

# 2011 Utility Sponsor Questionnaire Responses

Learn more at [energystar.gov](http://energystar.gov)

# Questionnaire Overview



3rd annual questionnaire was sent in early January 2011 to 144 organizations identified as active utility sponsors.

- Twelve questions were sent out to these sponsors:
  - 1-3 focused on garnering general information about the sponsor's ENERGY STAR for New Homes Programs.
  - 4 – 7 focused on the incentives structures being utilized by utility programs.
  - 8 – 11 focused on the impact of the changing specification on program design, training efforts, and support needs.
  - The final question was an open ended opportunity to provide EPA with additional feedback.
- Of the utilities who received the questionnaire, 91 responded for a 63% response rate.

# Sponsor Participation



35 states (70%) had active programs in 2010:

Alabama

Arizona

California

Colorado

Florida

Georgia

Hawaii

Idaho

Indiana

Iowa

Kansas

Maryland

Massachusetts

Michigan

Minnesota

Missouri

Nebraska

Nevada

New Hampshire

New Jersey

New Mexico

New York

N. Carolina

Ohio

Oklahoma

Oregon

S. Carolina

Tennessee

Texas

Utah

Vermont

Virginia

Washington

Wisconsin

Wyoming

# Volume of ENERGY STAR Homes

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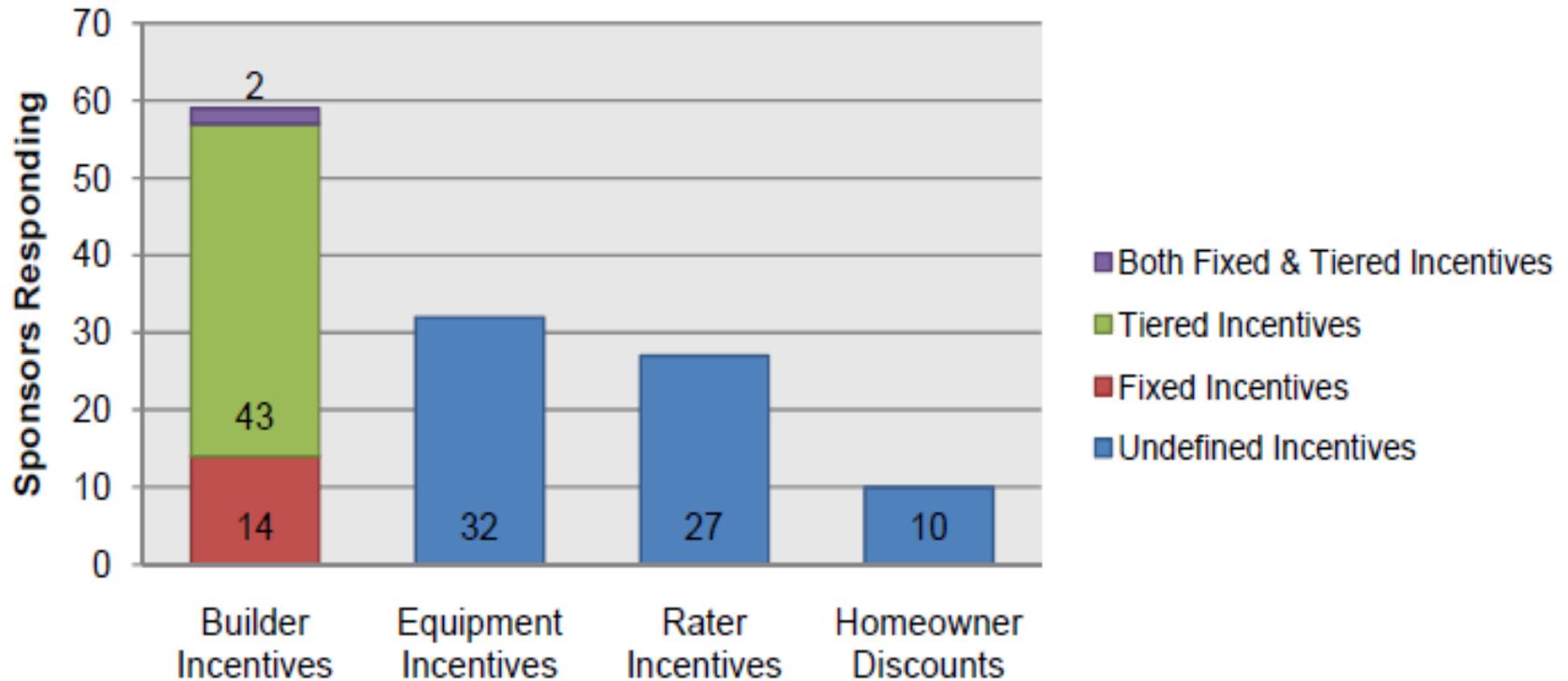


Qualified homes completed under a program in 2010:

- Total Homes Reported - **55,992**
- Homes from Top 20 Sponsors - 43,748 (78%)
- 49 utilities reported having 100 or more ENERGY STAR qualified homes completed under their program during 2010 and will receive a Leadership in Housing Award.

# Incentive Structures

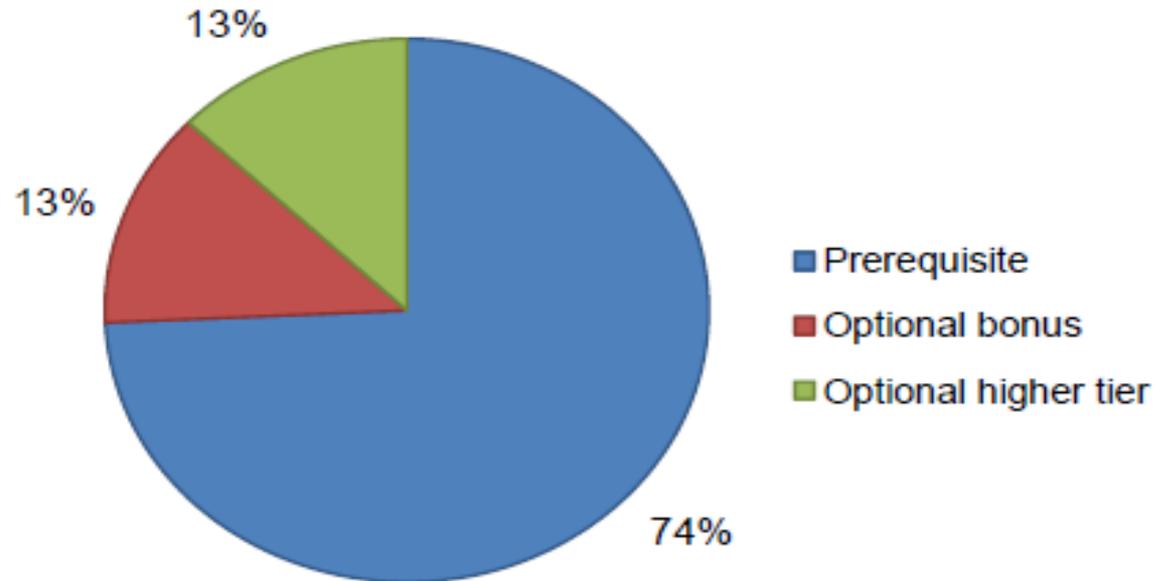
Which of the following best describes your program's incentive structure?



# Incorporation of ENERGY STAR



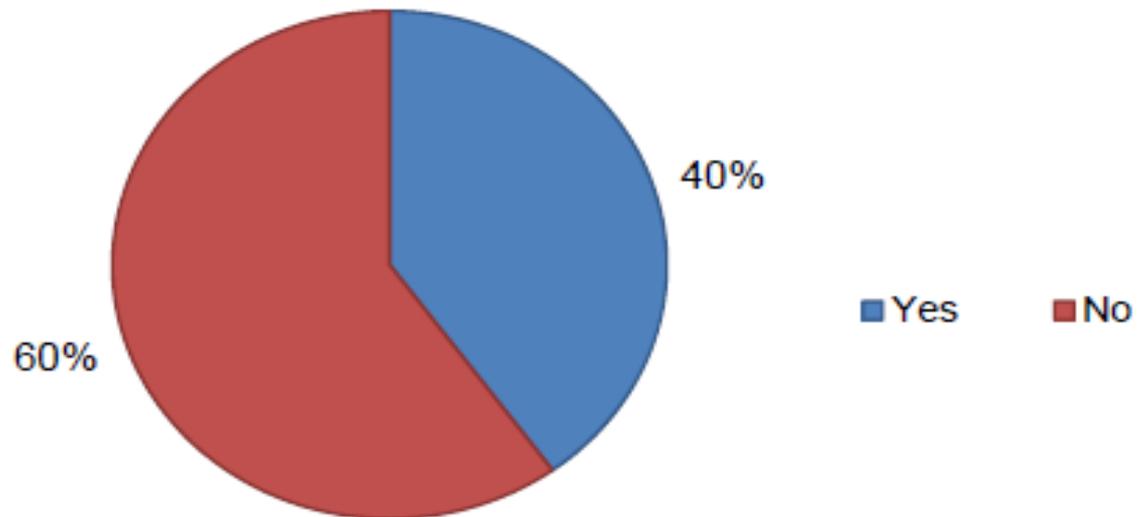
## Role of ENERGY STAR in incentive eligibility



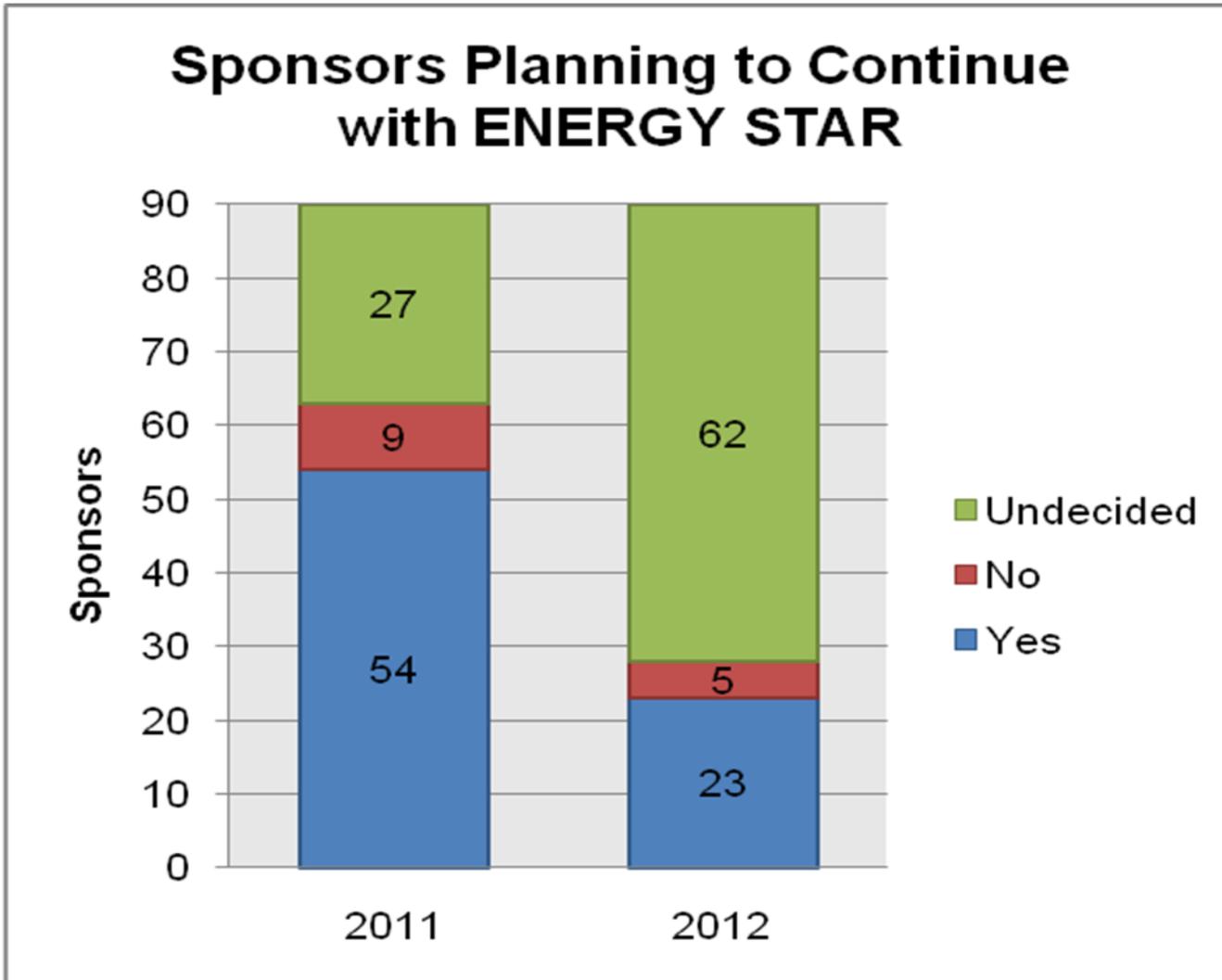
# Changes due to v3?



## Sponsors Changing Program Design in Response to Version 3



# Continuation with ENERGY STAR



# Preparation of Markets

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- 9 utilities are doing v3 pilots in 2011
- Most utilities have begun training:
  - Builder training – 75%
  - Rater training – 62%
  - HVAC training – 60%
  - Other\* training – 45%

*\*training for architects, realtors, mortgage brokers, code officials, home inspectors, insulation and framing contractors, and design and sales professionals.*

# Support Requested

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- Guidebooks
- Tailored Webinars
- Support in training builders, verifiers and HVAC contractors
- Builder education materials
- Consumer education materials

# Programs Represented

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- AEP Ohio
- AEP Texas
- Ameren Illinois
- Arizona Public Service
- Baltimore Gas and Electric
- Southern Maryland Electric Cooperative
- CenterPoint Energy
- Columbia Gas of Ohio
- Consortium for Energy Efficiency
- Efficiency Vermont

# Programs Represented

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- Energy Trust of Oregon
- Florida Power and Light
- Florida Public Utilities Corporation
- Focus on Energy New Homes Program
- Joint Management Committee of MA
- Kentucky Utilities/Louisville Gas and Electric
- Long Island Power Authority
- MidAmerican Energy Company
- New Jersey's Clean Energy Program
- Northwest Energy Efficiency Alliance

# Programs Represented

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- Northwest Energy STAR Homes
- NYSERDA
- Oncor
- PNM
- New Mexico Gas Company
- El Paso Electric
- Pacific Gas and Electric
- Pacificorp
- Progress Energy
- PSO Oklahoma

# Programs Represented

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- Questar Gas
- Rocky Mountain Power
- San Diego Gas and Electric
- Santee Cooper
- South Carolina Electric and Gas
- Southern California Edison
- Southern California Gas Company
- Vectren
- Xcel Energy