

KILOWATT CRACKDOWN Challenge

*Join Central Florida
organizations in taking the
Kilowatt Crackdown Challenge*

***Sign up for the Challenge now at
www.kwcrackdown.com***



KILOWATT CRACKDOWN CHALLENGE

WHAT IS IT?

An Energy Use Reduction Program sponsored by the Central Florida Energy Efficiency Alliance (CFEEA) created to reduce commercial building energy use 30% by June 30, 2012. Businesses are encouraged to register their building(s) online and gain access to free tracking tools, personal consulting, marketing benefits, and an opportunity to compete for the CFEEA Energy Efficiency Community Awards in 2010.



5 SIMPLE STEPS TO TAKE THE KILOWATT CRACKDOWN CHALLENGE CENTRAL FLORIDA BUSINESSES AND CFEEA MEMBERS

1. Register your building(s) online at www.kwcrackdown.com
2. Follow the step-by-step guide to input the energy use information of your building(s) into the Energy Star Portfolio Manager Program.
 - Load 12 months of energy use info from utility bills for each building.
 - Share access with CFEEA in order to be included for Community Awards.
3. Assess the performance of your building(s) using valid EPA Benchmark scores. Identify target areas for improvement.
 - Look for “low hanging fruits” (minimal to no cost changes) to create/update your energy efficiency improvement plan and implement changes.
 - Engage employees in energy efficiency measures to contribute awareness and increase your efforts.
4. Agree to work towards 10% energy efficiency improvement annually for each building.
5. Use the Energy Star Portfolio Manager to track monthly energy use data and create new goals and initiatives.

**ENERGY STAR PORTFOLIO MANAGER
EPA TOOL ENABLES BUILDING OWNERS AND MANAGERS
TO IMPROVE ENERGY EFFICIENCY**

- **Free online tool** supported with free Web based and local training.
- **Provides free energy use baseline and statistically valid Benchmark.**
- **Supports on-going management of improvement efforts.**
- **Provides official GHG emission measure** for your building(s).
- **Free online access to energy use data** by location every month for energy management accountability.
- **Earn Energy Star rating** for your building!



**FREE Tools and Support
EVERY PARTICIPANT OF THE
KILOWATT CRACKDOWN CHALLENGE WILL RECEIVE:**

- EPA Online Energy Use Tracking Tool -Energy Star Portfolio Manager
- Training and Support, including one-on-one Energy Star assistance
- 12+ month energy use Baseline and Benchmark
- Official GHG emissions measure
- Regular energy efficiency improvement tips and consults
- Eligible for CFEEA Energy Efficiency Community Awards to be presented at annual Awards Event.
- PR and Media promotion through TV, Web and Publications.

**JOIN THE CENTRAL FLORIDA COMMUNITY IN
REDUCING ENERGY USE 30% BY 2012!**



www.kwcrackdown.com



The Central Florida Energy Efficiency Alliance (CFEEA) is comprised of Central Florida governments, schools, universities, utilities, professional, trade, business, and community associations with a focus on sustainability.

CFEEA provides a unified voice for professional and trade organizations, local government, academia, and utilities, who are committed to research, education and implementation of environmentally and socially responsible energy and building management practices that conserve energy and natural resources. For more information, visit www.ocfl.net/cfeea.



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