

ENERGY STAR[®]

Resources for New Partners

The simple
choice for
energy
efficiency.



March 2016

Welcome aboard! This sheet lists our most popular tools and resources for new Partners. You'll find much more information—including resources specific to your industry and needs—at www.energystar.gov/buildings.

GET STARTED—Gain internal support and make energy management a priority.

- **Guidelines for Energy Management**
Adopt EPA's proven strategy for superior energy management with tools and resources to help each step of the way. Links to the Energy Program Assessment Matrix and the Facility Energy Assessment Matrix will help you get started. Visit energystar.gov/guidelines.
- **Teaming up to save energy**
Use this how-to guide for assistance with setting up an energy management team in your organization. Visit energystar.gov/energyteam.
- **Energy Treasure Hunt Guide**
Engage employees in finding no and low cost energy savings opportunities through Energy Treasure Hunts. Visit: energystar.gov/treasurehunt.
- **ENERGY STAR Online Training: Live, Pre-Recorded, Self-Guided**
Learn how to use available tools and resources, without leaving your computer. Visit energystar.gov/businesstraining.

MEASURE AND TRACK ENERGY USE—Keep tabs on your energy use and evaluate areas for improvement.

- **Portfolio Manager**
Measure the energy performance of your buildings relative to similar buildings nationwide. Prioritize improvements, measure greenhouse gas emissions, and track performance over time. Visit energystar.gov/benchmark.
- **Target Finder**
Generate an energy use target for design projects and compare estimated energy use to your target. Visit energystar.gov/targetfinder.
- **Energy Performance Indicators**
Evaluate how efficiently your industrial facility is using energy relative to the industry nationwide. Visit energystar.gov/epis.

BUILDING AND EQUIPMENT IMPROVEMENTS—Discover ways to improve and how to make it happen.

- **Building Upgrade Manual**
Learn about EPA's strategic five-stage approach for upgrading buildings to realize energy savings. Visit energystar.gov/bldgmanual.
- **Integrated Design Guidance**
Apply best practices guidelines to help incorporate energy efficiency strategies into your building design. Visit energystar.gov/commercialbuildingdesign.

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- **Industry Energy Guides**
Learn about trends in energy use in industry as well as energy efficiency opportunities in manufacturing plants. Visit energystar.gov/energyguides.
- **ENERGY STAR Qualified Products and Procurement**
Find ENERGY STAR qualified products and guidance for procurement. Visit energystar.gov/purchasing.

CALCULATE ENERGY SAVINGS—Make the financial case for investing in energy efficiency.

- **Building Upgrade Value Calculator**
Estimate the financial impact of proposed energy efficiency investments in office properties. Visit energystar.gov/financiaevaluation.
- **Financial Value Calculator**
Determine how energy performance improvements can impact profit margins, earnings per share, and shareholder value. Visit energystar.gov/financiaevaluation.
- **Cash Flow Opportunity Calculator**
Estimate how much new equipment can be purchased and financed by the anticipated energy savings of an improvement project. Visit energystar.gov/financiaevaluation.

GET EXPERT HELP—Call on ENERGY STAR contacts to enhance your strategic planning and implementation.

- **List of Service and Product Providers (SPPs)**
Find expert help to assist in achieving your energy performance goals. Visit energystar.gov/spp.

- **Directory of Energy Efficiency Programs**
Identify regional energy efficiency programs that can provide financial and technical assistance. Visit energystar.gov/programdirectory.
- **Professional Engineer (PE) Search**
Look for professional engineers from a directory of those who have performed validations for buildings that have already earned the ENERGY STAR label. Visit energystar.gov/pedirectory.

CELEBRATE ACHIEVEMENTS—Receive EPA recognition and maintain momentum and support.

- **Designed to Earn the ENERGY STAR**
Meet EPA criteria for estimated energy use and distinguish projects as “Designed to Earn the ENERGY STAR.” Visit energystar.gov/commercialbuildingdesign.
- **ENERGY STAR Challenge for Industry**
Manufacturing sites that take the Challenge for Industry receive recognition for reducing energy intensity by 10% within five years or less. Visit: energystar.gov/industrychallenge.
- **ENERGY STAR Certification**
Earn the ENERGY STAR and distinguish your commercial and industrial buildings as being among the most energy efficient in the country. To qualify, your building must score at least 75 on the EPA’s 1–100 scale and the information on your application must be validated by a professional engineer or registered architect. Visit energystar.gov/buildingcertification.

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- **Partner of the Year**

Share the outstanding commitment your organization has made to energy performance improvements and be honored by EPA. Visit energystar.gov/awards.

- **Tools and Resources Library**

Use our searchable library to find even more ENERGY STAR resources! Visit energystar.gov/tools-and-resources.

SPREAD THE WORD—Share your commitment and achievements with your employees and community.

- **ENERGY STAR Communications Toolkit**

Find ideas, tools, and resources for educating employees and your community on the benefits of energy efficiency, what they can do at work and at home, and what you have accomplished. Visit energystar.gov/communicate.

- **Bring Your Green to Work**

Learn how you can take many of the same steps at work that you take at home to save energy. Visit energystar.gov/work.

- **Building & Design Profiles and Leaders Stories**

Highlight your success on the ENERGY STAR website through case studies on certified buildings and energy reduction successes. Visit energystar.gov/success.

- **ENERGY STAR Publications**

Order or download free ENERGY STAR brochures, posters, and other materials online by emailing hotline@energystar.gov or call EPA toll-free at 1-800-490-9198. Visit energystar.gov/publications.

- **National Campaigns**

Join in ENERGY STAR's national campaigns to raise awareness of the importance of energy efficiency. Visit energystar.gov/campaign.