

Survey and Discussion Recommendations for Future Education Opportunities

Event: NOVA HP Contractors Workshop, July 29, 2010

Number of completed surveys: 18

Written survey results:

Topic	Very Interested	Somewhat Interested	Not Interested
The Quality Contractor	9	9	1
Marketing Home Performance	10	8	
21st Century Customer Service Manager	10	6	1
The Dynamics of Leadership	5	8	3
Accounting Basics: Transforming Financial Statements into Management Tools	7	4	8
Advanced Accounting	3	6	9
Team Building and Problem Solving	7	8	2
Additional Write-in Suggestions:		Also Raised in Discussion	
Reporting Software Comparison/Evaluation	4	X	
BPI Resources: marketing, news, web resources, training for audits	3	X	
Deeper Features of Compass		X	
What works in HP Marketing?		X	
How to find out about ARRA-funded programs?			
Technical: <ul style="list-style-type: none"> • Case studies/ how to solve issues • Field training for certified analysts • Ductwork service/repair • Air sealing technician • Multifamily certification • 		Multifamily	

Topics for webinars suggested in discussion (with agreements from other participants):

- **Marketing uses of Compass**
- **Quarterly webinar updates on HPES, BPI, legislation and other programs of interest**
- **BPI marketing toolkits**
- **Software evaluation and comparison**
- **HP program funds: where and how to look? Where are they coming next?**
- **Web and internet marketing tools: specific to HP contracting, proven results**
- **How to access BPI services, portals, resources**