



HPwES 2010 Spring Newsletter

The Future of HPwES - We Need Your Feedback!

As part of our effort to continually improve Home Performance with ENERGY STAR, we are considering several program changes. The changes under consideration would align HPwES closely with Gold Star requirements in the **proposed** Home Star legislation. EPA believes these changes are needed to differentiate the program in the future and to meet the opportunity that Home Star would create. Changes being considered include:

- Establishing a minimum total energy savings threshold of 20%, as identified through the use of approved building simulations software
- Establish minimum technical criteria for workers/building scientists
- Establish minimum business criteria for participating contractors (e.g., quality management systems to record and track data, licenses, insurance)
- Create a new HPwES logo agreement for participating contractors
- Limiting program sponsorship to government entities, public utilities, or organizations designated by a state

We look forward to discussing these changes with you in the weeks ahead.

The Affordable Comfort, Inc's annual conference will be in Austin, Texas, April 19th to the 23rd. Highlights include:

- "Get with the Program" track for HPwES. Courses include:
 - HPwES Programs: What Works
 - HPwES Roadmap for Programs
 - Smart Evaluation: Improve Your HP Program
 - Effective Contractors, Winning Programs
 - Financing HP: The Real Story
 - Putting Energy Savings Software Through the (BEST) Test
- HPwES Partner meeting for our **Sponsors and Prospect Sponsors only. Wednesday night from 6:30-8:30 pm.** Please RSVP homeperformance@energystar.gov.
- Home Energy Retrofit Summit, Monday and Tuesday pre-conference event.

Go to www.affordablecomfort.org to learn more and to register. This is the best opportunity all year to learn from your peers and other experts in the field. Set yourself up for success.

Share Your Stories - Highlight Your Efforts and Your Customers' Improved Homes!

The national program recently launched a new [Home Performance Storiesweb site](#) to collect and display stories from real families across the country who have had Home Performance with ENERGY STAR projects completed in their homes.

By completing a simple form, families (or their home improvement contractor) can summarize the major energy efficiency improvements made to the home, as well as the resulting savings. Completed story forms will be posted on the web site and more detailed case studies will be developed for select

families. This is a great way to personalize the HPwES message for potential customers, as well recognize participating contractors and program sponsors. Make sure that your customers and participating contractors know about this new opportunity and consider linking to the Home Performance Stories page from your own program web site.

Congratulations to the HPwES Champions!

A hearty congratulation goes out to those contractors and consultants who reported 100 or more HPwES jobs in 2009. These market leaders are doing well by doing good, while helping all of us to promote whole-house improvements in the marketplace!

This year's winners are:

Century Club Winner	Program Sponsor
Green Collar Operations	Austin Energy
Strand Brothers	Austin Energy
Recurve	CA Building Performance Contractors Association
Home Visions West	Energy Trust of Oregon
Econo-Therm Insulation	Long Island Power Authority
Murtha Construction	Long Island Power Authority
Nemow Insulation Company	Missouri Dept. of Natural Resources
Energy Efficient Home Services	Missouri Dept. of Natural Resources
BC Express, Inc.	New Jersey Board of Public Utilities
Hutchinson, Plumbing-Heating-Cooling	New Jersey Board of Public Utilities
Optimal Energy	New Jersey Board of Public Utilities
Rubino Service Company	New Jersey Board of Public Utilities
All Star Energy, Inc. - Home Comfort Heating & Cooling	New York Energy Research and Development Authority
Comfort Home Improvement - Rochester	New York Energy Research and Development Authority
Comfort Home Improvement - Syracuse	New York Energy Research and Development Authority
Crossfield Heating & Air Conditioning	New York Energy Research and Development Authority
GreenHomes America	New York Energy Research and Development Authority
Home Energy Performance by Halco Plumbing and Heating	New York Energy Research and Development Authority
Hughesco of Buffalo, Inc.	New York Energy Research and Development Authority
Hughesco of Rochester, Inc.	New York Energy Research and Development Authority
Ivy Lea Construction, Inc.	New York Energy Research and Development Authority
John Betlem Heating & Cooling, Inc.	New York Energy Research and Development Authority
Rochester Colonial Manufacturing Corp.	New York Energy Research and Development Authority
Standard Insulating Co., Inc.	New York Energy Research and Development Authority
Superior Heat Co., LLC	New York Energy Research and Development Authority

Century Club Winner	Program Sponsor
Town Insulation	New York Energy Research and Development Authority
Wonder Home Performance (BSL Direct Sales)	New York Energy Research and Development Authority
Zenner & Ritter, Inc.	New York Energy Research and Development Authority
Zero Draft of CNY, Inc.	New York Energy Research and Development Authority
Zero Draft of the Capital District	New York Energy Research and Development Authority
Alternative Resource Management, LLC	Wisconsin Focus on Energy
Duerst Energy Consulting & Insulation	Wisconsin Focus on Energy
GDS Associates (formerly with Building Services & Consultant)	Wisconsin Focus on Energy
North Star Energy Consulting	Wisconsin Focus on Energy
On-site Performance Testing	Wisconsin Focus on Energy

EPA and DOE recognized the following sponsors at our National Awards Ceremony in Washington, DC on March 18:

ENERGY STAR Award for Sustained Excellence

New York State Energy Research and Development Authority
Wisconsin Focus on Energy
Austin Energy
Energy Trust of Oregon
National Grid

Home Performance with ENERGY STAR Award for Partner of the Year

Existing Markets

Long Island Power Authority

Emerging Markets

Gainesville Regional Utilities

Record Breaking Year for HPwES

A sincere THANK YOU! to our Century Club winners, ENERGY STAR award winners, and the thousands of others who are working to improve homes in a HPwES sponsored program. Home Performance with ENERGY STAR saw a year-to-year growth of over 80%, improving more than 24,000 homes in 2009.

But no rest for the weary - we are looking for a breakout year in 2010! With the help of our existing partners and participating contractors - and the addition of new members to our family - we anticipate greater things to come. Stay tuned!

This email was sent to you on behalf of ENERGY STAR. If you wish to unsubscribe from receiving future mailings from ENERGY STAR, please click [here](#).