

## September 2012 Update

The U.S. Environmental Protection Agency (EPA) is pleased to provide the **2012 ENERGY STAR® Summary of Lighting Programs** (Summary). The Summary provides an overview of a variety of programs offered by utilities and other energy efficiency program sponsors in the United States to promote ENERGY STAR certified light bulbs and fixtures, decorative light strings, and ceiling and ventilating fans with light kits. The Summary includes information provided by energy efficiency program sponsors and describes their current program offerings for 2012-2013 and beyond.

Each ENERGY STAR lighting program is summarized with a focus on incentives (e.g., mail-in rebates, buy-downs, and instant rebates), marketing and consumer education efforts, program contacts, and other relevant program details.

The Summary of Lighting Programs is divided into the following sections:

- Executive Summary**
- Program Budget Map, National Rebate Charts and Graphs** – Overview of promotion types for lighting programs across the United States.
- Tax Incentives** – A summary table of current sales tax exemptions and income tax credits or deductions available in select states.
- Lighting Programs at a Glance** – A summary table of current lighting promotions organized by state.
- Program Details** – In-depth descriptions of each energy efficiency program sponsor partner’s programs, including contact information for program managers.

If you have any questions or comments about the ENERGY STAR Summary of Lighting Programs, please contact Nora Lovrien Buehler at ICF International, at [nora.lovrienbuehler@icfi.com](mailto:nora.lovrienbuehler@icfi.com) or 202.862.1589.

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## ***Executive Summary***

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The 2012 ENERGY STAR Summary of Lighting Programs (Summary) presents information submitted by 181 energy efficiency program sponsors from across the United States, an increase of 43 compared to the 2011 Summary. The partners have provided information about 598 individual incentive and promotion programs for ENERGY STAR certified lighting products including spiral and specialty compact fluorescent light (CFL) bulbs (e.g., decorative bulbs, high-wattage, and dimmable); fluorescent light fixtures; light emitting diode (LED) light bulbs and fixtures; decorative light strings; and ceiling fans and components sold separately, such as light kits. Energy efficiency program sponsors also submitted information about a variety of other lighting technologies, such as commercial lighting technologies, which are not covered by an ENERGY STAR specification. In addition, programs that promote ENERGY STAR certified lighting in residential new construction programs are also highlighted. The number of promotions included in this Summary increased just over 40% compared to the 2011 Summary.

From the information submitted by energy efficiency program sponsors, the key highlights include:

**Promotions by Region** – Similar to 2011, the Midwest region has the greatest number of lighting promotions with 284 (2011 = 147), followed by the West and Northeast regions with 95 and 80 respectively (2011 = 113 and 73). The Southwest region increased its submissions from 34 in 2011 to 63 in 2012. The Mid-Atlantic submitted 41 promotions compared to 27 last year and the Southeast region added 6 new promotions for a total of 35. The total number of promotions, 598, is a 41% increase over 2011.

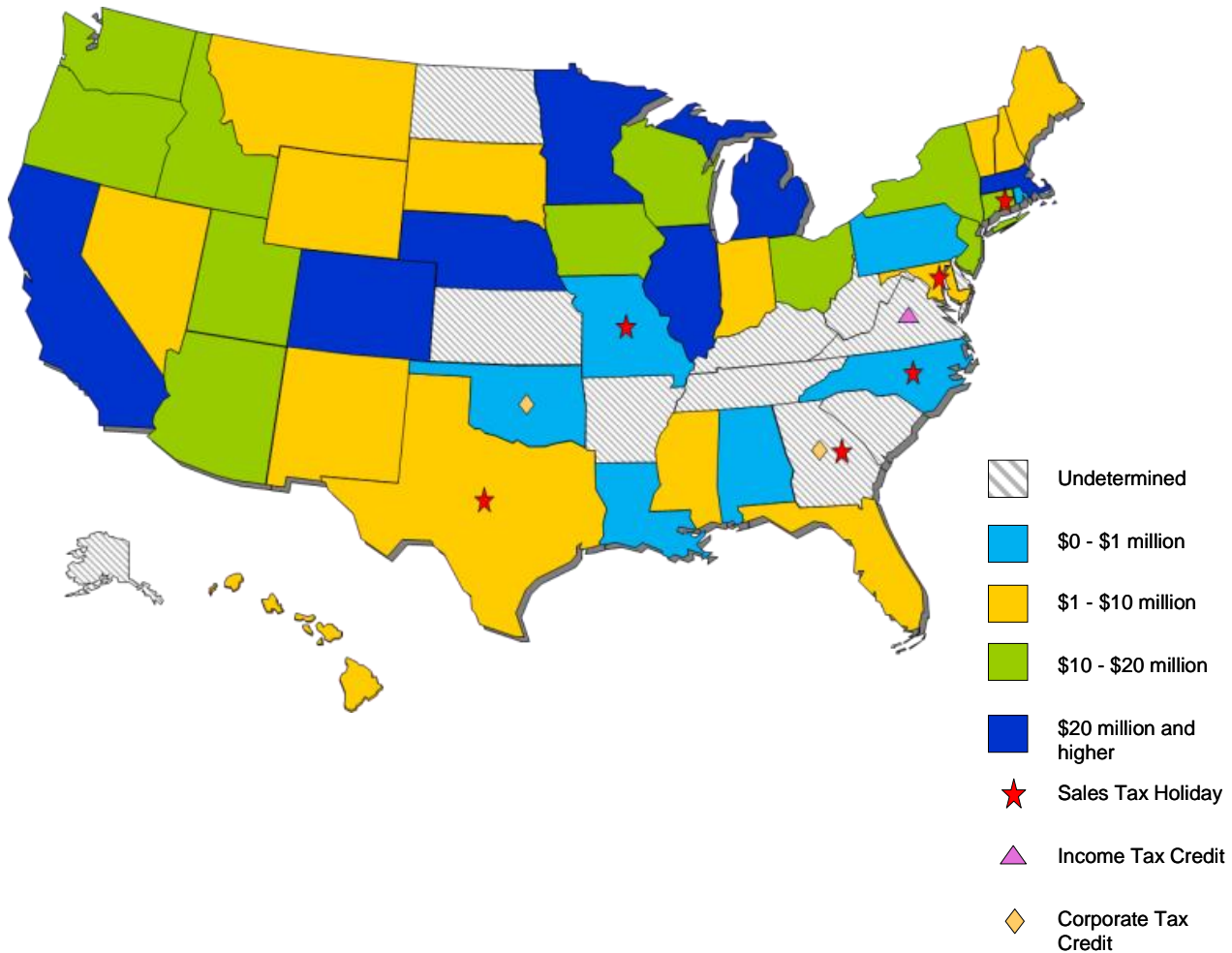
**Promotions by Product** – LED light bulb and fixture promotions have increased in comparison to 2011. While CFL technology still comprises the majority of product promotions (56%, with 41% comprised of spiral and specialty CFL bulbs), LED bulbs grew from 10% of promotions in 2011 to 13% this year and LED fixtures grew from 9% in 2011 to 12% this year.

**Promotions by Type** – Partners use a variety of methods to promote lighting products. In 2011, the most common promotion type was a buy-down program (manufacturer and/or retailer), which resulted in instant in-store discounts for customers (39%). In 2012, buy-down programs remain significant with about 36%, but mail-in rebates have claimed the top number of incentives with 46%. This increase in mail-in rebates may be explained by the increase of LED incentives, as well as increased participation by smaller utilities, and significant reporting on commercial programs, which show greater use of mail-in rebates. However, partners also frequently feature instant rebates (10%) in their programs, which may actually be buy-down programs, but were not reported as such. As in 2011, typical incentives in 2012 range from \$0.50 for spiral CFLs to \$300 for some new construction programs. The average and most frequent incentives range between \$1.50 and just over \$30.00 (see the “Average and Most Frequent Promotion Amount” graph in the next section).

## Lighting Program Budget Map

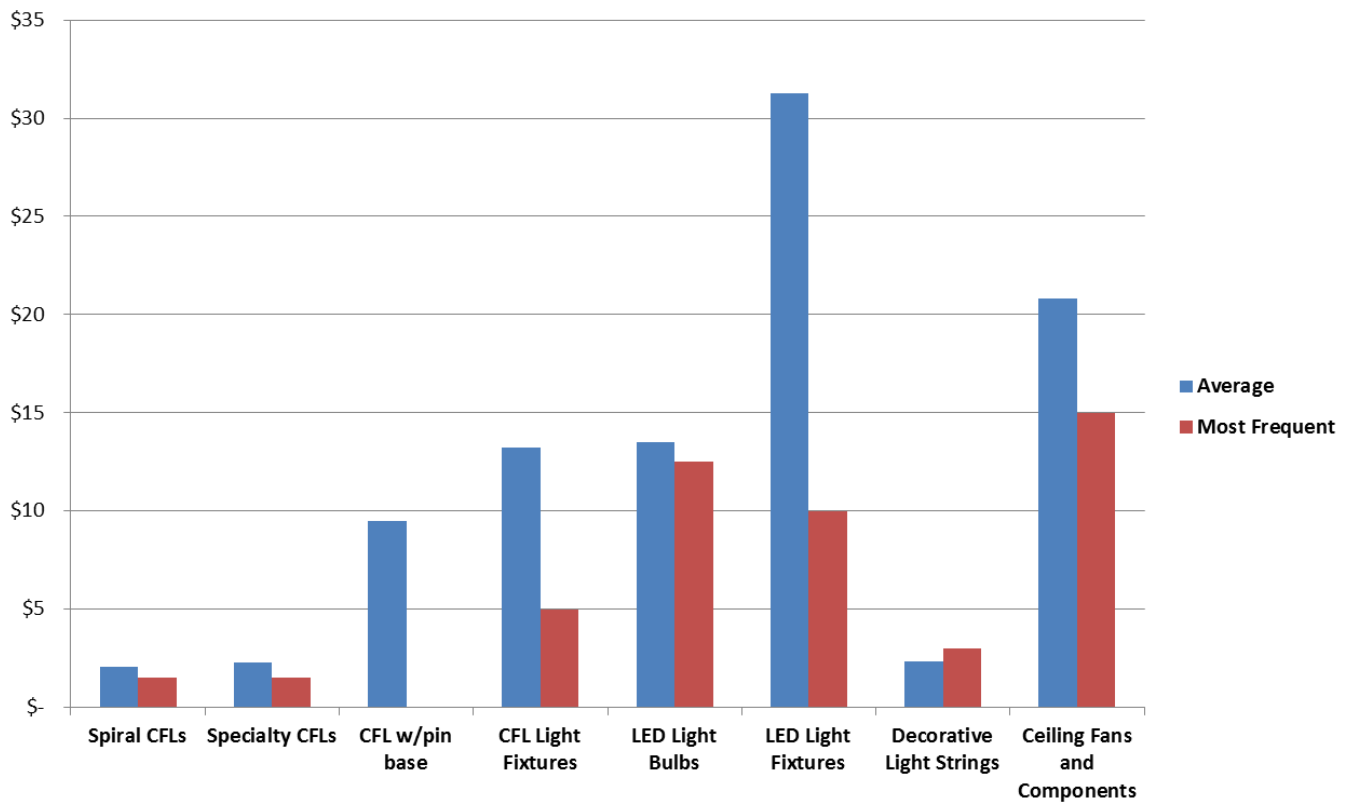
The map below shows program budgets for lighting programs by state as reported by the energy efficiency program sponsors.

*Note: Energy efficiency program sponsors in the “undetermined” states may implement lighting promotion programs in 2012 and beyond, but were unable or did not elect to provide budget information. Likewise, states highlighted in color may not represent all the partner program budgets, as partners in those states also may have elected not to provide budget information. See the individual program entries for details.*

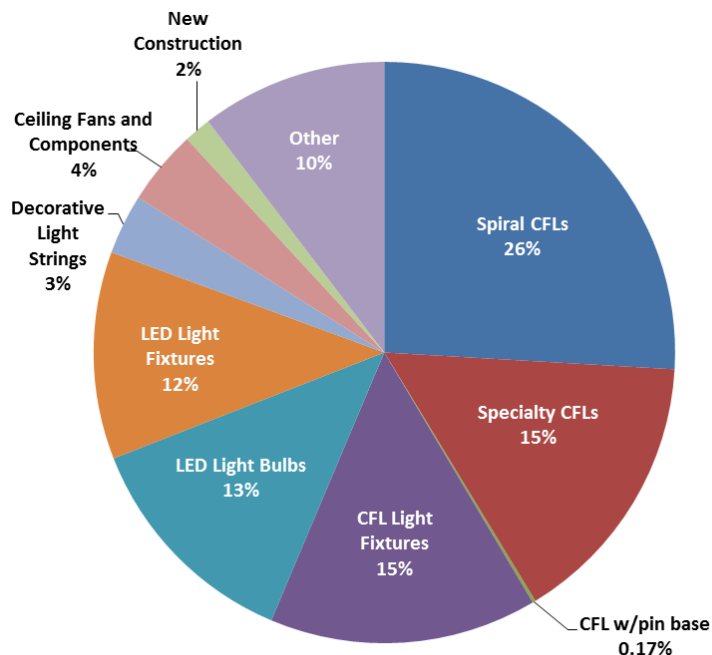


## National Lighting Promotion Graphs

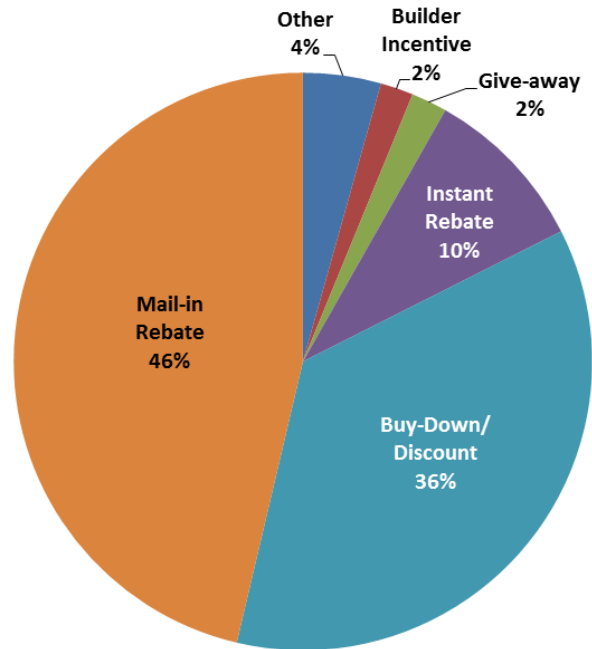
**Average and Most Frequent Promotion Amount for ENERGY STAR Lighting Products**



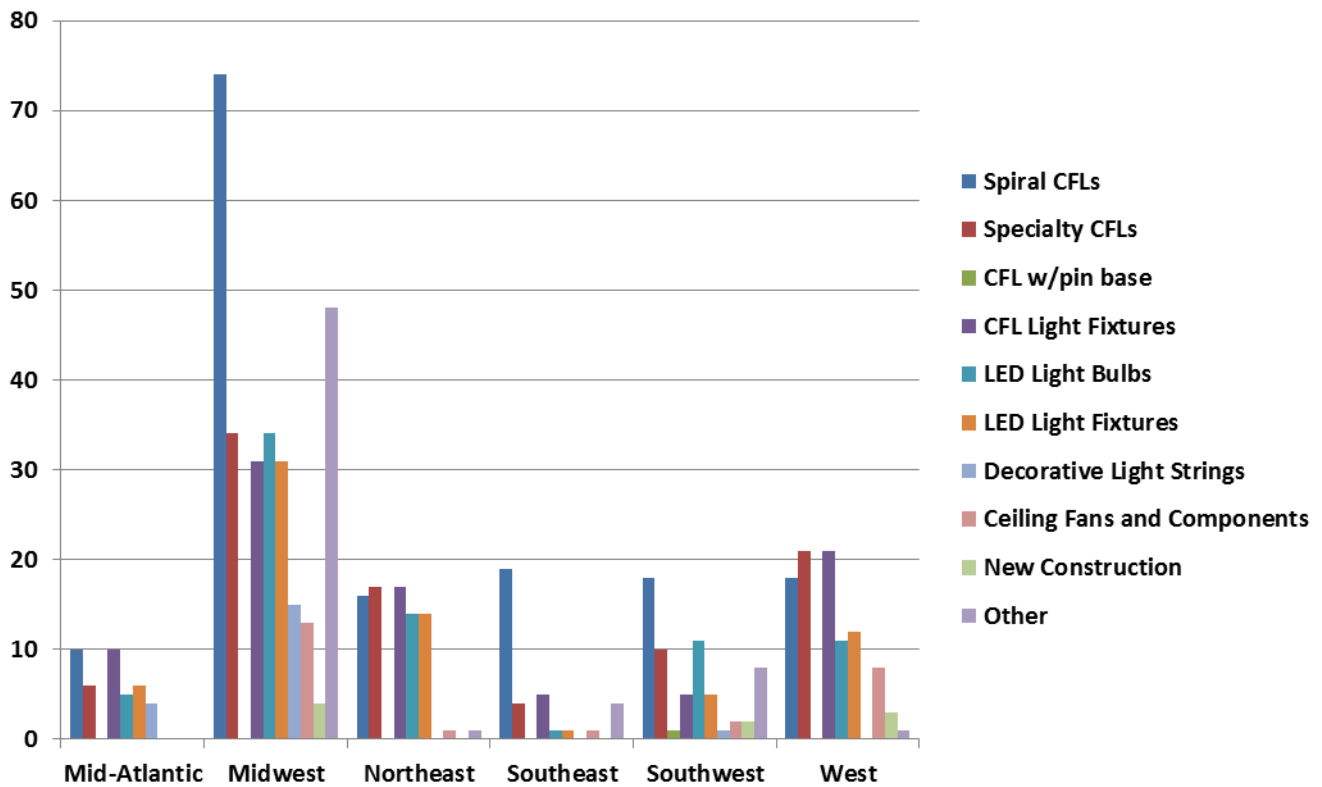
**ENERGY STAR and Energy-Efficient Lighting Promotions by Product Type  
(Total 598)**



### ENERGY STAR and Energy-Efficient Lighting Promotions by Incentive Type (Total 598)



### Total Number of ENERGY STAR and Energy-Efficient Lighting Promotions by Type and Region



## Tax Incentives at a Glance

This table provides an overview of tax incentives available, listed alphabetically by state. Lighting incentives have been highlighted in bold and italic font.

STATE	INCENTIVE TYPE	ELIGIBLE PRODUCTS	TIMEFRAME	WEBSITE(S)
<b>FED.</b>	Tax Credit	<b>ENERGY STAR Products:</b> Geothermal Heat Pumps	For systems placed in service from 10/3/2008-12/31/2016	<a href="http://www.energytaxincentives.org/business/renewables.php">http://www.energytaxincentives.org/business/renewables.php</a>
<b>CT</b>	Sales Tax Incentive	<b>ENERGY STAR Products:</b> <b>CFLs</b> , Insulation, Water Heaters, Natural Gas Furnaces and Boilers, Windows, and Doors	Ongoing	<a href="http://www.ct.gov/drs/cwp/view.asp?a=1514&amp;q=384952">http://www.ct.gov/drs/cwp/view.asp?a=1514&amp;q=384952</a>
<b>GA</b>	Corporate/Personal Tax Credit	<b>ENERGY STAR Products:</b> Geothermal Heat Pumps	7/1/2008-12/31/2014	<a href="http://www.gefa.org/Index.aspx?page=423">http://www.gefa.org/Index.aspx?page=423</a>
<b>GA</b>	Sales Tax Incentive	<b>ENERGY STAR Products:</b> <b>Ceiling Fans</b> , Central Air Conditioners, Clothes Washers, Dehumidifiers, Dishwashers, <b>CFLs</b> , Refrigerators, Windows, Doors	10/5/2012-10/7/2012	<a href="http://www.gefa.org/index.aspx?page=90">http://www.gefa.org/index.aspx?page=90</a>
<b>MD</b>	Sales Tax Incentive	<b>ENERGY STAR Products:</b> Air conditioners (both central and room air conditioners), Clothes Washers, Furnaces, Heat Pumps, Standard Size Refrigerators, <b>CFLs</b> , Dehumidifiers, and Boilers	This incentive takes place annually in February; the holiday period was 02/18/2012-02/20/2012	<a href="http://www.comp.state.md.us/shopmd/default.asp">http://www.comp.state.md.us/shopmd/default.asp</a>
<b>MO</b>	Sales Tax Incentive	<b>ENERGY STAR Products:</b> Clothes Washers, Water Heaters, Dishwashers, Air Conditioners, Furnaces, Refrigerators, and Freezers	4/19-4/25 Ongoing - same dates every year	<a href="http://dor.mo.gov/tax/business/sales/taxholiday/green/">http://dor.mo.gov/tax/business/sales/taxholiday/green/</a>
<b>NC</b>	Sales Tax Incentive	<b>ENERGY STAR Products:</b> Clothes Washers, Refrigerators, Central Air Conditioners, <b>Ceiling Fans</b> , and Dehumidifiers	First Friday in November through the following Sunday	<a href="http://www.dorn.com/taxes/sales/energystar_holiday.html">http://www.dorn.com/taxes/sales/energystar_holiday.html</a>
<b>OK</b>	Corporate/Personal Tax Credit	<b>ENERGY STAR Products:</b> Roofing Products	Current rules changed 7/1/2012	<a href="http://www.oscn.net/applications/oscn/DeliverDocument.asp?CiteID=443877">http://www.oscn.net/applications/oscn/DeliverDocument.asp?CiteID=443877</a>
<b>TX</b>	Sales Tax Exemption	<b>ENERGY STAR Products:</b> Air Conditioners that cost less than \$6,000, Refrigerators that cost less than \$2,000, Clothes Washers, Dishwashers, Dehumidifiers, <b>Ceiling Fans</b> , and <b>CFLs</b>	5/26/2012-5/28/2012 Ongoing - Saturday through Monday of Memorial Day weekend every year	<a href="http://www.window.state.tx.us/taxinfo/taxpubs/tx96_1331/">http://www.window.state.tx.us/taxinfo/taxpubs/tx96_1331/</a>
<b>VA</b>	Income Tax Deduction	<b>ENERGY STAR Products:</b> Clothes Washers, Room Air Conditioners, Dishwashers, and Standard Size Refrigerators	Year-round Ongoing	<a href="http://www.dmme.virginia.gov/DE/taxcredit.shtml">http://www.dmme.virginia.gov/DE/taxcredit.shtml</a>

## Lighting Programs at a Glance

This table is designed to provide an overview of products being promoted around the country and is organized by state. Please see the individual energy efficiency program sponsors' entries in the next section, Program Details, for more information.

\* = Information from 2011. If the asterisk appears after the partner name, all or most of the information is from 2011; if it appears only on a particular category other than the partner name, then only that field is from 2011.

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
AR	American Electric Power – Southwestern Electric Power Company	\$250K - \$1 million	100K Residential	Spiral CFLs	\$1	Instant Rebate	✓	10/1/2011	12/31/2013
				Specialty CFLs	\$1	Instant Rebate		10/1/2011	12/31/2013
AR	Entergy Arkansas	\$1 - \$10 million	580K Residential	Fans w/light kit	\$10-\$25	Buy-Down/ Discount	✓	10/30/2011	12/31/2012
				Spiral CFLs	\$0.50-\$1	Buy-Down/ Discount		8/5/2011	12/31/2012
				Specialty CFLs	\$1.50-\$3	Buy-Down/ Discount		8/5/2011	12/31/2012
				CFL Light Fixtures	\$10-\$15	Buy-Down/ Discount		9/30/2011	12/31/2012
AZ	Arizona Public Service	\$1 - \$10 million	1.1 million Residential	Specialty CFLs	\$0.05-\$4	Buy-Down/ Discount	✓	Ongoing	
AZ	Tucson Electric Power	\$1 - \$10 million*	400K Residential	Spiral CFLs	Not provided	Buy-Down/ Discount	✓	Ongoing	
				Specialty CFLs	Not provided	Buy-Down/ Discount			
AZ	Salt River Project	\$1 - \$10 million	850K Residential	Spiral and Specialty CFLs	\$0.50-\$4	Buy-Down/ Discount	✓	3/1/2008	4/30/2013
AZ	Unisource Electric Services	\$250K - \$1 million*	236K Residential	Spiral CFLs	Not provided	Give-away	✓	Ongoing	
				Spiral CFLs	Not provided	Buy-Down/ Discount			
				Specialty CFLs	Not provided	Buy-Down/ Discount			
CA	Alameda Municipal Power	\$250K - \$1 million	4K Commercial	LED Light Bulbs	\$4-\$150	Mail-in Rebate	✓	10/1/2011	12/31/2012
CA	Anaheim Public Utilities	Not provided	Not provided	Ceiling Fans & Components	\$20	Mail-in Rebate	Not provided	Ongoing	
CA	City of Palo Alto Utilities	Less than \$250K	25K Residential	LED Light Bulbs	\$10-\$20	Mail-in Rebate	Not provided	12/1/2011	7/1/2012
CA	Glendale Water & Power	Less than \$250K	200K Residential	CFL Light Fixtures	\$10-\$15	Other (Bill Credit)	✓	7/1/2012	6/30/2014
				Ceiling Fans	\$12-\$15	Other (Bill Credit)		7/1/2012	6/30/2014
CA	Pacific Gas and Electric Company	\$1 - \$10 million	5.2 million Residential & Commercial	LED Light Bulbs	\$5-\$10	Buy-Down/ Discount	✓	Ongoing	
				LED Light Fixtures	\$10	Buy-Down/ Discount			

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
		\$1 - \$10 million	800K Commercial	Specialty CFLs	\$1-\$3.50	Buy-Down/Discount			
				CFL Light Fixtures	\$5-\$10	Buy-Down/Discount			
				LED Light Fixtures	\$30	Mail-in Rebate			
				LED Light Fixtures	\$30	Other (Custom)			
CA	Pacific Power	Less than \$250K	37K Residential	Ceiling Fans & Components	\$20	Mail-in Rebate	✓	Ongoing	
				CFL Light Fixtures	\$20	Mail-in Rebate			
				LED Light Fixtures	\$20	Mail-in Rebate		10/1/2011	TBD
CA	Pasadena Water & Power	Less than \$250K	54K Residential	CFL Light Fixtures	\$25-\$30	Mail-in Rebate	✓	Ongoing	
				Ceiling Fans & Components	\$40-\$50	Mail-in Rebate			
CA	Riverside Public Utilities	Not provided	Not provided	Ceiling Fans & Components	\$25	Mail-in Rebate	Not provided	Ongoing	
CA	Sacramento Municipal Utility District	\$1 - \$10 million	527K Residential	Spiral CFLs	\$0.40-\$2	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				Specialty CFLs	\$1.40 - \$4.25	Buy-Down/Discount		1/1/2011	12/31/2012
				CFL Light Fixtures	\$5-\$14	Buy-Down/Discount		1/1/2012	12/31/2012
				LED Light Bulbs	\$5-\$12 and a special offering of \$15 for the L-prize lamp	Buy-Down/Discount		1/1/2012	12/31/2012
				LED Light Fixtures	\$10-\$18	Buy-Down/Discount		1/1/2012	12/31/2012
CA	San Diego Gas and Electric	Not provided	1.4 million Residential	Spiral CFLs	\$0.90-\$1.90	Buy-Down/Discount	✓	1/1/2013	12/31/2014
				Specialty CFLs	\$0.90-\$3.50	Buy-Down/Discount		1/1/2013	12/31/2014
				CFL Light Fixtures	N/A	Buy-Down/Discount		1/1/2013	12/31/2014
			Commercial	LED Light Bulbs	\$5-\$20	Mail-in Rebate		3/1/2012	12/31/2012
				LED Light Fixtures	\$20	Mail-in Rebate		3/1/2012	12/31/2012
				Specialty CFLs	\$7	Mail-in Rebate		1/1/2010	12/31/2012
				LED Light Fixtures	\$85-\$200	Mail-in Rebate		1/1/2010	12/31/2012
				LED Light Fixtures	\$50-\$125	Mail-in Rebate		1/1/2010	12/31/2012
				LED Light Fixtures	\$12	Mail-in Rebate		1/1/2010	12/31/2012



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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Fixtures	\$45-\$100	Mail-in Rebate		1/1/2010	12/31/2012
CA	Silicon Valley Power, City of Santa Clara, CA	Less than \$250K	Residential	LED Light Bulbs	\$15	Mail-in Rebate	✓	7/1/2011	6/30/2013
				Ceiling Fans & Components	\$35	Mail-in Rebate		7/1/2009	6/30/2013
		\$250K - \$1 million	Commercial	LED Light Bulbs	\$25	Mail-in Rebate		7/1/2011	6/30/2013
CA	Southern California Edison	\$1 - \$10 million	4.3 million (Residential & Commercial)	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				Specialty CFLs	Varies	Buy-Down/Discount		1/1/2012	12/31/2012
				CFL Light Fixtures	Varies	Instant Rebate		1/1/2012	12/31/2012
CA, WA	Pacific Power	\$250K - \$1 million	144K Residential	Spiral CFLs	\$0.50-\$1.50	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	\$1.75-\$3.50	Buy-Down/Discount			
CO	Black Hills Energy	\$250K - \$1 million	94K Residential	Spiral CFLs	Varies	Instant Rebate	✓	7/1/2012	12/31/2013
				LED Light Bulbs	Varies	Instant Rebate		7/1/2012	12/31/2013
				LED Light Fixtures	Varies	Instant Rebate		7/1/2012	12/31/2013
				CFL Light Fixtures	Varies	Instant Rebate		7/1/2012	12/31/2013
CO	Colorado Springs Utilities	\$1 - \$10 million	185K Residential	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2010	12/31/2015
		Less than \$250K		Decorative Light Strings	Varies	Buy-Down/Discount		1/1/2010	12/31/2015
		Less than \$250K	25K Commercial	Other (T12 to T8 Retrofit)	varies	Other (Bill Credit)		1/1/2010	12/31/2012
CO	Fort Collins Utilities	\$250K - \$1 million	107K Residential	Specialty CFLs	\$1-\$2	Buy-Down/Discount	✓	Ongoing	
				LED Light Bulbs	Varies	Buy-Down/Discount			
				Other (Occupancy Sensors)	Varies	Buy-Down/Discount			
CO	Gunnison County Electric Association, Inc.	Less than \$250K	7.5K Residential	Spiral CFLs	Varies	Instant Rebate	✓	Ongoing	
			8K Commercial	Other (Commercial Lighting Retrofits)	Varies	Other (Custom)			
				Spiral CFLs	Varies	Instant Rebate			
CO	Holy Cross Energy	Not provided	Not provided	Spiral CFLs	\$6	Mail-in Rebate	Not provided	Ongoing	
				LED Light Bulbs	Up to \$15	Mail-in Rebate			

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
CO	La Plata Electric Association	Less than \$250K	30K Residential	LED Light Bulbs	\$10	Mail-in Rebate	✓	Ongoing	
CO	Loveland Water and Power	Less than \$250K	23K Residential	LED Light Bulbs	\$10-\$20	Instant Rebate	Not provided	Not provided	Not provided
CO	Platte River Power Authority	Less than \$250K	350K Residential	LED Light Bulbs	\$10	Buy-Down/Discount	✓	4/1/2011	3/31/2012
CO, MN, NM	Xcel Energy	\$10 - \$25 million	3.1 million Residential	Spiral CFLs	As little as \$1	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	Discounted, amount depends on bulb & manufacturer	Buy-Down/Discount			
				LED Light Bulbs	\$10	Buy-Down/Discount			
CT	Connecticut Light & Power	\$1 - \$10 million*	1.2 million Residential	Spiral CFLs	\$0.50-\$2	Buy-Down/Discount	✓	1/1/2012	12/13/2012
				Specialty CFLs	\$1-\$3.50	Buy-Down/Discount		1/1/2012	12/13/2012
				LED Light Bulbs	\$5-\$20	Instant Rebate		1/1/2012	12/13/2012
CT	The United Illuminating Company	\$1 - \$10 million*	150K Residential	Spiral CFLs	\$0.50-\$2	Buy-Down/Discount	✓	1/1/2012	12/13/2012
				Specialty CFLs	\$1-\$3.50	Buy-Down/Discount		1/1/2012	12/13/2012
				LED Light Bulbs	\$5-\$20	Instant Rebate		1/1/2012	12/13/2012
FL	Gulf Power Co.	Not provided	Not provided	Spiral CFLs	\$0.60 - \$0.75	Instant Rebate		6/1/2011	12/31/2012
FL	JEA	\$1 - \$10 million*	360K* Residential	Spiral CFLs	N/A	Recycling	✓	6/1/2009	12/31/2012
				Spiral CFLs	\$0.75-\$1.25	Buy-Down/Discount			
				Specialty CFLs	\$1-\$1.25	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			
				Spiral CFLs	N/A	Give-away		9/1/2010	12/31/2012
GA	Georgia Power	Not provided	2 million Residential	Spiral CFLs	\$3	Buy-Down/Discount	✓	1/1/2012	11/30/2012
				Spiral CFLs	N/A	Give-away		9/1/2010	12/31/2012
			300K Commercial	Spiral CFLs	\$1.25	Mail-in Rebate	Not provided	1/1/2011	12/31/2013
				CFL Light Fixtures	\$6.50/fixture	Mail-in Rebate			
				LED Light Fixtures	\$0.20 per watt reduced	Mail-in Rebate			
				Other (LED Exit Signs)	\$7/fixture	Mail-in Rebate			
				Other (T-8 Fixtures)	\$0.20 per watt reduced	Mail-in Rebate			

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Other (Pulse Start High Bay Lighting)	\$0.20 per watt reduced	Mail-in Rebate			
				Other (Commercial New Construction)	\$0.05 per kWh	Mail-in Rebate			
HI	Hawaii Energy	\$1 - \$10 million	Residential & Commercial	Spiral CFLs	\$1	Buy-Down/Discount	✓	7/1/2012	6/30/2013
				LED Light Bulbs	\$6-\$8	Buy-Down/Discount			
		Less than \$250K	Residential	Ceiling Fans & Components	\$40	Mail-in Rebate			
ID, MT, OR, WA	Bonneville Power Administration	\$1 - \$10 million	12 million Residential	Spiral CFLs	\$1	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	\$2	Buy-Down/Discount			
				CFL Light Fixtures	\$8	Buy-Down/Discount			
ID, MT, OR, WA	Northwest Energy Efficiency Alliance	Not provided	Not provided	Other (All Lighting Products)	N/A	N/A	✓	Ongoing	
ID, OR	Idaho Power Company	Not provided	360K Residential	Spiral CFLs	\$1.25-\$1.45	Buy-Down/Discount	✓	Ongoing	
				CFL Light Fixtures	\$8	Buy-Down/Discount			
ID, UT, WY	Rocky Mountain Power, Inc.	\$1 - \$10 million	1.02 million Residential	Spiral CFLs	\$0.50-\$1.50	Buy-Down/Discount	✓	Ongoing	
				Specialty CFLs	\$1.75-\$3.50	Buy-Down/Discount			
		\$250K - \$1 million		Ceiling Fans & Components	\$20	Mail-in Rebate			
				CFL Light Fixtures	\$20	Mail-in Rebate			
ID, WA	Avista Utilities	Not provided	Residential & Commercial	Specialty CFLs	\$0.50-\$2	Buy-Down/Discount	Not provided	1/1/2012	12/31/2012
IL	Ameren Illinois	Not provided	Residential	Spiral CFLs	\$1-\$2	Buy-Down/Discount	✓	6/1/2012	5/31/2013
				Specialty CFLs	\$1-\$2	Buy-Down/Discount		6/1/2012	5/31/2013
		\$1 - \$10 million	200K Commercial	Spiral CFLs	\$1-\$3	Other (Online Store)		6/1/2012	5/31/2013
				Specialty CFLs	\$1-\$3	Other (Online Store)		6/1/2012	5/31/2013
IL	Commonwealth Edison	\$10 - \$25 million	3.4 million Residential	Spiral CFLs	\$1-\$1.50	Buy-Down/Discount	✓	6/1/2011	5/31/2014
				Specialty CFLs	\$1.25-\$2	Buy-Down/Discount			
				CFL Light Fixtures	\$5-\$10	Buy-Down/Discount			

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				LED Light Bulbs	\$10	Buy-Down/ Discount			
				LED Light Fixtures	\$10	Buy-Down/ Discount			
IL	Illinois Department of Commerce and Economic Opportunity	\$10 - \$25 million*	Not provided	Spiral CFLs	N/A	Other (Fundraiser)	✓	6/1/2012	5/31/2013
				CFL Light Fixtures	N/A	New Construction	Not provided		
				LED Light Fixtures	N/A	New Construction			
IL	Midwest Energy Efficiency Alliance	\$250K - \$1 million	Students, K-12	Spiral CFLs	N/A	Other (Fundraiser)	✓	Ongoing	
				Specialty CFLs	N/A	Other (Fundraiser)			
				Decorative Light Strings	N/A	Other (Fundraiser)			
				Other (LED Night Lights)	N/A	Other (Fundraiser)			
IA	Alliant Energy	Less than \$250K	Residential & Commercial	LED Light Bulbs	\$10	Mail-in Rebate	✓	1/1/2011	12/31/2012
				LED Light Fixtures	\$10	Mail-in Rebate		1/1/2011	12/31/2012
		Less than \$250K	Commercial	Other (LED Traffic Signals)	\$20-\$50	Mail-in Rebate		1/1/2011	12/31/2012
IA	Cedar Falls Utilities	Not provided	17.9K Residential & Commercial	Spiral CFLs	50% of bulb cost, up to \$5 each	Mail-in Rebate	✓	Ongoing	
				Specialty CFLs	50% of bulb cost, up to \$5 each	Mail-in Rebate			
				LED Light Bulbs	50% of bulb cost, up to \$10 each	Mail-in Rebate			
				CFL Light Fixtures	\$20	Mail-in Rebate			
				Ceiling Fans & Components	\$20	Mail-in Rebate			
				LED Light Fixtures	\$20	Mail-in Rebate			
IA	Central Iowa Power Cooperative	Not provided	Not provided	Spiral CFLs	\$2	Mail-in Rebate	✓	Ongoing	
				CFL Light Fixtures	\$8	Mail-in Rebate			
				Ceiling Fans & Components	\$15	Mail-in Rebate			
				LED Light Bulbs	\$30	Mail-in Rebate			
				LED Light Fixtures	\$30	Mail-in Rebate			

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				New Construction	\$200	Builder Incentive			
IA	Spencer Municipal Utilities	Less than \$250K	11.25K Residential	Spiral CFLs	N/A	Trade-in Program	Not provided	1/1/2012	12/31/2012
				CFL Light Fixtures	\$25	Mail-in Rebate			
IA	Waverly Light and Power	Not provided	4.9K Residential	LED Light Bulbs	50% of cost/\$200	Mail-in Rebate	✓	Ongoing	
				LED Light Fixtures	50% of cost/\$200	Mail-in Rebate			
IA, IL, SD	MidAmerican Energy	\$1 - \$10 million	Residential & Commercial	Spiral CFLs	\$1.50	Buy-Down/Discount	✓	Ongoing	
		Less than \$250K	Residential Home Builders	New Construction	\$20/fixture up to \$300	Builder Incentive	Not provided		
IA, MN	Alliant Energy	\$1 - \$10 million	Residential & Commercial	Spiral CFLs	50% off	Mail-in Rebate	✓	Ongoing	
		Less than \$250K		CFL Light Fixtures	\$20	Mail-in Rebate		1/1/2011	12/31/2012
		Less than \$250K	Commercial	Other	\$6-\$23	Mail-in Rebate		1/1/2011	12/31/2012
				Other	\$21-\$42	Mail-in Rebate			
				Other	\$25-\$50	Mail-in Rebate			
				Other	\$20	Mail-in Rebate			
				Other	\$5	Mail-in Rebate			
IN	Duke Energy	Not provided	Residential	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				CFL Light Fixtures	Varies	Buy-Down/Discount			
				LED Light Bulbs	Varies	Buy-Down/Discount			
				LED Light Fixtures	Varies	Buy-Down/Discount			
IN	Indianapolis Power & Light	\$1 - \$10 million	340,000 (Residential)	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				CFL Light Fixtures	Varies	Buy-Down/Discount			
				LED Light Bulbs	Varies	Buy-Down/Discount			
				LED Light Fixtures	Varies	Buy-Down/Discount			
IN	Northern Indiana Public Service Company	Less than \$250K	400K Residential	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2012	12/31/2012
		Less than \$250K		CFL Light Fixtures	Varies	Buy-Down/Discount			
		Not provided		LED Light Bulbs	Varies	Buy-Down/Discount			
				LED Light Fixtures	Varies	Buy-Down/Discount			
IN	Vectren Energy Delivery	Not provided	120K Residential	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2012	12/31/2012

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				CFL Light Fixtures	Varies	Buy-Down/ Discount			
				LED Light Bulbs	Varies	Buy-Down/ Discount			
				LED Light Fixtures	Varies	Buy-Down/ Discount			
LA	Entergy New Orleans	\$250K - \$1 million	160K Residential	Spiral CFLs	N/A	Give-away	✓	4/1/2011	3/31/2014
		\$250K - \$1 million	30K Commercial	CFL Light Fixtures	\$0.10/kwh saved	Mail-in Rebate			
ME	Efficiency Maine	\$1 - \$10 million	1.3 million Residential	Spiral CFLs	\$1.25	Buy-Down/ Discount	✓	7/1/2002	6/30/2013
MD	Baltimore Gas and Electric Company	Not provided	1.1 million* Residential	Spiral CFLs	Up to \$2.25	Buy-Down/ Discount	✓		Ongoing
				Specialty CFLs	Up to \$2.25	Buy-Down/ Discount			
				CFL Light Fixtures	\$10	Buy-Down/ Discount			
				LED Light Bulbs	\$10	Buy-Down/ Discount			
				LED Light Fixtures	\$10	Buy-Down/ Discount			
MD	Delmarva Power	Not provided	Residential	Spiral CFLs	Up to \$2.25	Buy-Down/ Discount	✓		Ongoing
				Specialty CFLs	Up to \$2.25	Buy-Down/ Discount			
				LED Light Bulbs	\$10	Buy-Down/ Discount			
				CFL Light Fixtures	\$10	Buy-Down/ Discount			
				LED Light Fixtures	\$10	Buy-Down/ Discount			
MD	Potomac Edison (FirstEnergy utility)	Not provided	Residential	LED Light Fixtures	Up to \$30	Mail-in Rebate	Not provided	1/1/2012	5/31/2014
				CFL Light Fixtures	Up to \$15	Mail-in Rebate			
				CFL Light Fixtures	Up to \$10	Mail-in Rebate			
				Spiral CFLs	Varies	Instant Rebate			
MD	Potomac Electric Power Company	Not provided	Residential	Specialty CFLs	Up to \$2.25	Buy-Down/ Discount	✓		Ongoing
				LED Light Bulbs	\$10	Buy-Down/ Discount			
				CFL Light Fixtures	\$10	Buy-Down/ Discount			
				LED Light Fixtures	\$10	Buy-Down/ Discount			

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Spiral CFLs	Up to \$2.25	Buy-Down/ Discount			
MD	Southern Maryland Electric Cooperative	\$1 - \$10 million	140K Residential	Spiral CFLs	Up to \$2.25	Buy-Down/ Discount	✓	Ongoing	
		Less than \$250K		Specialty CFLs	Up to \$2.25	Buy-Down/ Discount			
				CFL Light Fixtures	\$10	Buy-Down/ Discount			
				LED Light Fixtures	\$10	Buy-Down/ Discount			
				LED Light Bulbs	\$10	Buy-Down/ Discount			
MA	Cape Light Compact	\$1 - \$10 million	158K Residential	Specialty CFLs	Up to \$6	Buy-Down/ Discount	✓	Ongoing	
				CFL Light Fixtures	Up to \$15	Buy-Down/ Discount			
				Spiral CFLs	up to \$2	Buy-Down/ Discount			
				LED Light Bulbs	Up to \$25	Buy-Down/ Discount			
				LED Light Fixtures	Up to \$25	Buy-Down/ Discount			
MA	National Grid	\$250K - \$1 million	25K Residential	Specialty CFLs	Up to \$6	Buy-Down/ Discount	✓	Ongoing	
		\$1 - \$10 million	1.2 million Residential	LED Light Bulbs	Up to \$25	Buy-Down/ Discount			
				LED Light Fixtures	Up to \$25	Buy-Down/ Discount			
				Not provided	Not provided	Spiral CFLs			
		MA	NSTAR Electric	\$1 - \$10 million	770K Residential	CFL Light Fixtures			
Specialty CFLs	Up to \$6					Buy-Down/ Discount			
CFL Light Fixtures	Up to \$15					Buy-Down/ Discount			
Spiral CFLs	Up to \$2					Buy-Down/ Discount			
LED Light Bulbs	Up to \$25					Buy-Down/ Discount			
MA	UNITIL	Not provided	Not provided	LED Light Fixtures	Up to \$25	Buy-Down/ Discount			
				Spiral CFLs	Up to \$2	Buy-Down/ Discount			
				Specialty CFLs	Up to \$6	Buy-Down/ Discount			
				LED Light Bulbs	Up to \$25	Buy-Down/ Discount			
				CFL Light Fixtures	Up to \$15	Buy-Down/ Discount			
MA	Western Massachusetts	\$1 - \$10 million	185K Residential	Specialty CFLs	Up to \$6	Buy-Down/ Discount	✓	Ongoing	

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
	Electric Co./Northeast Utilities			Specialty CFLs	Up to \$6	Buy-Down/Discount			
				LED Light Bulbs	Up to \$25	Buy-Down/Discount			
				LED Light Fixtures	Up to \$25	Buy-Down/Discount			
				CFL Light Fixtures	Up to \$15	Buy-Down/Discount			
MI	Alpena Power Company	\$250K - \$1 million	13K Residential	Fans w/Light Kit	\$15	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
				Other (LED Night Light)	\$1	Mail-in Rebate			
MI	Baraga Electric Utility	\$250K - \$1 million	0.64K Residential	Specialty CFLs	\$1.50	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Spiral CFLs	\$1.50	Mail-in Rebate			
				Other (LED Night Light)	\$1	Mail-in Rebate			
MI	Bayfield Electric Cooperative	\$250K - \$1 million	0.07K Residential	Specialty CFLs	\$1.50	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Spiral CFLs	\$1.50	Mail-in Rebate			
		\$250K - \$1 million		Spiral CFLs	N/A	Give-away	✓		
MI	Coldwater Board of Public Utilities	Less than \$250K	38.3K Residential	Spiral CFLs	Not provided	Buy-Down/Discount	✓	9/1/2010	12/31/2012
MI	Consumers Energy	\$1 - \$10 million	2.9 million Residential	Spiral CFLs	\$1-\$2	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				Specialty CFLs	\$1-\$2	Buy-Down/Discount			
MI	Daggett Electric Company	\$250K - \$1 million	0.11K Residential	Specialty CFLs	\$1.50	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Spiral CFLs	\$1.50	Mail-in Rebate			
MI	DTE Energy	\$10 - \$25 million	2.2 million Residential & Commercial	Spiral CFLs	\$1	Buy-Down/Discount	✓	1/1/2011	12/31/2012
		Less than \$250K		Spiral CFLs	\$2	Instant Rebate			
		\$1 - \$10 million		Specialty CFLs	\$3	Buy-Down/Discount			
MI	Hillsdale Board of Public Utilities	\$250K - \$1 million	5.35K Residential	Fans w/Light Kit	\$15	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Other (LED Night Light)	\$1	Mail-in Rebate			
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			



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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
MI	Indiana Michigan Power Company	\$250K - \$1 million	110K Residential	Fans w/light kit	\$15	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Other (LED Night Light)	\$1	Mail-in Rebate			
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
MI	L'Anse Electric Utility	\$250K - \$1 million	1K Residential	Specialty CFLs	\$1.50	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Spiral CFLs	\$1.50	Mail-in Rebate			
MI	Lansing Board of Water & Light	Less than \$250K	83K Residential	Decorative Light Strings	N/A	Give-away	✓	1/1/2009	12/15/2014
				Spiral CFLs	Up to \$1.50	Instant Rebate			
				Specialty CFLs	Up to \$1.50	Instant Rebate			
				LED Light Bulbs	\$10	Instant Rebate			
				Ceiling Fans	\$15	Mail-in Rebate			
			96K Residential & Commercial	CFL Light Fixtures	\$15	Mail-in Rebate			
				LED Light Fixtures	\$20-\$25	Mail-in Rebate			
			13K Commercial	Other (LED Exit signs)	\$12.50	Mail-in Rebate			
MI	Negaunee Electric Department	\$250K - \$1 million	2.K Residential	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
MI	City of Crystal Falls	\$250K - \$1 million	1.3K Residential	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
MI	The City of Gladstone, Department of Power & Light	\$250K - \$1 million	2.5K Residential	Fans w/Light Kit	\$15	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
MI	The City of Norway, Department of Power & Light	\$250K - \$1 million	1.8K Residential	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			

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				Spiral CFLs	\$1.50	Mail-in Rebate			
MI	The City of South Haven Public Works	\$250K - \$1 million	6.8K Residential	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
				Fans w/Light Kit	\$15	Mail-in Rebate			
MI	Upper Peninsula Power Company	\$250K - \$1 million	46.1K Residential	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
				Fans w/Light Kit	\$15	Mail-in Rebate			
MI	We Energies	\$250K - \$1 million	Not provided	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
				Fans w/Light Kit	\$15	Mail-in Rebate			
MI	Wisconsin Public Service	\$250K - \$1 million	7.9K Residential	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
				Fans w/Light Kit	\$15	Mail-in Rebate			
MI	Xcel Energy	\$250K - \$1 million	Not provided	Other (LED Night Light)	\$1	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
				Specialty CFLs	\$1.50	Mail-in Rebate			
				Spiral CFLs	\$1.50	Mail-in Rebate			
MN	Alexandria Light and Power	Less than \$250K	7.5K Residential	Ceiling Fans & Components	\$25	Mail-in Rebate	✓	1/1/2011	12/31/2012
MN	Austin Utilities	Less than \$250K	12.4K Residential & Commercial	Spiral CFLs	50% off	Mail-in Rebate	✓	1/1/2011	3/31/2014
				LED Light Bulbs	\$10-\$15	Mail-in Rebate			
				CFL Light Fixtures	\$15-\$20	Mail-in Rebate			
		\$250K - \$1 million		LED Light Fixtures	\$20	Mail-in Rebate			
MN	Barnesville Municipal	Not provided	Not provided	Spiral CFLs	Up to \$5	Instant Rebate	Not provided	Ongoing	

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	Power			Ceiling Fans & Components	\$25	Mail-in Rebate			
				Decorative Light Strings	\$3.50 per string	Mail-in Rebate			
MN	Beltrami Electric Cooperative	Less than \$250K	Residential & Commercial	Spiral CFLs	\$1.50 -\$2	Mail-in Rebate	✓	Ongoing	
				LED Light Fixtures	\$25	Mail-in Rebate			
				LED Light Bulbs	\$15	Mail-in Rebate			
				LED Light Bulbs	\$7	Mail-in Rebate			
				Decorative Light Strings	\$3	Mail-in Rebate			
			Commercial	CFL Light Fixtures	\$22	Mail-in Rebate			
				Specialty CFLs	\$4	Mail-in Rebate			
				LED Light Fixtures	\$80-\$225	Mail-in Rebate			
				Other (LED Case Lighting)	\$25	Mail-in Rebate			
				Other (LED Exit Signs)	\$12	Mail-in Rebate			
				Other (LED Traffic Signals)	\$22-\$25	Mail-in Rebate			
				Other (Occupancy Sensors)	\$20-\$40	Mail-in Rebate			
MN	East Grand Forks Water and Light	Not provided	8K Residential	Spiral CFLs	N/A	Give-away	✓	Ongoing	
				Spiral CFLs	50% off up to \$50	Mail-in Rebate			
MN	Marshall Municipal Utilities	Less than \$250K	6.4K Residential	Decorative Light Strings	up to \$3.50	Mail-in Rebate	✓	Ongoing	
				Other	\$0.20 per watt saved	Mail-in Rebate			
MN	Minnesota Municipal Power Agency	Not provided	24K Residential	Spiral CFLs	\$2	Mail-in Rebate	✓	1/1/2012	11/30/2012
			3.4K Commercial	LED Light Bulbs	\$15-\$20	Mail-in Rebate			
				LED Light Fixtures	\$50	Mail-in Rebate			

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MN	Minnesota Power	Not provided	137K* Residential	Spiral CFLs	\$2	Instant Rebate	Not provided	1/1/2012	12/31/2012
				CFL Light Fixtures	Varies	Instant Rebate			
				LED Light Bulbs	Varies	Instant Rebate			
				Spiral CFLs	\$2	Mail-in Rebate			
				CFL Light Fixtures	Varies	Mail-in Rebate			
				LED Light Bulbs	Varies	Mail-in Rebate			
MN	North Itasca Electric Cooperative, Inc.	Less than \$250K	Residential & Commercial	Spiral CFLs	\$1 or 50% of the cost	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
MN	Owatonna Public Utilities	Not provided	10K Residential & Commercial	Spiral CFLs	50% off	Mail-in Rebate	✓	1/1/2011	3/31/2012
				CFL Light Fixtures	\$15	Mail-in Rebate			
				LED Light Fixtures	\$20	Mail-in Rebate			
				LED Light Bulbs	\$10-\$15	Mail-in Rebate			
MN	PKM Electric Cooperative, Inc.	Less than \$250K	Residential & Commercial	Spiral CFLs	\$1.50 -\$2	Mail-in Rebate	✓	Ongoing	
				LED Light Fixtures	\$25	Mail-in Rebate			
				LED Light Bulbs	\$15	Mail-in Rebate			
				LED Light Bulbs	\$7	Mail-in Rebate			
				Decorative Light Strings	\$3	Mail-in Rebate			
			Commercial	CFL Light Fixtures	\$22	Mail-in Rebate			
				Specialty CFLs	\$4	Mail-in Rebate			
				LED Light Fixtures	\$80-\$225	Mail-in Rebate			
				Other (LED Case Lighting)	\$25	Mail-in Rebate			
				Other (LED Exit Signs)	\$12	Mail-in Rebate			
				Other (LED Traffic Signals)	\$22-\$25	Mail-in Rebate			
				Other (Occupancy Sensors)	\$20-\$40	Mail-in Rebate			
MN	Red Lake Electric Cooperative	Less than \$250K	Residential & Commercial	Spiral CFLs	\$1.50 -\$2	Mail-in Rebate	✓	Ongoing	
				LED Light Fixtures	\$25	Mail-in Rebate			

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	\$15	Mail-in Rebate			
				LED Light Bulbs	\$7	Mail-in Rebate			
				Decorative Light Strings	\$3	Mail-in Rebate			
			Commercial	CFL Light Fixtures	\$22	Mail-in Rebate			
				Specialty CFLs	\$4	Mail-in Rebate			
				LED Light Fixtures	\$80-\$225	Mail-in Rebate			
				Other (LED Case Lighting)	\$25	Mail-in Rebate			
				Other (LED Exit Signs)	\$12	Mail-in Rebate			
				Other (LED Traffic Signals)	\$22-\$25	Mail-in Rebate			
				Other (Occupancy Sensors)	\$20-\$40	Mail-in Rebate			
				MN	Rochester Public Utilities	\$250K - \$1 million			
CFL Light Fixtures	\$15	Mail-in Rebate							
LED Light Fixtures	\$20	Mail-in Rebate							
LED Light Bulbs	\$10-\$15	Mail-in Rebate							
Commercial	LED Light Fixtures	\$30	Mail-in Rebate						
	LED Light Bulbs	\$15-\$20	Mail-in Rebate						
MN	Runestone Electric Association	Not provided	Not provided	Spiral CFLs	N/A	Recycling	Not provided	Ongoing	
MN	Shakopee Public Utilities	Less than \$250K	14K Residential	Decorative Light Strings	\$3	Mail-in Rebate	✓	1/2/2012	12/15/2012
				Spiral CFLs	\$2	Mail-in Rebate			
MN	Southern Minnesota Municipal Power Agency	\$1 - \$10 million	110K Residential	Spiral CFLs	\$2 or 50% off	Mail-in Rebate	✓	Ongoing	
				LED Light Fixtures	\$20	Mail-in Rebate			
				CFL Light Fixtures	\$15	Mail-in Rebate			
				LED Light Bulbs	\$10-\$15	Mail-in Rebate			
MN	Wild Rice Electric Cooperative	Less than \$250K	Residential & Commercial	Spiral CFLs	\$1.50 -\$2	Mail-in Rebate	✓	Ongoing	
				LED Light Fixtures	\$25	Mail-in Rebate			
				LED Light Bulbs	\$15	Mail-in Rebate			

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				LED Light Bulbs	\$7	Mail-in Rebate			
				Decorative Light Strings	\$3	Mail-in Rebate			
			Commercial	CFL Light Fixtures	\$22	Mail-in Rebate			
				Specialty CFLs	\$4	Mail-in Rebate			
				LED Light Fixtures	\$80-\$225	Mail-in Rebate			
				Other (LED Case Lighting)	\$25	Mail-in Rebate			
				Other (LED Exit Signs)	\$12	Mail-in Rebate			
				Other (LED Traffic Signals)	\$22-\$25	Mail-in Rebate			
				Other (Occupancy Sensors)	\$20-\$40	Mail-in Rebate			
MS	Mississippi Power	Less than \$250K*	Not provided	Spiral CFLs	Not provided	Give-away	Not provided	Varies	
MO	Ameren Missouri	\$250K - \$1 million	1.2 million Residential	Spiral CFLs	\$1-\$4.50	Buy-Down/Discount	✓	10/1/2010	9/30/2012
		Less than \$250K		CFL Light Fixtures	Up to \$15	Buy-Down/Discount			
		Not provided		LED Light Bulbs	Up to \$15	Buy-Down/Discount			
MO	City of Springfield	Not provided	Not provided	Other (Commercial Incentives)	Up to \$5,000	Mail-in Rebate	Not provided	1/1/2012	12/31/2012
MO	Empire District Electric	Not provided	Not provided	New Construction	Up to \$100	Builder Incentive	✓	1/1/2012	12/31/2012
MO	Kansas City Power & Light	Not provided	Not provided	Spiral CFLs	Not provided	Buy-Down/Discount	Not provided	1/1/2012	12/31/2012
				CFL Light Fixtures	\$100	Builder Incentive		Ongoing	
MT	Glacier Electric Cooperative, Inc.	Not provided	Not provided	CFL Light Fixtures	\$10	Mail-in Rebate	Not provided	Ongoing	
NE	Nebraska Energy Office	\$25 - \$50 million (Revolving loan fund)	Nebraska Residents and Commercial Businesses	Spiral CFLs	Varies	Low Interest Loan	✓	Ongoing	
				CFL Light Fixtures	Varies	Low Interest Loan			
				Other	Varies	Low Interest Loan			
NE	Nebraska Public Power District	Not provided	Commercial	Specialty CFLs	Varies	Mail-in Rebate	✓	1/1/2012	12/31/2012
				LED Light Fixtures	Varies	Mail-in Rebate			
				Other (Commercial)	Varies	Mail-in Rebate			

ENERGY STAR Summary of Lighting Programs – September 2012

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
NH	New Hampshire Saves	\$1 - \$10 million	585K Residential	Spiral CFLs	\$1-\$7	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				Specialty CFLs	\$1-\$7	Buy-Down/Discount			
				LED Light Bulbs	\$5	Buy-Down/Discount			
				LED Light Fixtures	\$10	Mail-in Rebate			
				CFL Light Fixtures	\$10	Mail-in Rebate			
NJ	New Jersey Clean Energy	\$10 million*	NJ Residents	CFL Light Fixtures	Varies	Instant Rebate	✓	1/1/2012	12/31/2012
				Spiral CFLs	Varies	Instant Rebate			
				Specialty CFLs	Varies	Instant Rebate			
				CFL Light Fixtures	Varies	Instant Rebate			
				LED Light Bulbs	Varies	Instant Rebate			
				LED Light Fixtures	Varies	Instant Rebate			
NM	El Paso Electric	Not provided	Not provided	Spiral CFLs	Varies	Buy-Down/Discount	✓	Ongoing	
NM	Public Service Company of New Mexico	Not provided	501K Residential	Spiral CFLs	N/A	Buy-Down/Discount	Not provided	Ongoing	
NY	Long Island Power Authority	\$1 - \$10 million	950K Residential	Specialty CFLs	\$1.88	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				LED Light Fixtures	\$15	Buy-Down/Discount			
				CFL Light Fixtures	\$10	Buy-Down/Discount			
				Spiral CFLs	\$0.80	Buy-Down/Discount			
				LED Light Bulbs	\$15	Buy-Down/Discount			
NY	New York State Energy Research and Development Authority	\$1 - \$10 million	6 million Residential	CFL Light Fixtures	\$5-\$20	Retailer Mid-stream Incentive	✓	Ongoing	
				LED Light Fixtures	\$5-\$20	Retailer Mid-stream Incentive			
				Specialty CFLs	\$3	Retailer Mid-stream Incentive			
				LED Light Bulbs	\$8	Retailer Mid-stream Incentive			
NC	Central Electric Membership Corp.	Less than \$250K*	19.5K* Residential	Spiral CFLs	\$0.50-\$15	Mail-in Rebate	Not provided	Ongoing	
NC	Lumbee River EMC (Electric Membership	Less than \$250K	11K Residential	Spiral CFLs	\$1.25-\$1.85	Instant Rebate	✓	Ongoing	

ENERGY STAR Summary of Lighting Programs – September 2012

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
	Corporation)								
NC	South River Electric Membership Corporation	Not provided	Not provided	Spiral CFLs	\$1	Mail-in Rebate	Not provided	Ongoing	
NC, SC	Duke Energy	Not provided	2.03 million Residential	Spiral CFLs	N/A	Give-away	✓	Ongoing	
NC, SC	Progress Energy	Not provided	5 million Residential	Spiral CFLs	\$1.50	Buy-Down/ Discount	Not provided	Ongoing	
OH	American Electric Power Company Ohio	\$1 - \$10 million	1.3 million Residential	Spiral CFLs	\$1	Buy-Down/ Discount	✓	4/1/2009	12/31/2014
				Decorative Light Strings	Varies	Buy-Down/ Discount			
				CFL Light Fixtures	Varies	Buy-Down/ Discount		9/1/2011	12/31/2014
				LED Light Bulbs	\$10-\$15	Buy-Down/ Discount			
				Spiral CFLs	Not provided	Other		10/1/2009	12/31/2014
				CFL Light Fixtures	Not provided	Other			
OH	Dayton Power & Light Company	\$1 - \$10 million	500K Residential	Spiral CFLs	\$1.40	Buy-Down/ Discount	✓	Ongoing	
OH	Duke Energy	Not provided	647K Residential	Spiral CFLs	N/A	Give-away	✓	Ongoing	
OH	Efficiency Smart	\$1 - \$10 million	195K Residential	Spiral CFLs	60-85% off discount	Instant Rebate	✓	1/1/2011	12/31/2012
				Specialty CFLs	60-85% off discount	Instant Rebate			
OH	Illuminating Company (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to \$10	Mail-in Rebate	✓	3/23/2011	12/15/2012
				Spiral CFLs	As low as \$0.50/bulb	Buy-Down/ Discount			
OH	Ohio Edison (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to \$10	Mail-in Rebate	✓	3/23/2011	12/15/2012
				Spiral CFLs	As low as \$0.50/bulb	Buy-Down/ Discount			
OH	Toledo Edison (FirstEnergy Utility)	Not provided	Residential	CFL Light Fixtures	Up to \$10	Mail-in Rebate	✓	3/23/2011	12/15/2012
				Spiral CFLs	As low as \$0.50/bulb	Buy-Down/ Discount			
OK	Oklahoma Gas & Electric	\$250K - \$1 million	78K Commercial	CFL w/pin base	\$8-\$11	Mail-in Rebate	Not provided	2/1/2010	12/31/2012
				Other (LED Exit Signs)	\$5	Mail-in Rebate			
				Other (T8 or T5)	\$4 or \$8	Mail-in Rebate			
				Other (HID Fixtures)	\$52 or \$102	Mail-in Rebate			
				Other (Occupancy Sensors)	\$160 per kW	Mail-in Rebate			



ENERGY STAR Summary of Lighting Programs – September 2012

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
OK	Public Service Company of Oklahoma	Not provided	505K Residential	Spiral CFLs	Varies	Instant Rebate	✓	4/1/2012	12/31/2012
				Specialty CFLs	Varies	Instant Rebate			
OR	Energy Trust of Oregon	\$1 - \$10 million	1.3 million Residential	Specialty CFLs	\$2	Buy-Down/Discount	Not provided	Ongoing	
OR	Salem Electric	Not provided	Not provided	CFL Light Fixtures	Up to \$15	Mail-in Rebate	Not provided	Ongoing	
PA	Met-Ed (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	\$1	Instant Rebate	✓	10/28/2009	5/31/2013
				CFL Light Fixtures	Up to \$10	Mail-in Rebate			
				Decorative Light Strings	Up to \$3.33	Mail-in Rebate			
PA	PECO Energy Company	\$250K - \$1 million	1.4 million Residential	LED Light Bulbs	\$5	Instant Rebate	✓	7/1/2009	5/31/2013
				Specialty CFLs	\$1-\$2 per bulb	Buy-Down/Discount			
PA	Penelec (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	\$1	Instant Rebate	✓	10/28/2009	5/31/2013
				CFL Light Fixtures	Up to \$10	Mail-in Rebate			
				Decorative Light Strings	Up to \$3.33	Mail-in Rebate			
PA	Penn Power (FirstEnergy utility)	Not provided	Residential	Spiral CFLs	\$1	Instant Rebate	✓	10/28/2009	5/31/2013
				CFL Light Fixtures	Up to \$10	Mail-in Rebate			
				Decorative Light Strings	Up to \$3.33	Mail-in Rebate			
PA	PPL Electric Utilities	Not provided	1.2 million Residential	LED Light Fixtures	\$15	Mail-in Rebate	✓	3/1/2011	5/31/2012
				Spiral CFLs	\$0.75-\$1	Buy-Down/Discount		1/1/2010	5/31/2013
				Specialty CFLs	\$0.75-\$1	Buy-Down/Discount			
			2.2 million Residential	Spiral CFLs	N/A	Give-away		7/1/2010	5/31/2013
PA	West Penn (FirstEnergy utility)	Not provided	Residential	CFL Light Fixtures	Up to \$10	Mail-in Rebate	✓	10/28/2009	5/31/2013
				Decorative Light Strings	Up to \$2	Mail-in Rebate			
RI	National Grid (RI)	Not provided	465K Residential	Spiral CFLs	Up to \$2	Buy-Down/Discount	✓	Ongoing	
				LED Light Fixtures	Up to \$25	Buy-Down/Discount			
				Specialty CFLs	Up to \$6	Buy-Down/Discount			

ENERGY STAR Summary of Lighting Programs – September 2012

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	Up to \$25	Buy-Down/ Discount			
				CFL Light Fixtures	Up to \$15	Buy-Down/ Discount			
				CFL Light Fixtures	Up to \$25	Buy-Down/ Discount			
RI	Pascoag Utility District	Less than \$1K	5K Residential	Spiral CFLs	50% up to \$50	Mail-in Rebate	✓	1/1/2012	12/31/2012
				CFL Light Fixtures	50% up to \$50	Mail-in Rebate			
				Fans w/Light Kit	50%up to \$50	Mail-in Rebate			
		Less than \$30K	.34K Commercial	Other (Commercial Incentives)	50% on retrofit lighting and 30% on new construction lighting	Mail-in Rebate		Ongoing	
SC	South Carolina Electric & Gas	Not provided	Residential	Spiral CFLs	Up to \$1.50	Instant Rebate	Not provided	1/10/2011	12/31/2013
				Specialty CFLs	Up to \$1.50	Instant Rebate			
			Commercial	CFL Light Fixtures	Varies	Mail-in Rebate		2/1/2011	12/31/2012
				LED Light Bulbs	Varies	Mail-in Rebate		7/1/2011	12/31/2012
TX	Bryan Texas Utilities	Less than \$250K	17K Commercial	Other (Commercial Lighting)	Varies	Mail-in Rebate	✓	Ongoing	
		Less than \$250K	38K Residential	Spiral CFLs	25% of cost	Instant Rebate			
				LED Light Bulbs	25% of cost	Instant Rebate			
TX	CenterPoint Energy	\$1 - \$10 million	2.1 million Residential	LED Light Bulbs	\$10	Buy-Down/ Discount	✓	Ongoing	
		Not provided		New Construction	\$40-\$75	Builder Incentive			
TX	Entergy	Less than \$250K	25K Builders	CFL Light Fixtures	Up to \$75	Builder Incentive	✓	1/1/2012	11/30/2012
		\$250K - \$1 million	350K Residential & Commercial	LED Light Fixtures	\$20	Instant Rebate			
TX	Oncor	Not provided	Commercial	LED Light Fixtures	Not provided	Mail-in Rebate	Not provided	Ongoing	
UT	Rocky Mountain Power, Inc.	\$1 - \$10 million	849K Residential	LED Light Fixtures	\$20	Mail-in Rebate	✓	Ongoing	
				LED Light Bulbs	\$6-\$10	Buy-Down/ Discount			
				CFL Light Fixtures	\$20	Mail-in Rebate			
VT	Burlington Electric Department	Not provided	20K Residential	Spiral CFLs	\$1-\$15	Buy-Down/ Discount	Not provided	1/1/2012	12/31/2012
				Spiral CFLs	\$1	Instant Rebate			

ENERGY STAR Summary of Lighting Programs – September 2012

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				Specialty CFLs	\$1-\$11.01	Buy-Down/Discount			
				Specialty CFLs	\$3	Instant Rebate			
				CFL Light Fixtures	\$5	Buy-Down/Discount			
				CFL Light Fixtures	\$5	Instant Rebate			
				LED Light Bulbs	\$5-\$20	Buy-Down/Discount			
				LED Light Fixtures	\$10	Buy-Down/Discount			
				LED Light Fixtures	\$10	Instant Rebate			
VT	Efficiency Vermont	\$1 - \$10 million	335.2K Residential	Spiral CFLs	\$1-\$15	Buy-Down/Discount	✓	1/1/2012	12/31/2012
				Spiral CFLs	\$1	Instant Rebate			
				Specialty CFLs	\$1-\$11.01	Buy-Down/Discount			
				Specialty CFLs	\$3	Instant Rebate			
				CFL Light Fixtures	\$5	Buy-Down/Discount			
				CFL Light Fixtures	\$5	Instant Rebate			
				LED Light Bulbs	\$5-\$20	Buy-Down/Discount			
				LED Light Fixtures	\$10	Buy-Down/Discount			
				LED Light Fixtures	\$10	Instant Rebate			
WA	Clallam County PUD #1	Less than \$250K	52K Residential	CFL Light Fixtures	\$10	Mail-in Rebate	✓	Ongoing	
				Spiral CFLs	\$1-\$4	Buy-Down/Discount			
				Specialty CFLs	\$1-\$4	Buy-Down/Discount			
WA	Clark Public Utilities	\$250K - \$1 million	163K Residential	Specialty CFLs	\$1 - \$4	Instant Rebate	✓	Ongoing	
WA	Pacific Power	Less than \$250K	107K Residential	CFL Light Fixtures	\$20	Mail-in Rebate	✓	Ongoing	
				LED Light Fixtures	\$20	Mail-in Rebate			
				LED Light Bulbs	\$6-\$10	Buy-Down/Discount			
WA	Puget Sound Energy	Not provided	1 million Residential	CFL Light Fixtures	Up to \$10	Instant Rebate	✓	1/1/2010	12/31/2013
				LED Light Fixtures	\$10-\$15	Instant Rebate			
				Spiral CFLs	Up to \$1.50	Instant Rebate			
				Specialty CFLs	Up to \$3	Instant Rebate			

ENERGY STAR Summary of Lighting Programs – September 2012

STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
				LED Light Bulbs	\$5-\$10	Instant Rebate			
				CFL Light Fixtures	\$20/fixture above the 50% state requirement if the builder installs at least 80% ENERGY STAR fixtures	Builder Incentive			
WA	Seattle City Light	\$1 - \$10 million	400K Residential	CFL Light Fixtures	\$10	Buy-Down/Discount	✓	Ongoing	
				Spiral CFLs	Up to \$3	Buy-Down/Discount			
				Specialty CFLs	Up to \$3	Buy-Down/Discount			
WA	Snohomish County PUD	\$250K - \$1 million	313K Residential	Spiral CFLs	\$0.50-\$1.50	Buy-Down/Discount	✓	1/1/2007	12/31/2013
				Specialty CFLs	\$0.50-\$3	Buy-Down/Discount		1/1/2012	12/31/2013
				LED Light Bulbs	\$4-\$10	Buy-Down/Discount		1/1/2011	12/31/2012
				CFL Light Fixtures	\$20/fixture plus an additional \$10/fixture bonus	Builder Incentive			
WA	Tacoma Power	\$1 - \$10 million	170K Residential	Spiral CFLs	\$1.50	Buy-Down/Discount	✓	1/1/2011	12/31/2012
		\$250K - \$1 million		Specialty CFLs	\$2.50	Buy-Down/Discount			
		Not provided		CFL Light Fixtures	\$20	Buy-Down/Discount			
				CFL Light Fixtures	\$300 to the builder for the NW Advanced Lighting Package (80% fixtures) or \$20 per fixture	Builder Incentive			
WI	Dunn Energy Cooperative	Less than \$250K	8.8K Residential	Decorative Light Strings	\$3	Mail-in Rebate	Not provided	1/1/2010	12/31/2012
				Spiral CFLs	\$2	Mail-in Rebate			
WI	Focus on Energy	\$1 - \$10 million	Residential	Spiral CFLs	Varies	Buy-Down/Discount	✓	1/1/2012	12/31/2012
		\$1 - \$10 million	250K Commercial	Specialty CFLs	Varies	Buy-Down/Discount		4/1/2012	12/31/2012
				LED Light Bulbs	\$25	Mail-in Rebate			
WI	Pierce Pepin Cooperative	\$250K - \$1 million	6.7K Residential	Spiral CFLs	\$1	Mail-in Rebate	✓	1/1/2012	12/31/2012

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STATE	PARTNER NAME	PROGRAM BUDGET	TARGET POPULATION	PRODUCTS	INCENTIVE AMOUNT	INCENTIVE TYPE	SUPPORT ACTIVITIES	START DATE	END DATE
	Services			Specialty CFLs	\$2-\$5	Mail-in Rebate			
				CFL Light Fixtures	\$5	Mail-in Rebate			
				LED Light Bulbs	\$2	Mail-in Rebate			
				LED Light Fixtures	\$2	Mail-in Rebate			
				Decorative Light Strings	\$2	Mail-in Rebate			
				Other (Exterior Lighting)	\$15	Mail-in Rebate			
WI	Riverland Energy Cooperative	Not provided	14,000* Residential	Spiral CFLs	\$1	Mail-in Rebate	✓	1/1/2012	12/31/2012
				Specialty CFLs	\$2-\$5	Mail-in Rebate			
				Decorative Light Strings	\$2	Mail-in Rebate			
				CFL Light Fixtures	\$5	Mail-in Rebate			
				LED Light Bulbs	\$2	Mail-in Rebate			
				LED Light Fixtures	\$2	Mail-in Rebate			
			Commercial	LED Light Fixtures	\$15	Mail-in Rebate			
				Other (Commercial)	\$5-\$15	Mail-in Rebate			
WI	St. Croix Electric Cooperative	Less than \$250K	Not provided	Decorative Light Strings	\$2	Mail-in Rebate	✓	1/1/2012	12/31/2012
				Spiral CFLs	\$1-\$5	Mail-in Rebate			
				LED Light Bulbs	\$2	Mail-in Rebate			
				LED Light Fixtures	\$2	Mail-in Rebate			
WI	Vernon Electric Cooperative	Not provided	Not provided	Spiral CFLs	\$1-\$5	Other (Bill Credit)	Not provided	1/1/2012	12/31/2012
				LED Light Bulbs	\$2-\$15	Mail-in Rebate			
				LED Light Fixtures	\$2-\$15	Mail-in Rebate			
				Decorative Light Strings	\$2	Mail-in Rebate			
				Other (Commercial)	\$2-\$15	Mail-in Rebate			
WY	Cheyenne Light Fuel and Power Co	Not provided	Not provided	Spiral CFLs	\$1	Buy-Down/Discount	✓	6/9/2012	6/8/2013
WY	Rocky Mountain Power, Inc.	\$250K - \$1 million	113K Residential	LED Light Fixtures	\$20	Mail-in Rebate	✓	Ongoing	
				CFL Light Fixtures	\$20	Mail-in Rebate			

**Lighting Program Details**

State(s)	Partner Name / Contact	Program Descriptions
AR	<b>American Electric Power – Southwestern Electric Power Company (AEP SWEPCO)</b> Phillip A. Watkins 479-973-2406 <a href="mailto:pawatkins@aep.com">pawatkins@aep.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. AEP SWEPCO is offering its Arkansas residential customers a point-of-purchase (POP) rebate for ENERGY STAR certified CFLs at participating retailers. Available through 2013.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Website advertising</li> <li>• Media advertising</li> </ul> <p><b>Customer Hotline:</b> 888-266-3130</p> <p><b>Website:</b> <a href="http://www.swepcogridsmart.com">www.swepcogridsmart.com</a></p>
AR	<b>Entergy Arkansas</b> Jeremy Champlin 501-377-5959 <a href="mailto:jchampl@entergy.com">jchampl@entergy.com</a>	<p><b>Specialty and Spiral CFL Light Bulbs, CFL Fixtures, and Ceiling Fans with Light Kit Incentives:</b> Buy-down/mark-down. Entergy Arkansas offers instant discounts on ENERGY STAR certified products at participating retailer locations. CFL fixtures are available at participating Lowe's and the Home Depot locations. Ceiling fans with light kits are available at participating Lowe's. Available through 2012.</p> <p><u>Entergy Arkansas is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Billboards</li> <li>• In-store events</li> <li>• Community events</li> </ul> <p><b>Customer Hotline:</b> 877-212-2420</p> <p><b>Website:</b> <a href="http://www.entergyarkansas.com/homeappliances">www.entergyarkansas.com/homeappliances</a></p>
AZ	<b>Arizona Public Service (APS)</b> Tom Hines, APS 602-250-2283 <a href="mailto:Tom.Hines@aps.com">Tom.Hines@aps.com</a>	<p><b>Specialty CFL Light Bulb Incentives:</b> Buy-down/mark-down. APS offers customers instant discounts on CFLs at participating 99 Cents Only, Ace Hardware, Costco, Dollar Tree, Goodwill, Lowe's, Sam's Club, The Home Depot, and Walmart stores. No coupon is needed. Offer is ongoing.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Billboards</li> <li>• In-store events</li> <li>• Community events</li> </ul> <p><b>Customer Hotline:</b> 800-783-7253</p> <p><b>Website:</b> <a href="http://www.aps.com/cfls">www.aps.com/cfls</a></p>

State(s)	Partner Name / Contact	Program Descriptions
AZ	<p><b>Tucson Electric Power (TEP)</b> Monica Blakeslee, Ecos 503-525-2700 ext. 116 <a href="mailto:mblakeslee@ecosconsulting.com">mblakeslee@ecosconsulting.com</a></p> <p>Glen Whitehead, Ecos 503-525-2700 ext. 169 <a href="mailto:gwhitehead@ecosconsulting.com">gwhitehead@ecosconsulting.com</a></p> <p>***<i>(Some information from 2011)</i>***</p>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Buy-down/mark-down. Preference for 60 watt-equivalent and specialty CFLs. Preference for retailers with strong presence in TEP service territory and willingness to support POP materials and in-store events. Looking for environmentally friendly packaging, low mercury levels, third-party testing, CFL recycling and proper disposal opportunities and partnerships. Year-round implementation.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>Promotional events at retail store locations. <u>Looking to collaborate with retailers and manufacturers</u></li> <li>Promotional activities with community partners at various special events, including film festivals, fund-raisers, Change the World, and Earth Day. Media and marketing efforts to support events. <u>Looking to collaborate with retailers and manufacturers</u></li> <li>Retail staff training and field representative outreach</li> <li>CFL recycling for TEP customers</li> </ul> <p><b>Website:</b> <a href="http://www.tucsonelectric.com/Green/Home/ESL.asp">www.tucsonelectric.com/Green/Home/ESL.asp</a></p>
AZ	<p><b>Salt River Project (SRP)</b> Tanya Hughes 602-236-2691 <a href="mailto:tanya.hughes@srpnet.com">tanya.hughes@srpnet.com</a></p>	<p><b>CFL Light Bulb Incentive:</b> Buy-down/mark-down. SRP is offering discounts of \$0.50 to \$4 off ENERGY STAR certified CFLs at participating Home Depot, Lowe's, Walmart, Costco, and Sam's Club locations while supplies last. Visit their website for more information, including a list of participating stores. Offer available through April 2013.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>Educational and promotional events at participating retailers, local festivals, sporting events, fund raisers and community activities</li> <li>Media marketing</li> <li>CFL recycling at participating retailers</li> </ul> <p><b>Website:</b> <a href="http://www.savewithsrp.com">www.savewithsrp.com</a></p>
AZ	<p><b>Unisource Energy Services (UES)</b> Monica Blakeslee, Ecova 503-525-2700 ext. 116 <a href="mailto:mblakeslee@ecova.com">mblakeslee@ecova.com</a></p> <p>Glen Whitehead, Ecova 503-525-2700 ext. 169 <a href="mailto:gwhitehead@ecova.com">gwhitehead@ecova.com</a></p> <p>***<i>(Some information from 2011)</i>***</p>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Buy-down / mark-down. Unisource offers discounts on ENERGY STAR certified CFLs at participating retailers. Free CFLs are also available through its multifamily housing program.</p> <p><b>Website:</b> <a href="http://www.portal.ecosconsulting.com/locator/UES/Default.aspx">www.portal.ecosconsulting.com/locator/UES/Default.aspx</a></p>
CA	<p><b>Alameda Municipal Power</b> Meredith Owens 510-748-3947 <a href="mailto:mowens@alamedamp.com">mowens@alamedamp.com</a></p>	<p><b>LED Light Bulb Incentive:</b> Mail-in rebate. Alameda Municipal Power offers commercial customers incentives on select LED technologies. All LED lights must be on the Design Lights Consortium Lighting list and/or have an ENERGY STAR label. Incentives available through 2012.</p> <p><b>Support Activities:</b> Website advertising</p> <p><b>Website:</b> <a href="http://www.alamedamp.com/save-energy/commercial-savings">www.alamedamp.com/save-energy/commercial-savings</a></p>

State(s)	Partner Name / Contact	Program Descriptions
CA	<b>Anaheim Public Utilities</b> Phil Hayes <a href="mailto:phayes@anaheim.net">phayes@anaheim.net</a> <i>*** (Information from 2011) ***</i>	<p><b>Ceiling Fan Incentive:</b> Mail-in rebate of \$20 for Ceiling Fans; product must be ENERGY STAR certified. Subject to available funds. Maximum three ceiling fans.</p> <p><b>Customer Hotline:</b> 714-939-9020</p> <p><b>Website:</b>  <a href="http://www.anaheim.net/utilities/adv_svc_prog/nrg_star/ha_intro.html">www.anaheim.net/utilities/adv_svc_prog/nrg_star/ha_intro.html</a></p>
CA	<b>City of Palo Alto Utilities</b> Joyce Kinnear 650-329-2652 <a href="mailto:joyce.kinnear@cityofpaloalto.org">joyce.kinnear@cityofpaloalto.org</a>	<p><b>LED Light Bulb Incentive:</b> Mail-in rebate. The City of Palo Alto Utilities offers a rebate for ENERGY STAR certified LEDs. Rebates range from \$10 to \$20, depending on lighting wattage. See website for information. <i>Note: Due to a variety of issues in the availability of and information about the lights at stores, The City of Palo Alto Utilities has ended the rebate and is looking at additional options to educate and support high quality LED light installations in the future.</i></p> <p><b>Support Activities:</b> Website education</p> <p><b>Customer Hotline:</b> 650-329-2241.</p> <p><b>Website:</b> <a href="http://www.cityofpaloalto.org/lighting">www.cityofpaloalto.org/lighting</a></p>
CA	<b>Glendale Water &amp; Power</b> Herbert Garcia 818-548-3300 <a href="mailto:hgarcia@ci.glendale.ca.us">hgarcia@ci.glendale.ca.us</a>	<p><b>CFL w/pin base, Ceiling Fans, and LED Light Bulb Incentives:</b> Bill credit or mail-in rebate (LED only). Glendale Water &amp; Power offers a \$15 and \$20 rebate on ENERGY STAR certified torchieres or ceiling fans purchased in Glendale, respectively and \$10 or \$15 rebate if purchased outside of Glendale. A mail-in rebate is also available for ENERGY STAR certified LEDs. Rebates range from \$10 to \$20, depending on lighting wattage. Limit of three rebates per customer at the same residence.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Website advertisement</li> <li>• Direct mail</li> <li>• Community events</li> </ul> <p><b>Website:</b> <a href="http://www.glendalewaterandpower.com">www.glendalewaterandpower.com</a></p>



State(s)	Partner Name / Contact	Program Descriptions
CA	<p><b>Pacific Gas and Electric Company (PG&amp;E)</b>  Winsey Kan (Residential)  415-973-3091  <a href="mailto:wwl1@pge.com">wwl1@pge.com</a></p> <p>Carolyn Weiner (Commercial)  <a href="mailto:carolyn.weiner@pge.com">carolyn.weiner@pge.com</a></p>	<p><b>Specialty CFL Light Bulb Incentives:</b> PG&amp;E offers a buy-down/mark-down incentive of \$1 to \$3.50 per ENERGY STAR certified CFL based on lumen output.</p> <p><b>CFL Light Fixture Incentive:</b> PG&amp;E offers instant rebates of \$5 and \$10 per interior or exterior ENERGY STAR certified fixture. Manufacturers and retailers may propose lower incentives. Partner solicitation through request for proposal; awards made on first-come, first served basis. Visit their website for more detail.</p> <p><b>LED Light Bulb Incentive:</b> PG&amp;E offers a buy-down/mark-down incentive of \$5 to \$10 per certified ENERGY STAR LED PAR or MR lamp based on lumen output.</p> <p><b>LED Fixture Incentive:</b> PG&amp;E offers rebates for ENERGY STAR qualified LED recessed downlight fixtures. Rebates are based on a one for one replacement of incandescent or halogen lamps greater than or equal to 40 watts. Only those ENERGY STAR certified LED fixtures with a fixture wattage of less than or equal to 15 watts qualify.</p> <p><b>Commercial LED Light Fixtures Incentive:</b> Mail-in rebate. PG&amp;E offers rebates for ENERGY STAR certified LED fixtures. Rebate is based on a site specific calculation of \$0.05/kWh saved and \$100/kW demand reduced. Each project goes through a pre- and post-inspection to verify equipment installed.</p> <p>PG&amp;E offers rebates for ENERGY STAR qualified LED surface, pendant, and recessed downlight fixtures. Rebates are based on a one for one replacement of incandescent or halogen lamps greater than or equal to 40 watts. Only those ENERGY STAR certified commercial LED fixtures with a fixture wattage of less than or equal to 15 watts qualify. Rebate is \$30 per fixture or module paid directly to the customer upon completion of rebate application.</p> <p><u>PG&amp;E is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Co-branding</li> <li>• Education</li> <li>• Marketing campaigns</li> <li>• Website</li> </ul> <p><b>Websites:</b> <a href="http://www.pge.com/lighting">www.pge.com/lighting</a>, <a href="http://www.pge.com/led">www.pge.com/led</a>, or <a href="http://www.pge.com/mybusiness/energysavingsrebates/rebatesincentives/ief/">www.pge.com/mybusiness/energysavingsrebates/rebatesincentives/ief/</a></p>
CA	<p><b>Pacific Power</b>  Christy Evans, PECI  503-467-0904  <a href="mailto:cevans@peci.org">cevans@peci.org</a></p>	<p><b>Ceiling Fan Incentive:</b> Mail-in rebate. Pacific Power offers \$20 mail-in rebates for ENERGY STAR certified ceiling fans.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Pacific Power offers \$20 mail-in rebates for ENERGY STAR certified fixtures. Light fixtures must be permanently installed and hardwired.</p> <p><u>Pacific Power is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b> Listing ENERGY STAR criteria on POP materials and marketing materials.</p> <p><b>Customer Hotline:</b> 800-942-0266</p> <p><b>Website:</b> <a href="http://www.homeenergysavings.net/California/california_home.html">www.homeenergysavings.net/California/california_home.html</a></p>

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CA	<b>Pasadena Water &amp; Power</b> Alex Gonzalez 626-744-4699 <a href="mailto:alexgonzalez@cityofpasadena.net">alexgonzalez@cityofpasadena.net</a>	<p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Pasadena Water &amp; Power offers a rebate of \$25 to \$30 for the purchase of an ENERGY STAR certified CFL hardwired lighting fixture.</p> <p><b>Ceiling Fan Incentive:</b> Mail-in rebate. Pasadena Water &amp; Power offers a rebate of \$40 to \$50 for the purchase of an ENERGY STAR certified ceiling fan with CFL bulbs.</p> <p><b>Customer Hotline:</b> 626-744-6970</p> <p><b>Website:</b> <a href="http://www.pwpweb.com">www.pwpweb.com</a></p>
CA	<b>Riverside Public Utilities (RPU)</b> Ryan Gleason 951-826-5669 <a href="mailto:rgleason@riversideca.gov">rgleason@riversideca.gov</a> <i>*** (Information from 2011) ***</i>	<p><b>Ceiling Fan Incentive:</b> Mail-in rebate. RPU is offering a \$25 rebate for ENERGY STAR certified ceiling fans (8 maximum).</p> <p><b>Website:</b> <a href="http://www.riversideca.gov/utilities/resi-wholehouse.asp">www.riversideca.gov/utilities/resi-wholehouse.asp</a></p>
CA	<b>Sacramento Municipal Utility District (SMUD)</b> Debbie Hanner 916-732-5260 <a href="mailto:dhanner@smud.org">dhanner@smud.org</a>	<p><b>Specialty and Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb, LED Light Fixture Incentives:</b> Manufacturer and/or Retailer Buy-down. SMUD is offering instant rebates for select ENERGY STAR certified fluorescent and LED light bulbs and fixtures, ranging from \$0.40 for a plain bare spiral CFL to \$18 for an LED fixture. Visit their website for more information.</p> <p><b>Support Activities:</b> Advertising to support incentives and other partnership activities. Participation at trade shows and other special events. Production of fact sheets, bill flyers, web pages and other media.</p> <p><b>Website:</b> <a href="http://www.smud.org/lighting">www.smud.org/lighting</a></p>

State(s)	Partner Name / Contact	Program Descriptions
CA	<p><b>San Diego Gas &amp; Electric (SDG&amp;E)</b>  Alton Kwok (Residential)  858-636-5775  <a href="mailto:CKwok@semptrautilities.com">CKwok@semptrautilities.com</a></p> <p>Teresa Verdugo (Commercial)  858-636-6888  <a href="mailto:TVerdugo@semptrautilities.com">TVerdugo@semptrautilities.com</a></p>	<p><b>Specialty and Spiral CFS Incentives:</b> SDG&amp;E is offering a buy-down / mark-down incentive to manufacturers of \$0.90 to \$1.90 per CFL based on lumen output, with up to an additional \$1.60 for specialty bulbs. Total program period is through 2014, but is run on an annual basis. For commercial customers, SDG&amp;E offers an incentive of \$7 on ENERGY STAR certified screw-in CFLs (covered reflector type only).</p> <p><b>CFL Light Fixture Incentive:</b> SDG&amp;E is offering a buy-down / mark-down incentive to manufacturers of \$5 to \$10 per fixture.</p> <p><b>LED Light Bulb and Fixture Incentives:</b> SDG&amp;E offers an incentive of \$5 to \$20 on ENERGY STAR certified screw or pin based Interior LED Integral Lamps purchased &amp; installed on or after 3/1/2012.</p> <p>Incentives also available for non-ENERGY STAR certified commercial lighting technologies.</p> <p><u>SDG&amp;E is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• POP information and educational materials</li> <li>• Community outreach and exchange events</li> <li>• Customer communications and public relations (PR)</li> <li>• Online marketing</li> <li>• Communications via various advertising mediums</li> </ul> <p><b>Customer Hotline:</b> 858-411-7343 (residential) and 800-644-6133 (commercial)</p> <p><b>Website:</b> <a href="http://www.sdge.com/lighting">www.sdge.com/lighting</a> (residential) and <a href="http://www.sdge.com/businessrebates">www.sdge.com/businessrebates</a> (commercial)</p>
CA	<p><b>Silicon Valley Power, City of Santa Clara</b>  Mary Medeiros McEnroe  408-615-6646  <a href="mailto:mmedeiros@santaclaraca.gov">mmedeiros@santaclaraca.gov</a></p>	<p><b>LED Light Bulb Incentives:</b> Mail-in rebate. Silicon Valley Power will rebate \$15 each for up to six ENERGY STAR certified LED light bulbs per household or up to 100 bulbs per Homeowner's Association with pre-approval. Silicon Valley Power offers rebates of \$25 per bulb for qualifying LED light bulbs for commercial customers. Offers available through June 30, 2013.</p> <p><b>Ceiling Fan Incentive:</b> Mail-in rebate. Silicon Valley Power will rebate \$35 each for up to three ENERGY STAR certified ceiling fans per residence.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Website</li> <li>• Bill inserts and envelopes</li> <li>• Direct mail</li> <li>• Advertising in the local newspaper</li> </ul> <p><b>Customer Hotline:</b> 408-244-SAVE (7283)</p> <p><b>Website:</b> <a href="http://www.siliconvalleypower.com/rebates">www.siliconvalleypower.com/rebates</a></p>

State(s)	Partner Name / Contact	Program Descriptions
CA	<b>Southern California Edison (SCE)</b> Richard Greenburg 626-633-3063 <a href="mailto:richard.greenburg@sce.com">richard.greenburg@sce.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Manufacturer buy-down. SCE offers an upstream buy-down for manufacturers, to reduce the purchase cost of ENERGY STAR certified lighting products to customers.</p> <p><b>CFL Fixture Incentives:</b> Instant rebate. SCE offers rebates on certified CFL lighting fixtures at participating retail locations. Offer is fulfilled on a first-come, first served basis.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store signage and displays</li> <li>• Bill inserts</li> <li>• Brochures</li> <li>• Web pages</li> </ul> <p><b>Websites:</b> <a href="http://www.sce.com/residential/rebates-savings/lighting/cfls.htm">www.sce.com/residential/rebates-savings/lighting/cfls.htm</a></p>
CA, WA	<b>Pacific Power</b> Christy Evans, PECI 503-467-0904 <a href="mailto:cevans@peci.org">cevans@peci.org</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Manufacturer buy-down. Pacific Power is offering mark-down and buy-down for standard and specialty ENERGY STAR certified CFLs. Specific incentive levels and program restrictions vary by program territories. For more specific information, visit the website.</p> <p><u>Pacific Power is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Listing ENERGY STAR criteria on POP materials and marketing materials</li> </ul> <p><b>Customer Hotline:</b> 800-942-0266</p> <p><b>Websites:</b> <a href="http://www.homeenergysavings.net/">www.homeenergysavings.net/</a></p>
CO	<b>Black Hills Energy</b> Gene Mantei 719-546-6478 <a href="mailto:Gene.Mantei@blackhillscorp.com">Gene.Mantei@blackhillscorp.com</a>	<p><b>Specialty and Spiral CFL Light Bulb, CFL Fixture, LED Light Bulb, and LED Fixture Incentives:</b> Instant rebate. Black Hills Energy offers POP rebates on ENERGY STAR certified lighting products at participating retailers. Residential electric customers may purchase up to five or ten products of different wattage sizes and different configurations (maximum number depends on the technology). Rebates vary depending upon the type of product and its retail cost. Rebates are limited to ten per household per year. Visit web site for more details. Offer good through 2013.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store promotional events</li> <li>• Bill inserts</li> <li>• Billboards</li> <li>• Direct mail</li> <li>• POP and other advertising</li> </ul> <p><b>Website:</b> <a href="http://www.BHEHowto.com">www.BHEHowto.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
CO	<p><b>Colorado Springs Utilities (CSU)</b>  Doug Bursnall (Residential)  719-668-8503  <a href="mailto:dbursnall@csu.org">dbursnall@csu.org</a></p> <p>Rich Swope (Commercial)  719 668-5760  <a href="mailto:rswope@csu.org">rswope@csu.org</a></p>	<p><b>Spiral CFL Light Bulb Incentive:</b> CSU partners with small local lighting retailers and large big-box retailers to provide point-of-sale (POS) mark-downs on ENERGY STAR certified CFLs.</p> <p><b>LED Decorative Light Strings:</b> Likewise CSU partners with small local lighting retailers and large big-box retailers to provide POS mark-downs on ENERGY STAR certified LED Holiday Lighting.</p> <p>For more information, visit the website.</p> <p><b>Other Activities:</b> CSU also provides rebates for commercial customers who replace older lighting technologies with newer, more efficient fixtures or bulbs. The rebate amount is based on the energy saved as determined by the pre- and post-inspections of the project. All rebates are credited to customer' utility account. Visit the website for detailed information.</p> <p><b>Customer Hotline:</b> 719-688-4800</p> <p><b>Website:</b> <a href="http://www.csu.org">www.csu.org</a></p>
CO	<p><b>Fort Collins Utilities (FCU)</b>  Crystal Shafii  970-221-6796  <a href="mailto:cshafii@fcgov.com">cshafii@fcgov.com</a></p>	<p><b>Specialty CFL and LED Light Bulb Incentives:</b> Instant rebate. FCU , in collaboration with Platte River Power Authority, is partnering with local retailers to bring their customers ENERGY STAR certified specialty CFLs at \$1-\$2 off the regular retail prices. Refer to the website for more information. Products include specialty CFLs and LED bulbs.</p> <p>Incentives are also available for dimmers and occupancy sensors</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Media and web advertising</li> <li>• POP marketing</li> <li>• Education</li> <li>• Sales associate incentives</li> <li>• Community events</li> </ul> <p><b>Website:</b> <a href="http://www.fcgov.com/utilities/residential/conserve/energy-efficiency/lighting/cfl">www.fcgov.com/utilities/residential/conserve/energy-efficiency/lighting/cfl</a></p>

State(s)	Partner Name / Contact	Program Descriptions
CO	<b>Gunnison County Electric Association (GCEA)</b> Vicki Spencer 970-641-7359 <a href="mailto:vspencer@gcea.coop">vspencer@gcea.coop</a>	<p><b>Spiral CFL Light Bulb Incentives:</b> GCEA is offering CFLs to its commercial and residential members for just \$1 a bulb. CFLs are available in 40-, 60-, 75-, and 100-watt equivalents and may be purchased at the GCEA headquarters in Gunnison, or through GCEA's Crested Butte office.</p> <p><b>Other Activities:</b> GCEA offers incentive for pre-approved, permanent commercial lighting retrofits. Payments for the lower option of \$250/kW saved, 50% of invoiced fixture and lamp material cost, per project cap of \$20,000.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Co-branded marketing</li> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Website advertising</li> <li>• Education</li> <li>• Community events</li> </ul> <p><b>Website:</b> <a href="http://www.gcea.coop">www.gcea.coop</a></p>
CO	<b>Holy Cross Energy</b> Craig Tate 970-229-5356 <a href="mailto:ctate@holycross.com">ctate@holycross.com</a>	<p><b>Specialty CFL Light Bulb and LED Light Bulb Incentives:</b> Mail-in rebate of \$6 to cover the cost of ENERGY STAR certified dimmable and 3-way CFLs purchased at the same time, with a \$30 maximum reimbursement. Rebates up to \$15 per bulb are available on ENERGY STAR certified LED light bulbs.</p> <p>All Holy Cross residential rebates are limited to \$350 per member account across all products. See web site or rebate application for more information.</p> <p><b>Website:</b> <a href="http://www.holycross.com/wecare/rebate/residential">www.holycross.com/wecare/rebate/residential</a></p>
CO	<b>La Plata Electric Association</b> Mark Schwantes 970-382-3511 <a href="mailto:mschwantes@lpea.coop">mschwantes@lpea.coop</a>	<p><b>LED Light Bulb Incentive:</b> Mail-in rebate. La Plata Electric Association offers a \$10 mail-in rebate towards the purchase of ENERGY STAR certified LED light bulbs.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Website advertising</li> <li>• Education</li> <li>• Community events</li> <li>• Direct contact with members</li> </ul> <p><b>Website:</b> <a href="http://www.lpea.coop">www.lpea.coop</a></p>
CO	<b>Loveland Water and Power</b> Lindsey Bashline 970-962-3727 <a href="mailto:Lindsey.Bashline@cityofloveland.org">Lindsey.Bashline@cityofloveland.org</a>	<p><b>LED Light Bulb Incentive:</b> Instant rebate. Loveland Water and Power, in collaboration with Platte River Power Authority, is partnering with local retailers to bring their customers ENERGY STAR certified specialty LEDs at \$10-\$20 off the regular retail prices. Refer to the website for more information.</p> <p><b>Website:</b> <a href="http://www.cityofloveland.org/LWAT">www.cityofloveland.org/LWAT</a></p>

State(s)	Partner Name / Contact	Program Descriptions
CO	<b>Platte River Power Authority (PRPA)</b> Adam Perry 970-226-4000 <a href="mailto:perrya@prpa.org">perrya@prpa.org</a>	<b>LED Light Bulb Incentive:</b> PRPA is partnering with local retailers and cities of Fort Collins, Loveland, Longmont, and Estes Park Colorado to bring their customers ENERGY STAR certified LED bulbs at \$10 off the regular retail prices. Refer to the website for more information.  <b>Support Activities:</b> Co-branded POP materials.  <b>Website:</b> <a href="http://www.prpa.org/energy/eelighting">www.prpa.org/energy/eelighting</a>
CO, MN, NM	<b>Xcel Energy</b> Kim Sherman 612-337-2360 <a href="mailto:kim.sherman@xcelenergy.com">kim.sherman@xcelenergy.com</a>	<b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. Xcel Energy offers discounts on ENERGY STAR certified CFL (twists and specialty) bulbs at participating retailers.  <b>LED Light Bulb Incentives:</b> Instant rebate. Discounts of \$10 are available on ENERGY STAR certified LED light bulbs.  <b>Support Activities:</b> <ul style="list-style-type: none"><li>• TV advertising</li><li>• Radio advertising</li><li>• Events</li><li>• POP</li><li>• Print &amp; online advertising</li><li>• “Bulb Blasters” application for smart phones</li></ul> <b>Website:</b> <a href="http://www.responsiblebynature.com/energy-tips/lighting-program-overview">www.responsiblebynature.com/energy-tips/lighting-program-overview</a>
CT	<b>Connecticut Light and Power (CL&amp;P)</b> Jesus Pernia 860-665-5331 <a href="mailto:jesus.pernia@nu.com">jesus.pernia@nu.com</a>	<b>Specialty and Spiral CFL Light Bulb Incentives:</b> CL&P is offering a retail buy-down of \$0.50 to \$3.50 per standard or specialty CFL based on wattage and style. Products must be ENERGY STAR certified.  <b>LED Light Bulbs:</b> CL&P is offering instant rebates of \$5 to \$20 per LED package based on wattage and style. Products must be ENERGY STAR certified.  <b>Support Activities:</b> <ul style="list-style-type: none"><li>• Cooperative statewide marketing</li><li>• In-store promotions and special lighting events</li><li>• Mass marketing throughout the state via print and radio</li></ul> <b>Other Activities:</b> CFL and lighting fixture sales through online catalog at <a href="http://www.energyfederation.org/smartliving">www.energyfederation.org/smartliving</a> .  <b>Website:</b> <a href="http://www.CTEnergyInfo.com/">www.CTEnergyInfo.com/</a>

State(s)	Partner Name / Contact	Program Descriptions
CT	<b>United Illuminating Company (UI)</b> Elizabeth Olney 203-499-2843 <a href="mailto:elizabeth.olney@uinet.com">elizabeth.olney@uinet.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> UI is offering a retail buy-down of \$0.50 to \$3.50 per standard or specialty CFL based on wattage and style. Products must be ENERGY STAR certified.</p> <p><b>LED Light Bulbs:</b> UI is offering instant rebates of \$5 to \$20 per LED package based on wattage and style. Products must be ENERGY STAR certified.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Cooperative statewide marketing</li> <li>• In-store promotions and special lighting events</li> <li>• Mass marketing throughout the state via print and radio</li> </ul> <p><b>Other Activities:</b> UI sponsors the <b>SmartLiving Center</b>, an interactive, facility promoting energy-efficient products, services and ideas to educate customers about energy efficiency. This educational facility features seminars, special events, and student tours.</p> <p><b>Website:</b> <a href="http://www.CTEnergyInfo.com/">www.CTEnergyInfo.com/</a></p>
FL	<b>Gulf Power Co.</b> David Hindsman <a href="mailto:dehindsm@southernco.com">dehindsm@southernco.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Instant rebate. Gulf Power is providing an instant rebate of \$3 per multipack through Lowe's and the Home Depot stores within its service area. Offer valid through 2012.</p> <p><b>Customer Hotline:</b> 877-655-4001</p> <p><b>Website:</b> <a href="http://www.gulfpower.com/earthcents">www.gulfpower.com/earthcents</a></p>
FL	<b>JEA</b> Payson Tilden 904-665-6187 <a href="mailto:tildpj@jea.com">tildpj@jea.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Manufacturer buy-down and instant rebate. JEA is offering CFL incentives at selected retail locations, based on bulb type and package size. Discounts range from \$0.75 to \$1.25 on single or multi-pack CFLs.</p> <p><b>CFL Light Fixture Incentive:</b> Manufacturer buy-down and instant rebate. JEA also offers a \$10 incentive on the purchase of ENERGY STAR certified CFL fixtures with pin-bases.</p> <p><b>Support Activities:</b> Working through a DSM Neighborhood Energy Efficiency program on a free distribution of up to six CFLs per home (and certain other electric and water conservation products) to over 1,700 low-income households.</p> <p><b>Other Activities:</b> Under the Green Partner program, JEA and selected retailers are offering free CFL recycling at 40 retail store locations across the Jacksonville area. Call (904) 665-6000 or go to the website for more information, including a list of participating retailers.</p> <p><b>Website:</b> <a href="http://www.jea.com/green">www.jea.com/green</a></p>



State(s)	Partner Name / Contact	Program Descriptions
GA	<p><b>Georgia Power</b>  Vicki Nichols (Residential)  404-506-6778  <a href="mailto:vdnichol@southernco.com">vdnichol@southernco.com</a></p> <p>Sunny Hylton (Commercial)  404-506-7262  <a href="mailto:shhylton@southernco.com">shhylton@southernco.com</a></p>	<p><b>Spiral CFL Light Bulb Incentive:</b> Georgia Power is offering a retail mark-down of \$3 per 4-pack of CFLs based on wattage. Products must be ENERGY STAR certified. Georgia Power will also distribute more than 100,000 CFLs during outreach and community events.</p> <p><b>Spiral CFL Light Bulb, CFL Light Fixture, or LED Light Fixture Incentives:</b> Mail-in rebates. Georgia Power offers commercial customers incentives of \$1.25 per bulb, \$6.50 per CFL fixture, or \$0.20 per watt reduced on the purchase of several different types of energy-efficient lighting technology, including ENERGY STAR certified LED fixtures.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Cooperative educational and promotional plans</li> <li>• POP display in retailer stores</li> <li>• In-store education events for consumers</li> <li>• Training for retailers</li> <li>• Change the World, Start with ENERGY STAR campaign</li> </ul> <p><b>Customer Hotline:</b> 877-886-2540</p> <p><b>Website:</b> <a href="http://www.georgiapower.com/Earthcents">www.georgiapower.com/Earthcents</a></p>
HI	<p><b>Hawaii Energy</b>  Larry Newman  <a href="mailto:Lawrence.F.Newman@saic.com">Lawrence.F.Newman@saic.com</a></p>	<p><b>Specialty and Spiral CFL Light Bulb Program:</b> Retailer buy-down. Hawaii Energy is offering instant rebates of \$1 per ENERGY STAR certified CFL.</p> <p><b>LED Incentives:</b> Retailer buy-down. Hawaii Energy is offering instant rebates of \$6 to \$8 per ENERGY STAR certified LED for residential customers. Rebates may fluctuate based on market dynamics.</p> <p><b>Ceiling Fan Incentive:</b> Mail-in Rebate. Hawaii Energy is offering a \$40 rebate for ENERGY STAR certified ceiling fans.</p> <p>Offers valid through June 30, 2013.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store signage</li> <li>• Customer outreach</li> <li>• Co-marketing through distributors</li> </ul> <p><b>Customer Hotline:</b> 808-537-5577</p> <p><b>Website:</b> <a href="http://www.hawaiienergy.com">www.hawaiienergy.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
ID	<b>Rocky Mountain Power, Inc.</b> Christy Evans (PECI) 503-467-0904 <a href="mailto:cevans@peci.org">cevans@peci.org</a>	<p><b>LED Light Bulb and Fixture Incentives:</b> Manufacturer and/or retailer mark-down. Rocky Mountain Power offers incentives for ENERGY STAR certified LED bulbs of up to \$10. Rocky Mountain Power also offers a \$20 mail-in rebate for ENERGY STAR certified fixtures purchased at participating retailers.</p> <p><b>CFL Light Fixture Incentive:</b> Rocky Mountain Power offers a \$20 incentive to Idaho customers for installing ENERGY STAR certified CFL fixtures. Light fixtures must be permanently installed and hardwired.</p> <p><u>Rocky Mountain Power is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b> Listing ENERGY STAR criteria on POP, applications, and marketing materials.</p> <p><b>Customer Hotline:</b> 800-942-0266</p> <p><b>Website:</b> <a href="http://www.homeenergysavings.net/Idaho/lighting.html">www.homeenergysavings.net/Idaho/lighting.html</a></p>
ID, MT, OR, WA	<b>Bonneville Power Administration (BPA)</b> Sarah F. Moore 503-230-4157 <a href="mailto:sfmoore@bpa.gov">sfmoore@bpa.gov</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> BPA is providing instant rebates of \$0.50 for general purpose CFL bulbs and \$2 for specialty CFL bulbs.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebates are available for residential light fixtures (\$8 per unit), and incentives are being evaluated for solid-state lighting.</p> <p><u>BPA is interested in working with retailers and manufacturers.</u></p> <p><b>Customer Hotline:</b> 888-553-SIMPLE</p> <p><b>Website:</b> <a href="http://www.SimpleStepsNW.com">www.SimpleStepsNW.com</a></p>
ID, MT, OR, WA	<b>Northwest Energy Efficiency Alliance (NEEA)</b> Alexis Allan 503-827-8416 ext. 257 <a href="mailto:AAllan@nwalliance.org">AAllan@nwalliance.org</a>	<p><b>Energy-Efficient Lighting Education and Research:</b>            Since the late 1990s, NEEA has worked with the region to increase CFL sales by overcoming market barriers like product quality, price, and availability. NEEA continues to monitor, track, and report on regional CFL product availability, pricing, and market share for the region. NEEA also continues to ensure that the most efficient lighting is installed in new residential homes through its Northwest ENERGY STAR Homes initiative.</p> <p><b>Support Activities:</b> The region has recognized that increased regional collaboration is an essential ingredient to meet its energy efficiency goals. NEEA will also facilitate regional working groups and topical interest groups to address regional energy efficiency needs identified by stakeholders, such as the Northwest Research Group and the Lighting Interest Group.</p> <p><b>Website:</b> <a href="http://www.nwalliance.org">www.nwalliance.org</a> and individual program websites.</p>

State(s)	Partner Name / Contact	Program Descriptions
ID, OR	<p><b>Idaho Power Company</b>  Patti Best  208-388-5948  <a href="mailto:pbest@idahopower.com">pbest@idahopower.com</a></p> <p>Ryan Hartnett  208-388-5396  <a href="mailto:rhartnett@idahopower.com">rhartnett@idahopower.com</a></p>	<p><b>Spiral CFL Light Bulb Incentives:</b> Instant rebate. Idaho Power partners with manufacturers and retailers to offer in-store discounts on select ENERGY STAR certified CFL bulbs.</p> <p><b>CFL Light Fixture Incentive:</b> Idaho Power is offering an \$8 instant rebate for energy-efficient residential light fixtures at select retailers through Simple Steps promotion. For more information, visit the website.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Newsletters</li> <li>• Web content</li> <li>• In-store promotions</li> </ul> <p><b>Customer Hotline:</b> 208-388-2323</p> <p><b>Website:</b> <a href="http://www.idahopower.com/changealight">www.idahopower.com/changealight</a> and <a href="http://www.idahopower.com/homeproducts">www.idahopower.com/homeproducts</a></p>
ID, UT, WA	<p><b>Rocky Mountain Power</b>  Christy Evans (PECI)  503-467-0904  <a href="mailto:cevans@peci.org">cevans@peci.org</a></p>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Mark-down and buy-down for CFLs. Rocky Mountain Power offers its customers discounts on ENERGY STAR certified spiral (\$0.50-1.50) and specialty (\$1.75-3.50) CFLs at participating retailers.</p> <p><b>Ceiling Fan Incentive:</b> Rocky Mountain Power offers a \$20 incentive for ENERGY STAR certified ceiling fans or fan with light kit combinations purchased at participating retailers. Light kits purchased separately from fans do not qualify.</p> <p><u>Rocky Mountain Power is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b> Listing ENERGY STAR criteria on POP materials and marketing materials.</p> <p><b>Customer Hotline:</b> 800-942-0266</p> <p><b>Website:</b> <a href="http://www.homeenergysavings.net/">www.homeenergysavings.net/</a></p>
ID, WA	<p><b>Avista Utilities</b>  Camille Martin  509-495-4276  <a href="mailto:Camille.martin@avistacorp.com">Camille.martin@avistacorp.com</a></p>	<p><b>Specialty CFL Light Bulb Incentive:</b> Instant rebate. Avista has joined select retailers of ENERGY STAR certified CFLs to offer affordable prices on energy-saving bulbs. Incentives offered on globes, high-heat reflectors, 3-way twists, candelabras, daylights, and A-lamps.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Community outreach events</li> <li>• Retail energy-efficient lighting promotions</li> </ul> <p><b>Website:</b> <a href="http://www.everylittlebit.com">www.everylittlebit.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
IL	<p><b>Ameren Illinois Utilities</b>  Karen Warnke (Residential)  217-535-5028  <a href="mailto:kwarnke@ameren.com">kwarnke@ameren.com</a></p> <p>Cheryl Miller (Commercial)  309-677-5244  <a href="mailto:cmiller3@ameren.com">cmiller3@ameren.com</a></p>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Ameren Illinois residential electricity customers can receive instant rebates on ENERGY STAR certified CFLs sold at participating Home Depot, Lowe's, Menard's, Sam's Club, Walmart, CVS Pharmacy, Ace Hardware, Family Dollar, and more locations. Rebates range from \$1 to \$2. For specific stores, visit the website.</p> <p>Discounts of \$1 to \$3 are available for spiral and specialty CFLs bulbs for commercial customers through Ameren Illinois' online store.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Lighting clinics at big box stores</li> <li>• Community events</li> <li>• Guest presentations about energy efficiency</li> <li>• Trade ally engagement</li> <li>• Act On Energy website</li> <li>• Direct mail</li> <li>• Bill inserts</li> <li>• Change the World, Start with ENERGY STAR Campaign</li> </ul> <p><b>Customer Hotline:</b> 866-838-6918 (Residential), 866-800-0747 (Commercial)</p> <p><b>Website:</b> <a href="http://www.actonenergy.com">www.actonenergy.com</a></p>
IL	<p><b>Commonwealth Edison Company (ComEd)</b>  Alicia Forrester  630-576-6917  <a href="mailto:alicia.forrester@comed.com">alicia.forrester@comed.com</a></p>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant shelf discounts on a variety of ENERGY STAR certified CFLs at participating retailers. There is a 12 bulb limit per customer. Customers should look for the ComEd Smart Ideas "Switch &amp; Save sticker" to identify the discounts.</p> <p><b>CFL Light Fixture Incentive:</b> Likewise, ComEd offers instant shelf discounts on a variety of ENERGY STAR certified CFL fixtures at participating retailers. There is a 6 fixture limit per customer.</p> <p><b>LED Light Bulb Incentive:</b> Instant shelf discounts on select ENERGY STAR certified LED bulbs at participating retailers. There is a 12 bulb limit per customer. Customers should look for the ComEd Smart Ideas "Switch &amp; Save sticker" to identify the discounts. Discount available while supplies last.</p> <p><b>LED Light Fixture Incentive:</b> Likewise, ComEd offers instant shelf discounts on select ENERGY STAR certified LED fixtures at participating retailers. There is a 6 fixture limit per customer.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill stuffers/newsletters</li> <li>• Co-op advertising (such as circulars and flyers) with participating retailers</li> <li>• POP displays at participating retail stores</li> <li>• In-store field representative demonstrations</li> <li>• Mass-marketing advertising</li> <li>• Change the World, Start with ENERGY STAR</li> </ul> <p><b>Website:</b> <a href="http://www.ComEd.com/lighting">www.ComEd.com/lighting</a></p>

State(s)	Partner Name / Contact	Program Descriptions
IL	<b>Illinois Department of Commerce and Economic Opportunity</b> Andrea Reiff 217-785-0164 <a href="mailto:Andrea.reiff@illinois.gov">Andrea.reiff@illinois.gov</a>	<p><b>Specialty and Spiral CFL Light Bulb Program:</b> The Illinois Department of Commerce and Economic Opportunity sponsors the Lights for Learning educational fundraiser for Illinois K-12 schools, with schools receiving a 50% profit of sales. Implemented by the Midwest Energy Efficiency Alliance (MEEA). The fundraiser also provides a platform for educating students, teachers and the community on energy efficiency. MEEA issues an RFP for a CFL provider.</p> <p><b>New Construction Incentives:</b> All interior hard-wired fixtures must be ENERGY STAR certified as part of the Energy Efficient Affordable Housing Construction Program.</p> <p><b>Other Activities:</b> Public Sector Electric Efficiency program is offered to public sector entities including local, state and federal government, public schools, community colleges and public universities. Incentives are paid after project completion. ENERGY STAR certified lighting projects that result in less than a 7-year simple payback are eligible.</p> <p><b>Websites:</b> <a href="http://www.illinoisenergy.org">www.illinoisenergy.org</a> or <a href="http://www.lights4learning.org">www.lights4learning.org</a></p>
IL	<b>Midwest Energy Efficiency Alliance (MEEA)</b> Jacob Hannan 312-673-2487 <a href="mailto:jhannan@malliance.org">jhannan@malliance.org</a>	<p><b>Program Goals:</b> Maintain a balance between customer education and incentives. Continue to educate consumers on CFL mercury and recycling. Encourage a continued focus on CFL market penetration and developing the market for specialty or high-performing CFLs. Look toward the future of solid-state lighting by disseminating information to students, and integrating market-ready LEDs into existing program. Make most of the funding available through current and future legislation on energy efficiency portfolio standards.</p> <p><b>Spiral and Specialty CFL Light Bulb, Decorative Light Strings Incentives:</b> Lights for Learning student fundraising program, with a school profit of 50% of product purchase price. Available for CFLs and select LED products. Activity budget of \$500,000. Restricted to school groups. Year-round implementation. Partnerships already established.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Direct marketing to schools and teachers</li> <li>• Participation in pertinent events and conferences</li> <li>• Multiple contests and press events to recognize sponsors and top-performing schools and students</li> </ul> <p><b>Website:</b> <a href="http://www.lights4learning.org">www.lights4learning.org</a></p>

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IA	<p><b>Alliant Energy</b>  Julie Blackwell (Residential)  319-786-4640  <a href="mailto:julieblackwell@alliantenergy.com">julieblackwell@alliantenergy.com</a></p> <p>Jackie MacLaren (Commercial)  319-786-4350  <a href="mailto:jackiemacclaren@alliantenergy.com">jackiemacclaren@alliantenergy.com</a></p>	<p><b>LED Light Bulb Incentive:</b> Alliant Energy offers a mail-in rebate for ENERGY STAR certified LED bulbs. The 2012 incentive is \$10 per bulb.</p> <p><b>LED Light Fixture Incentive:</b> Alliant Energy offers a mail in rebate for ENERGY STAR certified LED fixtures. The 2012 incentive is \$30 per fixture.</p> <p><b>Other Activities:</b> Alliant offers commercial customer a mail-in rebate on LED replacement traffic lights.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Website</li> <li>• Bill inserts</li> <li>• Direct mail</li> <li>• Trade allies engagement</li> </ul> <p><b>Website:</b> <a href="http://www.alliantenergy.com/rebates">www.alliantenergy.com/rebates</a></p>
IA	<p><b>Cedar Falls Utilities</b>  Energy Services Department  319-266-1761  <a href="mailto:polson@cfunet.net">polson@cfunet.net</a></p>	<p><b>Spiral and Specialty CFL Light Bulb Incentive:</b> Residential and commercial customers can receive a rebate of 50% of the bulb cost, up to \$5 each, for certain types of spiral and specialty ENERGY STAR certified CFLs.</p> <p><b>LED Light Bulb Incentive:</b> Residential and commercial customers can receive a rebate of 50% of the bulb cost, up to \$10 each, for certain types of ENERGY STAR certified LED light bulbs.</p> <p><b>CFL Fixture, Ceiling Fan, and LED Fixtures Incentives:</b> Residential and commercial customers can receive a \$20 rebate each for the purchase of qualifying fluorescent fixtures and ceiling fan light kits using pin-based (not screw-in) bulbs. Limit six per customer account per year. Commercial customers can receive rebates on linear fluorescent, LED, and high bay fluorescent lighting.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• TV and radio ads</li> <li>• News coverage</li> <li>• Website</li> <li>• Customer newsletter</li> <li>• Public affairs TV programs</li> <li>• Annual Energy Fair consumer education event</li> <li>• Community group presentations</li> </ul> <p><b>Websites:</b> <a href="http://www.cfu.net/lighting_rebates.php">www.cfu.net/lighting_rebates.php</a> and <a href="http://www.cfu.net/commercial_lighting.pdf">www.cfu.net/commercial_lighting.pdf</a></p>

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IA	<p><b>Central Iowa Power Cooperative (CIPCO)</b>  Claudia Smith  <a href="mailto:claudia.smith@cipco.net">claudia.smith@cipco.net</a></p> <p><b>Representing the following utilities:</b>  Clarke Electric Cooperative, Inc., Consumers Energy, East-Central Iowa REC, Eastern Iowa Rural Electric Cooperative, Farmers Electric Cooperative, Inc., Guthrie County REC Association, Linn County REC, Maquoketa Valley Electric Cooperative, Midland Power Cooperative, Pella Cooperative Electric Association, Southwest Iowa Rural Electric Cooperative, TIP Rural Electric Cooperative</p>	<p><b>Spiral CFL Light Bulb, CFL Light Fixture, Ceiling Fan w/Light Kit, LED Light Bulb and Fixture Incentives:</b> Mail-in rebates. CIPCO member utilities offer their customers 50% off the price paid for ENERGY STAR certified lighting products (excludes tax) maximum \$20 to \$40 per lamp or fixture. See key requirements on the website.</p> <p><b>New Construction Incentives:</b> The members of CIPCO offer builders of certified new homes in its "All-Star Homes" program a \$200 bonus incentive for including the ENERGY STAR Advanced Lighting Package in the home.</p> <p>See each utility member's rebate form for eligibility requirements.</p> <p><b>Support Activities:</b> Communications activities are conducted throughout the year. Demonstration and education throughout the year including member appreciation events, annual member meetings, and community events. Participation in the annual Iowa Change a Light campaign.</p> <p><b>Website:</b> <a href="http://www.cipco.net">www.cipco.net</a></p>
IA	<p><b>Spencer Municipal Utilities</b>  Amanda Gloyd  712-580-5829  <a href="mailto:amanda.gloyd@smunet.net">amanda.gloyd@smunet.net</a></p>	<p><b>Spiral CFL Light Bulb Incentive:</b> Trade-in. Spencer Municipal Utilities is sponsoring a "Trade-a-Light" program for its customers. Customers can receive a free CFL for trading in an incandescent light bulb.</p> <p><b>CFS Light Fixture Incentive:</b> Mail-in rebate. Spencer Municipal Utilities is offering customers a \$25 incentive on the purchase of ENERGY STAR certified lighting fixtures. Visit web site for details.</p> <p><b>Customer Hotline:</b> 712-580-5800</p> <p><b>Website:</b> <a href="http://www.smunet.net/">www.smunet.net/</a></p>
IA	<p><b>Waverly Light and Power</b>  Curt Atkins  319-596-1039  <a href="mailto:catkins@wlpnet.net">catkins@wlpnet.net</a></p>	<p><b>LED Light Bulb and Fixture Incentive:</b> Mail-in rebate. Waverly Light and Power offers a mail-in rebate for 50% of the cost of bulbs/fixture with a maximum incentive of \$200 per address per year for any ENERGY STAR LED fixture or lamp. Please see website for details.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Advertising on website</li> <li>• Bill stuffers</li> </ul> <p><b>Website:</b> <a href="http://www.waverlyia.com/ee">www.waverlyia.com/ee</a></p>

State(s)	Partner Name / Contact	Program Descriptions
IA, IL, SD	<b>MidAmerican Energy</b> John O'Roake 319-341-4415 <a href="mailto:jtoroake@midamerican.com">jtoroake@midamerican.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> MidAmerican Energy is offering instant rebates to consumers for ENERGY STAR certified CFL purchases year round. With the instant reward, the bulbs sell for as little as \$0.99 at participating retail stores across the state. Approximately 600,000 discounted CFLs are purchased through this program each year.</p> <p><b>CFL Light Fixture Incentive:</b> MidAmerican Energy offers its customers a \$20 rebate for ENERGY STAR certified hardwired light fixtures. Visit the website for complete details.</p> <p><b>New Construction Incentive (Iowa only):</b> Builders of EnergyAdvantage New Homes in Iowa can receive a bonus rebate of \$20 per fixtures and up to \$300 for homes achieving the ENERGY STAR Advanced Lighting Package. ENERGY STAR New Homes (which is the new construction program's Option, or tier 3) are not eligible to receive the lighting bonus.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Trade ally outreach</li> <li>• E-mail blasts</li> <li>• Web presence</li> </ul> <p><b>Website:</b> <a href="http://www.midamericanenergy.com/ee">www.midamericanenergy.com/ee</a></p>
IA, MN	<b>Alliant Energy</b> Julie Blackwell (Residential) 319-786-4640 <a href="mailto:julieblackwell@alliantenergy.com">julieblackwell@alliantenergy.com</a>  Jackie MacLaren (Commercial) 319-786-4350 <a href="mailto:jackiemacLaren@alliantenergy.com">jackiemacLaren@alliantenergy.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> A mail-in rebate covering 50% of the purchase price of ENERGY STAR certified CFL bulbs is available to Alliant's Iowa and Minnesota customers. Minimum of 5 bulbs per rebate claim form. Maximum of 25 bulbs per residential customer account per year; maximum of 50 bulbs per business customer account per year.</p> <p>Instant rebate of \$2 is offered to consumers for ENERGY STAR certified CFL purchases during the Change the World, Start with ENERGY STAR campaign from October 1 through November 30. With the instant rebate, CFLs sell for as little as \$0.99.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Alliant Energy offers a mail in rebate for ENERGY STAR certified indoor light fixtures. The incentive is \$20 per bulb.</p> <p><b>Other Activities:</b> Various commercial lighting incentives including mail-in rebates for T-8 and T-5 fluorescent lighting, pulse start metal halide fixtures, occupancy sensors, and LED replacement exit signs.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Website</li> <li>• Bill inserts</li> <li>• Direct mail</li> <li>• Trade ally engagement</li> </ul> <p><b>Website:</b> <a href="http://www.alliantenergy.com/rebates">www.alliantenergy.com/rebates</a></p>



State(s)	Partner Name / Contact	Program Descriptions
IN	<b>Duke Energy</b> Lari Granger 704-382-7525 <a href="mailto:ldgranger@duke-energy.com">ldgranger@duke-energy.com</a>	<p><b>Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb and Fixture Incentives:</b> Duke Energy customers can take advantage of discounts on ENERGY STAR certified lighting through Energizing Indiana. Visit website for retail locations near you and to access the online store.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store</li> <li>• Online advertising</li> </ul> <p><b>Website:</b> <a href="http://www.energizingindiana.com/programs/residential-lighting/">www.energizingindiana.com/programs/residential-lighting/</a></p>
IN	<b>Northern Indiana Public Service Company (NIPSCO)</b> Cindy Jackson 219-647-5253 <a href="mailto:ccjackson@nisource.com">ccjackson@nisource.com</a>	<p><b>Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb and Fixture Incentives:</b> NIPSCO customers can take advantage of discounts on ENERGY STAR certified lighting through Energizing Indiana. Visit website for retail locations near you and to access the online store.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store</li> <li>• Online advertising</li> <li>• Co-branded POP materials</li> </ul> <p><b>Customer Hotline:</b> 888-446-7750</p> <p><b>Website:</b> <a href="http://www.energizingindiana.com/programs/residential-lighting/">www.energizingindiana.com/programs/residential-lighting/</a></p>
IN	<b>Indianapolis Power &amp; Light</b> Marcia Anderson 317-261-5208 <a href="mailto:marcia.anderson@aes.com">marcia.anderson@aes.com</a>	<p><b>Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb and Fixture Incentives:</b> Indianapolis Power &amp; Light customers can take advantage of discounts on ENERGY STAR certified lighting through Energizing Indiana. Visit website for retail locations near you and to access the online store.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store</li> <li>• Online advertising</li> </ul> <p><b>Website:</b> <a href="http://www.energizingindiana.com/programs/residential-lighting/">www.energizingindiana.com/programs/residential-lighting/</a></p>
IN	<b>Vectren Energy Delivery</b> Amanda Eades 812-491-4808 <a href="mailto:aeades@vectren.com">aeades@vectren.com</a>	<p><b>Spiral CFL Light Bulb, CFL Light Fixture, LED Light Bulb and Fixture Incentives:</b> Vectren Energy Delivery customers can take advantage of discounts on ENERGY STAR certified lighting through Energizing Indiana. Visit website for retail locations near you and to access the online store.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store</li> <li>• Online advertising</li> </ul> <p><b>Website:</b> <a href="http://www.energizingindiana.com/programs/residential-lighting/">www.energizingindiana.com/programs/residential-lighting/</a></p>

State(s)	Partner Name / Contact	Program Descriptions
LA	<b>Entergy New Orleans</b> Lana Lovick 504-670-3655 <a href="mailto:llovick@entergy.com">llovick@entergy.com</a>	<p><b>Spiral CFL Bulb Incentive:</b> Give-away. Any residential customer who receives electrical service from Entergy New Orleans, Inc. is eligible to have energy-efficient light bulbs installed in their home. Each customer can receive up to 20 CFLs. Installations are offered on a first-come, first-served basis as funding is limited.</p> <p><b>CFL Light Fixture Incentive:</b> Energy Smart is offering cash incentives for ENERGY STAR certified CFL fixtures and other energy-efficient equipment to small business customers. Total incentives per facility per program year cannot exceed \$50,000 or the cost of the upgrade, whichever is less.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Radio and newspaper advertising</li> <li>• Community events</li> <li>• Website</li> <li>• Press releases</li> </ul> <p><b>Customer Hotline:</b> 866-721-0249</p> <p><b>Website:</b> <a href="http://www.energysmartNOLA.info">www.energysmartNOLA.info</a></p>
ME	<b>Efficiency Maine</b> Andy Meyer 207-213-4148 <a href="mailto:andy.meyer@efficiencymaine.com">andy.meyer@efficiencymaine.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Efficiency Maine is offering a mark-down of CFL bulbs and is promoting ENERGY STAR products.</p> <p><b>Other Activities:</b> Offers CFL recycling.</p> <p><b>Customer Hotline:</b> 866-376-2463</p> <p><b>Website:</b> <a href="http://www.efficiencymaine.com">www.efficiencymaine.com</a></p>
MD	<b>Baltimore Gas and Electric Company (BGE)</b> Cynthia Edwards 410-470-1312 <a href="mailto:Cynthia.E.Edwards@constellation.com">Cynthia.E.Edwards@constellation.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. BGE is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebate. BGE is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p><b>LED Light Bulb or Fixtures Incentive:</b> Instant rebate. BGE is sponsoring mark-downs on LED light bulbs and fixtures of \$10 that are determined on a case by case basis.</p> <p><b>Website:</b> <a href="http://www.BGESmartEnergy.com">www.BGESmartEnergy.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MD	<b>Delmarva Power</b> Pamela Tate 202-331 6548 <a href="mailto:petate@pepco.com">petate@pepco.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. Delmarva Power is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebate. Delmarva Power is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p><b>LED Light Bulb or Fixtures Incentive:</b> Instant rebate. Delmarva Power is sponsoring mark-downs on LED light bulbs and fixtures of \$10 that are determined on a case by case basis.</p> <p><u>Delmarva Power is interested in working with retailers and manufacturers.</u></p> <p><b>Customer Hotline:</b> 866-353-5799</p> <p><b>Website:</b> <a href="http://www.delmarva.com/SaveEnergy">www.delmarva.com/SaveEnergy</a></p>
MD	<b>Potomac Edison (FirstEnergy utility)</b> Jennifer Rivera 610-921- 6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>Spiral CFL Incentive:</b> Instant rebate. Potomac Edison customers can save \$1.50 per bulb or \$3 per multi-pack on select SKUs at participating retailers.</p> <p><b>CFL Light Fixture Incentives:</b> Mail-in rebate. Customers can receive up to a \$10 rebate when purchasing an ENERGY STAR certified CFL fixture, or up to \$15 when purchasing and certified torchiere.</p> <p><b>LED Light Fixture:</b> Mail-in rebate. Customers can receive up to a \$30 rebate when purchasing an ENERGY STAR certified LED fixture.</p> <p><b>Customer Hotline:</b> 888-267-4685</p> <p><b>Website:</b> <a href="http://www.energysavemd.com">www.energysavemd.com</a></p>
MD	<b>Potomac Electric Power Company (PEPCO)</b> Pamela Tate 202-331 6548 <a href="mailto:petate@pepco.com">petate@pepco.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. PEPCO is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebate. PEPCO is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p><b>LED Light Bulb or Fixtures Incentive:</b> Instant rebate. PEPCO is sponsoring mark-downs on LED light bulbs and fixtures of \$10 that are determined on a case by case basis.</p> <p><u>PEPCO is interested in working with retailers and manufacturers.</u></p> <p><b>Customer Hotline:</b> 866-353-5798</p> <p><b>Website:</b> <a href="http://www.pepco.com/SaveEnergy">www.pepco.com/SaveEnergy</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MD	<b>Southern Maryland Electric Cooperative (SMECO)</b> Jeffrey Shaw 240-528-9801 <a href="mailto:jeff.shaw@smeco.coop">jeff.shaw@smeco.coop</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. SMECO is sponsoring mark-downs of up to \$2.25 on CFL bulbs that are determined on a case by case basis.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebate. SMECO is sponsoring mark-downs on CFL fixtures of \$10 that are determined on a case by case basis.</p> <p><b>LED Light Bulb or Fixtures Incentive:</b> Instant rebate. SMECO is sponsoring mark-downs on LED light bulbs and fixtures of \$10 that are determined on a case by case basis.</p> <p><b>Website:</b> <a href="http://www.smeco.coop/save">www.smeco.coop/save</a></p>
MA	<b>Cape Light Compact (CLC)</b> Daniel Krasowsky, Lockheed Martin 508-460-0795 <a href="mailto:daniel.krasowsky@lmco.com">daniel.krasowsky@lmco.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentive:</b> CLC provides instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified specialty CFL bulbs (up to \$6). Standard CFL bulbs are also being promoted on a limited basis in targeted markets.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified CFL fixtures (up to \$15).</p> <p><b>LED Light Bulb Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light bulbs (up to \$25).</p> <p><b>LED Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light fixtures (up to \$25).</p> <p><b>Support Activities (including, but not limited to):</b></p> <ul style="list-style-type: none"> <li>• Change the World, Start with ENERGY STAR Campaign</li> <li>• Sponsor branded marketing and POP</li> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Educational support (e.g., community events and sales associate / vendor trainings)</li> </ul> <p><b>Customer Hotline:</b> 877-ESTAR-4-U (877-378-2748)</p> <p><b>Websites:</b> <a href="http://www.masssave.com/lighting">www.masssave.com/lighting</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MA	<b>National Grid</b> Daniel Krasowsky, Lockheed Martin 508-460-0795 <a href="mailto:daniel.krasowsky@lmco.com">daniel.krasowsky@lmco.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentive:</b> National Grid provides instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified specialty CFL bulbs (up to \$6). Standard CFL bulbs are also being promoted on a limited basis in targeted markets.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified CFL fixtures (up to \$15).</p> <p><b>LED Light Bulb Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light bulbs (up to \$25).</p> <p><b>LED Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light fixtures (up to \$25).</p> <p><b>Support Activities (including, but not limited to):</b></p> <ul style="list-style-type: none"> <li>• Change the World, Start with ENERGY STAR Campaign</li> <li>• Sponsor branded marketing and POP</li> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Educational support (e.g., community events and sales associate / vendor trainings)</li> </ul> <p><b>Customer Hotline:</b> 877-ESTAR-4-U (877-378-2748)</p> <p><b>Websites:</b> <a href="http://www.masssave.com/lighting">www.masssave.com/lighting</a></p>
MA	<b>NSTAR Electric</b> Daniel Krasowsky, Lockheed Martin 508-460-0795 <a href="mailto:daniel.krasowsky@lmco.com">daniel.krasowsky@lmco.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentive:</b> NSTAR provides instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified specialty CFL bulbs (up to \$6). Standard CFL bulbs are also being promoted on a limited basis in targeted markets.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified CFL fixtures (up to \$15).</p> <p><b>LED Light Bulb Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light bulbs (up to \$25).</p> <p><b>LED Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light fixtures (up to \$25).</p> <p><b>Support Activities (including, but not limited to):</b></p> <ul style="list-style-type: none"> <li>• Change the World, Start with ENERGY STAR Campaign</li> <li>• Sponsor branded marketing and POP</li> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Educational support (e.g., community events and sales associate / vendor trainings)</li> </ul> <p><b>Customer Hotline:</b> 877-ESTAR-4-U (877-378-2748)</p> <p><b>Websites:</b> <a href="http://www.masssave.com/lighting">www.masssave.com/lighting</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MA	<b>UNITIL</b> Daniel Krasowsky, Lockheed Martin 508-460-0795 <a href="mailto:daniel.krasowsky@lmco.com">daniel.krasowsky@lmco.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentive:</b> UNITIL provides instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified specialty CFL bulbs (up to \$6). Standard CFL bulbs are also being promoted on a limited basis in targeted markets.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified CFL fixtures (up to \$15).</p> <p><b>LED Light Bulb Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light bulbs (up to \$25).</p> <p><b>LED Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light fixtures (up to \$25).</p> <p><b>Support Activities (including, but not limited to):</b></p> <ul style="list-style-type: none"> <li>• Change the World, Start with ENERGY STAR Campaign</li> <li>• Sponsor branded marketing and POP</li> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Educational support (e.g., community events and sales associate / vendor trainings)</li> </ul> <p><b>Customer Hotline:</b> 877-ESTAR-4-U (877-378-2748)</p> <p><b>Websites:</b> <a href="http://www.masssave.com/lighting">www.masssave.com/lighting</a></p>
MA	<b>Western Massachusetts Electric Company (WMECO)/Northeast Utilities</b> Daniel Krasowsky, Lockheed Martin 508-460-0795 <a href="mailto:daniel.krasowsky@lmco.com">daniel.krasowsky@lmco.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentive:</b> WMECO provides instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified specialty CFL bulbs (up to \$6). Standard CFL bulbs are also being promoted on a limited basis in targeted markets.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified CFL fixtures (up to \$15).</p> <p><b>LED Light Bulb Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light bulbs (up to \$25).</p> <p><b>LED Light Fixture Incentive:</b> Instant rebates through retail mark-down and buy-down promotions for ENERGY STAR certified LED light fixtures (up to \$25).</p> <p><b>Support Activities (including, but not limited to):</b></p> <ul style="list-style-type: none"> <li>• Change the World, Start with ENERGY STAR Campaign</li> <li>• Sponsor branded marketing and POP</li> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Educational support (e.g., community events and sales associate / vendor trainings)</li> </ul> <p><b>Customer Hotline:</b> 877-ESTAR-4-U (877-378-2748)</p> <p><b>Websites:</b> <a href="http://www.masssave.com/lighting">www.masssave.com/lighting</a></p>

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MI	<b>Alpena Power Company</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Alpena Power Company offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, Alpena Power Company offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>Baraga Electric Utility</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Baraga Electric Utility offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>Bay City Electric Light &amp; Power</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> As part of Efficiency United, Bay City Electric Light &amp; Power offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><u>Bay City Electric Light &amp; Power is interested in working with other types of partners.</u></p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>Bayfield Electric Cooperative</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Bayfield Electric Cooperative offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>Coldwater Board of Public Utilities</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> As part of Efficiency United, Coldwater Board of Public Utilities offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><u>Coldwater Board of Public Utilities is interested in working with other types of partners.</u></p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MI	<b>Consumers Energy</b> Robert Mihos 616-530-4135 <a href="mailto:rs Mihos@cmsenergy.com">rs Mihos@cmsenergy.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Consumers Energy offers a buy-down discount program, which results in special pricing on ENERGY STAR certified CFLs through December 31, 2012 or while supplies last. Buy-down incentives are \$1 to \$2.</p> <p><u>Consumers Energy is interested in working with other types of partners.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Mass media</li> <li>• Digital media</li> <li>• Newspapers</li> <li>• E-mail blasts</li> </ul> <p><b>Customer Hotline:</b> 866-234-0445</p> <p><b>Website:</b> <a href="http://www.consumersenergy.com">www.consumersenergy.com</a></p>
MI	<b>Daggett Electric Company</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Daggett Electric Company offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>DTE Energy</b> Denise Allard 313-235-9418 <a href="mailto:allardd@dteenergy.com">allardd@dteenergy.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Manufacturer buy-down. DTE Energy electric customers can enjoy special pricing on ENERGY STAR certified CFLs through December 31, 2012 or while supplies last. Customers can purchase bulbs starting under \$0.99 per bulb at participating retailers in the Detroit Edison service area. Visit the website for participating retailer locations</p> <p>In addition, Detroit Edison customers can enjoy \$1.50 in-store CFL coupons at selected local/small retailers.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• POP</li> <li>• In-store events</li> <li>• Bill inserts</li> <li>• CFL Saturday</li> <li>• Community events</li> <li>• E-blasts</li> <li>• Website</li> <li>• Change the World, Start with ENERGY STAR</li> </ul> <p><b>Customer Hotline:</b> 866-796-0512</p> <p><b>Website:</b> <a href="http://www.yourenergysavings.com">www.yourenergysavings.com</a> or <a href="http://www.dteenergy.com/saveenergy">www.dteenergy.com/saveenergy</a></p>



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MI	<b>Hillsdale Board of Public Utilities</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Hillsdale Board of Public Utilities offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, Hillsdale Board of Public Utilities offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>Indiana Michigan Power Company</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Indiana Michigan Power offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, Indiana Michigan Power offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>L'Anse Electric Utility</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, L'Anse Electric Utility offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MI	<b>Lansing Board of Water &amp; Light (BWL)</b> Aileen Gow 517-702-6771 <a href="mailto:aag@LBWL.COM">aag@LBWL.COM</a>	<p><b>Spiral and Special CFL Light Bulb Incentives:</b> Instant rebate. BWL offers instant rebates up to \$1.50 for CFL at local retailers and has established 20 CFL recycling sites through the service territory.</p> <p><b>CFL Light Fixtures and Ceiling Fan Incentives:</b> BWL offers \$15 mail-in rebates for CFL fixtures.</p> <p><b>LED Light Bulbs:</b> Instant rebate. BWL offers instant rebates up to \$10 for LED replacement bulbs at local retailers.</p> <p><b>LED Light Fixtures:</b> Mail-in rebate. BWL offers \$20 to \$25 mail-in rebates for LED replacement downlight fixtures.</p> <p><b>Decorative Light Strings Incentive:</b> Give-away. BWL offers a Holiday LED Light exchange each November that allows customers to recycle incandescent holiday lights in exchange for new strands of ENERGY STAR certified LEDs.</p> <p>A \$12.50 mail-in rebate is also available for commercial customers on LED Exit signs.</p> <p><b>Customer Hotline:</b> 800-573-3503</p> <p><b>Website:</b> <a href="http://www.lbwl.com/EnergySavers">www.lbwl.com/EnergySavers</a></p>
MI	<b>Negaunee Electric Department</b> Brindley Byrd, ClearRESULT 517-999-4301 <a href="mailto:bbyrd@clearresult.com">bbyrd@clearresult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Negaunee Electric Department offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>The City of Crystal Falls</b> Brindley Byrd, ClearRESULT 517-999-4301 <a href="mailto:bbyrd@clearresult.com">bbyrd@clearresult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, the City of Crystal Falls offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>The City of Gladstone Department of Power &amp; Light</b> Brindley Byrd, ClearRESULT 517-999-4301 <a href="mailto:bbyrd@clearresult.com">bbyrd@clearresult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, the City of Gladstone Department of Power &amp; Light offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, the City of Gladstone Department of Power &amp; Light offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MI	<b>The City of Norway Department of Power &amp; Light</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, the City of Norway Department of Power &amp; Light offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>The City of South Haven Public Works</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, the City of South Haven Public Works offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, the City of South Haven Public Works offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>Upper Peninsula Power Company</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Upper Peninsula Power Company offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, Upper Peninsula Power Company offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>We Energies</b> Brindley Byrd, CleaRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, We Energies offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, We Energies offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>

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MI	<b>Wisconsin Public Service</b> Brindley Byrd, ClearRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Wisconsin Public Service offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> As part of Efficiency United, Wisconsin Public Service offers mail-in rebates of \$15 on the purchase of ENERGY STAR certified ceiling fans with light kits.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MI	<b>Xcel Energy</b> Brindley Byrd, ClearRESULT 517-999-4301 <a href="mailto:bbyrd@clearesult.com">bbyrd@clearesult.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> As part of Efficiency United, Xcel Energy offers mail-in rebates of \$1.50 on the purchase of ENERGY STAR certified CFL light bulbs.</p> <p>Mail-in rebates of \$1 for LED night lights are also available.</p> <p><b>Customer Hotline:</b> 866-367-3191</p> <p><b>Website:</b> <a href="http://www.efficiencyunited.com">www.efficiencyunited.com</a></p>
MN	<b>Alexandria Light and Power</b> Vicki Gesell 320-763-6501 <a href="mailto:vgesell@alputilities.com">vgesell@alputilities.com</a>	<p><b>Ceiling Fan Incentive:</b> Mail-in rebate. Alexandria Light &amp; Power offers an incentive of \$25 on the purchase of ENERGY STAR certified ceiling fans.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Web advertising</li> <li>• Bill envelopes</li> <li>• Bill inserts</li> </ul> <p><b>Website:</b> <a href="http://www.alputilities.com">www.alputilities.com</a></p>
MN	<b>Austin Utilities</b> Dave Thompson 507-437-0822 <a href="mailto:davet@austinutilities.com">davet@austinutilities.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Mail-in rebate. Austin Utilities offers a rebate on ENERGY STAR certified CFLs of 50% of the cost.</p> <p><b>LED Light Bulb Incentive:</b> Mail-in rebate. Austin Utilities offers a rebate on ENERGY STAR certified LED bulbs. LED bulbs that are less than or equal to ten watts will receive a \$10 rebate. LED bulbs that are greater than ten watts will receive a \$15 rebate.</p> <p><b>LED Light Fixture Incentive:</b> Mail-in rebate. Austin Utilities offers a \$20 rebate for ENERGY STAR certified LED fixtures.</p> <p><u>Austin Utilities is interested in working with retailers as opportunities arise.</u></p> <p><b>Support Activities:</b> Community Events.</p> <p><b>Customer Hotline:</b> 507-433-8886</p> <p><b>Website:</b> <a href="http://www.austinutilites.com">www.austinutilites.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<b>Barnesville Municipal Power</b> Guy Swenson 218-354-2723 <a href="mailto:gswenson@bvillemn.net">gswenson@bvillemn.net</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Instant rebate. Barnesville Municipal Power is offering coupons to its customers for discounted CFLs and CFL multi-packs.</p> <p><b>Ceiling Fan Incentive:</b> Mail-in rebate. Barnesville Municipal Power is offering a \$25 mail-in rebate on the purchase of an ENERGY STAR certified ceiling fan.</p> <p><b>Decorative Light String (DLS) Incentive:</b> Mail-in rebate. Barnesville Municipal Power is offering a mail-in rebate of \$3.50 per string, up to six strings, on the purchase of ENERGY STAR certified DLS.</p> <p><b>Website:</b> <a href="http://www.brightenergysolutions.org">www.brightenergysolutions.org</a></p>
MN	<b>Beltrami Electric Cooperative</b> Samuel Mason 800-955-6083 <a href="mailto:smason@beltramielectric.com">smason@beltramielectric.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Mail-in rebate. Beltrami Electric Cooperative, in coordination with Minnkota Power Cooperative, provides incentives on a maximum of 12 ENERGY STAR certified CFLs per year. The incentive is \$1.50 to \$2 off per bulb, depending on the type. Some restrictions apply. Commercial customers are eligible for a mail-in rebate of \$4 per unit on reflector flood lamps to replace an incandescent. Some restrictions apply.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Commercial customers can purchase an ENERGY STAR certified CFL fixtures to replace an incandescent fixture and receive up to a \$22 per unit incentive. Pin-based CFLs are required. Some restrictions apply.</p> <p><b>LED Light Bulb and Fixture Incentives:</b> Mail-in rebate. Purchase an ENERGY STAR or Design Light Consortium approved screw-in bulb or LED recessed downlight fixture and receive a rebate of \$7 to \$25. Some restrictions apply.</p> <p><b>Decorative Light Strings Incentive:</b> Purchase an ENERGY STAR certified LED holiday plug-in (not battery operated) string of lights and receive a \$3 per string incentive. Some restrictions apply.</p> <p>Incentives are also available to commercial customers on a variety of energy-efficient lighting technologies.</p> <p><b>Website:</b> <a href="http://www.minnkota.com/Conservation/">www.minnkota.com/Conservation/</a></p>
MN	<b>East Grand Forks Water and Light</b> Bonnie Abel 218-773-1163 <a href="mailto:babel@egf.mn">babel@egf.mn</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Mail-in rebate. East Grand Forks Water &amp; Light is offering a rebate of 50% off the package price (maximum rebate is \$50 over a 5 year period) on the purchase of ENERGY STAR certified CFLs.</p> <p><b>Support Activities:</b> Flyers sent out with utility bills and advertisements in newspapers, radio, and TV.</p> <p><b>Website:</b> <a href="http://www.waterandlight.info">www.waterandlight.info</a></p>

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MN	<b>Marshall Municipal Utilities</b> Mark Antony 507-537-7005 <a href="mailto:marka@marshallutilities.com">marka@marshallutilities.com</a>	<p><b>Decorative Light String Incentive:</b> Mail-in rebate. Marshall Municipal Utilities offers rebates for the purchase of energy saving LED holiday lighting. The rebate amount is \$3.50 per light string or the purchase price of the new lighting, whichever is less. Look for ENERGY STAR certified light strings!</p> <p><b>Other Activities:</b> Marshall Municipal Utilities' Residential Lighting Program provides rebates for the purchase of energy-efficient lighting and is based on \$0.20 per watt saved or the purchase price of the bulbs, whichever is less.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Radio and newspaper advertising</li> <li>• Community events</li> </ul> <p><b>Website:</b> <a href="http://www.marshallutilities.com">www.marshallutilities.com</a></p>
MN	<b>Minnesota Municipal Power Agency</b> Kim Lillyblad 612-252-6523 <a href="mailto:kim.lillyblad@avantenergy.com">kim.lillyblad@avantenergy.com</a>  <i><b>Representing the following utilities:</b>  Arlington, Brownston, Buffalo, Chaska, Le Sueur, North St. Paul, Olivia, Winthrop</i>	<p><b>Spiral CFL Light Bulb Incentive:</b> Mail-in rebate. The Minnesota Municipal Power Agency is sponsoring a \$2 per bulb rebate on the purchase price for ENERGY STAR certified CFL bulbs. The maximum rebate is \$100 per customer.</p> <p><b>LED Light Bulb and Fixture Incentives:</b> Mail-in rebate. The Minnesota Municipal Power Agency, along with eight member municipal utilities, is sponsoring \$15 (10W or less) and \$20 (11-20W) retrofit rebates for ENERGY STAR qualified LED interior lamps when they replace incandescent or halogen lamps. In addition it offers a \$50 retrofit rebate for 50W or less ENERGY STAR qualified LED interior fixtures when they replace incandescent or halogen fixtures.</p> <p><b>Other Activities:</b> Cities market rebate program via newsletters, newspaper advertisements, and website information.</p> <p><u>The Minnesota Municipal Power Agency is interested in working with retailers and manufacturers.</u></p> <p><b>Website:</b> <a href="http://www.mmpa.org/Conservation/We-Save---Home.aspx">www.mmpa.org/Conservation/We-Save---Home.aspx</a> or <a href="http://www.mmpa.org/Conservation/We-Save---Business.aspx">www.mmpa.org/Conservation/We-Save---Business.aspx</a></p>
MN	<b>Minnesota Power</b> George Agriesti 218-722-5642 ext. 3167 <a href="mailto:gagriesti@mnpower.com">gagriesti@mnpower.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Minnesota Power is offering a \$2 mail-in rebate on CFLs at participating retailers. Limit 12 bulbs per customer per visit.</p> <p><b>CFL Light Fixture Incentive:</b> \$15 mail-in rebate for ENERGY STAR certified residential light fixtures is available year round. Limited-time promotions with participating retailers offering instant in-store rebates.</p> <p><b>LED Light Bulb Incentive:</b> Program details to be determined.</p> <p><b>New Construction Incentive:</b> Triple E New Construction program requires five ENERGY STAR certified residential light fixture installations.</p> <p><b>Website:</b> <a href="http://www.mnpower.com/foundmoney">www.mnpower.com/foundmoney</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<b>North Itasca Electric Cooperative</b> Jerry Loney 218-743-3131 <a href="mailto:jerry@nieci.com">jerry@nieci.com</a>	<p><b>Spiral CFL Light Bulb Incentives:</b> Mail-in rebate. North Itasca Electric Co-Op offers \$1 rebates or 50% of the cost for CFL bulbs with receipt of purchase. Proceeds go to area food banks.</p> <p><b>Website:</b> <a href="http://www.northitascaelectric.com">www.northitascaelectric.com</a></p>
MN	<b>Owatonna Public Utilities</b> Roger Warehime 507-446-5434 <a href="mailto:warehimer@owatonnautilities.com">warehimer@owatonnautilities.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Mail-in rebate. Owatonna Public Utilities offers a rebate on ENERGY STAR certified CFLs of 50% of the cost.</p> <p><b>LED Light Bulb and Fixture Incentives:</b> Mail-in rebate. Owatonna Public Utilities offers a rebate on ENERGY STAR certified LED bulbs. LED bulbs that are less than or equal to ten watts will receive a \$10 rebate. LED bulbs that are greater than ten watts will receive a \$15 rebate. \$20 incentives are available on the purchase of ENERGY STAR certified LED light fixtures.</p> <p><u>Owatonna Public Utilities is interested in working with retailers as opportunities arise.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Community Events</li> <li>• Change the World, Start with ENERGY STAR</li> </ul> <p><b>Customer Hotline:</b> 507-451-2480</p> <p><b>Website:</b> <a href="http://www.owatonnautilities.com">www.owatonnautilities.com</a></p>
MN	<b>PKM Electric Cooperative</b> Jeff Rustad 800-552-7366 <a href="mailto:jrustad@minnkota.com">jrusted@minnkota.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Mail-in rebate. PKM Electric Cooperative, in coordination with Minnkota Power Cooperative, provides incentives on a maximum of 12 ENERGY STAR CFLs per year. The incentive is \$1.50 to \$2 off per bulb, depending on the type. Some restrictions apply. Commercial customers are eligible for a mail-in rebate of \$4 per unit on reflector flood lamps to replace an incandescent. Some restrictions apply.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Commercial customers can purchase an ENERGY STAR certified CFL fixture to replace an incandescent fixture and receive up to a \$22 per unit incentive. Pin-based CFLs are required. Some restrictions apply.</p> <p><b>LED Light Bulb and Fixture Incentives:</b> Mail-in rebate. Purchase an ENERGY STAR or Design Light Consortium approved screw-in bulb or approved LED recessed downlight fixture and receive a rebate of \$7 to \$25. Some restrictions apply.</p> <p><b>Decorative Light Strings Incentive:</b> Purchase an ENERGY STAR certified LED holiday plug-in (not battery operated) string of lights and receive a \$3 per string incentive. Some restrictions apply.</p> <p>Incentives are also available to commercial customers on a variety of energy-efficient lighting technologies.</p> <p><b>Website:</b> <a href="http://www.minnkota.com/Conservation/">www.minnkota.com/Conservation/</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<b>Red Lake Electric Cooperative</b> Kevin Reich 218-253-2168 <a href="mailto:kreich@minnkota.com">kreich@minnkota.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Mail-in rebate. Red Lake Electric Cooperative, in coordination with Minnkota Power Cooperative, provides incentives on a maximum of 12 ENERGY STAR certified CFLs per year. The incentive is \$1.50 to \$2 off per bulb, depending on the type. Some restrictions apply. Commercial customers are eligible for a mail-in rebate of \$4.00 per unit on reflector flood lamps to replace an incandescent. Some restrictions apply.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Commercial customers can purchase an ENERGY STAR certified CFL fixture to replace an incandescent fixture and receive up to a \$22 per unit incentive. Pin-based CFLs are required. Some restrictions apply.</p> <p><b>LED Light Bulb and Fixture Incentives:</b> Mail-in rebate. Purchase an ENERGY STAR or Design Light Consortium approved screw-in bulb or approved LED recessed downlight fixture and receive a rebate of \$7 to \$25. Some restrictions apply.</p> <p><b>Decorative Light Strings Incentive:</b> Purchase an ENERGY STAR certified LED holiday plug-in (not battery operated) string of lights and receive a \$3 per string incentive. Some restrictions apply.</p> <p>Incentives are also available to commercial customers on a variety of energy-efficient lighting technologies.</p> <p><b>Website:</b> <a href="http://www.minnkota.com/Conservation/">www.minnkota.com/Conservation/</a></p>
MN	<b>Rochester Public Utilities (RPU)</b> Stephanie Humphrey 507-280-1640 <a href="mailto:shumphrey@rpu.org">shumphrey@rpu.org</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Mail-in rebate. RPU offers a rebate on ENERGY STAR certified CFLs of 50% of the cost.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. RPU offers a \$15 mail-in rebate on the purchase of select ENERGY STAR certified CFL fixtures.</p> <p><b>LED Light Fixture Incentive:</b> Mail-in rebate. RPU offers a \$15 mail-in rebate on the purchase of select ENERGY STAR certified LED light fixtures. For commercial customers, RPU offers a \$30 mail-in rebate on the purchase of select ENERGY STAR certified LED light fixtures.</p> <p><b>LED Light Bulb Incentive:</b> Mail-in rebate. RPU offers a rebate on ENERGY STAR certified LEDs. LED bulbs that are less than or equal to ten watts will receive a \$10 rebate. LED bulbs that are greater than ten watts will receive a \$15 rebate. For commercial customers, RPU offers a rebate on ENERGY STAR certified LED bulbs. LED bulbs that are less than or equal to ten watts will receive a \$15 rebate. LED bulbs that are greater than ten watts will receive a \$20 rebate.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Media advertising</li> <li>• Web advertising</li> <li>• Community events</li> <li>• Education</li> </ul> <p><b>Customer Hotline:</b> 507-280-1500</p> <p><b>Website:</b> <a href="http://www.rpu.org">www.rpu.org</a></p>



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MN	<b>Runestone Electric Association</b> Dennis Linde 320-762-1121 <a href="mailto:linde@rea-alp.com">linde@rea-alp.com</a>	<p><b>CFL Light Bulb Recycling Program:</b> Free recycling of fluorescent bulbs at Pope/Douglas Solid Waste Management in Alexandria, MN for cooperative members.</p> <p><b>Website:</b> <a href="http://www.runestoneelectric.com/cooperative/enviroment.html#01">www.runestoneelectric.com/cooperative/enviroment.html#01</a></p>
MN	<b>Shakopee Public Utilities</b> Julie Ambach 952-233-1531 <a href="mailto:jambach@shakopeeutilities.com">jambach@shakopeeutilities.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Shakopee Public Utilities is offering a \$2 rebate for ENERGY STAR certified CFLs. A maximum five CFLs per customer per year.</p> <p><b>Decorative Light String Incentive:</b> Shakopee Public Utilities is offering a \$3 rebate for ENERGY STAR qualified LED Light Strings.</p> <p><b>Website:</b> <a href="http://www.spucweb.com/rebates-2/residential/">www.spucweb.com/rebates-2/residential/</a></p>
MN	<b>Southern Minnesota Municipal Power Agency (SMMPA)</b> John O'Neil 507-292-6443 <a href="mailto:jp.oneil@smmpa.org">jp.oneil@smmpa.org</a>  <b>Representing the following utilities:</b> Blooming Prairie Public Utilities, Fairmont Public Utilities, Grand Marais Public Utilities, Lake City Utilities, Litchfield Public Utilities, Mora Municipal Utilities, New Prague Utilities Commission, North Branch Municipal Water and Light, Preston Public Utilities, Princeton Public Utilities Commission, Redwood Falls Public Utilities, Spring Valley Utilities, Saint Peter Municipal Utilities, Waseca Utilities, Wells Public Utilities	<p><b>Spiral CFL Light Bulb Incentive:</b> Mail-in rebate. SMMPA offers mail in rebates of \$2 per CFL bulb or 50% off of the CFL cost, whichever is greater (not to exceed cost).</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. SMMPA offers a \$15 rebate on ENERGY STAR certified CFL fixtures and torchieres.</p> <p><b>LED Light Bulb Incentive:</b> Mail-in rebate. SMMPA offers a rebate on ENERGY STAR qualified LEDs. LED bulbs that are less than or equal to ten watts will receive a \$10 rebate. LED bulbs that are greater than ten watts will receive a \$15 rebate. Philip's L-Prize Award Winning ENERGY STAR LED Bulb is eligible for a \$15 rebate.</p> <p><b>LED Light Fixture Incentive:</b> Mail-in rebate. SMMPA offers a \$20 rebate on ENERGY STAR certified LED Fixtures.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Website marketing</li> <li>• Bill inserts</li> <li>• Newspaper inserts</li> <li>• Library displays</li> <li>• Joint promotion with retailers</li> </ul> <p><b>Other Activities:</b> Provide free CFLs to certified low-income consumers. Commercial CFL rebates also available.</p> <p><b>Website:</b> <a href="http://www.SaveEnergyInMyCommunity.com">www.SaveEnergyInMyCommunity.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MN	<b>Wild Rice Electric Cooperative</b> Tom Ryan 800-244-5709 <a href="mailto:tryan@minnkota.com">tryan@minnkota.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Mail-in rebate. Wild Rice Electric Cooperative, in coordination with Minnkota Power Cooperative, provides incentives on a maximum of 12 ENERGY STAR certified CFLs per year. The incentive is \$1.50 to \$2 off per bulb, depending on the type. Some restrictions apply. Commercial customers are eligible for a mail-in rebate of \$4.00 per unit on reflector flood lamps to replace an incandescent. Some restrictions apply.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Commercial customers can purchase an ENERGY STAR certified CFL fixture to replace an incandescent fixture and receive up to a \$22 per unit incentive. Pin-based CFLs are required. Some restrictions apply.</p> <p><b>LED Light Bulb and Fixture Incentives:</b> Mail-in rebate. Purchase an ENERGY STAR or Design Light Consortium approved screw-in bulb or approved LED recessed downlight fixture and receive a rebate of \$7 to \$25. Some restrictions apply.</p> <p><b>Decorative Light Strings Incentive:</b> Purchase an ENERGY STAR certified LED holiday plug-in (not battery operated) string of lights and receive a \$3 per string incentive. Some restrictions apply.</p> <p>Incentives are also available to commercial customers on a variety of energy-efficient lighting technologies.</p> <p><b>Website:</b> <a href="http://www.minnkota.com/Conservation/">www.minnkota.com/Conservation/</a></p>
MS	<b>Mississippi Power</b> Frank Magee 228-547-0737 <a href="mailto:famagee@southernco.com">famagee@southernco.com</a>  <i>*** (Information from 2011) ***</i>	<p><b>Spiral CFL Light Bulb Incentive:</b> Give-away. Mississippi Power distributes up to 6,000 CFLs along with educational materials to customers, employees, and members of the community through a variety of events.</p> <p><b>Website:</b> <a href="http://www.mississippipower.com">www.mississippipower.com</a></p>
MO	<b>Ameren Missouri</b> Michael D'Argo 708-478-0871 <a href="mailto:michaeld@appliedproactive.com">michaeld@appliedproactive.com</a>	<p><b>Specialty and Spiral CFL or LED Light Bulb Incentives:</b> Manufacturer buy-down and instant rebate. Missouri residential customers can visit participating retailers in Missouri and receive instant discounts on purchases of CFLs. This annual in-store instant rebate campaign typically runs while supplies last during the second half of the year.</p> <p><b>CFL Light Fixture Incentive:</b> Manufacturer, retailer, other mid-stream incentive. Program details not provided.</p> <p><b>Customer Hotline:</b> 888-389-1447</p> <p><b>Website:</b> <a href="http://www.actonenergy.com">www.actonenergy.com</a></p>
MO	<b>The Empire District Electric Company</b> Not provided	<p><b>New Construction Incentive:</b> Low Income New Homes program provides incentives up to \$100 for the installation of ENERGY STAR certified light fixtures.</p> <p><b>Support Activities:</b> Mail distribution and promotional/educational events will be implemented for CFLs. Various media utilized to raise awareness of ENERGY STAR and knowledge of CFLs.</p> <p><b>Website:</b> <a href="http://www.empiredistrict.com/EnergySolutions/Electric.aspx">www.empiredistrict.com/EnergySolutions/Electric.aspx</a></p>

State(s)	Partner Name / Contact	Program Descriptions
MO	<b>Kansas City Power &amp; Light (KCP&amp;L)</b> Kevin Brannan 816-654-1680 <a href="mailto:Kevin.Brannan@kcpl.com">Kevin.Brannan@kcpl.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Instant discount. Missouri residential customers can visit participating retailers in Missouri and receive instant discounts on purchases of CFLs. This annual in-store instant rebate campaign typically runs while supplies last during the second half of the year.</p> <p><b>CFL Light Fixture Incentive:</b> Builder incentive. KCP&amp;L's Low Income Affordable New Homes program offers up to \$100 in incentives for purchasing and installing ENERGY STAR certified residential light fixtures in low-income housing.</p> <p><b>Website:</b>  <a href="http://www.kcplsave.com/residential/programs_and_services/lighting_the_future/default.aspx">www.kcplsave.com/residential/programs_and_services/lighting_the_future/default.aspx</a> </p>
NE	<b>Nebraska Energy Office</b> Bruce Hauschild 402-471-2867 <a href="mailto:bruce.hauschild@nebraska.gov">bruce.hauschild@nebraska.gov</a>	<p><b>Other Activities:</b> Low interest loan. The Nebraska Energy Office offers residents financing through "Dollar and Energy Savings Loans" for the purchase of ENERGY STAR certified lighting including CFLs, Residential Light Fixtures, and Ceiling Fans. The financing will also cover Linear Fluorescent Fixtures, HID, Exit Signs, Traffic Signals, Occupancy Sensors, Photocells, and Time Clocks when total connected wattage is reduced by 15%.</p> <p><b>Support Activities:</b> Website advertising.</p> <p><b>Website:</b> <a href="http://www.neo.ne.gov/loan/index.html">www.neo.ne.gov/loan/index.html</a></p>
NE	<b>Nebraska Public Power District</b> Cory Fuehrer 402-362-7390 <a href="mailto:crfuehr@nppd.com">crfuehr@nppd.com</a>	<p><b>Specialty CFL Light Bulb Incentive:</b> Mail-in rebate. See website for details.</p> <p><b>Commercial Lighting Incentives:</b> Mail-in rebate. Various technologies available; see website for details.</p> <p><b>Website:</b> <a href="http://www.nppd.com/energywise">www.nppd.com/energywise</a></p>

State(s)	Partner Name / Contact	Program Descriptions
NH	<p><b>New Hampshire Saves Program (NH Saves)</b> Margaret Curran, National Grid 603-328-2731 <a href="mailto:Margaret.Curran@us.ngrid.com">Margaret.Curran@us.ngrid.com</a>; <a href="mailto:mcurran@keyspanenergy.com">mcurran@keyspanenergy.com</a></p> <p>Patti Corbeil, New Hampshire Electric Co-Op 603-536-8637 <a href="mailto:corbeilp@nhec.com">corbeilp@nhec.com</a></p> <p>Jack Schelling, Public Service of New Hampshire 603-634-2721 <a href="mailto:schellje@psnh.com">schellje@psnh.com</a></p> <p>Rebecca Scott, UNITIL 603-294-5126 <a href="mailto:scott@unitil.com">scott@unitil.com</a></p>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. Incentive levels are \$1 to \$7 on single and multi-pack CFLs. Customers print coupons for an instant discount at participating retailers. There are more than 130 retail store locations participating in New Hampshire. Discounts are also available through the 2011 NH Saves Online Catalog.</p> <p><b>CFLS Light Fixture Incentive:</b> Mail-in rebate. NH Saves offers a mail-in rebate incentive of \$10 per fixture. There are more than 90 retail store locations participating in New Hampshire. Discounts are also available through the 2011 NH Saves Online Catalog.</p> <p><b>LED Light Bulb Incentive:</b> Instant rebate. NH Saves offers incentives of up to \$5 on the purchase of ENERGY STAR certified LED light bulbs.</p> <p><b>LED Light Fixture Incentive:</b> Mail-in rebate. NH Saves offers a \$10 rebate on the purchase on ENERGY STAR certified LED light fixtures.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Consumer education</li> <li>• Bill inserts</li> <li>• In-store POP materials</li> <li>• Education at a retail and school level</li> <li>• NH Saves Lighting Catalog</li> <li>• Cooperative advertising funds are available for retail partners. They must use both ENERGY STAR and utility logos.</li> </ul> <p><b>Customer Hotline:</b> 877-366-3749</p> <p><b>Website:</b> <a href="http://www.nhsaves.com">www.nhsaves.com</a></p>
NJ	<p><b>New Jersey Clean Energy Program (NJCEP)</b> Pedro Cabrera, Honeywell 973-890-9500 ext. 3027 <a href="mailto:pedro.j.cabrera@honeywell.com">pedro.j.cabrera@honeywell.com</a></p>	<p><b>CFL Light Fixture Incentives:</b> Buy-down incentives available to trade allies that will result in instant discounts on ENERGY STAR certified CFL light fixtures. Incentives vary. Discounted CFL light fixtures are also available through an online catalog.</p> <p><b>Specialty, Spiral CFL Light Bulbs, LED Light Bulbs and Fixture Incentives:</b> Discounts on various ENERGY STAR certified lighting products are available through NJCEP's online catalog.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Co-op advertising</li> <li>• Brochures</li> <li>• Energy education and lighting events at major retail locations throughout the state</li> </ul> <p><b>Customer Hotline:</b> 1-866-NJSMART</p> <p><b>Website:</b> <a href="http://www.njcleanenergy.com">www.njcleanenergy.com</a> or <a href="http://www.energyfederation.org/njcleanenergy">www.energyfederation.org/njcleanenergy</a></p>
NM	<p><b>El Paso Electric</b> Victor Silva <a href="mailto:victor.silva@epelectric.com">victor.silva@epelectric.com</a></p>	<p><b>CFL Incentives:</b> El Paso Electric offers New Mexico customers in-store discounts on ENERGY STAR qualified CFLs. For more information, visit the website. Promotion began April 15, 2012.</p> <p><b>Website:</b> <a href="http://www.epesaver.com">www.epesaver.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
NM	<b>Public Service Company of New Mexico (PNM)</b> Emma van Moorsel 505-241-4425 <a href="mailto:emma.vanmoorsel@pnm.com">emma.vanmoorsel@pnm.com</a>	<p><b>CFL Incentives:</b> Instant rebate. PNM residential electric customers can receive instant rebates on CFLs at participating smaller independent retail stores and mark-downs on CFLs at larger retailers. No coupon is needed. Visit the website for more information, including the full list of participating stores.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Field representative outreach to retail partners</li> <li>• Point-of-purchase materials</li> <li>• In-store demonstrations</li> <li>• Retail staff training</li> <li>• Billboard advertising in Albuquerque</li> <li>• Monthly bill enclosure to customers</li> <li>• Distribution of residential energy efficiency program brochure</li> </ul> <p><b>Other Activities:</b> Sales of discounted CFLs through online retail store.</p> <p><b>Website:</b> <a href="http://www.pnm.com/cfl">www.pnm.com/cfl</a></p>
NY	<b>Long Island Power Authority (LIPA)</b> Teresa Mauro 631-755-4779 <a href="mailto:tmauro@service.lipower.org">tmauro@service.lipower.org</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Manufacturer buy-down. LIPA is offering mark-downs for ENERGY STAR certified specialty CFL packages (including globes, A-lamps, three-way, and dimmable bulbs), and for ENERGY STAR certified reflector lamp packages. Incentives also available for spiral CFLs.</p> <p><b>CFL Light Fixture and Ceiling Fan Incentives:</b> Manufacturer buy-down. LIPA is offering mark-downs of \$10 for CFL Lighting Fixtures and Ceiling Fans.</p> <p><b>LED Light Bulb Incentive:</b> Manufacturer buy-down. LIPA is offering \$15 mark-downs and rebates for Solid State Lighting bulbs.</p> <p><b>LED Light Fixture Incentive:</b> Manufacturer buy-down. LIPA is offering \$15 mark-downs for Solid State Lighting fixtures.</p> <p><b>Support Activities:</b> Retailer cooperative advertising opportunities to promote ENERGY STAR certified CFLs, light fixtures and ceiling fans.</p> <p><b>Customer Hotline:</b> 877-654-5472</p> <p><b>Website:</b> <a href="http://www.lipower.org/efficiency">www.lipower.org/efficiency</a></p>

State(s)	Partner Name / Contact	Program Descriptions
NY	<p><b>New York State Research and Development Authority (NYSERDA)</b>  Scott Kessler  212-971-5342 x3022  <a href="mailto:sbk@nyserda.org">sbk@nyserda.org</a></p>	<p><b>Energy Efficiency Lighting Market Awareness Program:</b>  Cooperative advertising. The goal of the program is to increase the awareness and education, market share, and product line of ENERGY STAR certified CFLs, fixtures, and Solid State Lighting/LED technologies. Retailers and manufacturers who sign a partnership agreement are eligible for cooperative funding, free POP materials, free in-store sales staff training, and the opportunity to collaborate with other NYSERDA programs in the single family, multifamily, and low-income markets. Retailer incentives available based on the number of retail storefronts as follows:</p> <ul style="list-style-type: none"> <li>• 1 - 14 stores [\$12,000 per county]</li> <li>• 15 - 64 stores [\$120,000]</li> <li>• 65+ stores [\$150,000]</li> </ul> <p>Manufacturers have up to \$300,000 of co-operative funding, while it lasts, to promote specialty CFLs and LEDs.</p> <p>The program is open enrollment to all retailers and manufacturers that meet the eligibility requirements set forth in the program's partnership agreements. Any interested retailers and manufacturers need to complete a partnership agreement to enroll in the Program and become eligible for co-operative incentives. Retailer and manufacturer collaboration is the backbone of the program. <u>The program hopes to partner with as many retailers and manufacturers as possible as long as the partnership has a direct benefit to New York State.</u> Funding waves run one calendar year for all partner types.</p> <p><u>NYSERDA would like to work with retailers and manufacturers.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Cooperative advertising and promotions for CFLs and fixtures</li> <li>• Partners can utilize cooperative funding for: <ul style="list-style-type: none"> <li>• Buy-downs</li> <li>• Educational displays</li> <li>• Training</li> <li>• Advertising</li> <li>• Activities (within reason) that will effectively educate New Yorkers on energy-efficient lighting</li> </ul> </li> </ul> <p><b>Website:</b> <a href="http://www.getenergysmart.org">www.getenergysmart.org</a></p>
NC	<p><b>Central Electric Membership Corporation (CEMC)</b>  Nancy Gust  919-774-4900  <a href="mailto:gustn@cemcpower.com">gustn@cemcpower.com</a></p> <p>Janet Trevino  919-774-4900  <a href="mailto:trevinoj@cemcpower.com">trevinoj@cemcpower.com</a></p> <p>***<i>(Some information from 2011)</i>***</p>	<p><b>Spiral CFL Light Bulb Incentives:</b> Mail-in rebate. CEMC offers members a \$0.50 rebate for every CFL they purchase up to 30 bulbs per year. Members are required to provide receipts, full names, account numbers, and complete mailing addresses. Receipt must be dated within three months of the date of the submission. CEMC also offers give-aways to new members or members moving.</p> <p><b>Website:</b> <a href="http://www.centralelectriconline.com">www.centralelectriconline.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
NC	<b>Lumbee River Electric Membership Corporation (EMC)</b> Misha Melvin 910-843-4131 <a href="mailto:misha.melvin@lumbeeriver.com">misha.melvin@lumbeeriver.com</a>	<p><b>Spiral CFL Light Bulb Incentives: Instant Rebate.</b> Lumbee River EMC offers customers 13-watt ENERGY STAR certified CFLs for \$1.25 each and 26-watt ENERGY STAR certified CFLs for \$1.85 each. They also provide CFL give-aways at scheduled community outreach events.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Employee communication</li> <li>• Planned community events</li> <li>• Newsletters, bill inserts, phone messages, and website information</li> <li>• Promotions for CFL Recycling Program</li> </ul> <p><b>Website:</b> <a href="http://www.lumbeeriver.com">www.lumbeeriver.com</a></p>
NC	<b>South River Electric Membership Corporation</b> Catherine O'Dell 910-230-2982 <a href="mailto:codell@sremc.com">codell@sremc.com</a>  <i>*** (Some information from 2011) ***</i>	<p><b>Spiral CFL Light Bulb Incentive:</b></p> <ul style="list-style-type: none"> <li>• \$1 mail-in rebate on the purchase of ENERGY STAR certified CFLs</li> <li>• CFL recycling at the South River EMC Office</li> </ul> <p><b>Website:</b> <a href="http://www.sremc.com">www.sremc.com</a></p>
NC, SC	<b>Duke Energy</b> Lari Granger 704-382-7525 <a href="mailto:Lari.Granger@duke-energy.com">Lari.Granger@duke-energy.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit will be mailed directly to the customer's home.</p> <p><b>Support Activities:</b> Various marketing channels are utilized to educate customers on the free offer including:</p> <ul style="list-style-type: none"> <li>• Direct mail</li> <li>• Bill messages</li> <li>• Bill envelopes</li> <li>• Bill messages</li> <li>• State landing page promos</li> <li>• E-mail</li> <li>• Social media and earned media</li> </ul> <p><b>Website:</b> <a href="http://www.duke-energy.com/freecfls">www.duke-energy.com/freecfls</a></p>
NC, SC	<b>Progress Energy</b> Amy Sadler 919-546-2610 <a href="mailto:Amy.Sadler@pgnmail.com">Amy.Sadler@pgnmail.com</a>  <i>*** (Some information from 2011) ***</i>	<p><b>Spiral CFL Light Bulb Incentive:</b> Progress Energy has worked with major retailers to negotiate special savings on a wide variety of CFLs that are discounted in the store. The discounts will save consumers an average of \$1.50 per CFL bulb instantly; no coupons are required. Customers can identify the CFLs by the Progress Energy special pricing sticker.</p> <p><b>Support Activities:</b> Community events at major retailers.</p> <p><b>Website:</b> <a href="http://www.savethewatts.com">www.savethewatts.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
OH	<b>American Electric Power (AEP) Ohio</b> Jon Williams 330-438-7742 <a href="mailto:jfwilliams@aep.com">jfwilliams@aep.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Residential customers of AEP Ohio can purchase discounted ENERGY STAR certified CFLs at participating retailers including the Home Depot, Costco, Meijer, Sam's Club, and others. There is a 12-bulb limit per purchase. Discount is available while supplies last. Customers must be a member of Costco or Sam's Club to receive a discount at those stores. Discounts also available through AEP's SMART Lighting Store.</p> <p><b>CFL Light Fixture Incentive:</b> Instant discounts are available on a variety of ENERGY STAR certified light fixtures, including floor and table lamps, and ceiling and wall fixtures by visiting AEP's SMART Lighting Store.</p> <p><b>Decorative Light String Incentive:</b> Residential customers of AEP Ohio can receive instant discounts on a variety of ENERGY STAR certified LED decorative light strings by visiting AEP's SMART Lighting Store.</p> <p><b>LED Light Bulb Incentive:</b> Residential customers of AEP Ohio can purchase discounted ENERGY STAR certified LED light bulbs at participating retailers including Lowe's, the Home Depot, Sam's Club and others. Discount is available while supplies last.</p> <p><b>Other Activities:</b> AEP Ohio supports CFL recycling at various retail outlets and through the on-line store.</p> <p><u>AEP Ohio would like to work with retailers and manufacturers.</u></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store promotions with retailers</li> <li>• Reaching customers on-line</li> <li>• Bill stuffers</li> <li>• In store lighting demonstrations</li> <li>• Home shows</li> <li>• Trade shows</li> <li>• Community events</li> <li>• Change the World, Start with ENERGY STAR</li> </ul> <p><b>Customer Hotline:</b> 866-997-3578</p> <p><b>Website:</b> <a href="http://www.AEPOhio.com/Rebates">www.AEPOhio.com/Rebates</a></p>
OH	<b>Dayton Power &amp; Light (DP&amp;L)</b> Kara McMillen 937-331-4766 <a href="mailto:Kara.McMillen@DPLINC.com">Kara.McMillen@DPLINC.com</a>	<p><b>Spiral CFL Light Bulb Incentives:</b> DP&amp;L offers customers instant discounts on CFLs at participating retailers. No coupon is needed. Visit the website for more information, including the full list of participating stores.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• Print ads</li> <li>• Promotion on the DP&amp;L website</li> <li>• In-store events</li> <li>• Radio and web advertising</li> </ul> <p><b>Customer Hotline:</b> 866-668-9581</p> <p><b>Website:</b> <a href="http://www.dpandl.com/save">www.dpandl.com/save</a></p>



State(s)	Partner Name / Contact	Program Descriptions
OH	<b>Duke Energy</b> Lari Granger 704-382-7525 <a href="mailto:Lari.Granger@duke-energy.com">Lari.Granger@duke-energy.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Give-away. Duke Energy provides free CFLs to customers through various channels - phone, web, and on-line services. Duke Energy customers can check eligibility to participate in the CFL offer and the Energy Savings CFL kit will be mailed directly to the customer's home.</p> <p><b>Support Activities:</b> Various marketing channels are utilized to educate customers on free offer including:</p> <ul style="list-style-type: none"> <li>• Direct mail</li> <li>• Bill messages</li> <li>• Bill envelopes</li> <li>• Bill messages</li> <li>• State landing page promos</li> <li>• E-mail</li> <li>• Social media and earned media</li> </ul> <p><b>Website:</b> <a href="http://www.duke-energy.com/freecfls">www.duke-energy.com/freecfls</a></p>
OH	<b>Efficiency Smart</b> Georgice Clair <a href="mailto:gclair@veic.org">gclair@veic.org</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentives:</b> Efficiency Smart is promoting basic and specialty CFLs to residential customers of participating municipal electric utilities. Look for special coupon offers in the mail for 60 to 85% percent off.</p> <p><b>Customer Hotline:</b> 1-877-889-3777</p> <p><b>Website:</b> <a href="http://www.energysmart.org/for_your_home/home_lighting.aspx">www.energysmart.org/for_your_home/home_lighting.aspx</a></p>
OH	<b>Illuminating Company (FirstEnergy Utility)</b> Jennifer Rivera 610-921-6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Illuminating Company (FirstEnergy Utility) offers its customers discounts on the purchase of ENERGY STAR certified CFLs at participating retailers. Purchase CFLs for \$0.50 per bulb. See website for a list of participating retailers.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Illuminating Company (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information.</p> <p><b>Customer Hotline:</b> 888-243-6808</p> <p><b>Website:</b> <a href="http://www.energysaveoh.com">www.energysaveoh.com</a></p>
OH	<b>Ohio Edison (FirstEnergy Utility)</b> Jennifer Rivera 610-921-6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Ohio Edison (FirstEnergy Utility) offers its customers discounts on the purchase of ENERGY STAR certified CFLs at participating retailers. Purchase CFLs for \$0.50 per bulb. Visit the website for a list of participating retailers.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Ohio Edison (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information.</p> <p><b>Customer Hotline:</b> 888-243-6808</p> <p><b>Website:</b> <a href="http://www.energysaveoh.com">www.energysaveoh.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
OH	<b>Toledo Edison (FirstEnergy Utility)</b> Jennifer Rivera 610-921-6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Toledo Edison (FirstEnergy Utility) offers its customers discounts on the purchase of ENERGY STAR certified CFLs at participating retailers. Purchase CFLs for \$0.50 per bulb. See the website for a list of participating retailers.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Toledo Edison (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information.</p> <p><b>Customer Hotline:</b> 888-243-6808</p> <p><b>Website:</b> <a href="http://www.energysaveoh.com">www.energysaveoh.com</a></p>
OK	<b>Oklahoma Gas &amp; Electric (OG&amp;E)</b> Greg Spender 405-553-3672 <a href="mailto:spendegi@oge.com">spendegi@oge.com</a>	<p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. OG&amp;E offers incentives of \$8 to \$11 for commercial customers to replace incandescent fixtures with hard-wired CFL fixtures.</p> <p>OG&amp;E offers incentives on a variety of other commercial lighting products including LED exit signs, T8 and T5 fixtures, HID fixtures, and lighting sensors and controls.</p> <p><b>Customer Hotline:</b> 800-272-9741</p> <p><b>Website:</b> <a href="http://www.oge.com">www.oge.com</a></p>
OK	<b>Public Service Company of Oklahoma (PSO)</b> Dawn Casey 918-599-2407 <a href="mailto:drcasey@aep.com">drcasey@aep.com</a>	<p><b>Spiral and Specialty CFL Light Bulb Incentive:</b> The ENERGY STAR Products Program is designed to educate and influence PSO residential customers to purchase and use ENERGY STAR certified lighting products in their homes.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Sales associate training</li> <li>• Media and website advertising</li> <li>• E-newsletter</li> <li>• Bill inserts</li> <li>• Community events</li> </ul> <p><b>Customer Hotline:</b> 888-823-2023</p> <p><b>Website:</b> <a href="http://www.PSOklahoma.com/Save">www.PSOklahoma.com/Save</a></p>
OR	<b>Energy Trust of Oregon (ETO)</b> Shauna Richardson, PECI <a href="mailto:srichardson@peci.org">srichardson@peci.org</a>	<p><b>Specialty CFL Light Bulb Incentive:</b> Buy-down. ETO offers a regional lighting buy-down program to reduce the price of CFLs including specialty globes, high-heat reflectors, 3-way twists, and candelabras at retail.</p> <p><b>Customer Hotline:</b> 877-283-0698, press option #2</p> <p><b>Website:</b> <a href="http://www.energytrust.org/cfl">www.energytrust.org/cfl</a></p>

State(s)	Partner Name / Contact	Program Descriptions
PA	<b>Met-Ed (FirstEnergy utility)</b> Jennifer Rivera 610-921-6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Met-Ed offers customers the opportunity to save \$1 on each ENERGY STAR certified CFL bulb they purchase.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Met-Ed (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information.</p> <p><b>Decorative Lighting Strings:</b> Mail-in rebate. Met-Ed customers can receive a rebate on each set of ENERGY STAR certified LED holiday lights.</p> <p><b>Customer Hotline:</b> 866-498-1409</p> <p><b>Website:</b> <a href="http://www.energysavePA.com">www.energysavePA.com</a></p>
PA	<b>PECO</b> Alana Shaw 215-841-5495 <a href="mailto:Alana.Shaw@exeloncorp.com">Alana.Shaw@exeloncorp.com</a>	<p><b>Spiral and Specialty CFL Incentives:</b> Instant rebate. PECO Smart Lighting Discounts Program offsets the price of standard and specialty CFLs to allow customers to use the product, save money, and energy.</p> <p><b>LED Light Bulb Incentive:</b> Instant rebate. PECO Energy is offering instant rebates of \$5 for ENERGY STAR qualified LEDs. A list of participating retailers is available online.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Weekly retailer events</li> <li>• Recycling</li> <li>• Community events</li> </ul> <p><b>Customer Hotline:</b> 888-5-PECO-SAVE</p> <p><b>Website:</b>  <a href="http://www.pecosmartideas.com/programsandrebates/residential/lightingdiscounts.html">www.pecosmartideas.com/programsandrebates/residential/lightingdiscounts.html</a></p>
PA	<b>Penelec (FirstEnergy utility)</b> Jennifer Rivera 610-921-6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Penelec offers customers the opportunity to save \$1 on each ENERGY STAR certified CFL bulb they purchase.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Penelec (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information.</p> <p><b>Decorative Lighting Strings:</b> Mail-in rebate. Penelec customers can receive a rebate on each set of ENERGY STAR certified LED holiday lights.</p> <p><b>Customer Hotline:</b> 866-498-1409</p> <p><b>Website:</b> <a href="http://www.energysavePA.com">www.energysavePA.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
PA	<b>Penn Power (FirstEnergy utility)</b> Jennifer Rivera 610-921-6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Penn Power offers customers the opportunity to save \$1 on each ENERGY STAR certified CFL bulb they purchase.</p> <p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Penn Power (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information.</p> <p><b>Decorative Lighting Strings:</b> Mail-in rebate. Penn Power customers can receive a rebate on each set of ENERGY STAR certified LED holiday lights.</p> <p><b>Customer Hotline:</b> 866-498-1409</p> <p><b>Website:</b> <a href="http://www.energysavePA.com">www.energysavePA.com</a></p>
PA	<b>PPL Electric Utilities</b> Tammy Albenzi 610-774-3643 <a href="mailto:taalbenzi@pplweb.com">taalbenzi@pplweb.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Buy-down/mark-down for standard twists and specialty CFLs. Preference for retailers with strong presence in PPL's service territory and willingness to support POP materials and in-store events. Looking for environmentally friendly packaging, low-mercury levels, third-party testing, CFL recycling and proper disposal opportunities and partnerships. In addition, PPL offers occasional bulb give-aways and "BOGO" (buy-one, get one) opportunities at community events. These incentives target residential customers.</p> <p><b>LED Light Fixture Incentive:</b> Mail-in rebate. PPL Electric Utilities is offering \$15 mail-in rebates for ENERGY STAR certified LED light fixtures or retrofit kits that are 15 watts or fewer. New rebate forms will be issued annually while funds remain.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill inserts</li> <li>• POP materials</li> <li>• Promotional events at retail store locations</li> <li>• Special events (e.g., sports games, fund-raisers, and Earth Day)</li> <li>• Media and marketing</li> <li>• Retail staff training and field representative outreach</li> <li>• CFL Recycling program for PPL customers</li> </ul> <p><b>Customer Hotline:</b> 888-217-2332</p> <p><b>Website:</b> <a href="http://www.pplelectric.com/e-power/">www.pplelectric.com/e-power/</a></p>
PA	<b>West Penn (FirstEnergy utility)</b> Jennifer Rivera 610-921-6216 <a href="mailto:jrivera@firstenergycorp.com">jrivera@firstenergycorp.com</a>	<p><b>CFL Light Fixture Incentive:</b> Mail-in rebate. Penn Power (FirstEnergy Utility) offers its customers up to a \$10 mail-in rebate on the purchase of an ENERGY STAR certified torchiere lamp. Visit the website for more information.</p> <p><b>Decorative Lighting Strings:</b> Mail-in rebate. Penn Power customers can receive a rebate on each set of ENERGY STAR certified LED holiday lights.</p> <p><b>Customer Hotline:</b> 888-265-6684</p> <p><b>Website:</b> <a href="http://www.energysavePA.com">www.energysavePA.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
RI	<b>National Grid</b> Daniel Krasowsky, Lockheed Martin 508-460-0795 <a href="mailto:daniel.krasowsky@lmco.com">daniel.krasowsky@lmco.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Incentives of up to \$2 per ENERGY STAR certified CFL. This is done through mark-downs, instant coupons, mail order, and giveaways. Customers may purchase up to 12 bulbs at participating locations throughout Rhode Island.</p> <p><b>CFL Light Fixture Incentives:</b> Mail-in rebates and mark-downs. Incentives up to \$15 or up to \$25 per ENERGY STAR certified light fixture. (Please see link below for specific details.) This is done through mark-downs and mail-in rebates. Customers may purchase up to six ENERGY STAR certified light fixtures at participating retail locations. Training provided for retail associates and customers through the program implementation contractor.</p> <p><b>LED Light Bulb Incentive:</b> National Grid offers residential customers incentives of up to \$25 per ENERGY STAR certified LED bulb. This is done through mark-downs and mail order. Customers may purchase up to 12 bulbs at participating locations throughout Rhode Island.</p> <p><b>LED Light Fixture Incentive:</b> National Grid offers residential customers incentives up to \$25 per ENERGY STAR certified indoor LED light fixture. (Please see link below for specific details.) This is done through mark-downs and mail order/catalog rebates. Customers may purchase up to eight ENERGY STAR certified light fixtures at participating retail locations.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Cooperative marketing</li> <li>• Attendance at community outreach events</li> <li>• In-store events and promotions</li> <li>• Retail associate training</li> <li>• Direct sales of ENERGY STAR certified CFLs and light fixtures through online catalog</li> <li>• Change the World, Start with ENERGY STAR</li> </ul> <p><b>Customer Hotline:</b> 877-ESTAR-4-U (877-378-2748)</p> <p><b>Website:</b> <a href="http://www.powerofaction.com">www.powerofaction.com</a></p>
RI	<b>Pascoag Utility District</b> Harle Round 401-568-6222 <a href="mailto:hround@pud-ri.org">hround@pud-ri.org</a>	<p><b>Spiral CFL Light Bulb and Fixture Incentives:</b> Incentives available for 50% of CFL or fixture cost up to \$50. CFL incentives for commercial customers are also available.</p> <p><b>Ceiling Fans w/Light Kit Incentive:</b> Pascoag Utility District is offering an incentive of 50% off up to \$50 on ceiling fans with light kits.</p> <p><b>Other Incentives:</b> Retrofit and New Commercial Lighting Projects. Rebates are subject to funds availability and must be approved prior to any work being done.</p> <p><b>Support Activities:</b> Supports the ENERGY STAR campaign.</p> <p><b>Website:</b> <a href="http://www.pud-ri.org">www.pud-ri.org</a></p>

State(s)	Partner Name / Contact	Program Descriptions
SC	<b>South Carolina Electric &amp; Gas (a SCANA company)</b> John Tomat (residential) <a href="mailto:jtomat@scana.com">jtomat@scana.com</a>  Nakeeah Garland (commercial) 803-217-5595 <a href="mailto:nakeeah.garland@scana.com">nakeeah.garland@scana.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Instant rebate. South Carolina Electric &amp; Gas offers an instant discount on select ENERGY STAR certified CFLs. Visit a participating retailer and save in one of two ways (discount included in retail price or through coupons available onsite at participating retailers). Customers can save up to \$1.50 per bulb on up to 15 CFLs.</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebate. South Carolina Electric &amp; Gas offers commercial customers instant \$10 discounts on ENERGY STAR lighting fixtures at select retail locations.</p> <p><b>LED Light Bulb Incentive:</b> Instant rebate. South Carolina Electric &amp; Gas offers commercial customers instant discounts on ENERGY STAR lighting products at select retail locations. Incentive amounts on LEDs are determined on a case by case basis.</p> <p><b>Website:</b> <a href="http://www.sceg.com/en/energywise-and-save/rebates-and-incentives/lighting/">www.sceg.com/en/energywise-and-save/rebates-and-incentives/lighting/</a></p>
TX	<b>Bryan Texas Utilities</b> Paul Buckner 979-821-5859 <a href="mailto:pbuckner@btutilities.com">pbuckner@btutilities.com</a>	<p><b>Spiral CFL or LED Light Bulb:</b> Instant rebate. BTU offers an incentive for residential customers to receive a 25% rebate on the purchase of ENERGY STAR certified LED or CFL bulbs. Visit the website more details.</p> <p><b>Additional Activities:</b> BTU offers an incentive for commercial customers to retrofit their space with lighting that is more than 15% more efficient than existing lighting.</p> <p><b>Website:</b> <a href="http://www.btutilities.com/GreenPlus/Rebates/Default.aspx">www.btutilities.com/GreenPlus/Rebates/Default.aspx</a></p>
TX	<b>CenterPoint Energy</b> Cheryl Bowman 713-207-5631 <a href="mailto:cheryl.bowman@centerpointenergy.com">cheryl.bowman@centerpointenergy.com</a>  <i>*** (Some information from 2011) ***</i>	<p><b>LED Light Bulb Incentives:</b> Through its Advanced Lighting Program, CenterPoint Energy offers \$10 off qualifying LEDs at the POP. Offer available at participating retail stores. For more information, visit the website.</p> <p><b>New Construction Incentives:</b> CenterPoint Energy includes a builder incentive for the Advanced Lighting Package or builders installing 80% CFLs as part of its ENERGY STAR New Homes Program.</p> <p><b>Website:</b> <a href="http://www.houstonenergystar.com">www.houstonenergystar.com</a></p>
TX	<b>Entergy</b> John K Carson 281-362-4033 <a href="mailto:jcarso1@entergy.com">jcarso1@entergy.com</a>	<p><b>LED Light Fixture Incentives:</b> The LED Lighting Program offers significant incentives for customers to upgrade parking lots, garages, and other facilities with ENERGY STAR energy-efficient LED lighting and controls. Cash incentives, based on peak demand and annual energy savings resulting from LED installations or retrofits, are available and can cover up to a maximum of 80% of the project's total value.</p> <p><b>New Construction Incentive:</b> Entergy offers an incentive of up to \$75 for builders who install the Advanced Lighting Package in their new homes.</p> <p><b>Website:</b> <a href="http://www.ENERGYEfficiency.com">www.ENERGYEfficiency.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
TX	<p><b>Oncor</b>  Christopher Rooks  503-525-2700 x150  <a href="mailto:crooks@ecosconsulting.com">crooks@ecosconsulting.com</a></p> <p>***<i>(Some information from 2011)</i>***</p>	<p><b>LED Light Fixture Incentives:</b> The LED Lighting Program offers significant incentives for business, government, and nonprofit customers to upgrade parking lots, garages, and other facilities with ENERGY STAR energy-efficient LED lighting and controls. Cash incentives, based on peak demand and annual energy savings resulting from LED installations or retrofits, are available and can cover up to a maximum of 80% of the project's total value.</p> <p><b>Customer Hotline:</b> 866-728-3674</p> <p><b>Website:</b> <a href="http://www.takealoadofftexas.com">www.takealoadofftexas.com</a></p>
UT	<p><b>Rocky Mountain Power</b>  Christy Evans (PECI)  503-467-0904  <a href="mailto:cevans@peci.org">cevans@peci.org</a></p>	<p><b>LED Light Bulb Incentive:</b> Mark-down and buy-down for ENERGY STAR certified LED light bulbs at participating retailers. Incentive up to \$10.</p> <p><b>CFL or LED Light Fixture Incentives:</b> Mail-in rebate. Rocky Mountain Power offers a \$20 incentive to Utah customers for ENERGY STAR certified fixtures purchased at participating retailers. Fixtures must be hardwired and permanently installed.</p> <p><u>Rocky Mountain Power is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b> Listing ENERGY STAR criteria on POP materials and marketing materials.</p> <p><b>Customer Hotline:</b> 800-942-0266</p> <p><b>Website:</b> <a href="http://www.homeenergysavings.net/Utah/lighting/cfls.html">www.homeenergysavings.net/Utah/lighting/cfls.html</a> or <a href="http://www.homeenergysavings.net/Utah/lighting/fixtures.html">www.homeenergysavings.net/Utah/lighting/fixtures.html</a></p>
VT	<p><b>Burlington Electric Department</b>  Chris Burns  802-865-7337  <a href="mailto:cburns@burlingtonelectric.com">cburns@burlingtonelectric.com</a></p>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Mark-down or buy-downs are available at a large number of retailers throughout Vermont to provide instant savings at the cash register. Coupons (available at select retailers for products not covered by a mark-down or buy-down) for ENERGY STAR lighting are available for the following bulb packages: \$1 off per bulb for packages of up to twelve spiral CFLs and \$3 off for packages of up to twelve specialty CFL packages.</p> <p><b>CFL Light Fixture Incentive:</b> Mark-down or buy-downs (or coupons) for CFL fixtures (\$5 off) are also available.</p> <p><b>LED Light Bulbs and Fixture Incentive:</b> Mark-down or buy-downs (or coupons) for LED bulbs (\$5 to \$20) or fixtures (\$10 off) are also available.</p> <p>ENERGY STAR certified bulbs can also be purchased at discounted prices at: <a href="http://www.energyfederation.org/efficiencyvt/default.php">www.energyfederation.org/efficiencyvt/default.php</a></p> <p><b>Website:</b> <a href="http://www.burlingtonelectric.com">www.burlingtonelectric.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
VT	<b>Efficiency Vermont</b> Laura Bonn 802-540-7853 <a href="mailto:lbonn@veic.org">lbonn@veic.org</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Mark-down or buy-downs are available at a large number of retailers throughout Vermont to provide instant savings at the cash register. Coupons (available at select retailers for products not covered by a mark-down or buy-down) for ENERGY STAR lighting are available for the following bulb packages: \$1 off per bulb for packages of up to twelve spiral CFLs and \$3 off for packages of up to twelve specialty CFL packages.</p> <p><b>CFL Light Fixture Incentive:</b> Mark-down or buy-downs (or coupons) for CFL fixtures (\$5 off) are also available.</p> <p><b>LED Light Bulbs and Fixture Incentive:</b> Mark-down or buy-downs (or coupons) for LED bulbs (\$5 to \$20) or fixtures (\$10 off) are also available.</p> <p>ENERGY STAR bulbs can also be purchased at discounted prices at: <a href="http://www.energyfederation.org/efficiencyvt/default.php">www.energyfederation.org/efficiencyvt/default.php</a></p> <p><u>Efficiency Vermont is interest in working with retailer and manufacturer partners.</u></p> <p><b>Marketing/Outreach:</b></p> <ul style="list-style-type: none"> <li>• Community initiatives</li> <li>• Targeted Efficient Products Campaigns</li> <li>• Working with local citizen groups to promote CFLs and other efficient products in local retailers</li> <li>• Media campaign</li> <li>• Continuation of Statewide “New Bulb in Town” CFL media campaign with a CFL micro website</li> <li>• Advertisements on television and in the large daily newspapers</li> <li>• Cooperative marketing efforts with local retailers</li> <li>• Recycling partners program with retailers</li> </ul> <p><b>Customer Hotline:</b> 888-921-5990</p> <p><b>Website:</b> <a href="http://www.encyvermont.com">www.encyvermont.com</a> and <a href="http://www.newbulbintown.com">www.newbulbintown.com</a></p>
WA	<b>Clallam County PUD No. 1</b> Utility Services Dept. 360-565-3249 <a href="mailto:utility.services.info@clallampud.net">utility.services.info@clallampud.net</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentive:</b> Instant rebate. Clallam County PUD No. 1 offers instant rebates of \$1 to \$4 on select ENERGY STAR certified CFLs at participating retailers.</p> <p><b>Fixture Incentives:</b> Mail-in rebate. Clallam County PUD No. 1 offers mail-in rebates of \$10 for ENERGY STAR certified CFL fixtures.</p> <p><b>Support Activities (including, but not limited to):</b></p> <ul style="list-style-type: none"> <li>• Co-branded program marketing</li> <li>• Co-branded in-store POP</li> <li>• Website advertising</li> <li>• Bill inserts</li> <li>• Customer education</li> <li>• Vendor training</li> <li>• Vendor partnerships</li> </ul> <p><b>Website:</b> <a href="http://www.clallampud.net/conservation">www.clallampud.net/conservation</a></p>



State(s)	Partner Name / Contact	Program Descriptions
WA	<b>Clark Public Utilities</b> DuWayne Dunham <a href="mailto:ddunham@clarkpud.com">ddunham@clarkpud.com</a>	<p><b>Specialty Light Bulb Incentive:</b> Instant rebate. Clark Public Utilities offers instant rebates of \$1 to \$4 on select ENERGY STAR certified CFLs at participating retailers.</p> <p><b>Customer Hotline:</b> 360-992-3355</p> <p><b>Website:</b> <a href="http://www.clarkpublicutilities.com/">www.clarkpublicutilities.com/</a></p>
WA	<b>Pacific Power</b> Christy Evans (PECI) 503-467-0904 <a href="mailto:cevans@peci.org">cevans@peci.org</a>	<p><b>CFL or LED Light Fixture Incentive:</b> Mail-in rebate. Pacific Power offers mail-in rebates of \$20 for ENERGY STAR qualified fixtures. Light fixtures must be permanently installed and hardwired.</p> <p><b>LED Light Bulb Incentive:</b> Manufacturer and/or Retailer Mark-down. Pacific Power offers incentives for LED light bulbs of up to \$10.</p> <p><u>Pacific Power is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b> Listing ENERGY STAR criteria on POP materials and marketing materials.</p> <p><b>Website:</b> <a href="http://www.homeenergysavings.net/washington/lighting.html">www.homeenergysavings.net/washington/lighting.html</a></p>
WA	<b>Puget Sound Energy (PSE)</b> Laura Wilson 425-456-2462 <a href="mailto:laura.wilson@pse.com">laura.wilson@pse.com</a>	<p><b>Specialty and Spiral CFL Light Bulb and Fixture Incentives:</b> Instant rebate. All PSE residential electric customers can get up to \$10 instant rebates on a variety of ENERGY STAR light bulbs and fixtures.</p> <p><b>LED Light Bulb and Fixture Incentive:</b> Instant rebate. All PSE residential electric customers can get up to \$15 instant rebates on a variety of ENERGY STAR light bulbs and fixtures.</p> <p><b>New Construction Incentives:</b> POS incentive model at participating showrooms and distributors. Incentive amount is \$20 per indoor fixture for projects exceeding the 50% state requirement if the builder installs at least 80% ENERGY STAR fixtures. <i>Note: Information from 2011.</i></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Consumer education</li> <li>• POP signage (displays, endcaps, and specialized co-branded materials)</li> <li>• Store employee trainings and certifications</li> <li>• Bill inserts, EnergyWise newsletter, print ad, radio, online, community events tabling, and outreach to ethnic communities</li> <li>• Co-marketing and promotional opportunities with retail stores</li> <li>• Seasonal marketing promotions</li> <li>• Rock the Bulb Campaign</li> <li>• Change the World, Start with ENERGY STAR</li> </ul> <p><b>Customer Hotline:</b> 800-562-1482</p> <p><b>Website:</b> <a href="http://www.PSE.com">www.PSE.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
WA	<b>Seattle City Light (SCL)</b> Christine Bunch 206-386-1824 <a href="mailto:christine.bunch@seattle.gov">christine.bunch@seattle.gov</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. SCL offers instant discounts of up to \$3 per lamp for ENERGY STAR certified spiral and specialty CFL lamps available at participating Seattle area retailers.</p> <p><b>CFL Fixture Incentives:</b> Instant rebate. SCL offers up to \$10 for ENERGY STAR qualified hard wired fixtures available at participating Seattle area retailers.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• In-store events at participating Twist &amp; Save retailers</li> <li>• Print ads</li> <li>• Utility bill stuffers</li> <li>• POP signage</li> </ul> <p><b>Website:</b> <a href="http://www.seattle.gov/twistandsave">www.seattle.gov/twistandsave</a></p>
WA	<b>Snohomish County Public Utility District No. 1 (SNOPUD)</b> Al Bandazy 425-783-1739 <a href="mailto:ajbandazy@snopud.com">ajbandazy@snopud.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> SNOPUD offers instant rebates of \$0.50 to \$3 on all types of ENERGY STAR certified CFLs at selected retailers.</p> <p><b>LED Light Bulb Incentives:</b> SNOPUD offers instant rebates of \$4 to \$10 on select ENERGY STAR certified LED light bulbs at selected retailers.</p> <p><b>New Construction Incentives:</b> Builders can take advantage of special pricing on ENERGY STAR certified fixtures at participating lighting showrooms. At participating lighting showrooms, PUD customers and/or builders can receive \$20 off the purchase price of a variety of approved ENERGY STAR certified lighting fixtures (maximum rebate is \$1,000). The program also includes a rebate for an advanced lighting package: if 80% of the installed light fixtures are ENERGY STAR certified, builders can receive an additional \$10 per fixture. <i>Note: Information from 2011.</i></p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Bill stuffers</li> <li>• Print ads and possibly some radio ads</li> </ul> <p><b>Website:</b> <a href="http://www.snopud.com">www.snopud.com</a></p>

State(s)	Partner Name / Contact	Program Descriptions
WA	<b>Tacoma Power</b> Hollis Tamura 253-502-8644 <a href="mailto:htamura@cityoftacoma.org">htamura@cityoftacoma.org</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Instant rebate. Tacoma Power is offering mark-downs of up to \$1.50 per standard, and \$2.50 per specialty ENERGY STAR CFL at participating retail locations (drug, grocery, and big box).</p> <p><b>CFL Light Fixture Incentive:</b> Instant rebate. Receive up to \$20 for ENERGY STAR certified hardwired light fixtures at participating lighting showrooms, electrical distributors, and retailers (big box, drug stores, and grocery stores).</p> <p><b>New Construction Incentives:</b> Tacoma Power pays \$300 to builders and \$50 to the showroom for the Advanced Lighting Package, which is defined as 80% or more of the fixtures must be ENERGY STAR certified. Tacoma Power also pays \$20 per fixture above the 50% threshold to builders of new homes who do not plan to reach the 80% Advanced Lighting Package threshold.</p> <p><b>Marketing/Outreach:</b></p> <ul style="list-style-type: none"> <li>• Regional collaboration</li> <li>• Change the World, Start with ENERGY STAR</li> <li>• Cooperative promotional opportunities to builders, manufacturers, distributors, or showrooms. Potential opportunities include advertising, bill inserts and/or direct-mail and in-store events</li> <li>• Utility news, community and regional print media</li> <li>• Print advertising, radio, planned events and/or educational work</li> <li>• Marketing materials for all key accounts including builders, showrooms, distributors, sub-contractors and consumers</li> </ul> <p><b>Customer Hotline:</b> 253-502-8377</p> <p><b>Website:</b> <a href="http://www.mytpu.org">www.mytpu.org</a></p>
WI	<b>Dunn Energy Cooperative</b> Jesse Singerhouse 715-232-6240 <a href="mailto:housej@dunnenergy.com">housej@dunnenergy.com</a>	<p><b>Spiral CFL Light Bulb Incentives:</b> Dunn Energy Cooperative is offering a rebate of \$2 per CFL bulb.</p> <p><b>Decorative Light String Incentive:</b> Dunn Energy Cooperative is offering a rebate \$3 per string for the purchase of LED decorative light strings.</p> <p><b>Other Activities:</b> Dunn Energy Cooperative also offers incentives on a variety of energy-efficient commercial lighting technologies.</p> <p><b>Website:</b> <a href="http://www.dunnenergy.com">www.dunnenergy.com</a></p>
WI	<b>Focus on Energy (FOE)</b> Alyssa Schultz <a href="mailto:alyssa.schultz@shawgrp.com">alyssa.schultz@shawgrp.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> FOE offers discounts on ENERGY STAR certified spiral and specialty bulbs at participating retail locations. Visit the website, Find it With Focus, to find a location near you.</p> <p><b>LED Light Bulb Incentive:</b> Mail-in rebate. FOE offers commercial customers a \$25 mail-in rebate for ENERGY STAR certified LED light bulbs.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Community events</li> <li>• Website education</li> </ul> <p><b>Customer Hotline:</b> 800-762-7077</p> <p><b>Website:</b> <a href="http://www.focusonenergy.com">www.focusonenergy.com</a></p>

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WI	<b>Pierce Pepin Cooperative Services</b> Ron Blado 800-924-2133 <a href="mailto:rblado@piercepepin.com">rblado@piercepepin.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Pierce Pepin Cooperative Services offers mail-in rebates of \$1 to \$5 on ENERGY STAR certified CFLs. Specialty lamps include CFL Cold Cathode and 60 watt or greater (not 60 watt incandescent equivalent).</p> <p><b>CFL Light Fixture Incentive:</b> Pierce Pepin Cooperative Services offers mail-in rebates of \$5 on ENERGY STAR certified CFL fixtures.</p> <p><b>LED Light Bulb and Fixture Incentive:</b> Pierce Pepin Cooperative Services offers mail-in rebates of \$5 on ENERGY STAR certified LED bulbs and fixtures.</p> <p><b>Decorative Light String Incentive:</b> Mail-in rebate of \$2 per string for the purchase of LED decorative light strings. Minimum 25 lights per unit.</p> <p><b>Other Incentives:</b> LED outdoor area lighting. Minimum 30 watts. Mail-in rebate of \$15 per fixture.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Print advertising</li> <li>• Web advertising</li> <li>• Social media</li> <li>• Education</li> <li>• Community events</li> </ul> <p><b>Website:</b> <a href="http://www.piercepepin.com">www.piercepepin.com</a></p>
WI	<b>Riverland Energy Cooperative</b> Aaron Torud 608-323-3381 <a href="mailto:atorud@riverlandenergy.com">atorud@riverlandenergy.com</a>	<p><b>Specialty and Spiral CFL Light Bulb Incentives:</b> Riverland Energy Cooperative offers mail-in rebates of \$1 to \$5 on ENERGY STAR certified CFLs. Specialty lamps include CFL Cold Cathode and 60 watt or greater (not 60 watt incandescent equivalent).</p> <p><b>CFL Light Fixture Incentive:</b> Riverland Energy Cooperative offers mail-in rebates of \$5 on ENERGY STAR certified CFL fixtures.</p> <p><b>LED Light Bulb and Fixture Incentive:</b> Riverland Energy Cooperative offers mail-in rebates of \$2 on ENERGY STAR certified LED bulbs and fixtures (min 5 watts). Incentives also available for LED security lighting (\$15 per fixture).</p> <p><b>Decorative Light String Incentive:</b> Riverland Energy Cooperative is offering a \$2 per string mail-in rebate for the purchase of ENERGY STAR certified LED decorative light strings. Maximum 12 strings per account.</p> <p><b>Other Incentives:</b> Various energy-efficient lighting technologies including: Ceramic Metal Halide, Pulse Start Metal Halide, High Pressure Sodium Fixture, T5 and T8 fixtures, Occupancy Sensors, and LED exit signs.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Monthly publications</li> <li>• Magazine/newsletter</li> <li>• Annual Meeting</li> <li>• Member appreciation events</li> <li>• County fairs</li> <li>• Website</li> <li>• Office displays</li> </ul> <p><b>Website:</b> <a href="http://www.riverlandenergy.com">www.riverlandenergy.com</a></p>

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WI	<b>St. Croix Electric Cooperative</b> Jerry Van Someren 715-796-7000 <a href="mailto:jerryvs@scecn.net">jerryvs@scecn.net</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> St. Croix Electric Cooperative is offering a \$1 to \$5 per bulb mail-in rebate for the purchase of ENERGY STAR certified CFL bulbs. Maximum 12 bulbs per account.</p> <p><b>LED Light Bulb and Fixture Incentive:</b> St. Croix Electric Cooperative is offering a \$2 per bulb or fixture mail-in rebate for the purchase of ENERGY STAR certified LED bulbs or fixtures.</p> <p><b>Decorative Light String Incentive:</b> St. Croix Electric Cooperative is offering a \$2 per string mail-in rebate for the purchase of ENERGY STAR certified LED decorative light strings. Maximum 12 strings per account.</p> <p><b>Support Activities:</b> Magazine/newsletter.</p> <p><b>Website:</b> <a href="http://www.scecn.net/cash-for-conserving-rebates.htm">www.scecn.net/cash-for-conserving-rebates.htm</a></p>
WI	<b>Vernon Electric Cooperative</b> Dave Maxwell 608-634-3121 <a href="mailto:dmaxwell@vernonelectric.org">dmaxwell@vernonelectric.org</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Vernon Electric Cooperative offers a rebate of \$1 per CFL for member purchases, up to 12 CFLs per member. Rebates issued as electric bill credits after rebate form and receipt is provided.</p> <p><b>CFL Light Fixture Incentive:</b> Vernon Electric Cooperative is offering a \$5 to 7.50 per lamp mail-in rebate for each purchase of an ENERGY STAR hardwired fixture.</p> <p><b>LED Light Bulb and Fixture Incentive:</b> Vernon Electric Cooperative is offering a \$2 mail-in rebate per LED bulb or fixture for the purchase of ENERGY STAR certified LED bulbs or fixtures.</p> <p><b>Decorative Light String Incentive:</b> Vernon Electric Cooperative is offering a \$2 per string mail-in rebate for the purchase of ENERGY STAR certified LED decorative light strings. Maximum 12 strings per account.</p> <p><b>Support Activities:</b></p> <ul style="list-style-type: none"> <li>• Community functions</li> <li>• Change the World, Start with ENERGY STAR</li> <li>• Co-op newsletters and monthly co-op magazine</li> <li>• Radio</li> <li>• Co-op website</li> </ul> <p><b>Website:</b> <a href="http://www.vernonelectric.org">www.vernonelectric.org</a></p>
WY	<b>Cheyenne Light Fuel and Power Company</b> Alan Stoinski 307-778-2134 <a href="mailto:alan.stoinski@blackhillscorp.com">alan.stoinski@blackhillscorp.com</a>	<p><b>Spiral CFL Light Bulb Incentive:</b> Instant rebate. Cheyenne Light, Fuel &amp; Power is offering residential electric customers the ability to purchase up to ten ENERGY STAR certified CFLs at a participating retailer at a reduced cost. Coupons will be delivered to customers via bill inserts or separate mailing.</p> <p><b>Website:</b> <a href="http://www.cheyennelight.com/howto">www.cheyennelight.com/howto</a></p>

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WA	<b>Rocky Mountain Power, Inc.</b> Christy Evans (PECI) 503-467-0904 <a href="mailto:cevans@peci.org">cevans@peci.org</a>	<p><b>CFL or LED Light Fixture Incentive:</b> Mail-in rebate. Rocky Mountain Power offers mail-in rebates of \$20 for ENERGY STAR qualified fixtures. Light fixtures must be permanently installed and hardwired.</p> <p><u>Rocky Mountain Power is interested in working with retailers and manufacturers.</u></p> <p><b>Support Activities:</b> Listing ENERGY STAR criteria on POP materials and marketing materials.</p> <p><b>Customer Hotline:</b> 800-942-0266</p> <p><b>Website:</b> <a href="http://www.homeenergysavings.net/Wyoming/lighting.html">www.homeenergysavings.net/Wyoming/lighting.html</a></p>