



7th Annual ENERGY STAR® Certified Homes Utility Sponsor Meeting
Hosted by Columbia Gas of Ohio & AEP Ohio

October 16th – 18th, 2013

Wednesday, October 16th

8:00 to 9:00 – Breakfast and registration

Welcome:

9:00 to 9:15 – Host Utility Welcome (Stanley Sagun, Senior Vice President and Chief Commercial Officer of NiSource Gas Distribution & Karen Sloneker, Director Customer Services and Marketing, American Electric Power)

9:15 to 10:15 – Introductions (Megan Melby, Columbia Gas of Ohio)

10:15 to 11:15 – Keynote (Dr. Lonnie Thompson, Ohio State University)

11:15 to 11:30 – Break

11:30 to 12:30 – Beyond the TRC (Tim Woolf, Synapse)

12:30 to 1:30 – Lunch

Module One: Utility Perspectives on Adapting to Changing Landscapes in Residential Energy Efficiency

1:30 to 2:00 – Driving Performance & Cost Effectiveness in New Homes Programs (Ben Adams, for AEP Ohio & Columbia Gas of Ohio)

2:00 to 2:30 – Leveraging Program Evaluation Results for Program Improvement (Jim Miller, AEP Ohio & Megan Melby, Columbia Gas of Ohio)

2:30 to 3:10 – Expanding the Toolbox: Strategies for Successful Raters (Neil Grigsby, NEEA)

3:10 to 3:30 – Break

3:30 to 4:10 – 2012 Code: How Maryland Responded to Increased Code Requirements (Rick Gazica, for the Maryland utilities)

4:10 to 4:50 – Forget the Cowbell: It's Time to Shake the Shiny! (Steve Ellison, for Ameren Missouri, SCE&G, El Paso Electric)

5:00 – Networking reception at hotel

Thursday, October 17th

8:00 to 9:00 – Breakfast

Module Two: Program Marketing and Educational Resources and Strategies

9:00 to 9:30 – New Resources and Materials (Courtney Owen, ICF International on behalf of EPA)

9:30 to 10:15 – Leveraging Program Partnerships for Effective Outreach and Marketing (Troy Preslar & Jason Berry, Rocky Mountain Power)

10:15 to 11:00 – Driving Awareness of Tomorrow's Homes - Today (Erin Diamond & Neil Grigsby, NEEA)

11:00 to 11:15 – Break

Module Three: Opportunities in Multifamily New Construction

11:15 to 11:45 – ENERGY STAR for Multifamily Construction (Ben Bunker, ICF International on behalf of EPA)

11:45 to 12:30 – Unlocking the Energy Efficiency Potential in Multifamily Low Rise (Wade Morehead, for Ameren Illinois)

12:30 to 1:30 – Lunch

Wrap-Up:

1:30 to 3:30 – Open Space for Small Group Discussions

3:30 to 3:45 – Break

3:45 to 5:00 – Meeting Wrap-up (Jim Miller, AEP Ohio)

5:30 to 7:30 – Reception at Nationwide Arena Founder's Club

Friday, October 18th

9:00 to 10:00 – Breakfast

10:00 to 12:00 – Tour of Hilton's LEED Gold energy efficiency features