



# 2009 MIDWEST REGIONAL ENERGY STAR® CONFERENCE



**March 12 – 13, 2009**  
**The Lexington Center and The Hyatt Regency Hotel**  
**Lexington, KY**

Hosted by:



**3146 Custer Drive, Lexington, Kentucky 40517**  
**Phone 859-273-5117 / Fax 859-271-0291**  
[www.hbalexington.com](http://www.hbalexington.com)

**Presenting Sponsor:**



## **CONFERENCE REGISTRATION INFORMATION**

### **What is the Midwest Regional ENERGY STAR Conference?**

An opportunity to meet with the entire spectrum of individuals, trade associations and industry professionals that have any role in the production and sale of homes, for the purpose of educating Kentuckians and their neighbors from surrounding states about energy efficiency, ENERGY STAR homes, energy efficient home products and financing and marketing of energy efficient homes.

### **Who Should Attend?**

Home Builders, Remodelers, Architects, Government Officials, Codes Officials, Financial and Mortgage Institutions, Realtors, Appraisers, Equipment Vendors and Installers of HVAC systems, HERS Raters, Insulation and other Energy Efficient Products Vendors.

### **What Will You Experience?**

The 2009 Midwest Regional ENERGY STAR Conference will include a Trade Show, four tracks of educational, in-service-worthy sessions, e.g., on Energy Efficient Marketing including the \$7,500 Federal Tax Credit, Building Science and Technology, Business Cents and Green Building, and other educational and entertainment activities designed to encourage better information exchange and awareness within the energy efficient home industry

For full details, visit [www.hbalexington.com](http://www.hbalexington.com)

Or call the Sandy Beck at the Home Builders Association of Lexington  
859.273.5117

Or

[sandy@hbalexington.com](mailto:sandy@hbalexington.com)

## PRELIMINARY SCHEDULE

Final Program will be posted at [www.hbalexington.com](http://www.hbalexington.com)

Concurrent Breakout Sessions / Tracks				
Date/Time	Energy Efficient Marketing	Building Science and Technology	Business Cents	Green Building
March 12				
10 – 10:45 a.m.	Marketing Energy Star New Homes	Humidity Control	Estimating Energy Savings	NAHB Green Build Guidelines
11 – 11:45 a.m.	Appraising Energy Efficiency / Forms Involved in Appraisal Process <a href="#">Larry Disney</a>	Indoor Air Quality	Selling Home Performance <a href="#">Chandler Von Schrader</a>	ResNet Green Certification
1:30 – 2:30 p.m.		Building Envelope – How tight is too tight	Estimating Energy Savings	From Blue to Green
3 – 4:15 p.m.	Selling Home Performance <a href="#">Chandler Von Schrader</a>	HVAC Sizing Issues	Lessons Learned Panel Discussion	Certification Options for Homes
March 13				
8:30 – 10 a.m.	Marketing Energy Star New Homes	Commissioning Residential HVAC Systems	Tax Credits/Incentives Panel	Certification Options for Individuals
10:30 – 12 Noon		Make Up Air Systems	Tax Credits/Incentives Panel	Green Products Certifications

Conference At-A-Glance			
Schedule	Thursday, March 12, 2009	Schedule	Friday, March 13, 2009
8:00 a.m.	Registration	Open	Breakfast on own
9:00	Opening General Session – Keynote Steve Baden	8:30 a.m.	Concurrent Breakout Sessions
9:45	Break - Sponsored	10:00	Break
10:00	Concurrent Breakout Sessions	10:30 – 11:45	Concurrent Breakout Sessions
10:45	Break - Sponsored	12:00 Noon	Lunch – Keynote – Congressman Chandler
11:00	Concurrent Breakout Sessions		
11:45	Break/Move to Banquet Hall		
12 Noon	Lunch – Keynote – Pearse Lyons - Alltech		
1:30 p.m.	Concurrent Breakout Sessions		
2:30	Break		
3:00 – 4:15	Concurrent Breakout Sessions		
4:30	Reception		
6:00	Dinner on own		
9 – 11 p.m.	Hospitality Suites or Ballroom (?)		



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**Registration Fee Schedule**

Includes breakfast, lunch and opening day evening reception on March 12th and Closing lunch on March 13<sup>th</sup>

**Before February 1, 2009: \$150 per person**

**After February 1, 2009: \$175 per person**

**BULK REGISTRATION DISCOUNT**

**Register 10 or more people by November 30<sup>th</sup> and pay just \$125 per person!**

Today's Date \_\_\_\_\_

Company name \_\_\_\_\_

My Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Cell Phone \_\_\_\_\_

**I want to take advantage of the \$125 per person special bulk registration pricing effective 'til November 30th. I understand that I may commit today and request deferred invoicing in order to have the registrations impact my 2009 budget.**  
How many people are you registering for the Conference? \_\_\_\_\_

Please Invoice me on November 30, 2008 for the total amount of \$ \_\_\_\_\_

OR

Please Invoice me on January 1, 2009 for the total amount of \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**HOTEL RESERVATIONS:** The Hyatt Regency Hotel has extended a room rate of \$94 per night.

**GROUPS:** Please help us plan by indicating how many rooms you will need in your block.

Wednesday, March 11 \_\_\_\_\_ Thursday, March 12 \_\_\_\_\_

**NOTICE:** You ultimately will be responsible for making your own lodging reservations and payments.



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