



CHANGE FOR THE BETTER WITH ENERGY STAR

Buildings that earn the ENERGY STAR® prevent greenhouse gas emissions by meeting strict energy efficiency guidelines set by the U.S. Environmental Protection Agency.
www.energystar.gov

Earn Recognition...Distinguish your Organization...

Become an ENERGY STAR Leader

Owning a building that achieves top energy performance is a sign of good management; owning a portfolio of buildings that achieve continuous improvement in energy performance demonstrates superior management and environmental leadership.

ENERGY STAR partners who demonstrate continuous improvement – not just in individual buildings, but organization-wide – qualify for EPA's new ENERGY STAR Leaders recognition.

EPA designates ENERGY STAR Leaders based on documented improvement in EPA's energy performance rating system. Partners achieving energy efficiency improvements of 10, 20, or 30 points above an organization-wide baseline, or an average rating of 75 or better, qualify for ENERGY STAR Leaders. Review the information below to learn more about how your organization can become an **ENERGY STAR Leader!**

How will becoming an ENERGY STAR Leader distinguish my organization?

An ENERGY STAR Leaders designation helps you leverage your management success. Organizations with strong energy management outperform their competitors by as much as 10%. Associations, financial analysts, and other stakeholders can use the Leaders designation as an objective way to distinguish leading organizations from their peers. With 54 percent of U.S. consumers recognizing ENERGY STAR as the national symbol for protecting the environment through energy efficiency*, ENERGY STAR Leaders also can promote their energy efficiency improvements to customers and clients.

To assist in this recognition, EPA will highlight ENERGY STAR Leaders on the ENERGY STAR Web site as they qualify for each improvement milestone, and publish a list of ENERGY STAR Leaders in October 2004, in conjunction with National Energy Awareness Month.

*National Awareness of ENERGY STAR for 2003. An Analysis of CEE Household Data. U.S. EPA 2004.

Who is eligible to become an ENERGY STAR Leader?

Eligibility requirements include:

- ✓ Committing to the principles of EPA's ENERGY STAR partnership. If your organization is not a partner, please visit www.energystar.gov to learn more about the importance of superior energy management and to join ENERGY STAR today;
- ✓ Owning two or more facilities eligible to use EPA's energy rating system; and
- ✓ Having total eligible facilities comprising half of the total square footage owned.

What are the steps for earning ENERGY STAR Leaders recognition?

- ✓ Visit www.energystar.gov/benchmark to login to EPA's Portfolio Manager and create your ENERGY STAR Leaders' account;
- ✓ Baseline all your eligible facilities using EPA's energy performance rating system found in Portfolio Manager. Portfolio Manager has been modified to aggregate individual building ratings and generate an average baseline score ranging from 1-100;
- ✓ Submit a Letter of Qualification to EPA as you update your Leaders account and meet the energy performance requirements;
- ✓ Demonstrate improvement by increasing your portfolio's performance rating by 10, 20, or 30 points relative to the baseline; and/or
- ✓ Achieve an average energy performance rating of 75 or better across your entire building portfolio; and
- ✓ Apply for ENERGY STAR Leaders recognition as you achieve each milestone.

Be a Leader – change our environment for the better.