



Building Performance with ENERGY STAR®

Program Overview

Building Performance with ENERGY STAR is designed to help utilities and energy efficiency program sponsors engage their business customers and local trade allies in an ongoing relationship centered on strategic energy management and a path to continuous performance improvement.

The program will help energy efficiency programs achieve deeper, more comprehensive energy savings in commercial buildings by:

- Packaging EPA's successful business energy management and building upgrade strategies along with the powerful ENERGY STAR brand to enable programs to harvest more energy savings from commercial buildings.
- Targeting businesses interested in an ongoing relationship with their utility or state program sponsor around strategic energy management by utilizing marketing strategies designed to secure the commitment of senior management.
- Going beyond current points of entry into efficiency programs (retrofit, custom incentive, retro-commissioning, etc.) to help customers plan for and tap into program incentives and technical support in a way that makes the most sense from a financial and strategic energy management perspective.
- Building infrastructure for delivering whole building energy improvement services through local trade ally networks.
- Incorporating best practices from successful partner programs and over a decade of ENERGY STAR buildings.

Use of the Building Performance with ENERGY STAR name, logo, and tools will be granted to partners who implement a program that includes several key elements, including benchmarking with EPA's Portfolio Manager tool to score building performance; providing strategic energy management guidance to help customers develop action plans for energy efficiency improvements; offering whole-building assessments of energy efficiency opportunities; engaging local trade ally networks to offer comprehensive services; and aligning financial incentives and technical assistance with a comprehensive approach to building upgrades.

Portfolio Manager is an interactive energy management tool that allows users to track and assess energy and water consumption across a portfolio of buildings using a nationally-recognized performance metric. The performance score compares the energy use of individual buildings against the national stock of similar buildings using a 1 to 100 point scale.

EPA is pleased to announce the participation of the following organizations in the initial launch of Building Performance with ENERGY STAR:

- **Commonwealth Edison Company (ComEd):** a unit of Chicago-based Exelon Corporation, one of the nation's largest electric utilities with approximately 5.4 million customers. ComEd provides service to approximately 3.8 million customers across Northern Illinois, or 70 percent of the state's population.
- **Focus on Energy:** Wisconsin's statewide program for energy efficiency and renewable energy. Focus' efforts help Wisconsin businesses manage rising energy costs, protect the environment, and control the state's growing demand for energy by helping them implement cost-effective energy efficiency and renewable energy projects.
- **Mass Save:** a statewide public-private partnership of the Massachusetts Department of Energy Resources (DOER) and the Commonwealth's energy efficiency program administrators. Mass Save provides a wide range of services, incentives, trainings, and information promoting energy efficiency in order to help residents and businesses manage energy costs.
- **MidAmerican Energy Company:** provides service to more than 723,000 electric customers and more than 702,000 natural gas customers in a 10,600 square-mile area from Sioux Falls, S.D., to the Quad Cities area of Iowa and Illinois.
- **National Grid:** delivers electricity to approximately 3.3 million customers in Massachusetts, New Hampshire, New York, and Rhode Island, while providing power to an additional 1.1 million customers of Long Island Power Authority (LIPA). National Grid also delivers natural gas to approximately 3.4 million customers throughout its service area.
- **New Jersey's Clean Energy Program:** provides energy efficiency and renewable energy programs to the State's residential and commercial/industrial customers. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU).
- **Pacific Gas and Electric Company (PG&E):** provides electricity and natural gas to more than 15 million people across 70,000 square miles of northern and central California.
- **Southern California Edison (SCE):** provides electricity to 13 million people across 50,000 square miles and over 180 cities in central, coastal, and Southern California.

Building Performance with ENERGY STAR will launch in the Spring of 2010 and will be refined based on lessons learned. EPA looks forward to working with these leaders in energy efficiency as they lend their expertise to further develop this innovative program offering. For more information, please visit www.energystar.gov/index.cfm?c=reprs.pt_reps.