

## Award Recipient of the ENERGY STAR Challenge for Industry



Brighton Facility  
Intertape Polymer Corp.  
1095 South 4<sup>th</sup> Avenue  
Brighton, Colorado 80601

The Brighton Intertape Polymer facility was opened in 1984. This facility produces BOPP film, used throughout the corporation for the manufacturing of pressure sensitive carton sealing tapes. The Brighton facility also produces several industrial pressure sensitive natural rubber tapes, such as polyethylene, polypropylene, MOPP and printed films.

Intertape Polymer achieved the ENERGY STAR Challenge for Industry in 2010. The Brighton facility realized a 20.2% decrease in its energy intensity in one year of its baseline. Intertape Polymer Corp. achieved the Challenge for Industry through an increase in product volumes, coordination of planned run times, shut off / turn down procedures and tightly managing the steam systems. Overall, this site has reduced energy intensity by 132 Btu per square meter of film and tape produced, which has resulted in a savings of 54,723 MMBtu.

Intertape Polymers Corporate Energy Policy:

*The objective of this policy is to provide guidance to employees concerning the efficiency of Intertape Polymer Corporation's operations. IPG is committed to operating its facilities in an efficient, environmentally responsible, and safe manner. Our goal is to reduce energy intensity by 10 percent within 5 years. We will achieve this goal by implementing continuous improvement programs and employee training initiatives across the entire organization. The Corporate Utilities Team has the role of measuring progress towards achieving the energy efficiency goal, identifying energy efficiency projects, and providing a forum for identifying best practices. It is the responsibility of every employee to be highly involved in reducing energy usage. Through the awareness, commitment, and capability of our employees, IPG will achieve success and surpass our energy efficiency goals.*

For more information contact:

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