



## BUILDING A GREENER COMMUNITY



ENERGY STAR Partners Service Project

### WHY

Through Rebuilding Together Green Housing programs, low-income homeowners save money on utility bills, thrive in cleaner home environments and are better-able to afford other essential needs.

### WHO, WHAT, AND WHERE

Demonstrating their commitment to safe and healthy homes and green housing, Rebuilding Together, the nation's leading nonprofit organization working to provide critical home repairs, modifications and improvements for America's low-income homeowners and their communities, will lead a major rebuilding and energy efficiency effort in the New Orleans neighborhood of Hollygrove.

### WHEN AND HOW

ENERGY STAR Partner volunteers will come together in October to work on homes owned by low-income families, provide ENERGY STAR upgrades and revitalize the surrounding community. **Sign up by June 28th to be a sponsor of this event!**



### SCHEDULE [Tentative]

**Saturday, October 5, 2013**

**(Volunteers onsite 8AM-4PM)**

8:00AM: Volunteer welcome

8:30AM: Volunteers begin work

12:30PM: Volunteer lunch

4:00PM: End of workday

# JOIN US!

**Saturday, October 5, 2013**  
**Hollygrove Neighborhood, New Orleans, LA**

REVITALIZE

- ▶ 5+ HOMES REBUILT
- ▶ ENERGY STAR PRODUCTS
- ▶ ENERGY EFFICIENCY UPGRADES



CONTACT

#### Rebuilding Together

(202) 483-9083 | [www.rebuildingtogether.org](http://www.rebuildingtogether.org)

#### Media Information

Ruben Valdillez: [RValdillez@rebuildingtogether.org](mailto:RValdillez@rebuildingtogether.org)

#### Partnership Opportunities

Amy Seusing: [AMSeusing@rebuildingtogether.org](mailto:AMSeusing@rebuildingtogether.org)

#### Rebuilding Together New Orleans

Jon Skvarka: [jskvarka@rtno.org](mailto:jskvarka@rtno.org)

[www.rebuildingtogether.org/ENERGYSTAR2013](http://www.rebuildingtogether.org/ENERGYSTAR2013)



## BUILDING A GREENER COMMUNITY



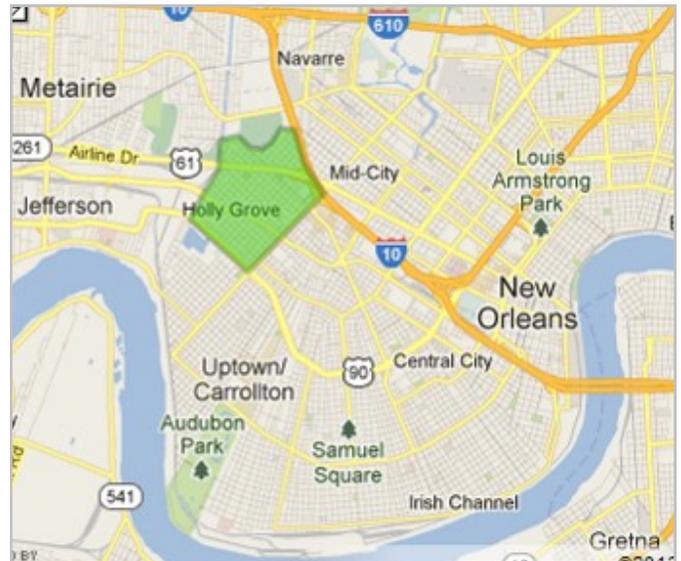
ENERGY STAR Partners Service Project

### HOLLYGROVE

Hollygrove, once a piece of the McCarty plantation, grew out of the town of Carrollton, a suburb outside of New Orleans. Before the 1920s, when development began, Hollygrove was a low-lying swamp land, essentially untouched and unoccupied. Drainage systems installed in the 1920s and reworked in the 1960s allowed for housing to be built.

Nearly fifty percent of Hollygrove's houses were built before 1949 and, before Hurricane Katrina, over half of the homes in Hollygrove were owner-occupied.

When Hurricane Katrina breached the levees of New Orleans, Hollygrove began to flood, taking in water. Persevering, Hollygrove's community has returned with great strength. The neighborhood is home to generations of families, creating a strong sense of place and community.



### HOMEOWNERS *[example from 2012 project]*

Harold Lumpkin is a 58 year old resident and homeowner in New Orleans' Hollygrove neighborhood. After leaving Louisiana for California to attend college in San Francisco, Mr. Lumpkin returned to his hometown and was instrumental in installing the phone system in the Superdome in downtown New Orleans.

Mr. Lumpkin's home on Edinburgh Street has been in his family for three generations and has served as a daycare center and barber shop for the local community. When Hurricane Katrina hit, the family stayed for six days, and were then forced to evacuate once their home was devastated by floodwaters.



When the family returned to New Orleans to begin restoring their family home and neighborhood, the contractor they hired to rebuild their home left them with a completely unfinished house, taking nearly \$140,000 dollars from the family and leaving the house unfinished.

Due to the poor economy, Mr. Lumpkin has had a difficult time finding work as a field service technician and currently does landscaping jobs on the side to make ends meet. He currently lives in the house, which has no electricity, water, heat, air conditioning, or insulation. His father, Percy, is currently in hospice and his 16 year-old son, Keith, is living with an aunt. "All I want," Mr. Lumpkin says, "is to bring my father and my son back home." Through our Energy Efficiency renovations and upgrades, Rebuilding Together New Orleans is committed to returning the family back to a safe and healthy home.