Home Improvement Savings Tool









What is the home improvement savings tool?

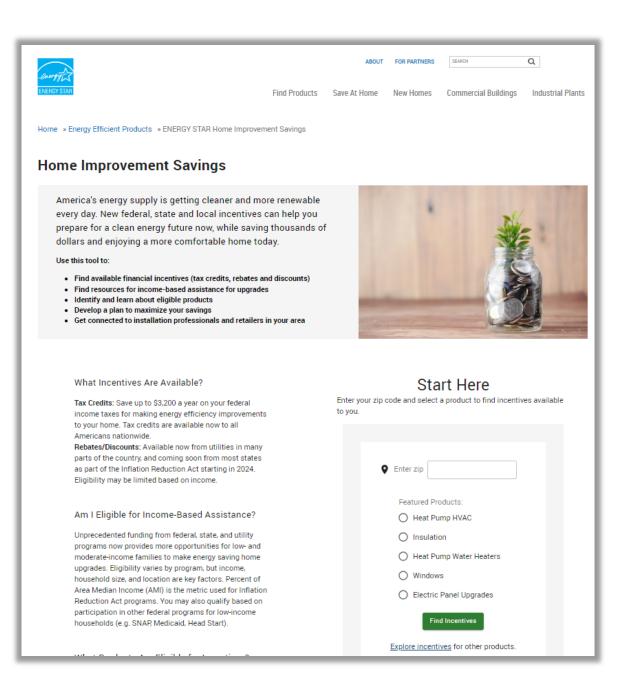
This new web tool is a **zip-code based resource** that helps households across America identify available incentives on products that will reduce your energy bill and improve the comfort and health of your home.

It highlights utility rebates and federal tax credits and will include state rebates for home efficiency improvements once they become available. More than that, it's your **one-stop-shop** for buying guidance, information on eligible products and links to local retailers and installers.

Use this tool to:

- Find available financial tax credits, rebates, and discounts,
- Find resources for income-based assistance for upgrades,
- Identify and learn about eligible products,
- Develop a plan to maximize your savings, and
- Get connected to installation professionals and retailers in your area.







Digital Promotional Graphics

- You are welcome to feature one of these digital graphics on your website, e-newsletters, and other digital communications to promote the home savings tool.
- You can use our pre-designed web graphics or create your own content using our description and link.
- Web banners are available in color and black and white options, as well as transparent backgrounds.
- A Web button is also available for use.
 - See all options on the next slides!
- When adding a graphic to your website, be sure to link to the web address on the following slide to direct users to the home savings tool.









TAX CREDITS & REBATES

Explore incentives, eligible products, and installers in your zip code.





Digital Graphics and Link

Available in color, black and white, and transparent backgrounds. Link to Download Graphics.

Without Home Savings Tool URL



TAX CREDITS & REBATES

Explore incentives, eligible products, and installers in your zip code.



EFFICIENT HOME UPGRADES TAX CREDITS & REBATES

Explore incentives, eligible products, and installers in your zip code.

With Home Savings Tool URL



EFFICIENT HOME UPGRADES TAX CREDITS & REBATES

Explore incentives, eligible products, and installers in your zip code.

energystar.gov/homesavings



TAX CREDITS & REBATES

Explore incentives, eligible products, and installers in your zip code.

energystar.gov/homesavings

Link to the savings tool: www.energystar.gov/homesavings



