



ENERGY STAR Challenge for Industry

Build a better world 10% at a time



10% Improvement in 5 Years

The ENERGY STAR Challenge is a national call-to-action to improve the energy efficiency of America's commercial and industrial buildings by 10 percent or more.

\$20 billion could be saved and greenhouse gases emissions equal to 30 million vehicles could be eliminated if the efficiency of commercial and industrial buildings is improved by 10 percent!

Who Can Take the Challenge for Industry?

Any manufacturing site whose company is an ENERGY STAR partner is eligible to enroll in the Challenge for Industry. Sites take the Challenge by signing up to improve their energy efficiency by 10 percent in 5 years.

Why Take the Challenge for Industry?

Companies and sites that step up to the Challenge:

- ★ Demonstrate their commitment to protecting the environment by pledging to improve energy performance with ENERGY STAR;
- ★ Leverage the most recognized name in energy efficiency to motivate sites;
- ★ Utilize ENERGY STAR resources and communication tools;
- ★ Create momentum for energy initiatives by establishing a public goal; and
- ★ Establish energy management practices for tracking and benchmarking energy performance that will help drive results.

Sites that achieve a 10 percent reduction in energy intensity within 5 years are recognized by the US EPA for their commitment to protecting the environment by fighting global climate change. The site earns:

- ★ Official certificate from EPA's ENERGY STAR program documenting savings.
- ★ Profile on the ENERGY STAR web site.
- ★ Letter from EPA to the company's CEO highlighting the site's accomplishments.
- ★ Materials for communicating the site's ENERGY STAR Challenge achievement to employees, stakeholders, customers, and others.
- ★ The right to communicate publically that they have achieved the ENERGY STAR Challenge.

How to Take the Challenge for Industry

Manufacturers taking the ENERGY STAR Challenge for Industry agree to:

- ★ Establish an energy intensity metric;
- ★ Select an energy tracking method;
- ★ Set a baseline and a 10 percent improvement goal;
- ★ Create an energy tracking plan;
- ★ Sign-up for the ENERGY STAR Challenge for Industry;
- ★ Track energy use and achieve the 10% reduction; and
- ★ Verify energy savings and apply for recognition.



Learn more at www.energystar.gov/industrychallenge