

The 2002 ENERGY STAR[®] Awards



*Celebrating 10 Years of
Protecting the Environment*



Money Isn't All You're Saving



Money Isn't All You're Saving

2002 ENERGY STAR® Awards Ceremony

*hosted by the U.S. Environmental Protection Agency and
the U.S. Department of Energy*

5:00 p.m.

Reception

*Hosted by Maytag Corporation and
Whirlpool Corporation*

6:30 p.m.

Banquet

Welcome and Opening Remarks

Keynote Address

Christie Whitman, *Administrator*
U.S. Environmental Protection Agency

Dinner

Corporate Commitment Award Presentation

Partner Keynote Speaker

Ivan Seidenberg, *President and Co-Chief Executive Officer*
Verizon Communications Inc.

Awards Presentations

Kathleen Hogan, *Director*
Climate Protection Partnerships Division
U.S. Environmental Protection Agency

David K. Garman, *Assistant Secretary*
Energy Efficiency and Renewable Energy
U.S. Department of Energy

Excellence in Consumer Education

Excellence in Energy Management

Excellence in Efficient Homes

Excellence in Efficient Products

9:30 p.m.

Conclusion of Evening



Money Isn't All You're Saving

The 2002 ENERGY STAR® Awards





Speakers

Christie Whitman

Administrator

U.S. Environmental Protection Agency

Christie Whitman was sworn in as EPA Administrator on January 31, 2001. Prior to that, Whitman served as the 50th Governor of New Jersey.

In testimony before the U.S. Senate on January 17, 2001, Whitman said she believed environmental and economic goals go hand in hand and that she would continue her record of working to forge strong partnerships among citizens, government, and business to produce measurable environmental results of cleaner air, water, and land.

As governor of New Jersey, Whitman developed a strong environmental record, providing cleaner air, water, and land than when she was first elected in November 1993. Under her environmental leadership, New Jersey's air became significantly cleaner. The number of days New Jersey violated the federal one-hour air quality standard for ground level ozone dropped from 45 in 1988 to four in 2000. The state is on target to reduce greenhouse gas emissions below 1990 levels.

New Jersey's waterways, coasts, and ocean waters also became significantly cleaner. Beach closings reached a record low and the state earned recognition by the Natural Resources Defense Council for instituting the most comprehensive beach monitoring system in the nation. The Governor won voter approval for a plan to break a longstanding impasse over dredging the state's ports that is both environmentally acceptable and economical. She established a new watershed management program. New Jersey now leads the nation in opening shellfish beds for harvesting.



The 2002 ENERGY STAR® Awards

As a preservationist, Governor Whitman won voter approval for the state's first stable funding source to preserve one million more acres of open space and farmland in ten years. By 2010, New Jersey will have permanently preserved 40 percent of its local landmass, with more than half preserved during her tenure. She is an advocate for "smart growth" and in New Jersey she encouraged new growth in cities and other areas where roads, sewers, and schools are already in place. She encouraged redevelopment of cities through programs to streamline cleanups of abandoned industrial "brownfield" sites.

Whitman was New Jersey's first female governor. She appointed New Jersey's first African American State Supreme Court Justice, its first female State Supreme Court Chief Justice, and its first female Attorney General.

Prior to becoming governor, Whitman headed the New Jersey Board of Public Utilities and the Somerset County Board of Freeholders. She grew up in Hunterdon County, New Jersey and earned a bachelor's degree in government from Wheaton College in Massachusetts in 1968. She is married to John R. Whitman and has two children.

Ivan Seidenberg

President and Co-Chief Executive Officer
Verizon Communications Inc.

Ivan Seidenberg is the president and co-chief executive officer for Verizon.

As chief executive of Bell Atlantic and previously of NYNEX, Ivan Seidenberg was instrumental in reshaping the communications industry through two of the largest mergers in its history: the merger of Bell Atlantic and NYNEX in 1997 and the Bell Atlantic merger with GTE. In September 1999, he led efforts to form Verizon Wireless the nation's largest cellular business composed of BEL/GTE and Vodafone Airtouch, with assets valued at more than \$70 billion.

Mr. Seidenberg began his communications career some 30 years ago as a cable splicer's assistant. His career has encompassed numerous operations and engineering assignments, including various leadership positions at AT&T and NYNEX.

He champions diversity both within and outside the company. Under his leadership, the company has made great strides in increasing minority employment and initiated a partnership with the U.S. Small Business Administration to increase the company's purchasing from minority suppliers to \$1 billion by the end of the year 2000.

Besides his directorships at The Hall of Science, the National Urban League and Pace University, Mr. Seidenberg serves on the board of directors of Honeywell, American Home Products Corp., Boston Properties, Inc., CVS Corp., Viacom Inc., and the Museum of Television and Radio.

He earned a Bachelor of Arts degree in mathematics from City University of New York and a master's degree in business administration and marketing from Pace University.

He and his wife, Phyllis, have two adult children and reside in New York.



The 2002 ENERGY STAR® Awards

Kathleen Hogan

Director, Climate Protection Partnerships Division
U.S. Environmental Protection Agency

As the Director of the Climate Protection Partnerships Division, Kathleen Hogan manages most of the Agency's industry partnership programs designed to reduce greenhouse gas emissions while saving businesses and consumers money, including the ENERGY STAR Program. These programs are designed to make it easy for businesses and consumers to make sound investments in energy efficient equipment. Hogan has overseen a number of innovations in these programs, such as the Agency's transition from Green Lights to the whole building approach of ENERGY STAR Buildings, the development of a new commercial building benchmarking and labeling system, and the development of a broad consumer awareness campaign for the ENERGY STAR product label.

Hogan also manages a number of government partnership programs operating across a wide spectrum of industry that are designed to reduce emissions of the more potent greenhouse gases. She has designed, negotiated, and managed partnership programs with the U.S. natural gas industry to cost-effectively reduce methane emissions, the U.S. primary aluminum industry to cost-effectively reduce emissions of perfluorocarbons, as well as a joint effort with the Russian natural gas industry.

Hogan has been with the EPA for 13 years. Prior to EPA, she worked in consulting and for a water resources planning commission for the Potomac River. She received her doctorate in systems analysis and environmental engineering from Johns Hopkins University in 1986 and a Bachelor of Science in Chemistry from Bucknell University in 1978.

David K. Garman

Assistant Secretary

Energy Efficiency and Renewable Energy

U.S. Department of Energy

David K. Garman was nominated by President George W. Bush to serve as Assistant Secretary on April 30, 2001 and was confirmed unanimously by the U.S. Senate on May 25, 2001. He assumed the position after being sworn in by Secretary Abraham on May 31, 2001.

Assistant Secretary Garman previously served in a variety of positions on the staff of two U.S. Senators and two Senate Committees during a career spanning nearly 21 years. Most recently, Mr. Garman served as Chief of Staff to Alaska Senator Frank H. Murkowski. Mr. Garman also served on the professional staff of the Senate Energy and Natural Resources Committee and the Senate Select Committee on Intelligence.

Throughout his career, Mr. Garman's work has focused mainly on energy and the environment. For example, while serving on the Senate Select Committee on Intelligence, Mr. Garman worked in the newly emerging area of "environmental intelligence and security," working on issues such as global climate change, transboundary pollution, and regional environmental threats from the Former Soviet Union. While on the staff of the Energy and Natural Resources Committee, Mr. Garman's portfolio included energy research and development, science and technology, and global climate change.

Mr. Garman also served as a U.S. Senate observer at virtually all of the major negotiations under the United Nations Framework Convention on Climate Change from 1995-2000.

Mr. Garman holds a Bachelor of Arts from Duke University and a Master of Science in Environmental Sciences from the Johns Hopkins University.



2002 ENERGY STAR® Award Winners

Corporate Commitment Award

Verizon Communications Inc.

New York, New York

A Fortune 10 company, Verizon Communications Inc. is not only a recognized leader in its approaches to energy management, the company also uses its leadership position to establish energy performance requirements of its product vendors. In 2001, Verizon reduced the environmental impact of its operations, while saving an estimated \$41 million in energy consumption costs, and communicated this improved environmental and financial performance to its employees, shareholders, and consumers. As part of a comprehensive strategic energy management plan, Verizon benchmarked 145 facilities, initiated a series of building-wide improvements, created a corporate-wide employee volunteer effort of 250 “energy champions,” and adopted energy efficient purchasing policies for new equipment. In addition, Verizon educated its 256,000 employees on the importance of energy performance and their role in controlling energy use and costs. Demonstrating exceptional leadership, Verizon spearheaded an initiative with the United States Telecom Association and the North American Communications Environmental Excellence Initiative to develop an energy performance benchmark for telecom central offices and lead fellow telecom organizations to partner with ENERGY STAR in this effort.





Excellence in Consumer Education Award

Participating Electric, Gas and Efficiency Utilities of the Northeast Energy Efficiency Partnerships

Lexington, Massachusetts



Because of the Northeast Energy Efficiency Partnerships (NEEP), and its member utilities, consumers in the Northeast continue to be among the most knowledgeable in the country when it comes to the benefits of ENERGY STAR. Facilitated by NEEP, the ENERGY STAR Appliance and Lighting Workgroup launched a new consumer education campaign in 2001 promoting the benefits of ENERGY STAR labeled appliances, CFLs, and light fixtures. The campaign, “There’s a Better Way to Save Energy,” delivered a simple, yet memorable message to enhance consumer awareness and understanding of the product label and increase sales of ENERGY STAR labeled products. The campaign used an integrated marketing strategy including multi-media outreach, public relations, and promotions throughout the Northeast, such as the Torchiere Turn-in Event for ENERGY STAR’s national “Change A Light” campaign. Together, these efforts delivered an impressive 443.8 million impressions in 2001. NEEP’s regional sponsors include National Grid, NSTAR Electric, Cape Light Compact, Connecticut Light and Power (Northeast Utilities), Western Massachusetts Electric Company (Northeast Utilities), The United Illuminating Company, Fitchburg Gas and Electric – UNITIL, Efficiency Vermont, Long Island Power Authority, and KeySpan Energy (New England).



2002 ENERGY STAR® Award Winners



Sacramento Municipal Utility District

Sacramento, California

With ENERGY STAR as a centerpiece of its program, Sacramento Municipal Utility District (SMUD) has been a major force for energy efficiency in California. Placing significant emphasis on public education, SMUD targeted residential, commercial, industrial, and small business customers with its ENERGY STAR energy savings message. Using print and radio advertising, point-of-purchase materials, media outreach, sales training, financial incentives, and promotional events such as the Torchiere Turn-in Event for ENERGY STAR's national "Change A Light" campaign, the SMUD campaign garnered an estimated 22.6 million impressions in the Sacramento community. In 2001, SMUD also became an ENERGY STAR financing provider with qualifying residential product loans totaling nearly \$23 million. SMUD is the sixth largest municipal electric utility in the U.S., serving more than 451,000 residential and 58,000 commercial and industrial customers in the heart of Northern California.



Northwest Energy Efficiency Alliance

Portland, Oregon

Since its inception in 1996, the Northwest Energy Efficiency Alliance (the Alliance) has promoted ENERGY STAR qualified products as an important way to bring energy efficiency to the Northwest. Through its ENERGY STAR Windows All-Star Promotion, the Alliance worked with Northwest window makers to train retailers on the benefits of ENERGY STAR qualified window products and market those products to consumers. These efforts resulted in increased ENERGY STAR qualified window sales from 15 to 70 percent of the market by December 2001. Partnering with Northwest utilities and more than 350 retail locations, the Alliance participated in the “Change A Light” campaign, encouraging the sale of more than 1.8 million ENERGY STAR qualified lighting products. This amounts to a remarkable 2000 percent increase from the previous year’s sales. Also during 2001, the Alliance’s consumer outreach expanded to a new audience—new homeowners—encouraging them to purchase ENERGY STAR qualified products for their homes. With the support of John L. Scott Real Estate and Puget Sound Energy, the Alliance created a publicity campaign including advertising, editorials, and media outreach that garnered nearly 4 million impressions.

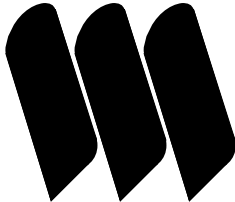


**NORTHWEST
ENERGY
EFFICIENCY
ALLIANCE**

www.nwalliance.org



2002 ENERGY STAR® Award Winners



Wisconsin Energy Conservation Corporation

Madison, Wisconsin

For more than 20 years, Wisconsin Energy Conservation Corporation (WECC) has been a leader in promoting energy efficiency on behalf of utilities, consumer and environmental groups, and regulatory agencies. Partnering with hundreds of retailers, WECC participated in the 2001 “Change A Light” campaign last fall, encouraging the sale of 30,000 light bulbs and reducing energy consumption in Wisconsin by 2.4 million kWh. Its broader ENERGY STAR Appliances and Lighting Campaign once again featured the cartoon spokesperson “Energy Squirrel,” who encouraged consumers to “Look for the ENERGY STAR label.” Working on behalf of the state of Wisconsin’s Focus on Energy public benefits program, WECC promoted ENERGY STAR to consumers, new homebuilders, and owners of older homes through the Wisconsin ENERGY STAR Homes Campaign and the newly launched “Home Performance with ENERGY STAR” initiative. With a reach of more than three million, WECC’s mix of promotional tactics associated with these initiatives yielded the sale of 95,000 ENERGY STAR qualified CFLs.

Judges



Judges

EPA and DOE would like to thank the following members of the communications industry for donating their time and expertise to judge the creative components of the 2002 Excellence in Consumer Education submissions.

Ruth Cooke Gibbs

Senior Vice President

Ruder Finn

Eileen Hintz

Senior Account Executive

Ketchum

Lindsey Spindle

Manager, Media Relations

Porter Novelli



2002 ENERGY STAR® Award Winners

ENERGY STAR Award for Excellence in Energy Management



Food Lion, LLC.

Salisbury, North Carolina

Food Lion, LLC., the U.S. division of Brussels-based Delhaize Group, operates more than 1,200 stores in 11 Southeastern and Mid-Atlantic states. Food Lion has integrated energy management into its corporate business objectives. Food Lion benchmarks all of the stores in its portfolio, evaluates the worst performing stores on a monthly basis, and provides quarterly energy bonuses to maintenance staff to encourage improvements. A key partner in developing the EPA benchmark for supermarkets, Food Lion has used the energy ratings to justify recommissioning services. Food Lion knows that no matter how efficient the store is designed, it will not be top performing if there are wasteful energy practices. It uses newsletters and other opportunities to communicate good practices with store managers and operations personnel. Food Lion extends its communication to customers by placing the ENERGY STAR logo on its grocery bags and providing links to ENERGY STAR on its Web site. In 2001, even with a six-percent increase in store square footage, Food Lion reduced energy consumption by 1.3 percent—equivalent to over \$50 million in sales and the pollution associated with approximately 14,000 cars.

Excellence in Energy Management



Starwood Hotels & Resorts Worldwide, Inc.

White Plains, New York

Starwood Hotels & Resorts Worldwide, Inc. operates or franchises over 600 hotel properties under six brand names, including Four Points, Sheraton, St. Regis, Luxury Collection, Westin, and W Hotels, in 70 countries. Starwood established a corporate energy team dedicated to improving energy efficiency throughout its properties, purchasing ENERGY STAR televisions and other equipment, and providing incentives for energy efficiency throughout the company. Starwood based a portion of its 2001 bonuses for the energy team on energy consumption reductions. Starwood's "Watts for Wheels" contest created competition among the company's properties for energy efficiency accomplishments, awarding the winning hotel a Porsche to raffle off to one of its employees. Starwood helped EPA test the benchmarking system for hotels by providing energy data for all of its hotels. To encourage individual properties to benchmark their energy performance, Starwood is planning a benchmarking contest with incentives for hotels that show the biggest improvement in score. Starwood invested \$8.5 million in energy projects completed in 2001, and saved \$3.4 million, equivalent to renting 9,370 additional rooms and saving almost 18 million pounds of carbon dioxide.



STARWOOD
HOTELS & RESORTS WORLDWIDE, INC.



2002 ENERGY STAR® Award Winners



Hines

Hines

Houston, Texas

Hines, one of the largest privately held real estate development, investment, and management companies in the world, has a reputation for developing and maintaining superior energy efficient buildings while fostering a culture of continuous improvement. Hines developed a comprehensive method of commissioning and maintaining energy efficient building systems, training on-site management and engineering staff, tracking and reporting monthly energy use and variances, and promoting innovation. Hines uses ENERGY STAR to negotiate for contract renewals and track its firm-wide average benchmarking score, which has improved 11 percent in less than 2 years. Hines participated in numerous conferences and events, hosting tours of its properties to leading real estate brokers, and hosting an EPA ceremony to launch a new benchmark for supermarkets in Boston. An early leader in the program and a 2001 ENERGY STAR Award winner, Hines earned two of the first three ENERGY STAR labels in the country, and has achieved the ENERGY STAR label for 42 buildings, representing 27 million total square feet.

Excellence in Energy Management



Arden Realty, Inc.

Los Angeles, California

Arden Realty, Inc., now a three-time winner of the ENERGY STAR Award, is a self-administered real estate investment trust in Southern California. Striving for continual improvement, Arden set an aggressive corporate goal in 2001 to own over 100 properties that qualify for ENERGY STAR. Exceeding this goal, Arden holds the largest number of ENERGY STAR labeled buildings in the country. Demonstrating its commitment to energy efficiency in 2001, Arden hosted a press conference with California Governor Gray Davis to educate the commercial real estate industry about the benefits of ENERGY STAR. Challenging its tenants to develop energy savings ideas, Arden began a quarterly contest called "Bright Ideas," which rewards the best tenant ideas for energy savings with a plaque and a catered breakfast. During the award presentations, Arden educates its tenants on ENERGY STAR and additional energy savings tips. Since 1998, Arden's energy savings have reduced carbon dioxide emissions by 150 million pounds and saved \$11.5 million. Arden has continued to focus on tracking energy use and pursuing energy saving technologies, including the expansion of its distributed generation project to 11 facilities.





2002 ENERGY STAR® Award Winners



General Motors Corporation

Detroit, Michigan

General Motors Corporation, a world leader in vehicle manufacturing, carefully manages the energy performance of its worldwide business operations. General Motors' global Energy and Environment Strategy Board integrates energy efficiency and environmental issues into its everyday business decisions. As a result, the corporation's world-class energy program includes aggressive energy performance improvement goals, a clear procurement policy for energy efficiency in manufacturing and building equipment, benchmarking of plant energy performance both internally and relative to key competitors, and the Energy Savings Project Implementation Process that allows energy efficiency projects to compete on equal footing with other business operations. General Motors' superior energy performance has led to savings of more than \$400 million in the past 6 years. In 2001 alone, General Motors reduced energy use by 4.8 trillion Btu, equivalent to the profit margin for selling \$800 million worth of vehicles.

Excellence in Energy Management



BJ's Wholesale Club, Inc.

Natick, Massachusetts

BJ's Wholesale Club, Inc. (BJ's) is a leading warehouse chain in the eastern U.S., operating 130 Clubs in 15 states and employing more than 16,000 people. BJ's has demonstrated its commitment to sound energy management through investments in energy efficient lighting, energy management systems, high-efficiency air conditioning and refrigeration equipment, and benchmarking its Clubs across the country. In 2001, BJ's expanded its in-house energy management staff and created a corporate Energy Task Force to carry out a comprehensive energy management strategy. BJ's designated one of its Clubs as an "ENERGY STAR Club" to test capital and operational improvements, and evaluate the potential for chain-wide expansion. Because substantial investment in efficient equipment has already occurred, BJ's focuses its efforts on optimized operations, maintenance, and design of existing systems. These immediate low/no cost improvements saved the company over \$1 million and 12 million kilowatt hours of electricity in 2001 alone. BJ's displays banners in each Club that highlight the company's partnership with ENERGY STAR and the value of promoting clean energy and purchasing green power. BJ's 2001 energy savings have prevented the emissions of 18 million pounds of carbon dioxide.





Money Isn't All You're Saving

2002 ENERGY STAR® Award Winners



Building Bright Futures

Jefferson County Public Schools

Golden, Colorado

Jefferson County Public Schools is the largest school district in Colorado with more than 87,000 students and 135 school buildings. Its commitment to conserving natural resources starts with the Board of Education's resolution that outlines the District's energy management plan. The District has established an energy management team with a goal of achieving 20 percent or greater cost avoidance on an annual basis, and includes comparing schools to ENERGY STAR to find greater improvements. Understanding how important measurement is to sound energy management, the District benchmarked more than 80 percent of its school buildings, earning the ENERGY STAR label for 41 schools. Now it is turning its attention to upgrading those buildings with the most energy saving opportunities. Jefferson County has saved energy while improving the indoor environment for students. An active participant in EPA's Tools for Schools, the District has received an Excellence Award for Indoor Air Quality. Its annual energy savings are approximately \$2.8 million, which equates to hiring an additional 80 people, or purchasing 70,000 text books.



*ENERGY STAR Award for Excellence in
Business and Public Education*

Society of Industrial and Office REALTORS®

Washington, DC

The Society of Industrial and Office REALTORS® (SIOR) represents the top performing brokers in industrial and office real estate. SIOR views energy as a critical issue for its members and strives to ensure that SIOR brokers are central to the process of educating developers, owners, managers, and tenants about the value of energy efficiency in their buildings. The Society has used its leadership position in the commercial brokerage community to promote ENERGY STAR and the importance of energy performance in marketing properties for sale or lease. SIOR incorporates ENERGY STAR's tools and resources into many of its events and activities. The Society developed energy training seminars, featuring ENERGY STAR, which are offered to its members twice a year. The seminars were subsequently approved for credit toward real estate license renewal in 36 states, making them the first accredited state licensure courses in the country related to energy management and awareness. SIOR also has sponsored tours of ENERGY STAR labeled buildings to allow brokers and conference attendees to see first-hand the technologies and strategic energy management practices of leading real estate owners. Through these activities, the Society is educating brokers across the country about the importance of energy performance.





2002 ENERGY STAR® Award Winners

*ENERGY STAR Award for Excellence in
Service Provider Performance*

SERVIDYNE®

Servidyne Systems, LLC

Atlanta, Georgia

Servidyne Systems, LLC is an Atlanta-based energy solutions company specializing in energy benchmarking, monitoring, auditing, indoor air quality evaluation, building recommissioning, and related engineering approaches to increase building performance. Servidyne led its industry in 2001 by qualifying more ENERGY STAR labeled buildings than any other service provider. Integrating ENERGY STAR into client services, Servidyne benchmarked at least 50 buildings that were previously scored in 2000. Servidyne uses ENERGY STAR and the national building performance rating to evaluate every new potential client. When benchmarking energy performance became available for the hospitality market, Servidyne was one of the first service providers to participate, and it used ENERGY STAR to help strengthen a top client's energy efficiency efforts. Servidyne offers training and seminars on energy benchmarking and ENERGY STAR, and highlights its achievements with ENERGY STAR in its new parent company's annual report.



ENERGY STAR Award for Excellence in New Homes

Vermont Energy Investment Corporation

Burlington, Vermont

Vermont Energy Investment Corporation (VEIC) is a nonprofit energy services organization with a mission to reduce the economic, social, and environmental costs of home energy consumption with cost-effective energy efficiency and renewable energy technologies. VEIC is a regional leader in efforts to promote more efficient housing with ENERGY STAR and has integrated ENERGY STAR throughout its programs, services, and consulting efforts. VEIC has qualified nearly 900 ENERGY STAR labeled homes since 1997 under the Vermont ENERGY STAR Homes Program. As a result of these efforts, the state of Vermont stands as one of the nation's leaders in percentage of ENERGY STAR qualified homes. Vermont consumers now recognize the ENERGY STAR label and routinely demand it as part of the home buying process.



D.R. Wastchak, L.L.C.

Tempe, Arizona

With over 15,000 homes certified as ENERGY STAR to date, D.R. Wastchak, L.L.C. has labeled more homes than any other ratings provider and fueled much of the growth in ENERGY STAR housing in Phoenix. In 2001, D.R. Wastchak verified and labeled over 3,600 homes, representing nearly 15 percent of all ENERGY STAR homes labeled nationwide last year. D.R. Wastchak also added 12 new builders into the ENERGY STAR program last year. D.R. Wastchak has been a key champion in ENERGY STAR marketing and advertising efforts in Phoenix. D.R. Wastchak was a primary coordinator of the highly successful 2001 Phoenix Showcase of ENERGY STAR labeled homes, which highlighted ENERGY STAR builders in the Phoenix market. His efforts serve as an exemplary model for other active ENERGY STAR target markets across the country.





2002 ENERGY STAR® Award Winners



Reliant Energy HL&P

Houston, Texas

Reliant Energy HL&P, the 8th largest investor-owned utility in the nation, has been a key champion in transforming the growing Houston new homes market to ENERGY STAR. Reliant Energy has supported the labeling of over 1,400 ENERGY STAR labeled homes in 2001. Reliant Energy has already signed contracts with 10 production builders and four custom builders, and with projects to qualify over 4,500 ENERGY STAR homes in 2002. The utility has also dedicated substantial resources to advertising and marketing efforts. In 2001, Reliant Energy raised funds to run a 22-week advertising campaign in the Houston Chronicle. In 2002, Reliant Energy is partnering with 14 builders and doubling their advertising budget to launch a new marketing campaign including print, billboards, radio, television, and home shows.



Ence Homes

St. George, Utah

Attributing much of its success to ENERGY STAR since joining in 1999, Ence Homes has built over 500 ENERGY STAR labeled homes and has grown to command about 10 percent of the residential market share in Southern Nevada and Southern Utah. Ence has consistently used print, radio, television, and its Web site to educate homebuyers about the benefits of ENERGY STAR. Ence Homes requires all of its realtors and employees to participate in ENERGY STAR training before selling Ence Homes. Ence also utilizes ENERGY STAR labeled products in its homes, such as heating and air conditioning systems and appliances. Ence's commitment to ENERGY STAR demonstrates the marketing potential of ENERGY STAR to all builder partners.

Excellence in Efficient Homes



New Jersey ENERGY STAR® Homes

Mount Laurel, New Jersey

New Jersey ENERGY STAR® Homes Program was created under the New Jersey Board of Public Utilities Clean Energy Program as an umbrella initiative by the seven electric and gas utilities in the state. Its goal is to transform the residential new construction market to ENERGY STAR. The participating utilities are Conectiv Power Delivery; GPU Energy, a FirstHand Energy Company; New Jersey Natural Gas; NUI/Elizabethtown Gas; Public Service Electric & Gas Company; Rockland Electric; and South Jersey Gas. The creation of New Jersey ENERGY STAR Homes represents the first time that a utility-sponsored program is being offered throughout the state. In 2001, the statewide initiative succeeded in qualifying over 1,000 ENERGY STAR labeled homes, bringing the total number of labeled homes in the state to nearly 3,500. Much of this success is shared with MaGrann Associates who served as a contractor to New Jersey ENERGY STAR homes. Working with the NJ Department of Community Affairs and other state and local housing agencies, New Jersey ENERGY STAR Homes also championed low-income housing by labeling 650 ENERGY STAR affordable housing units in 2001, with another 1,700 scheduled for 2002. The program also aggressively promotes ENERGY STAR labeled HVAC equipment, lighting fixtures, and washing machines.

New Jersey
ENERGY STAR® Homes



Money Isn't All You're Saving

2002 ENERGY STAR® Award Winners



*ENERGY STAR Award for Excellence in
Manufactured Housing*



Champion Enterprises, Inc.

Auburn Hills, Michigan

Champion Enterprises, Inc., is the world's largest producer of manufactured homes. Champion's corporate commitment to manufacture ENERGY STAR labeled homes in each of its 49 North American plants stands to significantly reduce national energy consumption and carbon emissions. Champion is incorporating a standard compliance program to facilitate the labeling of its homes as ENERGY STAR, including a standardized design package, third-party design approval, and revision of Quality Control procedures. Approximately 45 percent of Champion's entire product line is ready for the ENERGY STAR label. Champion is also embarking on a national print, radio, and television marketing campaign to expand marketing and financial incentives for use of ENERGY STAR labeled homes.

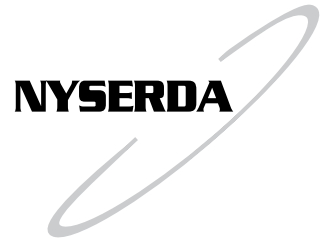


*ENERGY STAR Award for Excellence in
Home Improvement*

**New York State Energy Research and
Development Authority**

Albany, New York

The New York State Energy Research and Development Authority (NYSERDA) has led the country in improving the energy efficiency of existing homes. In March 2001, NYSERDA launched its “Home Performance with ENERGY STAR” initiative. This innovative program works to build a supply of Building Performance Institute certified home performance contractors to meet a growing demand by homeowners for skilled improvements in the overall energy efficiency of their homes. To spur demand for these contractor services, NYSERDA is conducting an extensive multi-media campaign to educate consumers about ENERGY STAR products and services and to recruit qualified contractors. NYSERDA has invested over \$5 million in this initiative to create consumer demand for quality energy efficiency services and develop a competent contractor infrastructure to service that demand. In the first 10 months of the “Home Performance with ENERGY STAR” initiative, more than 350 homeowners have completed energy efficiency improvements valued at over \$3.4 million; an additional 100 homes are in process valued at nearly \$1 million. Each of these New York homeowners will save an estimated \$550 annually on their energy costs.





2002 ENERGY STAR® Award Winners



Change A Light, Change the World Award



Midwest Energy Efficiency Alliance

Chicago, Illinois

Only in its second year of existence, the Midwest Energy Efficiency Alliance (MEEA) has already made a difference promoting energy efficiency and improving the environment in the Midwest. MEEA rolled out its first ENERGY STAR program in October 2001 during the national “Change A Light” campaign (with support from the Wisconsin Focus on Energy Program). With the goal of raising consumer awareness about ENERGY STAR qualified light bulbs, MEEA produced “Change A Light” educational and point-of-purchase materials, offered an instant rebate at participating retailers across four states, generated press events, and sponsored the “Change A Light” National Sweepstakes. The organization provided customers of 150 True Value Stores in Illinois, Minnesota, Missouri, and Ohio, with an instant rebate and displayed in-store educational and promotional materials. For its part, True Value placed television and radio ads and ran four full-page ads in major newspapers. MEEA also worked with 100 Home Depot stores to bring the “Change A Light” campaign to its customers.



OSRAM SYLVANIA

Danvers, Massachusetts

Manufacturing a wide range of lighting as well as other consumer and commercial products, OSRAM SYLVANIA is committed to integrating environmental stewardship into its business practices as demonstrated through its partnership with ENERGY STAR. In 2001, OSRAM SYLVANIA promoted ENERGY STAR by engaging hundreds of retail stores across the country in ENERGY STAR's national "Change A Light" campaign. OSRAM SYLVANIA asked retailers to display point-of-purchase materials and in-store advertisements, which encouraged consumers to "Make their next light an ENERGY STAR." OSRAM SYLVANIA offered savings coupons to consumers nationwide for the purchase of ENERGY STAR qualified light bulbs, and contributed prizes for the "Change A Light" National Sweepstakes. The company's "Change A Light" promotions educated hundreds of thousands of consumers about ENERGY STAR qualified lighting products in stores where purchasing decisions are typically made.



GE Lighting

Cleveland, Ohio

The popularity of ENERGY STAR qualified products during the "Change A Light" promotion last fall amounted to almost a 300-percent increase in GE lighting sales. GE Lighting actively participated in ENERGY STAR's 2001 "Change A Light" campaign through ad placement, ENERGY STAR point-of-purchase materials for retailers, and product suite contributions for the "Change A Light" National Sweepstakes. The company's "Change A Light" advertisement was placed in 16 major newspapers across the country—reaching 26 million consumers with a clip-out savings coupon for the purchase of ENERGY STAR qualified light bulbs. As an active ENERGY STAR manufacturing partner for the past several years, GE Lighting offers more than 60 ENERGY STAR qualified compact fluorescent lamps and fixtures. The company was also an ENERGY STAR Award winner in 2000 for implementing energy efficient practices in its own facilities through EPA's Green Lights Program.





2002 ENERGY STAR® Award Winners



Special Recognition for Industry Leadership



Hunter Fan Company

Memphis, Tennessee

A manufacturer of ceiling fans for more than 100 years, Hunter Fan Company consistently shows technological leadership in its industry. In 2001, Hunter made unprecedented contributions to the specification development process, ultimately allowing ENERGY STAR to make the label available for ceiling fans. The lack of a standardized test procedure and commercial test facilities has historically been a major challenge in distinguishing energy efficient ceiling fans. After years of developing their own test method, Marshall Brown and Vin Mehta of Hunter's Engineering Division shared this proprietary information and worked with EPA to develop the Solid State Test Method. Hunter donated test results for over 50 ceiling fans from a variety of manufacturers in support of the ENERGY STAR ceiling fan specification setting process. In addition, Hunter shared the design details of its test chamber with competing companies and commercial testing laboratories. To date, with the help of direct consultation by Hunter engineers, two additional third party testing facilities have been built following Hunter's original blueprints. As a Charter Partner for ceiling fans, Hunter participated, along with 13 other companies, in the launch of ENERGY STAR labeled ceiling fans in August 2001. This summer more than 50 qualifying Hunter models will be available for consumer purchase at stores such as Home Depot and Lowe's, as well as in independent showrooms across the nation.



Special Recognition for Technical Innovation

Royal Vendors, Inc.

Kearneysville, West Virginia

With the company's new vending machine technology, Royal Vendors' customers use approximately 50 percent less energy. The technology consists of a more energy efficient T8 lighting package, cooling unit, GE evaporator fan, and software to further reduce consumption during non-peak hours. All new 2002 Royal Vendors machines are available with the optional energy efficiency package, which saves energy, money, and maintenance/service calls. With approximately one million Royal Vendors machines in place in the U.S., upgrading the existing stock of machines, which often last for 10 to 12 years, provides many energy-saving opportunities. To serve this market, Royal Vendors offers a retrofit package. ENERGY STAR wishes to distinguish Royal Vendors with a Special Recognition Award for its ingenuity and leadership in the design of energy efficient cold-drink vending machines.



Special Recognition for Online Information

Lowe's Home Improvement

Wilkesboro, North Carolina

While Lowe's offered a rich, engaging blend of traditional consumer education materials, point-of-sale displays, television and radio ads, and training clinics for do-it-yourselfers in 2001, Lowe's truly excelled at its online consumer outreach. Through Lowe.com/energy, consumers could research and make online purchases of ENERGY STAR labeled products, obtain many tips on efficient use of products and systems throughout the home, learn "how-to" purchase, contract for, and efficiently install more complicated elements such as ducts, insulation, and ventilation. Lowe's online "Energy Solutions Center" organizes energy efficiency tips room by room, with ENERGY STAR as the platform for improvements. Lowe's also featured its ENERGY STAR Solutions Guide on the site, with a thorough overview of qualified products it carries, as well as home improvement advice for improved energy efficiency.





2002 ENERGY STAR® Award Winners

*ENERGY STAR Partner of the Year – Product
Manufacturers*

Panasonic **Panasonic**
Secaucus, New Jersey

Panasonic is a true leader in offering energy efficient products. Panasonic and its affiliated Quasar and Technics brands currently offer an exemplary 446 ENERGY STAR qualified product models spread over 15 product categories. Last year alone marked the introduction of 164 newly qualifying models, expanding Panasonic's participation to all product categories. Panasonic's diverse product line includes home electronics, office equipment, home appliances, heating and cooling equipment, and lighting. Panasonic's commitment to ENERGY STAR also extends into sales and marketing, consumer education, specification development, product labeling, internal training, and public outreach. Panasonic actively engages other manufacturers and retailers in ENERGY STAR efforts. In 2001, Panasonic launched an Internet-based sweepstakes, which included a quiz designed to educate consumers on the benefits of ENERGY STAR and which was experienced by more than 30,000 entrants.



Canon U.S.A., Inc.

Lake Success, New York



With over 220 labeled products, Canon U.S.A., Inc. offers more ENERGY STAR qualified office imaging products than any other office equipment manufacturer. As a strong supporter of ENERGY STAR, Canon incorporated ENERGY STAR into its Canon Clean Earth Campaign, a corporate program encompassing industrial ecology, workplace conservation, and environmental philanthropy. Through an array of internal and external communications vehicles including its Web site, advertisements, brochures, videos, and other collateral materials, Canon educated employees, dealers, and consumers about the benefits of ENERGY STAR qualified products. In 2001, Canon also supported ENERGY STAR outreach initiatives by participating in promotional campaigns such as the successful ENERGY STAR Showcase Dorm Room project at Tulane University, New Orleans.

Good Earth Lighting, Inc.

Wheeling, Illinois

Good Earth Lighting, Inc. has defied conventional wisdom and delivered affordable, energy efficient, decorative light fixtures that look nice in people's homes. More than 90 percent (70+ models) of Good Earth's decorative fixtures and lamps currently qualify for the ENERGY STAR label. The company's goal is that its decorative lighting sales will be 100 percent ENERGY STAR by the end of 2002. In order to increase the use of efficient fixtures in American homes, Good Earth has developed effective showroom marketing materials, engaged in extensive training of sales staff, representatives, and distributors, and sponsored outreach to Lowe's, CostCo, Menards, and other retailers participating in the "Change A Light" promotion and regional Torchiere Turn-in events.





2002 ENERGY STAR® Award Winners



Maytag Corporation

Newton, Iowa

Maytag now offers 68 ENERGY STAR qualified appliance models, which is almost a 100-percent increase over last year. In 2001, Maytag Corporation introduced ENERGY STAR labeled residential washers in commercial facilities. More than a third of Maytag's commercial washer sales were ENERGY STAR qualifying. Also in 2001, Maytag concluded a concert tour called "Making Music Matter," visiting Phoenix, Los Angeles, Chicago, and Washington, DC. The tour and related promotional activity reached an estimated 202 million consumers with educational messages about the energy and water savings of ENERGY STAR qualified clothes washers. For the second consecutive year, Maytag reached millions of viewers across the nation by participating in the Macy's Day Parade with a "Mother Earth" float displaying the ENERGY STAR logo. Maytag created specialized ENERGY STAR educational packages for its more than 650 Maytag Home Appliance Centers, including training materials and promotional templates featuring ENERGY STAR. Maytag was also the first appliance manufacturer to introduce a refrigerator that qualified for the new July 2001 ENERGY STAR refrigerator specification.



Whirlpool Corporation

Benton Harbor, Michigan

Whirlpool Corporation now offers more than 160 ENERGY STAR qualified products under the KitchenAid and Whirlpool brand names. One hundred percent of KitchenAid dishwashers and built-in refrigerators are qualified, as well as more than 70 additional refrigerator models and 40 percent of its dehumidifiers. Whirlpool has worked hard to show consumers which quality products carry ENERGY STAR. In 2001, Whirlpool reached nearly 300 million consumers through its placement of 450 print articles, more than 90 television news segments, and its cutting edge Web site all featuring ENERGY STAR labeled products. Whirlpool continues to exhibit leadership in product innovation and program promotion, introducing two of the most efficient ENERGY STAR qualified clothes washers in 2001—the Calypso™ and Duet™. For third consecutive year, Whirlpool has earned the honor of being named an ENERGY STAR Partner of the Year.



Philips Lighting Company

Somerset, New Jersey



PHILIPS

Continual innovation has helped Philips Lighting Company produce a large array of ENERGY STAR qualified compact fluorescent light bulbs (CFLs), with marketing and promotional support that has dramatically increased the use of these lamps in U.S. homes. Philips manufactures nearly 60 different ENERGY STAR qualified CFL models—more than 90 percent of its CFL product line. Philips is committed to communicating the benefits of energy efficiency at every opportunity, through its Web site, its “on hold” telephone voice messaging, and its point-of-purchase displays in more than 5,000 Home Depot and Sears locations. Philips has achieved more than 46 million impressions through several innovative public relations campaigns, including “Energy Blueprint for the Nation,” in which Philips installed energy efficient lighting in one block in Berkeley, California. Philips further advanced awareness of ENERGY STAR by participating in Earth Day 2001, the “Change A Light” campaign, and California’s “Flex Your Power” initiative.

Alside

Cuyahoga Falls, Ohio



For the third year in a row, Alside has outpaced all other window manufacturers in its creative promotion of ENERGY STAR. Alside effectively weaves the message of energy efficiency and the value its ENERGY STAR labeled windows offer throughout its Web site, sales training materials, product displays, consumer brochures, job site signs, and demo windows. Alside’s ClimaTech® Insulated Glass Package is ENERGY STAR qualified in all three climate zones in the U.S. Using ENERGY STAR with customers, distributors, builders, and affiliated companies has paid off for Alside, as overall unit sales rose 32 percent in 2001, and 65 percent of those windows were ENERGY STAR qualified. Among other things, Alside launched a “bundled” program of efficient windows and siding targeted at the renovation market, which featured the availability of ENERGY STAR labeled windows, and linked siding and insulation products with ENERGY STAR Home Sealing.



Money Isn't All You're Saving

2002 ENERGY STAR® Award Winners



**ROOF WINDOWS
AND SKYLIGHTS**

VELUX America Inc.

Greenwood, South Carolina

Described as the world leader in roof windows and skylights, VELUX America Inc. made a business decision early on to promote energy efficiency. In 2001, this decision translated into a product line that was 100 percent ENERGY STAR qualified. VELUX has also led in educating consumers on the value of efficient sky lights, particularly in California where an upgrade to an ENERGY STAR labeled skylight can save a homeowner about \$200 a year in cooling costs. VELUX conducted a media campaign targeting California consumers, which included print, radio, television, and direct mail advertising featuring ENERGY STAR. This campaign went national in 2001, with training for all sales and customer service representatives on ENERGY STAR, and with prominent ENERGY STAR materials in all 550 permanent retail displays in home centers, and in smaller “gate” displays with more than 10,000 independent dealers across the country.



ENERGY STAR Partner of the Year – Retail

Sears, Roebuck & Co.

Hoffman Estates, Illinois



For the third consecutive year, Sears has distinguished itself as a champion in promoting energy efficiency to the American public. Sears continues to offer the widest array of ENERGY STAR qualified appliances under one roof, including leading brands and its own Kenmore brand. In 2000, Sears pledged to sell more than one million ENERGY STAR labeled appliances and did so, repeating this achievement in 2001. In addition, Sears sold more than 1.5 million ENERGY STAR labeled home electronics products, and more than 30,000 labeled heating and cooling units. Also in 2001, Sears created “The Sears Experience” for all of its 863 mall-based appliance showrooms that showcased unique ENERGY STAR product placement and consumer education materials. Sears introduced two of the most efficient appliances in their categories—the Kenmore Elite refrigerator and the HE3t clothes washer. Both products exceed the efficiency requirements of ENERGY STAR. Contributing significantly to its success, Sears has demonstrated a strong commitment to working with regional ENERGY STAR programs across the country, offered comprehensive sales training programs for its staff, and directed its vendors to supply ENERGY STAR qualified products.



The 2002 ENERGY STAR® Awards



1993

Green Lights®

Johnson Controls
Ally of the Year

1994

Green Lights®

Mobil Corporation
Partner of the Year

Primo Lighting Management
*Lighting Management Company
Ally of the Year*

Cooper Lighting
Manufacturing Ally of the Year

Arizona Public Service Company
*Utility Company
Ally of the Year*

1995

Green Lights®

Johnson & Johnson
*Large Corporate
Partner of the Year*

The Washington Times
*Small Corporate
Partner of the Year*

Arlington County
Public Schools
Government Partner of the Year

Santa Cruz Valley
Union High
Government Partner of the Year

University of Missouri-Columbia
University Partner of the Year

University of Michigan Hospitals
*Large Hospital
Partner of the Year*

Lima Memorial Hospital
Hospital Partner of the Year

Whitaker Newsletters
*Small Business
Partner of the Year*

Sligo Adventist School
Non-Profit Partner of the Year

Honeywell, Inc.
Manufacturer Ally of the Year

Innovative Lighting Services
*Lighting Management Company
Ally of the Year*

Past ENERGY STAR® Awards Winners

1996

Green Lights®

USX Corporation
*Large Corporate
Partner of the Year*

Westinghouse Electric Corporation
*Large Corporate
Partner of the Year*

Halliburton Company
Corporate Partner of the Year

City of Philadelphia
*City Government
Partner of the Year*

County of San Diego
*County Government
Partner of the Year*

State of California
*State Government
Partner of the Year*

Larry's Markets
*Small Corporate
Partner of the Year*

University of Texas
M.D. Anderson Cancer Center
*Large Hospital
Partner of the Year*

St. Charles Medical Center
*Small Hospital
Partner of the Year*

Colonial Pacific Leasing
Corporation
*Small Business
Partner of the Year*

Massachusetts Institute of
Technology
University Partner of the Year

Columbia University
University Partner of the Year

Whitehill Lighting & Supplies, Inc.
*Lighting Distributor
Ally of the Year*

Parke Industries, Inc.
*Lighting Management Company
Ally of the Year*

Philips Lighting Company
*Lighting Manufacturer
Ally of the Year*

Southern California Edison
Company
*Utility Company
Ally of the Year*

ENERGY STAR® Products

Ricoh Corporation
*Office Equipment
Partner of the Year*

Compaq Computer Corporation
*Office Equipment PC
Partner of the Year*

Samsung Electronics Company
*Office Equipment Monitor Partner
of the Year*

Hewlett-Packard Company
*Office Equipment Printer Partner
of the Year*

Canon USA, Inc.
*Office Equipment Copier Partner
of the Year*

Pitney Bowes Facsimile Systems
*Office Equipment Fax Machine
Partner of the Year*

Honeywell Corporation
*HVAC Large Manufacturer Partner
of the Year*

Addison Products Company
*HVAC Small Manufacturer Partner
of the Year*



Money Isn't All You're Saving

The 2002 ENERGY STAR® Awards

1997

ENERGY STAR BuildingsSM

University of Missouri-Columbia
Partner of the Year

Honeywell, Inc.
Partner of the Year

Green Lights[®]

Bank of America
*Large Corporate
Partner of the Year*

Siemens Business
Communications
*Small Corporate
Partner of the Year*

City and County of Denver
Government Partner of the Year

Columbia/HCA
Healthcare Partner of the Year

University of Cincinnati
University Partner of the Year

University of Rochester
University Partner of the Year

Elks Club of State College
Non-Profit Partner of the Year

WESCO Distribution, Inc.
*Lighting Distributor
Ally of the Year*

Lighting Management
Consultants, Inc.
*Lighting Management Company Ally
of the Year*

ENERGY STAR[®] Products

Compaq Computer Corporation
*Office Equipment Computer
Partner of the Year*

Samsung Electronics Corporation
*Office Equipment Monitor Partner
of the Year*

Lexmark International, Inc.
*Office Equipment Printer Partner
of the Year*

Ricoh Corporation
*Office Equipment Copier Partner of
the Year*

Canon USA, Inc.
*Office Equipment Facsimile Partner
of the Year*

Advanced Micro Systems/
Hewlett-Packard
*Office Equipment
Best Technical Innovation*

Sun Microsystems
*Office Equipment
Best Internal Promotion*

Pitney Bowes
*Office Equipment
Best External Promotion*

Weil-McLain
*HVAC Large Manufacturer Partner
of the Year*

Addison Products Company
*HVAC Small Manufacturer Partner
of the Year*

ENERGY STAR[®] Homes

North American Insulation
Manufacturers Association
Outstanding Industry Association

National Home Energy Resources
Organization
*Outstanding Home Rating/
Tech Support*

ConSol, Inc.
*Outstanding Home Rating/
Tech Support*

Greenstone Industries
Outstanding Manufacturer

Energy Design Technologies
*Outstanding
Building Trade Vendor*

Past ENERGY STAR® Awards Winners

1998

ENERGY STAR BuildingsSM

Mobil Corporation
Partner of the Year

The Trane Company
Ally of the Year

Johnson & Johnson
Outstanding ENERGY STAR Buildings Upgrade

Green Lights[®]

Compaq Computer Corporation
Corporate Partner of the Year

Louisville & Jefferson County
Metropolitan Sewer District
Government Partner of the Year

St. Joseph's Hospital
Healthcare Partner of the Year

Walt Disney World Company
Hospitality Partner of the Year

Davenport Community Schools
School System Partner of the Year

McDonald's Corporation
Retail Partner of the Year

American Electric Power Company
Ally of the Year

City of Scottsdale
Best Promotions

ENERGY STAR[®] Products

IBM Corporation
Office Equipment Computer Partner of the Year

Samsung Electronics Corporation
Office Equipment Monitor Partner of the Year

Ricoh Corporation
Office Equipment Imaging Partner of the Year

Xerox Corporation
Office Equipment Best Partner Promotion

Lithonia Emergency Systems
Exit Sign Partner of the Year

Maytag Corporation
Appliance Partner of the Year

ENERGY STAR[®] Homes

Energy Rated Homes—Midwest
Home Rating/Technical Support Provider Ally of the Year

Andersen Corporation
Manufacturer Ally of the Year

Gainesville Regional Utilities
Utility Ally of the Year

Southlake Development, Inc.
Small Builder of the Year

Watt Homes
Medium Builder of the Year

Best Homes
Medium Builder of the Year

Pulte Homes
Large Builder of the Year

Palm Harbor Homes, Inc.
Manufactured Home Builder of the Year

Best Promotions

AstraLite
Best External Promotion

GDE Systems, Inc.
Best Educational Material

Vermont Star Homes
Most Creative Use of Media



The 2002 ENERGY STAR® Awards

1999

ENERGY STAR BuildingsSM

Polaroid Corporation
Corporate Partner of the Year

Johnson Controls, Inc.
Ally of the Year

CEC Consultants, Inc.
Ally of the Year

Mervyn's California
Retail Partner of the Year

New York State Office of
Mental Health
Healthcare Partner of the Year

Broward County Commission
Government Partner of the Year

Wake County Public
School System
Education Partner of the Year

Green Lights®

The Boeing Company
Corporate Partner of the Year

Amtech Lighting Services
Ally of the Year

Staples
Retail Partner of the Year

Northern Illinois Medical Center
Healthcare Partner of the Year

Mercer County
Government Partner of the Year

State of Ohio
Government Partner of the Year

University of Virginia
Education Partner of the Year

ENERGY STAR® Products

IBM Corporation
*Office Equipment Computer
Partner of the Year*

Ricoh Corporation
*Office Equipment Imaging Partner
of the Year*

Sony Electronics, Inc.
*Home Electronics
Partner of the Year*

Matsushita Electric/Panasonic
*Home Electronics
Partner of the Year*

Lithonia Emergency Systems
Exit Sign Partner of the Year

Whirlpool Corporation
Appliance Partner of the Year

Maytag Appliances
Appliance Leadership Award

Andersen Corporation
*National Window
Partner of the Year*

Windowmaster Products
*Regional Window
Partner of the Year*

Soft-Lite L.L.C.
*Regional Window
Partner of the Year*

The Home Depot
*National Window
Retailer of the Year*

Past ENERGY STAR® Awards Winners



1999

ENERGY STAR® Homes

New England
Joint Management Committee
Ally of the Year — Utility

Conectiv Power Delivery
Ally of the Year — Utility

Andersen Corporation
Ally of the Year — Manufacturer

Energy Rated Homes — Midwest
*Ally of the Year —
Technical Support Provider*

Florida Department of
Community Affairs and
the Florida Solar Energy Center
*Ally of the Year —
State or Local
Government Agency*

ENERGY STAR® for Small Business Award

Speare Memorial Hospital

The Williams Inn

Inn at Wiccoppee

Petrucelli International

American Academy of
Otolaryngology-Head and Neck
Surgery Foundation

GGG Information Services, Inc.

Penn-Craft Community
Association

Weatherbury Farm

Gulf Coast Paper

American Cat Emporium & Wood
Products

The Doorstep Homeless Shelter

Lagniappe Banquet Hall

River Run Bed & Breakfast

Subway Sandwiches and Salads

Metropolitan Manufacturers
Association

Boulder Book Store

Sycamore Plaza Partnership

Paras, LLC

Centerplex

Larry's Markets

ENERGY STAR® for Congregations Award

Georgetown Gospel Chapel

North Oxnard United Methodist
Church



The 2002 ENERGY STAR® Awards

2000

Excellence in Consumer Education

New York State Energy Research
& Development Authority

Ricoh Corporation

Northeast Energy Efficiency
Partnerships

State of Wisconsin

Combined Heat and Power Awards

Dow Chemical Company

Louisiana State University

Trigen, Oklahoma City, OK

Trigen, Tulsa, Oklahoma

Trigen, Chicago, IL

Trigen, Trenton, NJ

Trigen, Philadelphia, PA

University of North Carolina

Rutgers University

Malden Mills

All Systems Cogeneration

ENERGY STAR® Homes

FirstEnergy Corporation
Ally of the Year

Florida Power Corporation
Ally of the Year

Public Service Electric & Gas
Company of New Jersey
Ally of the Year

D.R. Wastchak, L.L.C.
Ally of the Year

Bosshardt Realty Services, Inc.
Special Recognition Award

Town & Home, Inc.
Special Recognition Award

ENERGY STAR® Labeling

Ricoh Corporation
Product Labeling

Sears, Roebuck & Company
Retail

Panasonic
Home Electronics

Whirlpool Corporation
Appliances

Ricoh Corporation
Office Equipment

Alside

National Window

Thermal Industries
Eastern Regional Window

Viking Industries, Inc.
Western Regional Window

National Coatings Corporation
Roof Products

Sun Microsystems
*Outstanding Corporate
Commitment*

ENERGY STAR BuildingsSM and Green Lights[®]

Johnson & Johnson
Partner of the Year: Corporate

State of Wisconsin
*Partner of the Year: Government
Buildings*

ShopKo Stores, Inc.
*Partner of the Year:
Retail Buildings*

La Quinta Inns, Inc.
*Partner of the Year:
Hospitality Buildings*

Past ENERGY STAR® Awards Winners



2000

Arden Realty, Inc.
*Partner of the Year: Commercial
Real Estate*

Harwood Management Services
*Partner of the Year: Commercial
Real Estate*

Sachem Central School District,
New York
*Partner of the Year:
Education Buildings*

North Memorial Health Care
*Partner of the Year:
Healthcare Buildings*

Advance Transformer Co.
*Ally of the Year:
Large Energy Service Provider*

Public Service Company
of Colorado —
Denver District Cooling
*Ally of the Year:
Small Energy Service Provider*

GE Lighting
Green Lights: Ally of the Year

Pitney Bowes, Inc.
Green Lights: Partner of the Year

ENERGY STAR® for Small Business Award

Thomas Mott Homestead Bed and
Breakfast

Ye Olde England Inne

YWCA of White Plains &
Central Westchester

American Environmental
Outfitters, Inc.

A.O.K Body Shop

British American Autocare Inc.

C.W. Hines and Associates Inc.

Bestway

Cape Canaveral Marine Services,
Inc.

Micro MICR Corp

Pizza Hut of Gainesville

The Green Institute

ENCAP L.L.C.

Environmental Law & Policy
Center

McDonald's Restaurant

Urban Options

Community Mercantile

Eastdale Plaza

California Family Fitness Centers

Intrepress Technologies

La Paz Electronics International
Laser & Skin Surgery Center

ENERGY STAR® for Congregations Award

Beth El-Kesser Israel Temple
Hazon

Trinity Lutheran Church

Settlement Lutheran Church

First Christian Church

Solana Beach Presbyterian Church

St. John's Episcopal Parish

Cheney United Methodist Church



Money Isn't All You're Saving

The 2002 ENERGY STAR® Awards

2001

Excellence in Consumer Education

Pacific Gas and Electric Company

Northwest Energy Efficiency Alliance

Wisconsin Energy Conservation Corporation

Sacramento Municipal Utility District

Participating Electric and Gas Utilities of the Northeast Energy Efficiency Partnerships

Improving Energy Efficiency in Buildings and Business

Hilton Hotels Corporation
Partner of the Year

Verizon
Partner of the Year

M.J. Soffe Company
Partner of the Year

Shaw's Supermarkets, Inc.
Partner of the Year

Virtua Health
Partner of the Year

University of Missouri at Columbia
Partner of the Year

University of Virginia
Partner of the Year

Kingston City Schools
Partner of the Year

Arden Realty, Inc.
Partner of the Year

Hines
Partner of the Year

Servidyne Systems, Inc.
Partner of the Year

Johnson Controls, Inc.
Partner of the Year

Harrisburg Area Community College
Honorable Mention

Raytheon Company
Honorable Mention

BJ's Wholesale Club, Inc.
Honorable Mention

Bonneville Power Administration
Honorable Mention

Arizona Army National Guard
Honorable Mention

Energy Efficient Homes

Southwest Gas Corporation
Partner of the Year

Guaranteed Watt Saver Systems West, Inc.
Partner of the Year

The Connecticut Light and Power Company
Partner of the Year

Woods & Associates
Partner of the Year

Bob Vila
Excellence in Home Improvement

Atlantic Design and Construction
Energy Efficient Builder Award

Barry Andrews Homes
Energy Efficient Builder Award

Beazer Homes
Energy Efficient Builder Award

Tierra Concrete Homes
Energy Efficient Builder Award

Energy Efficient Products

Canon U.S.A., Inc.
Partner of the Year

Whirlpool Corporation
Partner of the Year

Panasonic
Partner of the Year

Maytag Corporation
Partner of the Year

National Coatings Corporation
Partner of the Year

Alside
Partner of the Year

Harvey Industries
Partner of the Year

Past ENERGY STAR® Awards Winners



2001

Viking Windows and Patio Doors
Partner of the Year

Sears, Roebuck & Company
Partner of the Year

Pitney Bowes, Inc.
Honorable Mention

Intel Corporation
*Technical Innovation in
ENERGY STAR*

AMD
*Technical Innovation in
ENERGY STAR*

Excellence in Corporate Commitment

IBM Corporation

Combined Heat and Power Awards

The College of New Jersey

ENERGY STAR® for Small Business Award

CHW Elementary

Aurum Learning Systems

Ashe Memorial Hospital

Kiddie U

Tech Vest, Inc.

The Midtown Building

Three Rivers Resource
Conservation & Development
Council, Inc.

Schmidt Veterinary Clinic

American Air Conditioning

Jerry F. Pepper, APLC

Community Mercantile

Jose Oshea's Café and Cantina

Barbara's Bakery

Beutler Heating and Air
Conditioning

Vic's IGA Market

Rancho Murieta Association

Spaans Cookie Company

Turn On To America

Watt Executive Plaza

Helen Anderson
President & CEO (retired),
Rayvern Lighting Supply
Company, Inc.
Special Award Winner

Sacramento Municipal Utility
District (SMUD)
Special Award Winner

Wisconsin Focus on Energy
Special Award Winner

America's Small Business
Development Centers (ASBDC)
Special Award Winner

ENERGY STAR® for Congregations Award

Congregation Beth El-Keser Israel

Covington Seventh-Day Adventist
Church

Sikh Religious Temple

Bethesda Lutheran Church



Money Isn't All You're Saving

The 2002 ENERGY STAR® Awards





Money Isn't All You're Saving