



Energy-Saving

HOMES, BUILDINGS,
& MANUFACTURING

U.S. DEPARTMENT OF
ENERGY | Energy Efficiency &
Renewable Energy



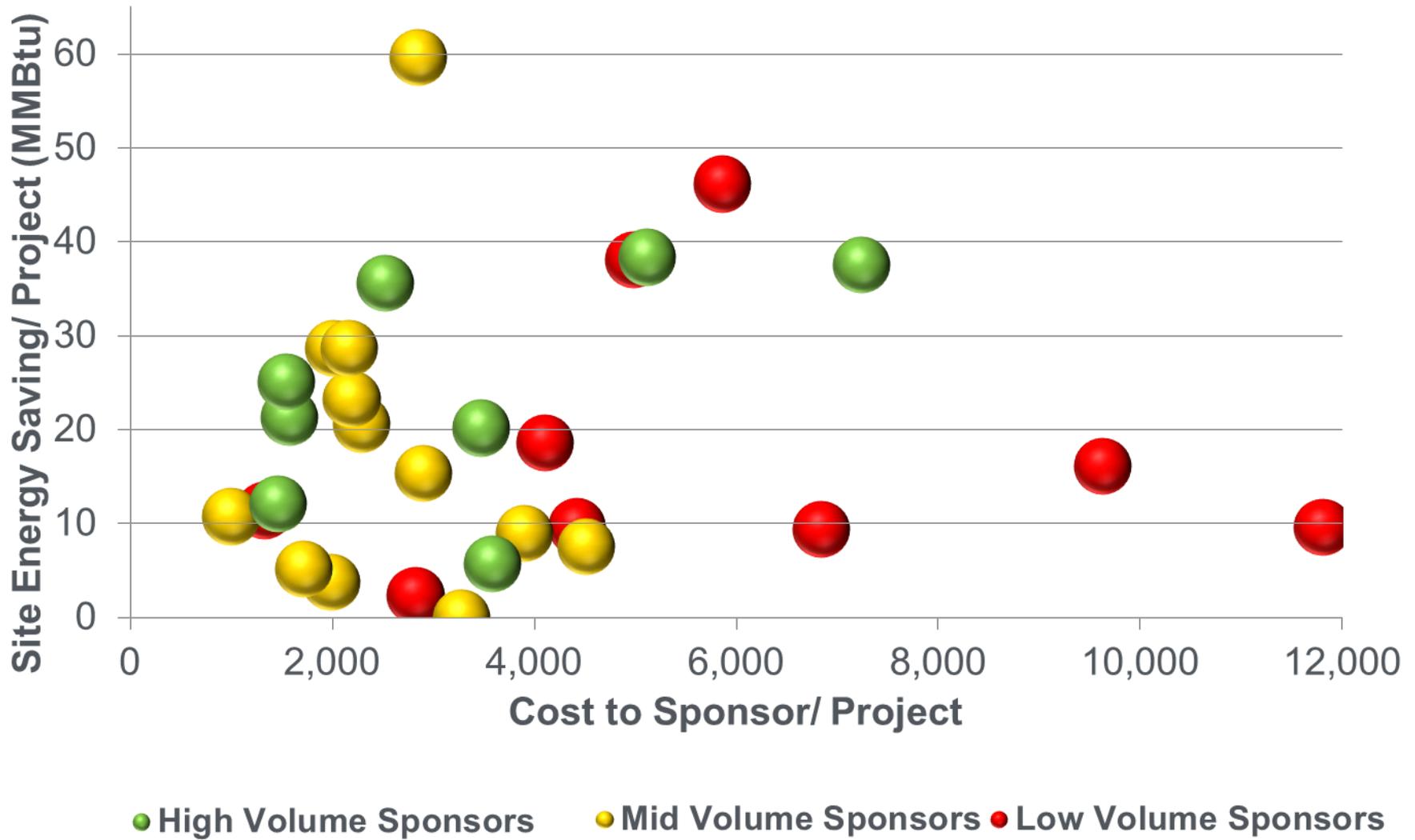
The 2013 HPwES Annual Report Template

Ely Jacobsohn, DOE, HPwES Program Manager

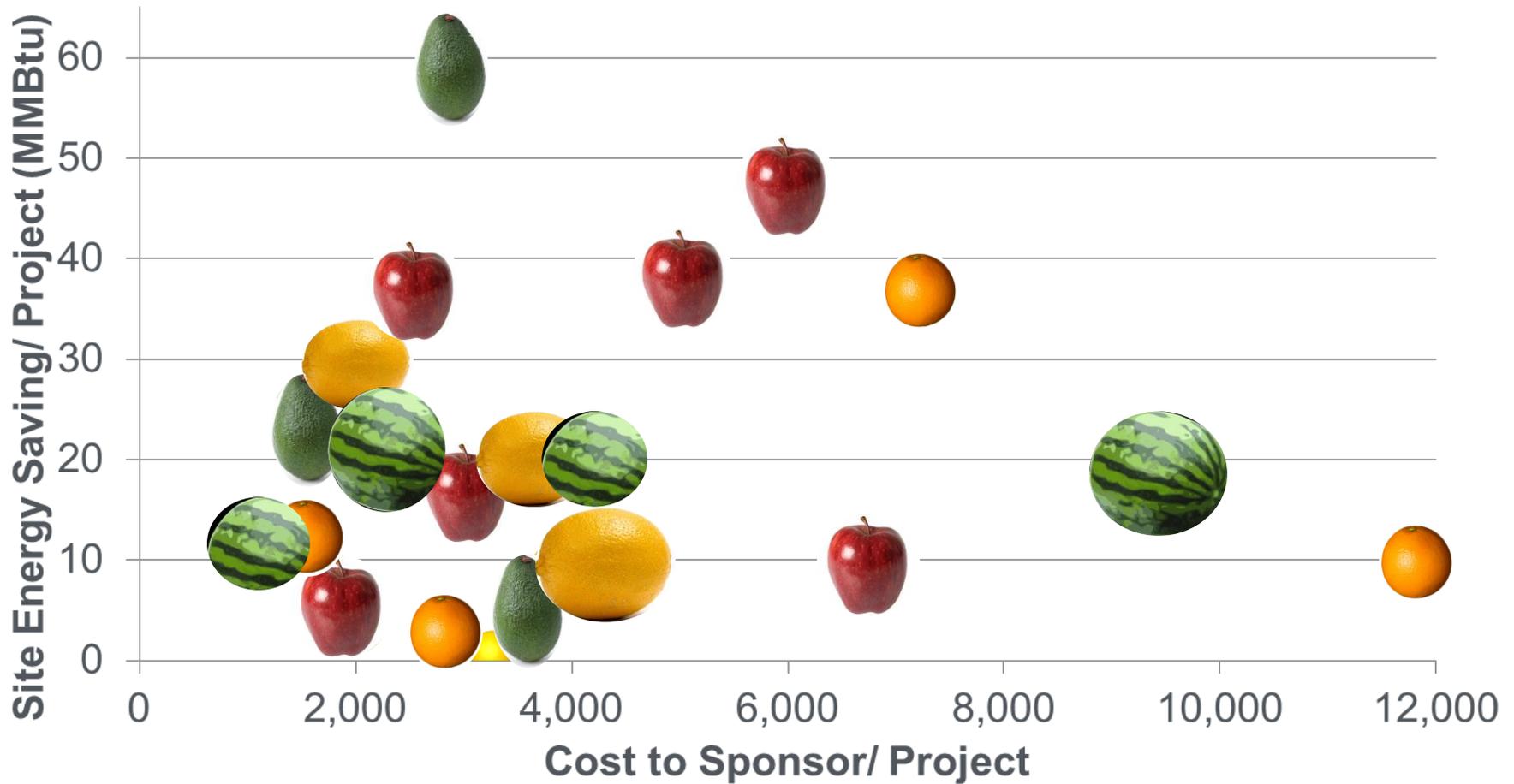
Courtney Moriarta, SRA, Technical Lead

Gannate Khowailed, SRA, Data Lead

2012 Annual Report Preliminary Findings



2012 Annual Report Preliminary Findings



● High Volume Sponsors ● Mid Volume Sponsors ● Low Volume Sponsors

Overview

➤ **Objectives**

- Primary objective: Better capture program cost and energy saving estimates.
- Secondary objective: Better understand implementation strategies and program designs. To detect which strategies are more effective for specific program designs.
- **Length:** 45 questions spread over 9 sections
- **Format:** Fillable PDF Form
- **Diverse Sponsorship Base:** Reflected in the questions types. Sponsors are expected to disregard questions that aren't relevant to their program.
- **ENERGY STAR Award Application:** A separate process that doesn't eliminate the need to respond to the HPwES Annual data call.

HPwES 2014 Annual Report Data Call

Reporting/Data POC	First name	Last name
	Email	Phone
Marketing POC	First name	Last name
	Email	Phone
In reference to the POCs listed above, please indicate the HPwES program's primary POC.		
Program Background		
1. Provide a brief description of your HPwES program suitable for publication in your Sponsor Profile on websites and presentations and organizations your program has authorized to use the HPwES logo.		
2. Provide a list of your HPwES program partners, such as organizations affiliated and/or supporting the local program, including co-marketing partners.		
3. Provide a URL for HPwES program website (Note: This URL will be listed on the energystar.gov/hpwes "Find a Sponsor" map)		
4. What is the <u>geographical area</u> served by the HPwES program? (Indicate state, counties, cities, towns, and/or zip codes)*		
5. What is the <u>estimated number of homeowners</u> (i.e. potential customers) in your market?*		

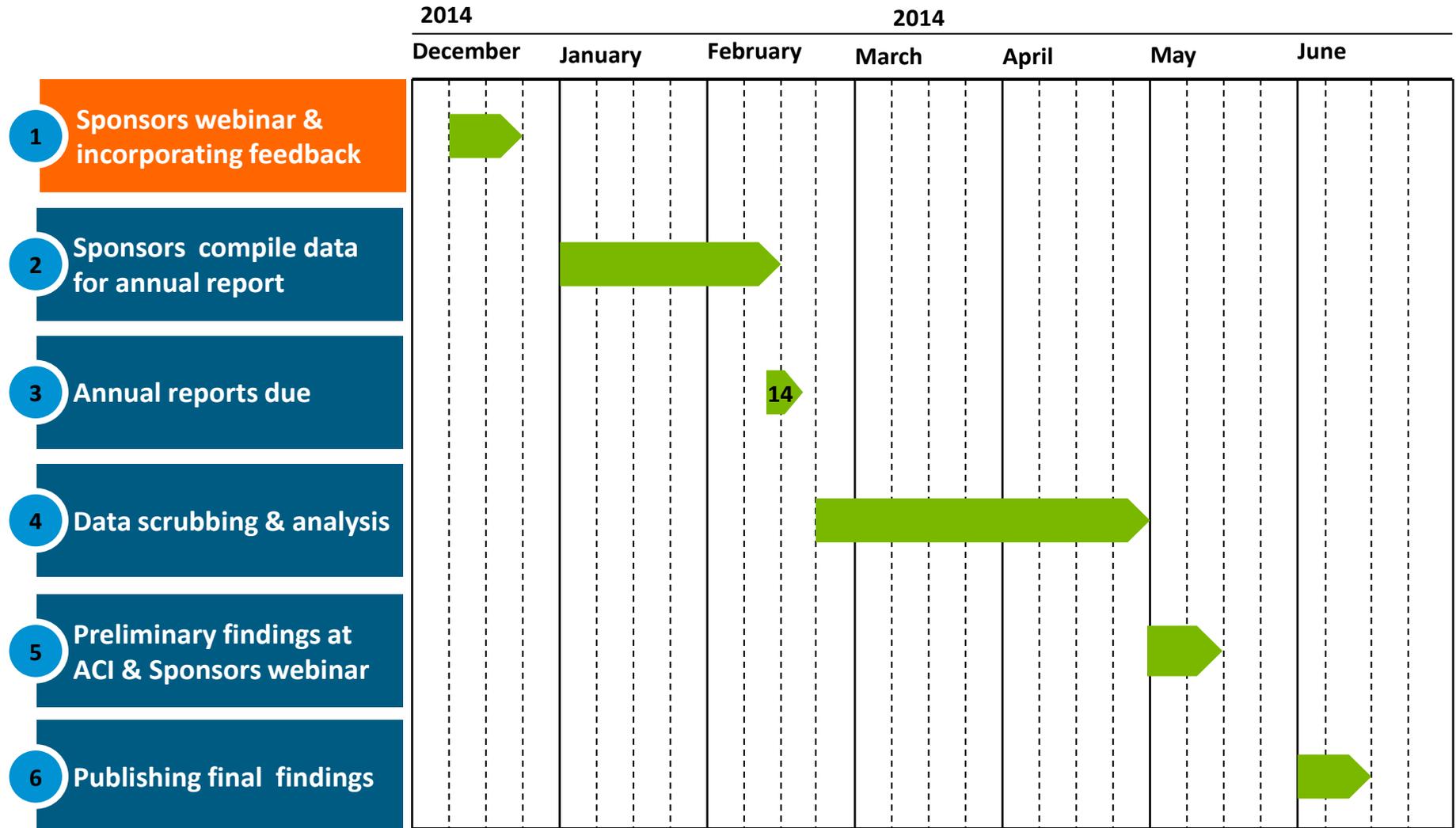
II. CY2013 and CY2014 HPwES PROGRAM BUDGET

When completing this form, reported numbers should be based only on HPwES activities. Information will be used for DOE's internal analysis and will only be made public in aggregate to illustrate regional and/or national trends.		CY2013	CY2014
6. What is the program budget for each of the following categories? (The total rows will auto-calculate based on responses to the sub-categories. If you opt to provide only a total or a sub-total, please check the boxes next to the categories included in the total.)	Program Administration		
	Marketing, Outreach and Customer Acquisition	\$	\$
	Program Administration	\$	\$
	Quality Assurance	\$	\$
	Research & Evaluation	\$	\$
	Total Program Administration	\$	\$
	Customer Incentives		
	Costs of Direct Install Measures	\$	\$
	Other Customer Incentives & Rebates	\$	\$
	Customer Financing Costs	\$	\$
	Total Customer Incentives	\$	\$
	Contractor Incentives		
	Contractor Training & Certification	\$	\$
	Contractor Production/Reporting Incentives	\$	\$
	Contractor Equipment Incentives and other Business Development Support	\$	\$
	Total Contractors Incentives	\$	\$
Other, please specify:	\$	\$	
Total	\$	\$	

December 2013

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Suggested Timeline



Dashboards - States & Sponsors Data

Home Performance with ENERGY STAR

- For Homeowners
- For Contractors
- For Sponsors
- News and Events
- Project Dashboards**
- Find a Program
- Watch Our Video
- More Resources
- Contact Us

Heat & Cool Efficiently

Seal & Insulate

[Join ENERGY STAR](#)

 For Homeowners

 For Contractors

 For Sponsors

Project Dashboards

States & Sponsors



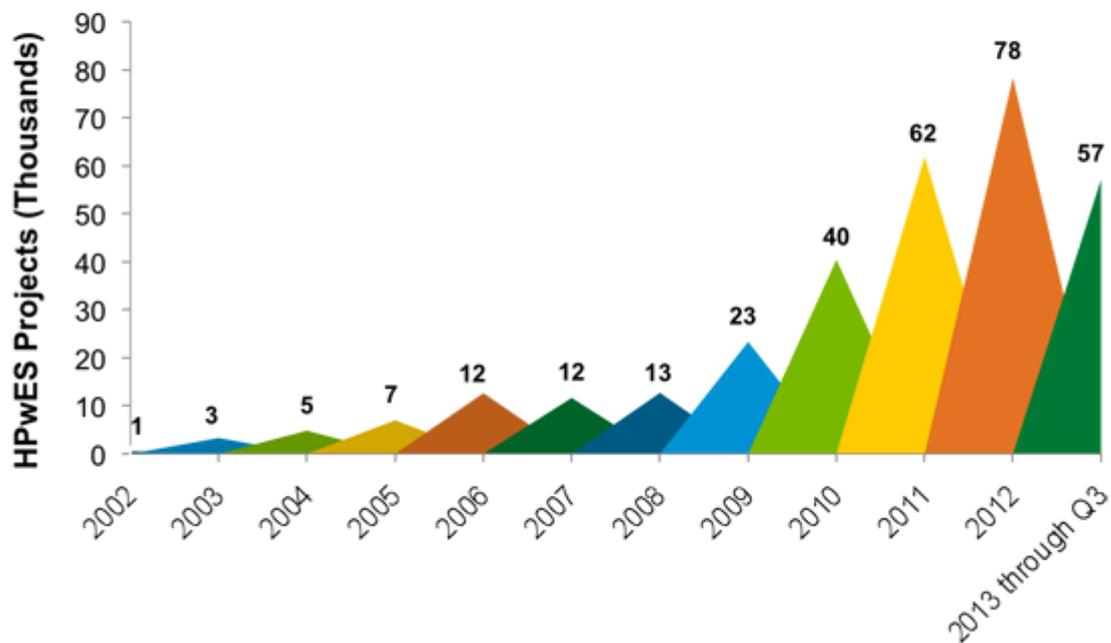
2013 Projects Completed through 2013 Q3: 5,958
Projects Completed since program inception: 53,023
Active Sponsors and date of joining the program:
- Long Island Power Authority (LIPA), 2006
- New York State Energy Research and Development Authority (NYSERDA), 2001
2012 Century Club Recipients: 21 contractors

- Vermont
- New Hampshire
- Massachusetts
- Rhode Island
- Connecticut
- New Jersey
- Delaware
- Maryland
- DC

Dashboards - Historical Data

Historical

HPwES Projects Completion since Program Inception

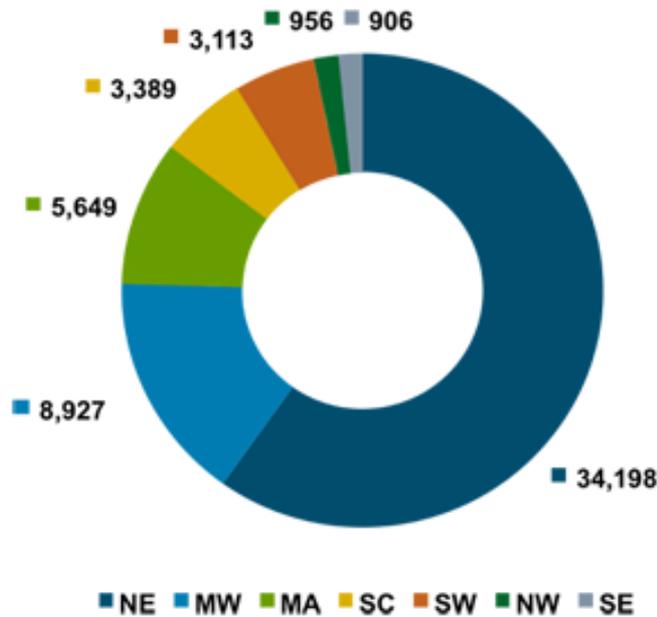


Source: DOE data collection from HPwES Sponsors. Past quarters data may be updated as communicated by HPwES Sponsors.

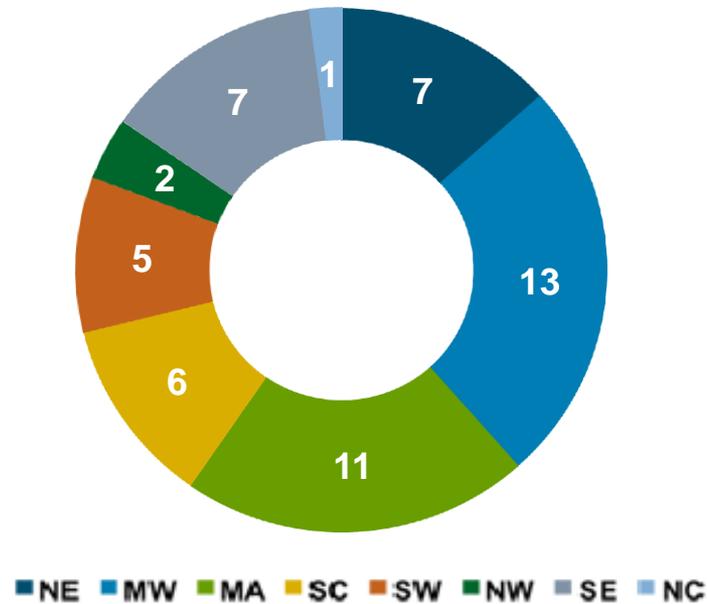
Dashboards - Regional Data

Regional

2013 HPwES Regional Project Distribution through Q3



2013 HPwES Regional Distribution of Active Sponsors



Source: DOE data collection from HPwES Sponsors. Past quarters data may be updated as communicated by HPwES Sponsors.

Dashboards - Data Source Table

Data Source Table												
HPwES Project Completion by State and Sponsor												
States & Sponsors	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013 Through Q3
AR	0	0	0	0	0	0	0	0	0	0	2	60
SWEPCO	0	0	0	0	0	0	0	0	0	0	2	60
AZ	0	0	0	0	0	0	0	0	1,122	3,570	3,246	2,403
FSL Home Improvement	0	0	0	0	0	0	0	0	1,122	3,570	3,246	2,403
CA	0	0	0	0	0	466	633	77	168	921	1,433	440
Former Sponsor*	0	0	0	0	0	3	0	0	0	0	0	0
California Building Performance Contractors Association	0	0	0	0	0	463	633	77	168	921	930	440
California Center for Sustainable Energy	0	0	0	0	0	0	0	0	0	0	503	0
CO	0	0	0	0	26	46	0	34	132	220	526	459
Black Hills Energy (CO)	0	0	0	0	0	0	0	0	13	27	0	0
Former Sponsor*	0	0	0	0	26	46	0	0	0	0	0	0
Xcel Energy (CO)	0	0	0	0	0	0	0	34	119	193	526	459
CT	0	0	0	0	0	0	0	0	5,422	13,999	14,687	7,983
Connecticut Light & Power	0	0	0	0	0	0	0	0	5,422	13,999	14,687	7,983

For more information



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Thank You!