



2015 ENERGY STAR® Certified Homes Stakeholder Meeting

2015 Partner Incentive Overview & 2014 Market Penetration

Fall 2015

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This resource provides a full listing of incentives for certified homes offered by active ENERGY STAR Utility Sponsor Partners in 2015 as well as 2014 market penetration data for the ENERGY STAR Certified Homes Program. Incentive descriptions were self-reported by partners in the ENERGY STAR Utility Survey in February 2015 and may have changed and/or expired since then. Incentive descriptions collected during the annual survey are displayed on the ENERGY STAR Partner Locator. Please contact energystar.gov if your organization's incentive description is not accurate.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Alabama Power Company	Alabama	Superior Solutions Builder Program	An incentive of \$500 is available for homes that achieve a Superior Solutions HERS Score of 78 or ENERGY STAR HERS Score of 78. Homes that achieve a Superior Solutions HERS Score of 65 and ENERGY STAR receive \$600.
Arizona Public Service	Arizona	APS ENERGY STAR Homes	Production homebuilders may receive incentives up to \$1,500 for each ENERGY STAR certified new home. Certified homes with a HERS rating of 60 or better without renewable energy may qualify for \$1,500. ENERGY STAR jobsite training, customized model home marketing materials, consumer brochures, program advertising and training for sales teams are provided to support builders.
Salt River Project Agricultural Improvement and Power District	Arizona	SRP ENERGY STAR Homes	Homebuilders can participate and receive marketing support with qualifying new homes with a HERS Index of 71 or higher. New homes with a HERS Index of 70 or lower can obtain \$500 + \$50 per HERS Index point below 70. Training, advertising, and customized marketing materials are designed to help support the program and are offered throughout the year.
Southwest Gas Corporation	Arizona and Nevada	Smarter Greener Better Homes Program	Homebuilders must meet ENERGY STAR requirements. Rebates are paid based upon the home's HERS score.
Tucson Electric Power	Arizona	Energy Smart Homes	\$400 per home incentive is available for qualifying homes.
Conway Corporation	Arkansas	Energy Smart New Home	Conway Corporation's Energy Smart New Homes program recognizes residential new construction and local builders implementing above code energy efficiency measures including ENERGY STAR rated HVAC equipment, appliances, and lighting.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Entergy Arkansas	Arkansas	Entergy Solutions New Homes Program	The Entergy Arkansas New Homes Program awards financial incentives to homebuilders for constructing high efficiency homes. This program expanded in 2014 with two types of incentives plus a bonus for additional savings. The prescriptive incentive is for installation of set measures such as: ENERGY STAR HVAC, ENERGY STAR Lighting package, or an ENERGY STAR Fenestration package. These incentives do not require a HERS rating. The Whole House incentive is 40 cents/kWh paid for savings achieved above the Arkansas Energy Code baseline. Savings are verified by a HERS rating. Bonus are paid for achieving additional savings or ENERGY STAR.
Pacific Gas and Electric	California	California Advanced Homes Program	The 2015 Statewide California Advanced Homes Program. Homebuilders can obtain rebates on a linear scale for qualifying new homes. In addition, homebuilders can qualify for ENERGY STAR New Homes Program marketing credit for ENERGY STAR certified homes. At this time there are no additional incentives for installing qualified appliances and lighting.
San Diego Gas and Electric	California	California Advanced Homes Program	The 2015 Statewide California Advanced Homes Program. Homebuilders can obtain rebates on a linear scale for qualifying new homes. In addition, homebuilders can qualify for ENERGY STAR New Homes Program marketing credit for ENERGY STAR certified homes. At this time there are no additional incentives for installing qualified appliances and lighting.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Southern California Edison	California	California Advanced Homes Program	The 2015 Statewide California Advanced Homes Program. Homebuilders can obtain rebates on a linear scale for qualifying new homes. In addition, homebuilders can qualify for ENERGY STAR New Homes Program marketing credit for ENERGY STAR certified homes. At this time there are no additional incentives for installing qualified appliances and lighting.
Southern California Gas Company	California	California Advanced Homes Program (CAHP)	The 2015 Statewide California Advanced Homes Program. Homebuilders can obtain rebates on a linear scale for qualifying new homes. In addition, homebuilders can qualify for ENERGY STAR New Homes Program marketing credit for ENERGY STAR certified homes. At this time there are no additional incentives for installing qualified appliances and lighting.
Black Hills Energy	Colorado and Iowa	Residential New Construction	Homebuilders can obtain either prescriptive or performance rebates for certifying new homes as ENERGY STAR, depending on performance level and HVAC and water heating efficiency.
Colorado Springs Utilities	Colorado	Builders Incentive Program	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR. Other rebates are available including ENERGY STAR and WaterSense appliances for home remodel and renovations.
Xcel Energy	Colorado	ENERGY STAR New Homes	Homebuilders can earn rebates for qualifying new homes, including ENERGY STAR certified homes, depending on performance level. Additional incentives are available for qualified ENERGY STAR appliances. Support includes plan analysis, on-site inspections, and marketing materials.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Eversource	Connecticut	Residential New Construction Program	Available incentives include an ENERGY STAR Certification Incentive (4 tier levels which include an applicant incentive and HERS Rating incentive) and a High Performance Certification Incentive (for homes that achieve LEED, U.S. DOE Zero Energy Ready Home, Passive House, or NGBS status). Zero Energy Challenge competition available for qualified projects with the chance to win a \$10,000.00 additional incentive.
The United Illuminating Company (UIL Holdings)	Connecticut	Energize CT Residential New Construction Program	Homebuilders and developers can obtain energy efficiency incentives for completing a HERS Rating on the home that receives a score of 70 or lower while meeting CT specific requirements. ENERGY STAR certified homes are eligible for an additional incentive.
Duke Energy Florida	Florida	Home Advantage	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR. Additionally homebuilders can obtain rebates for installing qualified heat pump HVAC systems, windows, wall insulation and other program energy efficiency measures.
Florida Power & Light	Florida	BuildSmart	Homebuilders can obtain rebates for qualifying new homes as ENERGY STAR. Additional support includes plan analysis, onsite inspections and home qualification.
Florida Public Utilities Company	Florida	ENERGY STAR	Homebuilders can obtain rebates for installing qualified water heating and appliances in new homes. Additional support includes plan analysis, home qualification, and technical training.
Tampa Electric Company	Florida	Residential New Construction	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR. Currently, homebuilders can obtain additional rebates for installing qualified windows, heat pump HVAC systems, duct seal, ceiling insulation, and heat pump water heaters.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Sawnee Electric Membership Corporation	Georgia	ENERGY STAR Home	Homebuilder support includes rebates for certifying new homes as ENERGY STAR.
Colquitt EMC	Georgia	ENERGY STAR New Home Program	Homebuilder support includes consultation and cooperative advertising.
Georgia Power	Georgia	Georgia Power EarthCents New Home Program	Homebuilders can obtain rebates for ENERGY STAR certified homes and as long as they meet requirements of Georgia Power's EarthCents New Home Program.
Jackson EMC	Georgia	Right Choice New Home Construction Program	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR. Additional support includes plan reviews, technical workshops, on-site inspections, and home qualification. Homeowners can obtain discounted rates for buying new homes certified as ENERGY STAR.
Idaho Power	Idaho and Oregon	Northwest ENERGY STAR Homes	Homebuilders can obtain incentives for certifying electrically-heated, new ENERGY STAR homes.
Missoula Electric Cooperative	Idaho and Montana	Energy Sense Rebate Program	Incentives are available for homebuyers.
Ameren Illinois	Illinois	ENERGY STAR New Homes	Builders receive financial incentives for constructing homes that are significantly more efficient than current code. Incentives available are proportional to the rated energy performance of the new home. Additional bonuses may be available for achieving ENERGY STAR certification.
Nicor Gas	Illinois	Residential New Construction Service	HERS Raters and Homebuilders can receive incentives for homes that are 20% better than the current energy code.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
MidAmerican Energy Company	lowa	MidAmerican New Homes Program	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR.
Baltimore Gas and Electric	Maryland	ENERGY STAR for New Homes program	Homes need to be ENERGY STAR Version 3.1 certified and have 90% CFLs. Single family detached homes = \$1250, townhomes = \$750, two on two condos = \$550, multifamily low-rise units = \$400.
Delmarva	Maryland	ENERGY STAR for New Homes program	Homes need to be ENERGY STAR Version 3.1 certified and have 90% CFLs. Single family detached homes = \$1250, townhomes = \$750, two on two condos = \$550, multifamily low-rise units = \$400.
FirstEnergy	MD, OH, PA	Energy Efficient New Homes	No current data available.
Pepco	Maryland	ENERGY STAR for New Homes program	Homes need to be ENERGY STAR Version 3.1 certified and have 90% CFLs. Single family detached homes = \$1250, townhomes = \$750, two on two condos = \$550, multifamily low-rise units = \$400.
Potomac Edison	Maryland	ENERGY STAR for New Homes program	Homes need to be ENERGY STAR Version 3.1 certified and have 90% CFLs. Single family detached homes = \$1250, townhomes = \$750, two on two condos = \$550, multifamily low-rise units = \$400.
Southern Maryland Electric Cooperative	Maryland	ENERGY STAR for New Homes program	Homes need to be ENERGY STAR Version 3.1 certified and have 90% CFLs. Single family detached homes = \$1250, townhomes = \$750, two on two condos = \$550, multifamily low-rise units = \$400.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Consumers Energy	Michigan	Consumers Energy New Home Construction Program	Consumers Energy offers rebates to builders of ENERGY STAR homes. Rebate amounts are \$1,200 per home (gas customer), \$300 per home (electric customer), or \$1,500 per home (combination customer).
Holland Board of Public Works	Michigan	ENERGY STAR New Home Rebate Program	Homeowners receive a rebate of \$500 when they purchase an ENERGY STAR certified home.
Lowell Light and Power	Michigan	Energy Smart	No current data available.
Xcel Energy	Minnesota	ENERGY STAR Homes	Homebuilders can obtain professional consulting and rating services or a rebate toward those services. Additionally rebates for specified appliances are available for qualifying homes.
Columbia Water & Light	Missouri (City of Columbia)	New Home ENERGY STAR	Homeowners and builders can be eligible if the home is in the Columbia electric service territory. \$1,000 will be paid to home owners for custom homes and builders for speculation homes. Rebates are offered on a first-come, first-served basis as funding is available each fiscal year. Rebates are only available to qualifying residential electric customers that have a Home Energy Rater (HERS) verify their home as ENERGY STAR certified.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Independence Power & Light	Missouri (City of Independence)	New Homes Program with ENERGY STAR	No current data available.
Kansas City Power & Light	Missouri	ENERGY STAR Qualified New Homes	No current data available.
The Empire District Electric Company	Missouri	ENERGY STAR New Homes	Homebuilders and Home Energy Raters can obtain rebates for certifying new homes as ENERGY STAR.
Omaha Public Power District	Nebraska	High Performance Homes	Marketing / educational based program. Promotes ENERGY STAR certified homes. Provides ENERGY STAR training to builders, Raters, HVAC contractors, sub-contractors, and real estate professionals.
Eversource	New Hampshire	Eversource ENERGY STAR New Homes Program	Homebuilders can obtain rebates for certifying new single and multi-family homes as ENERGY STAR. Additional incentives available for installing qualified HVAC, appliances, and lighting.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Liberty Utilities	New Hampshire	ENERGY STAR Homes	Homebuilders can obtain rebates for certifying new single and multi-family homes as ENERGY STAR. Additional incentives available for installing qualified HVAC, appliances and lighting. Additional support includes no cost ENERGY STAR certification, marketing materials, plan reviews, consulting, technical workshops, onsite inspections, qualification reimbursement, and special open house events.
New Hampshire Electric Cooperative	New Hampshire	NH ENERGY STAR Homes Program	Incentives up to \$4,000 based on HERS Index, lighting and appliances. Also includes free consultation and certification fees.
Unitil Corporation	New Hampshire	Unitil's ENERGY STAR Homes	Homebuilders can obtain tiered rebates for constructing homes that exceed ENERGY STAR standards. Additional incentives available for installing qualified appliances, lighting, HVAC and water heating. Additional support includes no cost ENERGY STAR certification, cooperative advertising, marketing materials, plan reviews, consulting, technical workshops, on-site inspections, qualification reimbursement and special open house events. Incentives differ between New Hampshire and Massachusetts
New Jersey Board of Public Utilities	New Jersey	New Jersey ENERGY STAR Homes	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR. Additional support includes cooperative advertising and marketing materials.
El Paso Electric	New Mexico	ENERGY STAR New Homes Program	The EPE New Homes Program Provides both performance and prescriptive incentives (including ENERGY STAR) to home builders for eligible homes constructed in Dona Ana County, New Mexico.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
New York State Research and Development Authority (NYSERDA)	New York	Low-rise Residential New Construction Program	Incentives offered to builders per Qualified Dwelling Unit: • Tier 1 - ENERGY STAR Certified Homes Version 3.0 and New York Energy \$mart Homes \$2,000 per qualified dwelling unit • Tier 2 - ENERGY STAR Certified Homes Version 3.1 \$2,500 for dwelling units ≤ 1500 sq. ft.3 \$3,000 for dwelling units > 1500 sq. ft.3 • Tier 3 - Home is designed to achieve net zero energy performance, inclusive of installed Solar PV. \$4,000 for dwelling units > 1500 sq. ft. \$8,000 for dwelling units > 1500 sq. ft. Model Home OR Display Home Incentive = \$1,000 First Plan Review & Rating Incentive = \$1,000 Incentive offered to homeowner of affordable housing = \$500 HERS Provider Incentive per Qualified Dwelling Unit = \$100 Cooperative Advertising Incentives offered to Builders, HERS Providers & HERS Raters: • 1 - 9 homes completed per calendar year = up to \$5,000 • 10 - 19 homes completed per calendar year = up to \$50,000 • 10 - 49 homes completed per calendar year = up to \$50,000 • 50+ homes completed per calendar year = up to \$50,000
Duke Energy Progress	North Carolina and South Carolina	ENERGY STAR Residential Energy Conservation Discount Program	Duke Energy Progress customers who own an ENERGY STAR certified home can submit a copy of their ENERGY STAR certificate and be put on a reduced residential electric rate.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Piedmont Electric Membership Corporation	North Carolina	Residential Energy Efficiency Program	No current data available.
PSNC Energy	North Carolina	PSNC Energy Discount Rate Program	PSNC Energy offers a discounted rate to a residential and commercial customers who qualify for service on Rate 101 or Rate 125. Residential customers whose home meets the ENERGY STAR Certified Homes Program Requirements, or equivalent, qualify for the discounted rate. Small commercial businesses whose buildings meet the U.S. Green Building Councils Leadership in Energy and Environmental Design (LEED) certification or equivalent qualify for the discounted rate. Qualifying customers pay \$.05 per Therm less than under otherwise applicable Rate 101 and 125.
AEP Ohio	Ohio	EfficiencyCrafted New Homes Program	Incentives offsetting incremental costs of meeting HERS targets and ENERGY STAR certification. Extensive training and marketing support for participating builders and raters.
Columbia Gas of Ohio	Ohio	EfficiencyCrafted New Homes Program	Incentives offsetting incremental costs of meeting HERS targets and ENERGY STAR certification. Extensive training and marketing support for participating builders and raters.
Public Service Company Of Oklahoma	Oklahoma	Public Service Company of Oklahoma's High Performance New Homes Program	Homebuilders can obtain tiered rebates for certifying new homes as ENERGY STAR, depending on performance level. Additional support includes plan analysis, technical assistance, sales training and marketing support.

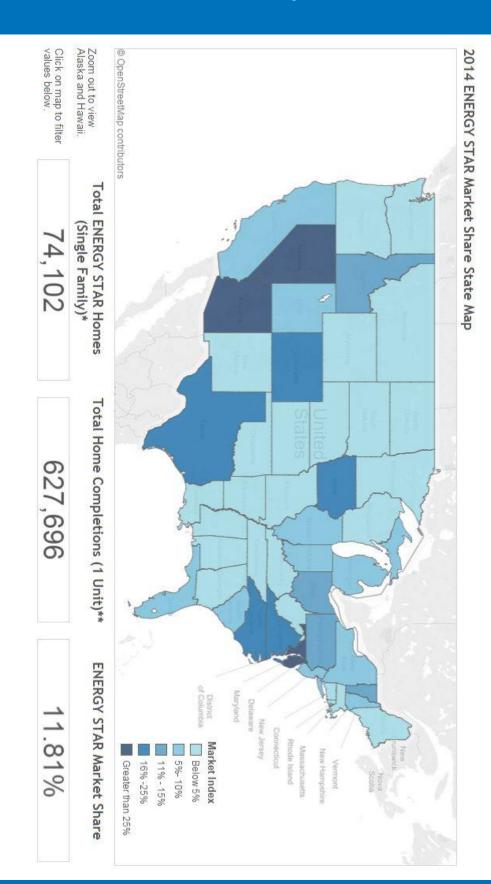
Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
PECO	Pennsylvania	PECO Smart Builder Program	All homes must meet ENERGY STAR Version 3.0 Program Requirements. Homes are eligible for \$400 plus \$0.10 per kWh. Average incentive for a townhouse is \$600 and average incentive for a single family detached house is \$750.
PPL Electric Utilities	Pennsylvania	PPL Electric Utilities Home Comfort Program	No current data available.
National Grid	Rhode Island	Rhode Island Residential New Construction Program	No current data available.
Santee Cooper	South Carolina	Smart Energy New Homes	Homebuilders can obtain rebates of up to \$3,100 for certifying new homes as ENERGY STAR or individual equipment incentives for energy efficient heat pumps and water heaters.
South Carolina Electric & Gas Company	South Carolina	SCE&G ENERGY STAR New Homes Program	ENERGY STAR certified homes constructed in SCE&G's electric service area may be eligible for builder incentives of \$750 per home.
Middle Tennessee Electric Membership Corporation (MTEMC)	Tennessee	Energy Right Platinum Certified	Incentives based on a prescriptive construction set of guidelines or a rating submitted by an independent certified HERS rater.
Tennessee Valley Authority	TN, AL, GA, KY, MS, NC, VA	New Homes Plan	Homebuilder support includes cooperative advertising, marketing materials and sales training.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
AEP Texas	Texas	AEP Texas High- Performance New Homes Program	Homebuilders can obtain rebates for qualified new High-Performance and ENERGY STAR certified homes, based on kWh savings. Additional bonus incentives are available for achieving higher percentages of savings and ENERGY STAR certification. Additional support includes technical workshops and marketing and consumer outreach.
Brownsville Public Utilities Board	Texas	BPUB ENERGY STAR New Homes Program	Homebuilders can obtain rebates for ENERGY STAR certified homes built in BPUB electric service territory.
CenterPoint Energy	Texas	ENERGY STAR for New Homes Program	Builders can qualify for incentives by exceeding specific state energy codes by a certain percentage as well receiving a bonus incentive for ENERGY STAR certified homes.
Entergy Texas	Texas	Entergy Solutions High-Performance Homes Program	Homebuilders can obtain rebates for qualifying new High-Performance and ENERGY STAR certified homes, based on kWh savings. Additional bonus incentives are available for achieving higher percentages of savings and ENERGY STAR certification. Additional support includes technical workshops and marketing and consumer outreach.
Magic Valley Electric Cooperative	Texas	ENERGY STAR for New Homes Program	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Texas Gas Service	Texas (Austin)	No current data available.	Texas Gas Service offers a \$325 rebate for new construction homes that are ENERGY STAR Version 3 certified AND have 1) a natural gas furnace of 92% AFUE or greater, 2) a natural gas water heater with an 70% Energy Factor or greater 3) a gas dryer stub in the laundry room and 4) an additional gas appliance. We do offer new construction rebates on the actual appliances as well. New residential construction must be inside the city limits of Austin, Sunset Valley, Kyle, West Lake Hills, Rollingwood, Cedar Park, Bee Cave or Lakeway to qualify with an active Texas Gas Service meter.
TNMP	Texas	TNMP High- Performance Homes	Builders can obtain rebates by meeting ENERGY STAR Version 3 Program Requirements or meeting a set of requirements for non-ENERGY STAR homes. Additional marketing and technical support is available.
PacifiCorp's Rocky Mountain Power	Utah	Rocky Mountain Power Wattsmart New Homes Program	Homebuilders can obtain incentives for certifying new single-family or multi-family homes as ENERGY STAR. Additional incentives are available for additional measures beyond ENERGY STAR Program Requirements.
Questar Gas	Utah and Wyoming	ThermWise Builder Program	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR. Additional incentives available for installing qualified HVAC.
Efficiency Vermont	Vermont	Efficiency Vermont and Vermont Gas Systems Residential New Construction Program	Vermont ENERGY STAR Homes enrollees receive technical assistance, energy ratings, and are eligible to receive cash incentives for certified homes.

Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2015
Rappahannock Electric Cooperative	Virginia	ENERGY STAR New Home Program	No current data available.
Clark Public Utilities	Washington	Northwest ENERGY STAR Homes	\$1500 incentive available to builders for electrically heated homes and \$150 incentive to the builder for natural gas heated homes.
Grant PUD	Washington	Northwest ENERGY STAR Homes	\$750 for site-built ENERGY STAR electrically heated home. \$750 for electrically heated ENERGY STAR manufactured homes. Application required to be completed.
Cheyenne Light Fuel & Power	Wyoming	Cheyenne Light Residential New Construction Rebate Program	Homebuilders can obtain rebates for certifying new homes as ENERGY STAR and or meeting a HERS Score in accordance with the performance tier.







States with ENERGY STAR Certified Homes Market Share Greater Than National Average

State	Market Share	ENERGY STAR Certified Homes	Home Completions
Arizona	60%	9,994	16,658
Maryland	42%	4,372	10,426
Nevada	33%	2,910	8,791
Delaware	33%	1,349	4,099
District of Columbia	30%	86	285
Texas	20%	19,845	98,617
Virginia	19%	3,458	18,629
North Carolina	18%	6,337	34,670
Colorado	16%	2,688	16,909
lowa	16%	1,086	6,913
Ohio	15%	1,910	12,399
Pennsylvania	12%	1,925	16,193

Equivalent Savings Estimates

Category:	Savings:*
Annual Electric Savings (kWh)	127,529,542
Annual Gas Savings (Therm)	6,817,384
Annual Total Utility Bill Savings (\$)	23,268,028

The Annual GHG Emissions From:		
Passenger Vehicles	26,380	

The Carbon Sequestered By:		
Tree Seedlings Grown for 10 Years	3,208,618	

The CO2 Emissions From:		
Barrels of Oil Consumed	288,998	

^{*}Savings data based on EPA estimates. Emissions equivalency data calculated by EPA's Greenhouse Gas Equivalencies Calculator.