



## Annual Report Reminder

This is a friendly reminder to those sponsors who have not submitted their annual reports (and a big THANK YOU to those that have!). Reports are due **December 15, 2010** and should include:

- A summary of contractor recruitment and training activities
- Quality assurance activities
- Marketing activities
- Any major program modifications or changes to future plans
- Any program evaluation results.

A report template will be available soon on the [website](#). Also note that this annual report can be used as part of your application for an ENERGY STAR award. See additional details below.

## ENERGY STAR Awards

Applications for all ENERGY STAR awards are due on **December 3, 2010**. For more information on the ENERGY STAR awards, please visit the [ENERGY STAR Awards website](#).

## Job Reports – We’re Almost There!

With about 30 sponsors reporting for the third quarter of 2010, the total number of jobs reported for 2010 is nearly 24,000. We are so excited to see how close we are to 30,000 jobs for the year – and appreciate the efforts of all of our sponsors and contractors! Since 2001, more than 100,000 homes have been improved through HPwES!

## Quality Assurance All Around

To protect the integrity of the ENERGY STAR program and ensure that all local HPwES programs maintain rigorous quality assurance procedures, EPA is initiating a new process to review each sponsor’s QA program. These reviews will also help EPA to identify best practices being employed by sponsors to inform future enhancements to the national HPwES program’s quality assurance requirements. EPA envisions that each QA review will be a pre-scheduled half-day meeting where EPA staff will meet in-person with the local program manager and other employees to review the sponsor’s protocols.

To help sponsors understand what to expect from these meetings, we will have a series of webinars to explain the process and field any questions. Look for more details on this important program initiative in early 2011.

## Sponsor Spotlight: Missouri Department of Natural Resources

Through three quarters, the Missouri Department of Natural Resources (MO DNR) has already reported more than 1,360 jobs for 2010 – already surpassing the total of 1,300 jobs reported in 2009! Last year, the cost of the average job was \$7,000, saving homeowners approximately \$400 per year per home. That’s over \$500,000 in savings for 2009! MO DNR staff report that many of these jobs include HVAC upgrades or

### Jobs Data!

EPA is interested in collecting organizational employment data from HPwES programs across the country. If you have statistics that you’d like to share with EPA, please contact us!

replacement, which helps to drive the high savings numbers.

In addition, MO's HPwES program drives the creation of employment opportunities for its citizens. Considering program staff, inspectors, trainers (including the Metropolitan Energy Center, Columbia Water and Light, Earthways Center), and contractors and their staff, more than 125 people are directly employed in delivering HPwES in Missouri.... The Show Me State is really showing up!

## **EPA Welcomes a New Home Performance with ENERGY STAR Sponsor this Fall!**

- Public Service Commission of Oklahoma

### **Logo Use Guidelines**

We've recently updated a resource for sponsors and contractors to use when educating staff about ENERGY STAR's logo use policies. The presentation includes tips on how to use the graphics and how to talk and write about Home Performance with ENERGY STAR. You can find the presentation [here](#).

### **Reminder – HPwES has marketing material available for both sponsors and participating contractors!**

Sponsors and participating contractors can find many marketing resources on the HPwES website, including logos, a marketing toolkit, brochures, and case studies.

Using the marketing toolkit, sponsors and contractors can create customized marketing materials, including ads, fact sheets, and direct mail pieces, to promote Home Performance with ENERGY STAR. If you have not done so already, check out the options on the [website](#).

A user name and password is required to access the marketing toolkit. To ensure that your participating contractors have access to this valuable tool, sponsors must provide EPA with their contact information. If you haven't yet submitted your contractor information or you would like to give additional contractors access to the toolkit, email [Homeperformance@energystar.gov](mailto:Homeperformance@energystar.gov).

### **Meet Rebecca!**

Say hello to a new member of the HPwES team – Rebecca Hudson. She comes to the EPA from Columbia University where she earned her MPA in Environmental Science and Policy. Earlier this month she passed her BPI written exam and is looking forward to passing the field test! She will support Sponsors and assist in the roll out of the new EPA Quality Assurance procedures.



### **Upcoming Conferences**

[December 08-09, 2010: Colorado ENERGY STAR® Summit \(Regional\)](#)

[January 10-11, 2011: ACI California Conference 2011 \(Regional\)](#)

[February 01-02, 2011: ACI Northwest Conference 2011 \(Regional\)](#)

[Feb. 28-March 2, 2011: RESNET Conference is in Florida](#)

[March 28, 2011 - April 01, 2011: ACI National Home Performance Conference 2011 \(National\)](#) and on Wednesday March 30 we will have our HPwES National Symposium. Your attendance is expected!