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ENERGY STAR® SUMMARY
OF LIGHTING PROGRAMS
BY ENERGY EFFICIENCY PROGRAM SPONSORS (EEPS)

SEPTEMBER 2014 UPDATE

The U.S. Environmental Protection Agency (EPA) is pleased to provide the **2014 ENERGY STAR® Summary of Lighting Programs (Summary)**. The Summary provides an overview of a variety of programs offered by utilities and other energy efficiency program sponsors in the United States to promote ENERGY STAR certified lamps and luminaires¹, decorative light strings, and ceiling and ventilating fans with light kits. The Summary includes information provided by energy efficiency program sponsors and describes their current program offerings for 2014-2015 and beyond.

Each ENERGY STAR lighting program is summarized with a focus on incentives (e.g., mail-in rebates, buy-downs, and instant rebates), marketing and consumer education efforts, program contacts, and other relevant program details. Participation in the Summary is voluntary and therefore does not represent all promotions and incentives available across the country.

The Summary of Lighting Programs is divided into the following sections:

1. **Executive Summary**
2. **Program Budget Map, National Promotion Charts and Graphs** – Overview of promotion types for lighting programs across the United States.
3. **Programs at a Glance** – A summary table of current lighting promotions organized by state.
4. **Program Details** – In-depth descriptions of each energy efficiency program sponsor's programs, including contact information for program managers.

If you have any questions or comments about the ENERGY STAR Summary of Lighting Programs, please contact Nora Lovrien Buehler at ICF International, at nora.lovrienbuehler@icfi.com or 202.862.1589.

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¹ Lamps and luminaires are referred to by partners typically as bulbs and fixtures respectively and are used interchangeably in the document.

Executive Summary

The 2014 ENERGY STAR Summary of Lighting Programs (Summary) presents information submitted by 135 energy efficiency program sponsors from across the United States, including 14 “umbrella organizations” and statewide programs running promotions on behalf of or in conjunction with 224 cooperative or municipal utilities and investor-owned utilities. Partners have provided information about 1,250 individual product incentive and promotions for ENERGY STAR certified lighting products including spiral and specialty compact fluorescent lamps (CFLs) (examples of specialty lamps include decorative bulbs, high-wattage, and dimmable); compact fluorescent luminaires (fixtures); light emitting diode (LED) lamps and luminaires; decorative light strings; and ceiling and ventilation fans and components sold separately, such as light kits. Programs that promote ENERGY STAR certified lighting in residential new construction programs are also included. Many energy efficiency program sponsors chose to submit information about a variety of other lighting technologies, such as commercial lighting technologies, which are not covered by an ENERGY STAR product specification. To improve the accuracy of available promotions nationwide, information submitted under umbrella organizations has been accounted for individually for each member utility, unless otherwise indicated as a statewide or centrally-administered program.

From the information submitted by energy efficiency program sponsors, highlights include:

Program Budgets – Partners were asked to categorize their program budgets into buckets demonstrating order of magnitude and range (e.g., less than \$50K, \$1-\$5 million, \$5-\$10 million). To increase granularity of data collected in 2014, partners were given additional options for budget buckets. To calculate state totals and the national total, the mid-point of each bucket range was taken and multiplied by the total number of partner programs identifying with a given bucket. Since exact budget information has not been provided, nor have all partners given budget information (see the [“Lighting Program Budget Map”](#) on page 3 for more details), a precise total cannot be determined. In 2011, based on the midpoint calculation, lighting programs were funded at about \$390 million. In 2012 that number increased to about \$450 million and in 2013, the national total is just under \$470 million. In 2014, the national budget calculation came in at \$447 million. Due to the additional budget bucket detail available to partners this year compared to previous years, it is impossible to say whether this lower budget represents a downward trend or a correction in the data from previous years.

Promotions by Dollar Amount – Typical consumer-focused promotion amounts for light bulbs in 2014 range from \$0.50 for spiral and specialty CFLs to \$30 for LEDs. Promotion amounts for luminaires in 2014 range from \$3 (for either CFL or LED) to \$30 for LED luminaires. The average incentive amount for CFL and LED luminaires, and ceiling fans & components decreased from 2013, with the most dramatic percentage drop for CFL luminaires (24%). All other average incentive amount increased or remained roughly the same as 2013. See [“Average Promotion Amount for ENERGY STAR Lighting Products 2011-2014”](#) on page 4 for more detail on average incentive values.

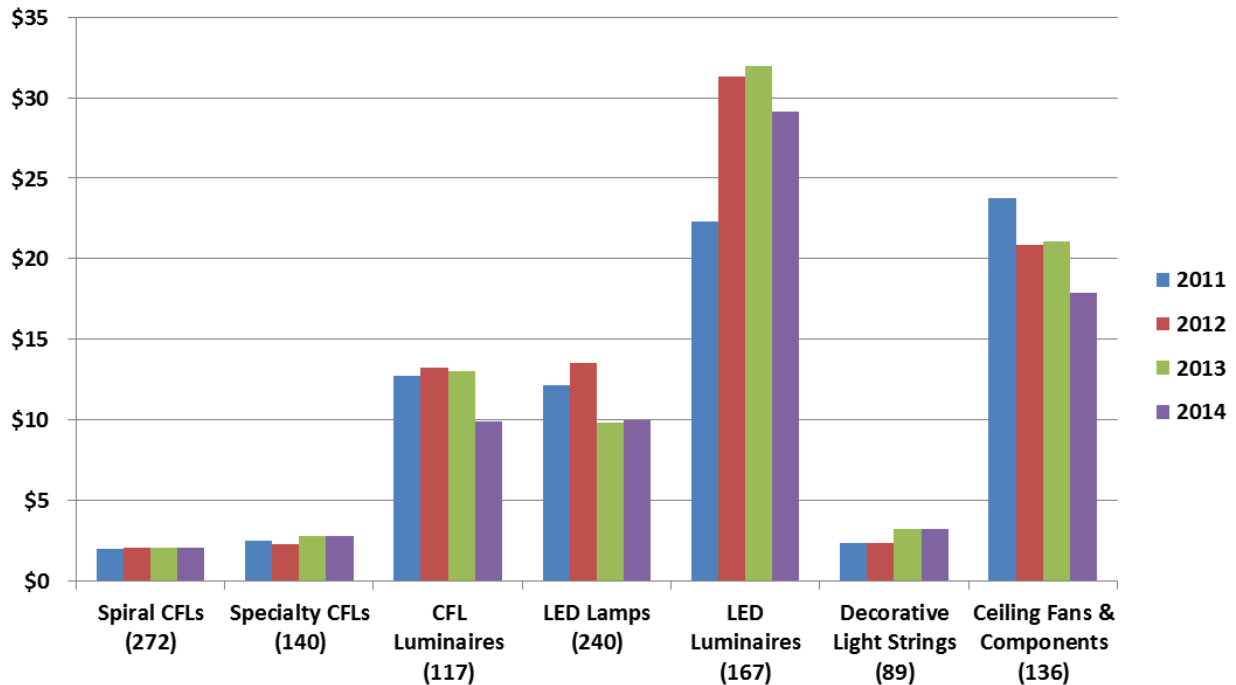
Promotions by Product – LED lamps, luminaires, and specialty CFL promotions continued to increase in comparison to previous years, while spiral CFLs and CFL luminaire promotions declined. While promotions for CFLs (lamps and luminaires) declined by 6 percentage points compared to 2013, they still represent the largest percentage of product promotions (42%, with 33% comprised of spiral and specialty CFL lamps. LED lamp promotions grew from 15% of promotions in 2013 to 19% in 2014. See [“2014 ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type”](#) on page 4 and [“ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type 2011-2014”](#) on page 5 for more detail.

Promotions by Type – Partners use a variety of methods to promote lighting products. In 2014, the most common promotion type is a mail-in rebate with 67%. This is attributable to the large number of small cooperative and municipal utilities included in this Summary. Buy-down programs, which result in discounts and instant rebate programs, remain significant with about 30% of total promotions. Investor-owned utility and statewide programs (serving the majority of customers and having larger program budgets) favor collaborative buy-down programs. See [“2014 ENERGY STAR and Energy-Efficient Lighting Promotions by Incentive Type”](#) on page 5 for more detail.

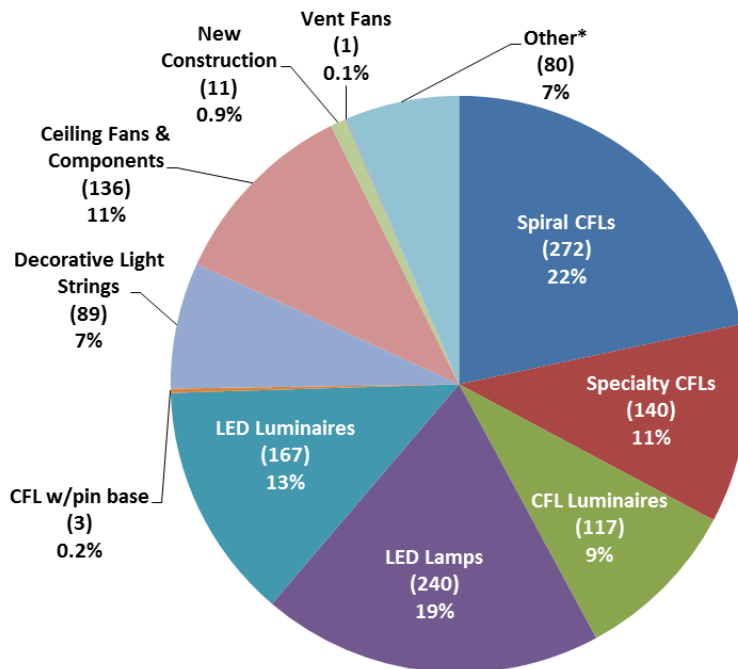
Promotions by Region – The Midwest region has the greatest number of lighting promotions with 874 (2013 = 851). The West and Northeast regions follow the Midwest with 113 and 106 respectively. The Southwest region increased its number of promotions slightly from 43 in 2013 to 48 in 2014. The Mid-Atlantic submitted 57 promotions compared to 49 last year and the Southeast region added 12 new promotions for a total of 58. See [“2014 ENERGY STAR and Energy-Efficient Lighting Promotions by Type and Region”](#) on page 6 for more detail.

National Lighting Promotion Charts and Graphs

Average Promotion Amount for ENERGY STAR Lighting Products 2011-2014
(2014 totals listed in parentheses)

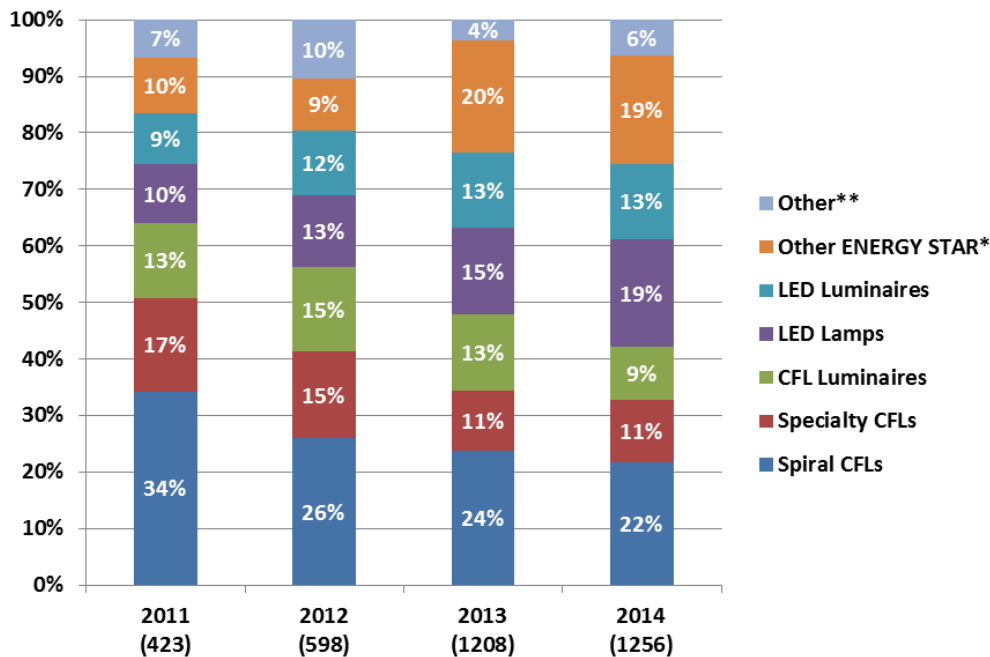


2014 ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type
(Totals listed in parentheses)



* The "Other" category is comprised primarily of commercial lighting products, such as LED exit signs, fluorescent T-8 or T-5, High Bay lighting, and occupancy sensors. See the ["Lighting Programs at a Glance"](#) for individual partner details.

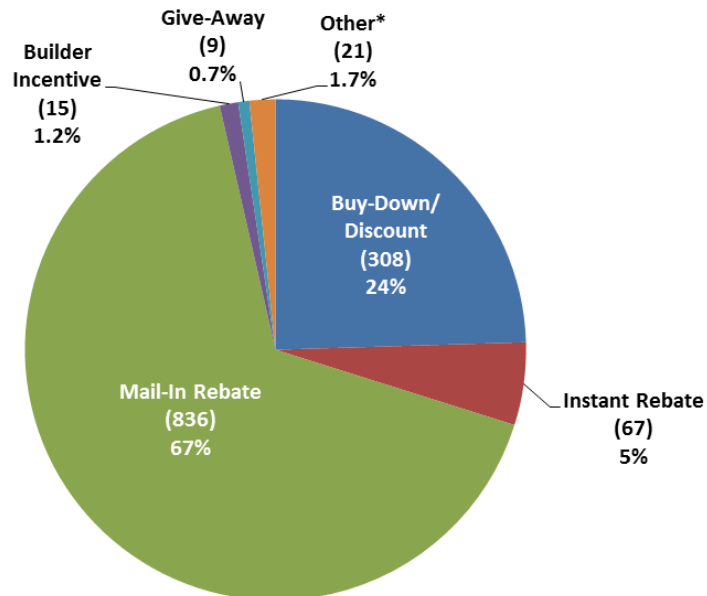
ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type 2011-2014 (Annual totals listed in parentheses)



* The "Other ENERGY STAR" category is comprised of ENERGY STAR decorative light strings, CFLs w/pin base, ceiling and vent fans, and new construction programs. See the ["Lighting Programs at a Glance"](#) for individual partner details.

** The "Other" category is comprised primarily of commercial lighting products, such as LED exit signs, fluorescent T-8 or T-5, High Bay lighting, and occupancy sensors.

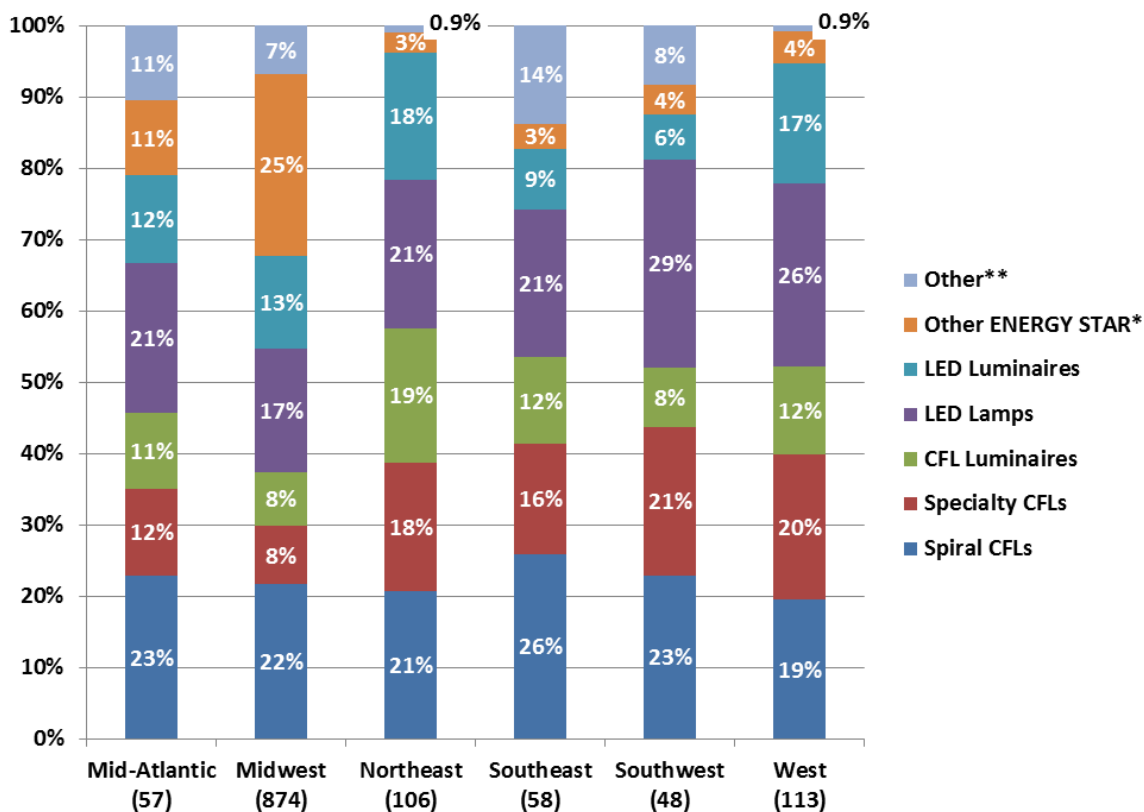
2014 ENERGY STAR and Energy-Efficient Lighting Promotions by Incentive Type (Totals listed in parentheses)



* The "Other" category is comprised of low-interest loans, bill credits, and other miscellaneous promotion types. See the ["Lighting Programs at a Glance"](#) for individual partner details.

NOTE: The large percentage of mail-in rebates is attributable to the significant number of small cooperative and municipal utilities included in this Summary. Investor-owned utility and statewide programs (serving the majority of customers and having larger program budgets) favor collaborative buy-down and instant rebate programs.

2014 ENERGY STAR and Energy-Efficient Lighting Promotions by Type and Region (Regional totals listed in parentheses)



* The “Other ENERGY STAR” category is comprised of ENERGY STAR decorative light strings, CFLs w/pin base, ceiling and vent fans, and new construction programs. See the [“Lighting Programs at a Glance”](#) for individual partner details.

** The “Other” category is comprised primarily of commercial lighting products, such as LED exit signs, fluorescent T-8 or T-5, High Bay lighting, and occupancy sensors.

Lighting Programs at a Glance

This table is designed to provide an overview of products being promoted around the country and is organized by state. Please see the individual energy efficiency program sponsors' entries in the next section, Program Details, for more information.

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
AR	American Electric Power – Southwestern Electric Power Company	\$250K - \$1 Million	100K (Residential)	Spiral CFLs	\$1	Instant Rebate	✓	10/1/2011	12/31/2014
				Specialty CFLs	\$1	Instant Rebate			
				LED Light Bulbs	\$3	Instant Rebate		4/1/2014	12/31/2015
AR	Empire District Electric	Less than \$50K	4.4K (Residential)	Spiral CFLs	N/A	Give-Away	Not provided	1/1/2012	12/31/2015
AR	Entergy Arkansas	\$1 - \$5 Million	580K (Residential)	Spiral CFLs	\$0.50-\$1	Buy-Down/Discount	Not provided	8/5/2011	12/31/2014
				Specialty CFLs	\$1.50-\$3	Buy-Down/Discount			
				CFL Light Fixtures	\$10-\$15	Buy-Down/Discount		9/30/2011	12/31/2014
				LED Light Bulbs	\$4-\$8	Buy-Down/Discount		1/1/2014	12/31/2014
				LED Light Fixtures	\$15	Buy-Down/Discount			
AR	Oklahoma Gas & Electric	Less than \$50K	78K (Commercial)	CFL w/pin base	\$10-\$15	Mail-In Rebate	Not provided	1/1/2013	12/31/2015
				Other (Commercial LED)	\$5	Mail-In Rebate			
AZ	Arizona Public Service	\$5 - \$10 Million	1 Million (Residential)	Specialty CFLs	\$0.80-\$1.15	Buy-Down/Discount	✓	Ongoing	
				Spiral CFLs	\$0.80-\$1.15	Buy-Down/Discount			
				LED Light Bulbs	\$3-\$4	Buy-Down/Discount			
AZ	Salt River Project	\$1 - \$5 Million	870K (Residential)	Specialty CFLs	\$0.50-\$6	Buy-Down/Discount	✓	3/1/2008	4/30/2015
				Spiral CFLs	\$0.50-\$6	Buy-Down/Discount			
				LED Light Bulbs	\$0.50-\$6	Buy-Down/Discount			
CA	Alameda Municipal Power	\$250K - \$1 Million	4K (Commercial)	LED Light Bulbs	\$4-\$150	Mail-In Rebate	✓	Ongoing	
				Specialty CFLs	\$4-\$150	Mail-In Rebate			
				Spiral CFLs	\$4-\$150	Mail-In Rebate			
				Other (Commercial LED)	\$4-\$150	Mail-In Rebate			
CA	Burbank Water and Power	\$50 - \$250K	43K (Residential)	Ceiling Fans & Components	\$15-\$25	Mail-In Rebate	Not provided	Ongoing	

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE		
CA	Glendale Water & Power	Less than \$50K	200K (Residential)	Ceiling Fans & Components	\$12-\$15	Other (Bill Credit)	✓	7/1/2012	6/30/2014		
CA	Lodi Electric Utility	\$50 - \$250K	26K (Residential)	Ceiling Fans & Components	50% of cost of the unit up to \$40	Mail-In Rebate	Not provided	7/1/2014	6/30/2015		
CA	Pacific Gas and Electric Company	\$5 - \$10 Million	5.9 Million (Residential & Commercial)	LED Light Bulbs	\$5-\$10	Buy-Down/Discount	✓	1/1/2013	12/31/2015		
		\$1 - \$5 Million		LED Light Fixtures	\$5-\$10	Buy-Down/Discount					
		\$50K - \$250K	5.7 million (Residential)	CFL Light Fixtures	\$2.50-\$5	Buy-Down/Discount		5/1/2013	12/31/2015		
		\$250K - \$1 Million		Specialty CFLs	\$1-\$2.50	Buy-Down/Discount					
		\$5 - \$10 Million	222K (Commercial)	LED Light Fixtures	\$15-\$25	Mail-In Rebate				4/1/2013	12/31/2015
		\$5 - \$10 million		LED Light Fixtures	\$.08 per kWh & \$100 per kW	Other (Custom)					
		\$250K - \$1 Million		LED Light Bulbs	\$.08 per kWh & \$100 per kW	Other (Custom)					
		\$1 - \$5 Million		LED Light Bulbs	\$5-\$20	Other (Distributor Incentive)					
CA	Pacific Power	\$250K - \$1 Million	40K (Residential)	Specialty CFLs	Up to \$4	Buy-Down/Discount	✓	Ongoing			
				Spiral CFLs	Up to \$3	Buy-Down/Discount					
				LED Light Bulbs	up to \$23	Buy-Down/Discount					
				CFL Light Fixtures	Up to \$10	Buy-Down/Discount					
				LED Light Fixtures	Up to \$10	Buy-Down/Discount					
CA	Sacramento Municipal Utility District	\$1 - \$8.5 Million	600K (Residential)	Spiral CFLs	\$0.40-\$2.05	Buy-Down/Discount	✓	1/1/2014	12/31/2014		
				Specialty CFLs	\$1.40-\$3.05	Buy-Down/Discount					
				LED Light Bulbs	\$4.50-\$15.25	Buy-Down/Discount					
				LED Light Fixtures	\$8.00-\$24.25	Buy-Down/Discount					
CA	San Diego Gas and Electric	\$1 - \$5 Million	1.4 Million (Residential)	Spiral CFLs	\$0.50-\$0.90	Buy-Down/Discount	✓	1/1/2013	12/31/2014		
				Specialty CFLs	\$1.20-\$1.50	Buy-Down/Discount					
				LED Light Bulbs	\$2-\$10	Buy-Down/Discount					
		Not provided	Commercial	LED Light Bulbs	\$5-\$20	Mail-In Rebate		1/1/2014	12/10/2015		
				Specialty CFLs	\$5	Mail-In Rebate					
CA	Silicon Valley Power, City of	Less than \$50K	Residential	LED Light Bulbs	\$5-\$10	Mail-In Rebate	✓	7/1/2011	6/30/2015		

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
	Santa Clara, CA			Ceiling Fans & Components	\$35	Mail-In Rebate		7/1/2009	6/30/2015
		Less than \$50K	Commercial	LED Light Bulbs	Based on calculated energy savings	Mail-In Rebate		7/1/2011	6/30/2015
CA	Southern California Edison Company	\$250K - \$1 Million	4.3 Million (Residential & Commercial)	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2013	12/31/2014
		\$1 - \$5 Million		Specialty CFLs	Varies	Buy-Down/Discount			
		Less than \$50K		CFL Light Fixtures	Varies	Buy-Down/Discount			
		\$1 - \$5 Million		LED Light Bulbs	Varies	Buy-Down/Discount			
CO	Colorado Springs Utilities	\$1 - \$5 Million	185K (Residential)	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2010	12/31/2015
		Less than \$50K		Decorative Light Strings	Varies	Buy-Down/Discount		1/1/2010	12/31/2015
		Less than \$50K	25K (Commercial)	Other (T12 to T8 Retrofit)	Varies	Other (Bill Credit)		1/1/2010	12/31/2015
CO	Fort Collins Utilities	\$250K - \$1 Million	107K (Residential)	Specialty CFLs	Varies	Buy-Down/Discount	✓	Ongoing	
				LED Light Bulbs	Varies	Buy-Down/Discount			
				Other	Varies	Buy-Down/Discount			
CO	Gunnison County Electric Association, Inc.	Less than \$50K	7.5K (Residential)	LED Light Bulbs	50% of cost of bulb up to \$10 per bulb	Mail-In Rebate	✓	Ongoing	
			8K (Commercial)	Other (Commercial Lighting Retrofits)	\$250 per kW saved	Other (Custom)			
CO	Holy Cross Energy	\$1 - \$5 Million	45K (Residential)	LED Light Bulbs	Up to \$15	Mail-In Rebate	Not provided	Ongoing	
CO	La Plata Electric Association	\$50 - \$250K	41K (Residential & Commercial)	LED Light Bulbs	\$10	Mail-In Rebate	✓	Ongoing	
CO	Platte River Power Authority	\$50 - \$250K	124K (Residential)	LED Light Bulbs	\$10	Instant Rebate	✓	Ongoing	
CO	Xcel Energy	\$5 - \$10 Million	1.3 Million (Residential)	Spiral CFLs	As little as \$1	Buy-Down/Discount	✓	1/14/2014	12/31/2014
				Specialty CFLs	As little as \$1	Buy-Down/Discount			
				LED Light Bulbs	Up to \$10	Buy-Down/Discount			
		\$10 - \$20 Million	1.2 Million (Commercial)	LED Lamps	Up to \$15	Mail-in Rebate			
				LED Fixture Downlights	Up to \$50	Mail-in Rebate			
CT	Connecticut Light & Power	\$10 - \$20 Million	1.2 Million (Residential)	Spiral CFLs	Up to \$1	Buy-Down/Discount	✓	1/1/2014	12/31/2014

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Specialty CFLs	Up to \$2	Buy-Down/ Discount			
				Spiral CFLs	\$1.50	Instant Rebate			
				CFL Light Fixtures	\$5-\$10	Buy-Down/ Discount			
				CFL Light Fixtures	\$10	Mail-In Rebate			
				LED Light Bulbs	Up to \$8	Mail-In Rebate			
				LED Light Bulbs	\$7	Buy-Down/ Discount			
				LED Light Fixtures	Up to \$10	Buy-Down/ Discount			
CT	The United Illuminating Company	\$1 - \$5 Million	290K (Residential)	Spiral CFLs	Up to \$1	Buy-Down/ Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	Up to \$2	Buy-Down/ Discount			
				Spiral CFLs	\$1.50	Instant Rebate			
				CFL Light Fixtures	\$10	Mail-In Rebate			
				LED Light Bulbs	Up to \$8	Buy-Down/ Discount			
				LED Light Bulbs	\$7.00	Instant Rebate			
				LED Light Fixtures	Up to \$10	Buy-Down/ Discount			
DC	DC Sustainable Energy Utility	\$250K - \$1 Million	220K (Residential)	Spiral CFLs	Up to \$3	Buy-Down/ Discount	✓	1/1/2014	9/30/2014
				Specialty CFLs	Up to \$11	Buy-Down/ Discount			
				LED Light Bulbs	\$5-\$20	Buy-Down/ Discount			
		Less than \$50K		LED Light Fixtures	\$15	Buy-Down/ Discount			
FL	JEA	Not provided	360K (Residential)	Spiral CFLs	N/A	Recycling	✓	6/1/2009	12/31/2014
				Spiral CFLs	\$0.75-\$1.25	Buy-Down/ Discount			
		\$250K - \$1 million		LED Light Bulbs	\$2.00	Buy-Down/ Discount			
FL	Kissimmee Utility Authority	\$50K - \$250K	64K (Residential & Commercial)	LED Light Bulbs	50% of cost of bulb up to \$50	Mail-In Rebate	✓	Ongoing	
				Other (Commercial)	\$150 per kW up to \$5,000	Mail-In Rebate			
GA	Cobb EMC	Not provided	176K (Residential)	Spiral CFLs	N/A	Give-away	✓	1/1/2013	12/31/2014
GA	Georgia Power	Not provided	2 Million (Residential)	Spiral CFLs	\$3	Buy-Down/ Discount	✓	1/1/2012	11/30/2013
			300K (Commercial)	Spiral CFLs	\$1.25	Mail-In Rebate	✓	1/1/2014	12/31/2016
				CFL Light Fixtures	\$6.50 per fixture	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	\$9 per lamp	Mail-in Rebate			
				LED Light Fixtures	\$0.20 per watt reduced	Mail-In Rebate			
				Other (LED Exit Signs)	\$7 per fixture	Mail-In Rebate			
				Other (T-8 fixtures)	\$0.20 per watt reduced	Mail-In Rebate			
				Other (Pulse start high bay lighting)	\$0.20 per watt reduced	Mail-In Rebate			
				Other (Commercial New Construction)	\$0.20 per watt reduced	Mail-In Rebate			
				Other (Small Commercial Customers)	\$0.40 per watt reduced	Mail-In Rebate			
HI	Hawaii Energy	\$1 - \$5 Million	Residential & Commercial	Spiral CFLs	\$1	Buy-Down/Discount	✓	7/1/2013	6/30/2014
				LED Light Bulbs	\$6-\$8	Buy-Down/Discount			
		Less than \$50K	Residential	Ceiling Fans & Components	\$35	Mail-In Rebate			
ID	Rocky Mountain Power, Inc.	\$250K - \$1 Million	66K (Residential)	Spiral CFLs	Up to \$3	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	Up to \$4	Buy-Down/Discount			
				LED Light Fixtures	Up to \$10	Mail-In Rebate			
				LED Light Bulbs	Up to \$23	Buy-Down/Discount			
				CFL Light Fixtures	Up to \$10	Mail-In Rebate			
ID, MT, OR, WA	Bonneville Power Administration	\$1 - \$5 Million	12 Million (Residential)	Spiral CFLs	\$0.50	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	\$2	Buy-Down/Discount			
				CFL Light Fixtures	\$8	Buy-Down/Discount			
				LED Light Bulbs	\$3	Buy-Down/Discount			
				LED Light Fixtures	\$8	Buy-Down/Discount			
ID, OR	Idaho Power Company	Not provided	360K (Residential)	Spiral CFLs	\$0.50-\$2	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	\$2	Buy-Down/Discount			
				LED Light Bulbs	\$3	Buy-Down/Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
IL	Ameren Illinois	Not provided	Residential	Spiral CFLs	\$1-\$2	Buy-Down/Discount	✓	6/1/2014	5/31/2015
		\$1 - \$5 Million	200K (Commercial)	Specialty CFLs	\$1-\$2	Buy-Down/Discount			
				Spiral CFLs	\$1-\$3	Other (Online Store)			
				Specialty CFLs	\$1-\$3	Other (Online Store)			
				LED Light Bulbs	\$10 -\$21	Other (Online Store)			
				LED Light Fixtures	\$27.50-\$240	Other (Online Store)			
IL	Commonwealth Edison	\$10 - \$20 Million	3.4 Million (Residential)	Spiral CFLs	\$1.25	Buy-Down/Discount	✓	6/1/2011	5/31/2015
				Specialty CFLs	\$1.75-\$2.25	Buy-Down/Discount			
				LED Light Bulbs	\$3-\$10	Buy-Down/Discount			
IL	Illinois Department of Commerce and Economic Opportunity	\$50K - \$250K	Public Sector Entities Served by Participating Utilities (Commercial)	Spiral CFLs	\$1.50-\$2	Mail-in Rebate	Not provided	6/1/2014	5/31/2015
		\$250K - \$1 million		CFL Light Fixtures	\$45 -\$82	Builder Incentive			
		\$1 - \$5 million		LED Light Bulbs	\$15	Mail-in Rebate			
IL	MidAmerican Energy	Not provided	Commercial	LED Light Bulbs	\$10 -\$15	Mail-in Rebate	✓	Ongoing	
		\$250K - \$1 million	Residential	Spiral CFLs	\$1.50	Buy-Down/Discount			
				Specialty CFLs	\$1.50	Buy-Down/Discount			
		Not provided	Residential & Commercial	LED Light Fixtures	\$20.00	Mail-In Rebate			
IL	Midwest Energy Efficiency Alliance	\$250K - \$1 Million	Residential	Spiral CFLs	N/A	Other (Fundraiser)	✓	6/1/2014	5/31/2015
				Specialty CFLs	N/A	Other (Fundraiser)			
				Decorative Light Strings	N/A	Other (Fundraiser)			
				LED Light Bulbs	N/A	Other (Fundraiser)			
IL, IN, MO, OH	Wabash Valley Power Authority (Representing 26 utilities)	\$1 - \$5 million	320K (Residential & Commercial)	Spiral CFLs	\$1.50	Mail-In Rebate	✓	4/1/2014	12/31/2014
		\$10 - \$20 Million		Specialty CFLs	\$1.50	Mail-In Rebate		1/1/2012	12/31/2014
				New Construction	Varies	Mail-In Rebate			
				Other (Commercial)	Varies	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
IN	Energizing Indiana (Representing 5 utilities)	Not provided	Residential	Spiral CFLs	Varies	Buy-Down/ Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	Varies	Buy-Down/ Discount			
				CFL Light Fixtures	Varies	Buy-Down/ Discount			
				LED Light Bulbs	Varies	Buy-Down/ Discount			
				LED Light Fixtures	Varies	Buy-Down/ Discount			
IN	Indianapolis Power & Light	Not provided	Commercial	LED Light Fixtures	\$10	Mail-In Rebate	Not provided	1/1/2014	12/31/2014
				LED Light Bulbs	\$15	Mail-In Rebate			
				Other (Commercial)	Varies	Mail-In Rebate			
IA	Alliant Energy	Not provided	Residential	Spiral CFLs	50% off or up to \$10	Buy-Down/ Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	50% off or up to \$10	Buy-Down/ Discount			
				CFL Light Fixtures	50% off or up to \$10	Buy-Down/ Discount			
		Less than \$50K		LED Light Bulbs	50% off or up to \$10	Buy-Down/ Discount			
				LED Light Fixtures	50% off or up to \$10	Buy-Down/ Discount			
		\$10 - \$20 Million	Commercial	LED Light Bulbs	\$5-\$100	Mail-in Rebate			
				LED Light Fixtures	\$5-\$100	Mail-in Rebate			
				CFL w/pin base	50% off	Mail-in Rebate			
				Spiral CFLs	50% off	Mail-in Rebate			
				Other (LED Traffic Signals and Other Commercial Technologies)	Varies	Mail-In Rebate			
IA	Cedar Falls Utilities	Not provided	17.9K (Residential)	Specialty CFLs	50% of bulb cost, up to \$5 each	Mail-In Rebate	✓	1/1/2014	12/31/2014
				LED Light Bulbs	50% of bulb cost, up to \$10 each	Mail-In Rebate			
				CFL Light Fixtures	\$20	Mail-In Rebate			
				Ceiling Fans & Components	\$20	Mail-In Rebate			
				LED Light Fixtures	\$20	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
IA	Central Iowa Power Cooperative (Representing 12 utilities)	\$5 - \$10 Million	Not provided	Spiral CFLs	50% discount up to \$20	Mail-In Rebate	✓	Ongoing	
				CFL Light Fixtures	50% discount up to \$20	Mail-In Rebate			
				Ceiling Fans & Components	50% discount up to \$20	Mail-In Rebate			
				LED Light Bulbs	50% discount up to \$20	Mail-In Rebate			
				LED Light Fixtures	50% discount up to \$20	Mail-in Rebate			
				New Construction	\$200	Builder Incentive			
IA	MidAmerican Energy	\$1 - \$5 Million	Residential & Commercial	Spiral CFLs	\$1.50	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	\$1.50	Buy-Down/Discount			
				LED Light Fixtures	\$20.00	Buy-Down/Discount			
		Not provided	Commercial	LED Light Bulbs	\$10-\$15	Mail-in Rebate			
IA	Linn County Rural Electric Cooperative	\$50K - \$250K	Not provided	Spiral CFLs	50% discount up to \$10-\$20	Mail-In Rebate	Not Provided	1/1/2014	12/31/2014
				CFL Light Fixtures	50% discount up to \$10-\$20	Mail-In Rebate			
				Ceiling Fans & Components	50% discount up to \$10-\$20	Mail-In Rebate			
				LED Light Bulbs	50% discount up to \$10-\$20	Mail-In Rebate			
				LED Light Fixtures	50% discount up to \$10-\$20	Mail-in Rebate			
IA	Spencer Municipal Utilities	\$50K - \$250K	11.25K (Residential)	LED Light Bulbs	\$400 per kW limited to 70% of cost	Mail-In Rebate	Not provided	1/1/2014	12/31/2014
				LED Light Fixtures	\$400 per kW limited to 70% of cost	Mail-In Rebate			
IA, MN, ND, SD	Missouri River Energy Services (Representing 61 communities)	Not provided	8.4K (Residential)	Spiral CFLs	Up to \$1.50	Mail-In Rebate	Not provided	Ongoing	
				Ceiling Fans	\$25	Mail-In Rebate			
				Decorative Light Strings	\$3.50 per string	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
IA, MN, SD	Heartland Consumers Power District (Representing 18 communities)	\$50K - \$250K	Commercial	LED Light Bulbs	\$15-\$20	Mail-in Rebate	Not provided	Ongoing	
KY	Duke Energy	Not provided	17K (Residential)	Spiral CFLs	N/A	Give-Away	✓	1/1/2014	12/31/2015
				Specialty CFLs	Varies	Buy-Down/Discount			
				LED Light Bulbs	Varies	Buy-Down/Discount			
LA	Entergy New Orleans	\$250K - \$1 Million	160K (Residential)	Spiral CFLs	N/A	Give-Away	✓	4/1/2011	12/31/2014
		\$250K - \$1 Million	30K (Commercial)	CFL Light Fixtures	\$0.10 per kWh saved	Mail-In Rebate			
ME	Efficiency Maine	\$5 - \$10 Million	1.3 Million (Residential)	Spiral CFLs	\$1.50	Buy-Down/Discount	✓	7/1/2002	6/30/2015
				Specialty CFLs	\$1.50	Buy-Down/Discount			
				LED Light Bulbs	\$7	Buy-Down/Discount		11/1/2012	6/30/2015
MD	Baltimore Gas and Electric Company	\$5 - \$10 Million	1.2 Million (Residential)	Spiral CFLs	Up to \$1.25	Buy-Down/Discount	✓	3/1/2010	12/31/2014
				Specialty CFLs	Up to \$2.25	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			
				LED Light Bulbs	Up to \$5	Buy-Down/Discount			
				LED Light Fixtures	\$10	Buy-Down/Discount			
MD	Delmarva Power	\$1 - \$5 Million	173K (Residential)	Spiral CFLs	Up to \$1.50	Buy-Down/Discount	✓	1/1/2012	12/31/2014
				Specialty CFLs	Up to \$2.25	Buy-Down/Discount			
				LED Light Bulbs	Up to \$10	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			
				LED Light Fixtures	\$10	Buy-Down/Discount			
				Decorative Light Strings	\$3	Buy-Down/Discount			
MD	Potomac Edison (FirstEnergy utility)	Not provided	Residential	LED Light Fixtures	Up to \$30	Mail-In Rebate	Not provided	1/1/2012	5/31/2014
				CFL Light Fixtures	Up to \$15	Mail-In Rebate			
				CFL Light Fixtures	Up to \$10	Mail-In Rebate			
				Spiral CFLs	Varies	Instant Rebate			
MD	Potomac Electric Power Company	\$5 - \$10 Million	482K (Residential)	Spiral CFLs	Up to \$1.50	Buy-Down/Discount	✓	1/1/2012	12/31/2014
				Specialty CFLs	Up to \$2.25	Buy-Down/Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	Up to \$10	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			
				LED Light Fixtures	\$10	Buy-Down/Discount			
				Decorative Light Strings	\$3	Buy-Down/Discount			
MD	Southern Maryland Electric Cooperative	\$250K - \$1 Million	137K (Residential)	Spiral CFLs	Up to \$1.25	Buy-Down/Discount	✓	1/1/2010	12/31/2014
				Specialty CFLs	Up to \$2.25	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			
				LED Light Fixtures	\$10	Buy-Down/Discount			
				LED Light Bulbs	Up to \$8	Buy-Down/Discount			
MA	Mass Save (Representing 5 utilities)	\$10 - \$20 Million	2.3 Million (Residential)	Spiral CFLs	Up to \$1.40	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	Up to \$6	Buy-Down/Discount			
				CFL Light Fixtures	Up to \$15	Buy-Down/Discount			
				LED Light Bulbs	Up to \$12	Buy-Down/Discount			
				LED Light Fixtures	Up to \$15	Buy-Down/Discount			
MI	Bay City Electric Light & Power	Less than \$50K	22K (Residential)	LED Light Bulbs	\$6-\$20	Mail-in Rebate	✓	1/1/2014	12/31/2014
MI	Coldwater Board of Public Utilities	Less than \$50K	6K (Residential)	Spiral CFLs	\$1	Buy-Down/Discount	✓	9/1/2010	12/31/2015
				LED Light Fixtures	\$20	Buy-Down/Discount			
MI	Consumers Energy	\$5 - \$10 Million	1.8 Million (Residential)	Spiral CFLs	\$1-\$2	Buy-Down/Discount	✓	1/1/2014	12/31/2015
				Specialty CFLs	\$1-\$3	Buy-Down/Discount			
				LED Light Bulbs	\$3-\$10	Buy-Down/Discount			
MI	DTE Energy	\$5 - \$10 Million	2.2 Million (Residential & Commercial)	Spiral CFLs	\$1-\$2	Buy-Down/Discount	✓	1/1/2011	12/31/2014
		\$250K - \$1 Million		Specialty CFLs	\$2.50	Buy-Down/Discount			
		\$250K - \$1 Million	Residential	LED Light Bulbs	\$3.50	Buy-Down/Discount			
MI	Efficiency United (Representing 18 electric utilities)	\$1 - \$5 Million	54K (Residential)	Fans, Light Kit	\$15	Mail-In Rebate	Not provided	1/1/2014	12/31/2014
				Specialty CFLs	\$1.25	Mail-In Rebate			
				Spiral CFLs	\$1.25	Mail-In Rebate			
				CFL Light Fixtures	\$10	Mail-in Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	\$5	Mail-In Rebate			
				LED Light Fixtures	\$10	Mail-In Rebate			
MI	Holland Board of Public Works	Less than \$50K	25K (Residential)	LED Light Bulbs	\$3.50-\$5.50	Mail-In Rebate	Not provided	1/1/2014	12/31/2014
		\$50K - \$250K		Ceiling Fans	\$25	Mail-In Rebate			
MI	Lansing Board of Water & Light	Less than \$50K	83K (Residential)	Decorative Light Strings	N/A	Give-Away	✓	1/1/2009	12/15/2014
				Spiral CFLs	Up to \$1.75	Instant Rebate			
				Specialty CFLs	Up to \$1.75	Instant Rebate			
				LED Light Bulbs	\$10	Instant Rebate			
				Fans, Ceiling	\$15	Mail-In Rebate			
			96K (Residential & Commercial)	CFL Light Fixtures	\$15-\$20	Mail-In Rebate			
				LED Light Fixtures	\$20	Mail-In Rebate			
			13K (Commercial)	Other (LED Exit signs)	\$12.50	Mail-In Rebate			
MN	Alexandria Light and Power	Less than \$50K	7.5K (Residential)	Ceiling Fans & Components	\$25	Mail-In Rebate	✓	1/1/2011	12/31/2014
				LED Light Bulbs	\$3	Mail-In Rebate		1/1/2014	12/31/2014
			1.5K (Commercial)	LED Light Bulbs	\$6-\$15	Mail-In Rebate		1/1/2013	12/31/2014
				LED Light Fixtures	\$25	Mail-In Rebate			
MN	Alliant Energy	\$250K - \$1 Million	Residential & Commercial	Spiral CFLs	50% off	Mail-In Rebate	✓	1/1/2014	12/31/2014
				CFL Light Fixtures	\$20	Mail-In Rebate			
				LED Light Bulbs	\$10	Mail-In Rebate			
			Residential	LED Light Fixtures	\$20	Mail-In Rebate			
MN	Austin Utilities	\$250K - \$1 Million	12.45K (Residential & Commercial)	Spiral CFLs	50% off	Mail-In Rebate	✓	1/1/2011	3/31/2015
				LED Light Bulbs	Up to \$15	Mail-In Rebate			
				CFL Light Fixtures	Up to \$15	Mail-In Rebate			
				LED Light Fixtures	Up to \$20	Mail-In Rebate			
MN	Barnesville Municipal Power	Less than \$50K	2.5K (Residential & Commercial)	Spiral CFLs	Up to \$5	Instant Rebate	Not provided		Ongoing
				Ceiling Fans and Components	\$25	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Decorative Light Strings	\$3.50 per string	Mail-In Rebate			
MN	East Grand Forks Water and Light	Less than \$50K	3.5K (Residential)	Spiral CFLs	N/A	Give-away	✓		Ongoing
				Spiral CFLs	50% off up to \$50	Mail-In Rebate			
				LED Light Bulbs	50% up to \$400	Mail-In Rebate			
		\$50K - \$250K	.420K (Commercial)	Other (Commercial Lighting Retrofits)	Not Provided	Mail-In Rebate			
MN	Marshall Municipal Utilities	Less than \$50K	6.4K (Residential)	Decorative Light Strings	Up to \$3.50	Mail-In Rebate	✓		Ongoing
				Spiral CFLs	\$0.20 per watt saved	Mail-In Rebate			
				LED Light Bulbs	\$0.20 per watt saved	Mail-In Rebate			
MN	Minnesota Municipal Power Agency (Representing 7 utilities)	Not provided	15.5K (Residential)	Spiral CFLs	\$2	Mail-In Rebate	✓	1/1/2014	12/31/2015
				LED Light Bulbs	50% of price, up to \$10 per bulb	Mail-In Rebate			
				LED Light Fixtures	50% of price, up to \$25 per fixture	Mail-In Rebate			
MN	Minnesota Power	Not provided	137K (Residential)	Spiral CFLs	Varies	Instant Rebate	Not provided	1/1/2014	12/31/2014
				Specialty CFLs	Varies	Instant Rebate			
				LED Light Bulbs	\$7.50-\$10	Instant Rebate			
				LED Light Fixtures	\$2-\$20	Mail-In Rebate			
				CFL Light Fixtures	\$10	Mail-In Rebate			
				Spiral CFLs	\$2	Mail-In Rebate			
				Specialty CFLs	\$2	Mail-In Rebate			
				LED Light Bulbs	\$7.50	Mail-In Rebate			
				LED Light Fixtures	N/A	Builder Incentive			
				CFL Light Fixtures	N/A	Builder Incentive			
MN	Minnkota Power Cooperative (Representing 17 utilities)	\$250K - \$1 Million (Combined)	70K (Residential & Commercial)	Spiral CFLs	\$1.50 - \$2	Mail-In Rebate	✓		Ongoing
				LED Light Fixtures	\$25	Mail-In Rebate			
				LED Light Bulbs	\$15	Mail-In Rebate			
				LED Light Bulbs	\$7	Mail-In Rebate			
				Decorative Light Strings	\$3	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
			Commercial	LED Light Fixtures	\$80-\$225	Mail-In Rebate			
MN	Owatonna Public Utilities	\$50K - \$250K	10K (Residential & Commercial)	Spiral CFLs	50% off	Mail-In Rebate	✓	1/1/2011	3/31/2015
				CFL Light Fixtures	Up to \$15	Mail-In Rebate			
				LED Light Fixtures	Up to \$20	Mail-In Rebate			
				LED Light Bulbs	Up to \$15	Mail-In Rebate			
MN	Rochester Public Utilities	\$250K - \$1 Million	50K (Residential)	Spiral CFLs	50% off	Mail-In Rebate	✓	1/1/2014	3/31/2015
				CFL Light Fixtures	50% off, up to \$15	Mail-In Rebate			
				LED Light Fixtures	50% off, up to \$20	Mail-In Rebate			
				LED Light Bulbs	50% off, up to \$15	Mail-In Rebate			
			Commercial	LED Light Fixtures	\$30	Mail-In Rebate			
				LED Light Bulbs	\$15-\$20	Mail-In Rebate			
MN	Shakopee Public Utilities	\$250K - \$1 Million	14K (Residential)	Decorative Light Strings	\$3	Mail-In Rebate	✓	1/1/2014	12/15/2014
				LED Light Fixtures	\$8	Mail-In Rebate			
MN	Southern Minnesota Municipal Power Agency (Representing 15 utilities)	\$1 - \$5 Million (Combined)	110K (Residential)	Spiral CFLs	\$2 or 50% off whichever is greater	Mail-In Rebate	✓	Ongoing	
				LED Light Fixtures	50% off, up to \$20	Mail-In Rebate			
				CFL Light Fixtures	50% off, up to \$15	Mail-In Rebate			
				Ceiling Fans w/Light Kits	50% off, up to \$15	Mail-In Rebate			
				CFL Light Kits for Ceiling Fans	50% off, up to \$15	Mail-In Rebate			
				LED Light Bulbs	50% off, up to \$15	Mail-In Rebate			
MN	Xcel Energy	\$5 - \$10 Million	1.2 Million (Residential)	Spiral CFLs	As little as \$1	Instant Rebate	✓	1/14/2014	12/31/2014
				Specialty CFLs	As little as \$1	Instant Rebate			
				LED Light Bulbs	Up to \$10	Instant Rebate			
MO	Ameren Missouri	\$5 - \$10 Million	1.2 Million (Residential)	Spiral CFLs	\$0.50-\$2	Buy-Down/Discount	✓	1/1/2013	12/31/2015
				Specialty CFLs	Up to \$3	Buy-Down/Discount			
				LED Light Bulbs	Up to \$10	Buy-Down/Discount			
MO	Kansas City Power & Light	\$5 - \$10 Million	500K (Residential)	Spiral CFLs	\$1.35	Instant Rebate	✓	7/6/2014	12/31/2015

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Specialty CFLs	\$1.35	Instant Rebate			
				LED Light Bulbs	\$4	Instant Rebate			
NE	Nebraska Energy Office	\$50 Million or greater (Revolving loan fund)	Nebraska Residents and Commercial Businesses	Spiral CFLs	Varies	Low Interest Loan	✓	Ongoing	
				CFL Light Fixtures	Varies	Low Interest Loan			
				Ceiling Fans	Varies	Low Interest Loan			
				LED Light Bulbs	Varies	Low Interest Loan			
				CFL w/pin base	Varies	Low Interest Loan			
				LED Light Fixtures	Varies	Low Interest Loan			
				Other (Commercial)	Varies	Low Interest Loan			
NE	Nebraska Public Power District	Not provided	Commercial	LED Light Bulbs	\$5 per lamp	Mail-In Rebate	✓	1/1/2014	12/31/2014
				Other (Commercial)	Varies	Mail-In Rebate			
NH	New Hampshire Saves (Representing 4 utilities)	\$1 - \$5 Million (Combined)	593K (Residential)	Spiral CFLs	\$1-\$5	Buy-Down/Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	\$1-\$5	Buy-Down/Discount			
				LED Light Bulbs	\$5	Buy-Down/Discount			
				LED Light Fixtures	\$10	Mail-In Rebate			
				CFL Light Fixtures	\$10	Mail-In Rebate			
NJ	NJ Clean Energy (Representing 4 utilities)	\$10 - \$20 Million	NJ Residents	Spiral CFLs	Varies	Instant Rebate	✓	7/1/2014	6/30/2015
				Specialty CFLs	Varies	Instant Rebate			
				CFL Light Fixtures	Varies	Instant Rebate			
				LED Light Bulbs	Varies	Instant Rebate			
				LED Light Fixtures	Varies	Instant Rebate			
NM	El Paso Electric	Not provided	Not provided	Spiral CFLs	Varies	Buy-Down/Discount	✓	Ongoing	
NM	Public Service Company of New Mexico	\$1 - \$5 Million	501K (Residential)	Spiral CFLs	Varies	Buy-Down/Discount	Not provided	Ongoing	
				Specialty CFLs	Varies	Buy-Down/Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
NM	Xcel Energy	\$1 - \$5 Million	85K (Residential)	Spiral CFLs	As little as \$1	Instant Rebate	✓	1/14/2014	12/31/2014
				Specialty CFLs	As little as \$1	Instant Rebate			
				LED Light Bulbs	Up to \$10	Instant Rebate			
NY	New York State Energy Research and Development Authority	\$1 - \$5 Million	6 Million (Residential)	LED Light Bulbs	Varies	Retailer Mid-stream Incentive	✓	1/1/2014	12/31/2014
				LED Light Fixtures	Varies	Retailer Mid-stream Incentive			
NY	PSEG Long Island (fka, Long Island Power Authority)	\$5 - \$10 Million	1 Million (Residential)	Spiral CFLs	\$0.80	Buy-Down/Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	\$2.50	Buy-Down/Discount			
				LED Light Bulbs	\$6.50	Buy-Down/Discount			
				LED Light Fixtures	\$7.50	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			
				Ceiling Fans	\$10	Buy-Down/Discount			
NC	Duke Energy	Not provided	2.03 Million (Residential)	Spiral CFLs	N/A	Give-Away	✓	1/1/2014	12/31/2015
				Specialty CFLs	Varies	Instant Rebate		9/1/2010	12/31/2015
				LED Light Bulbs	Varies	Instant Rebate			
NC, SC	Duke Energy Progress	Not provided	Residential & Commercial	Spiral CFLs	Average of \$1.50	Buy-Down/Discount	Not provided	Ongoing	
				Specialty CFLs	Average of \$1.50	Buy-Down/Discount			
				LED Light Bulbs	Up to \$10	Buy-Down/Discount			
				CFL Light Fixtures	Up to \$10	Buy-Down/Discount			
				LED Light Fixtures	Up to \$10	Buy-Down/Discount			
OH	AEP Ohio	\$5 - \$10 Million	1.3 Million (Residential)	Spiral CFLs	\$1.25	Buy-Down/Discount	✓	4/1/2009	12/31/2014
				Specialty CFLs	\$2	Buy-Down/Discount		9/1/2011	12/31/2014
				LED Light Bulbs	Up to \$10	Buy-Down/Discount			
OH	Dayton Power & Light Company	\$1 - \$5 Million	500K (Residential)	Spiral CFLs	\$1.30	Buy-Down/Discount	✓	Ongoing	
OH	Duke Energy	Not provided	311K (Residential)	Spiral CFLs	N/A	Give-Away	✓	9/1/2010	12/31/2015
				Specialty CFLs	Varies	Instant Rebate		1/1/2014	12/31/2015
				LED Light Bulbs	Varies	Instant Rebate			
OH	Efficiency Smart	\$250K - \$1 Million	195K (Residential)	Spiral CFLs	Up to \$24	Instant Rebate	✓	1/1/2011	12/31/2016

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
	(Representing 27 communities)	(Combined)		Specialty CFLs	Up to \$24	Instant Rebate			
				Ceiling Fans w/Light Kits	\$15	Mail-In Rebate			
OH	Illuminating Company (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to \$10	Mail-In Rebate	✓	3/15/2013	12/31/2015
				Ceiling Fans w/Light Kits	Up to \$30	Mail-In Rebate			
				Spiral CFLs	Up to \$1	Buy-Down/Discount			
				LED Light Bulbs	Up to \$5	Buy-Down/Discount			
OH	Ohio Edison (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to \$10	Mail-In Rebate	✓	3/15/2013	12/31/2015
				Ceiling Fans w/Light Kits	Up to \$30	Mail-In Rebate			
				Spiral CFLs	Up to \$1	Buy-Down/Discount			
				LED Light Bulbs	Up to \$5	Buy-Down/Discount			
OH	Toledo Edison (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to \$10	Mail-In Rebate	✓	3/15/2013	12/31/2015
				Ceiling Fans w/Light Kits	Up to \$30	Mail-In Rebate			
				Spiral CFLs	Up to \$1	Buy-Down/Discount			
				LED Light Bulbs	Up to \$5	Buy-Down/Discount			
OK	Oklahoma Gas & Electric	\$250K - \$1 Million	78K (Commercial)	CFL Light Fixtures	\$10-\$15	Mail-In Rebate	Not provided	1/1/2013	12/31/2015
		Less than \$50K		Other (LED Exit signs)	\$5	Mail-In Rebate			
OK	Public Service Company of Oklahoma	\$250K - \$1 Million	505K (Residential)	Spiral CFLs	Varies	Buy-Down/Discount	✓	4/1/2014	12/31/2014
				Specialty CFLs	Varies	Buy-Down/Discount			
				LED Light Bulbs	Varies	Buy-Down/Discount			
OR	Energy Trust of Oregon	\$1 - \$5 Million	1.3 Million (Residential)	Spiral CFLs	\$0.50	Buy-Down/Discount	Not provided	Ongoing	
				Specialty CFLs	\$2	Buy-Down/Discount			
		\$250K - \$1 Million		LED Light Bulbs	\$3	Buy-Down/Discount			
				LED Light Fixtures	\$8	Buy-Down/Discount			
OR	Salem Electric	Not provided	Not provided	LED Light Fixtures	Up to \$15	Mail-In Rebate	Not provided	Ongoing	
OR	West Oregon Electric Cooperative	Not provided	Not provided	LED Light Bulbs	\$4	Mail-In Rebate	Not provided	Ongoing	
				LED Light Fixtures	\$10	Mail-In Rebate			
PA	Met-Ed (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to \$1	Instant Rebate	✓	6/1/2013	5/31/2016
				LED Light Bulbs	Up to \$5	Instant Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Decorative Light Strings	Up to \$2	Instant Rebate			
PA	PECO Energy Company	\$250K - \$1 Million	1.4 Million (Residential)	LED Light Bulbs	\$3-\$15	Instant Rebate	✓	7/1/2009	5/31/2016
				Specialty CFLs	\$1-\$3	Buy-Down/Discount			
				Spiral CFLs	\$1-\$3	Buy-Down/Discount			
PA	Penelec (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to \$1	Instant Rebate	✓	6/1/2013	5/31/2016
				LED Light Bulbs	Up to \$5	Instant Rebate			
				Decorative Light Strings	Up to \$2	Instant Rebate			
PA	Penn Power (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to \$1	Instant Rebate	✓	6/1/2013	5/31/2016
				LED Light Bulbs	Up to \$5	Instant Rebate			
				Decorative Light Strings	Up to \$2	Instant Rebate			
PA	PPL Electric Utilities	\$5 - \$10 Million	1.4 Million (Residential)	LED Light Fixtures	\$5-\$9	Buy-Down/Discount	✓	6/1/2013	6/1/2016
		Not provided	200K (Commercial)	Other (T5, T8, High Bay)	\$1-\$16 per lamp	Mail-In Rebate		Ongoing (until funds expire)	
				Other (LED Exit Signs)	\$25 per fixture	Mail-In Rebate			
				Other (Occupancy Sensors)	\$45 per sensor	Mail-In Rebate			
				Other (LED Street Lights)	\$.10 per kWh saved	Mail-In Rebate			
PA	West Penn (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to \$1	Instant Rebate	✓	6/1/2013	5/31/2016
				LED Light Bulbs	Up to \$5	Instant Rebate			
				Decorative Light Strings	Up to \$2	Instant Rebate			
RI	National Grid	\$1 - \$5 Million	465K (Residential)	Spiral CFLs	Up to \$1.40	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	Up to \$6	Buy-Down/Discount			
				CFL Light Fixtures	Up to \$15	Buy-Down/Discount			
				LED Light Bulbs	Up to \$10.50	Buy-Down/Discount			
				LED Light Fixtures	Up to \$15	Buy-Down/Discount			
RI	Pascoag Utility District	Less than \$50K	5K (Residential)	Spiral CFLs	50% up to \$50	Mail-In Rebate	✓	1/1/2013	12/30/2014
				CFL Light Fixtures	50% up to \$50	Mail-In Rebate			
				Vent Fans	50% up to \$50	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Fans, w/Light	50%up to \$50	Mail-In Rebate			
		Less than \$50K	340 (Commercial)	Other (Commercial incentives)	50% on retrofit lighting and 30% on new construction lighting	Mail-In Rebate			
SC	Duke Energy	Not provided	112K (Residential)	Spiral CFLs	N/A	Give-Away	✓	9/1/2010	12/31/2015
			52K (Residential)	Specialty CFLs	Varies	Instant Rebate		5/26/2013	12/31/2015
				LED Light Bulbs	Varies	Instant Rebate			
SC	South Carolina Electric & Gas	Not provided	584K (Residential)	Spiral CFLs	Up to \$1.25	Instant Rebate	✓	Ongoing	
				Specialty CFLs	Up to \$1.75	Instant Rebate			
				CFL Light Fixtures	\$10	Instant Rebate			
				Decorative Light Strings	Varies	Instant Rebate			
				LED Light Bulbs	Up to \$3	Instant Rebate			
			92K (Commercial)	CFL Light Fixtures	Varies	Mail-In Rebate			
				LED Light Bulbs	Varies	Mail-In Rebate			
				New Construction	Varies	Mail-In Rebate			
				LED Light Fixtures	Varies	Mail-In Rebate			
				Specialty CFLs	Varies	Mail-In Rebate			
SD	Xcel Energy	\$50K - \$250K	85K (Residential)	Spiral CFLs	As little as \$1.00	Instant Rebate	✓	1/14/2014	12/31/2014
				Specialty CFLs	As little as \$1.00	Instant Rebate			
				LED Light Bulbs	Up to \$10	Instant Rebate			
TX	CenterPoint Energy	\$1 - \$5 Million	2.1 Million (Residential)	LED Light Bulbs	Varies	Buy-Down/ Discount	✓	Ongoing	
		Not provided		CFL Light Fixtures	Up to \$75	Builder Incentive			
UT	Rocky Mountain Power, Inc.	\$10 - \$20 Million	972K (Residential)	Spiral CFLs	Up to \$2	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Up to \$4	Buy-Down/ Discount			
				LED Light Bulbs	Up to \$14	Buy-Down/ Discount			
				LED Light Fixtures	\$20	Mail-In Rebate			
				CFL Light Fixtures	\$20	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
VT	Burlington Electric Department	Not provided	20K (Residential)	Spiral CFLs	\$1-\$15	Buy-Down/Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	\$1-\$15	Buy-Down/Discount			
				CFL Light Fixtures	\$5	Buy-Down/Discount			
				LED Light Bulbs	\$5-\$30	Buy-Down/Discount			
				LED Light Fixtures	\$8-\$15	Buy-Down/Discount			
				Spiral CFLs	\$1	Instant Rebate			
				Specialty CFLs	\$3	Instant Rebate			
				LED Light Bulbs	\$10	Instant Rebate			
				CFL Light Fixtures	\$5	Instant Rebate			
				LED Light Fixtures	\$10	Instant Rebate			
VT	Efficiency Vermont	\$5 - \$10 Million	360K (Residential)	Spiral CFLs	\$1-\$15	Buy-Down/Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	\$1-\$15	Buy-Down/Discount			
				CFL Light Fixtures	\$5	Buy-Down/Discount			
				LED Light Bulbs	\$5-\$30	Buy-Down/Discount			
				LED Light Fixtures	\$8-\$15	Buy-Down/Discount			
				Spiral CFLs	\$1	Instant Rebate			
				Specialty CFLs	\$3	Instant Rebate			
				LED Light Bulbs	\$10	Instant Rebate			
				CFL Light Fixtures	\$5	Instant Rebate			
				LED Light Fixtures	\$10	Instant Rebate			
VA	City of Danville Utilities	\$250K - \$1 Million	5K (Commercial)	Other (Commercial)	\$.0175 per watt reduced	Mail-In Rebate	Not provided	Ongoing	
WA	Avista Utilities	\$250K - \$1 Million	350K (Residential)	Specialty CFLs	\$2	Buy-Down/Discount	✓	1/1/2009	12/31/2014
				Spiral CFLs	\$0.50	Buy-Down/Discount			
WA	Clallam County Public Utility District #1	\$50 - \$250K	52K (Residential)	CFL Light Fixtures	\$10	Mail-In Rebate	✓	Ongoing	
				Spiral CFLs	\$1-\$4	Buy-Down/Discount			
				Specialty CFLs	\$1-\$4	Buy-Down/Discount			
				LED Light Bulbs	\$1-\$4	Buy-Down/Discount			
WA	Clark Public Utilities	\$250K - \$1 Million	183K (Residential)	Spiral CFLs	\$0.50 - \$2	Buy-Down/Discount	✓	Ongoing	

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Specialty CFLs	\$0.50 - \$2	Buy-Down/Discount			
				CFL Light Fixtures	\$3 - \$8	Buy-Down/Discount			
				LED Light Bulbs	\$3 - \$8	Buy-Down/Discount			
				LED Light Fixtures	\$3 - \$8	Buy-Down/Discount			
WA	Pacific Power	\$250K - \$1 Million	123K (Residential)	CFL Light Fixtures	Up to \$10	Mail-In Rebate	✓		Ongoing
				LED Light Fixtures	Up to \$10	Mail-In Rebate			
				Spiral CFLs	Up to \$1.50	Buy-Down/Discount			
				Specialty CFLs	Up to \$3	Buy-Down/Discount			
				LED Light Bulbs	Up to \$10	Buy-Down/Discount			
WA	Puget Sound Energy	Not provided	Residential	LED Light Fixtures	Up to \$15	Instant Rebate	✓	1/1/2010	12/31/2014
				Spiral CFLs	Up to \$2.25	Instant Rebate			
				Specialty CFLs	Up to \$4	Instant Rebate			
				LED Light Bulbs	Up to \$8	Instant Rebate			
			Commercial	LED Light Bulbs	\$5-\$25	Mail-In Rebate			
WA	Seattle City Light	\$1 - \$5 Million	400K (Residential)	LED Light Bulbs	\$2-\$8	Buy-Down/Discount	✓	1/1/2014	12/31/2014
				LED Light Fixtures	\$5-\$10	Buy-Down/Discount			
				CFL Light Fixtures	\$5	Buy-Down/Discount			
				Spiral CFLs	\$1.50	Buy-Down/Discount			
				Specialty CFLs	\$3	Buy-Down/Discount			
WA	Snohomish County PUD	\$250K - \$1 Million	320K (Residential)	Spiral CFLs	\$0.50-\$1.50	Buy-Down/Discount	✓	1/1/2007	12/31/2014
				Specialty CFLs	\$0.50-\$3	Buy-Down/Discount		1/1/2012	12/31/2014
				LED Light Bulbs	\$4-\$10	Buy-Down/Discount			
				CFL Light Fixtures	\$20	Buy-Down/Discount			
				LED Light Fixtures	\$8-30	Buy-Down/Discount			
WA	Tacoma Power	\$250K - \$1 Million	170K (Residential)	Spiral CFLs	\$1.50	Buy-Down/Discount	✓	1/1/2011	12/31/2015
				Specialty CFLs	\$2.50	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	\$8	Buy-Down/Discount		3/1/2014	12/31/2015
				LED Light Fixtures	\$10	Buy-Down/Discount			
WV	Appalachian Power	\$250K - \$1 Million	485K (Residential)	Spiral CFLs	\$1	Instant Rebate	✓	3/8/2011	12/31/2014
				Specialty CFLs	\$1.50	Instant Rebate			
				LED Light Bulbs	\$5-\$10	Instant Rebate		5/1/2014	12/31/2014
		\$250K - \$1 Million	77K (Commercial)	Spiral CFLs	\$12	Instant Rebate		6/1/2014	5/31/2015
				LED Light Bulbs	\$8-\$36	Instant Rebate			
				Other (Commercial)	Varies	Mail-in Rebate		3/8/2011	12/31/2014
WI	Dunn Energy Cooperative	Less than \$50K	8.8K (Residential & Commercial)	Spiral CFLs	\$2	Mail-In Rebate	Not provided	1/1/2010	12/31/2014
			Commercial	LED Light Bulbs	\$10-\$15	Mail-In Rebate			
				LED Light Fixtures	\$10-\$15	Mail-In Rebate			
				Other (Commercial)	Varies	Mail-In Rebate			
WI	Focus on Energy (Representing 5 investor owned utilities & participating coops and municipal utilities)	\$10 - \$20 Million	Residential	Spiral CFLs	\$1.50	Buy-Down/Discount	✓	1/1/2014	12/31/2014
				Specialty CFLs	\$1.50	Buy-Down/Discount			
WI	Pierce Pepin Cooperative Services	\$50K - \$250K	6.7K (Residential)	Spiral CFLs	\$1	Mail-In Rebate	✓	1/1/2014	12/31/2014
				Specialty CFLs	\$3	Mail-In Rebate			
				CFL Light Fixtures	\$5	Mail-In Rebate			
				LED Light Bulbs	\$3	Mail-In Rebate			
				LED Light Fixtures	\$5	Mail-In Rebate			
			Commercial	Other (Commercial)	\$5-\$15	Mail-In Rebate			
WI	Vernon Electric Cooperative	Less than \$50K	10K (Residential)	Spiral CFLs	\$1-\$3	Other (Bill Credit)	Not provided	1/1/2014	12/31/2014
				Decorative Light Strings	\$2	Mail-In Rebate			
				CFL Light Fixtures	\$5	Mail-In Rebate			
				LED Light Bulbs	\$3	Mail-In Rebate			
				LED Light Fixtures	\$5	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
WY	Cheyenne Light Fuel and Power Co	\$50K - \$250K	36K (Residential)	Spiral CFLs	\$1	Buy-Down/Discount	✓	6/1/2014	12/31/2015
				Specialty CFLs	\$1	Buy-Down/Discount			
				LED Light Bulbs	\$5	Buy-Down/Discount			
WY	Rocky Mountain Power, Inc.	\$1 - \$5 Million	133K (Residential)	Spiral CFLs	Up to \$1.50	Buy-Down/Discount	✓		Ongoing
				Specialty CFLs	Up to \$3.50	Buy-Down/Discount			
				Ceiling Fans	\$20	Mail-In Rebate			
				LED Light Fixtures	\$20	Mail-In Rebate			
				CFL Light Fixtures	\$20	Mail-In Rebate			

Lighting Program Details

The table below provides detailed information on each energy efficiency program sponsor's program information. All promotions and incentives are for ENERGY STAR certified products unless otherwise specified. In some cases, energy efficiency program sponsors have indicated which partner types they are most interested in working with, but may also be open to working with different partner types. Please contact the program sponsor representative to learn more about partnership opportunities.

State(s)	Partner Name / Contact	Program Descriptions
AR	American Electric Power – Southwestern Electric Power Company (AEP SWEPCO) Phillip A. Watkins 479-973-2406 pawatkins@aep.com	<p>Specialty and Spiral CFL Light Bulb Incentives; LED Light Bulb Incentive: Instant rebate. AEP SWEPCO is offering its Arkansas residential customers a point-of-purchase (POP) rebate for ENERGY STAR certified CFLs and LEDs at participating retailers. Visit the website listed below for more information.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Online advertising • Direct customer email • Print advertising • Radio ads • Direct mail • Bill boards <p>Customer Hotline: 888-266-3130</p> <p>Website: www.swepcogridsmart.com</p>
AR	Empire District Electric Nate Hackney 417-625-6519 nhackney@empiredistrict.com	<p>Spiral CFL Light Bulbs: Give-away. Empire customers who return a pre-paid postcard in their bills indicating they'd like to participate in this yearly give-away will receive a 4-pack of 13-watt CFLs mailed directly to their home.</p> <p>Customer Hotline: 800-206-2300</p> <p>Website: www.empiredistrict.com/EnergySolutions</p>

State(s)	Partner Name / Contact	Program Descriptions
AR	Entergy Arkansas Gerardo Galdamez 501-377-4459 ggaldam@entergy.com	<p>Specialty and Spiral CFL Light Bulbs: Buy-down/mark-down. Entergy Arkansas offers instant discounts on ENERGY STAR certified CFLs at participating retailer locations.</p> <p>CFL Light Fixture Incentive: Buy-down/mark-down. CFL fixtures are eligible for incentives up to \$15.00 at participating Home Depot locations.</p> <p>LED Bulb and Fixture Incentives: Buy-down/mark-down. Entergy Arkansas offers residential customers instant discounts of up to \$8 for bulbs and \$15 for fixtures at participating retail locations.</p> <p><u>Entergy Arkansas is interested in working with retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Media advertising • Billboards • In-store events • Community events <p>Customer Hotline: 877-212-2420</p> <p>Website: www.entergyarkansas.com/homeappliances</p>
AR	Oklahoma Gas & Electric (OG&E) Robin Arnold 479-221-3641 arnoldrk@oge.com	<p>CFL with Pin Base Light Bulb Incentive: Mail-in rebate. OG&E offers incentives of \$10 to \$15 for commercial customers to replace incandescent fixtures with hard-wired CFL lamps.</p> <p>OG&E offers incentives on a variety of other commercial lighting products including LED exit signs, T8 and T5 fixtures, High-Intensity Discharge (HID) fixtures, and lighting sensors and controls.</p> <p>Customer Hotline: 800-272-9741</p> <p>Website: www.oge.com</p>
AZ	Arizona Public Service (APS) Dresden Osterman 602-250-2924 dresden.osterman@aps.com	<p>Spiral and Specialty CFL Light Bulb, and LED Light Bulb Incentives: Buy-down/mark-down. APS offers customers instant discounts on CFLs at participating Ace Hardware, Costco, Dollar Tree, Goodwill, Lowe's, Sam's Club, The Home Depot, and Walmart stores. No coupon is needed. Go to the website listed below for more information, including the full list of participating stores. Program includes spiral and specialty CFLs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Media advertising • Billboards • In-store events • Community events <p>Customer Hotline: 800-783-7253</p> <p>Website: www.aps.com/lighting</p>

State(s)	Partner Name / Contact	Program Descriptions
AZ	Salt River Project (SRP) Tanya Hughes 602-236-5979 tanya.hughes@srpnet.com	<p>Specialty and Spiral CFL Light Bulb Incentives: Buy-down/mark-down. Salt River Project is offering discounts of \$0.50 to \$6 off ENERGY STAR certified CFLs and LED bulbs at participating Home Depot, Lowe's, Walmart, Costco, and Sam's Club locations while supplies last. Go to the Web site listed below for more information, including a list of participating stores. Offer available through April 2015.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Educational and promotional events at participating retailers, local festivals, sporting events, fund raisers, and community activities • Media marketing • CFL recycling at participating retailers <p>Website: www.savewithsrp.com/RD/CFL.aspx</p>
CA	Alameda Municipal Power Meredith Owens 510-748-3947 mowens@alamedamp.com	<p>CFL or LED Light Bulb Incentives: Mail-in rebate. Alameda Municipal Power offers commercial customers incentives on select CFL and LED technologies. All LED lights must be on the Design Lights Consortium Lighting list and/or have an ENERGY STAR label. Incentives are ongoing.</p> <p>In addition, Alameda Municipal Power offers incentives on a variety of other commercial lighting technologies. Visit the website listed below for more information.</p> <p>Support Activities: Website advertising</p> <p>Website: www.alamedamp.com/commercial-lighting-retrofit</p>
CA	Burbank Water & Power Kapil Kulkarni 818-238-3792 kkulkarni@burbankca.gov	<p>Ceiling Fan Incentive: Mail-in rebate. The Burbank Water and Power Home Rewards Program provides rebates for ENERGY STAR certified products, with higher rebate levels offered for products purchased at Burbank area retailers. Rebates include \$25 for ceiling fans purchased in Burbank, \$15 elsewhere. Visit the website listed below for more information.</p> <p>Customer Hotline: 818-238-3730</p> <p>Website: www.burbankwaterandpower.com/incentives-for-residents/residential-rebates-home-rewards</p>

State(s)	Partner Name / Contact	Program Descriptions
CA	Glendale Water & Power Herbert Garcia 818-551-3080 hgarcia@ci.glendale.ca.us	<p>Ceiling Fans and Ceiling Fan with Light Kit Incentives: Glendale Water & Power is offering a \$20 rebate on the purchase of an ENERGY STAR certified ceiling fan purchased in Glendale and a \$15 rebate if purchased outside of Glendale. Must meet current ENERGY STAR guidelines. Limit 3 rebates per customer at the same residence.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Website advertisement • Direct mail • Community events <p>Customer Hotline: 818-548-3300</p> <p>Website: www.glendalewaterandpower.com/save_money/residential/sh_energy_saving_rebates.aspx </p>
CA	Lodi Electric Utility Kevin Bell 209-333-6815 kbell@lodielectric.com	<p>Ceiling Fans Incentive: Mail-in rebate. Lodi Electric Utility is providing a rebate for the purchase and installation of an ENERGY STAR certified ceiling fan. Rebate is capped at 50% of the cost up to \$40.</p> <p>Website: www.lodielectric.com/eudrebates_residential.html?page=h</p>

State(s)	Partner Name / Contact	Program Descriptions
CA	<p>Pacific Gas and Electric Company (PG&E) Winsey Kan (Residential) 415-973-3091 winsey.kan@pge.com</p> <p>Chris Corcoran (Commercial) chris.corcoran@pge.com</p>	<p>Specialty CFL Light Bulb Incentives: PG&E offers a buy-down/mark-down incentive of \$1 to \$2.50 per ENERGY STAR certified CFL based on lumen output.</p> <p>CFL Light Fixture Incentive: PG&E offers an instant rebate of \$5 and \$10 per interior or exterior ENERGY STAR certified fixture. Manufactures/retailers may propose lower incentives. Partner solicitation through request for proposal; awards made on first-come, first serve basis. See www.pge.com for more detail.</p> <p>LED Light Bulb Incentive: PG&E offers a buy-down/mark down incentive of \$5 to \$10 per certified ENERGY STAR LED PAR, BR lamp or LED Recessed Retrofit kit at retail, and LED PAR and MR lamps for commercial customers through distributors based on lumen output.</p> <p>LED Fixture Incentive: PG&E offers rebates for ENERGY STAR and the California Energy Commission (CEC) California Quality Specification qualified LED recessed downlight fixtures within a specific wattage range.</p> <p>Commercial LED Light Bulb and Fixture Incentive: Mail-in rebate. PG&E offers rebates for ENERGY STAR certified LED fixtures. Rebate is based on a site specific calculation of \$0.08 per kWh saved and \$100 per kW demand reduced. Each project goes through a pre- and post-inspection to verify equipment installed.</p> <p>PG&E offers rebates for ENERGY STAR certified LED surface, pendant, and recessed downlight fixtures. Rebates are based on a one for one replacement of incandescent or halogen lamps greater than or equal to 40 watts. Only those ENERGY STAR certified commercial LED fixtures with a fixture wattage of less than or equal to 15 watts qualify. Incentive is \$30 per fixture or module paid directly to the customer upon completion of a rebate application. Visit the website listed below for more information.</p> <p>Other Incentives: PG&E offers a distributor incentive of \$5 to \$20 for ENERGY STAR certified replacement lamps.</p> <p><u>PG&E is interested in working with retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Co-branding • Education • Marketing campaigns • Website <p>Websites: www.pge.com/lighting, www.pge.com/led, or www.pge.com/mybusiness/energysavingsrebates/rebatesincentives/ief/</p>

State(s)	Partner Name / Contact	Program Descriptions
CA	Pacific Power Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	<p>Spiral and Specialty CFL Bulb Incentives: Pacific Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs. Visit the website listed below for more information.</p> <p>LED Light Bulb and Fixture Incentive: Pacific Power is offering mark-down incentives for ENERGY STAR certified LED bulbs and fixtures. Visit the website listed below for more information.</p> <p>CFL Light Fixture Incentive: Pacific Power is offering mark-down incentives for ENERGY STAR certified light fixtures. Torchiere and portable products are not qualified. Visit the website listed below for more information.</p> <p><u>Pacific Power is interested in working with retailers and manufacturers.</u></p> <p>Customer Hotline: 800-942-0266</p> <p>Website: homeenergysavings.net/homeowner/category/light-bulbs/in/california/energy-efficient-light-bulbs or homeenergysavings.net/homeowner/category/lighting/in/california/light-fixtures</p>
CA	Sacramento Municipal Utility District (SMUD) Debbie Hanner 916-732-5260 dhanner@smud.org	<p>Specialty and Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb, LED Light Fixture Incentives: Manufacturer and/or Retailer buy-down. SMUD is offering instant rebates for select ENERGY STAR certified fluorescent and LED light bulbs and fixtures, ranging from \$0.40 for a plain bare spiral CFL to \$24.25 for an LED fixture. Visit the website listed below for more information.</p> <p>Support Activities: Advertising to support incentives and other partnership activities. Participation at trade shows and other special events. Production of fact sheets, bill flyers, web pages and other media.</p> <p>Website: www.smud.org/lighting</p>

State(s)	Partner Name / Contact	Program Descriptions
CA	<p>San Diego Gas & Electric (SDG&E) Edmond Binuya (Residential) 858 654-1623 ebinuya@semprautilities.com</p> <p>Jennifer Taylor (Commercial) 858-654-6499 jltaylor@semprautilities.com</p>	<p>Specialty and Spiral CFS Incentives: SDG&E is offering a buy-down / mark-down incentive to manufacturers of \$0.50 to \$.90 per CFL based on lumen output, with up to an additional \$1.50 for specialty bulb. Total program period is through 2014, but is run on an annual basis. For commercial customers, SDG&E offers an incentive of \$5 on ENERGY STAR certified screw-in CFLs (covered reflector type only).</p> <p>CFL Light Fixture Incentive: SDG&E is offering a buy-down / mark-down incentive to manufacturers of \$2 to \$10 per fixture.</p> <p>LED Light Bulb Incentive: SDG&E is offering a buy-down / mark-down incentive to manufacturers of \$2 to \$10 per LED based on lumen output. Total program period is through 2014, but is run on an annual basis. For commercial customers, SDG&E offers an incentive of \$5 to \$20 on ENERGY STAR certified screw or pin based Interior LED integral lamps purchased and installed on or after 1/1/2014.</p> <p>Incentives also available for non-ENERGY STAR certified commercial lighting technologies.</p> <p><u>SDG&E is interested in working with retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • POP information and educational materials • Community outreach and exchange events • Customer communications and public relations (PR) • Online marketing • Communications via various advertising mediums <p>Customer Hotline: 800-644-6133</p> <p>Website: www.sdge.com/lighting (residential) and www.sdge.com/rebates-finder/earn-rebates-your-improvements (commercial)</p>
CA	<p>Silicon Valley Power, City of Santa Clara Mary Medeiros McEnroe 408-615-6646 mmedeiros@santacclaraca.gov</p>	<p>LED Light Bulb Incentives: Mail-in rebate. Silicon Valley Power will rebate \$5 for each ENERGY STAR certified LED light bulbs under 1,000 lumens and \$10 each for up to 6 ENERGY STAR certified LED light bulbs with 1,000+ lumens. Limit \$60 rebate per household or up to 100 bulbs per Homeowner's Association with pre-approval.</p> <p>Ceiling Fan Incentive: Mail-in rebate. Silicon Valley Power will rebate \$35 each for up to 3 ENERGY STAR certified ceiling fans per residence.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Website • Bill inserts and envelopes • Direct mail • Advertising in the local newspaper <p>Customer Hotline: 408-244-SAVE (7283) (residential) and 408-615-6650 (commercial)</p> <p>Website: www.siliconvalleypower.com/rebates or www.siliconvalleypower.com/bus/?sub=busrebates</p>

State(s)	Partner Name / Contact	Program Descriptions
CA	Southern California Edison (SCE) Richard Greenburg 626-302-0728 richard.greenburg@sce.com	<p>Specialty and Spiral CFL Light Bulb and Fixture Incentives: Manufacturer buy-down. SCE reduces the purchase cost of ENERGY STAR certified lighting products to customers. Retailer marks down products. Manufacturer either "preimburses" through reduced wholesale cost or reimburses through separate incentive payment. SCE reimburses the manufacturer.</p> <p>LED Bulb Incentives: Instant rebate. SCE reduces the purchase cost of LEDs that meet the CEC California Quality Specifications.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • In-store signage and displays • Bill inserts • Brochures • Web pages <p>Websites: www.sce.com/residential/rebates-savings/lighting/cfls.htm</p>
CO	Colorado Springs Utilities (CSU) Doug Bursnell (Residential) 719-668-8503 dburnsnall@csu.org Rich Swope (Commercial) 719 668-5760 rswope@csu.org	<p>Spiral CFL Light Bulb Incentive: CSU partners with small local lighting retailers and large big-box retailers to provide point-of-sale (POS) mark-downs on ENERGY STAR certified CFLs.</p> <p>LED Decorative Light Strings: Likewise, CSU partners with small local lighting retailers and large big-box retailers to provide POS mark-downs on ENERGY STAR certified LED Holiday Lighting.</p> <p>Visit website for more information.</p> <p>Other Activities: CSU also provides rebates for commercial customers who replace older lighting technologies with newer, more efficient fixtures or bulbs. The rebate amount is based on the energy saved as determined by the pre- and post-inspections of the project. All rebates are credited to customer' utility account. Visit the website listed below for more information. Offer available through 2013.</p> <p>Customer Hotline: 719-688-4800</p> <p>Website: www.csu.org/Pages/residential.aspx and www.csu.org/Pages/business.aspx</p>

State(s)	Partner Name / Contact	Program Descriptions
CO	Fort Collins Utilities (FCU) Crystal Shafii 970-221-6796 cshafii@fcgov.com	<p>Specialty CFL and LED Light Bulb Incentives: Instant rebate. FCU, in collaboration with Platte River Power Authority, is partnering with local retailers to bring their customers ENERGY STAR certified specialty CFLs at \$1 to \$2 off and LEDs at \$10 off the regular retail prices. Visit the website listed below for more information.</p> <p>Other Activities: Incentives are also available for dimmers and occupancy sensors.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Media and web advertising • POP marketing • Education • Sales associate incentives • Community events <p>Website: www.fcgov.com/utilities/residential/conserve/energy-efficiency/lighting/cfl</p>
CO	Gunnison County Electric Association, Inc. (GCEA) Vicki Spencer 970-641-7359 vspencer@gcea.coop	<p>LED Light Bulb Incentive: GCEA offers incentives for ENERGY STAR certified LED bulbs installed in residential members' homes. LED bulbs must be 300 lumens or greater. Incentive amount is 50% of the cost of bulb up to \$10 per bulb, with a limit of 50 bulbs per member per year.</p> <p>Other Activities: GCEA offers incentives for pre-approved, permanent commercial lighting retrofits. Payments for the lower option of \$250 per kW saved, 50% of invoiced fixture and lamp material cost, per project cap of \$20,000.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Co-branded marketing • Bill inserts • Media advertising • Website advertising • Education • Community events <p>Website: www.gcea.coop/EE/rebate_program.cfm</p>
CO	Holy Cross Energy Mary Wiener 970-947-5432 mwiener@holycross.com	<p>LED Light Bulb Incentives: Mail-in rebate of 50% of cost of ENERGY STAR certified LED bulbs up to \$10 to \$15 per LED depending on wattage of lamp replaced.</p> <p>Limit 10 per account.</p> <p>Website: www.holycross.com/wecare/rebate/residential</p>

State(s)	Partner Name / Contact	Program Descriptions
CO	La Plata Electric Association Mark Schwantes 970-382-3511 mschwantes@lpea.coop	<p>LED Light Bulb Incentive: Mail-in rebate. La Plata Electric Association offers a \$10 mail-in rebate towards the purchase of ENERGY STAR certified LED light bulbs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Website advertising • Education • Community events • Direct contact with members <p>Website: www.lpea.coop</p>
CO	Platte River Power Authority (PRPA) Adam Perry 970-226-4000 perrya@prpa.org	<p>LED Light Bulb Incentive: PRPA offers instant rebates of \$10 towards the purchase of an ENERGY STAR certified LED light bulb. Visit the website listed below for more information.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Website • Education • Community events • Direct contact with members • POP materials <p>Website: www.prpa.org</p>
CO	Xcel Energy Kim Sherman (Residential) 612-337-2360 kim.sherman@xcelenergy.com Emily Startz (Commercial) 303-294-2188 emily.a.startz@xcelenergy.com	<p>Specialty and Spiral CFL Light Bulb Incentives: Instant rebate. Xcel Energy offers discounts on ENERGY STAR certified CFL (twists and specialty) bulbs at participating retailers.</p> <p>LED Light Bulb Incentives: Instant rebate. Discounts of up to \$10 are available on ENERGY STAR certified LED light bulbs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • TV advertising • Radio advertising • Events • POP • Print & online advertising • “Bulb Blasters” application for smart phones <p>Customer Hotline: 800-481-4700 (commercial)</p> <p>Website: www.responsiblebynature.com/energy-tips/lighting-program-overview</p>

State(s)	Partner Name / Contact	Program Descriptions
CT	Connecticut Light and Power (CL&P) Jesus Pernia 860-665-5331 jesus.pernia@nu.com	<p>Specialty and Spiral CFL Light Bulb Incentives: CL&P offers manufacturers/retailers buy-down incentives up to \$2 for ENERGY STAR certified CFL bulbs based on bulb wattage and style. A \$1.50 instant coupon for ENERGY STAR certified light bulb packages with a retail price greater than \$2.50 is also available as a mail-in rebate to customers.</p> <p>LED Light Bulbs: CL&P offers residential customers a \$7 mail-in rebate for ENERGY STAR certified LED bulbs and downlights with a retail price greater than \$20.</p> <p>CFL and LED Light Fixture Incentives: CL&P offers manufacturers/retailers buy-down incentives from \$5 to \$10 for ENERGY STAR certified CFL and LED lighting fixtures based on wattage and style. A \$10 mail-in rebate for ENERGY STAR certified CFL light fixtures with a retail price greater than \$20 as a mail-in rebate to customers.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Cooperative statewide marketing • In-store promotions and special lighting events • Mass marketing throughout the state via print and radio <p>Customer Hotline: 877-WISE-USE</p> <p>Website: www.energizect.com</p>

State(s)	Partner Name / Contact	Program Descriptions
CT	United Illuminating Company (UI) Elizabeth Murphy 203-499-2843 elizabeth.murphy@uinet.com	<p>Specialty and Spiral CFL Light Bulb Incentives: UI promotes the purchase of energy-efficient lighting. UI offers residential customers retail markdown incentives of up to \$1 for ENERGY STAR certified standard CFL bulbs (\$0.75/spiral and \$1.00/covered) and up to \$2 for ENERGY STAR certified specialty CFL bulbs. UI also offers residential customers an instant rebate of \$1.50 for ENERGY STAR certified light bulb packages purchased from stores not participating in the markdown program. Visit the website listed below for more information.</p> <p>LED Light Bulbs: UI offers residential customers retail markdown incentives of up to \$8 for ENERGY STAR certified LED bulbs. A \$7 mail-in rebate for ENERGY STAR certified LED bulbs with a retail price greater than \$14 is also available.</p> <p>CFL and LED Light Fixture Incentives: UI offers residential customers mail-in rebates of \$10 on the purchase of ENERGY STAR certified CFL fixtures with a retail price greater than \$20. Retail markdown incentives for ENERGY STAR certified LED fixtures are also available up to \$10.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Co-branded POP • End cap leases • Off-shelf displays • Media advertising through various outlets • Direct mail to customers • Website • Education • Retailer trainings <p>Other Activities: UI sponsors the SmartLiving Center, an interactive, facility promoting energy-efficient products, services and ideas to educate customers about energy efficiency. This educational facility features seminars, special events, and student tours.</p> <p>Customer Hotline: 877-WISE-USE</p> <p>Website: www.energizect.com</p>
DC	District of Columbia Sustainable Energy Utility (DC SEU) Stacy Szczepanski sszczepanski@dcseu.com	<p>Specialty and Spiral CFL Light Bulb, and LED Light Bulb and Fixture Incentives: Instant rebate. The DC SEU sponsors instant mark-downs on ENERGY STAR certified CFLs at over 50 retailers in the District. Visit the website listed below for more information and for a list of participating retailers.</p> <p><u>DC SEU is interested in working with retailers and manufacturers.</u></p> <p>Customer Hotline: 202-479-2222</p> <p>Website: http://dcseu.com</p>

State(s)	Partner Name / Contact	Program Descriptions
FL	JEA Payson Tilden 904-665-6187 tildpj@jea.com	<p>Spiral CFL and LED Light Bulb Incentives: Manufacturer buy-down and instant rebate. JEA is offering CFL incentives at selected retail locations, based on bulb type and package size. Discounts range from \$0.75 to \$1.25 on single or multi-pack CFLs and \$2 for LEDs.</p> <p>Other Activities: Under the Green Partner program, JEA and selected retailers are offering free CFL recycling at 40 retail store locations across the Jacksonville area. Call (904) 665-6000 or visit the website listed below for more information, including a list of participating retailers.</p> <p>Customer Hotline: 866-272-8628</p> <p>Website: www.jea.com/green</p>
FL	Kissimmee Utility Authority (KUA) Scott Grieves sgrieves@kua.com	<p>LED Light Bulb Incentive: Mail-in Rebate. KUA offers rebates of 50% of the cost up to \$50 on the purchase of ENERGY STAR certified LED light bulbs. Limit one rebate per residential customer only.</p> <p>Note: KUA is not responsible or liable for manufacturer defects in the LEDs; they shall be returned to the manufacturer and not to KUA. It is the responsibility of the customer to follow all local, state, and EPA requirements for disposal of LED light bulbs. Rebates will be considered for CFL bulbs also.</p> <p>Other Activities: Customer education. In addition to mail-in rebates, KUA will include educational promotions during which ENERGY STAR certified light bulbs are given to customers at a discounted rate or in some cases free.</p> <p>KUA also offers the Commercial Lighting Retrofit Program with incentives of \$150 per kW saved up to \$5,000. Upgrades retrofit/replacement must prove 25% reduction or more in watts to receive a rebate. Contact KUA for application details and rebate lighting program requirements.</p> <p>Website: www.kua.com/Resources/rebates.pdf</p>
GA	Cobb EMC Nurdan Cornelius 678-355-3560 nurdan.cornelius@cobbemc.com	<p>Spiral CFL Incentive: Give-away. Cobb EMC distributes 5,000 CFLs each year to its members during community events.</p> <p>Website: www.cobbemc.com/energymatters</p>

State(s)	Partner Name / Contact	Program Descriptions
GA	<p>Georgia Power Vicki Nichols (Residential) 404-506-6778 vdnichol@southernco.com</p> <p>Lily Chiang (Commercial) 404-506-1683 lchiang@southernco.com</p>	<p>Spiral CFL Light Bulb Incentive: Georgia Power is offering a retail mark-down of \$3 per 4-pack of CFLs based on wattage. Products must be ENERGY STAR certified.</p> <p>Spiral CFL Light Bulb, CFL Light Fixture, or LED Light Bulb or Fixture Incentives: Mail-in rebates. Georgia Power offers commercial customers incentives of \$1.25 per bulb, \$6.50 per CFL fixture, or \$0.20 per watt reduced on the purchase of several different types of energy-efficient lighting technology, including ENERGY STAR certified LED bulbs and fixtures (\$9 per lamp and \$7 per fixture).</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Cooperative educational and promotional plans • POP display in retailer stores • In-store education events for consumers • Training for retailers • Change the World, Start with ENERGY STAR campaign <p>Customer Hotline: 877-886-2540 (residential) and 877-310-5607 (commercial)</p> <p>Website: www.georgiapower.com/Earthcents or http://georgiapower.com/energy-efficiency/business/</p>
HI	<p>Hawaii Energy Larry Newman lawrence.f.newman@saic.com</p>	<p>Specialty and Spiral CFL Light Bulb Program: Retailer buy-down. Hawaii Energy is offering instant rebates of \$1 per ENERGY STAR certified CFL.</p> <p>LED Incentives: Retailer buy-down. Hawaii Energy is offering instant rebates of \$6 to \$8 per ENERGY STAR certified LED for residential customers. Rebates may fluctuate based on market dynamics.</p> <p>Ceiling Fan Incentive: Mail-in rebate. Hawaii Energy is offering a \$35 rebate for ENERGY STAR certified ceiling fans.</p> <p>Offers valid through 6/30/2014.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • In-store signage • Customer outreach • Co-marketing through distributors <p>Customer Hotline: 808-537-5577</p> <p>Website: www.hawaiienergy.com</p>

State(s)	Partner Name / Contact	Program Descriptions
ID	Rocky Mountain Power, Inc. Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	<p>Spiral and Specialty CFL and LED Light Bulb Incentives: Manufacturer and/or retailer mark-down. Rocky Mountain Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs.</p> <p>CFL and LED Light Fixture Incentive: Rocky Mountain Power offers up to a \$10 incentive to Idaho customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired.</p> <p><u>Rocky Mountain Power is interested in working with retailers and manufacturers.</u></p> <p>Support Activities: Listing ENERGY STAR criteria on POP, applications, and marketing materials.</p> <p>Customer Hotline: 800-942-0266</p> <p>Website: www.homeenergysavings.net/homeowner/category/light-bulbs/in/idaho/energy-efficient-light-bulbs or www.homeenergysavings.net/homeowner/category/light-fixtures/in/idaho/light-fixtures</p>
ID, MT, OR, WA	Bonneville Power Administration (BPA) Sarah F. Moore 503-230-4157 sfmoore@bpa.gov	<p>Specialty and Spiral CFL Light Bulb Incentives: BPA is providing instant rebates of \$0.50 for general purpose CFL bulbs and \$2 for specialty CFL bulbs.</p> <p>CFL Light Fixture Incentive: Instant rebates are available for residential light fixtures at \$8 per unit.</p> <p>LED Light Bulb and Fixture Incentives: BPA is offering a \$3 instant rebate for residential LED bulbs and an \$8 instant rebate for residential LED light fixtures. Visit the website listed below for more information. <u>BPA is interested in working with retailers and manufacturers.</u></p> <p>Customer Hotline: 888-553-SIMPLE</p> <p>Website: www.SimpleStepsNW.com</p>
ID, OR	Idaho Power Company Patti Best 208-388-5948 pbest@idahopower.com	<p>Standard, Spiral CFL and LED Light Bulb Incentives: Instant rebate. Idaho Power partners with manufacturers and retailers to offer in-store discounts on select ENERGY STAR certified standard and specialty CFL and LED bulbs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Newsletters • Web content • In-store promotions <p>Customer Hotline: 208-388-2323</p> <p>Website: www.idahopower.com/changealight</p>

State(s)	Partner Name / Contact	Program Descriptions
IL	<p>Ameren Illinois Utilities Nick Lovier (Residential) 309-677-5094 nlovier@ameren.com</p> <p>Deb Perry (Commercial) 309-677-5078 dperry2@ameren.com</p>	<p>Specialty and Spiral CFL Light Bulb Incentive: Ameren Illinois residential electricity customers can receive instant rebates on ENERGY STAR certified CFLs sold at participating Home Depot, Lowe's, Menard's, Sam's Club, Walmart, CVS Pharmacy, Ace Hardware, Family Dollar, and more locations. Rebates range from \$1 to \$2. For specific stores, visit the website listed below.</p> <p>Discounts of \$1 to \$3 are available for spiral and specialty CFLs bulbs, \$10 to \$21 for LED bulbs, and up to \$240 for various LED fixtures for commercial customers through Ameren Illinois' online store.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Lighting clinics at big box stores • Community events • Guest presentations about energy efficiency • Trade ally engagement • Act On Energy website • Direct mail • Bill inserts • Change the World, Start with ENERGY STAR Campaign <p>Customer Hotline: 866-838-6918 (Residential), 866-800-0747 (Commercial)</p> <p>Website: www.actonenergy.com</p>
IL	<p>Commonwealth Edison Company (ComEd) Andrew DeBlasio 630-576-6917 andrew.deblasio@ComEd.com</p>	<p>Specialty and Spiral CFL, and LED Light Bulb Incentives: In-store discounts are available on a variety of ENERGY STAR certified CFL and LED bulbs at participating retailers. For a list of participating retail locations visit ComEd.com/LightingRetailers. Customers should look for the ComEd "Lower Price" sticker to identify the discounts. Discount available while supplies last. There is a 4 package limit per customer.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill stuffers/newsletters • Co-op advertising (such as circulars and flyers) with participating retailers • POP displays at participating retail stores • In-store field representative demonstrations • Mass-marketing advertising <p>Website: www.ComEd.com/lighting</p>
IL	<p>Illinois Department of Commerce and Economic Opportunity Andrea Reiff 217-785-0164 andrea.reiff@illinois.gov</p>	<p>Spiral CFL Light Bulb Program: Incentive applies to commercial properties for retrofitting screw-in CFLs and applies only if an incandescent or HID lamp is being replaced. All screw-in CFLs must be ENERGY STAR certified.</p> <p>LED Light Bulb Incentive: Incentive applies to commercial properties for retrofitting 20-100 watt incandescent lamps with LED integral lamps (screw-in base or pin-type). LED Lamp wattage must be < 20 watts and be ENERGY STAR certified.</p> <p>New Construction Incentives: In the Illinois Energy Efficient Affordable Housing Construction Program all new fixtures must be hard-wired and ENERGY STAR certified.</p> <p>Websites: www.illinoisenergy.org</p>

State(s)	Partner Name / Contact	Program Descriptions
IL	MidAmerican Energy John O'Roake 319-341-4415 jtoroake@midamerican.com	<p>Specialty and Spiral CFL Light Bulb Incentive: MidAmerican Energy can help you make the simple switch to energy-efficient lighting with special pricing, via an instant rebate offer, on ENERGY STAR certified CFL or LED purchases of 12 light bulbs or less.</p> <p>LED Light Fixture Incentive: MidAmerican Energy offers mail-in rebates for ENERGY STAR certified LED fixtures. Visit the website listed below for more information.</p> <p>LED Light Bulb Incentive: MidAmerican Energy offers mail-in rebates on ENERGY STAR certified LED Omni-Directional A-Lamps (screw-in base) and LED Directional Lamps (screw-in base).</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Trade ally outreach • E-mail blasts • Web presence <p>Website: www.midamericanenergy.com/ee</p>
IL	Midwest Energy Efficiency Alliance (MEEA) Sage Gerson 312-374-0930 sgerson@mwalliance.org	<p>Spiral and Specialty CFL, and LED Light Bulb, and Decorative Light Strings Incentives: Lights for Learning (L4L) is a K-12 energy efficiency education and fundraising program, with a school profit of 50% of product purchase price. MEEA buys down the fundraising products, including CFLs and select LED products. In the 2013-2014 program year, the combined budget was roughly \$500,000. Participation is restricted to K-12 organizations (schools, faith-based groups, scout troops, etc.). Year-round implementation. Partnerships already established.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Educational programming • Community events • Website advertising • Media advertising • Co-branded marketing <p>Website: www.lights4learning.org</p>

State(s)	Partner Name / Contact	Program Descriptions
IL, IN, MO, OH	<p>Wabash Valley Power Authority (WVPA) Laura Matney 317-481-2873 lauram@wvpa.com</p> <p>Representing the following utilities: <i>IL: Corn Belt Energy, EnerStar Power Cooperative, and M.J.M. Electric Cooperative</i></p> <p><i>IN: Boone REMC, Carroll White REMC, Fulton County REMC, Hendricks Power Cooperative, Jasper County REMC, Jay County REMC, Kankakee Valley REMC, Kosciusko REMC, LaGrange County REMC, Marshall County REMC, Miami-Cass REMC, Newton County REMC, NineStar Connect (fka Central Indiana Power), Noble REMC, Northeastern REMC, Parke County REMC, Steuben County REMC, Tipmont REMC, United REMC, Wabash County REMC, and Warren County REMC</i></p> <p><i>MO: Citizens Electric Cooperative</i></p> <p><i>OH: Paulding-Putnam Electric Cooperative</i></p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Spiral and Specialty CFL Light Bulb Incentive: Mail-in rebate. Residential and small business members may receive a \$1.50 per package rebate on ENERGY STAR certified CFLs (spiral bulb, dimmable, three-way and PAR/can lights). Visit the website listed below for more information.</p> <p>Other activities: Mail-in rebate. Prescriptive and custom incentives are available for lighting, HVAC and other commercial measures. Visit the website listed below for more information. Incentives are also available for lighting products for commercial new construction and/or gut rehab projects.</p> <p><u>WVPA is interested in working with retailers and manufacturers.</u></p> <p>Website: www.powermoves.com</p>

State(s)	Partner Name / Contact	Program Descriptions
IN	<p>Energizing Indiana Lari Granger, Duke Energy 704-382-7525 ldgranger@duke-energy.com</p> <p>Kimberly Reeder, Indiana Michigan Power kjreeder@aep.com</p> <p>Nicole Kritzer, Indianapolis Power & Light 317-261-6768 nicole.kritzer@aes.com</p> <p>Michele Abrell, Northern Indiana Public Service Company (NIPSCO) mabrell@nisource.com</p> <p>Kasondra Bowman, Vectren Energy Delivery 812-491-4161 klbowman@vectren.com</p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb and Fixture Incentives: Energizing Indiana offers customer discounts on ENERGY STAR certified lighting. Visit the website listed below for retail locations and to access the online store.</p> <p>NOTE: <i>Energizing Indiana statewide programs will end at the end of 2014. Contact individual utilities for details on 2015 programs.</i></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • In-store • Online advertising <p>Website: www.energizingindiana.com/programs/residential-lighting/</p>
IN	<p>Indianapolis Power & Light (IPL) Nicole Kritzer 317-261-6768 nicole.kritzer@aes.com</p>	<p>LED Light Bulb and Fixture Incentives: Mail-in rebate. IPL offers commercial customers custom and prescriptive incentives for various energy efficiency technologies, including ENERGY STAR certified LED light bulbs (\$10) and downlight fixtures (\$15).</p> <p><u>IPL is interested in working with retailers and manufacturers.</u></p> <p>Website: www.iplpower.com</p>

State(s)	Partner Name / Contact	Program Descriptions
IA	<p>Alliant Energy Amber Mulnik (Residential) 319-786-4640 ambermulnik@alliantenergy.com</p> <p>Jackie MacLaren (Commercial) 319-786-4350 jackiemacclaren@alliantenergy.com</p>	<p>Specialty and Spiral CFL and LED Light Bulb and CFL and LED Fixture Incentives: Alliant offers instant discounts on ENERGY STAR certified lighting products as part of the Be Bright program. Alliant Energy works with local retailers to stock qualifying products at a reduced price of up to 50% off or up to \$10 off the regular price. Visit one of the 350 local Iowa stores participating in the Be Bright program. Look for the Be Bright promotional materials in the lighting department. Qualifying products will have a Be Bright placard near the shelf price sticker.</p> <p>Other Activities: Alliant offers commercial customer mail-in rebates on ENERGY STAR certified CFL and LED bulbs, LED fixtures, as well as replacement traffic lights and other commercial technologies.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Website • Bill inserts • Direct mail • Trade allies engagement <p>Customer Hotline: 866-255-4268</p> <p>Website: www.alliantenergy.com/rebates</p>
IA	<p>Cedar Falls Utilities Energy Services Department 319-266-1761 energyservices@cfu.net</p>	<p>Specialty CFL Light Bulb Incentive: Residential customers can receive a rebate of 50% of the bulb cost, up to \$5 each, for certain types of specialty ENERGY STAR certified CFLs.</p> <p>LED Light Bulb Incentive: Residential customers can receive a rebate of 50% of the bulb cost, up to \$10 each, for certain types of ENERGY STAR certified LED light bulbs.</p> <p>CFL Fixture, Ceiling Fan, and LED Fixtures Incentives: Residential customers can receive a \$20 rebate each for the purchase of qualifying fluorescent fixtures and ceiling fan light kits using pin-based (not screw-in) bulbs. Limit six per customer account per year. Commercial customers can receive rebates on linear fluorescent bulbs, LED, and high bay fluorescent lighting.</p> <p>Websites: www.cfu.net/save-energy/residential-rebates.aspx</p>

State(s)	Partner Name / Contact	Program Descriptions
IA	<p>Central Iowa Power Cooperative (CIPCO) Russell Steven 319-366-4512, ext. 359 russ.steven@cipco.net</p> <p>Representing the following utilities: <i>Clarke Electric Cooperative, Inc., Consumers Energy, East-Central Iowa REC, Eastern Iowa Rural Electric Cooperative, Farmers Electric Cooperative, Inc., Guthrie County REC Association, Linn County REC*, Maquoketa Valley Electric Cooperative, Midland Power Cooperative, Pella Cooperative Electric Association, Southwest Iowa Rural Electric Cooperative, and TIP Rural Electric Cooperative</i></p> <p><i>* Linn County REC submitted information separately.</i></p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>***Incentives vary by member organization; please check the website for specific details***</p> <p>Spiral CFL Light Bulb, CFL Light Fixture, Ceiling Fan w/Light Kit, LED Light Bulb and Fixture Incentives: Mail-in rebates. CIPCO member utilities offer their customers 50% of the price paid for ENERGY STAR certified lighting products (excludes tax) maximum \$20 per lamp or fixture. Visit the website listed below for more information and key requirements.</p> <p>New Construction Incentives: Select members of CIPCO offer builders of certified new homes in its All-Star Homes program a \$200 bonus incentive for including the ENERGY STAR Advanced Lighting Package in the home. See member website to determine availability; offer not valid in Linn County.</p> <p>See each utility member's rebate form for eligibility requirements.</p> <p>Support Activities: Communications activities are conducted throughout the year. Demonstration and education throughout the year including member appreciation events, annual member meetings, and community events.</p> <p>Website: www.cipco.net</p>
IA	<p>MidAmerican Energy John O'Roake 319-341-4415 jtoroake@midamerican.com</p>	<p>Specialty and Spiral CFL Light Bulb Incentive: MidAmerican Energy can help you make the simple switch to energy-efficient lighting with special pricing, via an instant rebate offer, on ENERGY STAR certified CFL or LED purchases of 12 light bulbs or less.</p> <p>LED Light Fixture Incentive: MidAmerican Energy offers instant rebates for ENERGY STAR certified LED fixtures. Visit the website listed below for more information.</p> <p>LED Light Bulb Incentive: MidAmerican Energy offers mail-in rebates on ENERGY STAR certified LED Omni-Directional A-Lamps (screw-in base) and LED Directional Lamps (screw-in base). Product purchased from MidAmerican Energy instant-buy down retailers is not eligible for a rebate.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Trade ally outreach • E-mail blasts • Web presence <p>Website: www.midamericanenergy.com/ee</p>

State(s)	Partner Name / Contact	Program Descriptions
IA	Linn County Rural Electric Cooperative (REC) Donna Kula dkula@linncountyrec.com	<p>Spiral CFL Light Bulb, CFL Light Fixture, Ceiling Fan w/Light Kit, LED Light Bulb and Fixture Incentives: Mail-in rebates. Linn County REC offers its customers 50% off the price paid for ENERGY STAR certified lighting products (excludes tax) maximum \$10 to \$20 per lamp or fixture. Visit the website listed below for more information and to see key requirements.</p> <p>Customer Hotline: 800-332-5420</p> <p>Website: www.linncountyrec.com/energy-efficiency/incentives/current-incentives</p>
IA	Spencer Municipal Utilities (SMU) Amanda Gloyd 712-580-5829 amanda.gloyd@smunet.net	<p>LED Light Bulb and Fixture Incentive: Mail-in rebate. SMU is offering customers an incentive of \$400 per kW saved limited to 70% of cost on the purchase of ENERGY STAR certified LED bulbs or fixtures.</p> <p>Customer Hotline: 712-580-5800</p> <p>Website: www.smunet.net/</p>

State(s)	Partner Name / Contact	Program Descriptions
IA, MN, ND, SD	<p>Missouri River Energy Services Rob Scott-Hovland 800-678-4042 robh@mrenergy.com</p> <p>Representing the following communities: <i>IA: Alton, Atlantic, Denison, Fontanelle, Hartley, Hawarden, Kimballton, Lake Park, Manilla, Orange City, Paullina, Pella, Primghar, Remson, Rock Rapids, Sanborn, Shelby, Sioux Center, and Woodbine</i></p> <p><i>MN: Adrian, Alexandria*, Barnesville*, Benson, Breckenridge, Detroit Lakes, Elbow Lake, Henning, Hutchinson, Jackson, Lake Park, Lakefield, Luverne, Madison, Marshall*, Melrose, Moorhead, Ortonville, St. James, Sauk Centre, Staples, Wadena, Westbrook, and Worthington</i></p> <p><i>ND: Cavalier, Hillsboro, Lakota, Northwood, Riverdale, and Valley City</i></p> <p><i>SD: Beresford, Big Stone City, Brookings, Burke, Faith, Flandreau, Fort Pierre, Pickstown, Pierre, Vermillion, Watertown, and Winner</i></p> <p><i>* Alexandria, Barnesville, and Marshall also submitted information separately.</i></p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Spiral CFL Bulb Incentive: Mail-in rebate. Missouri River Energy Service's members are offering coupons to their customers for discounted CFLs and CFL multi-packs. Contact the utility for further details.</p> <p>Ceiling Fan Incentive: Mail-in rebate. Missouri River Energy Service's members are offering a \$25 mail-in rebate on the purchase of an ENERGY STAR certified ceiling fan. See rebate form on website for eligibility requirements.</p> <p>Decorative Light Strings Incentive: Mail-in rebate. Missouri River Energy Service's members are offering a mail-in rebate of \$3.50 per string, up to 6 strings, on the purchase of ENERGY STAR certified decorative light strings (LED). See rebate form on web site for eligibility requirements.</p> <p>Website: www.brightenergysolutions.org/</p>

State(s)	Partner Name / Contact	Program Descriptions
IA, MN, SD	<p>Heartland Consumer Power District Ann Hyland 605-256-6536 ahyland@hcpd.com</p> <p>Representing the following communities: IA: Akron</p> <p>MN: Tyler</p> <p>SD: Arlington, Colman, Estelline, Groton, Hecla, Howard, Langford, Madison, McLaughlin, Miller, Parker, Plankinton, Tyndall, Volga, Wessington Springs, and White</p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>LED Light Bulb Incentive: Mail-in rebate. Heartland Consumer Power District offers commercial customers rebates of \$10 to \$15 on the purchase of ENERGY STAR LEDs when replacing incandescent or halogen lamps.</p> <p>See individual member websites for details.</p> <p>Website: www.youcanpowerforward.com</p>
KY	<p>Duke Energy Lari Granger 704-382-7525 lari.granger@duke-energy.com</p>	<p>Spiral CFL Bulb Incentive: Give-away. Duke Energy provides free CFLs to customers through various channels; phone, web and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit will be mailed directly to the customer's home.</p> <p>Specialty and LED Bulb Incentive: Buy-down/discount. Duke Energy provides discounted CFLs and LED bulbs through an online Savings Store. An "Educational Assistant" will help customers choose the right bulb for each application and provide information on lumens and savings per bulb. Bulbs purchased will be shipped directly to the customer's home.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Direct mail • Bill messages • Bill envelopes • Landing page promos • Email • Social media • Earned media <p>Website: www.duke-energy.com/freecfls or www.duke-energy.com/residential-savings-store</p>

State(s)	Partner Name / Contact	Program Descriptions
LA	Entergy New Orleans Derek Mills 504-670-3527 dmills@entergy.com	<p>Spiral CFL Bulb Incentive: Give-away. Any residential customer who receives electrical service from Entergy New Orleans, Inc. is eligible to have energy-efficient light bulbs installed in their home. Each customer can receive up to 20 CFLs. Installations are offered on a first-come, first-served basis as funding is limited.</p> <p>CFL Light Fixture Incentive: Entergy New Orleans is offering cash incentives for ENERGY STAR certified CFL fixtures and other energy-efficient equipment to small business customers. Total incentives per facility per program year cannot exceed \$50,000 or the cost of the upgrade, whichever is less.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Radio and newspaper advertising • Community events • Website • Press releases <p>Customer Hotline: 866-721-0249</p> <p>Website: www.energysmartNOLA.info</p>
ME	Efficiency Maine Andy Meyer 207-213-4148 andy.meyer@efficiencymaine.com	<p>Spiral, Specialty CFL and LED Light Bulb Incentives: Efficiency Maine is offering a mark-down on CFL and LED bulbs and is promoting ENERGY STAR products.</p> <p>Other Activities:</p> <ul style="list-style-type: none"> • Offers CFL recycling • Website advertising <p>Customer Hotline: 866-376-2463</p> <p>Website: www.efficiencymaine.com</p>
MD	Baltimore Gas and Electric Company (BGE) Cynthia Edwards 410-470-1312 cynthia.e.edwards@constellation.com	<p>Specialty and Spiral CFL Light Bulb Incentives: Instant rebate. BGE is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p>CFL Light Fixture Incentive: Instant rebate. BGE is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p>LED Light Bulb Incentive: Instant rebate. BGE is sponsoring mark-downs on LED light bulbs and fixtures of up to \$5 that are determined on a case by case basis.</p> <p><u>BGE is interested in working with retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Direct mail • Point of purchase advertising • Web and media advertising • Community events <p>Customer Hotline: 877-685-7377</p> <p>Website: www.BGESmartEnergy.com</p>

State(s)	Partner Name / Contact	Program Descriptions
MD	Delmarva Power Karen Parham 202- 872-2500 kdparham@pepco.com	<p>Specialty and Spiral CFL Light Bulb Incentives: Instant rebate. Delmarva Power is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p>CFL Light Fixture Incentive: Instant rebate. Delmarva Power is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p>LED Light Bulb or Fixtures Incentive: Instant rebate. Delmarva Power is sponsoring mark-downs on LED light bulbs of up to \$10 and fixtures of \$10 that are determined on a case by case basis.</p> <p>Decorative Light Strings Incentive: Instant rebate. Delmarva Power is sponsoring instant mark-downs on LED decorative light strings that are determined on a case by case basis.</p> <p><u>Delmarva Power is interested in working with retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Direct mail • Point of purchase advertising • Web and media advertising • In-store promotional events <p>Customer Hotline: 866-353-5799</p> <p>Website: www.delmarva.com/SaveEnergy</p>
MD	Potomac Edison (FirstEnergy utility) Jennifer Rivera 610-921- 6216 jrivera@firstenergycorp.com	<p>Spiral CFL Incentive: Instant rebate. Potomac Edison customers can save \$1.50 per bulb or \$3 per multi-pack on select SKUs at participating retailers.</p> <p>CFL Light Fixture Incentives: Mail-in rebate. Customers can receive up to a \$10 rebate when purchasing an ENERGY STAR certified CFL fixture, or up to \$15 when purchasing and certified torchiere.</p> <p>LED Light Fixture: Mail-in rebate. Customers can receive up to a \$30 rebate when purchasing an ENERGY STAR certified LED fixture.</p> <p>Customer Hotline: 888-267-4685</p> <p>Website: www.energysavemd.com</p>

State(s)	Partner Name / Contact	Program Descriptions
MD	Potomac Electric Power Company (PEPCO) Karen Parham 202- 872-2500 kdparham@pepco.com	<p>Specialty and Spiral CFL Light Bulb Incentives: Instant rebate. PEPCO is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p>CFL Light Fixture Incentive: Instant rebate. PEPCO is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p>LED Light Bulb or Fixtures Incentive: Instant rebate. PEPCO is sponsoring mark-downs on LED light bulbs of up to \$10 and fixtures of \$10 that are determined on a case by case basis.</p> <p>Decorative Light Strings Incentive: Instant rebate. PEPCO is sponsoring instant mark-downs on LED decorative light strings that are determined on a case by case basis.</p> <p><u>PEPCO is interested in working with retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Direct mail • Point of purchase advertising • Web and media advertising • In-store promotional events <p>Customer Hotline: 866-353-5798</p> <p>Website: www.pepco.com/SaveEnergy</p>
MD	Southern Maryland Electric Cooperative (SMECO) Jeffrey Shaw 240-528-9801 jeff.shaw@smeco.coop	<p>Specialty and Spiral CFL Light Bulb Incentives: Instant rebate. SMECO is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p>CFL Light Fixture Incentive: Instant rebate. SMECO is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p>LED Light Bulb or Fixtures Incentive: Instant rebate. SMECO is sponsoring mark-downs on LED light bulbs and fixtures of up to \$10 that are determined on a case by case basis.</p> <p><u>SMECO is interested in working with retailers and manufacturers.</u></p> <p>Customer Hotline: 877-818-4094</p> <p>Website: www.smeco.coop/save</p>

State(s)	Partner Name / Contact	Program Descriptions
MA	<p>Mass Save Daniel Krasowsky, Lockheed Martin 508-460-0795 daniel.krasowsky@lmco.com</p> <p>Representing the following utilities: <i>Cape Light Compact (CLC), National Grid, NSTAR, UNITIL, and Western Massachusetts Electric Company (WMECO)/Northeast Utilities</i></p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Spiral and Specialty CFL Light Bulb Incentive: Mass Save member utilities provide instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified specialty CFL bulbs (up to \$6). Standard CFL bulbs are also being promoted on a limited basis in targeted markets.</p> <p>CFL Light Fixture Incentive: Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified CFL fixtures (up to \$15).</p> <p>LED Light Bulb Incentive: Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light bulbs (up to \$12).</p> <p>LED Light Fixture Incentive: Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light fixtures (up to \$15).</p> <p>Support Activities (including, but not limited to):</p> <ul style="list-style-type: none"> • Change the World, Start with ENERGY STAR Campaign • Sponsor branded marketing and POP • Bill inserts • Media advertising • Educational support (e.g., community events and sales associate / vendor trainings) <p>Customer Hotline: 877-ESTAR-4-U (877-378-2748)</p> <p>Websites: www.masssave.com/lighting</p>
MI	<p>Bay City Electric Light & Power Paul Eory 989-894-8349 peory@baycitymi.org</p>	<p>LED Light Bulb Incentives: Bay City Electric Light & Power are eligible for mail-in rebates on various ENERGY STAR certified LED bulb products. LED A-Line Bulbs, up to \$10 rebate per bulb for a maximum of 15 bulbs. LED Flood/PAR/Can Bulbs, up to \$20 rebate per bulb for a maximum of 10 bulbs. LED Candelabra Bulbs, up to \$6 rebate per bulb for a maximum of 10 bulbs.</p> <p><u>Bay City Electric Light & Power is interested in working with both retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Media advertising • Website • Social media • Community events <p>Customer Hotline: 989-894-8350</p> <p>Website: www.baycityenergysmart.org</p>

State(s)	Partner Name / Contact	Program Descriptions
MI	Coldwater Board of Public Utilities Bob Granger 517-279-6910 bgranger@coldwater.org	<p>Spiral CFL Light Bulb and LED Fixture Incentives: Coldwater Board of Public Utilities offers a manufacturer buy-down on the purchase of ENERGY STAR certified CFLs and LED fixtures through December 31, 2015.</p> <p><u>Coldwater Board of Public Utilities is interested in working with other types of partners.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Mass media • Digital media • Newspapers • E-Mail blasts <p>Customer Hotline: 517-279-9531</p> <p>Website: www.coldwater.org</p>
MI	Consumers Energy Stacie Tello 517-768-3157 stacie.tello@cmsenergy.com	<p>Specialty and Spiral CFL and LED Light Bulb Incentive: Consumers Energy offers a buy-down discount program, which results in special pricing on ENERGY STAR certified CFLs and LEDs through December 31, 2015 or while supplies last. Buy-down incentives are \$1 to \$3 for CFLs and \$3 to \$10 for LEDs. Customers can purchase bulbs starting under \$0.99 per bulb at participating retailers in the Consumers Energy service area.</p> <p><u>Consumers Energy is interested in working with other types of partners.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Mass media • Digital media • Newspapers • E-mail blasts <p>Customer Hotline: 866-234-0445</p> <p>Website: www.ConsumersEnergy.com/myhome</p>

State(s)	Partner Name / Contact	Program Descriptions
MI	DTE Energy Denise Allard 313-235-9418 allardd@dteenergy.com	<p>Spiral and Specialty CFL and LED Light Bulb Incentives: Manufacturer buy-down. DTE Energy electric customers can enjoy special pricing on ENERGY STAR certified CFLs and LEDs through December 31, 2014 or while supplies last. Customers can purchase discounted bulbs at participating retailers in the Detroit Edison service area. Visit the website listed below for more information and for participating retailer locations.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • POP • In-store events • Bill inserts • CFL Saturday • Community events • E-blasts • Website • Change the World, Start with ENERGY STAR <p>Customer Hotline: 866-796-0512</p> <p>Website: www.dteenergy.com/saveenergy.com</p>
MI	Efficiency United Joe Enerson, CleaRESULT 517-230-7986 joe.enerson@clearesult.com <p>Representing the following electric utilities: Alpena Power Company, Baraga Electric Utility, Bayfield Electric Cooperative, The City of Crystal Falls Electric Department, Daggett Electric, The City of Dowagiac, Indiana Michigan Power, The City of Gladstone Department of Power & Light, The City of Harbor Springs Electric Department, City of Hillsdale – Board of Public Utilities, L'Anse Electric Utility, Negaunee Electric Department, The City of Norway Department of Power & Light, The City of South Haven, Upper Peninsula Power Company, We Energies, Wisconsin Public Service, and Xcel Energy</p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>***Incentives vary by member organization; please check the website for specific details***</p> <p>Spiral and Specialty CFL Light Bulb Incentives: Efficiency United members offer mail-in rebates of \$1.25 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p>CFL Light Fixture Incentive: Efficiency United members offer mail-in rebates of \$10 on the purchase of ENERGY STAR certified CFL fixtures.</p> <p>LED Light Bulb and Fixture Incentives: Efficiency United members offer mail-in rebates of \$5 to \$10 on the purchase of ENERGY STAR certified LED bulbs or fixtures.</p> <p>Ceiling Fans w/Light Kit Incentive: Efficiency United members offer mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Customer Hotline: 866-367-3191</p> <p>Website: www.efficiencyunited.com</p>

State(s)	Partner Name / Contact	Program Descriptions
MI	Holland Board of Public Works (BPW) Kati Novakoski 616-355-1577 knovakoski@hollandbpw.com	<p>LED Light Bulbs: Mail-in rebate. Holland BPW offers customers \$3.50 to \$5.50 for the purchase of ENERGY STAR certified LED light bulbs. Visit the website listed below for more information.</p> <p><u>Holland BPW would like to work with other types of partners.</u></p> <p>Customer Hotline: 616-355-1500</p> <p>Website: www.hollandbpw.com</p>
MI	Lansing Board of Water & Light (BWL) Andy Baumgartner 517-702-6795 atb@lbwl.com	<p>Spiral and Special CFL Light Bulb Incentives: Instant rebate. Lansing BWL offers instant rebates up to \$1.75 for CFL at local retailers and has established 20 CFL recycling sites through the service territory.</p> <p>CFL Light Fixtures and Ceiling Fan Incentives: Lansing BWL offers \$15 to \$20 mail-in rebates for CFL fixtures and \$15 for ceiling fans.</p> <p>LED Light Bulbs: Instant rebate. Lansing BWL offers instant rebates up to \$10 for LED replacement bulbs at local retailers.</p> <p>LED Light Fixtures: Mail-in rebate. Lansing BWL offers \$20 mail-in rebates for LED outdoor or (replacement) downlight fixtures.</p> <p>Decorative Light Strings Incentive: Give-away. Lansing BWL offers a Holiday LED Light exchange each November that allows customers to recycle incandescent holiday lights in exchange for new strands of ENERGY STAR certified LEDs.</p> <p>A \$12.50 mail-in rebate is also available for commercial customers on LED exit signs.</p> <p>Customer Hotline: 800-573-3503</p> <p>Website: www.lbwl.com/EnergySavers</p>
MN	Alexandria Light and Power Vicki Gesell 320-763-6501 vgesell@alutilities.com Note: Part of Missouri River Energy Services	<p>LED Light Bulb and Fixture Incentives: Alexandria Light & Power offers commercial customers an incentive on the purchase of ENERGY STAR certified LED screw in bulbs and lighting fixtures. Visit the web site listed below for more information.</p> <p>Ceiling Fan and LED Light Bulb Incentives: Mail-in rebate. Alexandria Light & Power offers an incentive of \$25 on the purchase of ENERGY STAR certified ceiling fans and \$3 on the purchase of ENERGY STAR certified LED light bulbs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Web advertising • Bill envelopes • Bill inserts <p>Website: www.alutilities.com</p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<p>Alliant Energy Amber Mulnik (Residential) 319-786-4640 ambermulnik@alliantenergy.com</p> <p>Jackie MacLaren (Commercial) 319-786-4350 jackiemacclaren@alliantenergy.com</p>	<p>Specialty and Spiral CFL Light Bulb Incentives: A mail-in rebate covering 50% of the purchase price of ENERGY STAR certified CFL bulbs is available to Alliant's Minnesota customers. Minimum of 5 bulbs per rebate claim form. Maximum of 25 bulbs per residential customer account per year; maximum of 50 bulbs per business customer account per year.</p> <p>CFL Light Fixture and LED Light Bulb Incentive: Mail-in rebate. Alliant Energy offers a mail in rebate for ENERGY STAR certified indoor CFL light fixtures (\$20) and LED light bulbs (\$10).</p> <p>LED Light Bulb and Fixture Incentives: Residential customers only are eligible for mail-in rebates on ENERGY STAR certified LED fixtures. Incentives are up to \$20 in 2014. Visit the website listed below for more information.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Website • Bill inserts • Direct mail • Trade ally engagement <p>Website: www.alliantenergy.com/rebates</p>
MN	<p>Austin Utilities Dave Thompson 507-437-0822 davet@austinutilities.com</p>	<p>Spiral CFL Light Bulb Incentive: Mail-in rebate. Austin Utilities offers a rebate on ENERGY STAR certified CFLs of 50% of the cost.</p> <p>CFL Light Fixture Incentive: Mail-in rebate. Austin Utilities offers a 50% rebate per fixture, not to exceed \$15 per fixture on ENERGY STAR certified, pin-based CFL light fixtures, torchieres, and ceiling fans with lights.</p> <p>LED Light Bulb Incentive: Mail-in rebate. Austin Utilities offers a rebate on ENERGY STAR certified LED bulbs. Rebate is 50% of bulb cost, not to exceed \$15 per bulb.</p> <p>LED Light Fixture Incentive: Mail-in rebate. Austin Utilities offers a 50% rebate per fixture, not to exceed \$20 per fixture for ENERGY STAR certified LED fixtures.</p> <p><u>Austin Utilities is interested in working with retailers as opportunities arise.</u></p> <p>Support Activities: Community Events</p> <p>Customer Hotline: 507-433-8886</p> <p>Website: www.austinutilities.com</p>

State(s)	Partner Name / Contact	Program Descriptions
MN	Barnesville Municipal Power Guy Swenson 218-354-2292 tecmanager@bvillemn.net Note: Part of Missouri River Energy Services	<p>Spiral CFL Light Bulb Incentive: Instant rebate. Barnesville Municipal Power is offering coupons to its customers for discounted CFLs and CFL multi-packs.</p> <p>Ceiling Fan Incentive: Mail-in rebate. Barnesville Municipal Power is offering a \$25 mail-in rebate on the purchase of an ENERGY STAR certified ceiling fan.</p> <p>Decorative Light String Incentive: Mail-in rebate. Barnesville Municipal Power is offering a mail-in rebate of \$3.50 per string, up to six strings, on the purchase of ENERGY STAR certified Decorative Light Strings.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Web advertising • Bill envelopes • Bill inserts <p>Website: www.brightenergysolutions.org</p>
MN	East Grand Forks Water and Light Bonnie Abel 218-773-1163 babel@egf.mn	<p>Spiral CFL Light Bulb Incentive: Mail-in rebate. East Grand Forks Water & Light is offering a rebate of 50% off the package price (maximum rebate is \$50 over a 5 year period) on the purchase of ENERGY STAR certified CFLs. East Grand Forks Water and Light also distributes a CFL bulb and an energy-efficient night light to each of its new residential customers when they sign up for electricity service.</p> <p>LED Light Bulb Incentive: Mail-in rebate. East Grand Forks Water & Light is offering commercial customers a rebate of 50% off the package price (maximum rebate is \$400 lifetime max) on the purchase of ENERGY STAR certified LEDs.</p> <p>Other Activities: Commercial customers are also eligible for incentives on lighting retrofits. Visit the website listed below for more information and complete details.</p> <p>Support Activities: Flyers sent out with utility bills and advertisements in newspapers, radio, and TV.</p> <p>Website: www.waterandlight.info</p>
MN	Marshall Municipal Utilities Mark Antony 507-537-7005 marka@marshallutilities.com Note: Part of Missouri River Energy Services	<p>CFL and LED Light Bulb Incentives: Mail-in rebate. Marshall Municipal Utilities' Residential Lighting Program provides rebates for the purchase of energy-efficient lighting and is based on \$0.20 per watt saved or the purchase price of the bulbs, whichever is less.</p> <p>Decorative Light String Incentive: Mail-in rebate. Marshall Municipal Utilities offers rebates for the purchase of energy saving LED holiday lighting. The rebate amount is \$3.50 per light string or the purchase price of the new lighting, whichever is less. Look for ENERGY STAR certified light strings!</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Radio and newspaper advertising • Community events <p>Website: www.marshallutilities.com</p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<p>Minnesota Municipal Power Agency Kim Lillyblad 612-252-6523 kim.lillyblad@avantenergy.com</p> <p>Representing the following utilities: <i>Arlington, Brownston, Buffalo, Le Sueur, North St. Paul, Olivia, Winthrop</i></p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Spiral CFL Light Bulb Incentive: Mail-in rebate. The Minnesota Municipal Power Agency, along with seven member municipal utilities, is sponsoring a \$2/bulb rebate off the purchase price for ENERGY STAR certified CFL bulbs. The maximum rebate is \$100 per customer.</p> <p>LED Light Bulb and Fixture Incentives: Mail-in rebate. The Minnesota Municipal Power Agency, along with seven member municipal utilities, is sponsoring a rebate for 50% of the bulb or fixture price (up to \$10/bulb and \$25/fixture) for ENERGY STAR certified LED products. The maximum rebate is \$400 per customer.</p> <p>Visit the website listed below for more information, including rebate applications and contact information.</p> <p><u>The Minnesota Municipal Power Agency is interested in working with retailers and manufacturers.</u></p> <p>Website: www.mmpa.org/Conservation/We-Save---Home.aspx</p>
MN	<p>Minnesota Power Chad Trebilcock 218-355-3061 ctrebilcock@mnpower.com</p>	<p>Specialty and Spiral CFL and LED Light Bulb Incentive: Minnesota Power is offering instant discounts on ENERGY STAR certified lighting products at participating retailers. It also offers a \$2 mail-in rebate on CFLs. Limit 12 bulbs per customer per visit.</p> <p>CFL Light Fixture Incentive: A \$15 mail-in rebate for ENERGY STAR certified torchieres is available year round.</p> <p>LED Light Bulb Incentive: Instant discounts for ENERGY STAR certified LED light bulbs at participating retailers. A mail-in rebate of \$7.50 is also available.</p> <p>New Construction Incentive: Triple E New Construction program requires five ENERGY STAR certified residential light fixture installations.</p> <p>Customer Hotline: 800-677-8423</p> <p>Website: www.mnpower.com/foundmoney</p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<p>Minnkota Power Cooperative Lisa Pickard 701-795-4218 lpickard@minnkota.com</p> <p>Representing the following utilities: <i>Bagley Public Utilities, Baudette Municipal Utilities, Beltrami Electric Cooperative, Clearwater-Polk Electric Cooperative, Fosston Municipal Utilities, Halstad Municipal Utilities, Hawley Municipal Utilities, North Star Electric Cooperative, PKM Electric Cooperative, Red Lake Electric Cooperative, Red River Valley Cooperative Power Association, Roseau Electric Cooperative, Roseau Municipal Utilities, City of Stephen Municipal Utilities, Thief River Falls Municipal Utilities, Warren Municipal Utilities, and Wild Rice Electric Cooperative</i></p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Spiral CFL Light Bulb Incentive: Mail-in rebate. Customers may purchase a maximum of 12 ENERGY STAR certified CFL bulbs per year and receive \$1.50 to \$2 off per bulb.</p> <p>LED Light Bulb and Fixture Incentives: Mail-in rebate. Customers may and receive a \$25/fixture incentive on the purchase and installation of an ENERGY STAR certified LED recessed downlight complete fixture, or a \$15/kit incentive is available for ENERGY STAR certified LED recessed downlight screw-in replacement kits in place of a 60-125 watt incandescent bulb.</p> <p>LED Light Bulb Incentive: Mail-in rebate. Customers may purchase a maximum of 12 ENERGY STAR certified LED screw in bulbs in place of a 40 watt or greater incandescent and receive \$7 off per bulb.</p> <p>Decorative Light Strings: Mail-in rebate. Customers may purchase an ENERGY STAR certified LED holiday plug-in (not battery operated) string of lights and receive a \$3/string incentive.</p> <p>LED Light Fixture Incentive: Mail-in rebate. Commercial customers may purchase an ENERGY STAR or Design Light Consortium-approved LED fixture and replace a 175 watt-1,000 watt HID and receive an incentive between \$80 and \$225 per unit depending on the wattage of the fixture being replaced.</p> <p>Some restrictions apply. Visit the website listed below for more information.</p> <p>Website: www.minnkota.com/Conservation</p>
MN	<p>Owatonna Public Utilities Roger Warehime 507-446-5434 warehimer@owatonnautilities.com</p>	<p>Spiral CFL Light Bulb Incentive: Mail-in rebate. Owatonna Public Utilities offers a rebate on ENERGY STAR certified CFLs of 50% of the cost.</p> <p>CFL Light Fixture Incentive: Mail-in rebate. Owatonna Public Utilities offers a 50% rebate per fixture, not to exceed \$15 per fixture on ENERGY STAR certified, pin-based CFL light fixtures, torchieres, and ceiling fans with lights.</p> <p>LED Light Bulb Incentive: Mail-in rebate. Owatonna Public Utilities offers a rebate on ENERGY STAR certified LED bulbs. Rebate is 50% of bulb cost, not to exceed \$15 per bulb.</p> <p>LED Light Fixture Incentive: Mail-in rebate. Owatonna Public Utilities offers a 50% rebate per fixture, not to exceed \$20 per fixture for ENERGY STAR certified LED fixtures.</p> <p><u>Owatonna Public Utilities is interested in working with retailers as opportunities arise.</u></p> <p>Customer Hotline: 507-451-2480</p> <p>Website: www.owatonnautilities.com/forms.php</p>

State(s)	Partner Name / Contact	Program Descriptions
MN	Rochester Public Utilities (RPU) Stephanie Humphrey (Residential) 507-280-1640 shumphrey@rpu.org Dirk Bierbaum (Commercial) 507-292-1225 dbierbaum@rpu.org	<p>Spiral CFL Light Bulb Incentive: Mail-in rebate. RPU offers a rebate on ENERGY STAR certified CFLs of 50% of the cost.</p> <p>CFL Light Fixture Incentive: Mail-in rebate. RPU offers a 50% rebate per fixture, not to exceed \$15 per fixture on ENERGY STAR certified, pin-based CFL light fixtures, torchieres, and ceiling fans with lights.</p> <p>LED Light Bulb Incentive: Mail-in rebate. RPU offers a rebate on ENERGY STAR certified LED bulbs. Rebate is 50% of bulb cost, not to exceed \$15 per bulb.</p> <p>LED Light Fixture Incentive: Mail-in rebate. RPU offers a 50% rebate per fixture, not to exceed \$20 per fixture for ENERGY STAR certified LED fixtures.</p> <p>LED Light Bulb and Fixture Incentive: Commercial Customers. Mail-in rebate. RPU offers a \$30 rebate on the purchase of select ENERGY STAR certified Light LED light fixtures. It also offers a rebate on ENERGY STAR certified LED bulbs. LED bulbs that are less than or equal to 10 watts will receive a \$15 rebate. LED bulbs that are greater than 10 watts will receive a \$20 rebate.</p> <p>Customer Hotline: 507-280-1500</p> <p>Website: www.rpu.org</p>
MN	Shakopee Public Utilities Julie Ambach 952-233-1531 jambach@shakopeeutilities.com	<p>LED Light Fixture Incentive: Shakopee Public Utilities is offering an \$8 rebate for ENERGY STAR certified LED bulbs.</p> <p>Decorative Light String Incentive: Shakopee Public Utilities is offering a \$3 rebate for ENERGY STAR certified LED Light Strings.</p> <p>Website: www.spucweb.com/rebates-2/residential/</p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<p>Southern Minnesota Municipal Power Agency (SMMPA) John O'Neil 507-292-6443 jp.oneil@smpa.org</p> <p>Representing the following utilities: <i>Blooming Prairie Public Utilities, Fairmont Public Utilities, Grand Marais Public Utilities, Lake City Utilities, Litchfield Public Utilities, Mora Municipal Utilities, New Prague Utilities Commission, North Branch Municipal Water and Light, Preston Public Utilities, Princeton Public Utilities Commission, Redwood Falls Public Utilities, Spring Valley Utilities, Saint Peter Municipal Utilities, Waseca Utilities, and Wells Public Utilities</i></p> <p>Triad utilities: <i>Austin Utilities*, Owatonna Public Utilities*, Rochester Public Utilities*</i></p> <p><i>* Triad Members submitted information separately.</i></p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Spiral CFL Light Bulb Incentive: Mail-in rebate. SMMPA offers mail in rebates of \$2 per CFL bulb or 50% of the CFL cost, whichever is greater (not to exceed cost).</p> <p>CFL Light Fixture and Ceiling Fan Incentive: Mail-in rebate. SMMPA offers a 50% of the cost up to \$15 rebate on ENERGY STAR certified CFL Fixtures, Torchieres, Ceiling Fans with Lighting, and CFL Light Kits for Ceiling Fans.</p> <p>LED Light Bulb Incentive: Mail-in rebate. SMMPA offers a rebate on ENERGY STAR certified LEDs. Bulbs that are less than or equal to 10 watts will receive a \$10 rebate or 50% of the cost. LED bulbs that are greater than 10 watts will receive a \$15 rebate or 50% of the cost. Philip's L-Prize Award Winning ENERGY STAR LED bulb is eligible for a \$15 rebate or 50% of the cost.</p> <p>LED Light Fixture Incentive: Mail-in rebate. SMMPA offers a rebate of 50% off the package price up to \$20 on ENERGY STAR certified LED Fixtures.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Website marketing • Bill inserts • Newspaper inserts • Library displays • Joint promotion with retailers <p>Other Activities: Provide free CFLs to certified low-income consumers. Commercial CFL rebates also available.</p> <p><u>SMMPA is interested in working with retailers as opportunities arise.</u></p> <p>Website: www.SaveEnergyInMyCommunity.com</p>
MN	<p>Xcel Energy Kim Sherman 612-337-2360 kim.sherman@xcelenergy.com</p>	<p>Spiral and Specialty CFL and LED Light Bulb Incentives: Instant rebate. Xcel Energy offers discounts on ENERGY STAR certified CFL (twists and specialty) and LEDs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • TV advertising • Radio advertising • Community events • Point-of-purchase materials • Print & online advertising • "Bulb Blasters" application for smart phones <p>Website: http://responsiblebynature.com/energy-tips/lighting-program-overview</p>

State(s)	Partner Name / Contact	Program Descriptions
MO	Ameren Missouri Cara Dolly cdolly@ameren.com	Spiral and Specialty CFL or LED Light Bulb Incentives: Residential electric customers of Ameren Missouri can receive instant discounts on ENERGY STAR certified lighting products by visiting Ameren Missouri's Act On Energy Online store. Visit the website listed below for more information and complete details. Discounts are available while supplies last. Customer Hotline: 888-389-1447 Website: www.actonenergy.com
MO	Kansas City Power & Light Kevin Brannan 816-654-1680 kevin.brannan@kcpl.com	Spiral and Specialty CFL or LED Light Bulb Incentives: Instant rebate. Residential electric customers of Kansas City Power & Light can receive instant discounts on ENERGY STAR certified lighting products at participating retailers. Customer Hotline: 816-471-5275 Website: www.kcpl.com
NE	Nebraska Energy Office Bruce Hauschild 402-471-2867 bruce.hauschild@nebraska.gov	Other Activities: Low interest loan. The Nebraska Energy Office offers residents financing through Dollar and Energy Savings Loans for the purchase of ENERGY STAR certified lighting including CFL and LED light bulbs, CFL and LED light fixtures, and ceiling fans. The financing will also cover Linear Fluorescent Fixtures, HID, Exit Signs, Traffic Signals, Occupancy Sensors, Photocells, and Time Clocks when total connected wattage is reduced by 15%. Support Activities: Website advertising Website: www.neo.ne.gov/loan/index.html
NE	Nebraska Public Power District Cory Fuehrer 402-362-7390 crfuehr@nppd.com	LED Light Bulb Incentive: Mail-in rebate. See website for details. Commercial Lighting Incentives: Mail-in rebate. Various technologies available; visit website listed below for more information. Website: www.nppd.com/energywise

State(s)	Partner Name / Contact	Program Descriptions
NH	<p>New Hampshire Saves Program (NH Saves) Monica Ward, Liberty Utilities 603-216-3543 monica.ward@libertyutilities.com</p> <p>Patti Corbeil, New Hampshire Electric Co-Op 603-536-8637 corbeilp@nhec.com</p> <p>Jack Schelling, Public Service of New Hampshire 603-634-2721 schellje@psnh.com</p> <p>Rebecca Scott, UNITIL 603-294-5126 scott@unitil.com</p> <p>NOTE: Check individual member websites to determine available promotions.</p>	<p>Specialty and Spiral CFL and LED Light Bulb Incentives: Instant rebate. Incentive levels are \$1 to \$5 on CFLs and \$5 on LEDs. Discounts are also available through the New Hampshire Saves lighting catalog.</p> <p>CFL and LED Light Fixture Incentive: Mail-in rebate. Incentive levels are \$10 per fixture. Discounts are also available through the New Hampshire Saves lighting catalog.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Consumer education • Bill inserts • In-store POP materials • Education at a retail and school level • NH Saves Lighting Catalog • Cooperative advertising funds are available for retail partners (They must use both ENERGY STAR and utility logos) <p>Customer Hotline: 877-366-3749</p> <p>Website: www.nhsaves.com</p>
NJ	<p>New Jersey Clean Energy Program (NJCEP) Kevin Burke, Honeywell 866-NJSMART kevin.burke2@honeywell.com</p> <p>Representing the following utilities: <i>Atlantic City Electric, Jersey Central Power & Light, Public Service Electric and Gas, and Rockland Electric Company</i></p>	<p>Specialty, Spiral CFL Light Bulbs and Fixtures, LED Light Bulbs and Fixture Incentives: Discounts on various ENERGY STAR certified lighting products are available through NJCEP's online catalog.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Co-op advertising • Brochures • Energy education and lighting events at major retail locations throughout the state <p>Customer Hotline: 866-NJSMART</p> <p>Website: www.energyfederation.org/njcleanenergy/default.php</p>
NM	<p>El Paso Electric Victor Silva victor.silva@epelectric.com</p>	<p>CFL Incentives: El Paso Electric offers New Mexico customers in-store discounts on ENERGY STAR certified CFLs. Visit the website listed below for more information.</p> <p>Website: www.epesaver.com</p>

State(s)	Partner Name / Contact	Program Descriptions
NM	Public Service Company of New Mexico (PNM) Emma van Moorsel 505-241-4425 emma.vanmoorsel@pnm.com	<p>Spiral and Specialty CFL Incentives: Manufacturer buy-down. PNM residential electric customers can receive instant rebates on CFLs at participating smaller independent retail stores and mark-downs on CFLs at larger retailers. No coupon is needed. Visit the website listed below for more information, including the full list of participating stores.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Field representative outreach to retail partners • Point-of-purchase materials • In-store demonstrations • Retail staff training • Billboard advertising in Albuquerque • Monthly bill enclosure to customers • Distribution of residential energy efficiency program brochure <p>Other Activities: Sales of discounted CFLs through online retail store.</p> <p>Website: www.pnm.com/cfl</p>
NM	Xcel Energy Kim Sherman 612-337-2360 kim.sherman@xcelenergy.com	<p>Spiral and Specialty CFL and LED Light Bulb Incentives: Instant rebate. Xcel Energy offers discounts on ENERGY STAR certified CFL (twists and specialty) and LEDs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • TV advertising • Radio advertising • Community events • Point-of-purchase materials • Print & online advertising • “Bulb Blasters” application for smart phones <p>Website: http://responsiblebynature.com/energy-tips/lighting-program-overview</p>

State(s)	Partner Name / Contact	Program Descriptions
NY	<p>New York State Research and Development Authority (NYSERDA) Ryan Moore 212-971-5342 x 3267 rtm@nyserda.ny.gov</p>	<p>The New York Products Program: The New York Products Program is designed to increase the demand for and supply of high-efficiency consumer products in New York State by partnering with retailers located within the New York State System Benefits Charge (SBC) territory and manufacturers worldwide.</p> <p>While the Program does not provide direct rebates to consumers, NYSERDA provides incentives to its retail and manufacturer partners to allow them the opportunity to offer high-efficiency products, at a more reasonable price. In addition to these price-reduction incentives, its partners also receive funding to create educational displays and advertising pieces, as well as sales staff training to promote the benefits of these high-efficiency products. NYSERDA's website, listed below, offers New York residents the opportunity to locate Program partners throughout the State that sell these high-efficiency products.</p> <p>Note: The SBC territory includes the service territories of Central Hudson Gas and Electric Corporation, Consolidated Edison Company of New York, Inc., New York State Electric and Gas Corporation, National Grid, Orange and Rockland Utilities, Inc., and Rochester Gas and Electric Corporation. This territory largely corresponds with all of New York State except for Nassau and Suffolk counties. The territories exclude areas where the electricity is provided by a municipality, the New York Power Authority, or PSEG Long Island (fka, Long Island Power Authority).</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Cooperative advertising and promotions for LED light bulbs and fixtures • Partners can utilize cooperative funding for: <ul style="list-style-type: none"> ○ Buy-downs ○ Educational displays ○ Training ○ Advertising <p><u>NYSERDA would like to connect with retailers.</u></p> <p>Customer Hotline: 877-697-6278</p> <p>Website: www.nyserda.ny.gov</p>

State(s)	Partner Name / Contact	Program Descriptions
NY	PSEG Long Island (fka, Long Island Power Authority) Linda Schwanter 631-844-3845 linda.schwantner@pseg.com	<p>Specialty and Spiral CFL Light Bulb Incentives: Manufacturer buy-down. PSEG Long Island is offering a \$2.50 instant rebate for ENERGY STAR certified specialty CFL packages (including globes, A-lamps, three-way, and dimmable bulbs) and an \$0.80 instant rebate for ENERGY STAR certified CFL Spirals bulbs. Visit the website listed below for more information.</p> <p>CFL Light Fixture and Ceiling Fan Incentives: Manufacturer buy-down. PSEG Long Island is offering mark-downs of \$10 for CFL Lighting Fixtures and Ceiling Fans.</p> <p>LED Light Bulb Incentive: Manufacturer buy-down. PSEG Long Island is offering \$6.50 mark-downs and rebates for LED (solid state lighting) bulbs.</p> <p>LED Light Fixture Incentive: Manufacturer buy-down. PSEG Long Island is offering \$7.50 mark-downs for LED (solid state lighting) fixtures.</p> <p>Support Activities: Retailer cooperative advertising opportunities to promote ENERGY STAR certified CFLs, light fixtures, and ceiling fans.</p> <p>Customer Hotline: 877-654-5472</p> <p>Website: www.lipower.org/efficiency</p>
NC	Duke Energy Lari Granger 704-382-7525 lari.granger@duke-energy.com	<p>Spiral CFL Light Bulb Incentive: Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit is mailed directly to the customer's home.</p> <p>Specialty CFL and LED Light Bulb Incentive: Duke Energy provides discounted CFLs and LED bulbs through an online Savings Store. Duke Energy customers can check eligibility to participate in the specialty bulb offer by going to the public website or log-in to their On-line Services account. An "Educational Assistant" will help customers choose the right bulb for each application and provide information on lumens and savings per bulb. Bulbs purchases will be shipped directly to the customer's home.</p> <p>Support Activities: Various marketing channels are utilized to educate customers on the free offer including:</p> <ul style="list-style-type: none"> • Direct mail • Bill messages • Bill envelopes • Bill messages • State landing page promos • E-mail • Social media and earned media <p>Website: www.duke-energy.com/freecfls or www.duke-energy.com/residential-savings-store/</p>

State(s)	Partner Name / Contact	Program Descriptions
NC, SC	Duke Energy Progress Amy Sadler 919-546-2610 amy.sadler@duke-energy.com	<p>Spiral and Spiral CFL and LED Light Bulb and Fixtures Incentives: Duke Energy Progress has worked with major retailers to negotiate special savings on a wide variety of CFLs, LEDs, and fixtures that are discounted in the store. The discounts will save consumers an average of \$1.50 per CFL bulb and up to \$10 per LED or fixture instantly; no coupons are required. Customers can identify the discounted products by the Duke Energy Progress special pricing sticker.</p> <p>Support Activities: Community events at major retailers.</p> <p>Customer Hotline: 888-247-1168</p> <p>Website: www.duke-energy.com/lightdiscounts</p>
OH	American Electric Power (AEP) Ohio Deanna Gilliland 614-935-3120 dmgilliland@aep.com	<p>Specialty and Spiral CFL and LED Light Bulb Incentive: Residential customers of AEP Ohio can purchase discounted ENERGY STAR certified CFL and LED bulbs at participating retailers including Lowe's, Home Depot, Sam's Club and others. There is a 12-bulb limit per purchase. Discount is available while supplies last. Visit the website listed below for more information, including a complete list of participating retailers.</p> <p><u>AEP Ohio would like to work with retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • In-store promotions with retailers • Reaching customers on-line • Bill stuffers • In-store lighting demonstrations • Home shows • Trade shows • Community events • Mobile educational unit • Change the World, Start with ENERGY STAR <p>Customer Hotline: 866-997-3578</p> <p>Website: www.AEPOhio.com/WasteLess</p>
OH	Dayton Power & Light (DP&L) Kara McMillen 937-331-4766 kara.mcmillen@DPLINC.com	<p>Spiral CFL Light Bulb Incentives: DP&L offers customers instant discounts on CFLs at participating retailers. No coupon is needed. Visit the website listed below for more information, including a complete list of participating stores.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • Print ads • Promotion on the DP&L website • In-store events • Radio and web advertising <p>Customer Hotline: 866-668-9581</p> <p>Website: www.dpandl.com/save</p>

State(s)	Partner Name / Contact	Program Descriptions
OH	Duke Energy Lari Granger 704-382-7525 lari.granger@duke-energy.com	<p>Spiral CFL Light Bulb Incentive: Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit is be mailed directly to the customer's home.</p> <p>Specialty CFL and LED Light Bulb Incentive: Duke Energy provides discounted CFLs and LED bulbs through an online Savings Store. Duke Energy customers can check eligibility to participate in the specialty bulb offer by going to the public website or log-in to their On-line Services account. An "Educational Assistant" will help customers choose the right bulb for each application and provide information on lumens and savings per bulb. Bulbs purchased will be shipped directly to the customer's home.</p> <p>Support Activities: Various marketing channels are utilized to educate customers on free offer including:</p> <ul style="list-style-type: none"> • Direct mail • Bill messages • Bill envelopes • Bill messages • State landing page promos • E-mail • Social media and earned media <p>Website: www.duke-energy.com/freecfls or http://duke-energy.com/residential-savings-store</p>
OH	Efficiency Smart Georgice Clair 614-468-4906 gclair@veic.org Representing the following communities: <i>Beach City, Bowling Green, Brewster, Columbiana, Dover, Edgerton, Eldorado, Elmore, Galion, Genoa, Georgetown, Glouster, Hubbard, Jackson Center, Lakeview, Minster, Monroeville, Napoleon, New Wilmington, Newton Falls, Oberlin, Shelby, St. Marys, Wadsworth, Wellington, Woodville, and Yellow Springs</i>	<p>Spiral and Specialty CFL Light Bulb Incentives: Instant rebate. Efficiency Smart offers up to \$24 off coupons on select GE general purpose spiral CFLs and GE specialty CFLs. Must be a residential electric utility account holder of a member utility that is subscribed to Efficiency Smart services.</p> <p>Ceiling Fan with Light Kit Incentive: Mail-in rebate. Efficiency Smart offers \$15 rebates on select ENERGY STAR ceiling fans with lights. Must be a residential electric utility account holder of a member utility that is subscribed to Efficiency Smart services.</p> <p><u>Efficiency Smart would like to work with retailers.</u></p> <p>Support Activities: Bill inserts</p> <p>Customer Hotline: 1-877-889-3777</p> <p>Website: www.energysmart.org/for_your_home/home_lighting.aspx</p>

State(s)	Partner Name / Contact	Program Descriptions
OH	Illuminating Company (FirstEnergy Utility) Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	<p>Spiral CFL and LED Light Bulb Incentive: Instant rebate. Save up to \$1 on each ENERGY STAR certified CFL and up to \$5 for every LED light bulb purchased.</p> <p>CFL Light Fixture and Ceiling Fan with Light Kit Incentive: Mail-in rebate. Illuminating Company (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp and up to a \$30 mail-in rebate on the purchase of ENERGY STAR certified ceiling fans with light kits. Visit the website listed below for more information.</p> <p>Customer Hotline: 888-243-6808</p> <p>Website: www.energysaveoh.com</p>
OH	Ohio Edison (FirstEnergy Utility) Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	<p>Spiral CFL and LED Light Bulb Incentive: Instant rebate. Save up to \$1 on each ENERGY STAR certified CFL and up to \$5 for every LED light bulb purchased.</p> <p>CFL Light Fixture and Ceiling Fan with Light Kit Incentive: Mail-in rebate. Illuminating Company (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp and up to a \$30 mail-in rebate on the purchase of ENERGY STAR certified ceiling fans with light kits. Visit the website listed below for more information.</p> <p>Customer Hotline: 888-243-6808</p> <p>Website: www.energysaveoh.com</p>
OH	Toledo Edison (FirstEnergy Utility) Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	<p>Spiral CFL and LED Light Bulb Incentive: Instant rebate. Save up to \$1 on each ENERGY STAR certified CFL and up to \$5 for every LED light bulb purchased.</p> <p>CFL Light Fixture and Ceiling Fan with Light Kit Incentive: Mail-in rebate. Illuminating Company (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp and up to a \$30 mail-in rebate on the purchase of ENERGY STAR certified ceiling fans with light kits. Visit the website listed below for more information.</p> <p>Customer Hotline: 888-243-6808</p> <p>Website: www.energysaveoh.com</p>
OK	Oklahoma Gas & Electric (OG&E) Gale Lewis 405-401-7423 lewislg@oge.com	<p>CFL Light Fixture Incentive: Mail-in rebate. OG&E offers incentives of \$10 to \$15 for commercial customers to replace incandescent fixtures with hard-wired CFL lamps.</p> <p>OG&E offers incentives on a variety of other commercial lighting products including LED exit signs, T8 and T5 fixtures, HID fixtures, and lighting sensors and controls.</p> <p>Customer Hotline: 800-272-9741</p> <p>Website: www.oge.com</p>

State(s)	Partner Name / Contact	Program Descriptions
OK	Public Service Company of Oklahoma (PSO) Dawn Casey 918-599-2407 drcasey@aep.com	<p>Spiral and Specialty CFL and LED Light Bulb Incentive: The ENERGY STAR Products Program is designed to educate and influence PSO residential customers to purchase and use ENERGY STAR certified lighting products in their homes.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Sales associate training • Media and website advertising • E-newsletter • Bill inserts • Community events <p>Customer Hotline: 888-776-1366</p> <p>Website: www.PowerForwardwithPSO.com</p>
OR	Energy Trust of Oregon (ETO) Andrea Guillet, PECI 503-595-4466 aguillet@peci.org	<p>Spiral and Specialty CFL Light Bulb Incentive: Buy-down. ETO offers a regional lighting buy-down program to reduce the price of CFLs including specialty globes, high-heat reflectors, 3-way twists, and candelabras at retail.</p> <p>LED Light Bulb and Fixture Incentives: Buy-down. ETO offers a regional lighting buy-down program to reduce the price of LED lamps including A-lamps and reflectors (R, BR, ER, and PAR) at retail. Incentives for LED downlight fixtures are also available.</p> <p>Customer Hotline: 877-283-0698, select option #2</p> <p>Website: http://energytrust.org/residential/incentives/Lighting/affordable-leds or http://energytrust.org/residential/incentives/Lighting/affordable-compact-fluorescent-lightbulbs</p>
OR	Salem Electric Jeff Lewis 503-362-3601 lewis@salemelectric.com	<p>LED Fixture Incentive: Mail-in rebate. Salem Electric is offering a \$10 rebate for ENERGY STAR certified hard-wired LED light fixtures, not to exceed 50% of cost. Visit the website listed below for more information.</p> <p>Website: www.salemelectric.com/residential/rebates_programs/weatherwise.html</p>
OR	West Oregon Electric Cooperative Sarah Rossi 503-429-3021 sarahr@westoregon.org	<p>LED Light Bulb and Fixture Incentives: Mail-in rebate. West Oregon Electric Cooperative is offering a \$10 rebate on ENERGY STAR certified LED fixtures and a \$4 rebate on ENERGY STAR certified LED light bulbs.</p> <p>Website: www.westoregon.org/rebates</p>

State(s)	Partner Name / Contact	Program Descriptions
PA	Met-Ed (FirstEnergy utility) Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	<p>Spiral CFL Light Bulb and LED Light Bulb Incentive: Met-Ed offers customers the opportunity to save \$1 on each ENERGY STAR certified CFL bulb and \$5 on every ENERGY STAR certified LED light bulb they purchase.</p> <p>Decorative Lighting Strings: Met-Ed customers can receive a discount of up to \$2 on each set of ENERGY STAR certified LED holiday lights.</p> <p>Customer Hotline: 866-498-1409</p> <p>Website: www.energysavePA.com</p>
PA	PECO Nathanael Gillespie 215-841-6146 nathanael.gillespie@exeloncorp.com	<p>Spiral and Specialty CFL Incentives: Instant rebate. PECO Smart Lighting Discounts Program offsets the price of standard and specialty CFLs to allow customers to use the product, save money, and energy.</p> <p>LED Light Bulb Incentive: Instant rebate. PECO Energy is offering instant rebates of \$3 to \$15 for ENERGY STAR certified LEDs. A list of participating retailers is available online.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Weekly retailer events • Recycling • Community events <p>Customer Hotline: 888-5-PECO-SAVE</p> <p>Website: www.pecosmartideas.com/programsandrebates/residential/lightingdiscounts.html</p>
PA	Penelec (FirstEnergy utility) Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	<p>Spiral CFL Light Bulb and LED Light Bulb Incentive: Penelec offers customers the opportunity to save \$1 on each ENERGY STAR certified CFL bulb and \$5 on every ENERGY STAR certified LED light bulb they purchase.</p> <p>Decorative Lighting Strings: Penelec customers can receive a discount of up to \$2 on each set of ENERGY STAR certified LED holiday lights.</p> <p>Customer Hotline: 866-498-1409</p> <p>Website: www.energysavePA.com</p>
PA	Penn Power (FirstEnergy utility) Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	<p>Spiral CFL Light Bulb and LED Light Bulb Incentive: Penn Power offers customers the opportunity to save \$1 on each ENERGY STAR certified CFL bulb and \$5 on every ENERGY STAR certified LED light bulb they purchase.</p> <p>Decorative Lighting Strings: Penn Power customers can receive a discount of up to \$2 on each set of ENERGY STAR certified LED holiday lights.</p> <p>Customer Hotline: 866-498-1409</p> <p>Website: www.energysavePA.com</p>

State(s)	Partner Name / Contact	Program Descriptions
PA	<p>PPL Electric Utilities Tammy Albenzi (Residential) 610-774-3643 taalbenzi@pplweb.com</p> <p>Frank Mikus (Commercial) 610-774-4248 famikus@pplweb.com</p>	<p>LED Light Fixture Incentive: Buy-down/mark-down of \$5 to \$10 on ENERGY STAR certified LED light fixtures.</p> <p>Other Incentives: PPL also offers mail-in rebates on a variety of commercial lighting products. Visit the website listed below for more information and complete details.</p> <p><u>PPL would like to work with manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill inserts • POP materials • Promotional events at retail store locations • Special events (e.g., sports games, fund-raisers, and Earth Day) • Media and marketing • Retail staff training and field representative outreach <p>Customer Hotline: 888-217-2332 (residential only)</p> <p>Website: www.pplelectric.com/e-power/</p>
PA	<p>West Penn (FirstEnergy utility) Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com</p>	<p>Spiral CFL Light Bulb and LED Light Bulb Incentive: West Penn offers customers the opportunity to save \$1 on each ENERGY STAR certified CFL bulb and \$5 on every ENERGY STAR certified LED light bulb they purchase.</p> <p>Decorative Lighting Strings: West Penn customers can receive a discount of up to \$2 on each set of ENERGY STAR certified LED holiday lights.</p> <p>Customer Hotline: 866-498-1409</p> <p>Website: www.energysavePA.com</p>
RI	<p>National Grid Daniel Krasowsky, Lockheed Martin 508-460-0795 daniel.krasowsky@lmco.com</p>	<p>Specialty and Spiral CFL and LED Light Bulb and Fixture Incentives: National Grid Rhode Island provides instant rebates through retail markdown and buy-down promotions for ENERGY STAR certified CFL and LED bulbs and fixtures. Incentives range from \$1.40 to \$15.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Cooperative marketing • Attendance at community outreach events • In-store events and promotions • Retail associate training • Direct sales of ENERGY STAR certified CFLs and light fixtures through online catalog • Change the World, Start with ENERGY STAR <p>Customer Hotline: 877-ESTAR-4-U (877-378-2748)</p> <p>Website: www.nationalgridus.com/ri-ee</p>

State(s)	Partner Name / Contact	Program Descriptions
RI	Pascoag Utility District Harle Round 401-568-6222 hround@pud-ri.org	<p>Spiral CFL Light Bulb and Fixture Incentives: Incentives available for 50% off CFL or fixture cost up to \$50. CFL incentives for commercial customers are also available.</p> <p>Ceiling Fans w/Light Kit Incentive: Pascoag Utility District is offering an incentive of 50% off up to \$50 on ceiling fans with light kits.</p> <p>Vent Fan Incentive: Pascoag Utility District is offering incentives of 50% off up to \$50 on ENERGY STAR certified ventilation fans.</p> <p>Other Incentives: Retrofit and New Commercial Lighting Projects. Rebates are subject to funds availability and must be approved prior to any work being done.</p> <p>Support Activities: Supports the ENERGY STAR campaign</p> <p>Website: www.pud-ri.org</p>
SC	Duke Energy Lari Granger 704-382-7525 lari.granger@duke-energy.com	<p>Spiral CFL Light Bulb Incentive: Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit will be mailed directly to the customer's home.</p> <p>Specialty CFL and LED Light Bulb Incentive: Duke Energy provides discounted CFLs and LED bulbs through an online Savings Store. Duke Energy customers can check eligibility to participate in the specialty bulb offer by going to the public website or log-in to their On-line Services account. An "Educational Assistant" will help customers choose the right bulb for each application and provide information on lumens and savings per bulb. Bulbs purchased will be shipped directly to the customer's home.</p> <p>Support Activities: Various marketing channels are utilized to educate customers on the free offer including:</p> <ul style="list-style-type: none"> • Direct mail • Bill messages • Bill envelopes • Bill messages • State landing page promos • E-mail • Social media and earned media <p>Website: www.duke-energy.com/freecfls or www.duke-energy.com/residential-savings-store</p>

State(s)	Partner Name / Contact	Program Descriptions
SC	<p>South Carolina Electric & Gas (a SCANA company) Nakeeah Garland (Residential) 803-217-5595 nakeeah.garland@scana.com</p> <p>Lavita Harriford (Commercial) lharriford@scana.com</p>	<p>Specialty and Spiral CFL Light Bulb Incentive: Instant rebate. South Carolina Electric & Gas offers an instant discount on select ENERGY STAR certified CFLs. Visit a participating retailer and save in one of two ways (discount included in retail price or through coupons available onsite at participating retailers). Customers can save up to \$1.75 per bulb on up to 15 CFLs.</p> <p>CFL Light Fixture Incentive: Instant rebate. Receive an instant discount on select ENERGY STAR certified CFLs. Visit a participating retailer and save. Customers can save \$10 per fixture on up to 6 CFL fixtures.</p> <p>LED Light Bulb Incentive: Instant rebate. Receive an instant discount on select ENERGY STAR certified LED bulbs. Visit a participating retailer and save. Customers can save \$3 per bulb on up to 6 bulbs.</p> <p>Decorative Light String Incentive: Receive an instant discount on select ENERGY STAR certified decorative light strings. Visit a participating retailer and save. Customers can save up to \$6 per string on up to 15 light strings.</p> <p>Other Incentives: Provides commercial customers with incentives and technical assistance that will facilitate the installation of energy-efficient equipment.</p> <p><u>South Carolina Electric & Gas would like to work with both retailers and manufacturers.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Direct mail • POP • Web and media advertising • Community events • Technical assistance for commercial projects <p>Customer Hotline: 877-784-7234</p> <p>Website: www.sceg.com/bulbs or www.sceg.com/foryourbusiness</p>
SD	<p>Xcel Energy Kim Sherman 612-337-2360 kim.sherman@xcelenergy.com</p>	<p>Spiral and Specialty CFL and LED Light Bulb Incentives: Instant rebate. Xcel Energy offers discounts on ENERGY STAR certified CFL (twists and specialty) and LEDs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • TV advertising • Radio advertising • Community events • Point-of-purchase materials • Print & online advertising • “Bulb Blasters” application for smart phones <p>Website: http://responsiblebynature.com/energy-tips/lighting-program-overview</p>

State(s)	Partner Name / Contact	Program Descriptions
TX	CenterPoint Energy Cheryl Bowman 713-207-5631 cheryl.bowman@centerpointenergy.com	<p>LED Light Bulb Incentives: Through its Advanced Lighting Program, CenterPoint Energy offers up to 20% off qualifying LEDs at the POP. Offer available at participating retail stores. Visit the website listed below for more information.</p> <p>New Construction Incentives: CenterPoint offers an incentive of up to \$75 for builders who install the Advanced Lighting Package in their new homes. Visit the website listed below for more information.</p> <p>Website: www.centerpointenergy.com/services/electricity/residential/energyefficiencyprograms/ or www.centerpointenergy.com/cehe/res/efficiency/advlighting/</p>
UT	Rocky Mountain Power, Inc. Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	<p>Spiral and Specialty CFL and LED Light Bulb Incentives: Manufacturer and/or retailer mark-down. Rocky Mountain Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs.</p> <p>CFL and LED Light Fixture Incentive: Rocky Mountain Power offers a \$20 mail-in rebate incentive to Utah customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired. Torchiere and portable fixtures do not qualify.</p> <p><u>Rocky Mountain Power is interested in working with retailers and manufacturers.</u></p> <p>Support Activities: Listing ENERGY STAR criteria on POP, applications, and marketing materials.</p> <p>Customer Hotline: 800-942-0266</p> <p>Website: http://homeenergysavings.net/homeowner/category/light-bulbs/in/utah/energy-efficient-light-bulbs or http://homeenergysavings.net/homeowner/category/light-fixtures/in/utah/light-fixtures</p>

State(s)	Partner Name / Contact	Program Descriptions
VT	Burlington Electric Department Chris Burns 802-865-7337 cburns@burlingtonelectric.com	<p>Specialty and Spiral CFL and LED Light Bulb Incentive: ENERGY STAR Lighting – Mark-down or buy-downs are available at a large number of retailers throughout Vermont to provide instant savings at the cash register.</p> <p>Coupons (available at select retailers for products not covered by a markdown or buy-down) for ENERGY STAR lighting are available for the following bulb packages: \$1 off per bulb for packages of up to twelve spiral CFLs and \$3 off for packages of up to twelve specialty CFL packages or \$10 off eligible LEDs.</p> <p>ENERGY STAR bulbs can also be purchased at discounted prices here: http://www.energyfederation.org/efficiencyvt/default.php</p> <p>CFL Light Fixture Incentive: Mark-down or buy-downs (or coupons) for CFL fixtures (\$5 off) are also available.</p> <p>LED Light Fixture Incentive: Mark-down or buy-downs (or coupons) for eligible LEDs (\$10 off) are also available.</p> <p><u>Burlington Electric Department is interested in working with retailer and manufacturer partners.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • In-store co-branded POP and marketing materials • TV advertising • Radio advertising • Print (newspaper) advertising • Bill inserts • Digital advertising. <p>Website: www.burlingtonelectric.com</p>

State(s)	Partner Name / Contact	Program Descriptions
VT	Efficiency Vermont Lara Bonn 802-540-7853 lbonn@veic.org	<p>Specialty and Spiral CFL and LED Light Bulb Incentive: ENERGY STAR Lighting – Mark-down or buy-downs are available at a large number of retailers throughout Vermont to provide instant savings at the cash register.</p> <p>Coupons (available at select retailers for products not covered by a markdown or buy-down) for ENERGY STAR lighting are available for the following bulb packages: \$1 off per bulb for packages of up to twelve spiral CFLs and \$3 off for packages of up to twelve specialty CFL packages or \$10 off eligible LEDs.</p> <p>ENERGY STAR bulbs can also be purchased at discounted prices here: http://www.energyfederation.org/efficiencyvt/default.php</p> <p>CFL Light Fixture Incentive: Mark-down or buy-downs (or coupons) for CFL fixtures (\$5 off) are also available.</p> <p>LED Light Fixture Incentive: Mark-down or buy-downs (or coupons) for eligible LEDs (\$10 off) are also available.</p> <p><u>Efficiency Vermont is interested in working with retailer and manufacturer partners.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Community initiatives • Targeted Efficient Products Campaigns • Working with local citizen groups to promote CFLs and other efficient products in local retailers • Media campaign • Advertisements on television and in the large daily newspapers • Cooperative marketing efforts with local retailers • Recycling partners program with retailers <p>Customer Hotline: 888-921-5990</p> <p>Website: www.efficiencyvermont.com</p>
VA	City of Danville Utilities Nate Lewis 434-857-3312 lewisnb@ci.danville.va.us	<p>Other Incentives: Mail-in rebate. Commercial customers qualify for incentives when replacing or improving existing inefficient lighting. The incentive is a rebate of \$175 per kW reduction in electric demand. You may also earn an additional \$50 per kW controlled by installing new energy efficiency enhancements (such as lighting occupancy sensors).</p> <p><u>City of Danville Utilities would like to work with both retailers and manufacturers.</u></p> <p>Website: www.danvilleutilities.com</p>

State(s)	Partner Name / Contact	Program Descriptions
WA	Avista Utilities Camille Martin 509-495-4276 camille.martin@avistacorp.com	<p>Spiral and Specialty CFL Light Bulb Incentive: Instant rebate. Avista has joined select retailers selling ENERGY STAR certified CFLs to offer affordable prices on energy-saving bulbs. Incentives offered on globes, high-heat reflectors, 3-way twists, candelabras, daylights, and A-lamps.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Co-branded marketing materials • Bill inserts <p>Website: www.avistautilities.com</p>
WA	Clallam County PUD No. 1 Utility Services Dept. 360-565-3249 utility.services.info@clallampud.net	<p>Specialty and Spiral CFL and LED Light Bulb Incentive: Instant rebate. Clallam County PUD No. 1 offers instant rebates of \$1 to \$4 on select ENERGY STAR certified CFLs and LEDs at participating retailers.</p> <p>Fixture Incentives: Mail-in rebate. Clallam County PUD No. 1 offers mail-in rebates of \$10 for ENERGY STAR certified CFL fixtures.</p> <p>Support Activities (including, but not limited to):</p> <ul style="list-style-type: none"> • Co-branded program marketing • Co-branded in-store POP • Website advertising • Bill inserts • Customer education • Vendor training • Vendor partnerships <p>Website: www.clallampud.net/conservation</p>
WA	Clark Public Utilities Deborah DePetrìs 360-992-3279 ddepetrìs@clarkpud.com	<p>Specialty Light Bulb Incentive: Mark-down/Buy-down. Clark Public Utilities participates in the BPA Simple Steps program to incentivize energy-efficient lamps and fixtures (ENERGY STAR certified CFL & LED). As a participating utility partner, Clark Public Utilities receive credit for savings achieved in its service territory.</p> <p>Customer Hotline: 360-992-3355</p> <p>Website: www.clarkpublicutilities.com/</p>

State(s)	Partner Name / Contact	Program Descriptions
WA	Pacific Power, Inc. Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	<p>Spiral and Specialty CFL and LED Light Bulb Incentives: Manufacturer and/or retailer mark-down. Pacific Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs.</p> <p>CFL and LED Light Fixture Incentive: Pacific Power offers up to a \$10 incentive to Washington customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired. Torchiere and portable products are not qualified.</p> <p><u>Pacific Power is interested in working with retailers and manufacturers.</u></p> <p>Support Activities: Listing ENERGY STAR criteria on POP, applications, and marketing materials.</p> <p>Customer Hotline: 800-942-0266</p> <p>Website: http://homeenergysavings.net/homeowner/category/light-bulbs/in/washington/energy-efficient-light-bulbs or http://homeenergysavings.net/homeowner/category/light-fixtures/in/washington/light-fixtures</p>
WA	Puget Sound Energy (PSE) Joel Smith (residential) 425-456-2437 joel.smith@pse.com Sarah Harris (commercial) 425-456-2372 sarah.harris@pse.com	<p>Specialty and Spiral CFL Light Bulb and Fixture Incentives: Instant rebate. All PSE residential electric customers can get up to \$10 instant rebates on a variety of ENERGY STAR light bulbs and fixtures.</p> <p>LED Light Bulb and Fixture Incentive: Instant rebate. All PSE residential electric customers can get \$8 to \$15 instant rebates on a variety of ENERGY STAR light bulbs and fixtures.</p> <p>LED Light Bulb and Fixture Incentive: Mail-in rebate. All PSE commercial electric customers can get up to \$25 instant rebates on a variety of ENERGY STAR light bulbs and fixtures. Visit the website or call the number listed below for more information.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Consumer education • POP signage (displays, endcaps, and specialized co-branded materials) • Store employee trainings and certifications • Bill inserts, EnergyWise newsletter, print ad, radio, online, community events tabling, and outreach to ethnic communities • Co-marketing and promotional opportunities with retail stores • Seasonal marketing promotions • Rock the Bulb Campaign • Change the World, Start with ENERGY STAR <p>Customer Hotline: 800-562-1482</p> <p>Website: www.PSE.com/Rebates</p>

State(s)	Partner Name / Contact	Program Descriptions
WA	Seattle City Light (SCL) Ryan Southard ryan.southard@seattle.gov	<p>Specialty and Spiral CFL, and LED Light Bulb Incentives: Instant rebate. SCL offers the following instant discounts at participating Twist & Save retailers:</p> <ul style="list-style-type: none"> • Spiral CFL – \$1.50 • Specialty CFL – \$3 • LED - \$2-\$8 <p>CFL and LED Fixture Incentives: Instant rebate. SCL offers up to \$5 for ENERGY STAR certified hard-wired CFL fixtures and \$5 to \$10 for ENERGY STAR LED recessed downlight fixtures at participating Twist & Save retailers.</p> <p><u>SCL is interested in working with retailer and manufacturer partners.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • In-store events at participating Twist & Save retailers • Print ads • Utility bill stuffers • POP signage <p>Customer Hotline: 206-684-3800</p> <p>Website: www.seattle.gov/twistandsave</p>
WA	Snohomish County Public Utility District No. 1 (SNOPUD) Hillary Olson 425-783-1742 hjolson@snopud.com	<p>Specialty and Spiral CFL Light Bulb Incentives: SNOPUD offers instant rebates of \$0.50 to \$3 on all types of ENERGY STAR certified CFLs at selected retailers.</p> <p>LED Light Bulb Incentives: SNOPUD offers instant rebates of \$4 to \$10 on select ENERGY STAR certified LED light bulbs at selected retailers.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Bill stuffers • Print ads and possibly some radio ads <p>Customer Hotline: 425-783-1700</p> <p>Website: www.snopud.com</p>

State(s)	Partner Name / Contact	Program Descriptions
WA	Tacoma Power Hollis Tamura 253-502-8644 htamura@cityoftacoma.org	<p>Specialty and Spiral CFL and LED Light Bulb Incentives: Instant rebate. Tacoma Power is offering mark-downs of up to \$1.50 per standard, \$2.50 per specialty ENERGY STAR CFL, and \$8 per ENERGY STAR certified LED at participating retail locations (drug, grocery, and big box).</p> <p>CFL and LED Light Fixture Incentive: Instant rebate. Receive up to \$10 for ENERGY STAR certified hardwired light fixtures at participating lighting showrooms, electrical distributors, and retailers (big box, drug stores, and grocery stores).</p> <p><u>Tacoma Power would like to work with both retailers and manufacturers.</u></p> <p>Marketing/Outreach:</p> <ul style="list-style-type: none"> • Regional collaboration • Change the World, Start with ENERGY STAR • Cooperative promotional opportunities to builders, manufacturers, distributors, or showrooms. Potential opportunities include advertising, bill inserts and/or direct-mail, and in-store events • Utility news, community and regional print media • Print advertising, radio, planned events and/or educational work • Marketing materials for all key accounts including builders, showrooms, distributors, sub-contractors, and consumers <p>Customer Hotline: 253-502-8377</p> <p>Website: www.mytpu.org</p>
WV	Appalachian Power Zack Bacon (residential) 304-348-4142 zlbacon@aep.com Tammy Stafford (commercial) 304-348-4182 tcstafford@aep.com	<p>Spiral and Specialty CFL and LED Light Bulb Incentive: Residential customers of Appalachian Power can purchase discounted ENERGY STAR certified CFL or LED light bulbs at participating retailers including Lowe's, Home Depot, Sam's Club, and Walmart. There is a 12-bulb limit per purchase. Discount is available while supplies last. Visit the website listed below for more information, including a complete list of participating retailers.</p> <p>Spiral CFL and LED Light Bulb Incentive: Commercial customers of Appalachian Power can purchase discounted ENERGY STAR certified CFL or LED light bulbs at participating Home Depots and lighting distributors. There is a 25 package limit per purchase. Discount is available while supplies last. Visit the website listed below for more information, including a complete list of participating distributors.</p> <p>Other Activities: Mail-in rebate. Appalachian Power commercial and industrial customers can generate energy savings through the use of high efficiency lighting. Visit the website listed below for more information.</p> <p>Customer Hotline: 888-261-4567 (residential) or 888-446-7719 (commercial)</p> <p>Website: www.appalachianpower.com</p>

State(s)	Partner Name / Contact	Program Descriptions
WI	Dunn Energy Cooperative Jesse Singerhouse 715-232-6240 housej@dunnenergy.com	<p>Spiral CFL Light Bulb Incentives: Dunn Energy Cooperative is offering a rebate of \$2 per CFL bulb.</p> <p>LED Light Bulb Incentive: Dunn Energy Cooperative is offering commercial customers a rebate of \$10 to \$15 of the cost per LED bulb or fixture.</p> <p>Other Activities: Dunn Energy Cooperative also offers incentives on a variety of energy-efficient commercial lighting technologies.</p> <p>Website: www.dunnenergy.com</p>
WI	Focus on Energy (FOE) Chad Bulman 608-230-7019 chad.bulman@cbi.com <p>Representing the following investor owned utilities: Alliant Energy, Madison Gas & Electric, We Energies, Wisconsin Public Service, and Xcel Energy</p> <p>For a complete list of participating municipal and electric cooperative utilities check the website: www.focusonenergy.com/about/participating-utilities</p>	<p>Specialty and Spiral CFL Light Bulb Incentives: FOE offers discounts on ENERGY STAR certified spiral and specialty bulbs at participating retail locations.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Community events • Website education <p>Customer Hotline: 800-762-7077</p> <p>Website: www.focusonenergy.com/residential/efficient-products-appliances/lighting-and-appliances</p>
WI	Pierce Pepin Cooperative Services Ron Blado rblado@piercepepin.com	<p>Specialty and Spiral CFL and LED Light Bulb Incentives: Pierce Pepin Cooperative Services offers mail-in rebates of \$1 to \$3 on ENERGY STAR certified CFLs and \$3/lamp on LEDs.</p> <p>CFL and LED Light Fixture Incentive: Pierce Pepin Cooperative Services offers mail-in rebates of \$5 on ENERGY STAR certified CFL or LED fixtures.</p> <p>Other Incentives: Pierce Pepin offers a variety of incentives on commercial lighting products.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Print advertising • Web advertising • Social media • Education • Community events <p>Customer Hotline: 800-924-2133</p> <p>Website: www.piercepepin.com</p>

State(s)	Partner Name / Contact	Program Descriptions
WI	Vernon Electric Cooperative Dave Maxwell 608-634-3121 dmaxwell@vernonelectric.org	<p>Spiral CFL Light Bulb Incentive: Vernon Electric Cooperative offers a rebate of \$1 for CFLs less than 60 watts and \$5 for CFLs greater than 60 watts.</p> <p>CFL or LED Light Fixture Incentive: Vernon Electric Cooperative is offering a \$5 per lamp mail-in rebate for the purchase of each ENERGY STAR hardwired fixture.</p> <p>LED Light Bulb Incentive: Vernon Electric Cooperative is offering a \$3 mail-in rebate for the purchase of ENERGY STAR certified LED bulbs.</p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Community functions • Change the World, Start with ENERGY STAR • Co-op newsletters and monthly co-op magazine • Radio • Co-op website <p>Website: www.vernonelectric.org</p>
WY	Cheyenne Light Fuel and Power Company Alan Stoinski 307-778-2134 alan.stoinski@blackhillscorp.com	<p>Specialty and Spiral CFL and LED Light Bulb Incentives: Cheyenne Light, Fuel and Power is offering mark-down incentives of \$1 to \$5 for standard and specialty ENERGY STAR certified CFLs or LEDs.</p> <p><u>Cheyenne Light, Fuel and Power is interested in working with retailer and manufacturer partners.</u></p> <p>Support Activities:</p> <ul style="list-style-type: none"> • Co-branded POP advertising • Applications • Marketing materials <p>Customer Hotline: 888-454-3312</p> <p>Website: www.cheyennelight.com/save-money-energy</p>

State(s)	Partner Name / Contact	Program Descriptions
WY	Rocky Mountain Power, Inc. Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	<p>Spiral and Specialty CFL Light Bulb Incentives: Manufacturer and/or retailer mark-down. Rocky Mountain Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs.</p> <p>CFL and LED Light Fixture Incentive: Rocky Mountain Power offers a \$20 incentive to Wyoming customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired.</p> <p>Ceiling Fan Incentive: Mail-in rebate. Rocky Mountain Power offers a \$20 incentive to Wyoming customers for ENERGY STAR certified ceiling fans or fan and light kit combinations purchased at participating retailers. Light kits purchased separately from fans do not qualify.</p> <p><u>Rocky Mountain Power is interested in working with retailers and manufacturers.</u></p> <p>Support Activities: Listing ENERGY STAR criteria on POP, applications, and marketing materials.</p> <p>Customer Hotline: 800-942-0266</p> <p>Websites:</p> <ul style="list-style-type: none"> • http://homeenergysavings.net/homeowner/category/light-bulbs/in/wyoming/energy-efficient-light-bulbs • http://homeenergysavings.net/homeowner/category/lighting/in/wyoming/ceiling-fans • http://homeenergysavings.net/homeowner/category/lighting/in/wyoming/light-fixtures