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ENERGY STAR® SUMMARY OF LIGHTING PROGRAMS
BY ENERGY EFFICIENCY PROGRAM SPONSORS (EEPS)

AUGUST 2013 UPDATE

The U.S. Environmental Protection Agency (EPA) is pleased to provide the **2013 ENERGY STAR® Summary of Lighting Programs (Summary)**. The Summary provides an overview of a variety of programs offered by utilities and other energy efficiency program sponsors in the United States to promote ENERGY STAR certified lamps and luminaires[1], decorative light strings, and ceiling and ventilating fans with light kits. The Summary includes information provided by energy efficiency program sponsors and describes their current program offerings for 2013-2014 and beyond.

Each ENERGY STAR lighting program is summarized with a focus on incentives (e.g., mail-in rebates, buy-downs, and instant rebates), marketing and consumer education efforts, program contacts, and other relevant program details. Participation in the Summary is voluntary and therefore does not represent all promotions and incentives available across the country.

The Summary of Lighting Programs is divided into the following sections:

1. **Executive Summary**
2. **Program Budget Map, National Promotion Charts and Graphs** – Overview of promotion types for lighting programs across the United States.
3. **Programs at a Glance** – A summary table of current lighting promotions organized by state.
4. **Program Details** – In-depth descriptions of each energy efficiency program sponsor's programs, including contact information for program managers.

If you have any questions or comments about the ENERGY STAR Summary of Lighting Programs, please contact Nora Lovrien Buehler at ICF International, at nora.lovrienbuehler@icfi.com or 202.862.1589.

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[1] Lamps and luminaires are referred to by partners typically as bulbs and fixtures respectively and are used interchangeably in the document.

Executive Summary

The 2013 ENERGY STAR Summary of Lighting Programs (Summary) presents information submitted by 144 energy efficiency program sponsors from across the United States, including 13 "umbrella organizations" and statewide programs running promotions on behalf of or in conjunction with 229 cooperative or municipal utilities and investor-owned utilities. Partners have provided information about 1,208 individual incentive and promotion programs for ENERGY STAR certified lighting products including spiral and specialty compact fluorescent lamps (CFLs) (e.g., decorative bulbs, high-wattage, and dimmable); compact fluorescent luminaires (fixtures); light emitting diode (LED) lamps and luminaires; decorative light strings; and ceiling fans and components sold separately, such as light kits. Programs that promote ENERGY STAR certified lighting in residential new construction programs are also included. Many energy efficiency program sponsors chose to submit information about a variety of other lighting technologies, such as commercial lighting technologies, which are not covered by an ENERGY STAR product specification. To improve the accuracy of available promotions nationwide, information submitted under umbrella organizations has been accounted for individually for each member utility, unless otherwise indicated as a statewide or centrally-administered program.

From the information submitted by energy efficiency program sponsors, highlights include:

Program Budgets – Partners were asked to categorize their program budgets into buckets demonstrating order of magnitude and range (e.g., less than $250K, $1-$10 million). To calculate state totals and the national total, the mid-point of each bucket range was taken and multiplied by the total number of partner programs identifying with a given bucket. Since exact budget information has not been provided, nor have all partners given budget information (see the "Lighting Program Budget Map" on page 3 for more details), a precise total cannot be determined. However, the trend in lighting program budgets is upward. In 2011, based on the midpoint calculation, lighting programs were funded at about $390 million. In 2012 that number increased to about $450 million and in 2013, the national total is just under $470 million.

Promotions by Dollar Amount – Promotion amounts in 2013 range from $0.25 for spiral CFLs to $300 for some new construction programs. The average for CFL luminaires and LED lamps decreased from 2012, with the most dramatic drop for LED lamps (average 2012 LED lamp = $13.50 and 2013 = $9.81). All other average incentive amount increased or remained roughly the same as 2012. See "Average Promotion Amount for ENERGY STAR Lighting Products 2011-2013" on page 4 for more detail on average incentive values.

Promotions by Product – LED lamps, luminaires, and decorative light string promotions continued to increase in comparison to 2012 and 2011. While promotions for CFL technologies still comprise the plurality of product promotions (48%, with 35% comprised of spiral and specialty CFL lamps); they declined 8 percentage points compared to 2012. LED technologies grew this year from 13% of promotions in 2012 to 15% for lamps (bulbs), 12% in 2012 to 13% for luminaires (fixtures), and 3% in 2012 to 8% for decorative light strings. See "2013 ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type" on page 4 and "ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type 2011-2013" on page 5 for more detail.

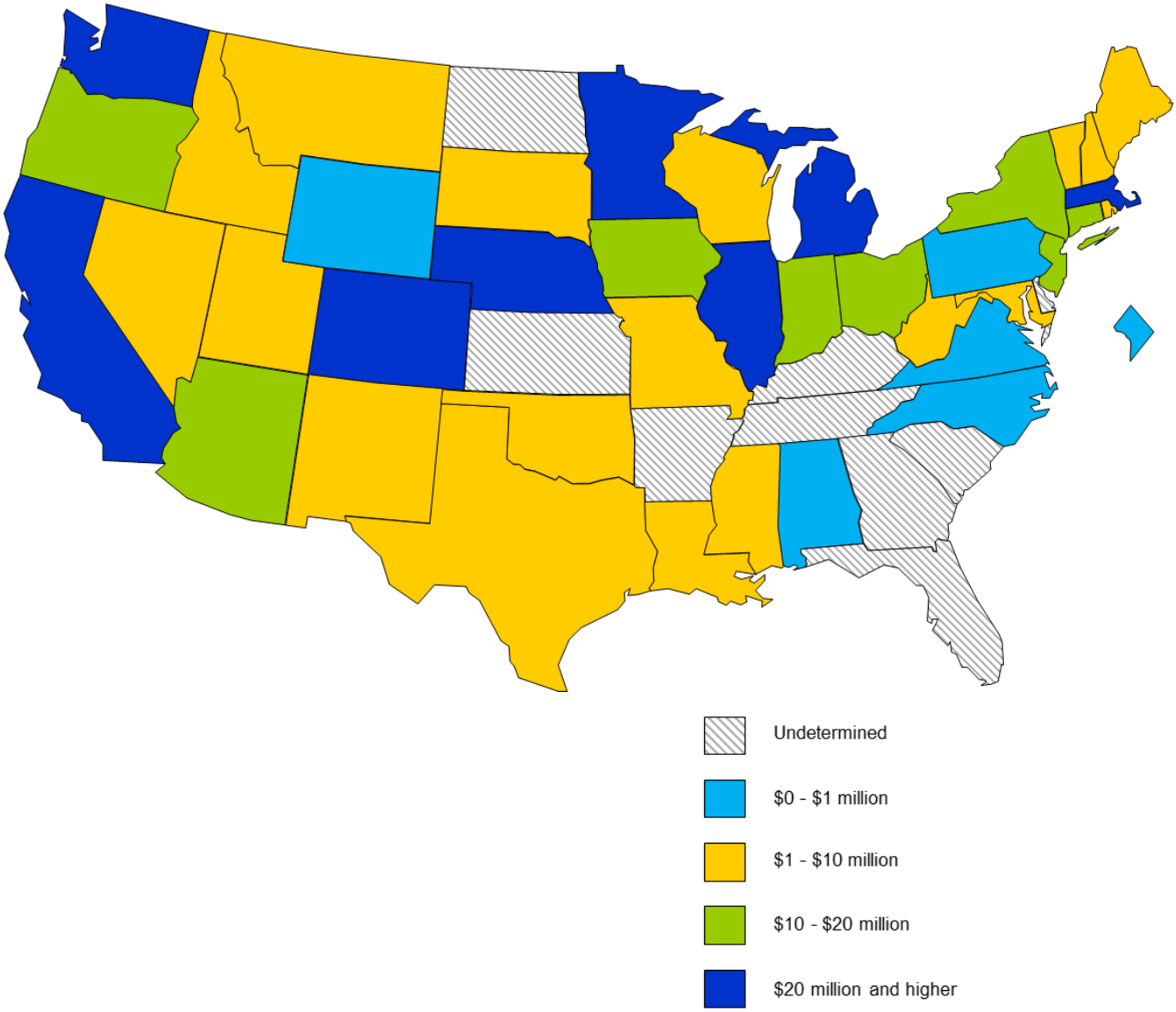
Promotions by Type – Partners use a variety of methods to promote lighting products. In 2013, the most common promotion type is a mail-in rebate with 69%. This is attributable to the large number of small cooperative and municipal utilities included in this Summary. Buy-down programs, which result in discounts and instant rebate programs, remain significant with about 27% of total promotions. Investor-owned utility and statewide programs (serving the majority of customers and having larger program budgets) favor collaborative buy-down programs. See "2013 ENERGY STAR and Energy-Efficient Lighting Promotions by Incentive Type" on page 5 for more detail.

Promotions by Region – Similar to 2011 and 2012, the Midwest region has the greatest number of lighting promotions with 851 (2012 = 284). The significant increase relates to the large number of umbrella organizations working with small utilities that are participating in the 2013 Summary. The West and Northeast regions follow the Midwest with 113 and 106 respectively (2012 = 95 and 80). The Southwest region decreased its submissions from 63 in 2012 to 43 in 2013. The Mid-Atlantic submitted 49 promotions compared to 41 last year and the Southeast region added 11 new promotions for a total of 46. See "2013 ENERGY STAR and Energy-Efficient Lighting Promotions by Type and Region" on page 6 for more detail.

Lighting Program Budget Map

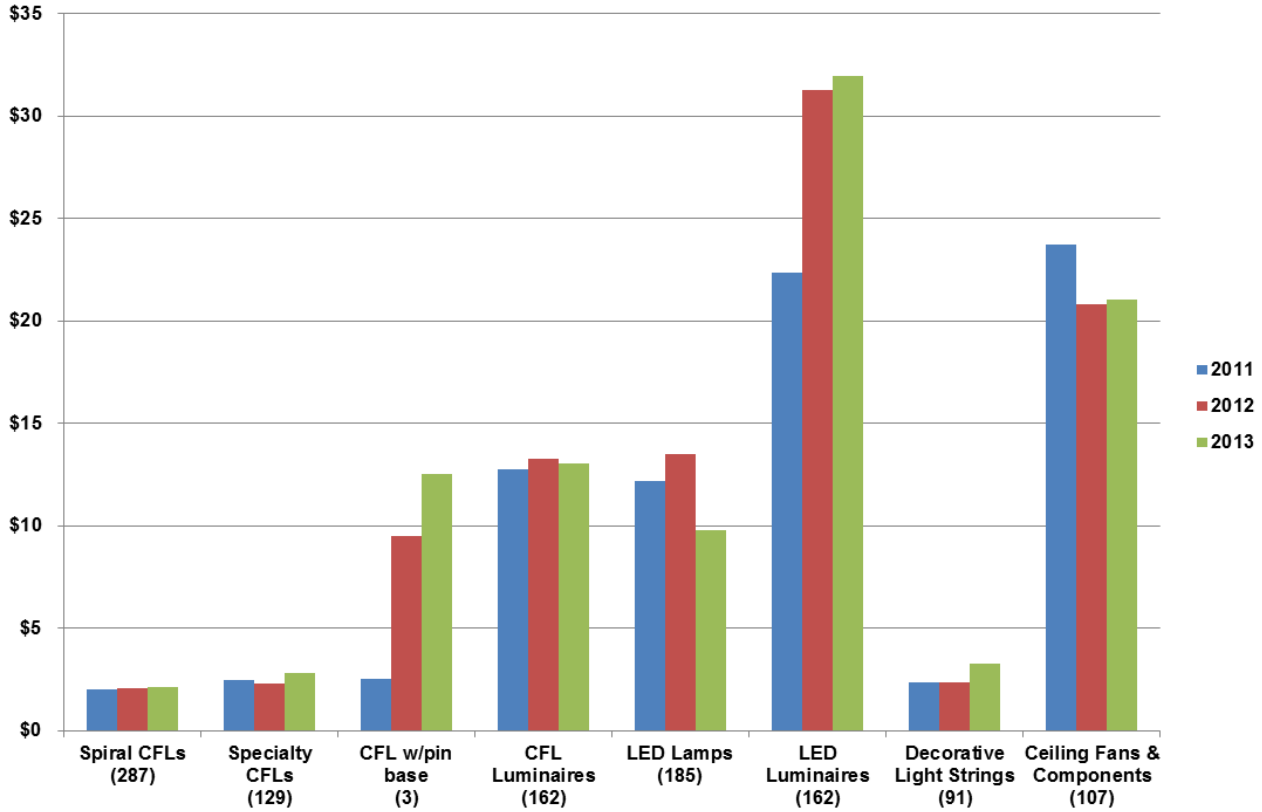
The map below shows program budgets for lighting programs by state as reported by the energy efficiency program sponsors.

NOTE: *Energy efficiency program sponsors in the "undetermined" states may implement lighting promotion programs in 2013 and beyond, but were unable or did not elect to provide budget information. Likewise, states highlighted in color may not represent all the partner program budgets, as partners in those states also may have elected not to provide budget information. See the individual program entries for details.*

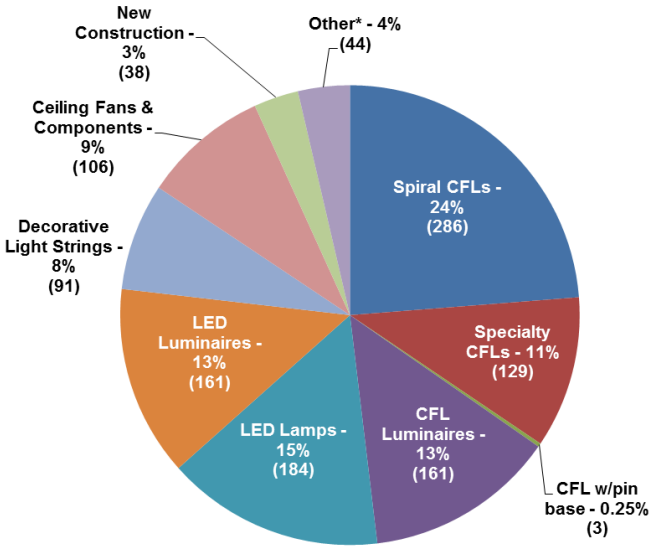


National Lighting Promotion Charts and Graphs

Average Promotion Amount for ENERGY STAR Lighting Products 2011-2013
(2013 totals listed in parentheses)

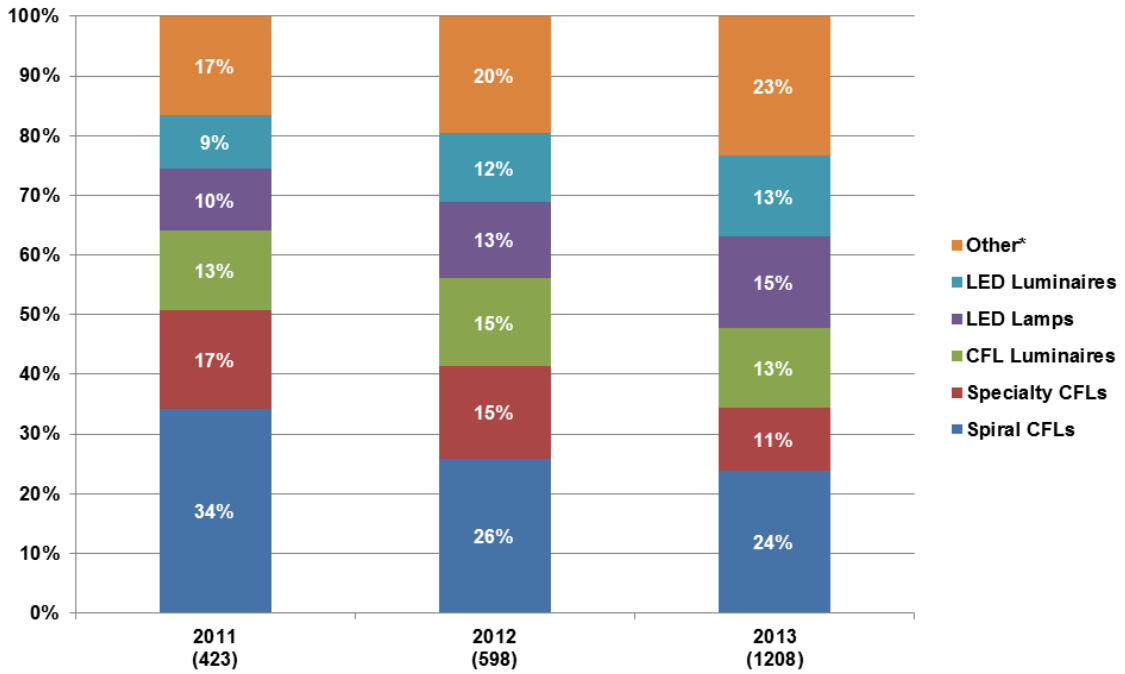


2013 ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type
(Totals listed in parentheses)



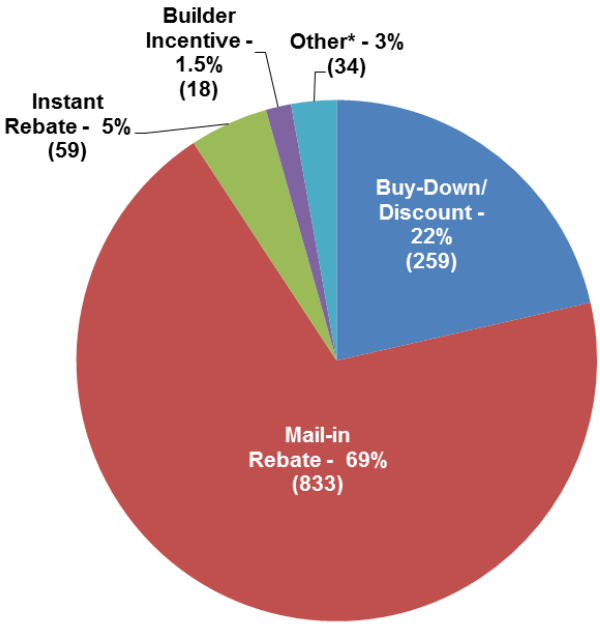
* The "Other" category is comprised primarily of commercial lighting products, such as LED exit sigs, flourescent T-8 or T-5, High Bay lighting, and occupancy sensors. See the "Lighting Programs at a Glance" for individual partner details.

ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type 2011-2013
(Annual totals listed in parentheses)



* The "Other" category is comprised primarily of commercial lighting products, such as LED exit sigs, flourescent T-8 or T-5, High Bay lighting, and occupancy sensors, but also includes ENERGY STAR decorative light strings, CFLs w/pin base, and new construction programs. See the "Lighting Programs at a Glance" for individual partner details.

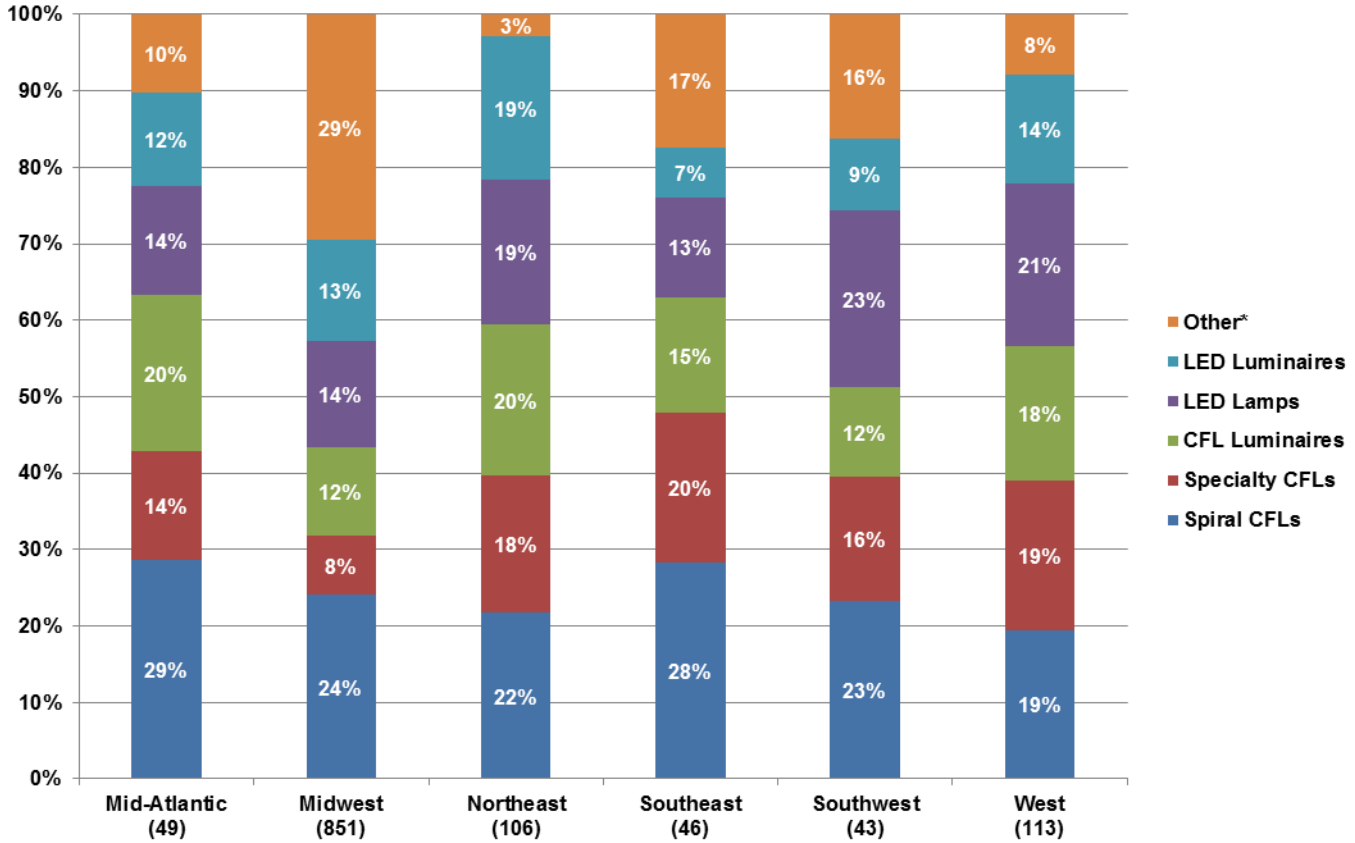
2013 ENERGY STAR and Energy-Efficient Lighting Promotions by Incentive Type
(Totals listed in parentheses)



* The "Other" category is comprised of give-away or trade-in programs, fund raisers, low-interest loans, bill credits, and other miscellaneous promotion types. See the "Lighting Programs at a Glance" for individual partner details.

NOTE: The large percentage of mail-in rebates is attributable to the significant number of small cooperative and municipal utilities included in this Summary. Investor-owned utility and statewide programs (serving the majority of customers and having larger program budgets) favor collaborative buy-down programs.

2013 ENERGY STAR and Energy-Efficient Lighting Promotions by Type and Region
(Regional totals listed in parentheses)



* The "Other" category is comprised primarily of commercial lighting products, such as LED exit sigs, flourescent T-8 or T-5, High Bay lighting, and occupancy sensors, but also includes ENERGY STAR decorative light strings, CFLs w/pin base, and new construction programs. See the "Lighting Programs at a Glance" for individual partner details.

Lighting Programs at a Glance

This table is designed to provide an overview of products being promoted around the country and is organized by state. Please see the individual energy efficiency program sponsors' entries in the next section, Program Details, for more information.
* = Information from 2012.

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
AR	American Electric Power – Southwestern Electric Power Company	$250K - $1 Million	100K (Residential)	Spiral CFLs	$1	Instant Rebate	✓	10/1/2011	12/31/2014
				Specialty CFLs	$1	Instant Rebate			
AR	Entergy Arkansas	$1 - $10 Million	580K (Residential)	Spiral CFLs	$0.50-$1	Buy-Down/ Discount	Not provided	8/5/2011	12/31/2013
				Specialty CFLs	$1.50-$3	Buy-Down/ Discount			
				CFL Light Fixtures	$10-$15	Buy-Down/ Discount		9/30/2011	12/31/2013
AR	Oklahoma Gas & Electric	Less than $250K	78K (Commercial)	CFL w/pin base	$10-$15	Mail-In Rebate	Not provided	1/1/2013	12/31/2015
				Other (Commercial LED)	$5	Mail-In Rebate			
AZ	Arizona Public Service	$1 - $10 Million	1.1 million (Residential)	Specialty CFLs	$0.50-$4	Buy-Down/ Discount	✓	Ongoing	
				Spiral CFLs	$0.50-$4	Buy-Down/ Discount			
AZ	Salt River Project	$1 - $10 Million	850K (Residential)	Specialty CFLs	$0.50-$6	Buy-Down/ Discount	✓	3/1/2008	4/30/2014
				Spiral CFLs	$0.50-$6	Buy-Down/ Discount			
CA	Alameda Municipal Power	$250K - $1 Million	4K (Commercial)	LED Light Bulbs	$4-$150	Mail-In Rebate	✓	Ongoing	
CA	Burbank Water and Power	Less than $250K	43K (Residential)	Ceiling Fans & Components	$15-$25	Mail-In Rebate	Not provided	Ongoing	
CA	Glendale Water & Power	Less than $250K	200K (Residential)	Ceiling Fans & Components	$12-$15	Other (Bill Credit)	✓	7/1/2012	6/30/2014
CA	Pacific Gas and Electric Company	$1 - $10 Million	5.9 million (Residential & Commercial)	LED Light Bulbs	$5-$10	Buy-Down/ Discount	✓	1/1/2013	12/31/2014
				LED Light Fixtures	$5-$10	Buy-Down/ Discount			
				Specialty CFLs	$1-$2.50	Buy-Down/ Discount			
		Less than $250K	5.7 million (Residential)	CFL Light Fixtures	$5-$10	Buy-Down/ Discount			
		$1 - $10 Million	222K (Commercial)	LED Light Fixtures	$15-$25	Mail-In Rebate		1/1/2013	12/31/2014
				LED Light Fixtures	$.08/kWh & $100/kW	Other (Custom)		5/1/2013	12/31/2014
				LED Light Bulbs	$.08/KWh & $100/kW	Other (Custom)			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
		$250K - $1 Million		LED Light Bulbs	$5-$20	Other (Distributor Incentive)		4/1/2013	12/31/2014
CA	Pacific Power	Less than $250K	37K (Residential)	Specialty CFLs	Up to $3.50	Buy-Down/ Discount	✓	Ongoing	
				Spiral CFLs	Up to $1.50	Buy-Down/ Discount			
				Ceiling Fans & Components	$20	Mail-In Rebate			
				CFL Light Fixtures	$20	Mail-In Rebate			
				LED Light Fixtures	$20	Mail-In Rebate			
CA	Riverside Public Utilities	Not provided	172K (Residential)	Ceiling Fans & Components	$25	Mail-In Rebate	Not provided	Ongoing	
		$250K - $1 Million	1.2K (Commercial)	Other (Commercial)	$0.06-$.10/ annual kWh reduced	Mail-In Rebate			
CA	Sacramento Municipal Utility District	$1 - $10 Million	600K (Residential)	Spiral CFLs	$0.40-$2	Buy-Down/ Discount	✓	1/1/2013	12/31/2013
				Specialty CFLs	$1-$3	Buy-Down/ Discount			
				CFL Light Fixtures	$3-$12	Buy-Down/ Discount			
				LED Light Bulbs	$4-$12	Buy-Down/ Discount			
				LED Light Fixtures	$10-$16	Buy-Down/ Discount			
CA	San Diego Gas and Electric	$1 - $10 Million	1.4 million (Residential)	Spiral CFLs	$0.25-$1.90	Buy-Down/ Discount	✓	1/1/2013	12/31/2014
				Specialty CFLs	$0.90-$3.50	Buy-Down/ Discount			
				CFL Light Fixtures	$5-$10	Buy-Down/ Discount			
				LED Light Bulbs	$2-$15	Buy-Down/ Discount			
		Not provided	Commercial	LED Light Bulbs	$5-$20	Mail-In Rebate		3/1/2012	12/31/2014
				Specialty CFLs	$7	Mail-In Rebate		1/1/2010	12/31/2014
CA	Silicon Valley Power, City of Santa Clara, CA	Less than $250K	Residential	LED Light Bulbs	$10	Mail-In Rebate	✓	7/1/2011	6/30/2014
				Ceiling Fans & Components	$35	Mail-In Rebate		7/1/2009	6/30/2014
		$250K - $1 Million	Commercial	LED Light Bulbs	Based on calculated energy savings	Mail-In Rebate		7/1/2011	6/30/2014
CA	Southern California Edison	$250K - $1 Million	4.3 Million (Residential & Commercial)	Spiral CFLs	Varies	Buy-Down/ Discount	✓	1/2/2013	12/31/2014

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
	Company	$1 - $10 Million		Specialty CFLs	Varies	Buy-Down/ Discount			
		Less than $250K		CFL Light Fixtures	Varies	Buy-Down/ Discount			
		$1 - $10 Million		LED Light Bulbs	Varies	Buy-Down/ Discount			
CO	Black Hills Energy	$250K - $1 Million	94K (Residential)	Spiral CFLs	Varies	Instant Rebate	✓	7/1/2012	12/31/2013
				LED Light Bulbs	Varies	Instant Rebate			
				LED Light Fixtures	Varies	Instant Rebate			
				CFL Light Fixtures	Varies	Instant Rebate			
CO	Colorado Springs Utilities	$1 - $10 Million	185K (Residential)	Spiral CFLs	Varies	Buy-Down/ Discount	✓	1/1/2010	12/31/2015
		Less than $250K		Decorative Light Strings	Varies	Buy-Down/ Discount		1/1/2010	12/31/2015
		Less than $250K	25K (Commercial)	Other (T12 to T8 Retrofit)	Varies	Other (Bill Credit)		1/1/2010	12/31/2013
CO	Fort Collins Utilities	$250K - $1 Million	107K (Residential)	Specialty CFLs	Varies	Buy-Down/ Discount	✓	Ongoing	
				LED Light Bulbs	Varies	Buy-Down/ Discount			
				Other (Occupancy Sensors)	Varies	Buy-Down/ Discount			
CO	Gunnison County Electric Association, Inc.	Less than $250K	7.5K (Residential)	Spiral CFLs	Varies	Instant Rebate	✓	Ongoing	
				LED Light Bulbs	50% of cost of bulb up to $10 per bulb	Mail-In Rebate			
			8K (Commercial)	Other (Commercial Lighting Retrofits)	$250/kW saved	Other (Custom)			
CO	Holy Cross Energy	$1 - $10 Million	45K (Residential)	LED Light Bulbs	Up to $15	Mail-In Rebate	Not provided	Ongoing	
CO	La Plata Electric Association	Less than $250K	30K (Residential)	LED Light Bulbs	$10	Mail-In Rebate	✓	Ongoing	
CO	Platte River Power Authority	Less than $250K	124K (Residential)	LED Light Bulbs	$10	Instant Rebate	✓	Ongoing	
CO	Tri-State Generation & Transmission	Not provided	Residential & Commercial	LED Light Bulbs	$10 or 50% of cost	Mail-In Rebate	Not provided	1/1/2012	12/31/2013
CO, MN, NM	Xcel Energy	$10 - $25 Million	3.1 million (Residential)	Spiral CFLs	As little as $1	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Discounted, amount depends on bulb & manufacturer	Buy-Down/ Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	$10	Buy-Down/ Discount			
CT	Connecticut Light & Power	$1 - $10 Million	1.2 million (Residential)	Spiral CFLs	Up to $1.26	Buy-Down/ Discount	✓	1/1/2013	12/31/2013
				Specialty CFLs	Up to $3.50	Buy-Down/ Discount			
				Spiral CFLs	$1.50	Instant Rebate			
				CFL Light Fixtures	$5-$10	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Mail-In Rebate			
				LED Light Bulbs	$10	Mail-In Rebate			
				LED Light Bulbs	Up to $15	Buy-Down/ Discount			
				LED Light Fixtures	Up to $15	Buy-Down/ Discount			
CT	The United Illuminating Company	$1 - $10 Million	290K (Residential)	Spiral CFLs	Up to $1.26	Buy-Down/ Discount	✓	1/1/2013	12/31/2013
				Specialty CFLs	Up to $3.50	Buy-Down/ Discount			
				CFL Light Fixtures	Up to $10	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Mail-In Rebate			
				LED Light Bulbs	Up to $15	Instant Rebate			
				LED Light Fixtures	$15	Buy-Down/ Discount			
				LED Light Fixtures	$15	Mail-In Rebate			
DC	DC Sustainable Energy Utility	$250K - $1 Million	350K (Residential)	Spiral CFLs	Varies	Buy-Down/ Discount	✓	1/1/2013	9/30/2013
				Specialty CFLs	Varies	Buy-Down/ Discount			
				LED Light Bulbs	$5-$10	Mail-In Rebate			
				LED Light Bulbs	$5 - $15	Buy-Down/ Discount		7/1/2013	9/30/2013
FL	JEA	Not provided	360K* (Residential)	Spiral CFLs	N/A	Recycling	✓	6/1/2009	12/31/2014
				Spiral CFLs	$0.75-$1.25	Buy-Down/ Discount			
				Specialty CFLs	$1-$1.25	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Buy-Down/ Discount			
FL	Kissimmee Utility Authority	Not provided	Not provided	Spiral CFLs	$15	Mail-In Rebate	✓	Ongoing	
				Specialty CFLs	$15	Mail-In Rebate			
				LED Light Bulbs	$15	Mail-In Rebate			
GA	Georgia Power	Not provided	2 Million (Residential)	Spiral CFLs	$3	Buy-Down/ Discount	✓	1/1/2012	11/30/2013

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
			300K (Commercial)	Spiral CFLs	$1.25	Mail-In Rebate	Not provided	1/1/2011	12/31/2013
				CFL Light Fixtures	$6.50/fixture	Mail-In Rebate			
				LED Light Fixtures	$0.20 per watt reduced	Mail-In Rebate			
				Other (LED Exit Signs)	$7/fixture	Mail-In Rebate			
				Other (T-8 fixtures)	$0.20 per watt reduced	Mail-In Rebate			
				Other (Pulse start high bay lighting)	$0.20 per watt reduced	Mail-In Rebate			
				Other (Commercial New Construction)	$0.05 per kWh	Mail-In Rebate			
HI	Hawaii Energy	$1 - $10 Million	Residential & Commercial	Spiral CFLs	$1	Buy-Down/ Discount	✓	7/1/2013	6/30/2014
				LED Light Bulbs	$6-$8	Buy-Down/ Discount			
		Less than $250K	Residential	Ceiling Fans & Components	$40	Mail-In Rebate			
ID	Rocky Mountain Power, Inc.	Less than $250K	64K (Residential)	Spiral CFLs	Up to $1.50	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	up to $3.50	Buy-Down/ Discount			
				LED Light Fixtures	$20	Mail-In Rebate			
				LED Light Bulbs	Up to $10	Buy-Down/ Discount			
				CFL Light Fixtures	$20	Mail-In Rebate			
ID, MT, OR, WA	Bonneville Power Administration	$1 - $10 Million	12 Million (Residential)	Spiral CFLs	$1	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	$2	Buy-Down/ Discount			
				CFL Light Fixtures	$8	Buy-Down/ Discount			
				LED Light Bulbs	$3	Buy-Down/ Discount			
				LED Light Fixtures	$8	Buy-Down/ Discount			
ID, MT, OR, WA	Northwest Energy Efficiency Alliance	Not provided	Not provided	Other (All Products)	N/A	N/A	✓	Ongoing	
ID, OR	Idaho Power Company	Not provided	360K (Residential)	Spiral CFLs	$0.50-$2	Buy-Down/ Discount	✓	Ongoing	
IL	Ameren Illinois	Not provided	Residential	Spiral CFLs	$1-$2	Buy-Down/ Discount	✓	6/1/2013	5/31/2014
				Specialty CFLs	$1-$2	Buy-Down/ Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
		$1 - $10 Million	200K (Commercial)	Spiral CFLs	$1-$3	Other (Online Store)			
				Specialty CFLs	$1-$3	Other (Online Store)			
IL	Commonwealth Edison	$10 - $25 Million	3.4 Million (Residential)	Spiral CFLs	$1-$1.50	Buy-Down/ Discount	✓	6/1/2011	5/31/2014
				Specialty CFLs	$1.25-$2	Buy-Down/ Discount			
				LED Light Bulbs	$5-$10	Buy-Down/ Discount			
				LED Light Fixtures	$10	Buy-Down/ Discount			
IL	Illinois Department of Commerce and Economic Opportunity	$10 - $25 Million*	Not provided	CFL Light Fixtures	N/A	New Construction	Not provided	6/1/2013	5/31/2014
				LED Light Fixtures	N/A	New Construction			
IL	Midwest Energy Efficiency Alliance	$250K - $1 Million	Students, K-12	Spiral CFLs	N/A	Other (Fundraiser)	✓	Ongoing	
				Specialty CFLs	N/A	Other (Fundraiser)			
				Decorative Light Strings	N/A	Other (Fundraiser)			
				Other (LED night lights)	N/A	Other (Fundraiser)			
IL, IN, OH	Wabash Valley Power Authority *(Representing 26 utilities)*	$10 - $25 Million	333K (Commercial)	New Construction	Varies	Mail-In Rebate	✓	12/31/2013	
				Spiral CFLs	$1.50	Mail-In Rebate			
				Specialty CFLs	$3	Mail-In Rebate			
				CFL Light Fixtures	$10	Mail-In Rebate			
IN	Energizing Indiana *(Representing 5 utilities)*	Not provided	Residential	Spiral CFLs	Varies	Buy-Down/ Discount	✓	1/1/2013	12/31/2013
				CFL Light Fixtures	Varies	Buy-Down/ Discount			
				LED Light Bulbs	Varies	Buy-Down/ Discount			
				LED Light Fixtures	Varies	Buy-Down/ Discount			
				Specialty CFLs	$3	Mail-In Rebate			
				CFL Light Fixtures	$10	Mail-In Rebate			
IA	Alliant Energy	$1 - $10 Million	Residential & Commercial	Spiral CFLs	As little as $0.99	Buy-Down/ Discount	✓	10/1/2013	11/30/2013

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Spiral CFLs	50% off	Mail-In Rebate		1/1/2013	12/31/2013
		Less than $250K		CFL Light Fixtures	$20	Mail-In Rebate			
				LED Light Bulbs	$10	Mail-In Rebate			
				LED Light Fixtures	$30	Mail-In Rebate			
		Less than $250K	Commercial	Other (LED Traffic Signals and Other Commercial Technologies)	$20-$50	Mail-In Rebate			
IA	Cedar Falls Utilities	Not provided	17.9K (Residential & Commercial)	Spiral CFLs	50% of bulb cost, up to $5 each	Mail-In Rebate	✓	Ongoing	
				Specialty CFLs	50% of bulb cost, up to $5 each	Mail-In Rebate			
				LED Light Bulbs	50% of bulb cost, up to $10 each	Mail-In Rebate			
				CFL Light Fixtures	$20	Mail-In Rebate			
				Ceiling Fans & Components	$20	Mail-In Rebate			
				LED Light Fixtures	$20	Mail-In Rebate			
IA	Central Iowa Power Cooperative *(Representing 12 utilities)*	Not provided	Not provided	Spiral CFLs	50% discount up to $20	Mail-In Rebate	✓	Ongoing	
				CFL Light Fixtures	50% discount up to $20	Mail-In Rebate			
				Ceiling Fans & Components	50% discount up to $20	Mail-In Rebate			
				LED Light Bulbs	50% discount up to $20	Mail-In Rebate			
				LED Light Fixtures	50% discount up to $20	Mail-in Rebate			
				New Construction	$200	Builder Incentive			
IA	Linn County Rural Electric Cooperative	Not provided	Not provided	Spiral CFLs	50% discount up to $10-$20	Mail-In Rebate	Not Provided	Ongoing	
				CFL Light Fixtures	50% discount up to $10-$20	Mail-In Rebate			
				Ceiling Fans & Components	50% discount up to $10-$20	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	50% discount up to $10-$20	Mail-In Rebate			
				LED Light Fixtures	50% discount up to $10-$20	Mail-in Rebate			
IA	Spencer Municipal Utilities	Less than $250K	11.25K (Residential)	Spiral CFLs	N/A	Trade-in Program	Not provided	1/1/2013	12/31/2013
				CFL Light Fixtures	$25	Mail-In Rebate			
				LED Light Bulbs	$400 per kW limited to 70% of cost	Mail-In Rebate			
				LED Light Fixtures	$400 per kW limited to 70% of cost	Mail-In Rebate			
IA, IL, SD	MidAmerican Energy	$1 - $10 million	Residential & Commercial	Spiral CFLs	$1.50	Buy-Down/ Discount	✓	Ongoing	
				CFL Light Fixtures	$20	Mail-In Rebate			
IA, MN, ND, SD	Missouri River Energy Services *(Representing 61 communities)*	Not provided	8.4K (Residential)	Spiral CFLs	up to $1.50	Mail-In Rebate	Not provided	Ongoing	
				Ceiling Fans	$25	Mail-In Rebate			
				Decorative Light Strings	$3.50 per string	Mail-In Rebate			
LA	Entergy New Orleans	$250K - $1 Million	160K (Residential)	Spiral CFLs	N/A	Give-Away	✓	4/1/2011	3/31/2014
		$250K - $1 million	30K (Commercial)	CFL Light Fixtures	$0.10/ kWh saved	Mail-In Rebate			
ME	Efficiency Maine	$1 - $10 Million	1.3 Million (Residential)	Spiral CFLs	$1.25	Buy-Down/ Discount	✓	7/1/2002	6/30/2013
				LED Light Bulbs	$15	Buy-Down/ Discount		11/1/2012	6/30/2013
MD	Baltimore Gas and Electric Company	Not provided	1.1 Million (Residential)	Spiral CFLs	Up to $2.25	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Up to $2.25	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Buy-Down/ Discount			
				LED Light Bulbs	Up to $5	Buy-Down/ Discount			
				LED Light Fixtures	$10	Buy-Down/ Discount			
MD	Delmarva Power	Not provided	173K (Residential)	Spiral CFLs	Up to $2.25	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Up to $2.25	Buy-Down/ Discount			
				LED Light Bulbs	Up to $5	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Buy-Down/ Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Fixtures	$10	Buy-Down/ Discount			
MD	Potomac Edison (FirstEnergy utility)	Not provided	Residential	LED Light Fixtures	Up to $30	Mail-In Rebate	Not provided	1/1/2012	5/31/2014
				CFL Light Fixtures	Up to $15	Mail-In Rebate			
				CFL Light Fixtures	Up to $10	Mail-In Rebate			
				Spiral CFLs	Varies	Instant Rebate			
MD	Potomac Electric Power Company	Not provided	Residential	Specialty CFLs	Up to $2.25	Buy-Down/ Discount	✓	Ongoing	
				LED Light Bulbs	Up to $5	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Buy-Down/ Discount			
				LED Light Fixtures	$10	Buy-Down/ Discount			
				Spiral CFLs	Up to $2.25	Buy-Down/ Discount			
MD	Southern Maryland Electric Cooperative	$1 - $10 Million*	137K (Residential)	Spiral CFLs	Up to $2.25	Buy-Down/ Discount	✓	Ongoing	
		Less than $250K*		Specialty CFLs	Up to $2.25	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Buy-Down/ Discount			
				LED Light Fixtures	$10	Buy-Down/ Discount			
				LED Light Bulbs	Up to $10	Buy-Down/ Discount			
MA	Mass Save *(Representing 5 utilities)*	$10 - $25 Million	2.3 million (Residential)	Spiral CFLs	Up to $1.40	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Up to $6	Buy-Down/ Discount			
				CFL Light Fixtures	Up to $15	Buy-Down/ Discount			
				LED Light Bulbs	Up to $12	Buy-Down/ Discount			
				LED Light Fixtures	Up to $15	Buy-Down/ Discount			
MI	Coldwater Board of Public Utilities	Less than $250K	38.3K (Residential)	Spiral CFLs	Not provided	Buy-Down/ Discount	✓	9/1/2010	12/31/2015
MI	Consumers Energy	$1 - $10 Million	1.8 Million (Residential)	Spiral CFLs	$1-$2	Buy-Down/ Discount	✓	1/1/2013	12/31/2014
				Specialty CFLs	$1-$3	Buy-Down/ Discount			
				LED Light Bulbs	$3-$10	Buy-Down/ Discount			
				Decorative Light Strings	$3	Buy-Down/ Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
MI	DTE Energy	$10 - $25 Million	2.2 Million (Residential & Commercial)	Spiral CFLs	$1-$2	Buy-Down/ Discount	✓	1/1/2011	12/31/2015
		$1 - $10 Million		Specialty CFLs	$2.50	Buy-Down/ Discount			
MI	Efficiency United *(Representing 20 utilities)*	$1 - $10 Million	54K (Residential)	Fans, Light Kit	$15	Mail-In Rebate	Not provided	1/1/2013	12/31/2013
				Specialty CFLs	$1.50	Mail-In Rebate			
				Spiral CFLs	$1.50	Mail-In Rebate			
				CFL Light Fixtures	$10	Mail-in Rebate			
				LED Light Bulbs	$10	Mail-In Rebate			
				LED Light Fixtures	$20	Mail-In Rebate			
				Other (LED night light)	$1	Mail-In Rebate			
MI	Lansing Board of Water & Light	Less than $250K	83K (Residential)	Decorative Light Strings	N/A	Give-Away	✓	1/1/2009	12/15/2014
				Spiral CFLs	Up to $1.50	Instant Rebate			
				Specialty CFLs	Up to $1.50	Instant Rebate			
				LED Light Bulbs	$10	Instant Rebate			
				Fans, Ceiling	$15	Mail-In Rebate			
			96K (Residential & Commercial)	CFL Light Fixtures	$15-$20	Mail-In Rebate			
				LED Light Fixtures	$20	Mail-In Rebate			
			13K (Commercial)	Other (LED Exit signs)	$12.50	Mail-In Rebate			
MN	Alexandria Light and Power	Less than $250K	7.5K (Residential)	Ceiling Fans & Components	$25	Mail-In Rebate	✓	1/1/2011	12/31/2013
			1.5K (Commercial)	LED Light Bulbs	$6-$15	Mail-In Rebate		1/1/2013	12/31/2013
				LED Light Fixtures	$25	Mail-In Rebate			
MN	Alliant Energy	$1 - $10 Million	Residential & Commercial	Spiral CFLs	As little as $0.99	Buy-Down/ Discount	✓	10/1/2013	11/30/2013
				Spiral CFLs	50% off	Mail-In Rebate		1/1/2013	12/31/2013
		Less than $250K		CFL Light Fixtures	$20	Mail-In Rebate			
				LED Light Bulbs	$10	Mail-In Rebate			
				LED Light Fixtures	$30	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
		Less than $250K	Commercial	Other (LED Traffic Signals and Other Commercial Technologies)	$20-$50	Mail-In Rebate			
MN	Austin Utilities	Less than $250K	12.45K (Residential & Commercial)	Spiral CFLs	50% off	Mail-In Rebate	✓	1/1/2011	3/31/2014
				LED Light Bulbs	Up to $15	Mail-In Rebate			
				CFL Light Fixtures	Up to $15	Mail-In Rebate			
		$250K - $1 Million		LED Light Fixtures	Up to $20	Mail-In Rebate			
MN	Barnesville Municipal Power	Less than $250K	2,500 (Residential & Commercial)	Spiral CFLs	Up to $5	Instant Rebate	Not provided	Ongoing	
				Ceiling Fans and Components	$25	Mail-In Rebate			
				Decorative Light Strings	$3.50 per string	Mail-In Rebate			
MN	East Grand Forks Water and Light	Not provided	8K (Residential)	Spiral CFLs	N/A	Give-away	✓	Ongoing	
				Spiral CFLs	50% off up to $50	Mail-In Rebate			
MN	Marshall Municipal Utilities	Less than $250K	6.4K (Residential)	Decorative Light Strings	Up to $3.50	Mail-In Rebate	✓	Ongoing	
				Spiral CFLs	$0.20 per watt saved	Mail-In Rebate			
				LED Light Bulbs	$0.20 per watt saved	Mail-In Rebate			
MN	Minnesota Municipal Power Agency *(Representing 8 utilities)*	Not provided	24K (Residential)	Spiral CFLs	$2	Mail-In Rebate	✓	1/1/2013	12/31/2014
				LED Light Bulbs	50% of price, up to $10/bulb	Mail-In Rebate		4/1/2013	12/31/2014
				LED Light Fixtures	50% of price, up to $25/fixture	Mail-In Rebate			
MN	Minnesota Power	Not provided	137K* (Residential)	Spiral CFLs	Varies	Instant Rebate	Not provided	1/1/2013	12/31/2013
				Specialty CFLs	Varies	Instant Rebate			
				LED Light Bulbs	Varies	Instant Rebate			
				CFL Light Fixtures	Varies	Instant Rebate			
				Spiral CFLs	$2	Mail-In Rebate			
				CFL Light Fixtures	$15	Mail-In Rebate			
				Ceiling Fans	$15	Mail-In Rebate			
MN	Minnkota Power	$1 - $10 Million	70K (Residential &	Spiral CFLs	$1.50 -$2	Mail-In Rebate	✓	Ongoing	

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
	Cooperative *(Representing 17 utilities)*	(Combined)	Commercial)	LED Light Fixtures	$25	Mail-In Rebate			
				LED Light Bulbs	$15	Mail-In Rebate			
				LED Light Bulbs	$7	Mail-In Rebate			
				Decorative Light Strings	$3	Mail-In Rebate			
			Commercial	LED Light Fixtures	$80-$225	Mail-In Rebate			
MN	Owatonna Public Utilities	Not provided	10K (Residential & Commercial)	Spiral CFLs	50% off	Mail-In Rebate	✓	1/1/2011	3/31/2014
				CFL Light Fixtures	Up to $15	Mail-In Rebate			
				LED Light Fixtures	Up to $20	Mail-In Rebate			
				LED Light Bulbs	Up to $15	Mail-In Rebate			
MN	Rochester Public Utilities	$250K - $1 Million	45K (Residential)	Spiral CFLs	50% off	Mail-In Rebate	✓	1/1/2012	3/31/2014
				CFL Light Fixtures	Up to $15	Mail-In Rebate			
				LED Light Fixtures	Up to $20	Mail-In Rebate			
				LED Light Bulbs	Up to $15	Mail-In Rebate			
			Commercial	LED Light Fixtures	$30	Mail-In Rebate		1/1/2013	3/31/2014
				LED Light Bulbs	$15-$20	Mail-In Rebate			
MN	Shakopee Public Utilities	Less than $250K	14K (Residential)	Decorative Light Strings	$3	Mail-In Rebate	✓	1/1/2013	12/15/2013
				LED Light Fixtures	$8.00	Mail-In Rebate			
MN	Southern Minnesota Municipal Power Agency *(Representing 15 utilities)*	$1 - $10 Million	110K (Residential)	Spiral CFLs	$2 or 50% off	Mail-In Rebate	✓	Ongoing	
		$1 - $10 Million		LED Light Fixtures	$20	Mail-In Rebate			
		$1 - $10 Million		CFL Light Fixtures	$15	Mail-In Rebate			
		Less than $250K		LED Light Bulbs	$10-$15	Mail-In Rebate			
MO	Ameren Missouri	$1 - $10 Million	1.2 million (Residential)	Spiral CFLs	$1-$4.50	Buy-Down/ Discount	✓	1/1/2013	12/31/2015
				Specialty CFLs	$1-$4.50	Buy-Down/ Discount			
				LED Light Bulbs	up to $15	Buy-Down/ Discount			
MT	Flathead Electric Cooperative	Not provided	Commercial	Spiral CFLs	$3-$12	Mail-In Rebate	Not provided	Ongoing	
				Specialty CFLs	$3-$12	Mail-In Rebate			
				LED Light Fixtures	$30	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	$20	Mail-In Rebate			
NE	Nebraska Energy Office	$25 - $50 Million (Revolving loan fund)	Nebraska Residents and Commercial Businesses	Spiral CFLs	Varies	Low Interest Loan	✓	Ongoing	
				CFL Light Fixtures	Varies	Low Interest Loan			
				Ceiling Fans	Varies	Low Interest Loan			
				LED Light Bulbs	Varies	Low Interest Loan			
				CFL w/pin base	Varies	Low Interest Loan			
				LED Light Fixtures	Varies	Low Interest Loan			
				Other (Commercial)	Varies	Low Interest Loan			
NE	Nebraska Public Power District	Not provided	Commercial	Specialty CFLs	Varies	Mail-In Rebate	✓	1/1/2013	12/31/2013
				LED Light Fixtures	Varies	Mail-In Rebate			
				Other (Commercial)	Varies	Mail-In Rebate			
NH	New Hampshire Saves *(Representing 4 utilities)*	$1 - $10 Million	585K (Residential)	Spiral CFLs	$1-$5	Buy-Down/ Discount	✓	1/1/2013	12/31/2013
				Specialty CFLs	$1-$5	Buy-Down/ Discount			
				LED Light Bulbs	$10	Buy-Down/ Discount			
				LED Light Fixtures	$10	Mail-In Rebate			
				CFL Light Fixtures	$10	Mail-In Rebate			
NJ	NJ Clean Energy *(Representing 4 utilities)*	$10 Million*	NJ Residents	Spiral CFLs	Varies	Buy-Down/ Discount	✓	1/1/2013	6/30/2013
				Specialty CFLs	Varies	Buy-Down/ Discount			
				LED Light Bulbs	Varies	Buy-Down/ Discount			
				Spiral CFLs	Varies	Instant Rebate			
				Specialty CFLs	Varies	Instant Rebate			
				CFL Light Fixtures	Varies	Instant Rebate			
				LED Light Bulbs	Varies	Instant Rebate			
				LED Light Fixtures	Varies	Instant Rebate			
NM	El Paso Electric	Not provided	Not provided	Spiral CFLs	Varies	Buy-Down/ Discount	✓	Ongoing	
NM	Public Service Company of New Mexico	$1 - $10 Million	501K (Residential)	Spiral CFLs	Varies	Buy-Down/ Discount	Not provided	Ongoing	

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Specialty CFLs	Varies	Buy-Down/ Discount			
NY	Long Island Power Authority	$1 - $10 Million	950K (Residential)	Specialty CFLs	$2.50	Buy-Down/ Discount	✓	1/1/2013	12/31/2013
				LED Light Fixtures	$11	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Buy-Down/ Discount			
				Spiral CFLs	$0.80	Buy-Down/ Discount			
				LED Light Bulbs	$11	Buy-Down/ Discount			
NY	New York State Energy Research and Development Authority	$1 - $10 Million	6 Million (Residential)	Spiral CFLs	Varies	Retailer Mid-stream Incentive	✓	1/1/2013	12/31/2013
				Specialty CFLs	Varies	Retailer Mid-stream Incentive			
				LED Light Bulbs	Varies	Retailer Mid-stream Incentive			
				LED Light Fixtures	Varies	Retailer Mid-stream Incentive			
NC	Duke Energy	Not provided	2.03 Million (Residential)	Spiral CFLs	N/A	Give-Away	✓	Ongoing	
				Specialty CFLs	Varies	Instant Rebate			
				LED Light Bulbs	Varies	Instant Rebate			
NC	Lumbee River Electric Membership Corporation	Less than $250K	11K (Residential)	Spiral CFLs	$1.25-$1.85	Instant Rebate	✓	Ongoing	
NC, SC	Progress Energy	Not provided	Residential & Commercial	Spiral CFLs	Average of $1.50	Buy-Down/ Discount	Not provided	Ongoing	
				Specialty CFLs	Average of $1.50	Buy-Down/ Discount			
				LED Light Bulbs	Up to $10	Buy-Down/ Discount			
				CFL Light Fixtures	Up to $10	Buy-Down/ Discount			
				LED Light Fixtures	Up to $10	Buy-Down/ Discount			
OH	AEP Ohio	$1 - $10 Million	1.3 Million (Residential)	Spiral CFLs	$1.25	Buy-Down/ Discount	✓	4/1/2009	12/31/2014
				Specialty CFLs	$2	Buy-Down/ Discount			
				Decorative Light Strings	$3	Buy-Down/ Discount			
				LED Light Bulbs	Up to $10	Buy-Down/ Discount		9/1/2011	12/31/2014
OH	Dayton Power & Light Company	$1 - $10 Million	500K (Residential)	Spiral CFLs	$1.40	Buy-Down/ Discount	✓	Ongoing	

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
OH	Duke Energy	Not provided	311K (Residential)	Spiral CFLs	N/A	Give-Away	✓	9/1/2010	12/31/2014
OH	Efficiency Smart *(Representing 48 communities)*	$250K - $1 Million	195K (Residential)	Spiral CFLs	Up to $24	Instant Rebate	✓	1/1/2011	12/31/2013
				Specialty CFLs	Up to $24	Instant Rebate			
				Ceiling Fans w/Light Kits	$15	Mail-In Rebate			
OH	Illuminating Company (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to $10	Mail-In Rebate	✓	3/15/2013	12/31/2015
				Spiral CFLs	Up to $1	Buy-Down/ Discount			
OH	Ohio Edison (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to $10	Mail-In Rebate	✓	3/15/2013	12/31/2015
				Spiral CFLs	Up to $1	Buy-Down/ Discount			
OH	Toledo Edison (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	up to $10	Mail-In Rebate	✓	3/15/2013	12/31/2015
				Spiral CFLs	Up to $1	Buy-Down/ Discount			
OK	Oklahoma Gas & Electric	Less than $250K	78K (Commercial)	CFL w/pin base	$10-$15	Mail-In Rebate	Not provided	1/1/2013	12/31/2015
		$250K - $1 Million		Other (LED Exit signs)	$5	Mail-In Rebate			
OK	Public Service Company of Oklahoma	$250K - $1 Million	505K (Residential)	Spiral CFLs	Varies	Buy-Down/ Discount	✓	4/1/2013	12/31/2013
		Less than $250K		Specialty CFLs	Varies	Buy-Down/ Discount			
		Less than $250K		LED Light Bulbs	Varies	Buy-Down/ Discount			
OR	Energy Trust of Oregon	$1 - $10 Million	1.3 million (Residential)	Specialty CFLs	$2	Buy-Down/ Discount	Not provided	Ongoing	
OR	Salem Electric	Not provided	Not provided	CFL Light Fixtures	Up to $15	Mail-In Rebate	Not provided	Ongoing	
				LED Light Fixtures	Up to $15	Mail-In Rebate			
PA	Met-Ed (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to $1	Instant Rebate	✓	6/1/2013	5/31/2015
				Decorative Light Strings	Up to $3.33	Mail-In Rebate			
PA	PECO Energy Company	$250K - $1 Million	1.4 Million (Residential)	LED Light Bulbs	$3-$15	Instant Rebate	✓	7/1/2009	5/31/2013
				Specialty CFLs	$1-$3	Buy-Down/ Discount			
				Spiral CFLs	$1-$3	Buy-Down/ Discount			
PA	Penelec (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to $1	Instant Rebate	✓	6/1/2013	5/31/2015
				CFL Light Fixtures	Up to $10	Mail-In Rebate			
				Decorative Light Strings	Up to $3.33	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
PA	Penn Power (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to $1	Instant Rebate	✓	6/1/2013	5/31/2015
				CFL Light Fixtures	Up to $10	Mail-In Rebate			
				Decorative Light Strings	up to $3.33	Mail-In Rebate			
PA	PPL Electric Utilities	Not provided	1.2 million (Residential)	LED Light Fixtures	$5-$9	Buy-Down/ Discount	✓	6/1/2013	6/1/2016
				Spiral CFLs	$1-$1.50	Buy-Down/ Discount		5/31/2013	6/1/2016
				Specialty CFLs	$1-$1.50	Buy-Down/ Discount			
			2.2 Million (Residential)	Spiral CFLs	N/A	Give-away			
PA	West Penn (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	Up to $1	Instant Rebate	✓	6/1/2013	5/31/2015
				CFL Light Fixtures	Up to $10	Mail-In Rebate			
				Decorative Light Strings	Up to $3.33	Mail-In Rebate			
RI	National Grid	$1 - $10 Million	465K (Residential)	Spiral CFLs	Up to $1.40	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Up to $6	Buy-Down/ Discount			
				CFL Light Fixtures	Up to $15	Buy-Down/ Discount			
				LED Light Bulbs	Up to $12	Buy-Down/ Discount			
				LED Light Fixtures	Up to $15	Buy-Down/ Discount			
RI	Pascoag Utility District	Less than $1K	5K (Residential)	Spiral CFLs	50% up to $50	Mail-In Rebate	✓	1/1/2013	12/30/2013
				CFL Light Fixtures	50% up to $50	Mail-In Rebate			
				Vent Fans	50% up to $50	Mail-In Rebate			
				Fans, w/Light	50%up to $50	Mail-In Rebate			
		Less than $30K	340 (Commercial)	Other (Commercial incentives)	50% on retrofit lighting and 30% on new construction lighting	Mail-In Rebate			
SC	Duke Energy	Not provided	223K (Residential)	Spiral CFLs	N/A	Give-Away	✓	9/1/2010	12/31/2014
			454K (Residential)	Specialty CFLs	Varies	Instant Rebate		5/26/2013	12/31/2014
				LED Light Bulbs	Varies	Instant Rebate			
SC	South Carolina Electric & Gas	Not provided	Residential	Spiral CFLs	Up to $1.25	Instant Rebate	Not provided	Ongoing	
				Specialty CFLs	Up to $1.75	Instant Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				CFL Light Fixtures	$10	Instant Rebate			
				Decorative Light Strings	Varies	Instant Rebate			
				LED Light Bulbs	$5	Instant Rebate			
			Commercial	CFL Light Fixtures	Varies	Mail-In Rebate			
				LED Light Bulbs	Varies	Mail-In Rebate			
				New Construction	Varies	Mail-In Rebate			
				LED Light Fixtures	Varies	Mail-In Rebate			
				Specialty CFLs	Varies	Mail-In Rebate			
TX	CenterPoint Energy	$1 - $10 Million	2.1 Million (Residential)	LED Light Bulbs	Varies	Buy-Down/ Discount	✓	Ongoing	
		Not provided		CFL Light Fixtures	Up to $75	Builder Incentive			
TX	Entergy	Less than $250K	25K (Builders)	CFL Light Fixtures	Up to $75	Builder Incentive	✓	1/1/2013	11/30/2013
		$250K - $1 Million	350K (Residential & Commercial)	LED Light Fixtures	.02 kWh, $175 kW	Instant Rebate			
UT	Rocky Mountain Power, Inc.	$1 - $10 Million	849K (Residential)	Spiral CFLs	Up to $1.50	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Up to $3.50	Buy-Down/ Discount			
				LED Light Bulbs	Up to $10	Buy-Down/ Discount			
				LED Light Fixtures	$20	Mail-In Rebate			
				CFL Light Fixtures	$20	Mail-In Rebate			
VT	Burlington Electric Department	Less than $250K	20K (Residential)	Spiral CFLs	$1-$15	Buy-Down/ Discount	Not provided	1/1/2013	12/31/2013
				Spiral CFLs	$1	Instant Rebate			
				Specialty CFLs	$3	Instant Rebate			
		Less than $250K		CFL Light Fixtures	$5	Buy-Down/ Discount			
				CFL Light Fixtures	$5	Instant Rebate			
		Not provided		LED Light Bulbs	$5-$20	Buy-Down/ Discount			
				LED Light Fixtures	$15	Buy-Down/ Discount			
				LED Light Fixtures	$15	Instant Rebate			
VT	Efficiency Vermont	$1 - $10 Million	335K (Residential)	Spiral CFLs	$1-$15	Buy-Down/ Discount	✓	1/1/2013	12/31/2013

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Spiral CFLs	$1	Instant Rebate			
				Specialty CFLs	$1-$15	Buy-Down/ Discount			
				Specialty CFLs	$3	Instant Rebate			
				CFL Light Fixtures	$5	Buy-Down/ Discount			
				CFL Light Fixtures	$5	Instant Rebate			
				LED Light Bulbs	$5-$20	Buy-Down/ Discount			
				LED Light Fixtures	$15	Buy-Down/ Discount			
				LED Light Fixtures	$15	Instant Rebate			
VA	City of Danville Utilities	$250K - $1 Million	5K (Commercial)	Other (Commercial)	$.0175/watt reduced	Mail-In Rebate	Not provided	Ongoing	
WA	Avista Utilities	$250K - $1 Million	Residential	Specialty CFLs	$2	Buy-Down/ Discount	✓	1/1/2009	12/31/2014
				Spiral CFLs	$0.50	Buy-Down/ Discount			
		$1 - $10 Million	Commercial	LED Light Bulbs	$10-35	Mail-In Rebate		1/1/2010	12/31/2013
				Specialty CFLs	$10-40	Mail-In Rebate			
WA	Clallam County Public Utility District #1	Less than $250K	52K (Residential)	CFL Light Fixtures	$10	Mail-In Rebate	✓	Ongoing	
				Spiral CFLs	$1-$4	Buy-Down/ Discount			
				Specialty CFLs	$1-$4	Buy-Down/ Discount			
WA	Clark Public Utilities	$250K - $1 Million	183K (Residential)	Specialty CFLs	$1 -$4	Instant Rebate	✓	Ongoing	
WA	Pacific Power	$250K - $1 Million	120K (Residential)	CFL Light Fixtures	$20	Mail-In Rebate	✓	Ongoing	
				LED Light Fixtures	$20	Mail-In Rebate			
				Spiral CFLs	Up to $1.50	Buy-Down/ Discount			
				Specialty CFLs	Up to $3.50	Buy-Down/ Discount			
				LED Light Bulbs	Up to $10	Buy-Down/ Discount			
WA	Puget Sound Energy	Not provided	Residential	CFL Light Fixtures	Up to $10	Instant Rebate	✓	1/1/2010	12/31/2013
				LED Light Fixtures	Up to $15	Instant Rebate			
				Spiral CFLs	Up to $2.25	Instant Rebate			
				Specialty CFLs	Up to $4	Instant Rebate			
				LED Light Bulbs	Up to $15	Instant Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				CFL Light Fixtures	$20/fixture above the 50% state requirement if the builder installs at least 80% ENERGY STAR fixtures	Builder Incentive			
		$1 - $10 Million	Commercial	Spiral CFLs	$15-$20	Instant Rebate		1/1/2013	12/31/2013
				LED Light Bulbs	$15-$20	Instant Rebate			
		$250K - $1 Million		Spiral CFLs	Up to $6	Mail-In Rebate			
				LED Light Bulbs	$15-$20	Mail-In Rebate			
		Not provided		Other (Occupancy controls)	$10	Mail-In Rebate		Ongoing	
WA	Seattle City Light	$1 - $10 Million	400K (Residential)	LED Light Bulbs	$5	Buy-Down/ Discount	✓	Ongoing	
				LED Light Fixtures	$10	Buy-Down/ Discount			
				CFL Light Fixtures	$10	Buy-Down/ Discount			
				Spiral CFLs	Up to $2	Buy-Down/ Discount			
				Specialty CFLs	Up to $3	Buy-Down/ Discount			
WA	Snohomish County PUD	$250K - $1 Million	320K (Residential)	Spiral CFLs	$0.50-$1.50	Buy-Down/ Discount	✓	1/1/2007	12/31/2013
				Specialty CFLs	$0.50-$3	Buy-Down/ Discount			
				LED Light Bulbs	$4-$10	Buy-Down/ Discount		1/1/2012	12/31/2013
				CFL Light Fixtures	$20	Buy-Down/ Discount			
				LED Light Fixtures	$8-30	Buy-Down/ Discount			
				CFL Light Fixtures	$20/fixture plus an additional $10/fixture bonus, up to $300	Builder Incentive			
WA	Tacoma Power	$1 - $10 Million	170K (Residential)	Spiral CFLs	$1.50	Buy-Down/ Discount	✓	1/1/2011	12/31/2015
				Specialty CFLs	$2.50	Buy-Down/ Discount			
		$250K - $1 Million		CFL Light Fixtures	$20	Buy-Down/ Discount			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
		Not provided		CFL Light Fixtures	$300 to the builder for the NW ALP (80% fixtures) or $20 per fixture	Builder Incentive			
WV	Appalachian Power	$250K - $1 Million	485K (Residential)	Spiral CFLs	$1	Instant Rebate	✓	3/8/2011	12/31/2013
		$1 - $10 Million	77K (Commercial)	CFL Light Fixtures	Varies	Mail-in Rebate			
WI	Dunn Energy Cooperative	Less than $250K	8.8K (Residential)	Decorative Light Strings	$3	Mail-In Rebate	Not provided	1/1/2010	12/31/2013
				Spiral CFLs	$2	Mail-In Rebate			
				LED Light Bulbs	$12 or 25% of cost	Mail-In Rebate			
				Other (Commercial)	Varies	Mail-In Rebate			
WI	Focus on Energy *(Representing 5 investor owned utilities & participating coops and municipal utilities)*	$1 - $10 Million	Residential	Spiral CFLs	$1.50	Buy-Down/ Discount	✓	1/1/2012	12/31/2013
				Specialty CFLs	$1.50	Buy-Down/ Discount			
				LED Light Bulbs	$5	Buy-Down/ Discount			
WI	Pierce Pepin Cooperative Services	$250K - $1 Million	6.7K (Residential)	Spiral CFLs	$1	Mail-In Rebate	✓	1/1/2013	12/31/2013
				Specialty CFLs	$5	Mail-In Rebate			
				CFL Light Fixtures	$5	Mail-In Rebate			
				LED Light Bulbs	$2	Mail-In Rebate			
				LED Light Fixtures	$2	Mail-In Rebate			
			Commercial	Other (Commercial)	$5-$15	Mail-In Rebate			
WI	Riverland Energy Cooperative	Less than $250K	Residential	Spiral CFLs	$1	Mail-In Rebate	✓	1/1/2013	12/31/2013
				Specialty CFLs	$5	Mail-In Rebate			
				CFL Light Fixtures	$5	Mail-In Rebate			
				LED Light Bulbs	$2	Mail-In Rebate			
				LED Light Fixtures	$2	Mail-In Rebate			
			Commercial	LED Light Fixtures	$15	Mail-In Rebate			

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Other (Occupancy controls)	$5	Mail-In Rebate			
				Other (Exit signs)	$5	Mail-In Rebate			
WI	Vernon Electric Cooperative	Less than $250K	10K (Residential)	Spiral CFLs	$1-$5	Other (Bill Credit)	Not provided	1/1/2013	12/31/2013
				Decorative Light Strings	$2	Mail-In Rebate			
				CFL Light Fixtures	$5	Mail-In Rebate			
				LED Light Fixtures	$2	Mail-In Rebate			
WY	Rocky Mountain Power, Inc.	$250K - $1 Million	132K (Residential)	Spiral CFLs	Up to $1.50	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Up to $3.50	Buy-Down/ Discount			
				Ceiling Fans	$20	Mail-In Rebate			
				LED Light Fixtures	$20	Mail-In Rebate			
				CFL Light Fixtures	$20	Mail-In Rebate			

Lighting Program Details

The table below provides detailed information on each energy efficiency program sponsor's program information. All promotions and incentives are for ENERGY STAR certified products unless otherwise specified. In some cases, energy efficiency program sponsors have indicated which partner types they are most interested in working with, but may also be open to working with different partner types. Please contact the program sponsor representative to learn more about partnership opportunities.

State(s)	Partner Name / Contact	Program Descriptions
AR	**American Electric Power – Southwestern Electric Power Company (AEP SWEPCO)** Phillip A. Watkins 479-973-2406 pawatkins@aep.com	**Specialty and Spiral CFL Light Bulb Incentives:** Instant rebate. AEP SWEPCO is offering its Arkansas residential customers a point-of-purchase (POP) rebate for ENERGY STAR certified CFLs at participating retailers. Available through 2014. **Support Activities:** • Bill inserts • Website advertising • Media advertising **Customer Hotline:** 888-266-3130 **Website:** www.swepcogridsmart.com
AR	**Entergy Arkansas** Jeremy Champlin 501-377-5959 jchampl@entergy.com	**Specialty and Spiral CFL Light Bulbs and CFL Fixtures Incentives:** Buy-down/mark-down. Entergy Arkansas offers instant discounts on ENERGY STAR certified products at participating retailer locations. CFL fixtures are available at participating Lowe's and The Home Depot locations. Available through 2013. Entergy Arkansas is interested in working with retailers and manufacturers. **Support Activities:** • Bill inserts • Media advertising • Billboards • In-store events • Community events **Customer Hotline:** 877-212-2420 **Website:** www.entergyarkansas.com/homeappliances
AR	**Oklahoma Gas & Electric (OG&E)** Robin Arnold 479-221-3641 arnoldrk@oge.com	**CFL with Pin Base Light Bulb Incentive:** Mail-in rebate. OG&E offers incentives of $10 to $15 for commercial customers to replace incandescent fixtures with hard-wired CFL lamps. OG&E offers incentives on a variety of other commercial lighting products including LED exit signs, T8 and T5 fixtures, High-Intensity Discharge (HID) fixtures, and lighting sensors and controls. **Customer Hotline:** 800-272-9741 **Website**: www.oge.com

State(s)	Partner Name / Contact	Program Descriptions
AZ	**Arizona Public Service (APS)** Dresden Osterman 602-250-2924 dresden.osterman@aps.com	**Spiral and Specialty CFL Light Bulb Incentives:** Buy-down/mark-down. APS offers customers instant discounts on CFLs at participating 99 Cents Only, Ace Hardware, Costco, Dollar Tree, Goodwill, Lowe's, Sam's Club, The Home Depot, and Walmart stores. No coupon is needed. Offer is ongoing. Visit website for full list of stores. LEDs have been proposed for 2013, but awaiting Arizona Corporation Commission approval. **Support Activities:** • Bill inserts • Media advertising • Billboards • In-store events • Community events **Customer Hotline:** 800-783-7253 **Website:** www.aps.com/cfl
AZ	**Salt River Project (SRP)** Tanya Hughes 602-236-5979 tanya.hughes@srpnet.com	**Specialty and Spiral CFL Light Bulb Incentives:** Buy-down/mark-down. Salt River Project is offering discounts of $0.50 to $6 off ENERGY STAR certified CFLs at participating Home Depot, Lowe's, Walmart, Costco, and Sam's Club locations while supplies last. Go to the Web site for more information, including a list of participating stores. Offer available through April 2014. **Support Activities:** • Educational and promotional events at participating retailers, local festivals, sporting events, fund raisers, and community activities • Media marketing • CFL recycling at participating retailers **Website:** www.srpnet.com/energy/powerwise/savewithsrp/CFL.aspx
CA	**Alameda Municipal Power** Meredith Owens 510-748-3947 mowens@alamedamp.com	**LED Light Bulb Incentive:** Mail-in rebate. Alameda Municipal Power offers commercial customers incentives on select LED technologies. All LED lights must be on the Design Lights Consortium Lighting list and/or have an ENERGY STAR label. Incentives are ongoing. **Support Activities:** Website advertising **Website:** www.alamedamp.com/save-energy/commercial-savings

State(s)	Partner Name / Contact	Program Descriptions
CA	**Glendale Water & Power** Herbert Garcia 818-551-3080 hgarcia@ci.glendale.ca.us	**Ceiling Fans and Ceiling Fan with Light Kit Incentives:** Glendale Water & Power is offering a $20 rebate on the purchase of an ENERGY STAR certified ceiling fan purchased in Glendale and a $15 rebate if purchased outside of Glendale. Must meet current ENERGY STAR guidelines. Limit 3 rebates per customer at the same residence. **Support Activities:** • Website advertisement • Direct mail • Community events **Customer Hotline:** 818-548-3300 **Website:** www.glendalewaterandpower.com/save_money/residential/sh_energy_saving_rebates.aspx

State(s)	Partner Name / Contact	Program Descriptions
CA	**Pacific Gas and Electric Company (PG&E)** Winsey Kan (Residential) 415-973-3091 winsey.kan@pge.com Chris Corcoran (Commercial) chris.corcoran@pge.com	**Specialty CFL Light Bulb Incentives:** PG&E offers a buy-down/mark-down incentive of $1 to $2.50 per ENERGY STAR certified CFL based on lumen output. **CFL Light Fixture Incentive:** PG&E offers an instant rebate of $5 and $10 per interior or exterior ENERGY STAR certified fixture. Manufactures/retailers may propose lower incentives. Partner solicitation through request for proposal; awards made on first-come, first serve basis. See www.pge.com for more detail. **LED Light Bulb Incentive:** PG&E offers a buy-down/mark down incentive of $5 to $10 per certified ENERGY STAR LED PAR, BR lamp or LED Recessed Retrofit kit at retail, and LED PAR and MR lamps for commercial customers through distributors based on lumen output. In 2014, the residential program will require all products to meet the CEC's Quality LED Specification. **LED Fixture Incentive:** PG&E offers rebates of $5-$10 for ENERGY STAR certified LED recessed downlight fixtures within a specific wattage range. In 2014, the residential program will require all products to meet the CEC's Quality LED Specification. **Commercial LED Light Bulb and Fixture Incentive:** Mail-in rebate. PG&E offers rebates for ENERGY STAR certified LED fixtures. Rebate is based on a site specific calculation of $0.08/kWh saved and $100/kW demand reduced. Each project goes through a pre- and post-inspection to verify equipment installed. PG&E offers rebates for ENERGY STAR certified LED surface, pendant, and recessed downlight fixtures. Rebates are based on a one for one replacement of incandescent or halogen lamps greater than or equal to 40 watts. Only those ENERGY STAR certified commercial LED fixtures with a fixture wattage of less than or equal to 15 watts qualify. Incentive is $30 per fixture or module paid directly to the customer upon completion of rebate application. Visit the website for more information. Other Incentives: PG&E offers a distributor incentive of $5-$20 for ENERGY STAR certified replacement lamps. PG&E is interested in working with retailers and manufacturers. **Support Activities:** • Co-branding • Education • Marketing campaigns • Website **Websites:** www.pge.com/lighting, www.pge.com/led, or www.pge.com/mybusiness/energysavingsrebates/rebatesincentives/ief/

State(s)	Partner Name / Contact	Program Descriptions
CA	**Pacific Power** Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	**Spiral and Specialty CFL Bulb Incentives:** Pacific Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs. For more specific information, please see website. **Ceiling Fan Incentive:** Mail-in rebate. Pacific Power offers $20 mail-in rebates for ENERGY STAR certified ceiling fans. **CFL Light Fixture Incentive:** Mail-in rebate. Pacific Power offers $20 mail-in rebates for ENERGY STAR certified fixtures. Light fixtures must be permanently installed and hardwired. Pacific Power is interested in working with retailers and manufacturers. **Support Activities:** Listing ENERGY STAR criteria on POP materials and marketing materials. **Customer Hotline:** 800-942-0266 **Website:** homeenergysavings.net/California/lighting/cfls.html
CA	**Riverside Public Utilities (RPU)** Ryan Gleason 951-826-5669 rgleason@riversideca.gov	**Ceiling Fan Incentive:** Mail-in rebate. RPU is offering a $25 rebate for ENERGY STAR certified ceiling fans (8 maximum). **Other Activities:** RPU offers incentives of $0.06-$.10/ annual kWh reduced to commercial customers for various lighting upgrades. **Website:** www.greenriverside.com
CA	**Sacramento Municipal Utility District (SMUD)** Debbie Hanner 916-732-5260 dhanner@smud.org	**Specialty and Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb, LED Light Fixture Incentives:** Manufacturer and/or Retailer buy-down. SMUD is offering instant rebates for select ENERGY STAR certified fluorescent and LED light bulbs and fixtures, ranging from $0.40 for a plain bare spiral CFL to $16 for an LED fixture. Visit their website for more information. **Support Activities:** Advertising to support incentives and other partnership activities. Participation at trade shows and other special events. Production of fact sheets, bill flyers, web pages and other media. **Website:** www.smud.org/lighting

State(s)	Partner Name / Contact	Program Descriptions
CA	**San Diego Gas & Electric (SDG&E)** Alton Kwok (Residential) 858-636-5775 ckwok@semprautilities.com Teresa Verdugo (Commercial) 858-636-6888 tverdugo@semprautilities.com	**Specialty and Spiral CFS Incentives:** SDG&E is offering a buy-down / mark-down incentive to manufacturers of $0.25 to $1.90 per CFL based on lumen output, with up to an additional $1.60 for specialty bulbs. Total program period is through 2014, but is run on an annual basis. For commercial customers, SDG&E offers an incentive of $7 on ENERGY STAR certified screw-in CFLs (covered reflector type only). **CFL Light Fixture Incentive:** SDG&E is offering a buy-down / mark-down incentive to manufacturers of $5 to $10 per fixture. **LED Light Bulb and Fixture Incentives:** SDG&E is offering a buy-down / mark-down incentive to manufacturers of $2 to $15 per LED based on lumen output. Total program period is through 2014, but is run on an annual basis. For commercial customers, SDG&E offers an incentive of $5 to $20 on ENERGY STAR certified screw or pin based Interior LED integral lamps purchased and installed on or after 3/1/2012. Incentives also available for non-ENERGY STAR certified commercial lighting technologies. SDG&E is interested in working with retailers and manufacturers. **Support Activities:** • POP information and educational materials • Community outreach and exchange events • Customer communications and public relations (PR) • Online marketing • Communications via various advertising mediums **Customer Hotline:** 858-411-7343 (residential) and 800-644-6133 (commercial) **Website:** www.sdge.com/lighting (residential) and www.sdge.com/businessrebates (commercial)
CA	**Silicon Valley Power, City of Santa Clara** Mary Medeiros McEnroe 408-615-6646 mmedeiros@santaclaraca.gov	**LED Light Bulb Incentives:** Mail-in rebate. Silicon Valley Power will rebate $10 each for up to 6 ENERGY STAR certified LED light bulbs per household or up to 100 bulbs per Homeowner's Association with pre-approval. Commercial customers are eligible for rebates based on calculated energy savings for qualifying LED light bulbs. See website for details and a lighting rebate calculator. **Ceiling Fan Incentive:** Mail-in rebate. Silicon Valley Power will rebate $35 each for up to 3 ENERGY STAR certified ceiling fans per residence. **Support Activities:** • Website • Bill inserts and envelopes • Direct mail • Advertising in the local newspaper **Customer Hotline:** 408-244-SAVE (7283) **Website:** www.siliconvalleypower.com/rebates or www.siliconvalleypower.com/bus/?sub=busrebates

State(s)	Partner Name / Contact	Program Descriptions
CA	**Southern California Edison (SCE)** Richard Greenburg 626-302-0728 richard.greenburg@sce.com	**Specialty and Spiral CFL Light Bulb and Fixture Incentives:** Manufacturer buy-down. SCE reduces the purchase cost of ENERGY STAR certified lighting products to customers. Retailer marks down products. Manufacturer either "preimburses" through reduced wholesale cost or reimburses through separate incentive payment. SCE reimburses manufacturer. **LED Bulb Incentives:** Instant rebate. SCE reduces the purchase cost of LEDs that meet the California Voluntary LED Quality Specifications. **Support Activities:** • In-store signage and displays • Bill inserts • Brochures • Web pages **Websites:** www.sce.com/residential/rebates-savings/lighting/cfls.htm
CO	**Black Hills Energy** Gene Mantei 719-546-6478 gene.mantei@blackhillscorp.com	**Specialty and Spiral CFL Light Bulb Incentive:** Black Hills Energy offers POP rebates on ENERGY STAR CFLs at participating retailers. Residential electric customers may purchase up to 10 CFLs of different wattage sizes and different configurations. Rebates vary depending upon the type of CFL and its associated retail cost. Rebates are limited to ten per household per year. Visit website for more details. **LED Bulb Incentives:** Black Hills Energy offers POP rebates on ENERGY STAR LEDs at participating retailers. Residential electric customers may purchase up to 5 LEDs of different wattage sizes and different configurations. Rebates vary depending upon the type of LED and its associated retail cost. Rebates are limited to 5 per household per year. Visit web site for more details. **CFL or LED Fixture Incentives:** Black Hills Energy offers POP rebates on ENERGY STAR CFL or LED fixtures at participating retailers. Rebates vary depending upon the type of LED fixture and its associated retail cost. **Support Activities:** • In-store promotional events • Bill inserts • Billboards • Direct mail • POP and other advertising **Website:** www.BHEsavemoney.com

State(s)	Partner Name / Contact	Program Descriptions
CO	**Colorado Springs Utilities (CSU)** Doug Bursnall (Residential) 719-668-8503 dbursnall@csu.org Rich Swope (Commercial) 719 668-5760 rswope@csu.org	**Spiral CFL Light Bulb Incentive:** CSU partners with small local lighting retailers and large big-box retailers to provide point-of-sale (POS) mark-downs on ENERGY STAR certified CFLs. **LED Decorative Light Strings:** Likewise, CSU partners with small local lighting retailers and large big-box retailers to provide POS mark-downs on ENERGY STAR certified LED Holiday Lighting. Visit website for more information. **Other Activities:** CSU also provides rebates for commercial customers who replace older lighting technologies with newer, more efficient fixtures or bulbs. The rebate amount is based on the energy saved as determined by the pre- and post-inspections of the project. All rebates are credited to customer' utility account. Visit the website for detailed information. Offer available through 2013. **Customer Hotline:** 719-688-4800 **Website:** www.csu.org/Pages/residential.aspx and www.csu.org/Pages/business.aspx
CO	**Fort Collins Utilities (FCU)** Crystal Shafii 970-221-6796 cshafii@fcgov.com	**Specialty CFL and LED Light Bulb Incentives:** Instant rebate. FCU, in collaboration with Platte River Power Authority, is partnering with local retailers to bring their customers ENERGY STAR certified specialty CFLs at $1-$2 off and LEDs at $10 off the regular retail prices. Refer to the website for more information. **Other Activities:** Incentives are also available for dimmers and occupancy sensors. **Support Activities:** • Bill inserts • Media and web advertising • POP marketing • Education • Sales associate incentives • Community events **Website:** www.fcgov.com/utilities/residential/conserve/energy-efficiency/lighting/cfl

State(s)	Partner Name / Contact	Program Descriptions
CO	**Gunnison County Electric Association (GCEA)** Vicki Spencer 970-641-7359 vspencer@gcea.coop	**Spiral CFL and LED Light Bulb Incentives:** GCEA is offering CFLs to its commercial and residential members for just $1 a bulb. CFLs are available in 40-, 60-, 75-, and 100-watt equivalents and may be purchased at the GCEA headquarters in Gunnison, or through GCEA's Crested Butte office. GCEA also offers incentives for ENERGY STAR certified LED bulbs installed in residential members' homes. LED bulbs must be 300 lumens or greater. Incentive amount is 50% of the cost of bulb up to $10 per bulb, with a limit of 50 bulbs per member per year. **Other Activities:** GCEA offers incentives for pre-approved, permanent commercial lighting retrofits. Payments for the lower option of $250/kW saved, 50% of invoiced fixture and lamp material cost, per project cap of $20,000. **Support Activities:** • Co-branded marketing • Bill inserts • Media advertising • Website advertising • Education • Community events **Website:** www.gcea.coop/EE/rebate_program.cfm
CO	**Holy Cross Energy** Mary Wiener 970-947-5432 mwiener@holycross.com	**LED Light Bulb Incentives:** Mail-in rebate of 50% of cost of ENERGY STAR certified LED bulbs up to $10-$15/LED depending on wattage of lamp replaced. Limit 10 per account. **Website:** www.holycross.com/wecare/rebate/residential
CO	**La Plata Electric Association** Mark Schwantes 970-382-3511 mschwantes@lpea.coop	**LED Light Bulb Incentive:** Mail-in rebate. La Plata Electric Association offers a $10 mail-in rebate towards the purchase of ENERGY STAR certified LED light bulbs. **Support Activities:** • Website advertising • Education • Community events • Direct contact with members **Website:** www.lpea.coop
CO	**Platte River Power Authority (PRPA)** Adam Perry 970-226-4000 perrya@prpa.org	**LED Light Bulb Incentive:** PRPA offers instant rebates of $10 towards the purchase of an ENERGY STAR certified LED light bulb. Refer to the website for more information. **Support Activities:** • Website • Education • Community events • Direct contact with members • POP materials **Website:** www.prpa.org

State(s)	Partner Name / Contact	Program Descriptions
CO	**Tri-State Generation & Transmission (TSGT)** Keith Emerson 303-254-3155 kemerson@tristategt.org	**LED Light Bulb Incentive:** TSGT member organizations may choose to pass through Tri-State incentives to their member-owners. Incentives are $10 or 50% cost. Available through 12/31/2013. **Website:** www.tristategt.org/eecPrograms/index.cfm
CO, MN, NM	**Xcel Energy** Kim Sherman 612-337-2360 kim.sherman@xcelenergy.com	**Specialty and Spiral CFL Light Bulb Incentives:** Instant rebate. Xcel Energy offers discounts on ENERGY STAR certified CFL (twists and specialty) bulbs at participating retailers. **LED Light Bulb Incentives:** Instant rebate. Discounts of $10 are available on ENERGY STAR certified LED light bulbs. **Support Activities:** • TV advertising • Radio advertising • Events • POP • Print & online advertising • "Bulb Blasters" application for smart phones **Website:** www.responsiblebynature.com/energy-tips/lighting-program-overview
CT	**Connecticut Light and Power (CL&P)** Jesus Pernia 860-665-5331 jesus.pernia@nu.com	**Specialty and Spiral CFL Light Bulb Incentives:** CL&P promotes the purchase of energy-efficient lighting. Receive a $1.50 instant coupon for ENERGY STAR certified light bulb packages with a retail price greater than $2.50. CL&P also offers retail mark-down incentives of $1.26-$3.50 on spiral and specialty CFLs. Rebate cannot exceed 50% of the CFL bulb purchase price. Visit web site for details. **LED Light Bulbs:** CL&P is offering instant rebates of up to $15 per LED package based on wattage and style. Products must be ENERGY STAR certified. A $10 mail-in rebate for ENERGY STAR certified LED bulbs and downlights with a retail price greater than $20 is also available. Rebate cannot exceed 50% of the bulb purchase price. **CFL and LED Light Fixture Incentives:** CL&P offers manufacturers/retailers buy-down incentives from $5 to $10 for ENERGY STAR certified CFL fixtures and $15 for LED fixtures based on wattage and style. A $10 mail-in rebate for ENERGY STAR certified CFL light fixtures with a retail price greater than $20 is also available. Rebate cannot exceed 50% of the fixture purchase price. **Support Activities:** • Cooperative statewide marketing • In-store promotions and special lighting events • Mass marketing throughout the state via print and radio **Other Activities:** CFL and lighting fixture sales through online catalog at www.energyfederation.org/smartliving. **Customer Hotline:** 877-WISE-USE **Website:** www.CTEnergyInfo.com/

State(s)	Partner Name / Contact	Program Descriptions
CT	**United Illuminating Company (UI)** Elizabeth Olney 203-499-2843 elizabeth.olney@uinet.com	**Specialty and Spiral CFL Light Bulb Incentives:** UI promotes the purchase of energy-efficient lighting. Receive a $1.50 instant coupon for ENERGY STAR certified light bulb packages with a retail price greater than $2.50. UI also offers retail mark-down incentives of $1.26-$3.50 on spiral and specialty CFLs. Visit website for details. **LED Light Bulbs:** UI is offering instant rebates of up to $15 per LED package based on wattage and style. Products must be ENERGY STAR certified. A $10 mail-in rebate for ENERGY STAR certified LED bulbs and downlights with a retail price greater than $20 is also available. **CFL and LED Light Fixture Incentives:** UI offers residential customers mail-in rebates of $10 on the purchase of ENERGY STAR certified CFL fixtures with a retail price greater than $20. Retail mark-down incentives for ENERGY STAR certified CFL fixtures are also available up to $10. Mail-in rebates of $15 for ENERGY STAR certified LED downlights and fixtures with a retail price greater than $30. Retail mark-down incentives of up to $15 for ENERGY STAR certified LED downlights and fixtures are also available. **Other Activities:** CFL and lighting fixture sales through online catalog at www.energyfederation.org/smartliving. **Support Activities:** • Cooperative statewide marketing • In-store promotions and special lighting events • Mass marketing throughout the state via print and radio **Other Activities:** UI sponsors the **SmartLiving Center**, an interactive, facility promoting energy-efficient products, services and ideas to educate customers about energy efficiency. This educational facility features seminars, special events, and student tours. **Customer Hotline:** 877-WISE-USE **Website:** www.CTEnergyInfo.com/ or www.energizect.com
DC	**District of Columbia Sustainable Energy Utility (DC SEU)** Stacy Szczepanski sszczepanski@dcseu.com	**Specialty and Spiral CFL Light Bulb Incentives:** Instant Rebate. The DC SEU offers reduced prices on ENERGY STAR certified CFLs at participating retailers. Visit website for complete details. Offer valid through September 2013. **LED Light Bulb Incentive:** Mail-in Rebate. DC residents are eligible to receive $5 or $10 off each package of ENERGY STAR certified LEDs purchased by mailing in the DC SEU rebate form. Visit website for complete details. DC SEU also offers reduced prices ($5-$15) on ENERGY STAR LEDs through mark-down promotions at a large number of retailers throughout DC to provide instant savings at the cash register. Offer valid through September 2013. **Customer Hotline:** 202-479-2222 **Website:** http://dcseu.com/for_your_home/lighting/cfl-info

State(s)	Partner Name / Contact	Program Descriptions
FL	**JEA** Payson Tilden 904-665-6187 tildpj@jea.com	**Specialty and Spiral CFL Light Bulb Incentives:** Manufacturer buy-down and instant rebate. JEA is offering CFL incentives at selected retail locations, based on bulb type and package size. Discounts range from $0.75 to $1.25 on single or multi-pack CFLs. **CFL Light Fixture Incentive:** Manufacturer buy-down and instant rebate. JEA also offers a $10 incentive on the purchase of ENERGY STAR certified CFL fixtures with pin-bases. **Other Activities:** Under the Green Partner program, JEA and selected retailers are offering free CFL recycling at 40 retail store locations across the Jacksonville area. Call (904) 665-6000 or go to the website for more information, including a list of participating retailers. **Customer Hotline:** 866-272-8628 **Website:** www.jea.com/green
FL	**Kissimmee Utility Authority (KUA)** Scott Grieves sgrieves@kua.com	**Specialty and Spiral CFL and LED Light Bulb and Fixture Incentives:** Mail-in Rebate. The intent of this program is to encourage the use of ENERGY STAR certified lighting products (CFLs or LEDs) by our customers. Rebates apply to (CFLs or LEDs) and are limited to one rebate per residential location only. Note: KUA is not responsible or liable for manufacturer defects in the CFLs or LEDs; they shall be returned to the manufacturer and not to KUA. It is the responsibility of the customer to follow all local, state, and EPA requirements for disposal of CFL/ LED light bulbs. **Other Activities:** Customer education. In addition to mail-in rebates, KUA will include educational promotions during which ENERGY STAR certified light bulbs are given to customers at a discounted rate or in some cases free. **Website:** www.kua.com/Resources/rebates.pdf
GA	**Georgia Power** Vicki Nichols (Residential) 404-506-6778 vdnichol@southernco.com Sunny Hylton (Commercial) 404-506-7262 shhylton@southernco.com	**Spiral CFL Light Bulb Incentive:** Georgia Power is offering a retail mark-down of $3 per 4-pack of CFLs based on wattage. Products must be ENERGY STAR certified. Georgia Power will also distribute more than 100,000 CFLs during outreach and community events. **Spiral CFL Light Bulb, CFL Light Fixture, or LED Light Fixture Incentives:** Mail-in rebates. Georgia Power offers commercial customers incentives of $1.25 per bulb, $6.50 per CFL fixture, or $0.20 per watt reduced on the purchase of several different types of energy-efficient lighting technology, including ENERGY STAR certified LED fixtures. **Support Activities:** • Cooperative educational and promotional plans • POP display in retailer stores • In-store education events for consumers • Training for retailers • Change the World, Start with ENERGY STAR campaign **Customer Hotline:** 877-886-2540 **Website:** www.georgiapower.com/Earthcents

State(s)	Partner Name / Contact	Program Descriptions
HI	**Hawaii Energy** Larry Newman lawrence.f.newman@saic.com	**Specialty and Spiral CFL Light Bulb Program:** Retailer buy-down. Hawaii Energy is offering instant rebates of $1 per ENERGY STAR certified CFL. **LED Incentives:** Retailer buy-down. Hawaii Energy is offering instant rebates of $6 to $8 per ENERGY STAR certified LED for residential customers. Rebates may fluctuate based on market dynamics. **Ceiling Fan Incentive:** Mail-in rebate. Hawaii Energy is offering a $40 rebate for ENERGY STAR certified ceiling fans. Offers valid through 6/30/2014. **Support Activities:** • In-store signage • Customer outreach • Co-marketing through distributors **Customer Hotline:** 808-537-5577 **Website:** www.hawaiienergy.com
ID	**Rocky Mountain Power, Inc.** Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	**Spiral and Specialty CFL and LED Light Bulb Incentives:** Manufacturer and/or retailer mark-down. Rocky Mountain Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs. **CFL and LED Light Fixture Incentive:** Rocky Mountain Power offers a $20 incentive to Idaho customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired. Rocky Mountain Power is interested in working with retailers and manufacturers. **Support Activities:** Listing ENERGY STAR criteria on POP, applications, and marketing materials. **Customer Hotline:** 800-942-0266 **Website:** www.homeenergysavings.net/Idaho/lighting.html

State(s)	Partner Name / Contact	Program Descriptions
ID, MT, OR, WA	**Bonneville Power Administration (BPA)** Sarah F. Moore 503-230-4157 sfmoore@bpa.gov	**Specialty and Spiral CFL Light Bulb Incentives:** BPA is providing instant rebates of $0.50 for general purpose CFL bulbs and $2 for specialty CFL bulbs. **CFL Light Fixture Incentive:** Instant rebates are available for residential light fixtures ($8 per unit), and incentives are being evaluated for solid-state lighting. LED Light Bulb and Fixture Incentives: BPA is offering a $3 instant rebate for LED bulbs and an $8 instant rebate for LED light fixtures. For more information, visit the website. BPA is interested in working with retailers and manufacturers. **Customer Hotline:** 888-553-SIMPLE **Website:** www.SimpleStepsNW.com
ID, MT, OR, WA	**Northwest Energy Efficiency Alliance (NEEA)** Alexis Allan 503-827-8416 ext. 257 aallan@nwalliance.org	**Energy-Efficient Lighting Education and Research:** Since the late 1990s, NEEA has worked with the region to increase CFL sales by overcoming market barriers like product quality, price, and availability. NEEA continues to monitor, track, and report on regional CFL product availability, pricing, and market share for the region. NEEA also continues to ensure that the most efficient lighting is installed in new residential homes through its Northwest ENERGY STAR Homes initiative. **Support Activities:** The region has recognized that increased regional collaboration is an essential ingredient to meet its energy efficiency goals. NEEA will also facilitate regional working groups and topical interest groups to address regional energy efficiency needs identified by stakeholders, such as the Northwest Research Group and the Lighting Interest Group. **Website:** www.nwalliance.org and individual program websites
ID, OR	**Idaho Power Company** Patti Best 208-388-5948 pbest@idahopower.com	**Spiral CFL Light Bulb Incentives:** Instant rebate. Idaho Power partners with manufacturers and retailers to offer in-store discounts on select ENERGY STAR certified CFL bulbs. **Support Activities:** • Bill inserts • Newsletters • Web content • In-store promotions **Customer Hotline:** 208-388-2323 **Website:** www.idahopower.com/changealight

State(s)	Partner Name / Contact	Program Descriptions
IL	**Ameren Illinois Utilities** Nick Lovier (Residential) 309-677-5094 nlovier@ameren.com Cheryl Miller (Commercial) 309-677-5244 cmiller3@ameren.com	**Specialty and Spiral CFL Light Bulb Incentive:** Ameren Illinois residential electricity customers can receive instant rebates on ENERGY STAR certified CFLs sold at participating Home Depot, Lowe's, Menard's, Sam's Club, Walmart, CVS Pharmacy, Ace Hardware, Family Dollar, and more locations. Rebates range from $1 to $2. For specific stores, visit the website. Discounts of $1 to $3 are available for spiral and specialty CFLs bulbs for commercial customers through Ameren Illinois' online store. **Support Activities:** • Lighting clinics at big box stores • Community events • Guest presentations about energy efficiency • Trade ally engagement • Act On Energy website • Direct mail • Bill inserts • Change the World, Start with ENERGY STAR Campaign **Customer Hotline:** 866-838-6918 (Residential), 866-800-0747 (Commercial) **Website:** www.actonenergy.com
IL	**Commonwealth Edison Company (ComEd)** Alicia Forrester 630-576-6917 alicia.forrester@comed.com	**Specialty and Spiral CFL Light Bulb Incentives:** Instant shelf discounts on a variety of ENERGY STAR certified CFLs at participating retailers. There is a 12 bulb limit per customer. Customers should look for the ComEd Smart Ideas "Switch & Save sticker" to identify the discounts. **LED Light Bulb Incentive:** Instant shelf discounts on select ENERGY STAR certified LED bulbs at participating retailers. There is a 12 bulb limit per customer. Customers should look for the ComEd Smart Ideas "Switch & Save sticker" to identify the discounts. Discount available while supplies last. **LED Light Fixture Incentive:** Likewise, ComEd offers instant shelf discounts on select ENERGY STAR certified LED fixtures at participating retailers. There is a 6 fixture limit per customer. **Support Activities:** • Bill stuffers/newsletters • Co-op advertising (such as circulars and flyers) with participating retailers • POP displays at participating retail stores • In-store field representative demonstrations • Mass-marketing advertising • Change the World, Start with ENERGY STAR **Website:** www.ComEd.com/lighting

State(s)	Partner Name / Contact	Program Descriptions
IL	**Illinois Department of Commerce and Economic Opportunity** Andrea Reiff 217-785-0164 andrea.reiff@illinois.gov	**Specialty and Spiral CFL Light Bulb Program:** The Illinois Department of Commerce and Economic Opportunity sponsors the Lights for Learning educational fundraiser for Illinois K-12 schools, with schools receiving a 50% profit of sales. Implemented by the Midwest Energy Efficiency Alliance (MEEA). The fundraiser also provides a platform for educating students, teachers and the community on energy efficiency. MEEA issues an RFP for a CFL provider. **New Construction Incentives:** All interior hard-wired fixtures must be ENERGY STAR certified as part of the Energy Efficient Affordable Housing Construction Program. **Other Activities:** Public Sector Electric Efficiency program is offered to public sector entities including local, state and federal government, public schools, community colleges and public universities. Incentives are paid after project completion. ENERGY STAR certified lighting projects that result in less than a 7-year simple payback are eligible. **Websites:** www.illinoisenergy.org or www.lights4learning.org
IL	**Midwest Energy Efficiency Alliance (MEEA)** Jacob Hannan 312-673-2487 jhannan@mwalliance.org	**Program Goals:** Maintain a balance between customer education and incentives. Continue to educate consumers on CFL mercury and recycling. Encourage a continued focus on CFL market penetration and developing the market for specialty or high-performing CFLs. Look toward the future of solid-state lighting by disseminating information to students, and integrating market-ready LEDs into existing program. Make most of the funding available through current and future legislation on energy efficiency portfolio standards. **Spiral and Specialty CFL Light Bulb, Decorative Light Strings Incentives:** Lights for Learning student fundraising program, with a school profit of 50% of product purchase price. Available for CFLs and select LED products. Activity budget of $500,000. Restricted to school groups. Year-round implementation. Partnerships already established. **Support Activities:** • Direct marketing to schools and teachers • Participation in pertinent events and conferences • Multiple contests and press events to recognize sponsors and top-performing schools and students **Website:** www.lights4learning.org

State(s)	Partner Name / Contact	Program Descriptions
IL, IN, OH	**Wabash Valley Power Authority (WVPA)** Laura Matney 317-481-2873 lauram@wvpa.com ***Representing the following utilities:*** *IL: Citizens Electric Cooperative, Corn Belt Energy, EnerStar Power Cooperative, and M.J.M. Electric Cooperative* *IN: Boone REMC, Carroll White REMC, Fulton County REMC, Hendricks Power Cooperative, Jasper County REMC, Jay County REMC, Kankakee Valley REMC, Kosciusko REMC, LaGrange County REMC, Marshall County REMC, Miami-Cass REMC, Newton County REMC, NineStar Connect (fka Central Indiana Power), Noble REMC, Northeastern REMC, Parke County REMC, Steuben County REMC, Tipmont REMC, United REMC, Wabash County REMC, and Warren County REMC* *OH: Paulding-Putnam Electric Cooperative* ***NOTE: Check individual member websites to determine available promotions.***	**Spiral and Specialty CFL Light Bulb Incentive:** Mail-in rebate. WVPA member utilities offer commercial customers prescriptive and custom incentives on various lighting products, including regular and high-wattage CFLs. See website for complete details. **CFL Fixture Incentive:** Mail-in rebate. WVPA member utilities offer commercial customers prescriptive and custom $10 incentives on hard-wired CFL fixtures. **Other activities:** Incentives are also available for lighting products for commercial new construction and/or gut rehab projects. **Website:** www.powermoves.com

State(s)	Partner Name / Contact	Program Descriptions
IN	**Energizing Indiana** Lari Granger, Duke Energy 704-382-7525 ldgranger@duke-energy.com Kimberly Reeder, Indiana Michigan Power kjreeder@aep.com Marcia Anderson, Indianapolis Power & Light 317-261-5208 marcia.anderson@aes.com Cindy Jackson, Northern Indiana Public Service Company (NIPSCO) 219-647-5253 ccjackson@nisource.com Amanda Eades, Vectren Energy Delivery 812-491-4808 aeades@vectren.com ***NOTE: Check individual member websites to determine available promotions.***	**Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb and Fixture Incentives:** Energizing Indiana offers customers discounts on ENERGY STAR certified lighting. Visit website for retail locations and to access the online store. **Support Activities:** • In-store • Online advertising **Website:** www.energizingindiana.com/programs/residential-lighting/

State(s)	Partner Name / Contact	Program Descriptions
IA	**Alliant Energy** Amber Mulnik (Residential) 319-786-4640 ambermulnik@alliantenergy.com Jackie MacLaren (Commercial) 319-786-4350 jackiemaclaren@alliantenergy.com	**Specialty and Spiral CFL Light Bulb Incentives:** A mail-in rebate covering 50 percent of the purchase price of ENERGY STAR certified CFL bulbs is available to Alliant's Iowa customers. Minimum of 5 bulbs per rebate claim form. Maximum of 25 bulbs per residential customer account per year; maximum of 50 bulbs per business customer account per year. Instant in-store rebates are offered to consumers for ENERGY STAR certified CFL purchases during the Be Bright campaign from October 1 through November 30, 2013. With the instant rebate, CFLs sell for as little as $0.99. **LED Light Bulb Incentive:** Alliant Energy offers a mail-in rebate for ENERGY STAR certified LED bulbs. The 2013 incentive is $10 per bulb. **LED Light Fixture Incentive:** Alliant Energy offers a mail in rebate for ENERGY STAR certified LED fixtures. The 2013 incentive is $30 per fixture. **Other Activities:** Alliant offers commercial customer a mail-in rebate on LED replacement traffic lights and other commercial technologies. **Support Activities:** • Website • Bill inserts • Direct mail • Trade allies engagement **Customer Hotline:** 866-255-4268 **Website:** www.alliantenergy.com/rebates

State(s)	Partner Name / Contact	Program Descriptions
IA	**Cedar Falls Utilities** Energy Services Department 319-266-1761 polson@cfunet.net	**Spiral and Specialty CFL Light Bulb Incentive:** Residential and commercial customers can receive a rebate of 50% of the bulb cost, up to $5 each, for certain types of spiral and specialty ENERGY STAR certified CFLs. **LED Light Bulb Incentive:** Residential and commercial customers can receive a rebate of 50% of the bulb cost, up to $10 each, for certain types of ENERGY STAR certified LED light bulbs. **CFL Fixture, Ceiling Fan, and LED Fixtures Incentives:** Residential and commercial customers can receive a $20 rebate each for the purchase of qualifying fluorescent fixtures and ceiling fan light kits using pin-based (not screw-in) bulbs. Limit six per customer account per year. Commercial customers can receive rebates on linear fluorescent, LED, and high bay fluorescent lighting. **Support Activities:** • TV and radio ads • News coverage • Website • Customer newsletter • Public affairs TV programs • Annual Energy Fair consumer education event • Community group presentations **Websites:** www.cfu.net/lighting_rebates.php and www.cfu.net/commercial_lighting.pdf
IA	**Central Iowa Power Cooperative (CIPCO)** Russell Steven 319-366-4512, ext. 359 russ.steven@cipco.net ***Representing the following utilities:*** *Clarke Electric Cooperative, Inc., Consumers Energy, East-Central Iowa REC, Eastern Iowa Rural Electric Cooperative, Farmers Electric Cooperative, Inc., Guthrie County REC Association, Linn County REC*, Maquoketa Valley Electric Cooperative, Midland Power Cooperative, Pella Cooperative Electric Association, Southwest Iowa Rural Electric Cooperative, and TIP Rural Electric Cooperative* ** Linn County REC submitted information separately.* ***NOTE: Check individual member websites to determine available promotions.***	*****Incentives vary by member organization; please check the website for specific details***** **Spiral CFL Light Bulb, CFL Light Fixture, Ceiling Fan w/Light Kit, LED Light Bulb and Fixture Incentives:** Mail-in rebates. CIPCO member utilities offer their customers 50% off the price paid for ENERGY STAR certified lighting products (excludes tax) maximum $20 per lamp or fixture. See key requirements on the website. **New Construction Incentives:** Select members of CIPCO offer builders of certified new homes in its “All-Star Homes” program a $200 bonus incentive for including the ENERGY STAR Advanced Lighting Package in the home. See member website to determine availability; offer not valid in Linn County. See each utility member’s rebate form for eligibility requirements. **Support Activities:** Communications activities are conducted throughout the year. Demonstration and education throughout the year including member appreciation events, annual member meetings, and community events. Participation in the annual Iowa Change a Light campaign. **Website:** www.cipco.net

State(s)	Partner Name / Contact	Program Descriptions
IA	**Linn County Rural Electric Cooperative (REC)** Donna Kula dkula@linncountyrec.com	**Spiral CFL Light Bulb, CFL Light Fixture, Ceiling Fan w/Light Kit, LED Light Bulb and Fixture Incentives:** Mail-in rebates. Linn County REC offers its customers 50% off the price paid for ENERGY STAR certified lighting products (excludes tax) maximum $10-$20 per lamp or fixture. See key requirements on the website. **Customer Hotline:** 800-332-5420 **Website:** www.linncountyrec.com/energy-efficiency/incentives/current-incentives
IA	**Spencer Municipal Utilities (SMU)** Amanda Gloyd 712-580-5829 amanda.gloyd@smunet.net	**Spiral CFL Light Bulb Incentive:** Trade-in. SMU is sponsoring a "Trade-a-Light" program for its customers. Customers can receive a free CFL for trading in an incandescent light bulb. **CFL Light Fixture Incentive:** Mail-in rebate. SMU is offering customers a $25 incentive on the purchase of ENERGY STAR certified lighting fixtures. Visit web site for details. **LED Light Bulb and Fixture Incentive:** Mail-in rebate. SMU is offering customers an incentive of $400 per kW limited to 70% of cost on the purchase of ENERGY STAR certified LED bulbs or fixtures. **Customer Hotline:** 712-580-5800 **Website:** www.smunet.net/
IA, IL, SD	**MidAmerican Energy** John O'Roake 319-341-4415 jtoroake@midamerican.com	**Specialty and Spiral CFL Light Bulb Incentive:** MidAmerican Energy is offering instant rebates to consumers for ENERGY STAR certified CFL purchases year round. With the instant reward, the bulbs sell for as little as $0.99 at participating retail stores across the state. Approximately 600,000 discounted CFLs are purchased through this program each year. **CFL Light Fixture Incentive:** MidAmerican Energy offers its customers a $20 rebate for ENERGY STAR certified hardwired light fixtures. Visit the website for complete details. **Support Activities:** • Bill inserts • Trade ally outreach • E-mail blasts • Web presence **Website:** www.midamericanenergy.com/ee

State(s)	Partner Name / Contact	Program Descriptions
IA, MN, ND, SD	**Missouri River Energy Services** Rob Scott-Hovland 800-678-4042 robh@mrenergy.com ***Representing the following communities:*** *IA: Alton, Atlantic, Denison, Fontanelle, Hartley, Hawarden, Kimballton, Lake Park, Manilla, Orange City, Paullina, Pella, Primghar, Remson, Rock Rapids, Sanborn, Shelby, Sioux Center, and Woodbine* *MN: Adrian, Alexandria*, Barnesville*, Benson, Breckenridge, Detroit Lakes, Elbow Lake, Henning, Hutchinson, Jackson, Lake Park, Lakefield, Luverne, Madison, Marshall, Melrose, Moorhead, Ortonville, St. James, Sauk Centre, Staples, Wadena, Westbrook, and Worthington* *ND: Cavalier, Hillsboro, Lakota, Northwood, Riverdale, and Valley City* *SD: Beresford, Big Stone City, Brookings, Burke, Faith, Flandreau, Fort Pierre, Pickstown, Pierre, Vermillion, Watertown, and Winner* ** Alexandria and Barnesville also submitted information separately.* ***NOTE: Check individual member websites to determine available promotions.***	**Spiral CFL Bulb Incentive:** Mail-in rebate. Missouri River Energy Service's members are offering coupons to their customers for discounted CFLs and CFL multi-packs. Contact the utility for further details. **Ceiling Fan Incentive:** Mail-in rebate. Missouri River Energy Service's members are offering a $25 mail-in rebate on the purchase of an ENERGY STAR certified ceiling fan. See rebate form on website for eligibility requirements. **Decorative Light Strings Incentive:** Mail-in rebate. Missouri River Energy Service's members are offering a mail-in rebate of $3.50 per string, up to 6 strings, on the purchase of ENERGY STAR certified decorative light strings (LED). See rebate form on web site for eligibility requirements. **Website:** www.brightenergysolutions.org/

State(s)	Partner Name / Contact	Program Descriptions
LA	**Entergy New Orleans** Lana Lovick 504-670-3655 llovick@entergy.com	**Spiral CFL Bulb Incentive:** Give-away. Any residential customer who receives electrical service from Entergy New Orleans, Inc. is eligible to have energy-efficient light bulbs installed in their home. Each customer can receive up to 20 CFLs. Installations are offered on a first-come, first-served basis as funding is limited. **CFL Light Fixture Incentive:** Energy Smart is offering cash incentives for ENERGY STAR certified CFL fixtures and other energy-efficient equipment to small business customers. Total incentives per facility per program year cannot exceed $50,000 or the cost of the upgrade, whichever is less. **Support Activities:** • Bill inserts • Radio and newspaper advertising • Community events • Website • Press releases **Customer Hotline:** 866-721-0249 **Website:** www.energysmartNOLA.info
ME	**Efficiency Maine** Andy Meyer 207-213-4148 andy.meyer@efficiencymaine.com	**Spiral CFL and LED Light Bulb Incentive:** Efficiency Maine is offering a mark-down of CFL and LED bulbs and is promoting ENERGY STAR products. **Other Activities:** • Offers CFL recycling • Website advertising **Customer Hotline:** 866-376-2463 **Website:** www.efficiencymaine.com
MD	**Baltimore Gas and Electric Company (BGE)** Cynthia Edwards 410-470-1312 cynthia.e.edwards@constellation.com	**Specialty and Spiral CFL Light Bulb Incentives:** Instant rebate. BGE is sponsoring mark-downs of up to $2.25 on CFL bulbs that are determined on a case by case basis. **CFL Light Fixture Incentive:** Instant rebate. BGE is sponsoring mark-downs on CFL fixtures of $10 that are determined on a case by case basis. **LED Light Bulb Incentive:** Instant rebate. BGE is sponsoring mark-downs on LED light bulbs and fixtures of up to $5 that are determined on a case by case basis. **Website:** www.BGESmartEnergy.com

State(s)	Partner Name / Contact	Program Descriptions
MD	**Delmarva Power** Karen Parham 202- 872-2500 kdparham@pepco.com	**Specialty and Spiral CFL Light Bulb Incentives:** Instant rebate. Delmarva Power is sponsoring mark-downs of up to $2.25 on CFL bulbs that are determined on a case by case basis. **CFL Light Fixture Incentive:** Instant rebate. Delmarva Power is sponsoring mark-downs on CFL fixtures of $10 that are determined on a case by case basis. **LED Light Bulb or Fixtures Incentive:** Instant rebate. Delmarva Power is sponsoring mark-downs on LED light bulbs of up to $5 and fixtures of $10 that are determined on a case by case basis. Delmarva Power is interested in working with retailers and manufacturers. **Customer Hotline:** 866-353-5799 **Website:** www.delmarva.com/SaveEnergy
MD	**Potomac Edison (FirstEnergy utility)** Jennifer Rivera 610-921- 6216 jrivera@firstenergycorp.com	**Spiral CFL Incentive:** Instant rebate. Potomac Edison customers can save $1.50 per bulb or $3 per multi-pack on select SKUs at participating retailers. **CFL Light Fixture Incentives:** Mail-in rebate. Customers can receive up to a $10 rebate when purchasing an ENERGY STAR certified CFL fixture, or up to $15 when purchasing and certified torchiere. **LED Light Fixture:** Mail-in rebate. Customers can receive up to a $30 rebate when purchasing an ENERGY STAR certified LED fixture. **Customer Hotline:** 888-267-4685 **Website:** www.energysavemd.com
MD	**Potomac Electric Power Company (PEPCO)** Karen Parham 202- 872-2500 kdparham@pepco.com	**Specialty and Spiral CFL Light Bulb Incentives:** Instant rebate. PEPCO is sponsoring mark-downs of up to $2.25 on CFL bulbs that are determined on a case by case basis. **CFL Light Fixture Incentive:** Instant rebate. PEPCO is sponsoring mark-downs on CFL fixtures of $10 that are determined on a case by case basis. **LED Light Bulb or Fixtures Incentive:** Instant rebate. PEPCO is sponsoring mark-downs on LED light bulbs of up to $5 and fixtures of $10 that are determined on a case by case basis. PEPCO is interested in working with retailers and manufacturers. **Customer Hotline:** 866-353-5798 **Website:** www.pepco.com/SaveEnergy

State(s)	Partner Name / Contact	Program Descriptions
MD	**Southern Maryland Electric Cooperative (SMECO)** Jeffrey Shaw 240-528-9801 jeff.shaw@smeco.coop	**Specialty and Spiral CFL Light Bulb Incentives:** Instant rebate. SMECO is sponsoring mark-downs of up to $2.25 on CFL bulbs that are determined on a case by case basis. **CFL Light Fixture Incentive:** Instant rebate. SMECO is sponsoring mark-downs on CFL fixtures of $10 that are determined on a case by case basis. **LED Light Bulb or Fixtures Incentive:** Instant rebate. SMECO is sponsoring mark-downs on LED light bulbs and fixtures of up to $10 that are determined on a case by case basis. **Customer Hotline:** 877-818-4094 **Website:** www.smeco.coop/save
MA	**Mass Save** Daniel Krasowsky, Lockheed Martin 508-460-0795 daniel.krasowsky@lmco.com ***Representing the following utilities:*** *Cape Light Compact (CLC), National Grid, NSTAR, UNITIL, and Western Massachusetts Electric Company (WMECO)/Northeast Utilities* ***NOTE: Check individual member websites to determine available promotions.***	**Spiral and Specialty CFL Light Bulb Incentive:** Mass Save member utilities provide instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified specialty CFL bulbs (up to $6). Standard CFL bulbs are also being promoted on a limited basis in targeted markets. **CFL Light Fixture Incentive:** Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified CFL fixtures (up to $15). **LED Light Bulb Incentive:** Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light bulbs (up to $12). **LED Light Fixture Incentive:** Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light fixtures (up to $15). **Support Activities (including, but not limited to):** • Change the World, Start with ENERGY STAR Campaign • Sponsor branded marketing and POP • Bill inserts • Media advertising • Educational support (e.g., community events and sales associate / vendor trainings) **Customer Hotline:** 877-ESTAR-4-U (877-378-2748) **Websites:** www.masssave.com/lighting

State(s)	Partner Name / Contact	Program Descriptions
MI	**Bay City Electric Light & Power** Paul Eory 989-894-8349 peory@baycitymi.org	**Spiral CFL Light Bulb Incentive:** Bay City Electric Light & Power customers can receive 6 FREE CFL bulbs per year. Bulbs are available weekdays, 7 am-3:30 pm at the Electric Department, located at 900 S. Water, Bay City. **Other:** Bay City Electric Light & Power customers can receive 2 free LED nightlights per year. Bay City Electric Light & Power is interested in working with other types of partners. **Support Activities:** • Bill inserts • Media advertising • Website **Customer Hotline:** 866-367-3191 **Website:** www.baycitymi.org/energysmart.htm
MI	**Consumers Energy** Robert Mihos 616-530-4135 rsmihos@cmsenergy.com	**Specialty and Spiral CFL Light Bulb Incentive:** Consumers Energy offers a buy-down discount program, which results in special pricing on ENERGY STAR certified CFLs through December 31, 2014 or while supplies last. Buy-down incentives are $1-$3. Customers can purchase bulbs starting under $0.99 per bulb at participating retailers in the Consumers Energy service area. Consumers Energy is interested in working with other types of partners. **Support Activities:** • Bill inserts • Mass media • Digital media • Newspapers • E-mail blasts **Customer Hotline:** 866-234-0445 **Website:** www.ConsumersEnergy.com/myhome
MI	**Coldwater Board of Public Utilities** Bob Granger 517-279-6910 bgranger@coldwater.org	**Spiral CFL Light Bulb Incentive:** Coldwater Board of Public Utilities offers a manufacturer buy-down on the purchase of ENERGY STAR certified CFLs through December 31, 2015. Coldwater is interested in working with other types of partners. **Support Activities:** • Bill inserts • Mass media • Digital media • Newspapers • E-Mail blasts **Customer Hotline:** 517-279-9531 **Website:** www.coldwater.org

State(s)	Partner Name / Contact	Program Descriptions
MI	**DTE Energy** Denise Allard 313-235-9418 allardd@dteenergy.com	**Spiral and Specialty CFL Light Bulb Incentives:** Manufacturer buy-down. DTE Energy electric customers can enjoy special pricing on ENERGY STAR certified CFLs through December 31, 2015 or while supplies last. Customers can purchase discounted bulbs at participating retailers in the Detroit Edison service area. Visit the website for participating retailer locations. **Support Activities:** • POP • In-store events • Bill inserts • CFL Saturday • Community events • E-blasts • Website • Change the World, Start with ENERGY STAR **Customer Hotline:** 866-796-0512 **Website:** www.dteenergy.com/saveenergy.com
MI	**Efficiency United** Tricia Carlson, CleaRESULT 517-999-2312 pcarlson@clearesult.com ***Representing the following utilities:*** *Alpena Power Company, Baraga Electric Utility, Bayfield Electric Cooperative, The City of Crystal Falls Electric Department, Daggett Electric, The City of Dowagiac, Indiana Michigan Power, The City of Gladstone Department of Power & Light, The City of Harbor Springs Electric Department, City of Hillsdale – Board of Public Utilities, L'Anse Electric Utility, Michigan Gas Utilities, Negaunee Electric Department, The City of Norway Department of Power & Light, SEMCO Energy, The City of South Haven, Upper Peninsula Power Company, We Energies, Wisconsin Public Service, and Xcel Energy* ***NOTE: Check individual member websites to determine available promotions.***	****Incentives vary by member organization; please check the website for specific details**** **Spiral and Specialty CFL Light Bulb Incentives:** Efficiency United members offer mail-in rebates of $1.50 on the purchase of ENERGY STAR certified CFL light bulbs. **CFL Light Fixture Incentive:** Efficiency United members offer mail-in rebates of $10 on the purchase of ENERGY STAR certified CFL fixtures. **LED Light Bulb and Fixture Incentives:** Efficiency United members offer mail-in rebates of $10 on the purchase of ENERGY STAR certified CFL fixtures. **Ceiling Fans w/Light Kit Incentive:** Efficiency United members offer mail-in rebates of $10-$15 on the purchase of ENERGY STAR certified ceiling fans with light kits. **Other:** Some Efficiency United members offer mail-in rebates of $1 for LED night lights. **Customer Hotline:** 866-367-3191 **Website:** www.efficiencyunited.com

State(s)	Partner Name / Contact	Program Descriptions
MI	**Lansing Board of Water & Light (BWL)** Aileen Gow 517-702-6771 aag@LBWL.COM	**Spiral and Special CFL Light Bulb Incentives:** Instant rebate. BWL offers instant rebates up to $1.50 for CFL at local retailers and has established 20 CFL recycling sites through the service territory. **CFL Light Fixtures and Ceiling Fan Incentives:** BWL offers $15-$20 mail-in rebates for CFL fixtures and $15 for ceiling fans. **LED Light Bulbs:** Instant rebate. BWL offers instant rebates up to $10 for LED replacement bulbs at local retailers. **LED Light Fixtures:** Mail-in rebate. BWL offers $20 mail-in rebates for LED outdoor or (replacement) downlight fixtures. **Decorative Light Strings Incentive:** Give-away. BWL offers a Holiday LED Light exchange each November that allows customers to recycle incandescent holiday lights in exchange for new strands of ENERGY STAR certified LEDs. A $12.50 mail-in rebate is also available for commercial customers on LED Exit signs. **Customer Hotline:** 800-573-3503 **Website:** www.lbwl.com/EnergySavers
MN	**Alexandria Light and Power** Vicki Gesell 320-763-6501 vgesell@alputilities.com	**LED Light Bulb Incentive:** Alexandria Light & Power offers an incentive on the purchase of ENERGY STAR certified LED screw in bulbs and lighting fixtures. See web site for details. **Ceiling Fan Incentive:** Mail-in rebate. Alexandria Light & Power offers an incentive of $25 on the purchase of ENERGY STAR certified ceiling fans. **Support Activities:** • Web advertising • Bill envelopes • Bill inserts **Website:** www.alputilities.com

State(s)	Partner Name / Contact	Program Descriptions
MN	**Alliant Energy** Amber Mulnik (Residential) 319-786-4640 ambermulnik@alliantenergy.com Jackie MacLaren (Commercial) 319-786-4350 jackiemaclaren@alliantenergy.com	**Specialty and Spiral CFL Light Bulb Incentives:** A mail-in rebate covering 50% of the purchase price of ENERGY STAR certified CFL bulbs is available to Alliant's Minnesota customers. Minimum of 5 bulbs per rebate claim form. Maximum of 25 bulbs per residential customer account per year; maximum of 50 bulbs per business customer account per year. Instant in-store rebates are offered to consumers for ENERGY STAR certified CFL purchases during the Be Bright campaign from October 1 through November 30. With the instant rebate, CFLs sell for as little as $0.99. **CFL Light Fixture Incentive:** Mail-in rebate. Alliant Energy offers a mail in rebate for ENERGY STAR certified indoor light fixtures. The incentive is $20 per fixture. **LED Light Bulb and Fixture Incentives:** Alliant Energy offers customers mail-in rebates on ENERGY STAR certified LED bulbs and fixtures. Incentives are up to $10-$30 in 2013. For complete details visit the web site. **Other Activities:** Alliant offers commercial customer a mail-in rebate on LED replacement traffic lights and other commercial technologies. **Support Activities:** • Website • Bill inserts • Direct mail • Trade ally engagement **Website:** www.alliantenergy.com/rebates
MN	**Austin Utilities** Dave Thompson 507-437-0822 davet@austinutilities.com	**Spiral CFL Light Bulb Incentive:** Mail-in rebate. Austin Utilities offers a rebate on ENERGY STAR certified CFLs of 50% of the cost. **CFL Light Fixture Incentive:** Mail-in rebate. Austin Utilities offers a 50% rebate per fixture, not to exceed $15 per fixture on ENERGY STAR certified, pin-based CFL light fixtures, torchieres, and ceiling fans with lights. **LED Light Bulb Incentive:** Mail-in rebate. Austin Utilities offers a rebate on ENERGY STAR certified LED bulbs. Rebate is 50% of bulb cost, not to exceed $15 per bulb. **LED Light Fixture Incentive:** Mail-in rebate. Austin Utilities offers a 50% rebate per fixture, not to exceed $20 per fixture for ENERGY STAR certified LED fixtures. Austin Utilities is interested in working with retailers as opportunities arise. **Support Activities:** Community Events **Customer Hotline:** 507-433-8886 **Website:** www.austinutilitites.com

State(s)	Partner Name / Contact	Program Descriptions
MN	**Barnesville Municipal Power** Guy Swenson 218-354-2292 tecmanager@bvillemn.net	**Spiral CFL Light Bulb Incentive:** Instant rebate. Barnesville Municipal Power is offering coupons to its customers for discounted CFLs and CFL multi-packs. **Ceiling Fan Incentive:** Mail-in rebate. Barnesville Municipal Power is offering a $25 mail-in rebate on the purchase of an ENERGY STAR certified ceiling fan. **Decorative Light String Incentive:** Mail-in rebate. Barnesville Municipal Power is offering a mail-in rebate of $3.50 per string, up to six strings, on the purchase of ENERGY STAR certified Decorative Light Strings. **Support Activities:** • Web advertising • Bill envelopes • Bill inserts **Website**: www.brightenergysolutions.org
MN	**East Grand Forks Water and Light** Bonnie Abel 218-773-1163 babel@egf.mn	**Spiral CFL Light Bulb Incentive:** Mail-in rebate. East Grand Forks Water & Light is offering a rebate of 50% off the package price (maximum rebate is $50 over a 5 year period) on the purchase of ENERGY STAR certified CFLs. **Support Activities:** Flyers sent out with utility bills and advertisements in newspapers, radio, and TV. **Website:** www.waterandlight.info
MN	**Marshall Municipal Utilities** Mark Antony 507-537-7005 marka@marshallutilities.com	**CFL and LED Light Bulb Incentives:** Mail-in rebate. Marshall Municipal Utilities' Residential Lighting Program provides rebates for the purchase of energy-efficient lighting and is based on $0.20 per watt saved or the purchase price of the bulbs, whichever is less. **Decorative Light String Incentive:** Mail-in rebate. Marshall Municipal Utilities offers rebates for the purchase of energy saving LED holiday lighting. The rebate amount is $3.50 per light string or the purchase price of the new lighting, whichever is less. Look for ENERGY STAR certified light strings! **Support Activities:** • Bill inserts • Radio and newspaper advertising • Community events **Website:** www.marshallutilities.com

State(s)	Partner Name / Contact	Program Descriptions
MN	**Minnesota Municipal Power Agency** Kim Lillyblad 612-252-6523 kim.lillyblad@avantenergy.com ***Representing the following utilities:*** *Arlington, Brownton, Buffalo, Chaska, Le Sueur, North St. Paul, Olivia, Winthrop* ***NOTE: Check individual member websites to determine available promotions.***	**Spiral CFL Light Bulb Incentive:** Mail-in rebate. The Minnesota Municipal Power Agency, along with eight member municipal utilities, is sponsoring a $2/bulb rebate off the purchase price for ENERGY STAR certified CFL bulbs. The maximum rebate is $100 per customer. **LED Light Bulb and Fixture Incentives:** Mail-in rebate. The Minnesota Municipal Power Agency, along with eight member municipal utilities, is sponsoring a rebate for 50% of the bulb or fixture price (up to $10/bulb and $25/fixture) for ENERGY STAR certified LED products. The maximum rebate is $400 per customer. For more details, including rebate applications and contact information, go to the website and select a city. The Minnesota Municipal Power Agency is interested in working with retailers and manufacturers. **Website:** www.mmpa.org/Our-Communities.aspx
MN	**Minnesota Power** Chad Treiblock 218-355-3061 ctrebilcock@mnpower.com	**Specialty and Spiral CFL and LED Light Bulb Incentive:** Minnesota Power is offering instant discounts on ENERGY STAR certified lighting products at participating retailers. It also offers a $2 mail-in rebate on CFLs. Limit 12 bulbs per customer per visit. **CFL Light Fixture Incentive**: Instant discounts available at participating retailers. A $15 mail-in rebate for ENERGY STAR certified residential light fixtures is available year round. **Ceiling Fan Incentive:** A $15 mail-in rebate for ENERGY STAR certified ceiling fans is available. **LED Light Bulb Incentive:** Instant discounts for ENERGY STAR certified LED light bulbs at participating retailers. **New Construction Incentive:** Triple E New Construction program requires five ENERGY STAR certified residential light fixture installations. **Customer Hotline:** 800-677-8423 **Website:** www.mnpower.com/foundmoney

State(s)	Partner Name / Contact	Program Descriptions
MN	**Minnkota Power Cooperative** Lisa Pickard 701-795-4218 lpickard@minnkota.com ***Representing the following utilities:*** *Bagley Public Utilities, Baudette Municipal Utilities, Beltrami Electric Cooperative, Clearwater-Polk Electric Cooperative, Fosston Municipal Utilities, Halstad Municipal Utilities, Hawley Municipal Utilities, North Star Electric Cooperative, PKM Electric Cooperative, Red Lake Electric Cooperative, Red River Valley Cooperative Power Association, Roseau Electric Cooperative, Roseau Municipal Utilities, City of Stephen Municipal Utilities, Thief River Falls Municipal Utilities, Warren Municipal Utilities, and Wild Rice Electric Cooperative* ***NOTE: Check individual member websites to determine available promotions.***	**Spiral CFL Light Bulb Incentive:** Mail-in rebate. Customers may purchase a maximum of 12 ENERGY STAR certified CFL bulbs per year and receive $1.50-$2 off per bulb. **LED Light Bulb and Fixture Incentives:** Mail-in rebate. Customers may and receive a $25/fixture incentive on the purchase and installation of an ENERGY STAR certified LED recessed downlight complete fixture, or a $15/kit incentive is available for ENERGY STAR certified LED recessed downlight screw-in replacement kits in place of a 60-125W incandescent bulb. **LED Light Bulb Incentive:** Mail-in rebate. Customers may purchase a maximum of 12 ENERGY STAR certified LED screw in bulbs in place of a 40W or greater incandescent and receive $7 off per bulb. **Decorative Light Strings:** Mail-in rebate. Customers may purchase an ENERGY STAR certified LED holiday plug-in (not battery operated) string of lights and receive a $3/string incentive. **LED Light Fixture Incentive:** Mail-in rebate. Commercial customers may purchase an ENERGY STAR or Design Light Consortium-approved LED fixture and replace a 175W-1,000W HID and receive an incentive between $80-$225/unit depending on the wattage of the fixture being replaced. Some restrictions apply. Visit web site for more information. **Website:** www.minnkota.com/Conservation
MN	**Owatonna Public Utilities** Roger Warehime 507-446-5434 warehimer@owatonnautilities.com	**Spiral CFL Light Bulb Incentive:** Mail-in rebate. Owatonna Public Utilities offers a rebate on ENERGY STAR certified CFLs of 50% of the cost. **CFL Light Fixture Incentive:** Mail-in rebate. Owatonna Public Utilities offers a 50% rebate per fixture, not to exceed $15 per fixture on ENERGY STAR certified, pin-based CFL light fixtures, torchieres, and ceiling fans with lights. **LED Light Bulb Incentive:** Mail-in rebate. Owatonna Public Utilities offers a rebate on ENERGY STAR certified LED bulbs. Rebate is 50% of bulb cost, not to exceed $15 per bulb. **LED Light Fixture Incentive:** Mail-in rebate. Owatonna Public Utilities offers a 50% rebate per fixture, not to exceed $20 per fixture for ENERGY STAR certified LED fixtures. Owatonna Public Utilities is interested in working with retailers as opportunities arise. **Customer Hotline:** 507-451-2480 **Website:** www.owatonnautilities.com/forms.php

State(s)	Partner Name / Contact	Program Descriptions
MN	**Rochester Public Utilities (RPU)** Stephanie Humphrey 507-280-1640 shumphrey@rpu.org	**Spiral CFL Light Bulb Incentive:** Mail-in rebate. RPU offers a rebate on ENERGY STAR certified CFLs of 50% of the cost. **CFL Light Fixture Incentive:** Mail-in rebate. RPU offers a 50% rebate per fixture, not to exceed $15 per fixture on ENERGY STAR certified, pin-based CFL light fixtures, torchieres, and ceiling fans with lights. **LED Light Bulb Incentive:** Mail-in rebate. RPU offers a rebate on ENERGY STAR certified LED bulbs. Rebate is 50% of bulb cost, not to exceed $15 per bulb. **LED Light Fixture Incentive:** Mail-in rebate. RPU offers a 50% rebate per fixture, not to exceed $20 per fixture for ENERGY STAR certified LED fixtures. **LED Light Bulb and Fixture Incentive:** Commercial Customers. Mail-in rebate. RPU offers a $30 rebate on the purchase of select ENERGY STAR certified Light LED light fixtures. It also offers a rebate on ENERGY STAR certified LED bulbs. LED bulbs that are less than or equal to 10 watts will receive a $15 rebate. LED bulbs that are greater than 10 watts will receive a $20 rebate. **Customer Hotline:** 507-280-1500 **Website:** www.rpu.org
MN	**Shakopee Public Utilities** Julie Ambach 952-233-1531 jambach@shakopeeutilities.com	**LED Light Fixture Incentive:** Shakopee Public Utilities is offering an $8 rebate for ENERGY STAR certified LED bulbs. **Decorative Light String Incentive:** Shakopee Public Utilities is offering a $3 rebate for ENERGY STAR certified LED Light Strings. **Website:** www.spucweb.com/rebates-2/residential/

State(s)	Partner Name / Contact	Program Descriptions
MN	**Southern Minnesota Municipal Power Agency (SMMPA)** John O'Neil 507-292-6443 jp.oneil@smmpa.org ***Representing the following utilities:*** *Blooming Prairie Public Utilities, Fairmont Public Utilities, Grand Marais Public Utilities, Lake City Utilities, Litchfield Public Utilities, Mora Municipal Utilities, New Prague Utilities Commission, North Branch Municipal Water and Light, Preston Public Utilities, Princeton Public Utilities Commission, Redwood Falls Public Utilities, Spring Valley Utilities, Saint Peter Municipal Utilities, Waseca Utilities, and Wells Public Utilities* ***NOTE: Check individual member websites to determine available promotions.***	**Spiral CFL Light Bulb Incentive:** Mail-in rebate. SMMPA offers mail in rebates of $2 per CFL bulb or 50% off of the CFL cost, whichever is greater (not to exceed cost). **CFL Light Fixture Incentive:** Mail-in rebate. SMMPA offers a $15 rebate on ENERGY STAR certified CFL fixtures and torchieres. **LED Light Bulb Incentive:** Mail-in rebate. SMMPA offers a rebate on ENERGY STAR certified LEDs. LED bulbs that are less than or equal to ten watts will receive a $10 rebate. LED bulbs that are greater than ten watts will receive a $15 rebate. Philip's L-Prize Award Winning ENERGY STAR LED Bulb is eligible for a $15 rebate. **LED Light Fixture Incentive:** Mail-in rebate. SMMPA offers a $20 rebate on ENERGY STAR certified LED Fixtures. **Support Activities:** • Website marketing • Bill inserts • Newspaper inserts • Library displays • Joint promotion with retailers **Other Activities:** Provide free CFLs to certified low-income consumers. Commercial CFL rebates also available. SMMPA is interested in working with retailers as opportunities arise. **Website**: www.SaveEnergyInMyCommunity.com
MO	**Ameren Missouri** Cara Dolly cdolly@ameren.com	**Spiral and Specialty CFL or LED Light Bulb Incentives:** Manufacturer buy-down and instant rebate. Residential electric customer of Ameren Missouri can receive instant discounts on ENERGY STAR certified lighting products at participating retailers or by visiting Ameren Missouri's Act On Energy Online store. Visit the website for complete details. Discounts are available while supplies last. **Customer Hotline:** 888-389-1447 **Website:** www.actonenergy.com
MT	**Flathead Electric Cooperative** Mike Strahlberg 800-735-8489 m.stahlberg@flathead.coop	**Spiral and Specialty CFL Bulb Incentives:** Mail-in rebate. Flathead Electric Cooperative offers commercial customers incentives for the installation of energy efficient lighting for new construction and rehab projects, including $3-$8 for ENERGY STAR certified CFLs. **LED Light Bulb and Fixture Incentives:** Mail-in rebate. Flathead Electric Cooperative offers commercial customers incentives for the installation of energy efficient lighting for new construction and rehab projects, including $20 for ENERGY STAR certified LED bulbs and $30 for fixtures. **Website:** www.flatheadelectric.com/energy/Rebates.html

State(s)	Partner Name / Contact	Program Descriptions
NE	**Nebraska Energy Office** Bruce Hauschild 402-471-2867 bruce.hauschild@nebraska.gov	**Other Activities:** Low interest loan. The Nebraska Energy Office offers residents financing through "Dollar and Energy Savings Loans" for the purchase of ENERGY STAR certified lighting including CFL and LED light bulbs, CFL and LED light fixtures, and ceiling fans. The financing will also cover Linear Fluorescent Fixtures, HID, Exit Signs, Traffic Signals, Occupancy Sensors, Photocells, and Time Clocks when total connected wattage is reduced by 15%. **Support Activities:** Website advertising **Website:** www.neo.ne.gov/loan/index.html
NE	**Nebraska Public Power District** Cory Fuehrer 402-362-7390 crfuehr@nppd.com	**Specialty CFL Light Bulb Incentive:** Mail-in rebate. See website for details. **Commercial Lighting Incentives:** Mail-in rebate. Various technologies available; see website for details. **Website:** www.nppd.com/energywise
NH	**New Hampshire Saves Program (NH Saves)** Monica Ward, Liberty Utilities monica.ward@libertyutilities.com Patti Corbeil, New Hampshire Electric Co-Op 603-536-8637 corbeilp@nhec.com Jack Schelling, Public Service of New Hampshire 603-634-2721 schelje@psnh.com Rebecca Scott, UNITIL 603-294-5126 scott@unitil.com ***NOTE: Check individual member websites to determine available promotions.***	**Specialty and Spiral CFL and LED Light Bulb Incentives:** Instant rebate. Incentive levels are $1 to $5 on CFLs and $10 on LEDs. Discounts are also available through the New Hampshire Saves lighting Catalog. **CFL and LED Light Fixture Incentive:** Mail-in rebate. Incentive levels are $10 per fixture. Discounts are also available through the New Hampshire Saves lighting Catalog. **Support Activities:** • Consumer education • Bill inserts • In-store POP materials • Education at a retail and school level • NH Saves Lighting Catalog • Cooperative advertising funds are available for retail partners (They must use both ENERGY STAR and utility logos) **Customer Hotline:** 877-366-3749 **Website:** www.nhsaves.com

State(s)	Partner Name / Contact	Program Descriptions
NJ	**New Jersey Clean Energy Program (NJCEP)** David Wolk, Honeywell 973-890-9500 ext. 3122 david.wolk@honeywell.com ***Representing the following utilities:*** *Atlantic City Electric, Jersey Central Power & Light, Public Service Electric and Gas, and Rockland Electric Company*	**Specialty and Spiral CFL and LED Light Bulb Incentives:** Retailer buy-down. Retailers throughout New Jersey will offer discounted ENERGY STAR certified lighting products at certain times during the year. **Specialty, Spiral CFL Light Bulbs and Fixtures, LED Light Bulbs and Fixture Incentives:** Discounts on various ENERGY STAR certified lighting products are available through NJCEP's online catalog. **Support Activities:** • Co-op advertising • Brochures • Energy education and lighting events at major retail locations throughout the state **Customer Hotline:** 1-866-NJSMART **Website:** www.njcleanenergy.com or www.energyfederation.org/njcleanenergy
NM	**El Paso Electric** Victor Silva victor.silva@epelectric.com	**CFL Incentives:** El Paso Electric offers New Mexico customers in-store discounts on ENERGY STAR certified CFLs. For more information, visit the website. Promotion began April 15, 2012. **Website:** www.epesaver.com
NM	**Public Service Company of New Mexico (PNM)** Emma van Moorsel 505-241-4425 emma.vanmoorsel@pnm.com	**Spiral and Specialty CFL Incentives:** Manufacturer buy-down. PNM residential electric customers can receive instant rebates on CFLs at participating smaller independent retail stores and mark-downs on CFLs at larger retailers. No coupon is needed. Visit the website for more information, including the full list of participating stores. **Support Activities:** • Field representative outreach to retail partners • Point-of-purchase materials • In-store demonstrations • Retail staff training • Billboard advertising in Albuquerque • Monthly bill enclosure to customers • Distribution of residential energy efficiency program brochure **Other Activities:** Sales of discounted CFLs through online retail store. **Website:** www.pnm.com/cfl

State(s)	Partner Name / Contact	Program Descriptions
NY	**Long Island Power Authority (LIPA)** Teresa Mauro 631-755-4779 tmauro@service.lipower.org	**Specialty and Spiral CFL Light Bulb Incentives:** Manufacturer buy-down. LIPA is offering $2.50 instant rebate for ENERGY STAR certified specialty CFL packages (including globes, A-lamps, three-way, and dimmable bulbs) and $0.80 instant rebate for ENERGY STAR certified CFL Spirals bulbs. See the website for more information. **CFL Light Fixture and Ceiling Fan Incentives:** Manufacturer buy-down. LIPA is offering mark-downs of $10 for CFL Lighting Fixtures and Ceiling Fans. **LED Light Bulb Incentive:** Manufacturer buy-down. LIPA is offering $11 mark-downs and rebates for LED bulbs. **LED Light Fixture Incentive:** Manufacturer buy-down. LIPA is offering $11 mark-downs for LED fixtures. **Support Activities:** Retailer cooperative advertising opportunities to promote ENERGY STAR certified CFLs, light fixtures and ceiling fans. **Customer Hotline:** 877-654-5472 **Website:** www.lipower.org/efficiency

State(s)	Partner Name / Contact	Program Descriptions

NY	**New York State Research and Development Authority (NYSERDA)**
	Ryan Moore
	212-971-5342 x 3267
	rtm@nyserda.ny.gov
		The New York Products Program: The New York Products Program is designed to increase the demand for and supply of high-efficiency consumer products in New York State. By partnering with retailers located within the New York State System Benefits Charge (SBC) territory and manufacturers worldwide.
		
		While the Program does not provide direct rebates to consumers, NYSERDA provides incentives to its retail and manufacturer partners to allow them the opportunity to offer high-efficiency products, at a more reasonable price. In addition to these price-reduction incentives, its partners also receive funding to create educational displays and advertising pieces, as well as sales staff training to promote the benefits of these high-efficiency products. NYSERDA's web site, www.nyserda.ny.gov , offers New York residents the opportunity to locate Program Partners throughout the State that sell these high-efficiency products.
		
		Note: The SBC territory includes the service territories of Central Hudson Gas and Electric Corporation, Consolidated Edison Company of New York, Inc., New York State Electric and Gas Corporation, National Grid, Orange and Rockland Utilities, Inc., and Rochester Gas and Electric Corporation. This territory largely corresponds with all of New York State except for Nassau and Suffolk counties. The territories exclude areas where the electricity is provided by a municipality, the New York Power Authority, or the Long Island Power Authority.
		
		Support Activities:
		• Cooperative advertising and promotions for CFLs and fixtures
		• Partners can utilize cooperative funding for:
		  • Buy-downs
		  • Educational displays
		  • Training
		  • Advertising
		
		Customer Hotline: 877-697-6278
		
		Website: www.nyserda.ny.gov

State(s)	Partner Name / Contact	Program Descriptions
NC	**Duke Energy** Lari Granger 704-382-7525 lari.granger@duke-energy.com	**Spiral CFL Light Bulb Incentive:** Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit will be mailed directly to the customer's home. **Specialty CFL and LED Light Bulb Incentive:** Duke Energy provides discounted CFLs and LED bulbs through an online Savings Store. Duke Energy customers can check eligibility to participate in the specialty bulb offer by going to the public website or log-in to their On-line Services account. An "Educational Assistant" will help customers choose the right bulb for each application and provide information on lumens and savings per bulb. Bulbs purchases will be shipped directly to the customer's home. **Support Activities:** Various marketing channels are utilized to educate customers on the free offer including: • Direct mail • Bill messages • Bill envelopes • Bill messages • State landing page promos • E-mail • Social media and earned media **Website:** www.duke-energy.com/freecfls
NC	**Lumbee River Electric Membership Corporation (EMC)** Misha Melvin 910-843-4131 misha.melvin@lumbeeriver.com	**Spiral CFL Light Bulb Incentives:** Instant Rebate. Lumbee River EMC offers customers 13-watt ENERGY STAR certified CFLs for $1.25 each and 26-watt ENERGY STAR certified CFLs for $1.85 each. They also provide CFL giveaways at scheduled community outreach events. **Support Activities:** • Employee communication • Planned community events • Newsletters, bill inserts, phone messages, and website information • Promotions for CFL Recycling Program **Website:** www.lumbeeriver.com
NC, SC	**Duke Energy Progress** Amy Sadler 919-546-2610 amy.sadler@pgnmail.com	**Spiral and Spiral CFL and LED Light Bulb and Fixtures Incentives:** Duke Energy Progress has worked with major retailers to negotiate special savings on a wide variety of CFLs, LEDs, and fixtures that are discounted in the store. The discounts will save consumers an average of $1.50 per CFL bulb and up to $10 per LED or fixture instantly; no coupons are required. Customers can identify the discounted products by the Duke Energy Progress special pricing sticker. **Support Activities:** Community events at major retailers. **Customer Hotline:** 888-247-1168 **Website:** http://portal.ecosconsulting.com/locator/Progress/Default.aspx

State(s)	Partner Name / Contact	Program Descriptions
OH	**American Electric Power (AEP) Ohio** Jon Williams 330-438-7742 jfwilliams@aep.com	**Specialty and Spiral CFL and LED Light Bulb Incentive:** Residential customers of AEP Ohio can purchase discounted ENERGY STAR certified CFL and LED light bulbs at participating retailers including Lowe's, Home Depot, Sam's Club, and others. There is a 12-bulb limit per purchase. Discount is available while supplies last. For a complete list of participating retailers, visit the website. **Decorative Light String Incentive:** Residential customers of AEP Ohio can purchase discounted ENERGY STAR certified decorative lighting strings at Home Depot. There is a 12-bulb limit per purchase. Discount is available while supplies last. AEP Ohio would like to work with retailers and manufacturers. **Support Activities:** • In-store promotions with retailers • Reaching customers on-line • Bill stuffers • In-store lighting demonstrations • Home shows • Trade shows • Community events • Mobile educational unit • Change the World, Start with ENERGY STAR **Customer Hotline:** 866-997-3578 **Website:** www.AEPOhio.com/Rebates
OH	**Dayton Power & Light (DP&L)** Kara McMillen 937-331-4766 kara.mcmillen@DPLINC.com	**Spiral CFL Light Bulb Incentives:** DP&L offers customers instant discounts on CFLs at participating retailers. No coupon is needed. Visit the website for more information, including the full list of participating stores. **Support Activities:** • Bill inserts • Print ads • Promotion on the DP&L website • In-store events • Radio and web advertising **Customer Hotline:** 866-668-9581 **Website:** www.dpandl.com/save

State(s)	Partner Name / Contact	Program Descriptions
OH	**Duke Energy** Lari Granger 704-382-7525 lari.granger@duke-energy.com	**Spiral CFL Light Bulb Incentive:** Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit will be mailed directly to the customer's home. **Support Activities:** Various marketing channels are utilized to educate customers on free offer including: • Direct mail • Bill messages • Bill envelopes • Bill messages • State landing page promos • E-mail • Social media and earned media **Website:** www.duke-energy.com/freecfls
OH	**Efficiency Smart** Georgice Clair 614-468-4906 gclair@veic.org ***Representing the following communities:*** *Amherst, Arcanum, Beach City, Bowling Green, Bradner, Brewster, Cleveland, Coldwater, Columbiana, Custar, Cuyahoga Falls, Dover Eldorado, Elmore, Ephrata, Galion, Glouster, Grafton, Haskins, Hubbard, Hudson, Jackson, Jackson Center, Lakeview, Lodi, Lucas, Marshallville, Mendon, Milan, Minster, Monroeville, Napoleon, New Bremen, Newton Falls, Niles, Oak Harbor, Oberlin, Orrville, Pemberville, Prospect, St. Marys, Tipp City, Versailles, Wadsworth, Waynesfield, Willington, Woodville, and Yellow Springs*	**Spiral and Specialty CFL Light Bulb Incentives:** Instant rebate. Efficiency Smart offers up to $24 off coupons on select GE general purpose spiral CFLs and GE specialty CFLs. Must be a residential electric utility account holder of a member utility that is subscribed to Efficiency Smart services. **Ceiling Fan with Light Kit Incentive:** Mail-in rebate. Efficiency Smart offers $15 rebates on select ENERGY STAR ceiling fans with lights. Must be a residential electric utility account holder of a member utility that is subscribed to Efficiency Smart services. **Support Activities:** Bill inserts **Customer Hotline:** 1-877-889-3777 **Website:** www.efficiencysmart.org/for_your_home/home_lighting.aspx
OH	**Illuminating Company (FirstEnergy Utility)** Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	**Spiral CFL Light Bulb Incentive:** Instant rebate. Save up to $1.00 on each ENERGY STAR certified light bulb you purchase. **CFL Light Fixture Incentive:** Mail-in rebate. Illuminating Company (FirstEnergy Utility) offers its customers up to a $10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information. **Customer Hotline:** 888-243-6808 **Website:** www.energysaveoh.com

State(s)	Partner Name / Contact	Program Descriptions
OH	**Ohio Edison (FirstEnergy Utility)** Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	**Spiral CFL Light Bulb Incentive:** Instant rebate. Save up to $1 on each ENERGY STAR certified light bulb you purchase. **CFL Light Fixture Incentive:** Mail-in rebate. Ohio Edison (FirstEnergy Utility) offers its customers up to a $10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information. **Customer Hotline:** 888-243-6808 **Website:** www.energysaveoh.com
OH	**Toledo Edison (FirstEnergy Utility)** Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	**Spiral CFL Light Bulb Incentive:** Instant rebate. Save up to $1 on each ENERGY STAR certified light bulb you purchase. **CFL Light Fixture Incentive:** Mail-in rebate. Toledo Edison (FirstEnergy Utility) offers its customers up to a $10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information. **Customer Hotline:** 888-243-6808 **Website:** www.energysaveoh.com
OK	**Oklahoma Gas & Electric (OG&E)** Gale Lewis 405-401-7423 lewislg@oge.com	**CFL with Pin Base Light Bulb Incentive:** Mail-in rebate. OG&E offers incentives of $10 to $15for commercial customers to replace incandescent fixtures with hard-wired CFL lamps. OG&E offers incentives on a variety of other commercial lighting products including LED exit signs, T8 and T5 fixtures, HID fixtures, and lighting sensors and controls. **Customer Hotline:** 800-272-9741 **Website**: www.oge.com
OK	**Public Service Company of Oklahoma (PSO)** Dawn Casey 918-599-2407 drcasey@aep.com	**Spiral and Specialty CFL and LED Light Bulb Incentive:** The ENERGY STAR Products Program is designed to educate and influence PSO residential customers to purchase and use ENERGY STAR certified lighting products in their homes. **Support Activities:** • Sales associate training • Media and website advertising • E-newsletter • Bill inserts • Community events **Customer Hotline:** 877-935-1521 **Website:** www.powerforwardwithpso.com

State(s)	Partner Name / Contact	Program Descriptions
OR	**Energy Trust of Oregon (ETO)** Shauna Richardson, PECI srichardson@peci.org	**Specialty CFL Light Bulb Incentive:** Buy-down. ETO offers a regional lighting buy-down program to reduce the price of CFLs including specialty globes, high-heat reflectors, 3-way twists, and candelabras at retail. **Customer Hotline:** 877-283-0698, select option #2 **Website:** www.energytrust.org/cfl
OR	**Salem Electric** Jeff Lewis 503-362-3601 lewis@salemelectric.com	**CFL or LED Fixture Incentive:** Mail-in rebate. Salem Electric is offering a $10 rebate for ENERGY STAR certified hard-wired fluorescent or LED light fixtures, not to exceed 50% of cost. Visit the website for more information. **Website:** www.salemelectric.com/residential/rebates_programs/energy_star_lighting.html
PA	**Met-Ed (FirstEnergy utility)** Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	**Spiral CFL Light Bulb Incentive:** Met-Ed offers customers the opportunity to save $1 on each ENERGY STAR certified CFL bulb they purchase. **Decorative Lighting Strings:** Mail-in rebate. Met-Ed customers can receive a rebate on each set of ENERGY STAR certified LED holiday lights. **Customer Hotline:** 866-498-1409 **Website:** www.energysavePA.com
PA	**PECO** Nathanael Gillespie 215-841-6146 nathanael.gillespie@exeloncorp.com	**Spiral and Specialty CFL Incentives:** Instant rebate. PECO Smart Lighting Discounts Program offsets the price of standard and specialty CFLs to allow customers to use the product, save money, and energy. **LED Light Bulb Incentive:** Instant rebate. PECO Energy is offering instant rebates of $3-$15 for ENERGY STAR certified LEDs. A list of participating retailers is available online. **Support Activities:** • Weekly retailer events • Recycling • Community events **Customer Hotline:** 888-5-PECO-SAVE **Website:** www.pecosmartideas.com/programsandrebates/residential/lightingdiscounts.html

State(s)	Partner Name / Contact	Program Descriptions
PA	**Penelec (FirstEnergy utility)** Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	**Spiral CFL Light Bulb Incentive:** Penelec offers customers the opportunity to save $1 on each ENERGY STAR certified CFL bulb they purchase. **CFL Light Fixture Incentive:** Mail-in rebate. Penelec (FirstEnergy Utility) offers its customers up to a $10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information. **Decorative Lighting Strings:** Mail-in rebate. Penelec customers can receive a rebate of up to $3.33 on each set of ENERGY STAR certified LED holiday lights. **Customer Hotline:** 866-498-1409 **Website:** www.energysavePA.com
PA	**Penn Power (FirstEnergy utility)** Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	**Spiral CFL Light Bulb Incentive:** Penn Power offers customers the opportunity to save $1 on each ENERGY STAR certified CFL bulb they purchase. **CFL Light Fixture Incentive:** Mail-in rebate. Penn Power (FirstEnergy Utility) offers its customers up to a $10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information. **Decorative Lighting Strings:** Mail-in rebate. Penn Power customers can receive a rebate of up to $3.33 on each set of ENERGY STAR certified LED holiday lights. **Customer Hotline:** 866-498-1409 **Website:** www.energysavePA.com
PA	**PPL Electric Utilities** Tammy Albenzi 610-774-3643 taalbenzi@pplweb.com	**Specialty and Spiral CFL Light Bulb Incentives:** Buy-down/mark-down of $1-$1.50 for standard twists and specialty CFLs. In addition, PPL offers occasional bulb giveaways. These incentives target residential customers. **LED Light Fixture Incentive:** Buy-down/mark-down of $5-$9 on ENERGY STAR certified LED light fixtures. **Support Activities:** • Bill inserts • POP materials • Promotional events at retail store locations • Special events (e.g., sports games, fund-raisers, and Earth Day) • Media and marketing • Retail staff training and field representative outreach • CFL Recycling program for PPL customers **Customer Hotline:** 888-217-2332 **Website:** www.pplelectric.com/e-power/

State(s)	Partner Name / Contact	Program Descriptions
PA	**West Penn (FirstEnergy utility)** Jennifer Rivera 610-921-6216 jrivera@firstenergycorp.com	**Spiral CFL Light Bulb Incentive:** West Penn offers customers the opportunity to save $1 on each ENERGY STAR certified CFL bulb they purchase. **CFL Light Fixture Incentive:** Mail-in rebate. West Penn (FirstEnergy Utility) offers its customers up to a $10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information. **Decorative Lighting Strings:** Mail-in rebate. West Penn customers can receive a rebate of up to $3.33 on each set of ENERGY STAR certified LED holiday lights. **Customer Hotline:** 888-265-6684 **Website:** www.energysavePA.com
RI	**National Grid** Daniel Krasowsky, Lockheed Martin 508-460-0795 daniel.krasowsky@lmco.com	**Specialty and Spiral CFL Light Bulb Incentives:** Incentives of up to $6 per ENERGY STAR certified CFL. Customers may purchase up to 12 bulbs at participating locations throughout Rhode Island. Standard CFL bulbs are also being promoted on a limited basis in targeted markets. **CFL Light Fixture Incentives:** Mark-downs. Incentives up to $15 per ENERGY STAR certified light fixture. Please see website link below for specific details. **LED Light Bulb Incentive:** National Grid offers residential customers incentives of up to $12 per ENERGY STAR certified LED bulb. This is done through mark-downs. **LED Light Fixture Incentive:** National Grid offers residential customers incentives up to $15 per ENERGY STAR certified indoor LED light fixture. Please see website link below for specific details. **Support Activities:** • Cooperative marketing • Attendance at community outreach events • In-store events and promotions • Retail associate training • Direct sales of ENERGY STAR certified CFLs and light fixtures through online catalog • Change the World, Start with ENERGY STAR **Customer Hotline:** 877-ESTAR-4-U (877-378-2748) **Website:** www.powerofaction.com

State(s)	Partner Name / Contact	Program Descriptions
RI	**Pascoag Utility District** Harle Round 401-568-6222 hround@pud-ri.org	**Spiral CFL Light Bulb and Fixture Incentives:** Incentives available for 50% of CFL or fixture cost up to $50. CFL incentives for commercial customers are also available. **Ceiling Fans w/Light Kit Incentive:** Pascoag Utility District is offering an incentive of 50% off up to $50 on ceiling fans with light kits. **Vent Fan Incentive:** Pascoag Utility District is offering incentives of 50% off up to $50 on ENERGY STAR certified ventilation fans. **Other Incentives:** Retrofit and New Commercial Lighting Projects. Rebates are subject to funds availability and must be approved prior to any work being done. **Support Activities:** Supports the ENERGY STAR campaign. **Website:** www.pud-ri.org
SC	**Duke Energy** Lari Granger 704-382-7525 lari.granger@duke-energy.com	**Spiral CFL Light Bulb Incentive:** Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit will be mailed directly to the customer's home. **Specialty CFL and LED Light Bulb Incentive:** Duke Energy provides discounted CFLs and LED bulbs through an online Savings Store. Duke Energy customers can check eligibility to participate in the specialty bulb offer by going to the public website or log-in to their On-line Services account. An "Educational Assistant" will help customers choose the right bulb for each application and provide information on lumens and savings per bulb. Bulbs purchases will be shipped directly to the customer's home. **Support Activities:** Various marketing channels are utilized to educate customers on the free offer including: • Direct mail • Bill messages • Bill envelopes • Bill messages • State landing page promos • E-mail • Social media and earned media **Website:** www.duke-energy.com/freecfls

State(s)	Partner Name / Contact	Program Descriptions
SC	**South Carolina Electric & Gas (a SCANA company)** Lavita Harriford (commercial) lharriford@scana.com Nakeeah Garland (residential) 803-217-5595 nakeeah.garland@scana.com	**Specialty and Spiral CFL Light Bulb Incentive:** Instant rebate. South Carolina Electric & Gas offers an instant discount on select ENERGY STAR certified CFLs. Visit a participating retailer and save in one of two ways (discount included in retail price or through coupons available onsite at participating retailers). Customers can save up to $1.75 per bulb on up to 15 CFLs. **CFL Light Fixture Incentive:** Instant rebate. Receive an instant discount on select ENERGY STAR certified CFL fixtures. Visit a participating retailer and save. Customers can save $10 per fixture on up to 6 CFLs. **LED Light Bulb Incentive:** Instant rebate. Receive an instant discount on select ENERGY STAR certified LED bulbs. Visit a participating retailer and save. Customers can save $5 per bulb on up to 6 bulbs. **Decorative Light String Incentive:** Visit website for information. **Other Incentives:** Provides commercial customers with incentives and technical assistance that will facilitate the installation of energy-efficient equipment. **Support Activities:** • Direct mail • POP • Web and media advertising • Community events **Customer Hotline:** 877-784-7234 **Website:** www.sceg.com/bulbs or www.sceg.com/foryourbusiness
TX	**CenterPoint Energy** Cheryl Bowman 713-207-5631 cheryl.bowman@centerpointenergy.com	**LED Light Bulb Incentives:** Through its Advanced Lighting Program, CenterPoint Energy offers $10 off qualifying LEDs at the POP. Offer available at participating retail stores. For more information, visit the website. **New Construction Incentives:** CenterPoint Energy includes a builder incentive for the Advanced Lighting Package as part of its ENERGY STAR New Homes Program. **Website:** www.houstonenergystar.com
TX	**Entergy** John Carson 281-362-4033 jcarso1@entergy.com	**LED Light Fixture Incentives:** The LED Lighting Program offers significant incentives for business, government, and nonprofit customers to upgrade parking lots, garages, and other facilities with ENERGY STAR energy-efficient LED lighting and controls. Cash incentives, based on peak demand and annual energy savings resulting from LED installations or retrofits, are available and can cover up to a maximum of 80% of the project's total value. **New Construction Incentive:** Entergy offers an incentive of up to $75 for builders who install the Advanced Lighting Package in their new homes. **Website:** www.ENTERGYEfficiency.com

State(s)	Partner Name / Contact	Program Descriptions
UT	**Rocky Mountain Power, Inc.** Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	**Spiral and Specialty CFL and LED Light Bulb Incentives:** Manufacturer and/or retailer mark-down. Rocky Mountain Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs. **CFL and LED Light Fixture Incentive:** Rocky Mountain Power offers a $20 incentive to Utah customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired. Rocky Mountain Power is interested in working with retailers and manufacturers. **Support Activities:** Listing ENERGY STAR criteria on POP, applications, and marketing materials. **Customer Hotline:** 800-942-0266 **Website:** www.homeenergysavings.net/Utah/lighting.html
VT	**Burlington Electric Department** Chris Burns 802-865-7337 cburns@burlingtonelectric.com	**Specialty and Spiral CFL and LED Light Bulb Incentive:** ENERGY STAR Lighting – Mark-down or buy-downs are available at a large number of retailers throughout Vermont to provide instant savings at the cash register. Coupons (available at select retailers for products not covered by a mark-down or buy-down) for ENERGY STAR lighting are available for the following bulb packages: $1 off per bulb for packages of up to twelve spiral CFLs and $3 off for packages of up to twelve specialty CFL packages. There are also coupons for fixtures ($5 off) and eligible LED downlights ($15 off). **CFL Light Fixture Incentive:** Mark-down or buy-downs (or coupons) for CFL fixtures ($5 off) are also available. **LED Light Fixture Incentive:** Mark-down or buy-downs (or coupons) for LED bulbs ($5 to $20) or fixtures ($15 off) are also available. **Website:** www.burlingtonelectric.com

State(s)	Partner Name / Contact	Program Descriptions
VT	**Efficiency Vermont** Laura Bonn 802-540-7853 lbonn@veic.org	**Specialty and Spiral CFL and LED Light Bulb Incentive:** ENERGY STAR Lighting – Mark-down or buy-downs are available at a large number of retailers throughout Vermont to provide instant savings at the cash register. Coupons (available at select retailers for products not covered by a mark-down or buy-down) for ENERGY STAR lighting are available for the following bulb packages: $1 off per bulb for packages of up to twelve spiral CFLs and $3 off for packages of up to twelve specialty CFL packages. There are also coupons for fixtures ($5 off) and eligible LED downlights ($15 off). **CFL Light Fixture Incentive:** Mark-down or buy-downs (or coupons) for CFL fixtures ($5 off) are also available. **LED Light Fixture Incentive:** Mark-down or buy-downs (or coupons) for LED bulbs ($5 to $20) or fixtures ($15 off) are also available. Efficiency Vermont is interest in working with retailer and manufacturer partners. **Marketing/Outreach:** • Community initiatives • Targeted Efficient Products Campaigns • Working with local citizen groups to promote CFLs and other efficient products in local retailers • Media campaign • Advertisements on television and in the large daily newspapers • Cooperative marketing efforts with local retailers • Recycling partners program with retailers **Customer Hotline:** 888-921-5990 **Website:** www.efficiencyvermont.com
VA	**City of Danville Utilities** Nate Lewis 434-857-3312 lewisnb@ci.danville.va.us	**Other Incentives:** Mail-in rebate. Commercial customers qualify for incentives when replacing or improving existing inefficient lighting. The incentive is a rebate of $175 per kilowatt (kW) reduction in electric demand. You may also earn an additional $50 per kW controlled by installing new energy efficiency enhancements (such as lighting occupancy sensors). **Website:** www.danvilleutilities.com

State(s)	Partner Name / Contact	Program Descriptions
WA	**Avista Utilities** Camille Martin 509-495-4276 camille.martin@avistacorp.com	**Spiral and Specialty CFL Light Bulb Incentive:** Instant rebate. Avista has joined select retailers of ENERGY STAR certified CFLs to offer affordable prices on energy-saving bulbs. Incentives offered on globes, high-heat reflectors, 3-way twists, candelabras, daylights, and A-lamps. Specialty CFL and LED Light Bulb Incentives: Mail-in rebate. Commercial customers are eligible for incentives of $10-$40 on the purchase of qualified lighting products. See website for complete details. **Support Activities:** • Co-branded marketing materials • Bill inserts **Website:** www.avistautilities.com
WA	**Clallam County PUD No. 1** Utility Services Dept. 360-565-3249 utility.services.info@clallampud.net	**Specialty and Spiral CFL Light Bulb Incentive:** Instant rebate. Clallam County PUD No. 1 offers instant rebates of $1 to $4 on select ENERGY STAR certified CFLs at participating retailers. **Fixture Incentives:** Mail-in rebate. Clallam County PUD No. 1 offers mail-in rebates of $10 for ENERGY STAR certified CFL fixtures. **Support Activities (including, but not limited to):** • Co-branded program marketing • Co-branded in-store POP • Website advertising • Bill inserts • Customer education • Vendor training • Vendor partnerships **Website:** www.clallampud.net/conservation
WA	**Clark Public Utilities** DuWayne Dunham ddunham@clarkpud.com	**Specialty Light Bulb Incentive:** Instant rebate. Clark Public Utilities offers instant rebates of $1 to $4 on select ENERGY STAR certified CFLs at participating retailers. **Customer Hotline:** 360-992-3355 **Website:** www.clarkpublicutilities.com/

State(s)	Partner Name / Contact	Program Descriptions
WA	**Pacific Power, Inc.** Jessica Kramer, PECI 503-595-4435 jkramer@peci.org	**Spiral and Specialty CFL and LED Light Bulb Incentives:** Manufacturer and/or retailer mark-down. Pacific Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs. **CFL and LED Light Fixture Incentive:** Pacific Power offers a $20 incentive to Idaho customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired. Pacific Power is interested in working with retailers and manufacturers. **Support Activities:** Listing ENERGY STAR criteria on POP, applications, and marketing materials. **Customer Hotline:** 800-942-0266 **Website:** www.homeenergysavings.net/Washington/lighting.html
WA	**Puget Sound Energy (PSE)** Laura Wilson 425-456-2462 laura.wilson@pse.com	**Specialty and Spiral CFL Light Bulb and Fixture Incentives:** Instant rebate. All PSE residential electric customers can get up to $10 instant rebates on a variety of ENERGY STAR light bulbs and fixtures. **LED Light Bulb and Fixture Incentive:** Instant rebate. All PSE residential electric customers can get up to $15 instant rebates on a variety of ENERGY STAR light bulbs and fixtures. **Spiral and LED Bulb Incentives:** Instant and mail-in rebates. All PSE commercial electric customers can get up to $20 instant rebates on a variety of ENERGY STAR light bulbs and fixtures. Visit PSE.com/Rebates or call 800-562-1482 for more information. **New Construction Incentives:** A $300 point of sale discount is available through participating showrooms and distributors to single-family new construction home builders. Must be ENERGY STAR fixtures. Installation must meet the 80 percent requirement of the Northwest Advanced Lighting Package and be installed in PSE's residential electric service area. Incentive is applied automatically at the time of purchase for ENERGY STAR CFL and LED fixtures only. To participate, contact a PSE Program Representative at builderrebates@pse.com. **Support Activities:** • Consumer education • POP signage (displays, endcaps, and specialized co-branded materials) • Store employee trainings and certifications • Bill inserts, EnergyWise newsletter, print ad, radio, online, community events tabling, and outreach to ethnic communities • Co-marketing and promotional opportunities with retail stores • Seasonal marketing promotions • Rock the Bulb Campaign • Change the World, Start with ENERGY STAR **Customer Hotline:** 800-562-1482 **Website:** www.PSE.com

State(s)	Partner Name / Contact	Program Descriptions
WA	**Seattle City Light (SCL)** Ryan Southard ryan.southard@seattle.gov	**Specialty and Spiral CFL, and LED Light Bulb Incentives**: Instant rebate. SCL offers the following instant discounts at participating Twist & Save retailers: • Spiral CFL – up to $2 • Specialty CFL – up to $3 • LED - $5 **CFL and LED Fixture Incentives:** Instant rebate. SCL offers up to $10 for ENERGY STAR certified hard-wired CFL fixtures and $10 for ENERGY STAR LED recessed downlight fixtures at participating Twist & Save retailers. **Support Activities**: • In-store events at participating Twist & Save retailers • Print ads • Utility bill stuffers • POP signage **Customer Hotline:** 206-684-3800 **Website:** www.seattle.gov/twistandsave
WA	**Snohomish County Public Utility District No. 1 (SNOPUD)** Hillary Olson 425-783-1742 hjolson@snopud.com	**Specialty and Spiral CFL Light Bulb Incentives:** SNOPUD offers instant rebates of $0.50 to $3 on all types of ENERGY STAR certified CFLs at selected retailers. **LED Light Bulb Incentives:** SNOPUD offers instant rebates of $4-$10 on select ENERGY STAR certified LED light bulbs at selected retailers. **New Construction Incentives:** Snohomish PUD is offering a $300 builder incentive for Advanced Lighting Package with minimum 80 percent ENERGY STAR certified fluorescent interior fixtures. **Support Activities:** • Bill stuffers • Print ads and possibly some radio ads **Customer Hotline:** 425-783-1700 **Website:** www.snopud.com

State(s)	Partner Name / Contact	Program Descriptions
WA	**Tacoma Power** Hollis Tamura 253-502-8644 htamura@cityoftacoma.org	**Specialty and Spiral CFL Light Bulb Incentives:** Instant rebate. Tacoma Power is offering mark-downs of up to $1.50 per standard, and $2.50 per specialty ENERGY STAR CFL at participating retail locations (drug, grocery, and big box). **CFL Light Fixture Incentive:** Instant rebate. Receive up to $20 for ENERGY STAR certified hardwired light fixtures at participating lighting showrooms, electrical distributors, and retailers (big box, drug stores, and grocery stores). **New Construction Incentives:** Tacoma Power pays $300 to builders and $50 to the showroom for the Advanced Lighting Package, which is defined as 80 percent or more of the fixtures must be ENERGY STAR certified. Tacoma Power also pays $20 per fixture above the 50 percent threshold to builders of new homes who do not plan to reach the 80 percent Advanced Lighting Package threshold. **Marketing/Outreach:** • Regional collaboration • Change the World, Start with ENERGY STAR • Cooperative promotional opportunities to builders, manufacturers, distributors, or showrooms. Potential opportunities include advertising, bill inserts and/or direct-mail and in-store events • Utility news, community and regional print media • Print advertising, radio, planned events and/or educational work • Marketing materials for all key accounts including builders, showrooms, distributors, sub-contractors and consumers **Customer Hotline:** 253-502-8377 **Website:** www.mytpu.org
WV	**Appalachian Power** Tammy Stafford 304-348-4182 tcstafford@aep.com	**Spiral CFL Incentive:** Residential customers of Appalachian Power can purchase discounted ENERGY STAR certified CFL bulbs at participating retailers including Lowe's, Home Depot, Sam's Club and Walmart. There is a 12-bulb limit per purchase. Discount is available while supplies last. For a complete list of participating retailers, visit the website. **CFL Light Fixture Incentive:** Mail-in rebate. Appalachian Power C&I customers can generate energy savings through the use of high efficiency lighting. Please visit the website for more information. **Customer Hotline:** 888-261-4567 **Website:** www.appalachianpower.com (residential) or www.aeprebates.com (commercial)

State(s)	Partner Name / Contact	Program Descriptions
WI	**Dunn Energy Cooperative** Jesse Singerhouse 715-232-6240 housej@dunnenergy.com	**Spiral CFL Light Bulb Incentives:** Dunn Energy Cooperative is offering a rebate of $2 per CFL bulb. **LED Light Bulb Incentive:** Dunn Energy Cooperative is offering a rebate of $12 or 25 percent of cost per LED bulb. **Decorative Light String Incentive:** Dunn Energy Cooperative is offering a rebate $3 per string for the purchase of LED decorative light strings. **Other Activities:** Dunn Energy Cooperative also offers incentives on a variety of energy-efficient commercial lighting technologies. **Website:** www.dunnenergy.com
WI	**Focus on Energy (FOE)** Ellen Carter 608-230-7021 ellen.carter@CBI.com ***Representing the following investor owned utilities:*** *Alliant Energy, Madison Gas & Electric, We Energies, Wisconsin Public Service, and Xcel Energy* ***For a complete list of participating municipal and electric cooperative utilities check the website:*** *www.focusonenergy.com/about/participating-utilities*	**Specialty and Spiral CFL Light Bulb Incentives:** FOE offers discounts on ENERGY STAR certified spiral and specialty bulbs at participating retail locations. **LED Light Bulb Incentive:** FOE offers up to $5 off on qualified LED bulbs at participating retail locations. **Support Activities:** • Community events • Website education **Customer Hotline:** 800-762-7077 **Website:** www.focusonenergy.com/residential/efficient-products-appliances/lighting-and-appliances
WI	**Pierce Pepin Cooperative Services** Ron Blado 800-924-2133 rblado@piercepepin.com	**Specialty and Spiral CFL Light Bulb Incentives:** Pierce Pepin Cooperative Services offers mail-in rebates of $1-$5 on ENERGY STAR certified CFLs. Specialty lamps include CFL Cold Cathode and 60 watt or greater (not 60 watt incandescent equivalent). **CFL Light Fixture Incentive:** Pierce Pepin Cooperative Services offers mail-in rebates of $5 on ENERGY STAR certified CFL fixtures. **LED Light Bulb Incentive:** Pierce Pepin Cooperative Services offers mail-in rebates of $2/lamp on ENERGY STAR certified LED bulbs. **Other Incentives:** Pierce Pepin offers a variety of incentives on commercial and other non-ENERGY STAR certified lighting products. **Support Activities:** • Print advertising • Web advertising • Social media • Education • Community events **Website:** www.piercepepin.com

State(s)	Partner Name / Contact	Program Descriptions
WI	**Riverland Energy Cooperative** Aaron Torud 608-323-3381 atorud@riverlandenergy.com	**Specialty and Spiral CFL Light Bulb Incentives:** Riverland Energy Cooperative offers mail-in rebates of $1-$5 on ENERGY STAR certified CFLs. Specialty lamps include CFL Cold Cathode and 60 watt or greater (not 60 watt incandescent equivalent). **CFL Light Fixture Incentive:** Riverland Energy Cooperative offers mail-in rebates of $5 on ENERGY STAR certified CFL fixtures. **LED Light Bulb and Fixture Incentive:** Riverland Energy Cooperative offers mail-in rebates of $2 on ENERGY STAR certified LED bulbs and fixtures (min 5 watts). Incentives also available for LED security lighting ($15 per fixture). **Other Incentives:** Various energy-efficient lighting technologies including: Ceramic Metal Halide, Pulse Start Metal Halide, High Pressure Sodium Fixture, T5 and T8 fixtures, Occupancy Sensors, and LED exit signs. **Support Activities:** • Monthly publications • Magazine/newsletter • Annual Meeting • Member appreciation events • County fairs • Website • Office displays **Website:** www.riverlandenergy.com
WI	**Vernon Electric Cooperative** Dave Maxwell 608-634-3121 dmaxwell@vernonelectric.org	**Spiral CFL Light Bulb Incentive:** Vernon Electric Cooperative offers a rebate of $1 for CFLs less than 60 watts and $5 for CFLs greater than 60 watts. **CFL Light Fixture Incentive:** Vernon Electric Cooperative is offering a $5 per lamp mail-in rebate for the purchase of each ENERGY STAR hardwired fixture. **LED Light Fixture Incentive:** Vernon Electric Cooperative is offering a $2 mail-in rebate per LED bulb or fixture for the purchase of ENERGY STAR certified LED bulbs or fixtures. **Decorative Light String Incentive:** Vernon Electric Cooperative is offering a $2 per string mail-in rebate for the purchase of ENERGY STAR certified LED decorative light strings. Maximum 12 strings per account. **Support Activities:** • Community functions • Change the World, Start with ENERGY STAR • Co-op newsletters and monthly co-op magazine • Radio • Co-op website **Website:** www.vernonelectric.org

State(s)	Partner Name / Contact	Program Descriptions
WY	**Rocky Mountain Power, Inc.** Jessica Kramer, PECI 503-595-4435 JKramer@peci.org	**Spiral and Specialty CFL Light Bulb Incentives:** Manufacturer and/or retailer mark-down. Rocky Mountain Power is offering mark-down incentives for standard and specialty ENERGY STAR certified CFLs and LEDs. **CFL and LED Light Fixture Incentive:** Rocky Mountain Power offers a $20 incentive to Wyoming customers for installing ENERGY STAR certified CFL or LED fixtures. Light fixtures must be permanently installed and hardwired. **Ceiling Fan Incentive:** Mail-in rebate. Rocky Mountain Power offers a $20 incentive to Wyoming customers for ENERGY STAR certified ceiling fans or fan and light kit combinations purchased at participating retailers. Light kits purchased separately from fans do not qualify. Rocky Mountain Power is interested in working with retailers and manufacturers. **Support Activities:** Listing ENERGY STAR criteria on POP, applications, and marketing materials. **Customer Hotline:** 800-942-0266 **Website:** www.homeenergysavings.net/Wyoming/lighting.html