

## Award Recipient of the ENERGY STAR Challenge for Industry



General Motors Company  
Bowling Green Assembly Plant  
600 Corvette Drive  
Bowling Green, Kentucky 42101

Bowling Green Assembly Plant, the home of the Chevrolet Corvette, began operations in 1981. Approximately 50,000 tourists from around the world visit the plant annually to catch a glimpse of the manufacturing process. Corvette enthusiasts can also watch their own Corvette being built and take special delivery of their car after it is “born.”

The Bowling Green Assembly Plant achieved the ENERGY STAR Challenge for Industry in 2010 with a 26.3% reduction in energy intensity.

To achieve the energy intensity reduction, the Bowling Green Assembly Plant:

- Developed and implemented reliable utility costs without impacting production.
- Actively managed operating equipment to achieve better efficiency.
- Evaluated all energy use within the plant and made behind-the-scene changes to equipment, such as equipment run times and duration.
- Turned line lights on and off to coincide with breaks and lunches.
- Workforce turned off work station lights, fans and radio during down times.

For more information contact:

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