energy Star guidelines use less energy than a 75-watt light bulb left on full time. This Old House: Energy saving bulbs

Don't Miss

- This Old House: Hand tools save fuel, energy, money
- This Old House: Stylish, sustainable remodel
- This Old House: Greatest new green products
- This Old House: Energy efficient lighting options
- This Old House: Green projects under \$500

If you're ready to take part in the program, here are a few Energy Star fridges for you to consider:

- LG's new 4-Door Refrigerator (set to be released this month) has two refrigerator doors at eye level and two bottom freezer drawers, the top for everyday items and the second for longer-term storage. The unit also has a nearly 1-foot-high ice and water dispenser. It retails for between \$3,199 and \$3,499.
- Available in stainless steel, black, and white, a side-by-side refrigerator from Electrolux features Wave-Touch Electronic Controls, which light up at a slight touch and fade away after a choice is made for an unobtrusive finish.

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Kitchen appliances

In this report May 2008

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- How to choose
- Features
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Refrigerator review: It's a buyer's market

If you've been waiting to replace your refrigerator, this could be the right time to get a good deal. Prices are stable, energy use is about half of what it was in 1990, and stores need to make room for new models. Plus, as our refrigerator review shows, you'll find more features in every price range.

Even economy models priced as low as \$500 now offer spillproof shelves, gallon-jug storage on the door, and icemakers. Midpriced refrigerators (\$1,000 to \$1,500) have water and ice dispensers on the door plus your choice of a stainless-steel or stylish high-gloss finish that's easy to clean. Inside, they feature temperature-controlled drawers that help keep food fresh longer.

Spend more than \$2,500 and you'll get such design innovations as sleek, integrated water dispensers, drawers that quickly chill foods, and LED lighting.

For this refrigerator review, we spent months testing dozens of refrigerators, from relatively basic white boxes to four-door refrigerators and built-in refrigerator and freezer columns. The \$2,500 Samsung four-door side-by-side has two drawers on the bottom that convert from refrigerator to freezer so that you can customize your storage. Bosch's Integra built-in refrigerators and freezers can be put next to each other or installed separately in different areas of the kitchen. But at \$7,600, that choice isn't

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VIDEO: Refrigerators

All videos



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Recycle Your Fridge

By: JENNIFER BRITE, This Old House online

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- Refrigerators qualified under the new Energy Star guidelines use less energy than a 75-watt light bulb left on full time.

Article: Energy Auditors Account for Wasted Energy

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Browse Kitchens Galleries:
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How-To Video [Browse More](#)
Laying Out a Kitchen

This Old House host Kevin O'Connor and kitchen designer Kathy Marshall walk through the process of defining a new kitchen

Watch the Video

THE 2008 GMC SIERRA

On Newsstands Now

Click to Buy it from i

94.7 THE GLOBE

WORLD CLASS

LISTEN

NAVIGATE: GLOBAL COMMUNITY | ON AIR | ROCK THE GLOBE | GREEN SCENE | G

10:02am EDT, 07/22/08

GLOBAL KEYWORD

Email

Links

[Recycle Your Fridge](#)
[Jon Chattman's Mustache and Pop Site](#)

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National Association of State Energy Officials
ENERGY'S WASHINGTON VOICE



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ENERGY STAR Task Force

- Members
- News
- Press Releases
- State Partners
- State Case Studies
- State Fact Sheets
- Events Calendar
- Documents Library
- Other Resources
- Related Sites
- Archive
- Task Force Work Area
Members Only (coming soon)

ENERGY STAR Task Force

The ENERGY STAR Task Force was established to serve as a sounding board to federal agencies and others on ENERGY STAR issues and to aid the states in identifying needs and opportunities related to ENERGY STAR and market transformation. This task force reports to the NASEO Buildings Committee.



ENERGY STAR Resources

- [New Homes](#)
- [Home Improvement](#)
- [Buildings and Plants](#)
- [Products](#)
- [The ENERGY STAR Challenge](#)
- [Operation Change Out - The Military Challenge](#)
- [Recycle My Old Fridge Campaign](#)

State ENERGY STAR Contributions

- [State Case Studies](#)
- [State Fact Sheets](#)
- [Press Releases](#)

For further information about this task force, contact:
Michelle New, mnew@naseo.org 703.299.8800

NATIONAL ASSOCIATION OF STATE ENERGY OFFICIALS
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Gladiator(R) GarageWorks Partners With The U.S. Department of Energy in Effort to Recycle Old Energy-Draining Refrigerators

Chillerator(R) Garage Refrigerator Joins The Art of Recycling: The Coolest Show in Town Exhibition as Part of Refrigerator Showcase

BENTON HARBOR, Mich., Aug. 29 /PRNewswire-FirstCall/ -- Gladiator(R) GarageWorks, the leader in garage organization, is proudly sponsoring The Art of Recycling: The Coolest Show in Town exhibition. The exhibition showcases an artistic take on the history of refrigerator innovation as part of the U.S. Department of Energy's (DOE) ENERGY STAR(R) Recycle My Old Fridge Campaign.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20040202/DETU004LOGO>)

As the maker of the only ENERGY STAR(R) qualified refrigerator designed specifically for the garage, Gladiator(R) GarageWorks joins the DOE campaign, which encourages Americans who own old, inefficient refrigerators to trade them in. In many instances, instead of recycling an old refrigerator, homeowners take their old models and use them in the garage as a second food storage solution. Due to extreme garage conditions, even the best energy efficient refrigerator will fall short on savings. Unlike the Chillerator(R) garage refrigerator, kitchen refrigerators are simply not designed with the garage in mind.

"Homeowners today are very concerned about energy efficiency, yet they continue to put a drain on their energy budgets by placing old refrigerators in the garage," said Lou Ann Schafer, senior marketing manager for Gladiator(R) GarageWorks. "By joining up with DOE, we hope to bring a newfound awareness of energy efficiency and refrigerator recycling while highlighting the unique benefits and cost savings of our ENERGY STAR(R) qualified Chillerator(R) garage refrigerator."

The Coolest Show in Town exhibit will feature up to 50 old refrigerators that have been turned into works of art by students, institutions, utility companies, private organizations, and individual artists across the U.S. Visitors to the exhibition will be able to vote for their favorite refrigerator art. The exhibition is taking place Mon., Aug. 25 through Tues., Sept. 2 at the National Building Museum in Washington, D.C.

A blue ribbon panel of judges will select the top three entries based on the following criteria: Best Use of Recycled Materials; Overall Creativity; and Best Portrayal of the Campaign Theme. The winners will be announced at a celebration event on Sept. 2 and will be awarded with a Gladiator (R) GarageWorks Chillerator(R) garage refrigerator.

For more information on the Chillerator(R) garage refrigerator visit www.gladiatorgw.com and for more information on The Art of Recycling: The Coolest Show in Town exhibition, visit www.recyclemyoldfridge.com

About Gladiator(R) GarageWorks

Gladiator(R) GarageWorks is the leader in garage organization delivering innovative solutions that allow garage owners to organize their space in a way that suits their individual storage needs. It is the only garage organization system to offer coordinated appliances designed for the harsh garage environment.

Gladiator(R) GarageWorks offers a Premier pre-assembled line and Ready-to-Assemble line for do-it-yourselfers. Products are available through local garage dealers, retailers including Sears and Lowe's or via www.GladiatorGW.com

SOURCE: Whirlpool Corporation

-0- 08/29/2008

/CONTACT: Mari Abe, Peppercom for Gladiator(R) GarageWorks, +1-212-931-6137, mabe@peppercom.com; or Lou Ann Schafer, Gladiator(R) GarageWorks, +1-202-200-5555, LouAnn.Schafer@gladiator.com



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Invitation for the Fridge Art Contest by Samuel Bodman, Secretary of Energy





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the
art of
recycling:
the coolest
show in
town

a national
exhibition of
refrigerator art.

national
building
museum,
washington, d.c.

August 25 -
September 2,
2008

some choose canvas, some choose marble, we choose fridges.

www.recyclingoldfridge.com

Free admission, September 11, also applies to...



FREE ADMISSION

FROM THE METRO AND LANE TO JUDICIARY SQUARE OR
"READY" AND GREEN LEAD TO GALLERY PLACE/CONVENTION

WWW.ENERGYSTAR.GOV



Refrigerators: Back Then

(vintage fridge courtesy
of the Refrigerator
Museum)



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The
Washington
Post

“Editors Pick”

must-see
exhibit!

Washington Post City Guide for D.C., Maryland and Virginia

http://www.washingtonpost.com/wp-srv/cityguide/

Editors' Picks
Ideas for what to do this week

Tuesday, 8/26
'The Coolest Show in Town'
The National Building Museum has a brand new exhibit of art made from recycled refrigerators.

Wednesday, 8/27
The Next Brit Thing?
Adele's the new leader in the British invasion of young soulful singers. Hear her at the 9:30 club.

Thursday, 8/28
Save Africa
Local African talents lend their voices to a concert raising awareness of the crisis in Darfur.

Friday, 8/29
It's Alive!

Take Us With You: [iPhone App](#) + [Mobile Site](#) + [Podcasts](#) + [Text Us](#)

For Visitors
Plan your trip with our listings and insider advice.

A Landmark Trip
You'll have blue skies ahead with our at-a-glance map of the National Mall.

- [Interactive Guide to the Mall](#)
- [Three Days in D.C.](#)
- [Plan-Ahead Attractions](#)
- [Getting Around](#)

Special Features

- [Summer in the City](#)
See picks for the best fairs, festivals and fun in August and September.



From The Washington Post
 Weekend:
[Take a Hike](#)
 Uniquely urban hikes await just outside your door. Here's how to get started.

Sunday Source:
[Cap D.C. Get a Break?](#)

Start | 2 Micros... | washingt... | \\10.0.0.2... | FullShot 7... | Washingt... | Internet



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National Energy
Education
Development
Project (NEED)
students put their
hands together to
create their door!



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National Energy Education Development Project (NEED)





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Puget Sound Energy (JACO)



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Nevada Power and Sierra Pacific (JACO)



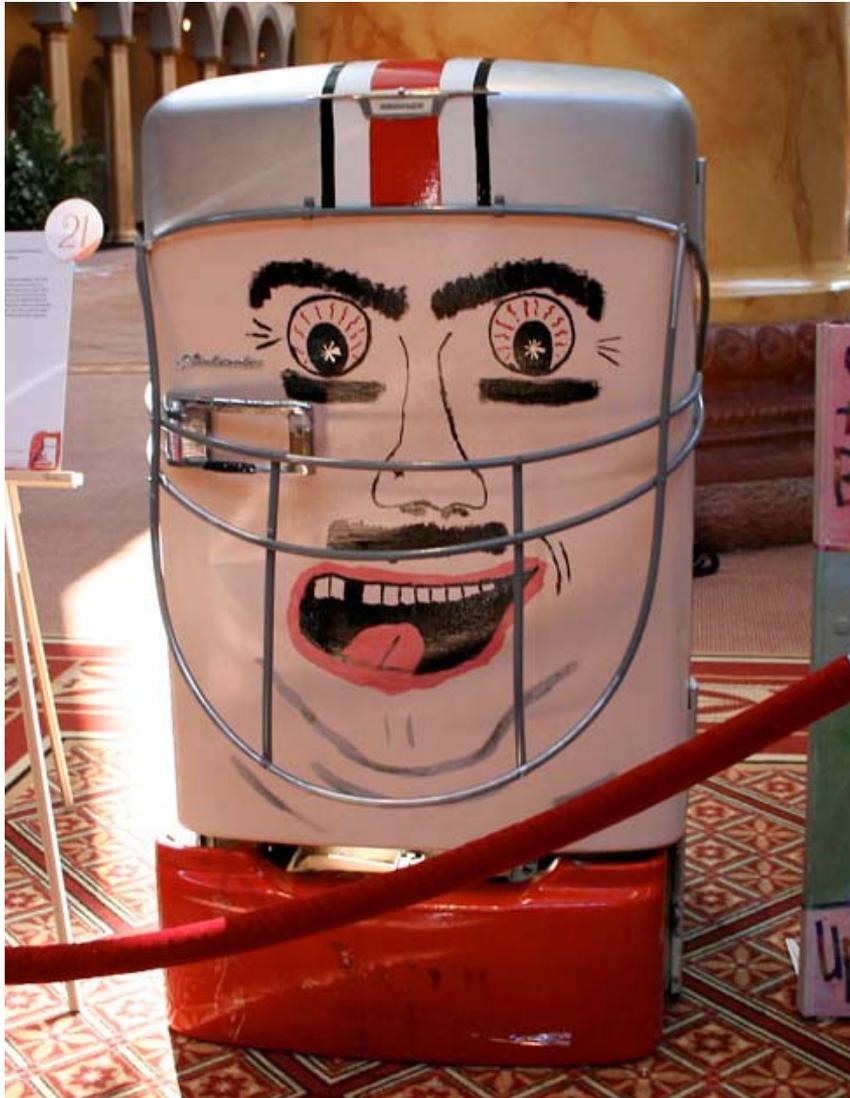


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Marion
Appliance
Warehouse,
Waldo, Ohio



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Nationwide Marketing Group

(3-piece performance art fridge)



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Georgia Power





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Puget Sound Energy



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National 4-H Youth Conference Center



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National 4-H Youth Conference Center





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Legum & Norman





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Ben Franklin's ENERGY STAR team



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Creative Adventures

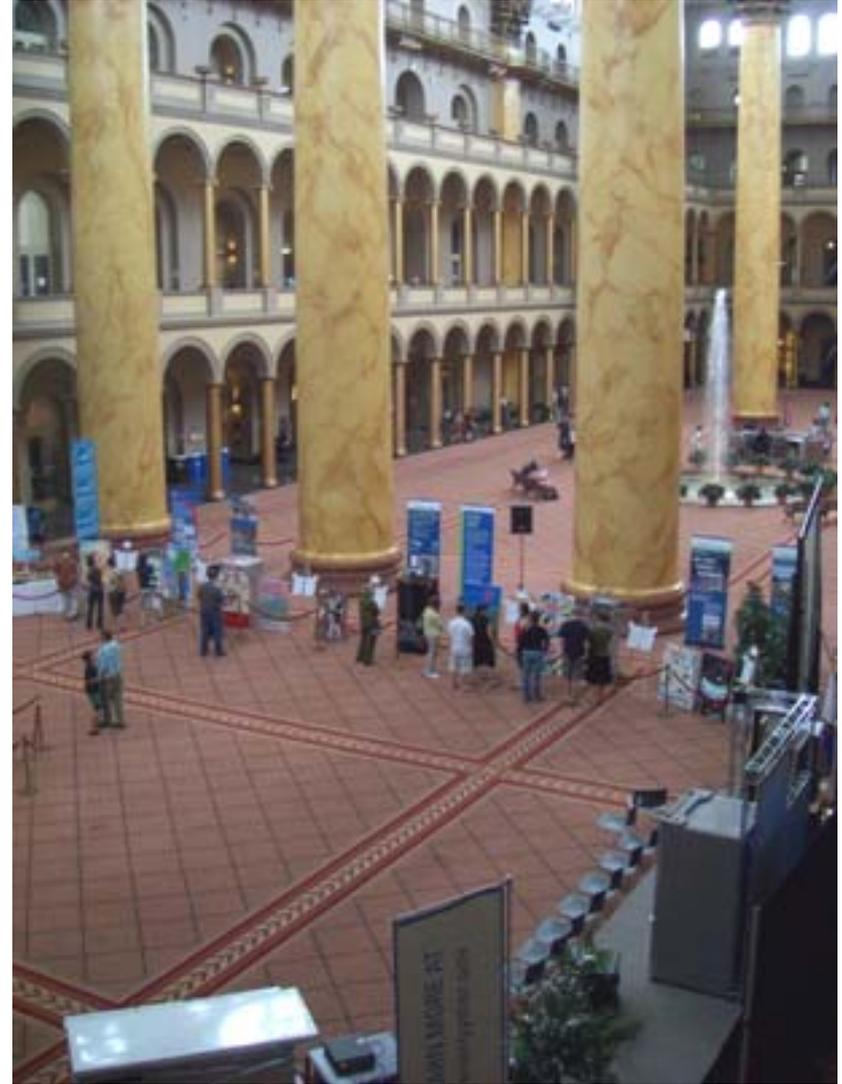


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Frederick Arts Council



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Signing the
“Guest Book”
fridge doors





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Crisis Care Nursery





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D & R
International



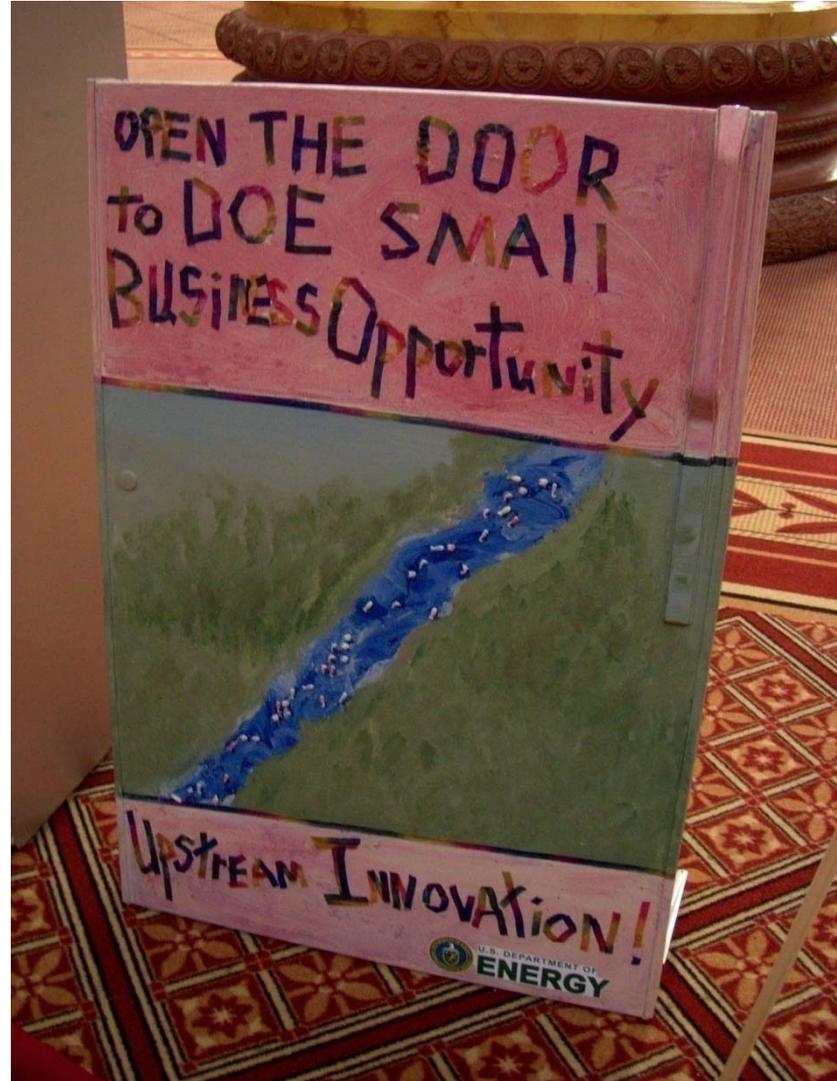
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Empire Electric Association



DOE Office of Economic Impact and Diversity





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GE



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National Recycling Coalition





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Pyramid Atlantic Arts Center



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Scientists
and
Engineers
for America



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Scientists and Engineers for America





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Scituate High School NEED Project



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Sacramento Municipal Utility District (SMUD)



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Steel Recycling Institute

STEEL THE EnviroMetal™
FROM YOU TO NEW
HOW STEEL GIVES YOUR OLD APPLIANCE
NEW LIFE THROUGH RECYCLING

Each year, more than 14 million appliances are recycled for their steel content. Consumers, like you, buy new appliances or recycle second appliances. To you, the appliances may reach the end of the road when it is picked up from your home. But, for the appliance, it is just the beginning again.

[collection]
Consumers, like you, buy new appliances or recycle second appliances. To you, the appliances may reach the end of the road when it is picked up from your home. But, for the appliance, it is just the beginning again.

[dismantling]
Before appliances can be recycled, refrigerants and mercury switches are removed by certified technicians.

[shredding]
Once the appliance is stripped of hazardous and reusable parts, the remaining hulk is fed into a shredder.

[separation]
The appliance is reduced to fist-sized chunks of steel, which are magnetically separated from fluff and other metals.

[steelmaking]
The steel scrap from appliances is mixed with steel scrap from other recycled steel products and is fed into steelmaking furnaces and is melted at more than 2750 degrees.

[new steel]
As a direct result of recycling, new steel will always have at least 25% recycled content and will again be recyclable at the end of its long life.

[new steel products]
Steel is North America's #1 recycled material. More steel is recycled each year than paper, plastic and aluminum combined. Steel recycling saves enough energy in a year to electrically power 16 million homes for that whole year. For every ton of steel recycled, 2500 pounds of iron ore, 1400 pounds of coal and 120 pounds of iron waste are conserved. Steel is The EnviroMetal™.



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Team Write



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Unity Christ Church



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Video Challenge Winners Wyatt and Abby Stokes with teacher Connie Bond





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Frederick Arts
Council's
Bev Reidinger
with DOE's
David Rodgers





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GE's
Pamela
Farrell with
DOE's
David
Rodgers



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Rick Weinberg
of Nationwide
Marketing
Group with
DOE's David
Rodgers





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Vicki Nichols
of Georgia
Power with
DOE's David
Rodgers





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Sharon Kegley
and Mary
Carnes of
Puget Sound
Energy with
DOE's David
Rodgers



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we would like to thank

the following sponsors for their support of the exhibit.

Nationwide Marketing Group

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Edy's

Danby

Electrolux Major Appliances

Washington DC Accommodations

for providing refrigerator doors:

Georgian/Riverstone Residential Group

Montgomery Scrap

Institute of Scrap Recycling Industries

**Montgomery County, Maryland,
Division of Solid Waste Management**

the art of recycling: the coolest show in town