



## Excellence in Program Delivery Award

**Excellence in Program Delivery Award** recognizes Sponsors who have excelled in their efforts to offer Home Performance with ENERGY STAR in their market. These organizations distinguish themselves through their use of ENERGY STAR tools, strategies and resources as an effective approach to delivering near-term program results while also effectively overcoming market barriers:

- Dominion East Ohio, *Ohio*
- The Energy Efficiency Fund, *Connecticut*

### **Dominion East Ohio**

*Cleveland, Ohio*

Dominion East Ohio (DEO), a natural gas utility provider based out of Cleveland, OH, provides natural gas service to customers in northeast Ohio: Akron, Canton, Youngstown, Warren, Ashtabula, Wooster, New Philadelphia, Marietta and Lima. DEO offers a comprehensive assistance package to residential customers designed to increase awareness and demand for building performance contracting and the Home Performance with ENERGY STAR® (HPwES) program. DEO is receiving recognition for an ENERGY STAR Excellence award for continuing to enhance and expand its HPwES program in an established market. Key accomplishments include:

- Completing more than 2,450 HPwES projects and saving an estimated 61,857 MCF's, including the energy-efficient measures installed during the assessment.
- Supporting a Community Enrichment Program initiative that engages over 50 nonprofit organizations to assist in raising customer awareness of its program and generating interest to participate.
- Offering rebates to customers on qualifying improvements that are installed by participating contractors and several select do-it-yourself (DIY) measures, which are inspected by participating contractors to ensure compliance and safety.

### **The Energy Efficiency Fund**

*New Britain, Connecticut*

The Energy Efficiency Fund, administered by Connecticut Light & Power, The United Illuminating Company, Connecticut Natural Gas, Southern Connecticut Gas Company and Yankee Gas, and with the assistance of the Energy Efficiency Board, helps customers across the state of Connecticut adopt energy efficient technologies including encouraging home owners to save money and use clean, affordable energy. Energize Connecticut was created by the Fund as the state's public-facing brand and is supported by the Fund and the Clean Energy Finance Investment Authority. Energize Connecticut offers a variety of residential products and services that encourage homeowners to adopt energy-efficient equipment and services that improve their comfort and save them money. The utilities, as administrators of the Fund, are receiving an ENERGY STAR Excellence award for continuing to enhance and expand its Home Performance with ENERGY STAR (HPwES) program in an established market. Key 2013 achievements include:

- Completing more than 11,500 HPwES projects and providing rebates to more than 40 percent of eligible HPwES participants for insulation upgrades.
- Conducting a unique competition utilizing social media, to select two homeowners participating in HPwES to receive coaching from program administrators.
- Deploying a mobile application developed by Connecticut program managers and participating contractors that reduces data collection time, integrates the U.S. DOE's Home Energy Score, and produces customized reports for homeowners that prioritize cost-effective upgrades, reduce administrative burdens, and encourage on-site sales of home performance services.
- Requiring participating contractors to achieve a savings goal average of 14.1 MMBtu per home to remain active in the Energize Connecticut program. This requirement drives contractors to achieve more savings per project, resulting in an average savings of 15.2 MMBtu per home in 2013.
- Supporting over 300 jobs in Connecticut through its local HPwES and Home Energy Solutions (HES) programs, in addition to the work of numerous sub-contractors in the HVAC, insulation, and home improvement trades who perform energy efficiency upgrades recommended during the HES visit.