



ENERGY STAR GUIDELINES FOR SUPERIOR ENERGY MANAGEMENT

EPA, through its ENERGY STAR® program, provides guidelines for superior energy management built on the best practices of leading organizations. The guidelines help you use energy more efficiently, take control of energy costs, and distinguish your organization as an environmental leader. Learn more at www.energystar.gov.



Make Commitment

A top-level commitment to superior energy management is crucial to success – no matter your business line or size. To make that commitment, EPA recommends:

Partnering with ENERGY STAR to join the many business leaders committed to continuous improvement in energy use.

Appointing an Energy Manager and establishing an energy management team that can develop and effectively implement an energy program.

Adopting an energy policy that encourages continuous improvement by clearly outlining performance goals and objectives.

Re-Assess

Build on your success! Continuously improve your energy efficiency to realize greater financial and environmental benefits.

Assess Performance & Set Goals

Leading organizations understand their energy use and set performance goals to improve their energy efficiency. EPA's tools and on-line training help you:

Gauge the efficiency of your buildings and the opportunity for improvement using EPA's national energy performance rating system.

Evaluate the opportunities to improve the operations of your systems, processes, and equipment.

Estimate the cost savings of potential energy efficiency investments (using a financial value calculator).

Set performance goals that will allow you to determine the scope and timing for improvements and measure your success.

Implement Action Plan

Action plans deliver savings to your bottom line. Successful plans create a road map for achieving your performance goals, outline technical improvements needed, and define roles and responsibilities. EPA helps by providing:

Example action plans from leading organizations.

On-line training for using tools and resources that support your efforts.

A building upgrade manual that walks you through a proven, staged strategy.

A directory of experts to assist with your upgrades and links to programs providing technical and financial resources.

Create Action Plan

Evaluate Progress

Routine evaluation is an essential step in continual improvement. EPA helps by providing:

Easy tracking of your efficiency improvements through the national energy performance rating system.

Access to building profiles and case studies to learn how other partners achieved real results.

Recognize Achievements

EPA can recognize your hard work and achievements by:

Awarding the ENERGY STAR to top energy performers. ENERGY STAR is the national symbol for environmental protection through energy efficiency, recognized by more than half of all U.S. households.

Highlighting outstanding organizations as a Partner of the Year.

Selecting as ENERGY STAR Leaders those organizations demonstrating energy efficiency improvements of 10, 20, 30 percent or more across their entire building portfolio.

Awarding the "Designed to Earn the ENERGY STAR" graphic for building designs that incorporate superior energy efficiency.

Providing promotional and communications ideas for sharing your success with employees, customers, and the media.

For more ways to take control of your energy costs and improve your bottom line please visit www.energystar.gov.