The ENERGY STAR Advanced Lighting Package (ALP) Declaration

The ENERGY STAR Program has just announced the availability of the ALP Declaration, a customizable document available for residential builders who build homes with the Advanced Lighting Package! A valuable marketing tool, the Declaration can be displayed in a model home and presented to each home buyer to illustrate the savings that the homeowner will gain as a result of their home’s ALP installation.

More information on the ALP Declaration:

- Created with the builder’s logo and, if desired, the local utility’s logo.
- Customized for every home address.
- Each home’s Declaration will be customized to provide savings information based on the home’s utility rate and the number of ENERGY STAR qualified fixtures in the home.

Marketing Benefits of the ALP Declaration:

- Designed to be provided to every homeowner to illustrate the energy and monetary savings they will achieve by having the Advanced Lighting Package installed.
- Provides a tangible record of the home’s energy savings due to the ALP.
- Can be included in the welcome packet of documentation that is distributed at each home’s closing.
- Can be posted as information in a community’s model home.

To receive an Advanced Lighting Package Declaration, home builders should send a request to ENERGYSTAR_ALP@icfi.com. Builders will then receive a Builder Input Form that should be completed for the homes they have built containing an ALP. Once this form has been returned, builders will receive a customized PDF of the ALP Declaration for each installation.

The ENERGY STAR Advanced Lighting Package recognizes new construction homes that contain both a minimum of 60% ENERGY STAR qualified hard-wired light fixtures, including both indoor and outdoor fixtures, and 100% ENERGY STAR qualified ceiling fans. ENERGY STAR qualified ceiling fan light kits can be counted towards the fixture requirement. For any questions, please contact ENERGYSTAR_ALP@icfi.com.