ENERGY STAR® for Industrial Plants

How to Use These Posts

Include these posts in your social media feeds. Using social media to highlight partnerships with the U.S. Environmental Protection Agency (EPA) and ENERGY STAR® not only amplifies brand credibility but also underscores commitment to environmental stewardship. By showcasing collaborative efforts, you can engage with a broader audience, foster trust, and inspire others to prioritize sustainability initiatives, ultimately driving positive impact and industry leadership.

General Post—All Industries:

Post	Content
1	We're thrilled to collaborate with @ENERGYSTAR and @EPA in our shared mission to save energy and cut costs! Let's work together to make a positive impact on our planet and our bottom lines. #EnergyEfficiency #Sustainability #Partnerships
	energystar.gov/industry (241/257)







Post With Industry-Specific Graphics

Post	Content
2	Partnering with @ENERGYSTAR and @EPA isn't just about saving energy; it's a strategic move for our company's growth. Explore how our commitment to efficiency drives us forward: energystar.gov/industry #SustainableGrowth #FinancialSuccess (239/257)







Improving Our Energy Performance to Grow Our Business



Baking

Improving Our Energy Performance to Grow Our Business

Dairy Processing

Improving Our Energy Performance to Grow Our Business

Fruit and Vegetable Processing

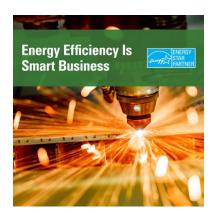


Glass Manufacturing

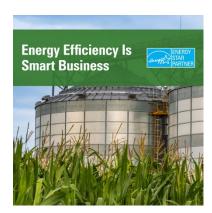
Petrochemical Manufacturing

Printing

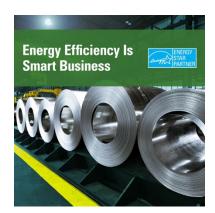
Post	Content
3	We're excited to highlight our partnership with @ENERGYSTAR and @EPA, which is driving significant economic gains through #EnergyEfficiency. By leveraging ENERGY STAR® tools and resources, we're both reducing costs and optimizing energy use. Learn more: energystar.gov/industry (254/257)



Aerospace and Defense



Corn Refining

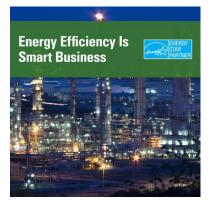


Metal Manufacturing











Pulp and Paper Manufacturing

Petroleum Refining

Pharmaceutical Manufacturing

Post	Content
4	Collaborating with @ENERGYSTAR and @EPA enables us to strategically develop and refine energy management programs, enhancing our competitive edge within our industry. Discover how our partnership drives strategic advantage: energystar.gov/industry (224/257)



Asphalt Paving Manufacturing



Motor Vehicle Manufacturing



Cement Manufacturing



Distilled Spirits Manufacturing



Fertilizer Manufacturing



Metal Casting

