



**4th Annual ENERGY STAR[®] for Homes
Utility Sponsor Meeting Agenda
Sponsored by APS
Orange Tree Golf Resort, Scottsdale, AZ
March 22 – 24**

Monday, March 22

1:00 to 2:00 – Registration and Introductions
2:00 to 5:00 – Tour of Shea Homes' Trilogy 100% ENERGY STAR Active Adult Community
5:00 to 7:00 – Welcome Reception at the Orange Tree Golf Resort (Sponsored by Unisource)

Tuesday, March 23

7:30 to 8:00 – Registration continued

Plenary

*8:00 to 9:00 – Breakfast and Welcome (Sam Rashkin, EPA)

*9:00 to 9:45 – Keynote Presentation (Jonathan Fink, Director of ASU's Center for Sustainability Science Applications)

9:45 to 10:00 – Break

*10:00 to 11:00 – Final Version 3 Specification and Impact on Program Design (EPA)

Module One: ENERGY STAR Pilot Studies

*11:00 to 11:30 – Lessons Learned from an ENERGY STAR Version 3 Pilot Study (Baltimore Gas and Electric)

*11:30 to 12:00 – Assuring Total Energy Footprint is Really Counted (Dominion Power and GoodCents)

12:00 to 1:00 – Lunch

Module Two: Program Design

*1:00 to 1:30 – Real Progress on Home Buyer Awareness (Northwest Energy Efficiency Alliance)

*1:30 to 2:00 – Cost-Effectively Achieving ENERGY STAR (Progress Energy)

*2:00 to 2:30 – Aligning the Stars for Success in a New Market (E.ON U.S.)

*2:30 to 3:00 – 12 Steps for Program Design (APS)

3:00 to 5:00 – Roundtable Discussion Breakout

Wednesday, March 24

8:00 to 8:30 – Breakfast and The Production Builder Perspective (CR Herro, Meritage Homes)

Module Three: Quality Assurance / Quality Control

*8:30 to 9:00 – Quality Assurance for ENERGY STAR Version 3 (ICF International)

*9:00 to 9:30 – QA/QC: The Good, the Bad, and the Ugly (Rocky Mountain Power)

*9:30 to 10:00 – QA/QC Best practices (EPA)

10:00 to 10:15 – Break

*10:15 to 11:00 – QA/QC Best practices, continued (EPA)

*11:00 to 12:00 – Discussion on QA/QC efforts

12:00 to 1:00 – Lunch

Module Four: Participant Recruitment

*1:00 to 1:30 – Market Transformation through Downstream and Upstream Engagement (JMC)

*1:30 to 2:00 – Using Social Media and the Web to Promote ENERGY STAR (PSC of Oklahoma)

*2:00 to 2:30 – Techniques for Recruiting ENERGY STAR Builders (Questar Gas)

2:30 to 3:00 – Meeting Review and Close