



Happy Heat Pump Water Heater Day!



Today is Heat Pump Water Heater Day, a day to celebrate the savings that every household can experience with an ENERGY STAR® certified heat pump water heater.

Heat pump technology is high-performing and super-efficient, so you'll save even more on lower utility bills—up to \$550 annually for a family of four and more than \$5,600 over the product's lifetime. Add tax credits of up to \$2,000 and available utility rebates and payback is almost instantaneous. Plus, you can count on a steady stream of hot water whenever you want it.



\$5,600 + UP TO **\$2,000** + **BIG REBATES**
LIFETIME ENERGY SAVINGS FAMILY OF FOUR TAX CREDITS IN MANY AREAS

HOTTEST SAVINGS EVER
ON ENERGY STAR® CERTIFIED HEAT PUMP WATER HEATERS



SAVE NOW >

If you currently have an old electric resistance water heater, you are just throwing away money on energy bills every month. And if you have a gas water heater, just think how making the switch will help contribute to a clean energy future.

Join us on Heat Pump Water Heater Day and plan your upgrade. Be a heat pump water heater hero – [#HPWHeroes](#) – and [#HeatPumpItUp](#) by joining us on social to support the switch to heat pumps.



Visit energystar.gov/hotsavings to find a retailer or installer near you, plus all the ways you can save money and the world!

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